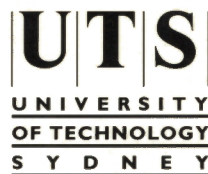
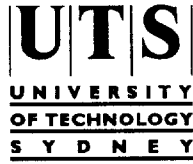


1993 HANDBOOK



FACULTY OF SOCIAL SCIENCES





Faculty of Social Sciences

HANDBOOK

1993



UNIVERSITY MISSION STATEMENT

UTS provides higher education aimed at enhancing professional practice, advancing the technologies and generally contributing to the creation, application and extension of knowledge for the benefit of society. The University is concerned to improve educational provision for students from a diversity of backgrounds by valuing exemplary teaching and developing flexible study patterns. It is committed to close interaction with the professions, business, government, science and the human services in promoting scholarship, research, continuing education, consultancy and technology transfer.

Objectives

1. To ensure high standards in teaching and professional experience in all academic programs.
2. To achieve an increased level of research funding and postgraduate research students, and increased research experience of staff.
3. To develop library resources of the highest standard and appropriate to faculty and student needs.
4. To improve links with industry, the professions, and the community through the provision of consultancy and continuing education programs.
5. To develop international linkages in the application of knowledge and learning.
6. To gain and retain an equitable level of funding.
7. To increase the level of entrepreneurial activity.
8. To improve the physical, social and educational environment of students and staff.
9. To provide an efficient, effective and responsible internal management.

FACULTY MISSION STATEMENT

Critical analysis and social responsibility for a modern information society

The Faculty of Social Sciences has drawn together the strengths and reputation of a number of previously independent institutions.

Located in central and northern Sydney, the faculty is ideally placed in Australia and in the Asia/Pacific region to realise its major goal: to produce graduates who can apply critical analysis in a broad range of professional situations, and exploit technology in an informed, innovative and socially beneficial manner.

Other general aims of the faculty are to make policy contributions in the media, information and culture industries and professions; to assess and contribute to Australia's role in the information society; to develop and sustain research and educational exchanges internationally and equally with the Asia/Pacific region, the US and the UK; to act as a point of reference for new development in media education, interdisciplinary critical theory and professional development and redevelopment; to deploy the faculty's strong creative and intellectual capacity in the culture, information and media industries; to provide education and development opportunities for the science, technology and information professions to develop their communication channels and methods; and to continue to participate in the international community of scholars.

The Faculty of Social Sciences affirms its support for the principle of freedom of expression and the right of members of the university to contribute to the diversity of views presented in our society.

PREFACE

This faculty handbook is intended as a reference for students currently enrolled at the University of Technology, Sydney. In addition to basic general information about the university, it contains detailed information about courses offered by the faculty. The information is correct as at January 1993. Please note that the titles of courses offered by the university have recently been revised. A full list of the university's courses, showing the name, the abbreviation and the title as indicated on the testamur, is provided in the 1993 Calendar.

More detailed information of a general nature is contained in the UAC Information Guide and in the Undergraduate and Postgraduate Studies Guides, available from the UTS Student Information Service. The faculty provides additional information about its courses, methods of assessment, book lists and other information which was not available at time of publication. Students should also make sure to read the student rules and the By-law relating to students, which contain essential information about matters such as minimum rate of progress, variation to approved programs of study, leave of absence, examinations and so on. The rules and By-law are included in the University Calendar, a companion volume to this handbook. Copies are held in the library and in the faculty offices, and are available for sale in the Co-op Bookshop.

It is university policy to provide equal opportunity for all, regardless of sex, race, marital status, physical ability, sexual preference, age, political conviction or religious belief. The university has also adopted an ethnic affairs policy to ensure that all aspects of university life are sensitive to the multicultural nature of Australian society and to cultural diversity within the university.

Freedom of information (FOI) legislation gives people the legal right to obtain access to information held by State Government agencies (universities are regarded as government agencies for this purpose), to request amendments to personal records which are inaccurate, and to appeal against any decision not to grant access or amend personal records. The university will make every attempt to meet all reasonable FOI requests.

The names and telephone numbers of people to contact for further information are given throughout this handbook. If in doubt – ask!

We wish you well in your program of study this year.

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GENERAL INFORMATION

ACADEMIC OFFICE

The Academic Office is responsible for administering the rules which relate specifically to the student body at UTS. The branches within the Academic Office are:

- UTS Student Information Service
- Course promotions
- Undergraduate admissions (includes external award and extension study)
- Postgraduate studies and scholarships
- Enrolments and Undergraduate studies (includes examinations, graduation, HECS and student records)
- Student systems
- Facilities Hire
- Kuring-gai Student Administration Centre

The rules may be found in the University Calendar and cover all areas of undergraduate, postgraduate and non-award (external and extension) study. Details include admission, registration and enrolment, fees and charges, identification, conduct, attendance and study requirements, postgraduate supervision, examinations, progression, appeals, exclusion, leave of absence, internal course transfer, readmission, graduation and awards.

INFORMATION

The **UTS Student Information Service** provides information and assistance regarding all administrative matters. It is the principal point of contact between students, the public and the central administration. The UTS Student Information Service is located in the foyer area of the Tower Building at 15-73 Broadway and in the foyer area at the Kuring-gai campus in Eton Road, Lindfield. The postal address for enquiries is: UTS Student Information Service, University of Technology, Sydney, PO Box 123, Broadway 2007. Telephone enquiries should be directed to (02) 330 1222 or (02) 330 5555.

Further details regarding academic and administrative matters may be obtained from the branches listed above or from the following:

UTS Undergraduate Studies Guide
UAC Information Guide
UTS Postgraduate Studies booklet
UTS Postgraduate Scholarships Guide
UTS Calendar and Faculty handbooks.

APPLICATION

Applications for most undergraduate and postgraduate courses may be obtained from the UTS Student Information Service during the main application period, August, September, and October, for admission in the following year. Closing dates and application requirements vary for UTS courses, and applicants are encouraged to make early enquiries.

In general, most undergraduate applications through the Universities Admissions Centre (UAC) close on the last working day of September. Applications for some UAC courses are accepted during October, but require payment of a late fee. Certain undergraduate courses accept applications direct to the university. Applications for these courses and most postgraduate courses close on the last working day of October.

