

Interaction Design for Serendipitous Reminiscing

Doménique van Gennip





Interaction Design for Serendipitous Reminiscing

Doctoral Dissertation by Dominicus Antonius Petrus van Gennip

2018



Bringing Up The Past

Interaction Design for Serendipitous Reminiscing

PROEFSCHRIFT

ter verkrijging van de graad van doctor aan de Technische Universiteit Eindhoven, op gezag van de rector magnificus prof.dr.ir. F.P.T. Baaijens, voor een commissie aangewezen door het College voor Promoties, in het openbaar te verdedigen op donderdag 3 mei 2018 om 11:00 uur

door

Dominicus Antonius Petrus van Gennip

geboren te Breda

Dit proefschrift is goedgekeurd door de promotoren en de samenstelling van de promotiecommissie is als volgt:

voorzitter: prof.dr. L. Chen

1e promotor: prof.dr. P. Markopoulos

2e promotor: prof.dr. E.A.W.H. van den Hoven MTD (University of Technology

Sydney)

leden: adj.prof.dr. L. Candy (University of Technology Sydney)

prof.dr. W.A. IJsselstein

prof.dr. W. Moncur FRSA (University of Dundee)

prof.dr. J. Sutton (Macquarie University)

Het onderzoek of ontwerp dat in dit proefschrift wordt beschreven is uitgevoerd in overeenstemming met de TU/e Gedragscode Wetenschapsbeoefening.

Certificate of original authorship

This thesis is the result of a research candidature conducted jointly with the Eindhoven University of Technology and the University of Technology Sydney as part of a collaborative Doctoral degree. Supervision has been shared between two universities. Supervision at the University of Technology Sydney (where most time was spent) involved prof.dr. E.A.W.H. van den Hoven MTD as the principal supervisor, with prof.dr. P. Markopoulos acting as co-supervisor. Supervision and examination at the Eindhoven University of Technology was outlined on the previous page.

I, Dominicus Antonius Petrus van Gennip, declare that this thesis is submitted in fulfilment of the requirements for the award of Doctor of Philosophy, in the School of Software at the University of Technology Sydney and the Department of Industrial Design at the Eindhoven University of Technology.

I certify that the work in this thesis has not previously been submitted for a degree nor has it been submitted as part of requirements for a degree except as fully acknowledged within the text.

I also certify that the thesis has been written by me. Any help that I have received in my research work and the preparation of the thesis itself has been acknowledged. In addition, I certify that all information sources and literature used are indicated in the thesis.

Signature of Candidate:

Production Note:

Signature removed prior to publication.

Date: 12/04/2018

Acknowledgements

As I write this, a late afternoon thunderstorm rolls over Sydney and washes away the heat, leaving a clear sky as dusk sets in. In the distance, I can see a red beacon flash atop the city's famed Harbour Bridge. In some ways, this book is that red beacon: a clear mark that conceals the distance and time since I started this work over four years ago. I'm forever grateful to everyone who joined me on this adventure.

First, I would like to thank my supervisors. Elise, I feel lucky to have had you as a supervisor. I am happy you gave me the chance to get deeper into (design) research. You helped me expand my abilities and grow. This will go down in memory. I admire your continued optimism at whatever comes your way. Panos, I would like to thank you for your keen insights, advice, and encouragements. It has been a blessing to have you come on-board. I enjoyed our discussions, always a source of inspiration. At the same time, you never lost sight of the goal: producing a quality piece of work. Together, both you were great team, bundling your perspectives and a desire make the work the best it could be.

This thesis has truly been a joint effort. Not just between me, Elise, Panos, and the Materialising Memories team members. Both UTS and TU/e have supplied expertise and funding. While this relationship had a few hurdles, I am thankful to have had the opportunity to collaborate, work, and teach with a diverse group of people.

Thank you also to team members, colleagues, and friends at both universities. A special shout out goes to my fellow MM4 members. The discussions and work we took on together have been an inspiration and invaluable influence on this project. It would not have been the same nor as enjoyable without you!

PhD committee members and panel members during interim assessments, thank you for your suggestions and valuable feedback on my thesis. It has benefitted from your insights.

