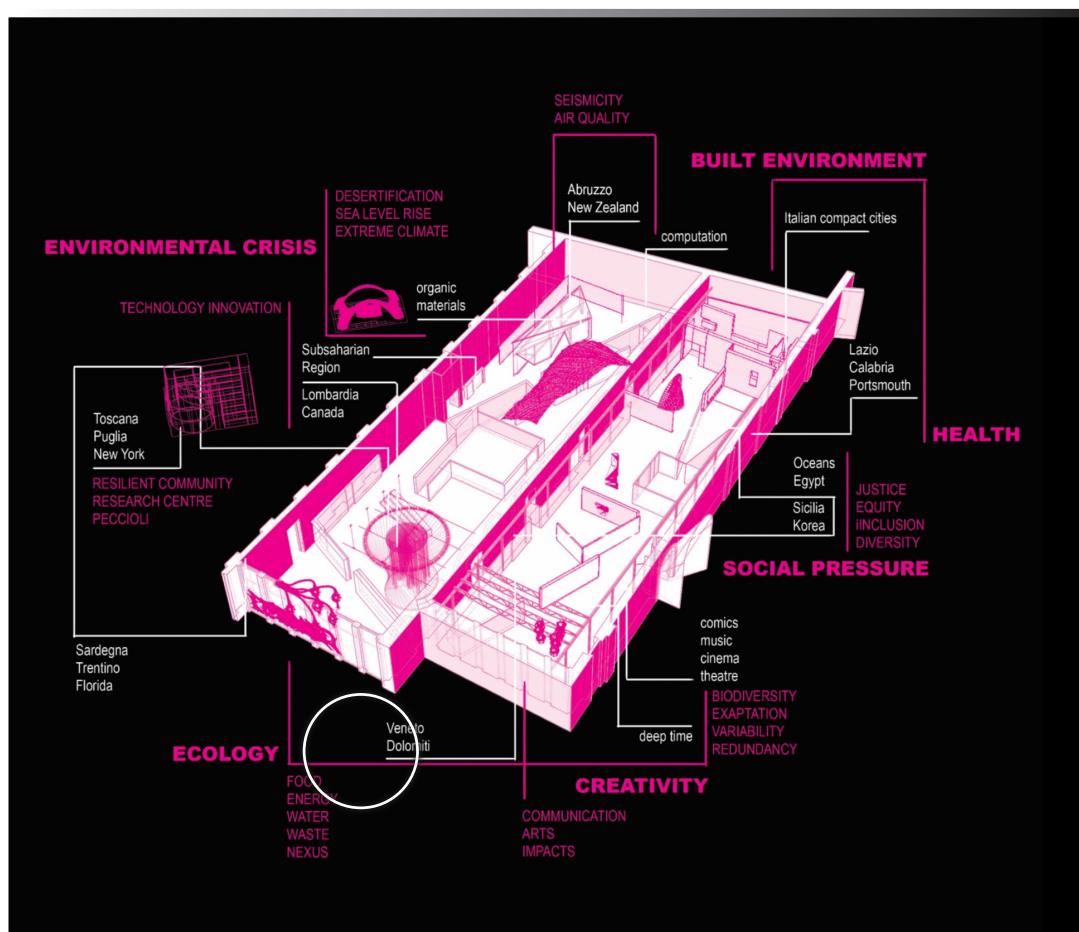
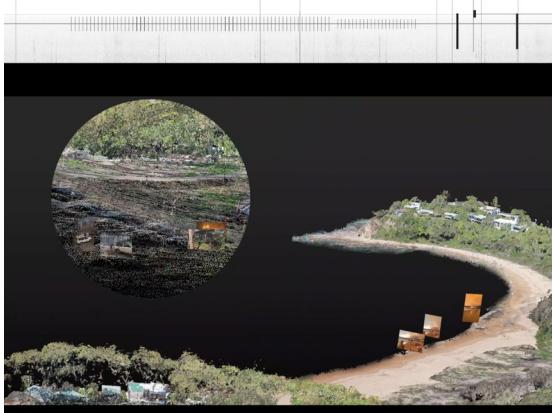
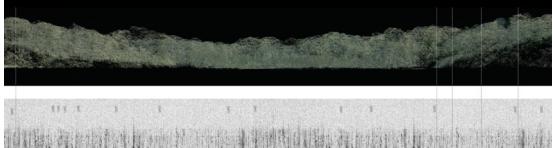
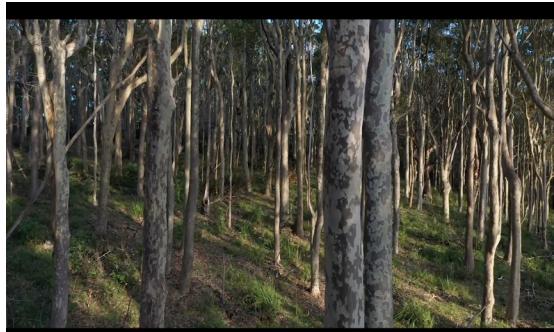




