



Mallabula Sign: Whitney Ridgeway. Photo: Allpride Signs



Wonnarua Sign: Kiel Crofts, Allison Warry. Photo: Allpride Signs

Interpretive Sign—  
Biraban

Designing Interpretive Signage  
for Worimi, Mallabulla, Wonnarua,  
Biraban and Oxygen Farm:  
A culturally informed visual system  
to support co-generation of content  
and materiality

Firesticks Alliance Indigenous  
Corporation and UTS Design  
Black Summer Recovery Grants  
Program 2022–2024

Dr Jacqueline Gothe  
Dr Sarah Jane Jones




Biraban Sign: Norman Archibald and Krystal Saunders. Photo: Allpride Signs



Back of Biraban Sign: Norman Archibald. Photo: Allpride Signs. Art by Saretta Fielding.




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## Understanding Fire and Country: Signage for the guided experience

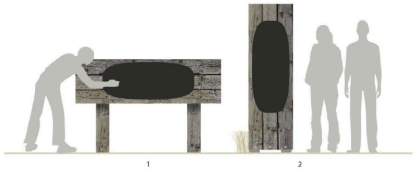
SIGNAGE WORKSHEET 2

NAME OF SITE AND RANGER GROUP \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

PLEASE INCLUDE A MAP OF THE GUIDED WALK (DRAWING, SKETCH, DIGITAL etc) AND MARK WHERE THE SIGN WILL BE PLACED \_\_\_\_\_  
 \_\_\_\_\_


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PLEASE CIRCLE PREFERRED FORMAT – VERTICAL WOOD: 600MM(W) X 2(MH) X 100mm THICK, SIGN SIZE 600(H)MM X 1260(W) OR HORIZONTAL 1260(W) X 600(H)MM



THOUGHTS ON COLOUR FOR THE SIGN (GREEN, BROWN, RED, YELLOW, BLUE, BLACK) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

WORDS TO BE INCLUDED ON SIGN LIMIT: 150-200 WORDS \_\_\_\_\_  
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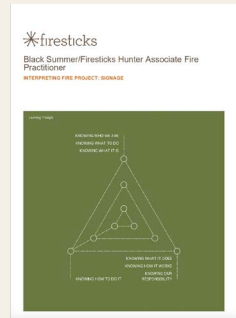
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## Understanding Fire and Country: Signage for the guided experience

SIGNAGE WORKSHEET 2

NAME OF SITE AND RANGER GROUP \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

PLEASE INCLUDE A MAP OF THE GUIDED WALK (DRAWING, SKETCH, DIGITAL etc) AND MARK WHERE THE SIGN WILL BE PLACED \_\_\_\_\_  
 \_\_\_\_\_





Title 3 words

# SITE SIGN TITLE

200 words

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Credits

 Black Summer Build  
Recovery Grant  
2022-2024  
Lead Council

 Fire practitioners  
Fire practitioners  
Fire practitioners  
Fire practitioners

Artwork by Santa Falding

# SITE SIGN TITLE

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 Black Summer Build  
Recovery Grant  
2022-2024  
Lead Council

 Fire practitioners  
Fire practitioners  
Fire practitioners  
Fire practitioners