On a personal note, I would like to thank my parents for everything that you have done for me and continue to do. I am grateful to you for supporting me when I decided to move and live so far away. I know you wished I was closer. To my sister, family, and friends, the distance makes it harder, but I enjoy our continued bond. To Megha, this PhD brought us together. While we now draw a line under that chapter, I look forward to our next one! Thank you for everything.

My final acknowledgement goes to my late grandfather, who once expressed the belief that by the time I would be done studying, it would be best if I retired straight after: going to work at that point would have little use anymore. I have yet to prove him wrong.

Abstract

People reminisce to entertain themselves, to connect with others, and to increase self-awareness. Photographs have proven a great resource to support reminiscing. However, with a move towards digital capture and storage, people have more photos that end up undervalued and underused. This thesis explores how interaction design can support reminiscing in everyday life, in particular through the use of digital photos. We focus on serendipitous reminiscing: the casual recollection and reliving of past experiences, brought about by chance encounters with things that remind of one's past. These encounters are easily afforded to physical things but not to digital photos.

Based on a diary study on involuntary reminiscing, a repertory grid study on remembering as experience, and two research-through-design studies on interactive photo displays, this thesis explores how people relate to memory cues in everyday life. We confirm that encounters with personal media and other things that remind one of one's past are welcome, and that the value of photo displays stems from making photos present in everyday life (rather than their interactive features). The findings contribute to design research by furthering the understanding of remembering as experience and the development of several novel concepts that facilitate serendipitous reminiscing.

Please note a longer summary is available at the end of this thesis.

Table of Contents

1. Introduction	2
1.1 Introduction to this chapter	3
1.2 Motivation for this research	3
1.2.1 Things to represent the past	4
1.2.2 Things and serendipity	5
1.2.3 Things that inspire serendipity	6
1.2.4 Serendipitous reminiscing with digital photos	8
1.2.5 Memory, experience, and design	9
1.3 Research objectives	10
1.4 The everyday as application area	11
1.5 Research perspective of Interaction Design	13
1.6 Structure of this thesis	15
Part I: Background	18
2. Methodological perspective	20
2.1 Introduction to this chapter	21
2.2 Motivations for Interaction Design	21
2.3 Design as research practice	22
2.4 Epistemology of design	23
2.5 Approach to inquiry	25
2.5.1 Interviews	25
2.5.2 Self-reports and probing	26
2.5.3 Designed interventions	26
2.6 Approach to analysis	28
2.7 Types of contributions	29
2.8 Remarks & ethical considerations	32
2.9 Conclusions	33
3. A review of reminiscing and serendipity	34
3.1 Introduction to this chapter	35
3.2 Autobiographical memory	35
3.2.1 Functions of autobiographical memory	36
3.2.2 Constructionist view on memory	37
3.3 Bringing memories to mind	38
3.4 Remembering as ecology	40
3.5 Serendipity and reminiscing	42
3.6 Value of reminiscing	44
3.7 Practices and design for reminiscing	47
3.7.1 The role of things to aid reminiscing	47

3.7.2 The role of the home as a place for reminiscing	49
3.7.3 The role of creation for reminiscing	51
3.7.4 The role of photography for reminiscing	53
3.7.5 Speculative practices for reminiscing	56
3.8 Framing serendipitous reminiscing	60
3.9 Conclusions	64
Part II: Reminiscing as experience	66
4. Involuntary reminiscing in everyday life	68
4.1 Introduction to this chapter	69
4.2 Related work on cueing memories	70
4.3 Diary study method	72
4.3.1 Participants	72
4.3.2 Diaries	73
4.3.3 Interviews	74
4.3.4 Analysis	74
4.4 Findings	75
4.4.1 What cues memories?	75
4.4.2 Which memory cues are valuable?	83
4.5 Discussion	84
4.5.1 Limitations of the study	85
4.5.2 Implications and opportunities	86
4.5.3 Reflections on research for remembering	90
4.6 Conclusions	90
5. Categorising the remembered experience	92
5.1 Introduction to this chapter	93
5.2 Remembering as experience	94
5.2.1 Remembering experience	95
5.2.2 Phenomenology of memory	97
5.2.3 Experience of remembering as a factor in design	99
5.3 Repertory grid study	100
5.3.1 Participants	101
5.3.2 Memories as elements	102
5.3.3 Procedure	103
5.3.4 Analysis	105
5.4 Findings	106
5.4.1 Memories as elements	106
5.4.2 Construct categories of experience	107
5.4.3 Commonality among participants	109