A smaller mid-year application period occurs for some courses during April and May, with applications closing on the last working day of May.

International fee paying applicants must apply through the International Programs Office. Specific information can be found in the following pages.

Formerly enrolled UTS students seeking readmission should lodge a new application during the application period. Currently enrolled UTS students who wish to transfer to another UTS course must complete an internal transfer application, available from the UTS Student Information Service.

Full details on application requirements and closing dates for all undergraduate and postgraduate courses are available from the UTS Student Information Service.

ADMISSION

To be eligible for admission to a course at UTS, all applicants must:

- satisfy the rules relating to undergraduate and postgraduate admission (see the Calendar), and
- be selected in competition with other eligible applicants for that course.

Applicants must have an adequate background in English. A minimum level such as 2-unit General English in the HSC is recommended. If the majority of an applicant's education was undertaken in a language other than English, completion of an English Test may be required.

UTS accepts the results of two tests: the Combined Universities Language Test (CULT), conducted by the Institute of Languages at the University of New South Wales, in which a minimum pass of 65% is required; and the International English Language Testing System (IELTS), conducted through the

UTS International Programs Office. A minimum score of 6.5 overall, with at least 6.0 in writing, is required.

No application for admission will be considered until proficiency in English, where requested, has been demonstrated.

Admission is based on the quota of places available in each course, and the number and quality of eligible applicants applying for each course. Selection is determined through the order of merit of each applicant in competition with other eligible applicants.

Special admission schemes are available for Aboriginal and Torres Strait Islander applicants (SCATS) and those applicants with high academic potential whose education has been disadvantaged by circumstances beyond their control (inpUTS). Information concerning these schemes is given below.

Further details regarding all aspects of admission may be obtained from the UTS Student Information Service.

ENROLMENT

New students receive offers of enrolment by mail. Each successful applicant must enrol as indicated in the information enclosed with the offer or that offer will lapse. Other information enclosed covers dates for enrolment, student service fees and course fees, the Higher Education Contribution Scheme (HECS), admission with advanced standing or with subject exemption, and information on deferment.

Continuing students are required to re-enrol annually. Information regarding re-enrolment is sent with each continuing student's Spring semester results, usually by late December. Information is also forwarded to students regarding their student service fees and course fees or HECS charges.

The main enrolment period each year is from mid January to late February. A smaller enrolment period in July follows any mid-year offers.

Those who cannot enrol on the specified enrolment dates may be permitted to enrol at a later date subject to payment of a late enrolment fee. These students must contact the UTS Enrolments Office to explain their situation and gain permission for a late enrolment.

The location of enrolment may vary, but the main sites are at the City (Broadway) campus and the Kuring-gai campus.

Student Service Fees

Compulsory annual fees and charges are payable to the University Union and Students' Association. The

1992 fees were \$252 for new students and \$232 for re-enrolling students. In 1992 this amount included a Student Accommodation Levy of \$35, which has increased to \$42 for 1993 and is expected to increase to \$50 for 1994. All fees and charges may vary from year to year.

Higher Education Contribution Scheme (HECS) Charges

HECS was introduced in 1989 by the Commonwealth Government to collect a contribution from certain categories of higher education students towards the cost of their education.

As a part of enrolment, all students who are liable to pay the HECS charge are required to nominate their status as either an "upfront" or "deferred" payer. If nominating "upfront" payment, students are then notified by the university of the amount owing and the date by which payment is required. If a "deferred" payer, students are advised of the amount owing to the Australian Taxation Office. All amounts are determined according to the subject load which HECS eligible students are undertaking for the coming semester. Students who nominate the "upfront" option but do not make payment by the due date will have their enrolment terminated.

Course Fees

Certain categories of students are not required to pay the above HECS charges. These students, unless enrolled under an approved scholarship or HECS exempt program, will be required to pay course fees. Course fee information is available during each application period.

Admission with Advanced Standing or with Subject Exemption

Applicants who receive an offer of enrolment to UTS and have previously completed appropriate subjects of courses at recognised tertiary education institutions or Australian technical colleges may apply for subject exemptions in their offered UTS course.

An exemption application form with instructions is forwarded to all new students with their offer letter. Admission with advanced standing or with subject exemption may be approved by a faculty subject to rules 2.29.1 to 2.29.5.

Deferment

All new undergraduate students will receive a deferment application form with their offer letter. With the exception of three courses (Bachelor of Accounting, Bachelor of Information Technology and Bachelor of Manufacturing Management) offers

of admission to all other undergraduate courses can be deferred on request. Deferred enrolment will be approved for up to one year; however, a deferred place will lapse if the student enrolls in an undergraduate or postgraduate degree, diploma or associate diploma course during the period of approved deferment.

All students must re-apply as directed upon completion of their approved deferment period.

Deferment of enrolment in postgraduate courses at UTS is not permitted.

Full details regarding student fees, HECS charges, course fees, admission with advanced standing or with subject exemption, and deferment may be obtained from the UTS Student Information Service.

ACADEMIC ATTENDANCE AND PROGRESSION

Course and Subject Variation

Students wishing to add or delete subjects must apply on the appropriate form as obtained from Faculty or School offices or the UTS Student Information Service. Specific dates apply (see *Principal Dates* below) and students are reminded that HECS or postgraduate course fees still apply after the HECS Census dates of 31 March and 31 August.

Academic transcripts will indicate a fail against subjects where students have not withdrawn by the due date.

Examinations and Results

Formal examinations are held at the end of each semester. Preliminary timetables for examinations will be displayed on noticeboards near Faculty and School offices and in the foyer areas of the Tower Building at Broadway and Kuring-gai campus. Such timetables are on display for two weeks from calendar week 19 for the Autumn semester and calendar week 40 for the Spring semester.

Students who identify concerns with these preliminary timetables must write to the Academic Registrar immediately. Final timetables showing dates, times and location will be displayed in the areas indicated above for two weeks prior to the commencement of the examination period.

