

# SketchyTruth

**Somewhere in between the good news and the bad news lies the truth**

**(A concept for a cartooning application on mobile devices)**



**This exegesis offers a conceptual model for collaboratively reflecting upon news laden with public relations and political spin, suggesting the cartoon image can act as our guide and beacon. The outcome is a proposal for an app on smart mobile devices, called SketchyTruth, in which news is reframed through the collective wisdom of 'citizen cartoonists'.**

[A visual explanation of the proposed app can be viewed here](#) (PDF 4.5mb). This is also in the print version of the exegesis.

The SketchyTruth mockup comes in four formats included on the CD-ROM that accompanies the SketchyTruth exegesis:

1. [Apple Keynote slide presentation](#) 5.5mb (includes animated effects in presentation mode)
2. [Apple Quicktime video](#) 12.7mb (best viewed with the [Quicktime video player](#) for animated effects)
3. [HTML](#) (Apple Safari web browser only)
4. [PDF](#) 7.1mb

The files and annotated frames serve as a storyboard and illustrate the SketchyTruth concept. These are not intended to describe in full technical detail how SketchyTruth will be built, but instead they attempt to broadly describe the interface and user experience. This is the first stage of development toward what would otherwise be a complex team-based project.

Animated interface builds and transitions are an important part of communicating the proposed user-experience. These transitions are not available in the PDF document. The transitions are available in the HTML or video versions only when viewed with the Apple Safari web browser or with Apple Quicktime respectively. To view all of these mockups in the way intended, use an Apple computer with the Safari web browser or an Apple iPhone or iPad.

## Video simulation

This short video (less than 2min) simulates navigation through the SketchyTruth cartoon data-space on an iPad. Exploring the data-space is done initially as a visualisation, where cartoons aggregate in colour-coded rings and clusters. An individual cartoon only comes into view when the user zooms in to activate a particular ring.

For more detail please refer to the exegesis.



Do you have problems viewing the video above? Try these links instead:

- [Small 640x360](#) 22mb
- [Large High Quality 1280x720](#) 69mb



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