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Framing, de-framing and reframing the Anthropocene

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Abstract: Publishing in Ambio and elsewhere, geoscientists distributed across several disciplines have 3 both created and substantiated the Anthropocene concept since the turn of the millennium. Epochal 4 and topically encompassing, the concept has served to focus academic and political attention on the 5 extraordinary scale, scope and magnitude of the human impact on the Earth. The concept serves as a 6 metaphorical 'roof' that allows a family of geoscientific terms to reside together harmoniously in the 7 same space. The four Ambio papers evaluated here helped to both build the roof and the family. 8 However, for all their merits, the papers form part of a wider scientific discourse that threatens to 9 colonise the imagination of Earth present and future. A scientific framing of the Anthropocene needs 10 to be de-framed and then reframed in terms of what science misses (e.g. diverse social values, needs 11 and wants, which imply alternate courses of possible future action). The papers assessed in this 12 commentary have, albeit unintentionally, helped inspire this de- and reframing in wider social 13 science, the humanities and the arts. Looking ahead, dissonant forms of knowledge and argument 14 15 about Earth present and future will be key to forging a 'good Anthropocene'. In future, Ambio can help 16 to foster this productive dissonance by loosening its own intellectual parameters while maintaining 17 its high standards of scholarship. 18

Keywords: the Anthropocene; Earth System; geoscience; coupled human and natural systems;scientism

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22 Twenty years ago 'the Anthropocene' was a neologism coined by Paul Crutzen

and Eugene Stoermer. Today, it's a keyword in the lexicon of environmental

research and, increasingly, in international environmental policy discourse too.

25 Its ascent to semantic prominence attests to the authority exerted by a variety

of geoscientists, even in conditions where deference to 'experts' has declined in

- 27 many countries. More broadly, it attests to the enduring power of the scientific
- approach to understanding both people and nature. Unlike previous geoscience
- concepts that became part of the *lingua franca* (such as 'acid rain' and the 'ozone
- hole'), the Anthropocene idea is unusually grand. Of late, it's also become a
- 31 lightning rod for disagreement about the story of humanity's escalating impacts
- on the planet. 'The Anthropocene' sits at the heart of a whole family of (not
- always commensurable) concepts that increasingly frame people's
- understanding of 'the age of humans'.
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36 To speak about (and for) the Earth System is an extraordinary epistemological

privilege. It's also a burden of responsibility to be shouldered (Lovbrand *et al.*

2015). The four influential *Ambio* articles discussed here offer a very clear

window onto how that privilege and burden have played-out in the widerworld of global change research over the last two decades. Their impact, as

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 ecosystem' comprising thousands of other papers, chapters, reports, conference
- 42 papers, and workshop presentations. The four articles have drawn upon and
- 43 papers, and workshop presentations. The four articles have drawn upon and
 44 enlivened this metaphorical ecology of knowledge, creating and connecting
- new niches over time. Let's consider their specific contributions in turn, and in

- context. I will then reflect on their double-edged legacy as a solid yet
- incomplete foundation for future thought and action relating to the Earth.

48 The first two articles did not mention the Anthropocene. However, as we shall 49 see, they were important precursors to the two influential papers that did. At 50 first reading, 'Resilience and sustainable development: building adaptive 51 capacity in a world of transformations' (Folke et al. 2002a) is a rather slight 52 contribution. The text proper is less than 2 pages (4 with images, abstract and 53 2 boxes). Yet its citation impact is remarkably high, at over 3600 citations in 54 Google Scholar. Upon a closer reading it's quickly evident why. First, behind it 55 sits a substantial report, prepared for the World Summit on Sustainable 56 Development held in Johannesburg (Folke et al. 2002b). Second, the article 57 makes a plenary argument by presenting a number of important propositions 58 and concepts in a coherent, succinct and confident way. The article is not 59 cluttered with caveats and qualifications. Leading scientific researchers 60 authored it: the article's brevity was thus not to be taken as a sign it could 61 somehow be discounted. 62 63 The authors' trick, if I can call it that, was to link then relatively new ideas 64 about ontology to equally new ideas about environmental policy and pitch 65 them as globally (not just regionally or locally) relevant. The idea of coupled 66 socio-ecological systems was presented, along with a challenge to the notions 67 of stasis and progressive change as normal. Conjoined, complex systems can 68 and do alter in abrupt, unpredictable and uncontrollable ways: that was the key 69 ontological message. It follows, the authors argued, that sufficient resilience has 70 to be a key management goal for environments undergoing human forcing. This 71 requires a new management paradigm based on adaptiveness that reduces 72 vulnerability and looks for early-warning signs of unwanted regime shifts. In 73 short, in a world of accelerating change, the best way to arrest *run away* change 74 is, the authors argued, to shift to a flexible, anticipatory approach geared to 75 promoting socio-economic systems able to withstand constant pressure or 76 sudden shocks. This challenged a century old management paradigm 77 predicated on reliable knowledge of, and control over, a putatively asocial 78 nature bequeathed by evolution. 79

