Minimum Viable Planning Cards (MVPCs)

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With Martin Bliemel

Please don't damage the card packs, we need them back. Unless you purchase them at the discount rate of $20
Problems

Practical

- Micro finance - how to pick winners?
- Loads of methods?
- Business plan is a waste of time?
- Planning is good / bad

Pedagogy

- Checklist: What to do?
- What to do, when?
## Appendix 2: Startup Process Comparison

<table>
<thead>
<tr>
<th>Step</th>
<th>The Startup Checklist</th>
<th>Disciplined Entrepreneurship</th>
<th>The Startup owner's manual</th>
<th>How to organise and operate a small business in australia</th>
<th>Business Model Generation</th>
<th>Small Business for dummies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Idea:</strong> Have an idea in the form of an idea, product, technology or concept. Ideally the idea would be congruent with your passion.</td>
<td>Have an idea - translate into rough business plan  The glimmering of an unproven idea that you are ready to test</td>
<td>- Have an idea  - Have a passion  - Have a technology -0</td>
<td>Concept and seed stage - capturing passion and vision</td>
<td>Identify a business idea - Parallel opportunity  New market opportunity  New product opportunity  Radical opportunity</td>
<td>Exploration of what it means to be a small business and the pros and cons of self employment  Personal characteristics of a success entrepreneur - self evaluation - do you have what it takes?</td>
<td>Addressing the question whether a small business is for you?  - The ups and downs of being your own boss  - risk vs reward  - market entry timing</td>
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<tr>
<td><strong>Self reflection:</strong> An internal assessment of your skills and characteristics that typically would make you well suited to a startup</td>
<td>Pathway analysis:  Examine the various entry level options to realise your ideas.</td>
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<td><strong>Pathway analysis:</strong></td>
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</table>
MINIMUM VIABLE PLANNING CARDS
A STARTUP KIT TO GET YOU STARTED
MINIMUM VIABLE PLANNING KIT

MINIMUM VIABLE PLANNING CARDS

81 SCHEMATION

82 IMPLEMENTATION

83 EVOLVE
SHEMATION = scheme + ideation

IMPLIMERGENCE = implementation + emergence

EVOLATE = evolution + evaluation
Activity

You have been given one MVP card with an X on it.

Read the card, and see if you understand it.

Please circle any bits which are not immediately obvious.

Feel free to add comments and give back to us.

Notice socratic approach to questions.
LIST’S

- Satisfying
- Motivating
- Encouraging
- Empowering
Rapid thought experiment (4 min):
1. Imagine you want to be an entrepreneur
2. Use your imagination to come up with a business idea / problem space?
3. Sort the first five cards into your agile board categories - which are the most urgent to you?
MVP Kits

- 56 cards
- Agile board
- User guide
- Card manual
WHAT’S NEXT

Use them

Give us feedback

Get the new version
From the perspective of an entrepreneur
What do you like / not like about the MVPlanning cards?

From the perspective of an educator teaching entrepreneurship.
What do you like / not like about the MVPlanning cards?

Do you have any questions / comments?

Go to www.menti.com and use the code 35 65 44
QUESTIONS