

Novel iBeacon Placement for Indoor Positioning in IoT

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Abstract—Indoor positioning and location estimation inside the buildings is still challenging in Internet of Things (IoT) platform, however GPS signals could successfully solve the outdoor localization problem. A recently introduced RSS-based device, named *iBeacon* paves the way to estimate the users location inside the buildings. Due to the complexity of indoor RF environments, the positioning accuracy is affected by the placement of the iBeacons. Inadvertently the concept of iBeacon placement for improving the accuracy remains unattended by the current research. This paper provides a comprehensive analysis and experiments on the importance of iBeacon placement, and factors impacting the beacon signal quality. Moreover, we propose a novel beacon placement strategy, Crystal-shape iBeacon Placement (CiP). As another contribution, a customized application for android is developed which is used for recording and analyzing the iBeacon signals. Our proposed placement strategy could achieve 21.7% higher precision than the existing normal iBeacon placement.

Index Terms—iBeacon node, Indoor localization, Indoor Positioning System, IoT.

I. INTRODUCTION

INDOOR Positioning System (IPS) is one important part of Internet of Things (IoT) where the Location of Everything (LoE) plays an important role to improve most services in IoT [1]. Where are we and how to reach a specific spot inside the big hospital, retail malls, and huge industrial complex? This question has created tremendous interest among academia and industry. Since the successful launch of first Global Positioning System (GPS) satellite, the outdoor localization and navigation could be achieved with greater accuracy compared to indoor environment. Due to signal attenuation caused by various construction materials, the GPS system loses significant power in indoor environment. Further, obtaining the coverage of four satellites in indoor environment is a challenge [2]. Hence, the concept of GPS based positioning was not extended for indoor localization systems. The advent of newer wireless standards such as IEEE 802.15.4, Bluetooth Low Energy (BLE), WiFi, and Radio-frequency identification (RFID) is aiding in developing new indoor positioning technologies. Recently introduced BLE-based device by Apple, iBeacon, enables accurate indoor positioning by providing periodic beacon

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signals[3]. iBeacon technology has been recently applied by the researchers in [4] to adjust the location of smart devices in an indoor environment. This technology is employed to improve indoor localization in the study presented in [5] with the combination of wifi access point. The iBeacon deployment has not been considered while the iBeacon devices were placed, arbitrarily. The same approach has been employed in [6] for iBeacon-based indoor positioning with no efficient iBeacon deployment. The authors improved the location accuracy using Extended Kalman Filter.

In this article, the problem of iBeacon placement for indoor positioning is investigated. We focus on Received Signal Strength Indicator (RSSI) based indoor localization technique with RSSI-based iBeacon nodes. The iBeacons install as the reference node to transmit their location information using BLE signals. BLE has broadcasting range of up to 70 m, which makes it an ideal technology for indoor localization. These messages are collected by smart phones, where they can be used for variety of applications such as location detection, push messages for marketing purposes, and prompts.

With the described motivation, the main contributions of this paper are listed as follows:

- We conduct an experimental study to show the problem of RF-based positioning with iBeacons signal quality.
- We introduce a deployment strategy named Crystal-based iBeacon Placement (CiP) for iBeacons employed in indoor positioning task. The placement method is analyzed vertically and horizontally. It experimentally tested and evaluated to validate its efficiency in terms of localization accuracy.
- We develop a customized recording android application for smart phone to collect and analyses RSS data from iBeacons and return queries for every different iBeacons.

The rest of the paper is organized as follows : A review is presented on the existing literatures in Section II. The formulated problem is described in Section III. The proposed iBeacon placement design is presented in Section IV. Experiments, evaluation and analysis are discussed in Section V. Then, the developed application is explained in Section VI. Finally, conclusion is drawn in Section VII.

II. RELATED WORKS

Localization, as a crucial service for IoT, is an energy-demanding process for both indoor and outdoor scenarios [7]. The localization techniques can be used for Indoor Navigation Systems (INS) to locate objects or people inside a building [8]. Indoor positioning methods can be classified as triangulation, proximity detection and scene analysis [9]. In triangulation technique, geometric features of trigonometry are applied . In

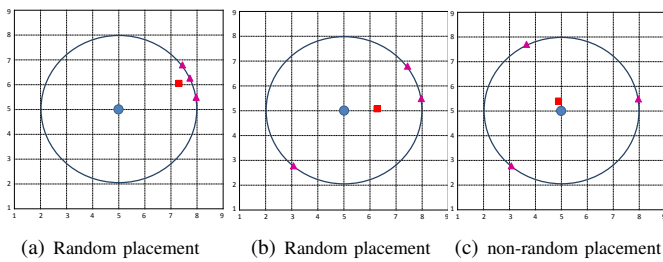


Fig. 1: Impact of iBeacon placement on localization.