5.4.4 Other observations	110
5.5 Discussion	112
5.5.1 Reflections on the study	112
5.5.2 Relating findings to design	114
5.6 Conclusions	116
Part III: Designing for serendipitous reminiscing	118
6. Charting a design space of personal media displays	120
6.1 Introduction to this chapter	121
6.2 Using personal media for remembering	122
6.3 Approach to the review	125
6.3.1 Selection procedure of relevant design work	125
6.3.2 Analysis of the corpus	127
6.4 Categories of personal media displays	128
6.4.1 Making the digital present in everyday life	128
6.4.2 Exploration of media	129
6.4.3 Social use of displays	130
6.4.4 Passage of time	133
6.4.5 Challenging expectations	135
6.5 Observations across the corpus	136
6.5.1 Aspirational themes	136
6.5.2 Choice of media	139
6.5.3 The home as a central place	141
6.5.4 Practices of use	141
6.5.5 Commonalities in methodology	143
6.6 Challenges and directions	145
6.6.1 Methodological challenges	145
6.6.2 Open questions and directions	146
6.7 Conclusions	149
7. Exploring designs for serendipitous reminiscing	152
7.1 Introduction to this chapter	153
7.2 Related work on personal photo use	153
7.3 A model for interactive photo displays	155
7.4 Designing photo display concepts	160
7.4.1 Finding suitable ideas	161
7.4.2 Design concepts	163
7.5 Evaluation method	166
7.5.1 Participants	168
7.5.2 Materials	168

7.5.3 Procedure	169
7.5.4 Analysis	176
7.6 Findings	170
7.6.1 Comparing the designs	170
7.6.2 Initiative and control	171
7.6.3 Value of non-interactive enjoyment	173
7.6.4 Form and place	175
7.6.5 Fit with reminiscing practices	175
7.7 Discussion	177
7.7.1 Limitations of the study	177
7.7.2 Reflections on the model	178
7.7.3 Reflections on the design concepts	179
7.7.4 Suggestions for the design of photo displays	181
7.8 Conclusions	184
8. Designing and evaluating Phototype	186
8.1 Introduction to this chapter	187
8.2 Implementing the prototype	188
8.2.1 DualDisplay mode	188
8.2.2 PhotoSoup mode	191
8.2.3 Form and materiality of Phototype	193
8.3 Deployment and study method	194
8.3.1 Participants	195
8.3.2 Materials	196
8.3.3 Procedure	196
8.3.4 Analysis	197
8.4 Findings	197
8.4.1 Active usage patterns	198
8.4.2 Experiences with DualDisplay and PhotoSoup	200
8.4.3 Positive influence of Phototype	202
8.4.4 Choice of photos	203
8.4.5 Control over the photos shown	204
8.5 Discussion	205
8.5.1 Reflections on the study	206
8.5.2 Contributions of this study	207
8.5.3 Suggestions for the design of photo displays	212
8.6 Conclusions	215
9. In Conclusion: Interaction Design for Serendipitous Reminiscing	218
9.1 Introduction to this chapter	219

9.2 Answers to research questions	220
9.2.1 RQ1 – When and how do people relate to external memory cues?	221
9.2.2 RQ2 – Can remembering be defined as a kind of experience?	224
9.2.3 RQ3 – How can serendipitous reminiscing be characterised?	225
9.2.4 RQ4 – How may technology support serendipitous reminiscing?	228
9.3 Considerations for design to support serendipitous reminiscing	231
9.3.1 Encounters with personal photos in everyday life are welcome	231
9.3.2 Reminiscing is a personal experience	233
9.3.3 Photo displays are part of a wider context	234
9.3.4 The value of photo displays depends on the photos	236
9.3.5 Involuntary cueing can be undesired	238
9.4 Directions for future work	240
9.4.1 Reminiscing and the relation to experience	240
9.4.2 Inspiring reminiscing in everyday life	241
9.4.3 Exploring the sense of photo use	243
9.4.4 Exploring the role of interactivity	245
9.5 Closing remarks	246
Bibliography	248
Appendix 4.1 – Diary study consent form	261
Appendix 4.2. – Diary instructions	262
Appendix 4.3 – Interview protocol	270
Appendix 5.1 – Repertory grid study consent form	275
Appendix 5.2 – Keyword sheets	276
Appendix 5.3 – Repertory grid interview protocol	277
Appendix 5.4 – Quantitative analysis details	282
Appendix 5.5 – Network graphs from quantitative data	286
Appendix 6.1 – Design work included in review	291
Appendix 7.1 – Design mock-up study consent form	307
Appendix 7.2 – Mock-ups interview protocol	308
Appendix 7.3 – Additional material on design mock-ups	312
Appendix 8.1 – Phototype study consent form	315
Appendix 8.2 – Phototype manual	316

