# Investigating the Invisibility of Writing Practices in the Engineering Curriculum

#### Rosalie Goldsmith

A thesis submitted in fulfilment of the requirements for the degree of Doctor of Philosophy

Faculty of Engineering and IT
University of Technology Sydney

2018

## Certificate of Authorship/Originality

I, Rosalie Goldsmith, certify that the work in this thesis has not been previously submitted for a degree nor has it been submitted as part of requirements for a degree except as fully acknowledged within the text.

I also certify that the thesis has been written by me. Any help that I have received in my research work and the preparation of the thesis itself has been acknowledged. In addition, I certify that all information sources and literature used are indicated in the thesis.

Signature of Student:

Rosalie Goldsmith

Date: 28 May 2018

This research is supported by an Australian Government Research Training Program Scholarship.

### Acknowledgements

A PhD dissertation may appear to be a solitary pursuit, but it is never a solo endeavour. Many people have contributed in diverse ways to this research, but above all I wish to acknowledge the pastoral care, intellectual guidance and dedication of my principal supervisor Associate Professor Keith Willey. I am extremely grateful for the support of my co-supervisor Emeritus Professor David Boud, both intellectually and professionally. I thank both of them for the willingness with which they collaborated on an interdisciplinary study of this nature. My thanks also go to Associate Professor Anne Gardner for agreeing to join the supervisory team in the later stages of my candidature.

I gratefully acknowledge the editorial assistance from Dr Guenter Plum.

Special acknowledgement goes to the PEP research group based at Charles Sturt

University for welcoming me into their circle, especially Emeritus Professor Stephen

Kemmis and Dr Susanne Francisco.

I would like to acknowledge the ongoing intellectual and emotional support from the Gang from the Block Program: Marcelle Droulers, Elizabeth Hanley, Jan McLean, Amina Singh and Sarah Stewart. I also wish to thank my colleagues in the ALL team at UTS, and the wider academic language and learning community.

Finally, I wish to thank my husband Murray Brown for his unwavering and unconditional support in this endeavour and in all things. Also Monty and Oscar.

## Dedication

To my parents, Audrey and Lindsay Goldsmith, who taught me to value education, and who would have been so proud.

## **Table of Contents**

Certificate of Authorship/Originality	II
Acknowledgements	iii
Table of Contents	V
List of Tables	viii
List of Figures	ix
List of Abbreviations	X
List of Terms	X
Abstract	xi
Chapter 1 Introducing the Invisibility of Writing Practices in the Engineering	
Curriculum	1
Prologue	1
Introduction	1
1.1 Background	1
1.2 Context	4
1.2.1 Writing in higher education	4
1.2.2 Writing in the engineering curriculum	6
1.3 Introducing the research questions	9
1.4 The engineering curriculum and writing	.11
Chapter 2 Literature Review	
2.1 What are writing practices in higher education?	18
2.1.1 What are 'writing practices', and what are writing practices in the	
engineering curriculum?	. 25
2.1.2 Writing practices in the engineering curriculum	. 26
2.1.3 Writing practices of engineering educators and engineering	
professionals	. 27
2.2 What is meant by 'the invisibility' of writing practices?	33
2.2.1 What is meant by 'the invisibility' of writing practices in the	
engineering curriculum?	35
2.3 Types of knowledge in the engineering curriculum	37
2.4 Practice theory perspectives	.43
2.4.1 Activity theory	. 46
2.4.2 Practice Architectures Theory	. 48
2.4.3 Ecologies of practices	. 50
2.5 Conclusion	.53
Chapter 3 Methodology	.54
Overview	.54
3.1 Research approach	.54
3.1.1 Practice architectures theory as a theoretical perspective	. 56
3.1.2 Practice architectures theory as an analytical perspective	. 59
3.2 Case study methodology	.61
3.3 Methods	.63
3.3.1 Recruitment of research participants	. 63
3.3.2 The research participants	. 63
3.3.3 Ethical considerations	
3.3.4 Methods of data collection	67

