

Object Coach is a novel-length work of literary fiction that uses design projects as the primary focus of the narrative action. It makes a unique contribution both to the broader public understanding of design by reaching new audiences via long-form narrative fiction, and to the design research community by presenting design research using genre conventions vastly different to conventional academic publishing.

Object Coach responds to three different research objectives: 1) for a readership interested in experimental writing that focuses on the question of humans and technology, the book aims to offer a broader insight into human psychology and world-making by giving centre stage to design projects; 2) for writers of fiction and academics studying English literature, the book aims to craft a compelling narrative where design projects—as opposed to exclusively human or human-like characters—are the primary source of drama; 3) for designers and design researchers the book aims to offer possibilities for writing about, documenting and reflecting on the practices of design.

Object Coach was reviewed in the *Sydney Morning Herald* and has been lauded by esteemed members of the literary community, such as three-time NSW Premier Literary Award winner Bram Presser, who described the book as “A conceptual deep dive into the world of design, creativity and our relationship with the inanimate objects that surround us, it crackles with engaging ideas, sly humour and compelling prose.”

The book is part of an overarching research strategy to develop new ways of communicating design research to new audiences.

Tom Lee

Tom Lee is a writer known for his interest in landscape, technology and the senses. He grew up on a farm near Orange in Central-West NSW, and is a senior lecturer in the Faculty of Design, Architecture and Building at the University of Technology Sydney. Tom was named a *Sydney Morning Herald* Best Young Australian Novelist in 2019 and his first novel, *Coach Fitz*, was longlisted for the Voss Literary Prize in the same year.

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Object Coach

A Novel

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