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Five years later, and the paper by Jiangou Liu et al. (2007a) comprehensively 81 summarised what was, by then, emerging as a well-developed alternative to 82 older ideas of a stable nature amenable to rational management (see also Liu et 83 al. [2007b] in Science). Their paper offered a very complete vocabulary to make 84 analytical sense of what, to use their memorable acronym, they called CHANS 85 ('coupled human and natural systems', the title of their paper). While it echoed 86 Folke et al. (2002a), the paper went beyond them in nine conceptually crisp 87 pages of text. Its integrative framework discussed CHANS in terms of 88

complexity, feedbacks, direct effects, indirect effects, emergent properties, 89 resilience, vulnerability, and thresholds. It then tracked these key 90 organisational features through to spatial couplings and ever larger and long-91 lived temporal couplings – providing a fairly granular toolkit of terms to do so. 92 The latter part of the paper went on to consider how the realities of CHANS 93 necessarily change the realities of environmental management, at *all* scales. 94 CHANS, the authors argued, call for new modes of research, new training for 95 scientists and new training for aspiring environmental managers who must 96 somehow manage the potentially unmanageable. Rising to the challenge, Liu et 97 al. acknowledged, was both necessary and yet formidably difficult. Their paper 98 carried authority by virtue of its impressive author team (which included 99 climate scientist Stephen Schneider, political economist Elinor Ostrom & 100 ecologist Jane Lubchenco) and exhaustive referencing (to over 160 101 bibliographic items). It signalled a determination to avoid 'boxing' 102 environmental challenges in terms of 'climate', 'biodiversity', 'water resources' 103 and so on. 104 105 The two papers discussed above were among several of this ilk published 106 around the turn of the millennium. Often, the same authors (e.g. ecologist 107

Stephen Carpenter) wrote variations on the principal themes for different 108 journals, thereby disseminating the new thinking widely across the geosciences 109 and, to a lesser degree, environmental social science. Inspired by research in 110 ecology, they broadened out from biological systems to convey an important 111 new message about understanding and governing a socio-ecological world that 112 was likely to be unruly. Without a tapestry of contributions like these, the 113 papers by Steffen et al. (2007) and Steffen et al. (2011) could not, arguably, have 114 been written in the ways they were – even though these papers contained very 115 important messages not found in Folke et al. or Liu et al. So, what were these 116 messages and why were they important? 117

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'The Anthropocene: are humans now overwhelming the great forces of nature?' 119 is a modern classic (over 3100 citations in Google Scholar, and rising). Though 120 short (six and three quarter pages of text), it was among the first papers to 121 declare the Anthropocene a new reality, and to examine its causes (in an 122 historical context) and implications. Building on the important research by the 123 International Geosphere-Biosphere Program (IGBP), and a joint project with 124 the International Human Dimensions Program (the IHOPE project: integrated 125 history of people on Earth, which is ongoing within Future Earth), the paper 126 did a number of things. It replayed the theme of CHANS but now in terms of 127 the whole Earth System (still a relatively new concept 14 years ago); it replayed the 128 theme of threshold crossing, but now framed provocatively as the end of a 129 natural epoch; and it replayed the theme of biophysical surprises and unruliness 130 but in the evocative notion of human's 'overwhelming' a relatively stable 131

