

# Placing Sustainability at the Centre of the Water, Sanitation and Hygiene Sector: A Transdisciplinary Inquiry

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Thesis submitted in fulfilment of the requirements for the degree of

#### **Doctor of Philosophy**

under the supervision of Professor Juliet Willetts and Emeritus Professor Cynthia Mitchell

University of Technology Sydney Institute for Sustainable Futures

September 2022

Certificate of original authorship

I, Naomi Carrard declare that this thesis is submitted in fulfilment of the

requirements for the award of Doctor of Philosophy, in the Institute for

Sustainable Futures at the University of Technology Sydney.

This thesis is wholly my own work unless otherwise referenced or acknowledged.

In addition, I certify that all information sources and literature used are indicated

in the thesis.

This document has not been submitted for qualifications at any other academic

institution.

This research is supported by the Australian Government Research Training

Program.

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Date: 07 September 2022

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## Format of the thesis and included publications

#### Format of the thesis

This thesis is a 'thesis by compilation' as described in the University of Technology Sydney's *Graduate Research Candidature Management, Thesis Preparation and Submission Procedures 2021* (section 10.1.2), comprising a combination of chapters and published/publishable works.

#### Included publications

- 1. Carrard, N., & Willetts, J. (2017). Environmentally sustainable WASH? Current discourse, planetary boundaries and future directions. *Journal of Water Sanitation and Hygiene for Development*, 7(2), 209–228. https://doi.org/10.2166/washdev.2017.130
- 2. Carrard, N., Foster, T., & Willetts, J. (2019). Groundwater as a source of drinking water in Southeast Asia and the Pacific: A multi-country review of current reliance and resource concerns. *Water (Switzerland)*, *11*(8). https://doi.org/10.3390/w11081605
- 3. Carrard, N., Jayathilake, N., & Willetts, J. (2021). Life-cycle costs of a resource-oriented sanitation system and implications for advancing a circular economy approach to sanitation. *Journal of Cleaner Production*, *307*, 127135. https://doi.org/10.1016/j.jclepro.2021.127135
- 4. Carrard, N., Willetts, J. & Mitchell, M. (2022). Placing sustainability at the centre of water, sanitation and hygiene: Knowledge co-production for sectoral transformation. *Current Research in Environmental Sustainability*. https://doi.org/10.1016/j.crsust.2022.100154

## Declarations of co-authorship

Publication 1 — Environmentally Sustainable WASH? Current discourse, planetary boundaries and future directions

In the case of the publication *Environmentally Sustainable WASH? Current discourse, planetary boundaries and future directions* (published in the *Journal of Water, Sanitation and Hygiene for Development*), the undersigned agree that the nature and extent of the contributions to the work was as follows:

Co-author	Nature of contribution	Extent of contribution (%)	Signature	Date
Naomi Carrard	Led all aspects including conceptualisation, research, writing and revisions. Defined research questions, approach and methodology, undertook data collection and analysis, identified implications and recommendations based on research findings.	95	Production Note: Signature removed prior to publication.	10/08/2017
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In the case of the publication *Groundwater as a source of drinking water in*Southeast Asia and the Pacific: A multi-country review of current reliance and resource concerns (published in the journal Water), the undersigned agree that the nature and extent of the contributions to the work was as follows:

Co-author	Nature of contribution	Extent of contribution (%)	Signature	Date
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In the case of the publication *Placing sustainability at the centre of water, sanitation and hygiene: Knowledge co-production for sectoral transformation* (published in *Current Research in Environmental Sustainability*), the undersigned agree that the nature and extent of the contributions to the work was as follows:

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#### **Abstract**

Globally, efforts to realise the human rights to water and sanitation are continuing in a context of rapid environmental change and pressing sustainability concerns. The water, sanitation and hygiene (WASH) sector has long grappled with complex challenges of ensuring safe, lasting services for all. Yet WASH sector engagement with sustainability imperatives has been partial and focused on continuity of access to services. There is opportunity for the WASH sector to both benefit from, and contribute to, thinking and action towards sustainability transformations.

The transdisciplinary inquiry documented in this thesis explored how WASH professionals can translate and implement sustainability concepts in sectoral research and practice. A problem-solving transdisciplinary orientation shaped the approach, engaging with sustainability transformations in a normative way. Application of conceptual frames and analytical heuristics reflected a pragmatic research perspective, and included planetary boundary thinking as well as frames and tools from circular economy and systems thinking scholarship.

The inquiry comprised four studies that each contribute novel research at the intersection of WASH and sustainability, and together informed synthesised insights. A review of WASH sustainability discourse with reference to the planetary boundaries framework identified four themes and four opportunities for strengthening sectoral contributions to sustainability. Analysis of groundwater reliance and resource concerns in Southeast Asia and Pacific nations demonstrated why and how WASH professionals should engage in groundwater resource management. Life-cycle costing of a resource-oriented sanitation system in Sri Lanka contributed critical data on how much it costs, and who pays, to prioritise a resource-orientation in sanitation service delivery. The fourth and final study brought a select group of WASH professionals together to co-produce knowledge about foregrounding sustainability in the WASH sector, building on findings from each of the previous studies. The process generated ideas for individual and sectoral action towards sustainability transformations, and

demonstrated the value of knowledge co-production as a mechanism for progressing WASH sustainability discourse.

Synthesis of insights across the inquiry identified three emergent themes for informing WASH professional practice: (i) *reframing* sector perspectives towards a deeper resource-orientation; (ii) *reimagining* purpose to foreground longer-term goals and imperatives, such that they inform WASH professionals' everyday actions; and (iii) *reflexively researching*, exploring how researchers can ethically shape WASH discourse in line with the ideals of sustainability transformations. The latter theme positions WASH researchers within the wider sector context, articulating a compass for future critiquing and reimagining of WASH in line with the ideals of sustainability transformations.