Artwork by Santa Falding

map guided experience

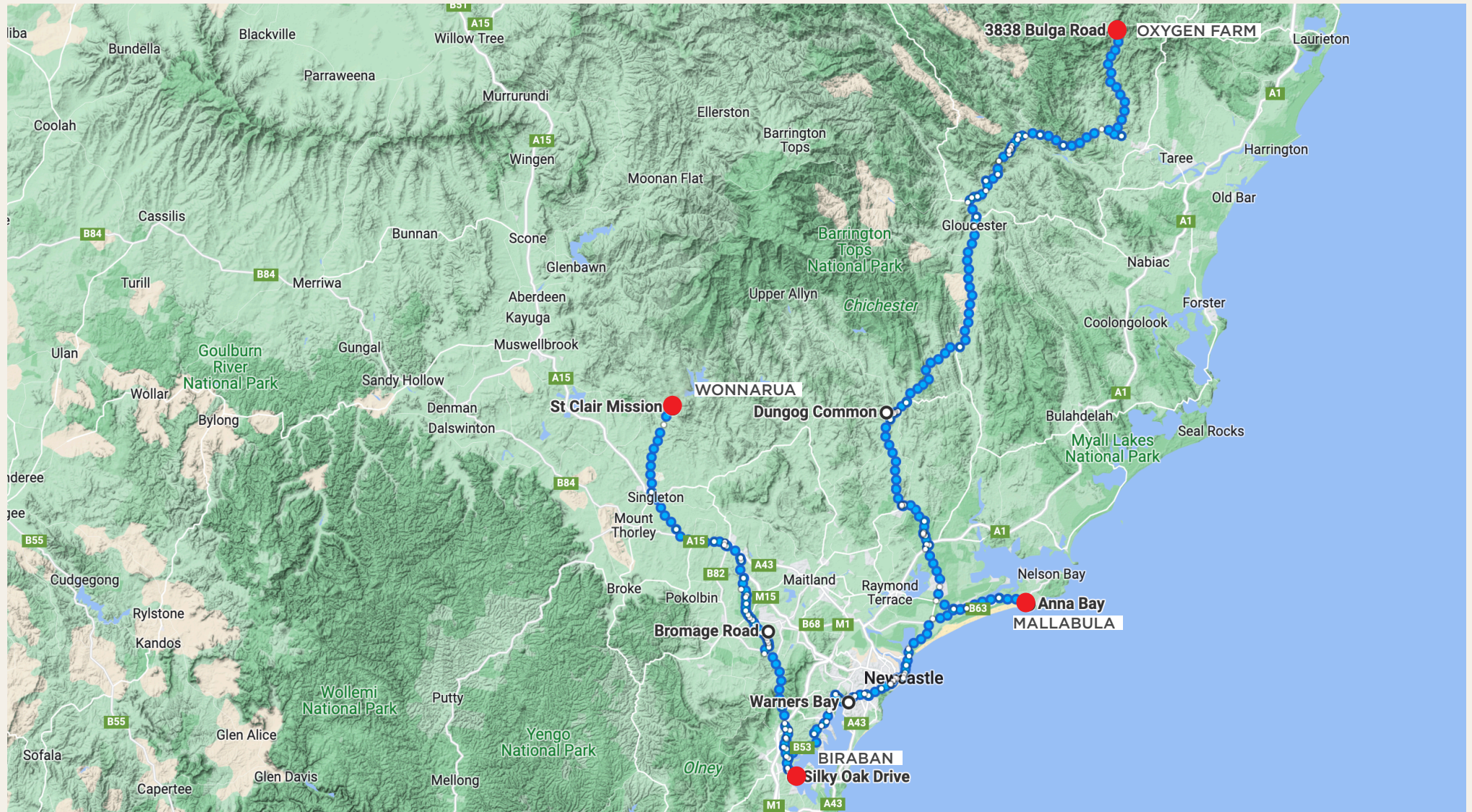


Locations

Designing Interpretive Signage for Worimi, Mallabulla, Wonnarua, Biraban and Oxygen Farm: A culturally informed visual system to support co-generation of content and materiality

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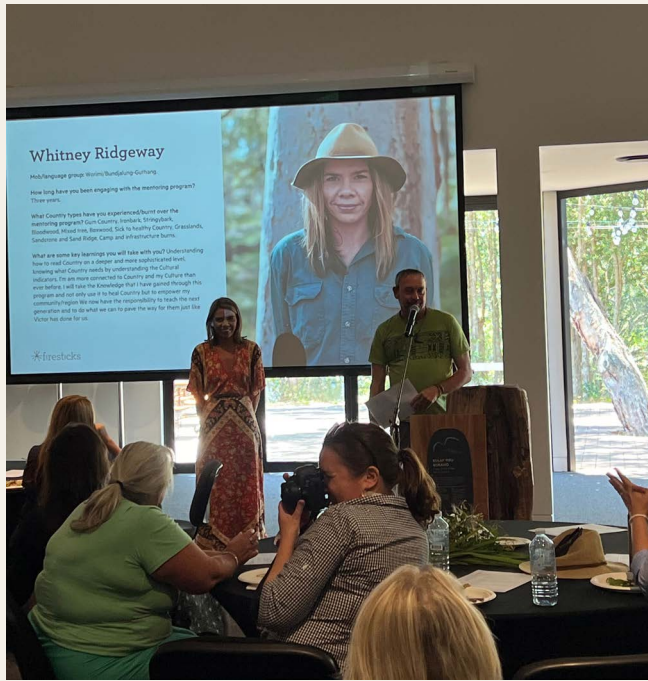
Left: Final artwork for Signage Company Allpride Signs with credit. Right Final Mallabula sign showing credit. Photo Sarah Jane Jones

# Firesticks Recognition Ceremony

# Designing Interpretive Signage for Worimi, Mallabulla, Wonnarua, Biraban and Oxygen Farm: A culturally informed visual system to support co-generation of content and materiality

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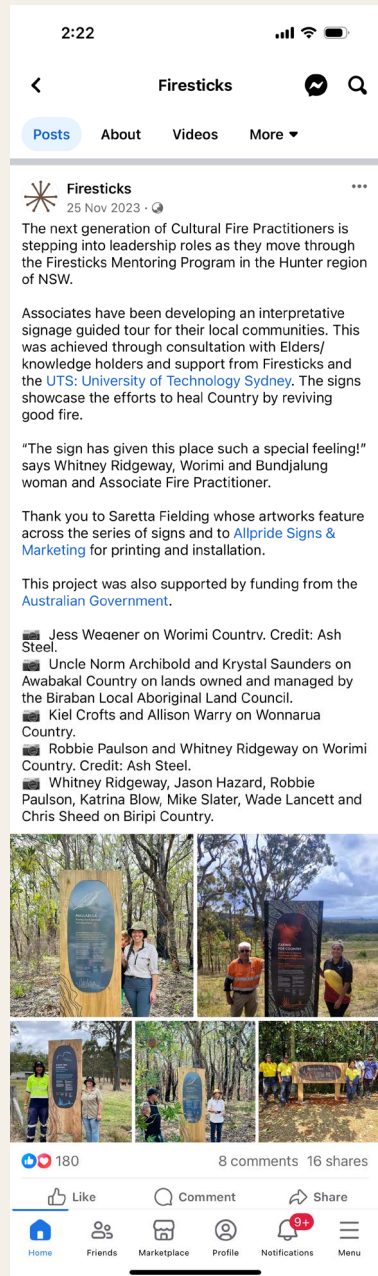
Firesticks Recognition Ceremony and Hunter Local Land Services Cultural Forum. Photos on left: Craig North. Photos on right: Ash Steel.