the second methodology of proximity detection, location of target is estimated based on the proximity of known objects. The third methodology of scene analysis is based on two phases: 1) off-line phase and 2) online phase. The off-line phase involves creation of finger printing database. In this database, the intensity of the received signal is collected in the area of interest where localization is intended to be performed. The location of the target is made by matching the received signal with the finger print database. In online phase, a set of Reference Nodes (RN) are installed in the building and these nodes sends out referencing signal for indoor positioning system. The target node that needs to know the location, measures the Received Signal Strength (RSS) from the RN to determine the position. One of the key factors that affect the accuracy of the estimated location of the target node is dependent on beacon placement [10, 11]. The authors in [4] proposed smartphone inertial sensor-based indoor localization and tracking with corrections applied using iBeacon. In this approach, authors considered important issues such as step detection, walking direction estimation, and initial point estimation. The drift in the walking distance obtained in this approach is re-calibrated using iBeacon. After analysing the drift they authors have proposed extended Kalman filter to re-calibrate the distance. The major shortcoming in this approach is that authors have not proposed where the sensors should be placed. If the sensors are not placed appropriately it may result in high drift and location estimation. In [12], authors propose proximity based localization. This scheme leverages BLE to achieve high level of co-location accuracy. A control theoretic approach namely particle filtering was proposed in [13] to increase the tracking accuracy of indoor environment using iBeacon. The authors have presented experimental results with an error accuracy as low as 0.27 meters. The major disadvantage in this approach is it increases the computational complexity and application of this technique in wider area remains speculative. For large indoor environment location fingerprinting with BLE beacons has been proposed in [14]. The authors have 600 sq m testbed to position a consumer device. They have demonstrated how to mitigate the high susceptibility of BLE to fast fading. Furthermore, they have investigated the choice of key parameters in a BLE positioning system such as beacon density, transmit power and frequency. They have presented quantitative comparison with WiFi finger printing. But the authors have not considered relationship between the beacon placement and number of beacons required per sq meter. In [15], a beacon based indoor

positioning method using extended kalman filter that process data recursively including noise has been proposed. This study recognises the fact that beacon location plays major role in improving the location accuracy but the work of the authors does not expand on it. Another particle filter approach was proposed in [16], in this approach a nonparametric Gaussian Process (GP) model is adopted to describe the relationship between estimated and observed RSS. Then the weights of particles are updates according to the trained GP. The advantage of adopting GP is it considers sensor noise along with multi-path effects, human sheltering effects and so on in the received beacon signals.

III. PROBLEM STATEMENT

In this section, we analyse the problem of RF-based indoor positioning system using new Bluetooth Low Energy Transmitter manufactured by Apple, named iBeacon. To the best of our knowledge, it is the first study to investigate and experimentally proof how iBeacon placement is vital for accurate indoor localization. In order to estimate the location of an unknown mobile device, the coordination of 3 iBeacons in its communication range must be exploit [17]. Relying on this principle, we placed 3 iBeacons (with similar technical features) in randomly selected positions in the way of same distance with the receiver (to compensate the impact of RSS) is adjusted. The system model is schematically depicted in Figure 1 where three purple triangles show iBeacons and the receiver node (the blue circle) is in the center. As it is obvious from the figure, the difference between the estimated location (red rectangle) and actual location (blue circle) through different placement is changed. In Figures 1(a) and 1(b) randomly-placed iBeacons provide less location precision than Figure 1(c). The localization error is calculated by measuring the distance between the real location of a node and its estimated location. Indeed, in this basic experiment we have conducted same localization algorithm, Accuracy-Priority Trilateration (APT) [11] with the same type of beacon device, iBeacon [3] to just evaluate the impact of a carefully selected iBeacon placement to achieve precise indoor location estimation.

To conclude, the localization error in an indoor environment is a function of factors:

$$L_e = f(M, A, B, P) \quad (1)$$

where M represents the mapping error, A denotes the error due to the localization algorithm, B shows technical features of the beacon (in our article the type of nodes used is iBeacon), and P denotes iBeacon placement.

IV. PROPOSED METHOD: CRYSTAL-SHAPE iBEACON PLACEMENT (CIP)

As discussed in Section III, analysis of the placement for iBeacons, as the reference node for indoor positioning, is a should-do task to achieve maximum precision. In this section, we present our proposed placement methodology for iBeacons in an indoor environment for mobile devices positioning.