Holocene system state. The paper periodized the human impact at a planetary 132 scale in a heuristically appealing 'stages' model and presented IGBP's arresting 133 'Great Acceleration' diagrams (now quite familiar to students of humanity's 134 effects on the planet). Looking ahead, the paper outlined the main options 135 (business as usual; mitigation; and geoengineering counter-measures) and 136 floated the notion of whole Earth stewardship. While hardly new, the latter 137 idea was a reminder of the failure of nations to make real progress since the 138 Bruntland Report of 1987. Though it was a simple paper, relative to the 139 complexities of its topic, this was part of the appeal. The authors (two world 140 leading geoscientists and a respected environmental historian) threw a rope 141 around a set of important issues and tied them together very neatly. 142 143 The Steffen et al. paper helped to launch the Anthropocene concept to 144 prominence within and beyond geoscience (the citations to the term take-off 145 from 2007 onwards). But the later paper by Steffen, Jan Zalasiewicz and 146 fourteen other esteemed authors (Steffen et al., 2011) is arguably, with hindsight, 147 of greater significance (this notwithstanding fewer, if still impressive, citations 148 at around 1400 in Google Scholar at the time of writing). A longer article, it was 149 the result of a Nobel Laureate Symposium (held in May 2011). As with Steffen et 150 al. (2007), it placed ideas from Folke et al. (2002a) and Liu et al. (2007a) in an 151 Earth System framework. But it also introduced the notion of Earth System 152 goods and services in order to sharpen the point that the 'Holocene envelope' is 153 precious and in need of preservation. It invoked the terms 'crisis' and 154 'civilizational collapse', while flagging social equity as a key issue. There are 155 memorable lines in the article, such of the oft-quoted "We are the first 156 generation with the knowledge ..., the power and the responsibility to change 157 our relationship with the planet" (p. ?). The, at the time new, notion of 158 planetary boundaries was also used to set parameters around the exercise of 159 this power and responsibility (Johan Rockstrom was one of the paper's 160 authors). Relatedly, the notions of bifurcation points and tipping elements 161 were introduced to warn of the dangers of entering planetary terra incognita 162 (Marten Scheffer was one of the co-authors). Additionally, having the head of 163 the new Anthropocene Working Group as a co-author signalled that some 164 geologists were taking seriously the otherwise 'incredible' idea that humans 165 were pushing the Earth System into a new regime state – something only 166 previously achieved by natural processes. Overall, the paper issued a sober 167 warning and flagged the necessity of pro-active, coordinated management of 168 human activities on the Earth. A stellar group of geoscientists lent their name to 169 it. Importantly, they did so in the lead-up to the second United Nations Earth 170 Summit (Rio+20), as part of a special issue of Ambio designed to sound the 171 alarm about humanity's treatment of the planet. 172 173

The four papers discussed above helped to shift the discourse, in both academia 174 and the wider world, about people and the Earth. They were important parts of 175 patient, persistent work undertaken by thousands of researchers in fields like 176 climatology, ecology, oceanography and economics. This work has involved 177 numerous geoscientists, and not a few environment social scientists, stepping 178 off the usual academic tramlines. Steffen, Rockstrom, Crutzen and others have 179 variously used global environmental assessments, attendance at high-level 180 government meetings, the writing of declarations, news media releases and 181 other mechanisms to reframe collective understanding of global environmental 182 change. The Anthropocene concept, given empirical substance through 183 countless scientific articles since around 2010, has been at the heart of this 184 understanding. No longer a buzzword, it's become a keyword (at least in 185 academia). Encompassing in meaning, it has allowed a family of geoscience 186 ideas to be gathered together under one semantic roof. In research terms, it has 187 helped promote the move towards solutions-focussed transdisciplinary inquiry, 188 exemplified by Future Earth (https://futureearth.org/). Politically, it has 189 (especially through various United Nations fora) heightened our awareness of 190 the many failings of current protocols and agreements designed to reduce 191 humanity's global environmental footprint. More positively, it has accented the 192 need for integrated action, as aspired to by the Sustainable Development Goals 193 agreed in 2015. 194

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As *Ambio* enjoys its 50th birthday, it is evident that the scientific representation 196 of the Anthropocene is both necessary and yet quite problematic. That science 197 has shown that anthropogenic climate change - perhaps the iconic 198 environmental problem of our time – is but one part of a larger, more worrying 199 problem (what many could label a global crisis, whose worst effects our 200 descendants will bear the brunt of). The authority enjoyed by science in general 201 has allowed Anthropocene science to be taken seriously beyond universities, 202 even if social deference to expert insight is much less than it once was. The 203 science, to echo Naomi Klein's (2015) well-known refrain, should 'change 204 everything' because it reveals that everything is changing, both around us and also 205 because of us. However, awareness of the high-stakes scientific messages is not 206 translating into significant inter-governmental action regarding mitigation and 207 adaptation. This 'knowledge-action gap' is long-standing and is complicated in 208 its causes. Some attribute the gap to the unavoidable uncertainty built-in to 209 scientific pronouncements about the Earth System. This uncertainty can 210 weaken policy makers' resolve to undertake expensive and politically 211 contentious socio-technical change (such as a Green New Deal and de-212 carbonisation of energy and transportation). The uncertainly invites calls for 213 'more science' and for challenges (made in good or bad faith) to the quality of 214 the current science by non-scientists. Others note that policy makers' decisions 215 are affected by a myriad of key drivers, scientific advice being but one - and 216