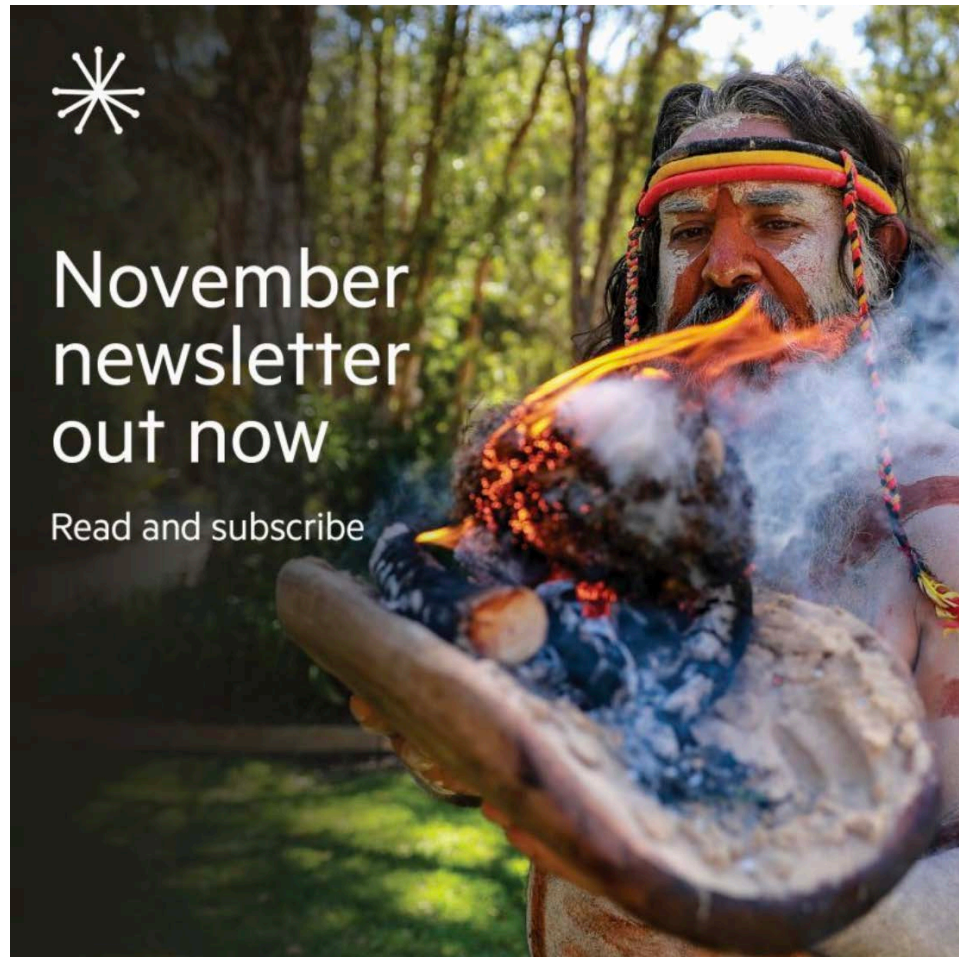
Social Media: Instagram, and Facebook

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At Firesticks, we're seeing the next generation of Cultural Fire Practitioners step up into leadership roles as they move through our Mentoring Program.

Earlier this month, Firesticks and Hunter Local Land Services hosted the first Recognition Ceremony for Cultural Fire Practitioners on Worimi Country. Family, community and Elders came together to celebrate the learning journeys of the associates.

Alongside Cultural Fire learning, associates have been developing an interpretative signage guided tour for their local communities. This was achieved through consultation with Elders/knowledge holders and support from Firesticks and the University of Technology, Sydney. The signs showcase the efforts to heal Country with the revival of good fire.

"The sign has given this place such a special feeling!" says Whitney Ridgeway, Worimi and Bundjalung woman and Associate Fire Practitioner.

Thank you to Saretta Fielding whose artworks feature across the series of signs and to AllPride Signs Newcastle for printing and installation.



1. Newly Recognised Associate Fire Practitioners and family on Worimi Country. Credit: Roni Bintang.
2. Uncle Norm Archibold and Kystal Saunders on Awabakal Country on lands owned and managed by the Biraban Local Aboriginal Land Council.
3. Kiel Crofts and Allison Warry on Wonnarua Country.
4. Robbie Paulson and Whitney Ridgeway on Worimi Country. Credit: Ash Steel.