A. Desired height

The placement scheme must meet the critical positioning requirements such as localization coverage, success and accuracy. Let's assume $L_{iB_{Nr}}$ shows the location of Nr number of iBeacons installed for a specific Region of Interest (RoI). These Nr iBeacons should put in the way that:

- Every position (for users' smart phones) in the RoI must ensure to be covered by at least 3 different iBeacons (localization coverage).
- $L_{iB_{Nr}}$ for the 3 contributors iBeacon should be non-collinear (localization success and accuracy).
- The shortest possible distance between $L_{iB_{Nr}}$ s and receiver devices need to be provided (localization precision).
- The optimal number of iBeacons must be deployed for maximum coverage (efficient network cost).

In the indoor layout, all users must be serviced from the height of a wheelchair (60cm) to an average man as tall as 175cm. The area between, seems as a candidate area for received signals by iBeacons. Figure 2 denotes different possible deployment through the explained ideal space.

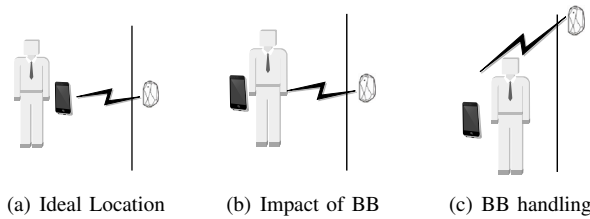


Fig. 2: iBeacon placement strategy to negate Body Blockage (BB)

As could be seen in Figure 2(a), the placement is considered at the height of 1m which is horizontally opposed to the mobile devices in users' hand. In spite of the strong received signal quality in the ideal height, this placement is most likely to be faced with the problem of Body Blockage, *BB*, (Figure 2(b)). None-Line of Sight (NLOS) path causes to establish poor communication or even no received signal. In order to overcome *BB* issue, iBeacons should be placed over the height of 175cm while the ideal area must be covered by the iBeacon signals. Here, we conduct an experimental measurement to figure out which height is efficient for placement in the targeted scenario. Figure 3 plots the measured RSS values where the height of the iBeacon is changing from 190cm to 240cm by 10cm for each experiment. In this figure, x axis shows the distance between iBeacon and the receiver device while y axis is its corresponding *RSS* values. It enlarged from 1m to 5m to investigate the received power trend in different distances. The significant finding from the experiment is that the higher *RSS* provides at the height of 210cm over different distances. Consequently, we consider this value as the best desired height, $h_{iBeacon}$, for iBeacon placement.

To validate the efficiency of the desired height, we measure *RSS* value in three different scenarios plotted in Figure 2. The measured value are reported by Figure 4. As observed from Figure 4(a), *BB* scenario has least *RSS* measurement. Though, the proposed vertical strategy placement could enhance the

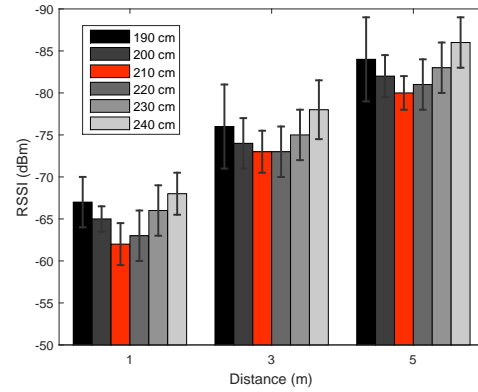


Fig. 3: RSS comparison in different heights (190 – 240cm).

value, significantly. Figure 4(b) reports numerical value of average *RSS* in three different scenario. It shows how the proposed vertical placement (brown bar) could overcome the *BB* issue and improve *RSS* most equal to the scenario without *BB* (black bar). Figure 4(c) plots the collected *RSS* for 40 samples of signals. Proposed vertical placement provides almost similar values of measured *RSS*. It leads to offer more reliable and accurate positioning based on the stable *RSS* values.

B. Horizontal placement

The next step is to place the nodes, horizontally, in a way that every position is covered by 3 different non-collinear iBeacons to achieve highly accurate position estimation with minimum possible number of iBeacons. We figured out the desired height of the iBeacons $h_{iBeacon}$ in Section IV-A, thus 3D deployment is mapped to 2D. Let's consider the horizontal deployment area as τ . Thus:

$$L_{Bi} = \{L_{B1}, \dots, L_{BNr}\} \in \tau \quad (2)$$

where L_{Bi} is the set of coordinations inside the deployment plane to place Nr numbers of iBeacons. Initially, we put first iBeacon on the location of L_{B1} and labeled it as A , as seen in Figure 5. The coverage area of the iBeacon is ideally formed as a circle at center A and radius R , the iBeacon communication range. Its coverage area, Φ , could be formulated as:

$$\Phi_{B1} = x_A^2 + y_A^2 = R^2 \quad (3)$$

Now, the second iBeacon must be placed in a position L_{B2} , where:

$$L_{B2} = \begin{cases} L_{B2} \in \Phi_{B1} & \text{(i)} \\ \max\{\Phi_{B1} \cup \Phi_{B2}\} & \text{(ii)} \\ \max\{\Phi_{B1} \cap \Phi_{B2}\} & \text{(iii)} \end{cases} \quad (4)$$

These conditions are required to guarantee:

- Enabling User's devices to receive sufficient numbers of iBeacon messages for localization.
- Deploying least possible number of iBeacons.
- Maximizing covering (max) area by the iBeacon.