Students will be notified by mail of their semester results in mid July and late December each year. Results will also be displayed on noticeboards in the areas indicated above.

Formal enquiries or concerns regarding results must be expressed in writing to the Academic Registrar. Initial enquiries may be made in person at the UTS

Student Information Service on the City (Broadway) or Kuring-gai campuses. No information will be given by telephone.

All students are advised to read carefully rules 2.15 to 2.24 to understand the regulations concerning examinations.

Assessment Review and Appeals

Where students are not satisfied with their assessment, they may lodge an appeal of assessment at the UTS Student Information Service. In cases of appeal, a Student Assessment Appeals Committee of the relevant Faculty Board considers the appeal following the criteria and procedures approved by Academic Board.

Full details of appeals against assessment may be found under rule 2.26.

Progression, Probation and Exclusion

Full details regarding student progression, probation and exclusion are provided in rules 3.1.13 to 3.1.19.

Readmission after Exclusion – Undergraduate

A student can re-apply to the course from which he or she was excluded following the specified period of exclusion. Readmission is not automatic and the student must compete with other eligible applicants for that course during the given admission period. Where readmission to the previous course is achieved, the student will be reinstated in the progression category which applied prior to exclusion.

Where a former student's first application for readmission to the course from which he/she was excluded is refused, an appeal may be lodged with the Academic Registrar. Full details are forwarded to such students following lodgement of their application for readmission. Each submitted appeal against refused readmission is forwarded to the relevant Dean for reconsideration. Where such a reconsideration is recommended for dismissal by the Dean, the appeal is forwarded to the Appeals Committee of Academic Board for final decision.

Where the Dean or the Appeals Committee upholds the appeal, the student will be reinstated in the progression category which applied prior to exclusion.

Further details may be obtained from the Undergraduate Admissions Branch.

Discontinuation of Registration – Postgraduate

Students at the Graduate Diploma, Masters or Doctoral level may have their registration

discontinued if they fail to complete all prescribed work within a given period of time or if the specific Faculty Board is dissatisfied with the student's progress.

Full details regarding this and the subsequent appeal regulations may be found under rules 3.2, 3.3, 3.4 and 3.5.

Readmission after Discontinuation of Registration – Postgraduate

A student can re-apply to the course from which her or his registration was discontinued following the specified period of exclusion. Readmission is not automatic and the student must compete with other eligible applicants for that course during the given admission period. Where readmission is successful a maximum number of semesters for completion shall be nominated by the university.

Rules for postgraduate students regarding appeal against refused readmission after a period of discontinued registration vary. Full details may be found rules 3.2, 3.3, 3.4 and 3.5.

Further details may be obtained from the Postgraduate Studies Branch.

AWARDS AND GRADUATION

All students who believe they will qualify for an award of the university at the end of their current semester must complete an *Application for Award* form, available from the UTS Student Information Service. A specific lodgement date applies and students are encouraged to make early enquiries at the UTS Student Information Service.

Graduation ceremonies are conducted during a specific period in April - May and September - October each year. Information regarding graduation will be forwarded to eligible students following receipt of the above application form.

Academic dress can be hired from the university. The faculty colour for the Faculty of Social Sciences is Uluru, PMS 1675.

ACADEMIC MISCONDUCT

The university has strict rules relating to the conduct of students. Examples of academic misconduct are cheating in examinations, and the use of plagiarism, which is an attempt to present another person's work as your own by not acknowledging the source. "Work" includes written materials such as books, journals and magazine articles or other papers, and also includes films and computer programs. The two most common types of plagiarism are from published materials and other students' work.

Published materials

In general, whenever you use anything from someone else's work, whether it is an idea, an opinion or the results of a study or review, you should use a standard system of referencing. Examples of plagiarism may include a sentence or two, or a table or a diagram that have been taken from a book or article without acknowledgment. There have been cases when an entire paper consisted of material copied from a book, with only a few sentences added by the student. Both these examples are plagiarism. The first, however, may be treated as a simple failure to cite the references, while the second is more likely to be seen in the same way as cheating in an examination.

Most assignments are likely to require the use of the works of other people. To avoid plagiarism, you should keep a detailed record of where various ideas and findings came from, and to make sure that these sources are always clearly indicated in your work. At the tertiary level of education, assignments should not consist simply of bits and pieces copied from books and articles.

Other students' work

It is not unusual for students to pass round relevant articles and to discuss their ideas before writing an assignment. However, unless the assignment is clearly to be done on a group basis, students should write their own paper. Examples of this type of plagiarism include the inclusion of identical or very similar sentences, paragraphs or sections. When two students submit the same or similar papers, both are likely to be penalised.

Penalties

Alleged cheating or plagiarism during formal examinations is investigated by an examinations conduct committee, which may recommend to the Vice-Chancellor an appropriate penalty from the range of penalties which apply to breaches of discipline under the university By-law. Any instance of plagiarism associated with informal examinations or any other form of assessment is also treated as a breach of discipline, and is subject to the same range of penalties. The relevant provision is in Chapter 8, Division 2 of the By-law; and the relevant rules are 2.17, 2.23 and 2.24 of the student rules. The By-law and rules are set out in full in the University Calendar.

Please refer also to the faculty statement on scholarly work, below.

SPECIAL ASSISTANCE ADMISSION SCHEMES

inpUTS

The inpUTS Special Admission Scheme is designed to assist certain applicants to gain entry to UTS undergraduate courses. A reserve quota is established for most undergraduate courses for applicants with high academic potential whose education has been disadvantaged over a long time by circumstances beyond their control.

Applications must be received by 30 September each year in order for a working party of the Equity and Access Committee of Academic Board to assess eligibility for admission. Applications are forwarded to ACT and NSW high schools and TAFE colleges during July and are available from the UTS Student Information Service from August each year.

The scheme is aimed at those persons who have not had the opportunity to attempt tertiary studies. It is open to all applicants who satisfy the University rules as described under 3.1.1 to 3.1.12.

SCATS

Under the direction of Jumbunna Aboriginal Education Centre at UTS a special admission scheme (SCATS), incorporating a supplementary course leading to degree studies, is available for Aboriginal and Torres Strait Islander applicants. All Aborigines and Torres Strait Islanders who are considering tertiary education are encouraged to apply. Jumbunna assesses all applications to determine if supplementary studies are required.