3.3.4.1 Interviewing	68
3.3.4.2 Documents	69
3.3.4.3 Observations	70
3.3.4.4 Notes on research	70
3.3.5 Choosing to focus on engineering educators' perspectives	70
3.4 Data analysis	
3.5 Conclusion	73
Chapter 4 'Writing is important but': Ecologies of Practices for Writing Practice	s in
the Engineering Curriculum	75
4.1 Ecologies of practices for writing practices in Australian engineering	
faculties?	75
4.2 Unsupported writing practices	78
4.2.1 What is an unsupported practice of writing?	78
4.2.2 Unsupported writing practices in the Australian engineering	
curriculum	81
4.3 Ecologies of practices in the case studies	81
4.3.1 Case study: Felicity	
4.3.2 Case study: Garth	91
4.3.3 Case Study: Adam	97
4.3.4 Summary of analysis of Group 1 practices	102
4.4 Supported writing practices in the sites of practice	102
4.4.1 Case study: Harry	103
4.4.2 Case study: Bernice	107
4.4.3 Case study: Damien	110
4.4.4 Summary of analysis of Group 2 practices	114
4.5 Conclusion	115
Chapter 5 The Otherness of Writing in the Engineering Curriculum	118
Preamble	118
Overview	118
5.1 Introduction	120
5.2 The concept of otherness	120
5.2.1 Engineering identity through the eyes of engineering educators	122
5.2.2 Student engineering identity	125
5.2.3 Engineering and writing identity	128
5.3 The engineering curriculum as engineering science	131
5.4 Othering practices in the sites of practice	133
5.4.1 The emotional dimension of writing practices	134
5.4.2 Writing practices that have many names	
5.4.3 Writing practices that are excluded from the site of practice	145
5.5 Practices that do not other writing	147
5.6 Conclusion	
Chapter 6 The Invisibility of Writing Practices in the Engineering Curriculum	152
Overview	
6.1 Elements of invisibility	
6.2 Faculty support for developing writing practices	
6.3 Engineering educators' invisible writing practices	
6.4 The visibility of writing in the engineering curriculum	171

6.4.1 The miracle of fourth year	171
6.4.2 Visible writing as a practice in the engineering curriculum	176
6.4.3 Implications of the invisibility of writing practices: What happen	S
when the miracle fails to occur?	179
6.5 Conclusion	180
Chapter 7 Conclusion	183
Speaking of the invisibility of writing practices in the engineering curriculum	183
7.1 Review of study aims and questions	183
7.2 Summary of key findings	184
7.2.1 How are writing practices invisible in the Australian engineering	
curriculum?	185
7.2.2 What are the contributing factors that make writing practices	
invisible?	186
7.2.3 What constrains and enables the development of writing practic	es as
part of learning to become an engineer?	189
7.2.4 What constrains the development of writing practices as part of	
learning to become an engineer?	189
7.2.5 What enables the development of writing practices as part of	
learning to become an engineer?	193
7.3 Contribution to research knowledge	195
7.4 Recommendations from the study	197
7.5 Future directions for research	199
7.6 Limitations of the study	200
7.7 Thesis conclusion	201
Appendices	203
Appendix A: Ethics approval and participation forms	203
Appendix B: Interview questions	
Appendix C: Publications and presentations	208
References	201

## List of Tables

Table 1.1: Graduate attribute of communication from four engineering faculties  Australian universities	
Table 2.1: Types of writing practices in the engineering curriculum and example	
Table 2.2: Types of writing practices in the engineering earnead and example	
Table 2.3: Responses to 'What are the most important things that students lear	
your unit?' (Goldsmith et al. 2010, p. xxx)	
Table 2.4: Lecturer responses to: what is the best way of measuring student lea	
in your unit? (Goldsmith et al. 2010)	_
Table 3.1: The research participantsError! Bookmark not d	
Table 3.2: Summary of data collection methods	
Table 4.1: Types of writing practices reported by the participants in this study	
Table 4.2: Sites of practice of the research participants	
Table 4.3: Ecology of practices to support writing practices in the engineering	02
curriculum	83
Table 4.4: Practices to support writing practices mapped to case studies	
Table 4.5: Grouped case studies by support for writing practices	
Table 5.1: Affect terms about writing and about propositional knowledge*	
Table 5.2: What English means	
Table 6.1: Practice architectures & practices that enable the invisibility of writing	
practices	_
Table 6.2: Summary of writing tasks and practices	
Table 6.3: Faculty views of writing practices	
Table 6.4: How participants developed their writing practices	