- rarely the decisive one (cf. the covid-19 pandemic, where science advice is
- 218 playing a very prominent role in determining government policy in many219 countries at present).
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However, even if these other drivers did not exist, it turns out that the science 221 is not, in fact, an adequate basis for translation from knowledge to action. 222 Instead, we need a different language to motivate and guide planetary 223 stewardship. Here we have to acknowledge the limitations of thinking in terms 224 of planetary boundaries, Earth System regime shifts, complex and ramified 225 feedbacks, and so on. One obvious limit, noted by many commentators, is the 226 implicit invitation to some people to engineer the planet's environment - for 227 instance, through stratospheric aerosol injection as a thermostatic 'last resort' 228 (or Plan B). This is but one (potentially risky) 'ought' implied by the 'is' of 229 epochal planetary change. It should not be contemplated without full 230 consideration of several potential Plans A, most with a societal (not 231 environmental) focus. Another limitation is the lack of sufficient explanatory 232 detail (exemplified in the two Anthropocene papers discussed above) about the 233 nature of 'the human enterprise' driving us out of the Holocene. Depending on 234 how one characterises that enterprise (is it about market failure, poorly 235 regulated capital accumulation, anthropocentric materialism, a masculine will 236 to dominance ..?), the 'solutions' to avoiding a 'bad Anthropocene' look very 237 different indeed. As Simon Dalby (2015) notes, there is more than one way to 238 engender a 'good' Anthropocene, not just because several practical options are 239 available but also because these options' suitability must be evaluated 240 according to contestable value judgements about what counts as 'good'. These 241 judgements speak to the perennial and profound existential question 'how 242 should we live?'. Earth System change does not objectively mandate 'right' 243 answers to this question. 244 245

These, and many other limitations, have fuelled a lively effort to prevent 246 inadvertent science imperialism in the epistemic framing of the Anthropocene. 247 The effort has been led by critical social scientists and humanists (CSSH) 248 across a wide spectrum of disciplines, some of them former geoscientists 249 (notably Mike Hulme, at Cambridge University). These analysts have accepted 250 the seriousness of the scientists' insights, but they seek to change the narrative 251 about causes and responses. The way they depict the 'everything' being 252 changed by humans – and to be changed in future – varies hugely (see Bonneuil 253 & Fressoz, 2017). Far from being relativists, their insights reflect real and 254 significant differences in cognitive and normative perspectives about the 255 human condition, existing both in universities and the wider world. These 256 differences make a difference to the sort of scientific evidence, and technologies, 257 which will be deemed most relevant and legitimate to making the planet more 258 liveable. As yet, the CSSH perspectives have not garnered the wider attention 259

enjoyed by authors of publications like the four highlighted here (see Castree, 260 2017). That needs to change – for instance, through some of the Future Earth 261 projects and networks, and some initiatives within the UNESCO MOST 262 (Management of Social Transformations) programme 263 (https://en.unesco.org/themes/social-transformations/most). It will be 264 challenging, though. For instance, introducing normative expertise (e.g. moral 265 philosophy) into Earth System analysis could readily lead to the de-266 legitimisation of the knowledge and arguments being presented – especially in 267 light of recent 'post-truth' and populist practices in politics and the media. 268 269 I have elsewhere suggested that a revised format for global environmental 270 assessments can provide a well-structured, and well-justified, mechanism for 271 bringing geoscience, social science, the humanities and even the arts into the 272 high-level 'conversation of human kind' that need urgently now to occur 273 (Castree, Bellamy & Osaka, 2021). This conversation will be deeply political and 274 requires protection from the short termism and hurly burly of every day 275 political discourse in the news media, parliaments and elsewhere. But we must 276 remember that the insights of geoscience about the Earth System only make 277 practical sense when set within a political horizon. And we should remember 278 too that political reasoning is not merely or only the realm of 'preference', 279 'opinion' or 'interests': at its best, it involves the sort of textured arguments, 280 supported by evidence, that the CSSH (among others) are dedicated to 281 providing. Good quality, and socially legitimate, decision-making requires such 282 arguments. The future of the planet is too serious a matter to be predicated on 283 political sound bites, populist slogans and other maladies afflicting public 284 reason during the 2020s. 285

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As we look ahead, there is a challenge for *Ambio* and interdisciplinary journals
operating in the same intellectual space. Can they move away from a largely

scientific framing of people and planet without, of course, diminishing the value

- or quality of the science? Can they get beyond and assumption that
- interdisciplinarity is about different exports collaborating so as to reveal a
- single (total) picture of the world? We will know the answer in another 50
- 293 years when the centenary volume is published, but hopefully much sooner than
- that. In its five decades so far, *Ambio* has done a great deal to trigger the
- conversation about people and planet we desperately need to have across our
- diverse and divided globe. The more democratic that conversation is, the betterchance humanity has of achieving a 'good Anthropocene', once we determine
- chance humanity has of achieving a 'good Anthropocene', once we determiopenly and honestly what the 'good' is we should now be aiming for.
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