SKATE (Street Kids Access Tertiary Education)

The target group for the SKATE program is disadvantaged young people with a high potential for a life of abuse, violence, crime and self-destruction, who wish to change their lifestyle and regain access to education. Entry criteria: those who are aged between 16 and 25 years; have little or no family support; have not completed secondary school; and have had experience of or been involved in homelessness, unemployment, drug/alcohol abuse, property offences or violence.

The program follows Board of Secondary Education NSW content and is backed by an extensive bio-social support system.

Tertiary entry status is not automatic and students apply as category B students. No formal arrangements for acceptance of graduates exists with other institutions; however, personal initiatives with support of the SKATE program director have achieved successful entries. For further information contact the Director on 330 5337.

INSEARCH LANGUAGE CENTRE

Insearch Language Centre, University of Technology, Sydney is an ELICOS (English Language Intensive Course for Overseas Students) and Asian Languages Centre operating in its premises on Levels 2 and 3, Prince Centre, 8 Quay Street, Ultimo. ILC also has a second campus at 187-189 Thomas Street (opposite the Prince Centre), ILC was established in October 1987 and since that time there has been a phenomenal growth in student numbers and courses on offer in both the ELICOS and Asian Languages Departments. In the ELICOS department ILC offers courses in General English, English for Academic Purposes (EAP), English for International Business (EIB), English for Matriculation and Foundation Studies (EFS), English for Test Preparation - IELTS, Tertiary Orientation Program (TOP), Evening English and Holiday English.

The ELICOS Department also offers teacher training courses leading to the Cambridge University/Royal Society of Arts Certificate or Diploma in Teaching English as a Foreign Language to Adults.

The Asian Languages department offers individual and group tuition as well as corporate development programs in Japanese, Korean, Thai, Indonesian, Mandarin, Cantonese and Vietnamese.

Courses are offered in the above languages for beginners through to advanced level students.

In the Japanese language area the ILC also offers HSC coaching, Japanese for teachers, advanced conversation and reading – which helps to prepare students for the *Japanese Proficiency Test* and teacher training.

The European Languages Department offers individual and group tuition in French, Italian and Spanish.

For more information contact: Insearch Language Centre, Level 3, Prince Centre, 8 Quay Street, Sydney NSW 2000 Australia, telephone (02) 281 4544, fax (02) 281 4675.

EXCHANGE PROGRAMS

The university, through individual faculties, has an extensive exchange program arrangement which include the following institutions:

Wirtschaftsuniversitat, Vienna, Austria
University of Waterloo, Canada
Aarhus School of Business, Denmark
Insa de Lyon, France
Fachhochschule, Wiesbaden, Germany
Technical University of Budapest, Hungary
Tilburg University, The Netherlands
Dr Soetomo Press Institute, Indonesia

Yonsei University, Seoul, Korea
 South China Institute of Technology, Guangzhou,
 People's Republic of China
 Tilburg University, The Netherlands
 Oregon State University, USA

In the United Kingdom: University of Brighton, De
 Montfort University, University of Humberside,
 University of Portsmouth and Saint Martin's School
 of Art

In Thailand: Pranakorn Teachers' College, Chiang
 Mai University, Mahidol University, and King
 Mongkut's Institute of Technology, Thonburi

Interested persons should make initial enquiries
 through the International Programs Office or faculty
 offices.

INTERNATIONAL STUDENTS PROGRAM

Fee-paying international students are encouraged to
 apply for admission to selected undergraduate and
 postgraduate courses on a fee-paying basis.

Application for Admission

Application will be assessed on the basis of
 academic results in high school, post-secondary
 studies or university.

International students who are studying for an
 Australian Year 12 examination (either in Australia
 or overseas) should apply to UTS through the
 Universities Admissions Centre.

International students who are studying for a
 Bachelor degree at an Australian university and wish
 to transfer to UTS should also apply through the
 Universities Admissions Centre.

All other international students (undergraduate and
 postgraduate) should apply direct to the International
 Programs Office.

Note: Australian citizens or those who have
 permanent residency status should contact the
 University's Student Information Service.

Documentation

The following comments must be included with an
 application:

- an original (or properly certified* copy) of the
 applicant's **official** transcript or results sheet
- an original (or properly certified* copy) of the
 applicant's **official** school leaving diploma or
 certificate
- a certified* official translation of any document
 not in English
- a certified* copy of any scholarship.

***Note:** a properly certified copy means a copy
 certified by either the issuing institution or a
 statutory body (e.g. Public Notary). Copies certified
 by a Justice of the Peace or a lawyer are not
 acceptable.

The applicant should include any relevant letters of
 support from his or her employers.

English Language

All international students are required to provide
 evidence of English language proficiency. UTS
 prefers students to have a satisfactory score on the
 IELTS test (6.5 overall with a minimum of 6.0 in
 writing). Details and application forms for the
 IELTS test are available from the International
 Programs Office.

Course Fees 1993

Fees for selected courses offered to fee-paying
 students range from \$A10,000 to \$A16,500 per
 annum, depending on the course. Fees are normally
 paid on a six-monthly basis.

Financial Assistance

UTS is unable at this time to offer any scholarships
 or financial assistance to international students.

The Australian Government offers some scholarships
 under the John Crawford Scholarship Scheme
 (JCSS) and the Overseas Postgraduate Scholarship
 Program (OPRS). Details and application forms for
 JCSS are available only at Australian Embassies and
 Australian Education Centres overseas. Details and
 application forms for OPRS are available from the
 International Programs Office.

Student Visas

Following offer of a place at UTS and payment of
 first semester fees, International Programs will
 provide an acceptance advice form which is required
 when applying for a student visa. Visitors to
 Australia on a visitors' visa are unable to change
 their visa status whilst in Australia but must leave
 the country and apply for a student visa from outside
 Australia.

Additional Information

For further information and application forms for
 undergraduate or postgraduate courses please contact
 the International Program office, Level 5, Tower
 Building, Broadway.

