

2008004654

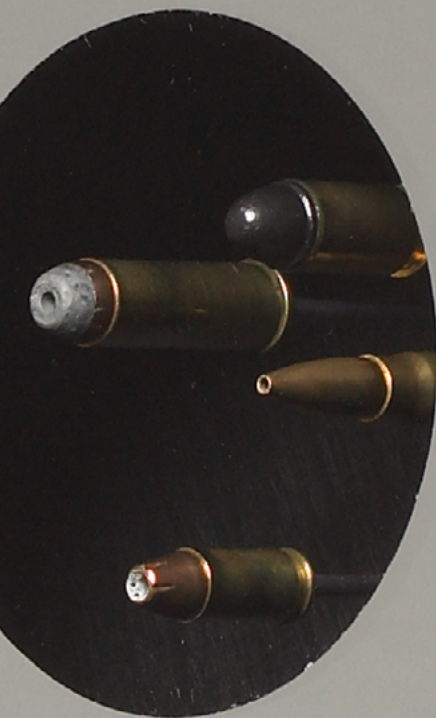
Original creative work

BERTO PANDOLFO**LOOK mirror**2006 | *Safety Catch, UTS Gallery*

The LOOK series of mirrors was included in the exhibition Safety Catch (UTS Gallery 8 August- 1 September 2006). A prime objective of the Safety Catch project was the presentation of a response from an Australian perspective to the emergent issue of critical design. In the exhibition, the concept of critical design was understood as design that asks questions and engages the user in reflective and speculative processes, challenging preconceptions and givens about the role products play in everyday life. As curator of the exhibition, I invited a range of Australian object designers to respond to issues of safety and security.

Following the framing concept, I selected the mirror as an object that could be investigated further. The LOOK series of mirrors emerged out of questions around the extent of impact an object could have on the user's awareness of and interaction with things and people around them. The series was composed of three round, same-sized mirrors, each incorporating a different component that literally challenged the user's view. The mirrors were configured in such a way that while maintaining their primary reflective function, users also looked 'into' the mirror, inviting a reflection beyond themselves. Confronted with elegantly incorporated yet disturbing elements such as red laser target lights, tangles of barbed wire and rifle bullets, the tone of the design intervention was provocative and used the strategy of a 'double-take' to elicit response.

| Image detail:
LOOK mirror



BERTO PANDOLFO
LOOK mirror

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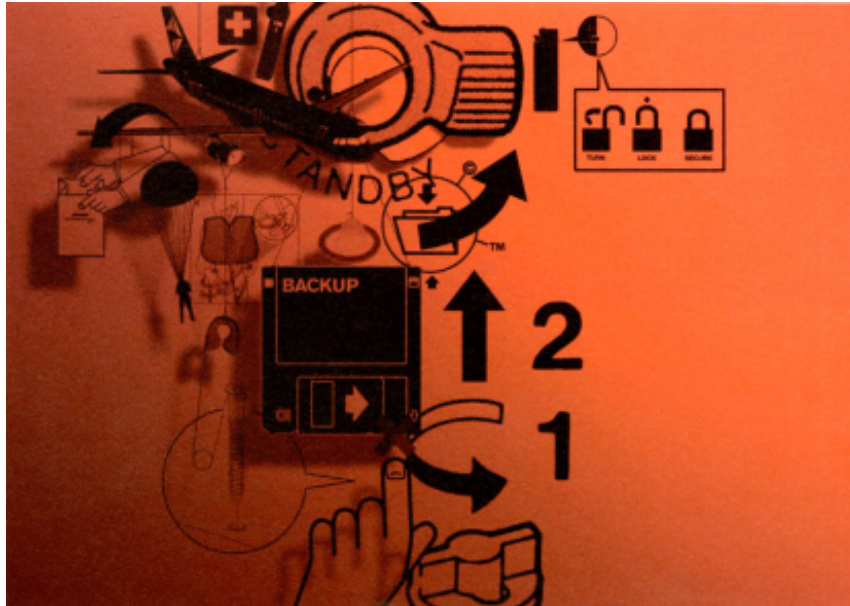


BERTO PANDOLFO
LOOK mirror

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Original creative work





uts gallery invites you to

SAFETY CATCH

robert foster, bernabeifreeman,
schamburg + alvisse, korban/flaubert,
stefan lie, ruth mcdermott,
berto pandolfo and adam goodrum.

curated by berto pandolfo

opening 6–8pm
tuesday 8 august

uts gallery
level 4, 702 harris street / ulima row 2007
t: 02 9514 1052 / f: 02 9514 1228 / e: utsgallery@uts.edu.au
www.utsgallery.uts.edu.au
8 august–1 september 2006 / monday–friday 12–6pm



UTS:GALLERY



VOGUE

curve

design:
www.pinkassessment.com
www.wishartdesign.com

BERTO PANDOLFO
LOOK mirror

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Supporting evidence
Invitation front and back

BERTO PANDOLFO
LOOK mirror

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Supporting evidence

1. Advertisement from
Artlink Magazine, June, 2006

2. Sydney Design 06
Catalogue, page 17

UTS:GALLERY
Level 4, 702 Harris Street
Ultimo Sydney NSW 2007
T: +612 9514 1652 F: +612 9514 1220
www.utsgallery.uts.edu.au E: utsgallery@uts.edu.au

16 May - 16 June
Fifth Leica/CCP Documentary Photography Award

27 June - 28 July
Art Movement

8 August - 1 September
Objects of Security: Sydney Design

Monday - Friday 12 - 6pm



1.



SAFETY CATCH

An exhibition for our time. Some of the country's most established designers were invited to respond to current discourse on security. The result is a mix of tangible design proposals and provocative design concepts. The designers are Adam Goodrum, Bernabei/Freeman, Robert Foster, Schamburg Alvisse, Ruth McDermott, Stefan Lie, Korban Flaubert and Berto Pandolfo.

9 AUGUST - 1 SEPTEMBER

UTS Gallery, Level 4,
702 Harris Street, Ultimo,
free entry.

2.

BERTO PANDOLFO
LOOK mirror

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Installation view



Web Links

http://www.utsgallery.uts.edu.au/gallery/past/2006/safety_0806.html

BERTO PANDOLFO

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Supporting evidence