Appendix 8.3 – Technical details of Phototype	317
Appendix 8.4 – Phototype interview protocol	320
Summary	324
Publications by Doménique van Gennip	327
Curriculum Vitae	328

Publications by Doménique van Gennip

Publications from this thesis

- van Gennip, D., Hoven, E. van den., Markopoulos, P. (2015). Things that Make Us Reminisce: Everyday Memory Cues as Opportunities for Interaction Design (pp. 3443–3452). In Proceedings of the 33th Annual ACM Conference on Human Factors in Computing Systems 2015 (CHI'15), 18-23 April 2015, Seoul, Korea, ACM Press.
- van Gennip, D., Hoven, E. van den., Markopoulos, P. (2015). Intermediate Knowledge: A Bridge for Interaction Design to Other Disciplines (pp. 1–3). *Presentation and paper in online proceedings of the CHI'15 Workshop on Knowledge Production in Interaction Design*, 19 April 2015, Seoul, Korea, ACM Press.
- van Gennip, D., Hoven, E. van den., Markopoulos, P. (2016). The Phenomenology of Remembered Experience: A Repertoire for Design (pp. 1–8). In Proceedings of the 34th European Conference on Cognitive Ergonomics (ECCE'16), 6-8 September, Nottingham, UK, ACM Press.

Other publications

- Koppel, ten, M. A. J., Walmink, W., Amiralis, Z., Ruiter, H. J., & van Gennip, D. (2005). Semotion: Mediating urgency through mechanical movement. In L. Feijs, S. Kyffin, & B. Young (Eds.), (pp. 103–109). Presented at the Design and Semantics of Form and Movement Conference (DesForm 2005).
- de Kort, Y. A. W., Haans, A., Geerdinck, L., van Gennip, D., Horst, M., & Servaes, J. (2010). Psychological building blocks for dynamic road lighting: Understanding light's role in feelings of safety at night. In M. Haverlag, G. M. W. Kroesen, & T. Taguchi (Eds.), (pp. 529–530). Poster at the LS-WLED conference, Eindhoven, the Netherlands.
- Haans, A., van Gennip, D., Ham, J., de Kort, Y. A. W., & Midden, C. J. H. (Eds.). *Proceedings of Environment 2.0: The 9th Biennial Conference on Environmental Psychology*, 26-28 September 2011, Eindhoven University of Technology, Eindhoven, The Netherlands.
- van Gennip, D. (2013). Externalising memories: designing for digital mnemonic cue embodiment (pp. 1-4). *Presented at Doctoral Consortium of OzCHI 2013*, 25-29 *November, Adelaide, Australia*.
- van Gennip, D., Orth, D., Imtiaz, M.A., Hoven, E. van den., and Plimmer, B. (2016). Workshop on Tangible Cognition: Bringing Together Tangible Interaction and Cognition in HCI (pp. 1-4).

 In Proceedings of the 28th Australian Conference on Human-Computer Interaction (OzCHI'16), 29

 November 2 December 2016, Launceston, Tasmania, ACM Press.

Curriculum Vitae

Doménique van Gennip was born on the 6th of October 1984 in Breda, the Netherlands. In 2003, he obtained his VWO (secondary school) diploma at the Mencia de Mendoza lyceum in Breda. In the same year, Doménique started the Bachelor of Industrial Design at Eindhoven University of Technology. Upon completion in 2010, he studied the Master of Human-Technology Interaction at the same university. His degree, including a thesis titled "Social Pulse: The effects of mediated heartbeat communication on social connectedness, liking and pro-social behaviour," was awarded cum laude in 2012. The year after, he started his joint degree PhD research at the University of Technology Sydney and Eindhoven University of Technology. This thesis represents the outcome of four years studying the interaction design for everyday remembering.