Postal address: University of Technology, Sydney,
 International Programs, PO Box 123, Broadway
 NSW 2007, Australia, telephone (61 2) 330 1531,
 fax (61 2) 330 1530.

ASSISTANCE SCHEMES

AUSTUDY

AUSTUDY provides income support to financially disadvantaged students over 16 years of age undertaking approved courses of study in higher education institutions. Maximum benefit rates are age-related and aligned with those for relevant Social Security payments (Job Search and Newstart Allowances). Benefits are paid to 16-17 year old students with higher rates for those 18 years old and over, and those aged over 21 years in special categories. This assistance is provided subject to parental and personal income and assets tests for dependent students or personal and spouse income tests for independent students. AUSTUDY is also subject to academic progress rules.

Following consideration of the review of AUSTUDY commissioned by DEET, fundamental changes are to be made to the program.

A supplementary scheme will be introduced from 1 January 1993, to provide flexibility for tertiary students to tailor assistance to their individual needs.

Under the proposed arrangements, tertiary students eligible for AUSTUDY and ABSTUDY will have the option of "trading-in" part of their grant assistance for a repayable income supplement of twice the amount, up to a maximum of \$4000 per annum. A similar repayable income supplement of up to \$2000 will also be available to tertiary students whose parental income, while excluding them from receiving grants through the parental income test, is less than \$50,000 a year, provided other eligibility criteria are met.

How to apply: the Student Welfare Officer located in the Student Services Unit at Broadway and Kuring-gai campuses will be able to supply all forms and will help with other problems or queries that may arise when filling in forms. To make an appointment telephone 330 1177 or 330 5342 for any assistance.

ABSTUDY

ABSTUDY assists Aboriginal and Torres Strait Islander students by providing income support and other assistance tailored to their needs. The basic rates of assistance are similar to AUSTUDY, with additional assistance available to part-time students, pensioners and those over 21 years of age. Aboriginal tertiary students will also be eligible for the voluntary "loan" scheme. ABSTUDY payments are not subject to assets tests. The staff in the Aboriginal Education office, Jumbunna, will be happy to help with any queries. Telephone 330 1905 and ask for the Student Services Officer.

Postgraduate Assistance

The Commonwealth Government offers each year a limited number of awards for full-time postgraduate study at Australian higher education institutions.

Australian Postgraduate Course Awards at the University of Technology, Sydney are available to students undertaking a Masters Degree by coursework. A good academic record is essential and preference is given to those with relevant employment experience. Applications close at the end of October 1992.

Australian Postgraduate Research Awards are tenable for full-time postgraduate research leading to the degree of Master or Doctor of Philosophy at UTS. Applications close at the end of October of the year prior to the year of study.

The awards are available to Australian citizens and those who have been granted permanent resident status and lived in Australia continuously for the last 12 months. Applicants should have completed a four-year undergraduate degree with at least Second Class Honours, Division One, or equivalent.

Application forms may be obtained from the UTS Student Information Service or the Postgraduate Studies and Scholarships Office, Level 5, Tower Building.

University Research Scholarships

These Scholarships, including the R L Werner Postgraduate Scholarship and University of Technology, Sydney Doctoral Scholarship, are normally available to an applicant of the highest academic calibre for full-time research at UTS.

Applications must be made on the prescribed form and close with the Academic Registrar at the end of October of the year prior to which applicants intend to commence candidature.

Further information and conditions of award may be obtained from the Postgraduate Studies and Scholarships Office, Level 5, Tower Building.

Commonwealth Scholarship and Fellowship Plan Awards

The awards are intended for postgraduate study or research and are tenable in the United Kingdom, Canada, Hong Kong, India, Jamaica, Malaysia, Malta, Nigeria, Sri Lanka, Trinidad and Tobago.

Applications from UTS graduates must be made on the prescribed form, and close with the Academic Registrar in early October of the year to which applicants intend to study overseas.

Further information may be obtained from the Postgraduate Studies and Scholarships Office, Level 5, Tower Building.

STUDENT OMBUDSMAN

Enrolled or registered students with a complaint against decisions of university staff may seek assistance from the Student Ombudsman. The position of the Student Ombudsman was created by the University Council of the old UTS in 1989 for a trial period of one year, and the scheme has now been extended to all campuses.

The university policy on the role of the Student Ombudsman is published in the Calendar.

The Student Ombudsman's office is located in Room 402, Building 2 on the City campus at Broadway, telephone 330 2575/76.

All matters are treated with the strictest confidence.

LEARNING CENTRES

Jumbunna Aboriginal Education Centre

Located on the City campus at Broadway, Jumbunna Aboriginal Education Centre was established in 1987 with only two indigenous students. Today it has more than 250 Aboriginal and Torres Strait Islander students and a staff of 10.

The Centre was conceived to afford indigenous Australians the opportunity to gain access to tertiary studies through the provision of academic and cultural support programs. The name *Jumbunna* comes from the Aboriginal word meaning a *meeting place*.

Jumbunna Centre is predominantly staffed by black Australians and offers a range of award courses, many unique to UTS. Owing to its programs, its support system and its caring environment, Jumbunna Centre has fast gained a reputation among the indigenous community as being a most desirable place to study. Jumbunna's courses include: adult education, tourism and leisure, business studies, social sciences, design, life sciences and nursing, law, media studies, architecture and building.

For further information contact the Jumbunna Centre on 330 1902.

ELSSA Centre

ELSSA, the English Language and Study Skills Assistance Centre, provides free English language and study skills courses for students enrolled at UTS and University staff. These include communication electives for award to degrees, intensive vacation courses and weekly workshop courses. The Centre runs courses on essay writing, report writing, advanced grammar, critical thinking, discussion skills, seminar presentation, effective reading, pronunciation and writing at postgraduate level.

Students may make an appointment for an individual consultation with a lecturer at the Centre to discuss difficulties with academic work. The Centre also has books and tapes for self-study. Brochures with further details of ELSSA programs are available at school offices and at the Centre.

For further information and appointments, telephone 330 2327, fax 330 2321, Level 18, Tower Building, Broadway.

