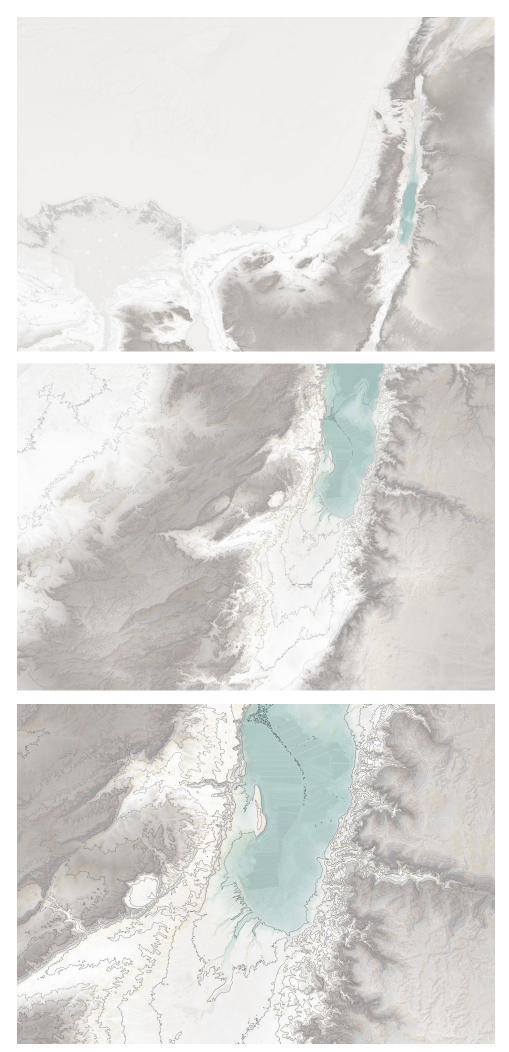


Project panels (left) and one of four video screens (right) featured in the "Future Assembly" Venice Bienniale exhibition in the Central Pavillion