Installation of project in Italian Pavillion (edited)



Italian Pavillion exhibition location of project work



Stills from the documentary film *Living with Fire* (6:15)

Venice Biennale event reach and exhibition significance

<https://www.labbiennale.org/en/news/biennale-architettura-2021-closes-over-300...>

La Biennale di Venezia → News → The Biennale Architettura 2021 closes with over 300,000 visitors

ARCHITECTURE - 21 NOVEMBER 2021

THE BIENNALE ARCHITETTURA 2021 CLOSES WITH OVER 300,000 VISITORS

The number of visitors exceeded that of the 2018 edition (pre-Covid).

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THE 17TH EXHIBITION

Today, Sunday 21 November 2021, the **17th International Architecture Exhibition of La Biennale di Venezia** closed with a total of **298,600 visitors**, plus the **6,000** visitors during the preview, thereby exceeding the numbers of the 2018 edition.

Despite the particularity of this year which imposed so many restrictions on the school system and on national and international universities, **young people under the age of 26** represented **32%** of the total visitors.

18,614 visitors took the guided tours (+9% compared to 2018), of which **7,125** joined the pre-scheduled tours (+214% compared to 2018).

COMMUNICATION, WEB AND SOCIAL MEDIA

The digital communication of the Biennale Architettura 2021 began in 2020 with the project *Biennale Architettura Sneak Peek*, which posted videos, images, podcasts and texts about setting up the exhibition. Subsequently, the content posted during the **Biennale Architettura 2021** on the social platforms of **La Biennale di Venezia** counted **90 million views** overall.

Official website
22 May > 19 November 2021
1,977,383 individual visitors
8,745,588 page views (compared to 5,953,789 in 2018)

Devices/users
- mobile: 1,223,130 users (61,68%)
- desktop: 719,899 users (36,30%)
- tablet: 39,983 users (2,02%)

Social Media
20 May > 18 November 2021

Facebook
392,773 total fans of the page
+14,118 since the opening of the Biennale Architettura 2021
(Biennale Architettura 2018: 341,720 total followers on November 24, 2018)

Twitter
702,908 total page followers
(Biennale Architettura 2018: 701,559 total followers on November 24, 2018)

Instagram
604,128 total page followers
+ 60,141 since the opening of the Biennale Architettura 2021
(Biennale Architettura 2018: 297,907 total followers on November 24, 2018)

YouTube
Total subscribers to the channel **41,833**
+3,500 subscribers since the beginning of the Biennale Architettura 2021

BIENNALE ARCHITETTURA 2021
22.05-21.11
VENEZIA
GIARDINI/ARSENALE

How will we live together?