Student Learning Centre

The major role of the Student Learning Centre is to assist students to realise their academic potential for tertiary studies. The Centre fosters the development of student learning and encourages student autonomy through access to the Centre's resources. It provides individual and group tuition to students from various faculties of the university in areas of language and study skills such as time management, writing essays, ESL, presenting seminars, taking part in tutorials, examination preparation, and in mathematics, statistics, and problem-solving strategies. Bridging and preparatory programs are held during the year. Qualified and experienced staff members are committed to an ethic of service in helping students succeed at the highest level.

Students may visit the Centre on their own initiative or on a voluntary basis when referred by academic staff. The Centre is located in rooms 2.520-2.522 above the main Library on the Kuring-gai campus. Telephone 330 5160 (Language and Study Skills), and 330 5186 (Mathematics).

SERVICES

THE UNIVERSITY LIBRARY

The University Library houses more than half a million books, journals and audiovisual items and provides services to staff and students through five campus libraries.

Balmain Campus – Design Library

The Design Library is managed as a joint library service with the Sydney College of the Arts, and houses materials relating to visual arts and design. It is located on the corner of Mansfield and Batty Streets, Rozelle.

City Campus – Markets Library at Haymarket

The Markets Library collects materials in a wide range of subject areas including architecture, building, business, computing science, education, engineering, humanities, law, mathematics, physical sciences, social sciences. It is located in the Haymarket area on the corner of Quay Street and Ultimo Road.

Kuring-gai Campus – George Muir Library

The George Muir Library is located at the Kuring-gai campus in Eton Road, Lindfield. The library's collection is broad: major subject areas include business, education, leisure, information and communication studies and nursing. The library also has a curriculum collection associated with education studies.

St Leonards Campus – College of Law Library

This library provides services for staff and students undertaking courses in practical legal training and is located at 2 Chandos Street, St Leonards.

St Leonards Campus – Gore Hill Library

This library collects materials in the areas of life sciences and nursing. It is located on the corner of the Pacific Highway and Westbourne Street, Gore Hill.

The library's collection is recorded in the UNILINC catalogue which is available as an up-to-date on-line catalogue, and as a compact disc catalogue with enhanced search features. The catalogue can be accessed in each of the libraries as well as in offices and laboratories throughout the university. Access to library information and other bibliographic and numeric databases is extended nationally and internationally through high speed communications networks such as AARNet (the *Australian Academic and Research Network*). Access within Australia is extended through participation in ABN (the *Australian Bibliographic Network*) and the Linked Library System which links the university libraries in New South Wales and the ACT.

The library has a firm commitment to provide the best possible information service and has established a team of Faculty and School Liaison Librarians who, in partnership with academic staff, assist users in achieving their objectives in education and information. The Liaison Librarians for the Faculty of Social Sciences are

School of Humanities - Paul Rubner (City)
School of Information Studies - Linda Gatfield (Kuring-gai)

Services provided include loans, reservations, intercampus document delivery, interlibrary loans from Australian and international sources, reciprocal borrowing with other institutions, user education, and on-line, compact disc and print-based information retrieval services.

Service guides can be obtained from the libraries. Opening hours are posted in the libraries.

INSTRUCTIONAL TECHNOLOGY SERVICES

In 1992 a new unit, Instructional Technology Services (ITS), was created. Initially this unit will concentrate on establishing a high standard of classroom audiovisual services across the university's campuses. It is also intended that it will deliver a high quality technical and maintenance service, as well as a production capacity.

Services currently available include provision of a one-stop booking service, enhanced presentation lecture theatres, reticulated video services, a trolley service for audiovisual equipment, videotape duplication services and a mediawatch service for current affairs programs.

At present ITS has offices at the Kuring-gai campus and in the Bon Marche Building, City campus. Administratively, the Service is controlled by the University Librarian.

COMPUTING SERVICES

The Computing and Communications Services Division provides a comprehensive range of facilities and services to meet the major computing requirements of academic and administrative areas of the university.

Equipment

The academic facilities consist of four large Sun SPARCserver computers and an Amdahl 5860 mainframe computer. These systems provide the academic community with a wide range of programming languages and application packages. They run the Unix operating system, and can be accessed by users from public PC and Macintosh laboratories operated by the Division.

A Prime 9955-II computer, running the PRIMOS operating system, which has provided academic facilities on the Kuring-gai campus, has been replaced by a Sun SPARCserver 630 system on the Broadway campus.

Other central academic computing facilities consist of 12 PC laboratories, four Macintosh laboratories and three terminal rooms. It is also planned to install two Sun workstation laboratories for use in 1993.

A Data General MV20000, a Sun 4/470 and a Sequent S2000/200 systems support administrative data processing, while a Data General MV15000 services office automation and systems development work.

All computer systems are connected to the university's Local Area Network (UTSnet), which covers the City, Kuring-gai, Balmain and St Leonards campuses. Connected to the network are personal computers and terminals located in the public Laboratories and Terminal Rooms, as well as various School minicomputers.

Location of Facilities

Located on Level 9 of Building 1 at Broadway are the Sun, Amdahl, Sequent and Data General systems, as well as Computing and Communications Services Division staff offices.

Public laboratories and terminal rooms are located on the following campuses:

City Campus

Building 1

Room 1017 - 15 x Macintosh SE

Room 1313A - 20 x PC XT

Building 2

Room 421 - 25 x PC XT

Building 4

Room 104 - 20 x PC 486SX

Room 438 - 20 x Terminal

Room 440 - 20 x Terminal

Room 444 - 20 x PC XT

Building 5

Room A209 - 15 x PC XT

Room A210 - 20 x PC XT

Bon Marche

Room 439 - 20 x Macintosh LCII

Balmain Campus

Balmain North Basement - 20 x Macintosh LC Block A

St Leonards Campus

Dunbar Building

Room 507 - 20 x Macintosh LC

Room 511 - 16 x PC XT

Kuring-gai Campus

Stage 2

Room 461 - 20 x Terminal

Room 524 - 20 x PC 386SX

Stage 3

Room 338 - 20 x PC 386SX

Room 339 - 20 x PC XT

Room 340 - 18 x PC XT

Room 341 - 20 x PC 386SX

General enquiries should be directed to the Response Centre, Room 913, Level 9, Building 1, City campus (telephone 330 2111).

