

*University of Technology, Sydney.*

# **Community Emergent**

*A Thesis Submitted to the Faculty of Business  
for the Degree of  
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by

**Jeff Beresford**

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*I am convinced that communal life can flourish only if it exists for an aim outside of itself. Community is viable if it is the outgrowth of a deep involvement in a purpose which is other than or outside that of being a community.*

*Bruno Bettelheim*

# Acknowledgments

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Preface  
**On Rationalism,  
Economic, or Other, the Social Stop-Gap**

*Reason is the organ of calculation, of planning; it is neutral in regard to ends,...a purposeless purposiveness which might then be attached to all ends.*

*Enlightenment is Totalitarianism*

*Adorno & Horkheimer*

~

*The spontaneous affections of the heart, the hatreds of the moment, the comely and honourable ways of tradition are all forbidden. Reason illuminates all being with a shadowless and clinical light before which fly poetry, faith and myth. One does not even find in the merciless light of reason the consolation of injustice: Reason is its own justification, the legitimator of its own necessities.*

*D.G. MacRae*

*(on Max Weber on Rationalism)*

~

This thesis was commenced in the early part of 1991: The thought processes that led to it, and the experiences that gave birth to them began some years before then.

The motives for the work that accrued over that time, and as the thesis was underway, were principally to understand the phenomenon of community; to be able to work with it more productively; that remains the primary focus of this work. Increasingly though, over that time another agenda assumed importance: The imperative to be able to articulate 'things communitarian' more clearly to an increasingly unreceptive audience. To put it not too bluntly; to be able to talk to the enemy.

The period of the thesis' genesis embraced the ascendancy of the New Right, the decline of the Left, and allied schools of humanism as a meaningful body of thought and consequently social influence; the rise of Economic Rationalism and New Managerialism; the argued End of Ideology, the denial of the social whole and promotion of the self-interestedly rational individual: A context inimical to a discipline, and an industry, whose historical validation lies in a cycle of ideology, aspiration and action, all fundamentally premised on social gregariousness and altruism, the informal and the personal.

The broad political environment growing out of the humanist strand in conservative and social democratic philosophies, favourable to, or manipulable by, loosely but

forcefully expressed communitarian sentiments, had changed. With that change the common language of community organisations and governments which supported them was lost. The new language dealt with the concretely measurable, the specific, the planned and predictable, the linear transaction, the pre-defined package; those things which Community was not. It was increasingly however, the only language of currency and it, and the forms and practices it referred to, were adopted by Community Organisations in the interests of their own survival. The adoption was, of course, a subterfuge - for a while.

Social welfare service provision had always been part of the agenda of the Community Organisation, an important part, and was the most measurable aspect of their operations: It didn't appear to matter if you emphasised this in your reports, rather than the more ephemeral agendas of empowerment and consciousness raising. It seemed to be okay if you adopted some of the artifices of the new regime in doing this while you went on doing the things that really mattered in the background.

Except that language and practice of convenience become reality and intent; staff and management change but systems remain and inform the newcomers. Then it gets to the point where the only thing about you that is recognised is the tangibles, the packages, the services that you 'sell'. Then, when the system identifies you as only another vendor in the market your claims to be something else seem a little thin. The intention of going underground until it all went away seems a little vague as you enter your next competitive tender as a government sub-contractor, and consider whether it might be better to privatise after all...

In this environment, attempting to resolve the confused theoretical base of Community and Community Practice seemed to be imperative if the strength and integrity of the sector was to survive: To be able to, dare I say - rationally, articulate the parameters and purpose of our practice; to spell out clearly and in detail, the whys and wherefores; the gains, for the participating individuals and the social whole.

And the social whole does gain; Community is not just a local game or one for limited vested interests. The, ground level collective, the communal, predates the rationally ordered institution and throughout history has cyclically, formed and informed, critiqued and reformed it, and overthrown it. Periodically in western history, at times of ideological impasse, rationalism, in its varying forms assumes a dominant stance and then slips back to its more useful role, which is that of helping to do the things that need to be done, rather than itself being the supervening need. Our current need is to survive that phase intact, and to contribute to its end by denying its false claims to primacy.

I hope that this work may play a part in the better understanding of Community - the non-rational part of our social living - and that such an understanding may strengthen the claims, and willingness, of the Community Sector to stay with its roots.

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## *Abstract*

The thesis arises from fourteen years field practice as a Community Worker and a manager of Community Based services.

It was driven primarily by dissatisfaction with the focus, contradictions, and ultimate inconclusiveness of the body of theory concerned with Community, and the consequent failure of the theoretical base to inform the models of practice. The thesis explores a way of viewing Community, in the conceptual sense, that would give a clearer means of identifying and understanding specific Communities in practice; and consequently inform the methods of working with them.

The theoretical perspective explored is that Community is a temporary psycho-sociological function: It is the convergence of like-affected individuals into a social formation; in response to a perceived hostility in the prevailing broader environment and in opposition to it. That perspective inherently holds that Community is not the primary phenomenon that it is generally regarded as in the literature, nor is it the stable and permanent social unit that it has similarly been treated. It consequently stands in the face of the majority position.

In view of that the early chapters (One & Two), in the process of introducing and establishing the theory review the current state of Community studies and delve into the history of the concept to examine biases which may have entered into the discourse to bring this about; to establish the possibility that Community is something other than has been conventionally held.

In the process of examining that possibility, two detailed case studies of geographically defined areas were conducted. These were Corowa and Chullora, which had circumstantially similar experiences leading to the rejection of proposed hazardous waste high temperature incinerators. Both cases had been cited publicly as action by the Community. The research investigated the hypothesis above in examining the individual cases, with a comparative analysis against the base of the Community - Society dichotomy. The cases demonstrably fell into those two social

categories, rather than being two instances of the one category, Community. The comparison illustrates the validity of the theory in the generation of a Community in Corowa and in identifying the elements which prevented such a formation in Chullora.

The work concludes with a consideration of the implications that such a theoretical shift would have for the professional Community Sector and suggests ways in which practice might be enhanced by its adoption.