

# **SNSMW 2010**

## **Workshop Organizers' Message**

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The First International Workshop on Social Networks and Social Media Mining on the Web (SNSMW 2010) was held in Tsukuba, Japan on 4 April, 2010, in conjunction with the DASFAA 2010 conference. The aim of the workshop is to provide an opportunity to present papers on social networks and social media mining. The web has evolved since its birth. Currently, the role of the web is not only the media for information transmission but the media for people's collaboration. Social aspects are not negligible for web computing. The topics of interest include computational models for social media, trust and privacy, social-network analysis/mining, community detection and evolution, Blog search and retrieval, human interface and interaction techniques for social media, and so on.

The workshop has attracted 22 submissions. All submissions were peer reviewed by program committee members. The program committee selected 14 papers for inclusion in the proceedings (Acceptance ratio is 63.6%). The accepted papers covered important research topics and novel applications on web computing. About 50 people participated in the workshop as audiences and deeply discussed in the above topics.

The workshop would not be successful without the help of many organizations and individuals. First, we would like to thank program committee co-chairs of SNSMW 2010. Prof. Lin Li prepared the CFP and a submission system for the workshop. Prof. Munehiko Sasajima managed all the review process for the workshop. Next, we would like to thank the program committee members for evaluating the assigned papers in a timely and professional manner. Also, the workshop committee members and local arrangement committee members of DASFAA 2010 gave us a lot of help for preparing the workshop. Finally, we would like to thank all the authors and participants of the workshop. The authors submitted very innovative and challenging impressive papers. The audiences gave precious comments and discussed the research direction in this area. We believe that they are the main factors for our succession.