Services

Services provided by the Computing and Communications Services Division include:

- academic and administrative computer processing
- consulting on programming languages, application packages and system usage
- consulting on use of microcomputer hardware and software
- installation, maintenance and support of data communications equipment, terminals and microcomputers

- connection to the University's Local Area Network
- connection to the University's Voice Communications (Telephone) Network
- design, development and support of administrative data processing systems
- operation of a help desk for user enquiries and problems
- production of newsletters and technical documentation
- operation of a retail Microcomputer Shop

Microcomputer Shop

The Computing and Communications Services Division operates a Microcomputer Shop. This shop is a self-supporting, non-profit retail outlet that aims to provide the university and its staff and students with microcomputers and microcomputer software at the lowest possible prices. Purchases from the shop are restricted to university schools/units and to registered students and staff.

The shop stocks hardware and software from the following vendors:

Apple	Microsoft
Ashton-Tate	Mitsui
Borland	Netcomm
Clarix	Novell
Data Flow	SourceWare
Hyundai	Star
InfoMagic	Tech Pacific
IBM	Techflow
Ipx	WordPerfect
Lotus	

Other services include Macintosh rentals.

The shop is located on Level 27, Room 2713 of Building 1 at Broadway, telephone 330 2474.

Trading hours for the shop are 9am to 5pm Monday to Friday.

UTS UNION

UTS Union is the community centre for the university. It provides food and drink services, lounges and recreational areas, comprehensive social and cultural programs, sports facilities and programs, stationery shops, newsagency and car park. The union also provides student accommodation, runs the University Careers and Appointments Service, provides a legal service with a full-time solicitor, and operates a large ski lodge at Jindabyne.

MANAGEMENT

The union is controlled by a Board of 15 persons consisting of eight students, three staff representatives, three Council appointees and one Alumni nominee. Annual elections are usually held

in September and all students and staff are eligible to stand for a position on the Board. The union employs a staff of about 150, headed by the Secretary/Manager.

MEMBERSHIP

All registered students and university staff are members of the union.

FEES

All students pay an annual fee to the union and new students pay a joining fee as well. Staff fees are paid by the university.

Fee Exemptions

Students who have paid seven annual fees to the union are entitled to exemption from further fees. For further information, please contact the Union Office (not the university).

ENQUIRIES

For general information, contact the Union Receptionist in the Broadway Union Centre or Union Centre at Kuring-gai campus. For information about membership, fees or management, contact the Union Office on Level 6 of the Tower Building. For all sporting enquiries, contact the Sports Office in the Union Sports Centre at Broadway.

Telephone Numbers

The telephone number for the Union Receptionist, Union Office and all other branches of the union at Broadway is 330 1444. The union's telephone number at Haymarket is 330 1444. The union's telephone number at Haymarket is 330 3369, Gore Hill is 330 4048, at the Faculty of Nursing 330 4375 and at Kuring-gai 330 5011.

CATERING SERVICES

The union operates food services on all campuses except Balmain, where the service is provided by the Sydney College of the Arts Students' Association.

Licensed bars are provided at Broadway, Haymarket and Kuring-gai.

Functions Catering Service

The Functions Catering Service can cater for lunches, buffets, dances dinners, weddings, etc. Most of these are held in the Gallery Function Centre on Level 6 of the Tower Building or at Kuring-gai. Ask about the special discount rates which apply for student and other union groups.

UNION SHOPS

There are union shops at Broadway, Haymarket, Balmain and Gore Hill with a wide range of items to meet course requirements, including calculators,

stationery and technical drawing equipment. The Union Shop at Broadway also carries a range of university sweaters, pennants and memorabilia.

ACTIVITIES

The Union Activities Department arranges the social and cultural programs at UTS. These include dances, concerts, films, barbecues, creative leisure courses, art exhibitions, plays and lunchtime speakers. Faculty clubs and societies and hobby and social clubs (the Activities Clubs) receive financial and other support from the Activities Department. The Activities Officers are located in the Bornholt Room in the Broadway Union Centre. The Activities Officer at Kuring-gai is located in the Union Centre, telephone 330 5013.

PUBLICATIONS

The union produces a monthly magazine *Plexus*, the weekly *Union News* and a diary which is given to all students and staff at the beginning of the year and many other publications.

SPORT

Facilities

The Union Sports Centre at Broadway contains five squash courts (with special discount rates for union members) gymnasium, weights room, men's and women's saunas, change rooms with lockers and showers, sports office, sports clinic and sports shop. There is also an open air basketball/volleyball court on the roof of the squash courts. The Sports Centre is located on the lower ground floor of Building 4, extending into the quadrangle.

The union runs squash courts at Kuring-gai and can also arrange the hire of tennis courts. The Sports Department at Kuring-gai can be contacted on 330 5012.

Fitness Classes and Programs

The union runs daily fitness classes at Broadway and Kuring-gai. Contact the Sports Office for further information.

Intervarsity and Interfaculty

The union sponsors teams to state and national intervarsity meetings. As well, numerous interfaculty competitions are organised within the university throughout the year.

Clubs

There are many sporting clubs affiliated with the union. They receive financial support from the union and new members are most welcome.

Kookaburra Lodge

Kookaburra Lodge, which is owned and operated by the union, is located in Jindabyne at the foot of the Snowy Mountains. The Lodge, which overlooks the

lake, is fully renovated and offers 30 rooms (some with en suites), heated pool, comfortable dining room and large recreation room. The union offers numerous weekend and mid-week trips during the ski season, with prices for members well below commercial rates.

In the off season, bed and breakfast is available from as little as \$20 per night, so Kookaburra Lodge is also an excellent base for those interested in bush-walking and non-winter activities in the Snowy Mountains.

All bookings are made through the Broadway Sports Office, phone 330 2444.

UTS Haberfield Rowing Club

Formed after a merger between Haberfield Rowing Club and the union, the UTS Haberfield Rowing Club caters for beginners through to elite rowers.