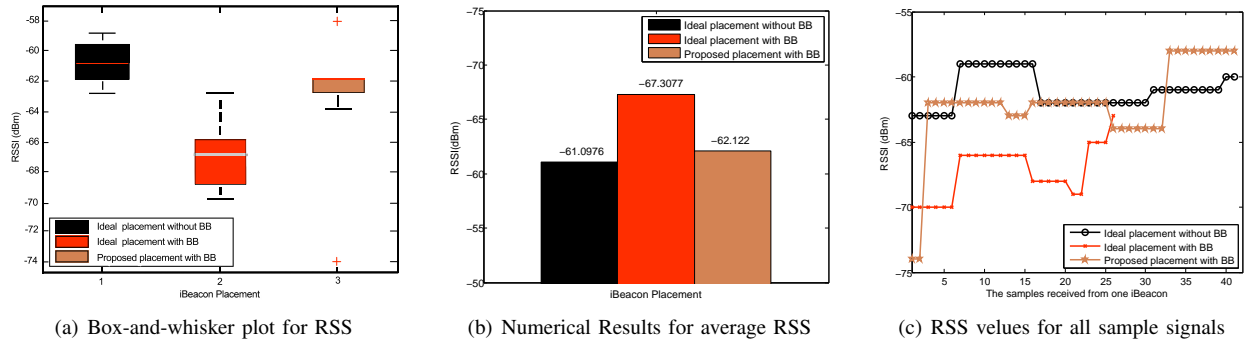


Fig. 4: Experimental results of iBeacon vertical placement in different scenarios.

The conditions listed in Equation 4 meet if and only if the second iBeacon lies on the circle centered at A (first iBeacon location). It conducts to specify the coordination of the second iBeacon, L_{B2} as:

$$L_{B2} = (x_A - x_B)^2 + (y_A - y_B)^2 = R^2 \quad (5)$$

We pick B for L_{B2} which is shown in Figure 5.

Next, we have to place the third iBeacon in order to provide sufficient number of beacon messages and complete localization task. The listed conditions in 4 should be satisfied to achieve the objectives of the proposed placement strategy. Thus the equation is updated with the condition to specify L_{B3} as follow:

$$L_{B3} = \begin{cases} L_{B3} \in \{\Phi_{B1} \cap \Phi_{B2}\} & \text{(I)} \\ \max\{\Phi_{B1} \cup \Phi_{B2} \cup \Phi_{B3}\} & \text{(II)} \\ \max\{\Phi_{B1} \cap \Phi_{B2} \cap \Phi_{B3}\} & \text{(III)} \end{cases} \quad (6)$$

It could be observed form Figure 5 that the required conditions in Equation 6 is meet by 2 points: C and G . Let's pick C as the position of L_{B3} . The distance between every pair of the positions, AB , AC , and BC is equal (with R). It is concluded that:

$$\overline{AB} = \overline{AC} = \overline{BC} = R \Rightarrow \triangle ABC \text{ is equilateral} \quad (7)$$

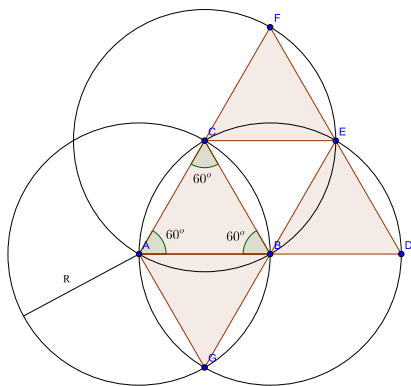


Fig. 5: Crystal-shape iBeacon Placement (CiP)

Thus, best possible deployment for iBeacons in indoor positioning task is an equilateral triangle. To extend the coverage

area of indoor positioning, we need to place more iBeacons in adjacent position of the deployed equilateral triangle. The extended design forms a crystal shape which is inspired us to name the model as Crystal iBeacon Placement, "CiP".

It should be considered that the proposed iBeacon placement, CiP, is conducted by the mathematical relations formulated in Equation (4-6). The derived equations could satisfy the efficient arrangement of the iBeacons for accuracy improvement of indoor positioning. In contrast with the randomly placement of the iBeacons, the proposed mathematical conditions guarantee the shortest possible distance among three devices which is required for localization and consequently offer more accurate position estimation.

