

HIGHER DEGREE RESEARCH STUDENTS SEMINAR

Cyber Communities

When: Wednesday 1 September 2010, 4:00pm - 6:00pm
Where: Cosmopolitan Civil Societies Research Centre, UTS City Campus
Level 3, Mary Ann House, 645 Harris Street, Sydney
(a short walk from Central Railway Station)

A Transglobal Search for Identity *Teigan Kolloosche*

With the rapid growth and expansion of technology and the worldwide dependency of the Internet, it can be argued that much of our identity is plugged into cyberspace, a place to formulate identity, belief, culture and community. And it can be argued that cyberspace, may in-fact provide a safer, better-situated spaces in which to define the structures and boundaries in our everyday lives.

Community and national online engagement: ABC Open *Catherine Dwyer*

My research focuses on questions of participation, community and citizenship generated by the new ABC project, ABC Open. ABC Open has been specifically funded by the federal government to help regional audiences engage in content creation through web 2.0 technology. Through ABC Open, the ABC, as a public broadcaster, is seeking to create communities through and around participatory media production. This research explores the concept of participation in the realms of traditional public broadcasting. What is participation in the context of public media? What is the role of a national broadcaster in social animation? How does this project interrogate the relationship of broadcaster to audience, and to hierarchies of storytelling, quality and authenticity? How will ABC Open impact on questions of diversity and representation? The research will aim to track and explore key motivations in, and barriers to, community participation and the responses of the national broadcaster in this evolving space.

Talking Cultures: A case study in participatory social media politics *Sohail Dahdal*

This presentation will examine the forces and triggers that interplay to create an effective social media political campaign focusing on cultural and social communities. My DCA project will draw on propositions about identity and activism from social science theory exploring the subject through Talking Cultures, a multi-modal campaign to advance cultural diversity perspectives in Australian public policy, the project will test the most effective avenue(s) to engage populations in real world and cyber world activism. The final creative presentation of which will occur in large screen public installations, experimentally exploring different modes of utilising social media to stimulate social action.

Chair
Dr Hilary Yerbury CCS UTS

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