Arte **Architettura** **Cinema** **Danza** **Musica** **Teatro** **Archivio Storico**

La Biennale di Venezia

ROLEX

Closed on Mondays
www.labbiennale.org

La Biennale di Venezia
@labbiennale
#La_Biennale
#BiennaleChannel
#BiennaleArchitettura2021

Special Project

PAA Pavilion of Applied Arts
La Biennale di Venezia with Victoria and Albert Museum

D1 23.07 - 10.08
Bartolomeo Rizzi
NOT ONCE
Michael Barryashikov:
In the Beginning

D2 23.07 - 10.08
Biennale Danza
TOM
Whitney Branson

Press Office

First Aid

AED

Biennale Educational

Biennale Session

Biennale College

Edison Mobile Recharge point

Participating Countries

AI	Albania
SA	Saudi Arabia
AR	Argentina
BH	Emirate of Bahrain
CL	Chile
CN	People's Republic of China
HR	Croatia
AE	United Arab Emirates
EE	Estonia
PH	Philippines
LU	Grand Duchy of Luxembourg
IE	Ireland
ITALIA	Italy
KW	Kuwait
LV	Latvia
MX	Mexico
PR	Puerto Rico
SG	Singapore
SI	Republic of Slovenia
TR	Turkey
UZ	Republic of Uzbekistan

Venice Biennale publication, printed and digital, showing location of the Italian Pavilion in the Arsenale

Project - Resilient Communities

communitaresilienti.com/progetto/#sidewidgetarea

Apps Google Drive - Google... Review - the future... Dashboard < J M L... Gradebook - 111B... Canvas Admin Tool

 MINISTERO DELLA CULTURA

 project terra

The aim of the project is to create a low-impact Italian Pavilion.

Starting from the project created by Milovan Farronato for the 2019 Art Biennale, the Italian Pavilion 2021 took shape through a subtraction/integration action. All the waste material produced was reused for new purposes. The installations present, as well as the exhibition, will live a second life.

The Italian pavilion is a unique opportunity to study the life cycle of a creation born with a resilience approach.

For this same reason, multimedia supports will be used inside the pavilion to tell the story of the selected projects, minimizing the canonical means of expression and communication.

RESILIENCE, LANDSCAPE AND ART

Annacaterina Piras (LWCircus), Emanuele Montibeller (Arte Sella) with: Giacomo Bianchi, Laura Tomaselli



Resilient Landscape

Annacaterina Piras (LWCircus)
With: Asinara National Park
Fo.Re.STAS
EDIZERO.
Regener8Power
Gavino Murgia

Flowering

Annacaterina Piras (LWCircus)
With: Sabrina Mezaqui (Galleria Continua)

Operational narratives | Operative Narrative

Annacaterina Piras (LWCircus)
With: Asinara Natural Park
Fo.Re.STAS
Emanuele Bompan, Piero Pelizzaro, Julia Watson, Simon Bussiere, Ara Laylo, Lauren Nuss, Keola Rapozo, Patricia Ciriani, Duarte Santo, Felipe Ferraz, Penny Allan, Martin Briant, Katrina Simon, Sue Anne Ware
Kongjian Yu | TURENSCAPE
R. Rael, V. San Fratello
Nicolò Govoni | Still I Rise

Italian Pavillion website, event reach and exhibition significance

The screenshot shows the official website for the Venice Biennale. At the top, there's a navigation bar with the logo 'la biennale di venezia', a search icon, language links 'EN', and a 'MENU' button. Below the header, a breadcrumb navigation shows 'La Biennale di Venezia → Architecture → Italy'. The main content area features a large image of an architectural model or installation. To the left, there are several smaller images and sections for other pavilions like Mexico and Japan. A red sidebar on the left contains links for 'BRUNELLO RICCHETTINA' and 'PIRELLA GÖTTSCHE LOWE'. The central part of the page is dedicated to the 'ITALY' pavilion, with a sub-section for 'Resilient Communities'. It includes a schedule for 'TUE - SUN 22/05 > 31/07 10 AM - 7 PM', a location at 'ARSENALE', and admission information. There are also links for the 'Commissioner' and 'Curator'. Below this, there's a 'SHARE THIS PAGE ON' section with social media icons. Further down, there's an 'ALBUM' section with a large image of an exhibition display. At the bottom, there's a 'DESCRIPTION' section with a table of contents and a footer with various links.

Resilient Landscape Symposium and Press Event, 27 May 2021. Penny Allan (center), James Melsom (off camera)

Still from narrated video presentation
Resilient Landscape Symposium and Press Event, 27 May 2021