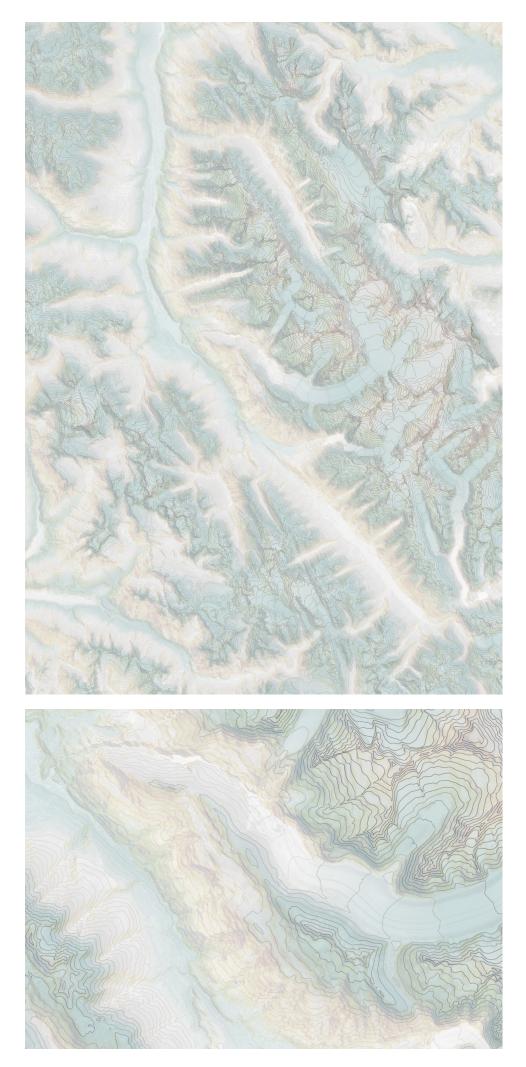


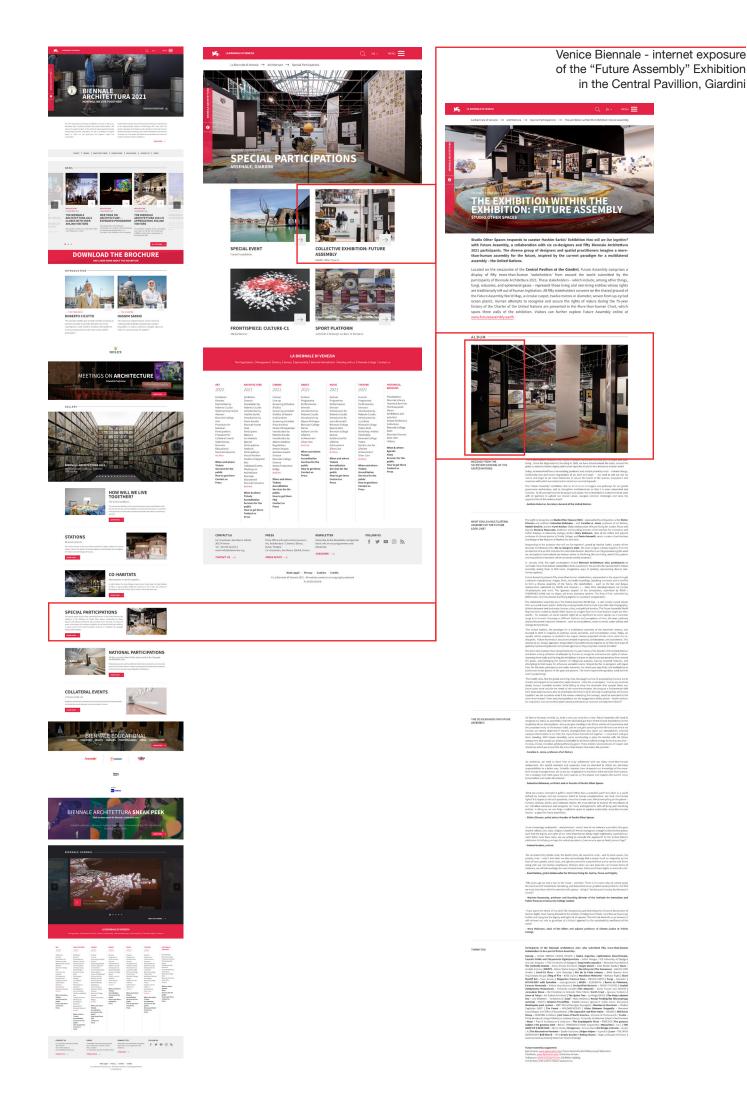


Video Stills from the film "the Commons", a video work contrasting the landscape contexts. Runtime: 6:20



Cartographies of the southern zone of the Dead Sea at the border of Israel and Jordan - Exerpt (Author)







La Biennale di Venezia  $\rightarrow$  News  $\rightarrow$  The Biennale Architettura 2021 closes with over 300,000 visitors



#### THE BIENNALE ARCHITETTURA 2021 CLOSES WITH OVER 300,000 VISITORS

ARCHITECTURE - 21 NOVEMBER 2021

The number of visitors exceeded that of the 2018 edition (pre-Covid).

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THE 17TH EXHIBITION

Today, Sunday 21 November 2021, the **17th International Architecture Exhibition** of La Biennale di Venezia closed with a total of **289.600 visitors**, plus the **6,000** visitors during the preview, thereby exceeding the numbers of the 2018 edition. Despite the particularity of this year which imposed so many restrictions on the school system

Despite the particularity of this year which imposed so many restrictions on the school system and on national and international universities, **young people under the age of 26** represented **23%** of the total skitotism. **38,614** visitors is took the guided tours (49% compared to 2018), of which **7,125** joined the prescheduled tours (244% compared to 2018).

COMMUNICATION, WEB AND SOCIAL MEDIA

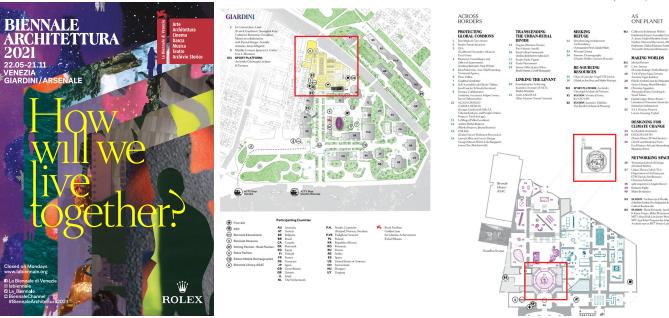
The digital communication of the Biennale Architettura 2021 began in 2020 with the project Biennale Architettura's Sneak Peek, which posted videos, images, podcasts and texts about setting up the Exhibition Subsequently, the content posted during the Biennale Architettura 2021 on the social platforms of La Biennale di Venezia counted 90 million views overall.