V. IMPLEMENTATION AND EVALUATION

In this section, we describe CiP implementation, the experimental test setup and the performance evaluation of CiP placement strategy. We conduct our experiments in Level-8, University of Technology Sydney (UTS) Engineering Building as the floor plan is shown in Figure 6.

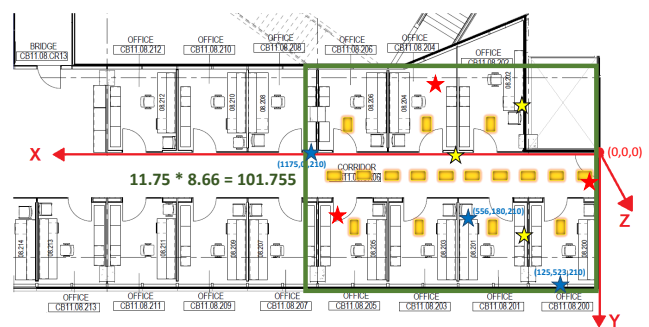


Fig. 6: Experimental platform: (blue: arbitrary placement, yellow: Z placement, red: CiP , orange: signal measurement locations)

Testing was carried out as a comparison between three different iBeacon placement techniques. The first placement is the usual one suggested in Estimote website which the iBeacons are placed arbitrarily such as research done for iBeacon-based indoor positioning [5]. The second deployment strategy is Z placement method presented in [11]. The method, though, originally designed for traveling by mobile beacon-assisted localization. The path meet the localization requirement, hence could be competitive placement strategy for

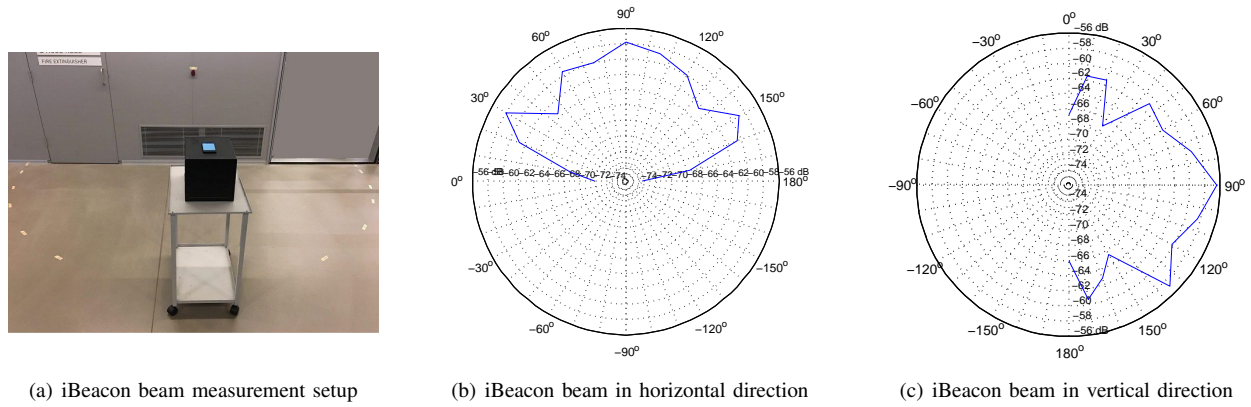


Fig. 7: The radiation pattern of iBeacon in horizontal and vertical direction.

iBeacons employed in positioning purpose. CiP is evaluated where the iBeacons are placed to form an equilateral triangle.

In this test, the iBeacon signal interval used set as $1285ms$ and broadcasting power is $-12dBm$. This is the default documentary settings for iBeacon released by the company.

A. Experimental Setup

Here, we describe the testbed setup and analyze the measured signal in respect with the iBeacon orientation and its radiation pattern. As it is shown by Figure 7(a), we conducted our signal collecting experiment in an indoor setting. The iBeacon is installed on the wall at the height of $1m$, in order to match the targeted scenario of indoor positioning. We have used iBeacons made by Estimote in our project. The iBeacon contains flexible powerful multiprotocol System-on-a-chip (Soc) with an nRF51822 chip which is built around a 32-bit ARM Cortex M0 CPU with 256 kB/128 kB flash and 32 kB/16 kB RAM. The iBeacon simply transmits Bluetooth packets with identification data so called advertisements that contain four parts: 1- MAC address 2- Universally unique identifier (UUID), common for a single deployment at a venue. 3- Major number, designated for dividing the beacon sets into smaller segments. 4- Minor number, designated for dividing the segments into smaller subsegments [5]. For receiver side, a mobile phone is placed over a trolley at the height of $1m$ from the ground and at $2m$ distance from iBeacon. Non-obstructed direct path condition is ensured. We perform measurement at various angles starting from $\theta = 90^\circ$ on either side, where the distance between iBeacon and receiver was kept constant. θ is the angle between the line from receiver to transmitter and the wall in which the iBeacon is installed over. The labelled position placed on Figure 7(a) are the positions of performing signal measurement. Time duration for signal collecting is $20s$ at each labelled position. The measurement was made at various values for θ such as $75^\circ, 60^\circ, 45^\circ, 30^\circ, 20^\circ, 10^\circ$, and 0° on the right side and $105^\circ, 120^\circ, 135^\circ, 150^\circ, 160^\circ, 170^\circ$, and 180° , on the other side.

