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Supermarket Squeeze with Dr Sanjoy Paul

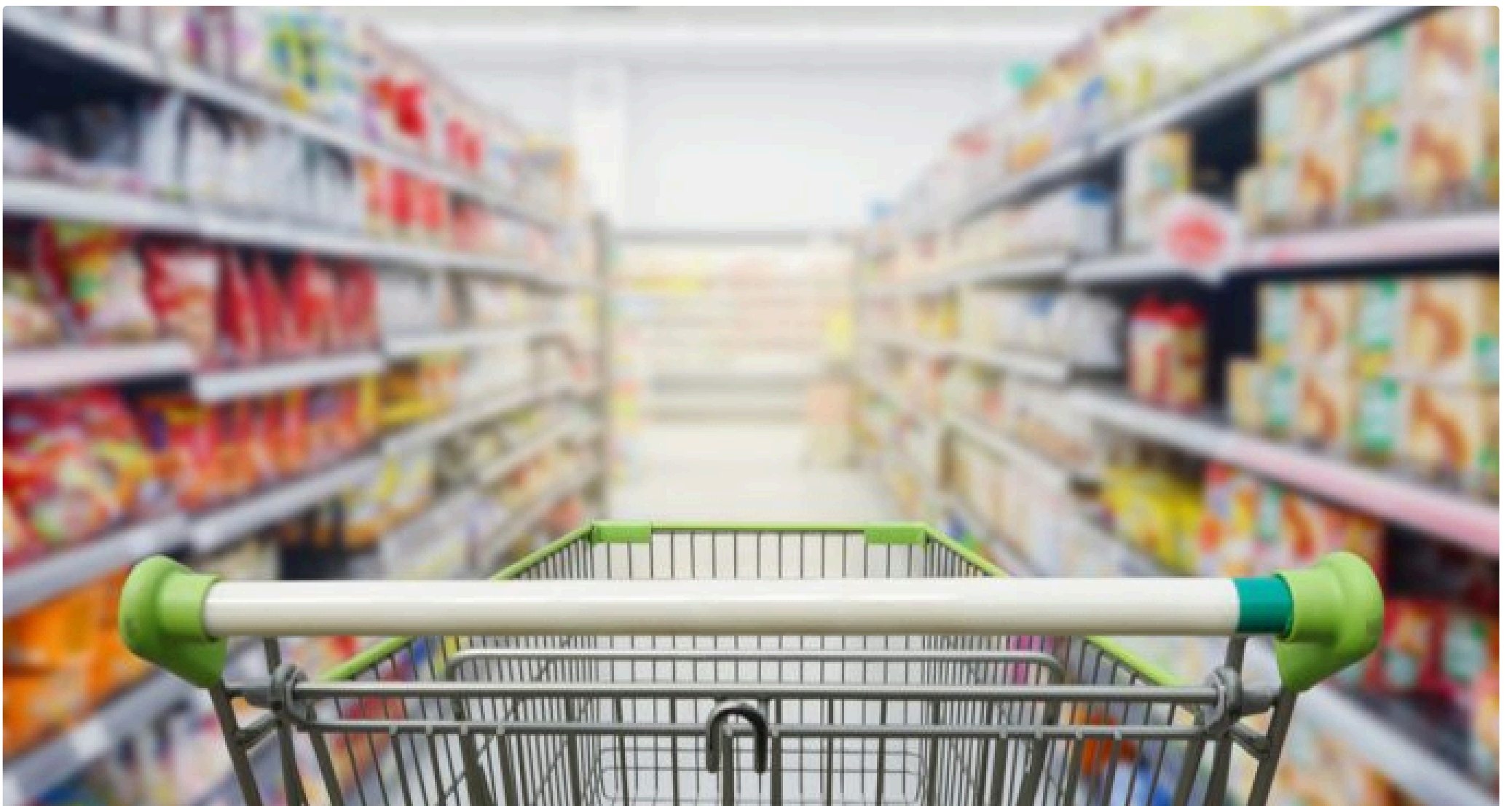
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SUPERMARKET SQUEEZE WITH DR SANJOY PAUL



The big two supermarkets, Coles and Woolworths, have reported record profits amid a rise in the cost of living.

While both deny price gouging, there are now multiple inquiries and reviews targeting the duopoly.

Dr Sanjoy Paul, an Associate Professor in the UTS Business School and the author of a [recent article in The Conversation](#) on 8 ways Woolworths and Coles squeeze their suppliers and customers.

Sanjoy's research interests include also sustainable supply chain management, supply chain resilience, applied operations research, modelling and simulation, and intelligent decision making. [Sanjoy has published](#) more than 120 articles in top-tier journals and conferences. He joined 2SER Breakfast to discuss some of the ways in which the big two supermarkets are squeezing shoppers and suppliers.

[Supermarket Squeeze with Dr Sanjoy Paul](#)



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