## List of Figures

Figure 2.1: Ivanic's multi-layered view of language (Ivanic 2004, p. 223)	24
Figure 2.2: The Education Complex (Kemmis 2013 ppt presentation)	52
Figure 3.1: Practice architectures (Kemmis 2013 ppt presentation)	59
Figure 3.2: Practice architectures theory (Kemmis et al. 2014, p. 38)	61
Figure 4.1: Extract from CRA for Felicity's subject assignment 2	89
Figure 4.2: Outcomes-assessment matrix (Harry's subject outline p. 3)	103
Figure 4.3: Criteria for assignments (Bernice's subject outline p. 4)	108
Figure 5.1: Report style as listed in table of contents Integrated Engineering I	Report
Writing Guide 2014, p. v	145
Figure 6.1: Extract from Charlie's Learning Guide (2014, pp. 11-12)	159

#### List of Abbreviations

ABET Accreditation Board for Engineering and Technology, Inc.

ADTL Associate Dean Teaching and Learning

ALL Academic language and learning

AT Activity Theory

DEC Design of Electronic Circuits

DEEWR Department of Education, Employment and Workplace Relations (Australia)

EA Engineers Australia

EAL English as an additional language
ESL English as a second language
PAT Practice architectures theory

#### List of Terms

ALL lecturer Academic/professional staff who develop

students' disciplinary literacies

Associate Dean Teaching and Learning provides strategic leadership in teaching

and learning in a faculty

Engineering educator Academic staff teaching engineering in a

university

Engineering program Course of study which leads to an

engineering degree

Engineering subject Unit of study as part of an engineering

degree program

Graduate Certificate in Higher Education course of study to introduce principles of

learning and teaching for university

educators

Subject coordinator Responsible for the design and delivery

of a unit of study

#### **Abstract**

Engineers are expected to have high level communication skills in order to carry out their work, which includes interacting with diverse stakeholders, colleagues, employees and clients. Of particular importance is the ability to negotiate, evaluate, persuade and make recommendations, both in speaking and in writing.

However, it is difficult to see where writing practices are developed in engineering degree programs. Specifically, the gap between writing practices in the engineering curriculum and those of engineering practice has been acknowledged for decades by employers and by organisations such as Engineers Australia, but the continuing emphasis on engineering science in the Australian engineering curriculum provides little room for the development of writing practices which negotiate meaning and which provide opportunities to develop critical analysis and evaluation. Writing practices can be said to be invisible.

This study investigates the contributing factors to the invisibility of writing practices in the engineering curriculum, looking at how writing practices are made invisible. A practice theory perspective was used to inform the research questions and to analyse the data collected from the case studies of nine engineering educators from five different Australian institutions and a range of engineering disciplines.

The study found that there was a range of practices across the case studies, but that the majority of practices in the participants' sites of practice constrained rather than enabled the development of writing practices in the context of learning engineering knowledge. Some of the practice architectures which held the constraining practices in place were at the local level, while others appeared to be part of institutional practices. However, some case studies had practice architectures which held in place practices to enable the development of students' writing, within a subject, across sequential subjects or throughout an engineering discipline. These case studies provided evidence of the arrangements which prefigure supported writing practices in the engineering curriculum. The significance of this research is to provide empirical evidence of the constraints around writing practices in the engineering curriculum which have been acknowledged anecdotally for some time. Further, the study shows

how writing practices can be supported, given the appropriate practice architectures, and provides a language with which to talk about these arrangements.