For the power plot, Figure 7(b) and 7(c) shows horizontal and vertical pattern of received signal strength in a polar coordinate system. An obvious investigation is the maximum received power at the angle of $\theta = 90^\circ$ for both vertical

and horizontal directions. Despite the fact of omnidirectional antenna in iBeacon, the received signal strength has some fluctuations. Generating a perfect omni directional pattern is experimentally impossible and our measurements show it on the figures. One reason is that the radiation pattern tends to be affected by the environment outside the antenna, such as enclosures on which the antenna is mounted, and objects around the enclosures. This variation is observed from Figure 7(b) at the angles of 60° to 30° , and 120° to 150° on horizontal direction. Further, vertical direction has experienced the signal strength fluctuations around the angles of 20° to 50° and 140° to 170° which is plotted by Figure 7(c).

B. Signal Quality Measurement

The previously discussed measurement results deduced the signal strength variation in respect with the iBeacon orientation in a line of sight condition. In this section, the impact of two main factors are experimentally evaluated, surrounding materials and the distance. The findings are promising to come up with the best possible deployment of iBeacon for targeted indoor navigation application. The results are plotted in Figure 8.

In order to analyze the effect of building materials on the propagation loss, we evaluate the iBeacon signal quality in an indoor environment made up of different composite. Figure 8(a) shows the testbed area of various building materials such as an area with glass walls, corridor with glass and cement walls, corridor with only cement walls, and a wide area. Figure 8(b) plots the measured signal strength received through these environments. The results indicate that the glass area imposes higher propagation loss compared with other materials in a line of sight condition. The trend is valid over different distances, just decreases the RSS value in farther. In a blocked communication path or NLOS condition, the quality of the measured signal is significantly dropped and it is getting worse over the long distances. The red color bar indicates the average provided RSS value for a direct path area through the building with different materials.

Next, we consider the received power over various distances from iBeacon. Let us start with Friis transmission which shows the received power as inversely proportional to distance. The