Official website 22 May > 19 November 2021 1,977,383 individual visitors 8,745,588 page views (compared to 5,953,789 in 2018)

8,745,588 page views (compared to 5,953,789 in Devices/users - mobile: 1,223,130 users (61,68%) - desktop: 719,899 users (36,30%) - tablet: 39,983 users (2,02%)

#### <u>Social Media</u> 20 May > 18 November 2021

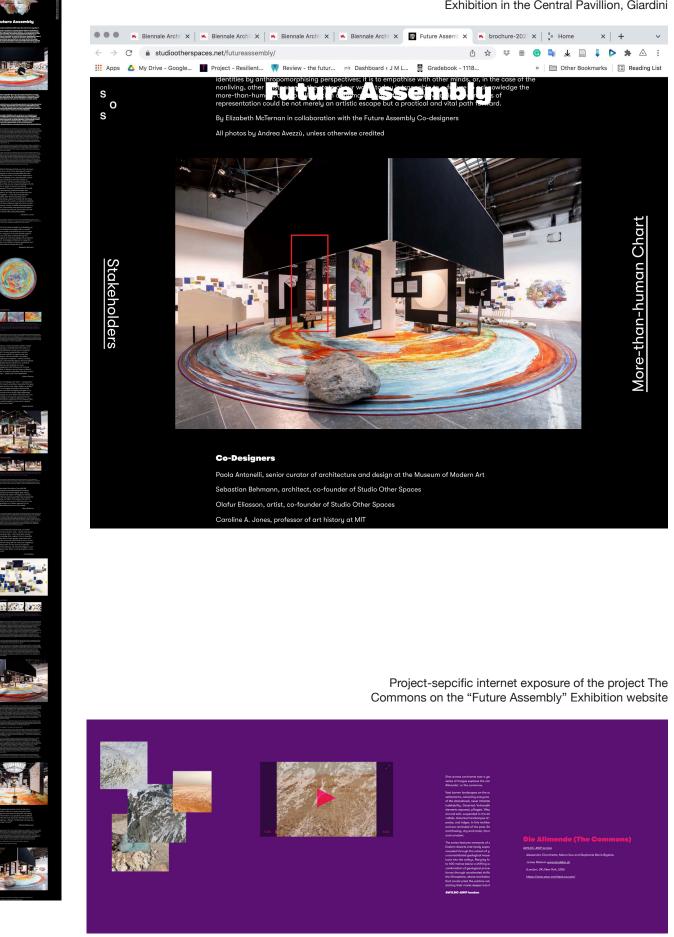
Facebook
392,773 total fans of the page
434,113 since the opening of the Biennale Architettura 2021
434,113 since the opening of the Biennale Architettura 2021
434,112 since the appening of the Biennale Architettura 2018
702,908 total page followers
649,318 total bage followers
649,318 total bage followers
649,318 total bage followers
740,2018
740,318 total bage followers
740,318 total bage



### Venice Biennale publication, printed and digital, showing location of the CentralPavilion in the Giardini, and the central exhibition space (marked)

Venice Biennale event reach and exhibition significance <u>https://www.labiennale.</u> org/en/news/biennale-ar-

### Studio Other Spaces (Olafur Eliasson, Curation lead) - internet exposure of the "Future Assembly" Exhibition in the Central Pavillion, Giardini





# RELLEDU | MEDIA RELATIONS



## AAP explores 'How will we live together?' at Venice Biennale

doctoral candidate in the tment of Architecture are nale: "How will we live tog

and Planning's I the 2021 Venice • • That question - the theme of the eshibition - is as much

r 2020 and p

alog with her



ty to respond with open archit acture in history that one coal a bility to make places and we ould built Sara M. Anwar, B.Arch '02, is the curator of the Pakistan Pavilion, which explores "shadi" (marriage) halls as a type of architecture of post-partiti Pakistan. Over time, the halls have transformed to colonial domestic will

urban and social need



Project and exhibition mentioned on the site of Cornell University





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the College of Architecture. An MEDIA IN









#### for the

resent those living and no n. All fifty stakeholders con are traditioning was and the Future Assembly World Map, a ocean plastic. Human attempts t history of the Charter of the Unit spans three walls of the exhibi-

















ROLEX



WHAT COULD A MULTILATERN ASSEMBLY OF THE FUTURE LOOK LIKE? The eight on designers are Readin Other Spaces (405) - represented Elization and architect fieldering Behaviors - with Couries 4. Xu Hoteel Benkin, uncluir, Kumilinakoe, Obda Arbeitson, Allon Digalo, Markan Wannedin, performant di hunding diventor di Public Purpete ut University College London, Mars Boldsmen, the performer of elizatio particular 2016 (2016) and Public Rebeers.