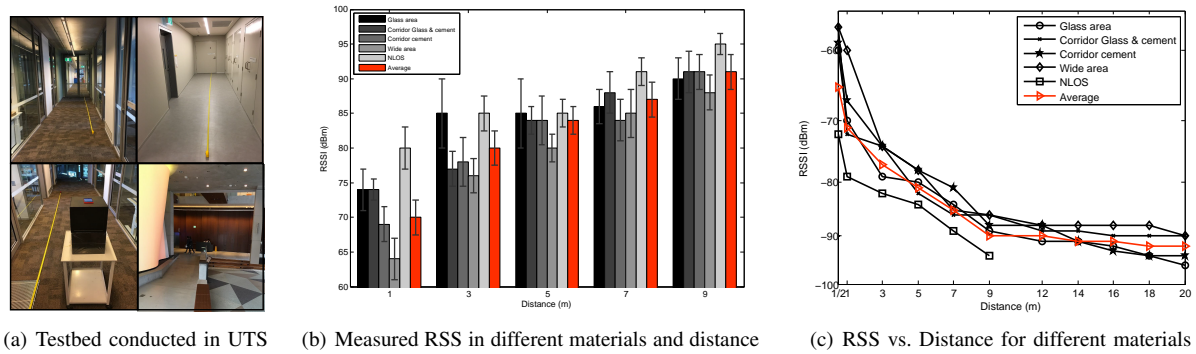


Fig. 8: Signal quality measurement vs distance in various environment

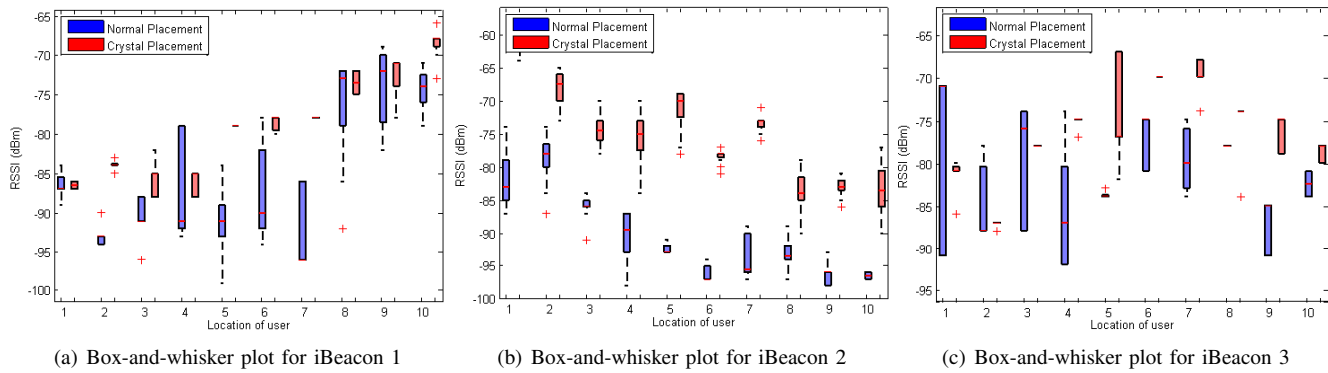


Fig. 9: Comparison of signal overlapping between normal placement and CiP for three iBeacons placed in different positions

measured values of RSS which plotted in Figure 8(c) clearly confirm this concept. In this figure, the reverse impact of distance is evaluated regarding with the building materials as well. The significant finding is the constant RSS value in spite of larger distances in all environment. As seen in the figure, signal power is decreasing from 1m to 9m, but it stays constant regardless of farther distances. This behavior reveals that the collected signal from greater than a threshold distance is inadequate for indoor positioning. This is due to the necessity of calculating the distance based on RSS value. This distance threshold is valid for NLOS scenario as well in which no signal is received. To conclude, the signal received 9m and farther than that, is not accurate enough for indoor navigation.

C. iBeacon placement and Received Signal Strength

iBeacon placement indoor navigation system is a novel research area and none of the studies report experimental evaluation in this regard. In this research, we present preliminary experiments to verify the superiority of our proposed iBeacon deployment, CiP. Figure 9 plots Box-and-Whisker diagram where receiver’s location and its corresponding RSS values are represented by x and y axis, respectively. Each subfigure shows RSS values collected from a specific iBeacon, namely iBeacon 1, 2, and 3. In this figure, 2 different iBeacon deployments are tested, normal placement (blue bar) [5] and proposed CiP (red bar).

The experiment launched with signal strength measurement

from the origin point $((0, 0, 0))$ for every meter interval. The first deduction of the figure is that CiP deployment enables to provide more positioning precision than normal placement. By looking at the figure, it could be find that the collected RSS from iBeacons with normal deployment reports wider variety of values than CiP placement. It causes to calculate inaccurate distances of transmitter- receiver pair. Moreover, the measured RSS values in the normal experiment have greater overlap in comparison with CiP placement. For instance, received power equals with $-85dBm$ from iBeacon 3 has been experienced by five different locations e.g., location numbers of 1,2,3,4, and 9. This behavior makes confusion for distance calculation.

The performance of CiP is compared with Z placement strategy which proposed in [11]. The measured RSS from three iBeacons with different arrangements were averaged and plotted by Figure 10. The figure shows a box- and- whisker plot for RSS values of 3 iBeacons in accordance with three different deployments. The most critical interpretation of the figure is the higher received power from CiP placement than 2 other schemes. As it is obvious from the figure, the taller boxes of normal and Z placements, suggests a difference on the received power compared with CiP placement. This issue has a direct impact on the precision of the estimated position due to the fact of contributing signals with a significant difference in RSS value.

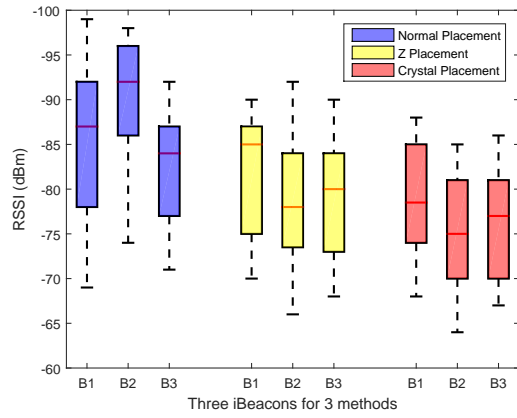


Fig. 10: Box-and-whisker plot for average RSS in various placement

D. Indoor Positioning Accuracy

In this section, we test and verify the effectiveness and efficiency of CiP in the estimation of device position. Hence, the measured data collected from 3 different deployment methods (e.g., normal, z-path, and CiP) were exploited to calculate the location of users' devices inside the building. We exploit Weighted Centroid Localization (WCL) technique for RSS-based positioning purpose which has extensively described in our previous research, [11, 17]. WCL averages the coordinates of all received signals from N_r iBeacons. Let's assume the calculated position, $p(s_i)$, is formulated as follows:

$$p(s_i) = \frac{\sum_{j=1}^{N_r} (w_{ij} \cdot b_j(x, y))}{\sum_{j=1}^{N_r} w_{ij}} \quad (8)$$

where $b_j(x, y)$ denotes the location of iBeacon. Each signal is weighted by the received power using weight function, w_{ij} . w_{ij} is replaced by RSS_{ij} and the final equation is :

$$p(s_i) = \frac{\sum_{j=1}^{N_r} (RSS_{ij} \cdot b_j(x, y))}{\sum_{j=1}^{N_r} RSS_{ij}} \quad (9)$$

Location estimation accuracy for the compared iBeacon placement methods and CiP, are reported in Figure 11. Accuracy, the difference between the estimated and the actual location, is a critical metric for validating the performance efficiency of the placement technique. CiP provides lower location error than Z and normal iBeacon placements because of higher quality of the received signals. The higher the RSS, the more accurate the localization. CiP could successfully enhance the accuracy of indoor localization by 21.6%.

VI. IBEACON SIGNAL RECORDING APP

One of the contributions of this research is developing a customized application for android smart phones. This app can collect the propagated signals from the iBeacons, records them in a ".csv" file format and share the file by email, telegram and text message. Currently, the existing app developed for iBeacon such as Estimote, Beacon Scan, Indoor, and Dart is not efficient for localization while they are unable to record signals in the desired table format. Our developed app records

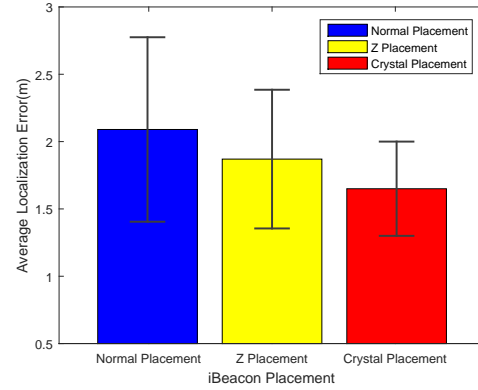


Fig. 11: Average localization error calculated by WCL method

the data in six typical fields: beacon ID, signal receive time, major/minor of the UUID, and RSSI in dBm to enable post processing. This app is designed to record signals in two different modes, momentary and continuous. In momentary mode, the app records the signals that are received at the moment when "stop" button is clicked and the values are saved by entering the label information. In continuous mode, app records all the signals received during a period of time. At first, a number is inserted as duration time and "start" button is clicked to start the recording process. Then app requests the user to insert the label information and the recording is continuously performed until finish the time. Figure 12 illustrates the User Interface (UI) of the app.

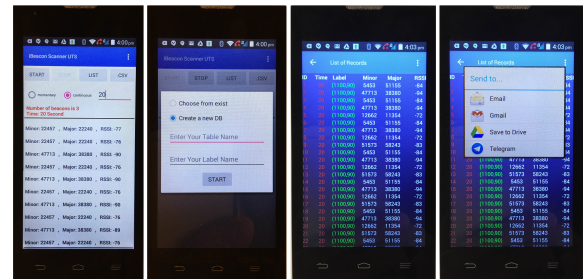


Fig. 12: Customized android application UI interface

VII. CONCLUSION

In Internet of Things (IoT) technologies, iBeacon nodes, as a promising infrastructure of indoor localization, requires more research and evaluation. In this paper, impact of iBeacon placement for localization accuracy was considered. We experimentally evaluated the problem of RF-based positioning with iBeacon signal quality. Then, we introduced Crystal-based iBeacon Placement (CiP) for iBeacons employed in indoor positioning. The placement method has been analyzed vertically and horizontally. It experimentally was tested and evaluated to validate its efficiency and yielded 21.16% improvement in terms of accuracy. Moreover, a customized android application was developed to collect and measure the signal from iBeacons, timely and efficiently. As future direction, we are planning to evaluate an Indoor Navigation System based on CiP idea and a machine learning method.

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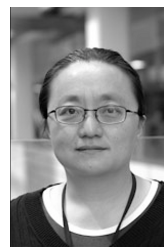
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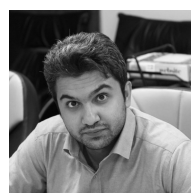
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