The club is located in Dobroyd Parade, Haberfield, less than 15 minutes by car from the City campus.

For further information, phone the club on 797 9523.

STUDENT ACCOMMODATION

The union has its own student residence, the *Imperial*, at 54-58 City Road, Chippendale. Just 10 minutes walk from the City Campus, Broadway, the *Imperial* offers high quality, low cost accommodation in single and double rooms. Preference is given to first and second year students from outside the metropolitan area. For further information, contact the Union Housing Office at Broadway, on 330 1509.

CAREERS AND APPOINTMENTS SERVICE

The UTS Careers and Appointments Service is a division of the union and provides the following services:

- A directory of employers seeking full-time, part-time and casual staff.
- Advice on employment skills such as interview techniques, personal presentation and resume writing.
- A register of students seeking employment, linked to a mailing and telephone contact service.
- A career counselling service aimed at assisting students and graduates in clarifying and focusing their career objectives.
- Ongoing campus interview programs which introduce final year students to a range of leading employers.

The Careers and Appointments Service is located on Level 5 of the Tower Building at Broadway, telephone 330 1500, and at Kuring-gai in the Union Centre, telephone 330 5016. To take full advantage

of the services offered, all students are urged to register with the Careers and Appointments Service at the earliest opportunity.

LEGAL SERVICE

The union employs a full-time solicitor who provides a range of legal services, in most cases free of charge, to members.

Free advice and assistance in any matter is available, especially those involving criminal charges, motor vehicle claims, family law, tenancy disputes, consumer and debt claims and welfare matters.

Representation in Local Courts is normally available free of charge to full-time students and students on low incomes.

Members can discuss any problems at the Solicitor's Office on level 5 of the Tower building, telephone 330 1511, where all enquiries are dealt with in the strictest confidence. The solicitor is available at Kuring-gai campus one day a week, telephone 330 5017.

WORK EXPERIENCE INSURANCE

At UTS students who participate in approved work experience programs are insured by the university for "workcare" benefits (other than weekly payments) arising out of work related injuries sustained anywhere in Australia. The scheme is administered by UTS Union on behalf of the university. To obtain a letter of confirmation, or for further information, or to make a claim, contact the Union Office on Level 6 of the Tower Building, telephone 330 1642.

CHILD CARE

UTS Child Care Inc. is an incorporated Association which coordinates the operation of all child care services at UTS. The Board of UTSCC Inc. comprises representatives of the University, the union, the Students' Association and parent users of the centres. The Board plans new child care facilities for UTS, and aims at providing a variety of services at each campus. It also sets operational policies to ensure that child care services are of high quality and meet the needs of members of the university community.

Each child care centre is managed by a Director who reports to a Management Committee, the majority of whose members are elected parent representatives. All parents are invited to become involved in the management of the centres.

Operating costs for the various children's services are provided by State and Federal Funding: 8%, UTS sources (Union/SA/University): 10% and parent fees: 73%.

Under the Federal Government Fee Relief Scheme, families earning under \$440 per week pay minimum fees. Parents earning between \$440-\$1150 (approx) per week receive some fee relief benefit according to a sliding scale. Those with incomes greater than \$1150 per week pay full fees.

Access to child care facilities is open to all staff and students under "Priority of Access" guidelines. Priority is given to working and studying parents. There are waiting lists at each centre which take into account various factors including family circumstance, length of time on the waiting list and the family's need for care, in establishing priority of access to the centres. Waiting time varies depending on the family circumstances, the child's age, and the type of care required. There is little or no wait for night care or for vacation care.

Kuring-gai Kuring-gai Campus Child Care Centre is situated next to the oval on campus, and provides 45 day care places for babies to five year olds, from 8am until 6pm for 50 weeks each year. There are also 10 evening care places for babies to 10 year olds, until 10pm Monday - Friday during semester periods only. Enrolment is available on a full-time, regular part-time, evening only, semester only, or emergency basis. Some occasional care may be available during the December-February period. Occasional weekend care can be provided (by prior arrangement) when the university hosts conferences and seminars. Vacation care for school aged children is available during school holiday period. Telephone 330 5105 for information.

Balmain UTS supports Allen Street Glebe Child Care Centre which is attached to Sydney College of the Arts (Sydney University). Enrolment is available on a full-time or part-time basis daily.

City Campus Magic Pudding Child Care Centre is behind Building 1 on the Broadway campus, and provides 40 day care places for babies to five year olds, from 8am until 6.30pm for 51 weeks each year. There are also 15 evening care places for babies to 10 year olds, until 10pm Monday-Friday during semester periods only. Enrolment is available on a full-time, regular part-time, evening only, semester only, or emergency basis. Some occasional care may be available during the December-February period. Occasional weekend care can be provided (by prior arrangement) when the university hosts conferences and seminars. Vacation care for school aged children is available during the Christmas and July school holiday periods.

Telephone 330 1456 for information.

St Leonards St Leonards Campus Child Care Centre is situated just off the Pacific Highway opposite the Dunbar Building at Gore Hill. It provides 25 day care places for babies to five year

olds, from 8am until 6pm for 48 weeks each year. Enrolment is available on a full-time, regular part-time, semester only, or emergency basis. Some occasional care may be available during non-semester periods. Telephone 330 4023 for information.

STUDENT SERVICES

Student Services staff are employed by the university to cater for students' health, counselling, and welfare needs. Staff also assist in the development of study skills and provision for students with disabilities. All interviews are strictly confidential.

Welfare

Welfare Officers offer assistance with personal financial matters. Central to their work is administration of the Student Loan Fund, financial counselling and advising on AUSTUDY claims and appeals.

Health

The Health Service has two locations: level 3A of the Tower Building at Broadway and level 5 of Kuring-gai campus. The practice offers a free service to students with an emphasis on health education and promotion.

Counselling

Counsellors are available on all campuses. The service is full-time at City and Kuring-gai and part-time at Balmain and St Leonards campuses. The counsellors are experienced in dealing with all kinds of personal difficulties and can advise on administrative matters in relation to the university, such as appeals against exclusion.

International Student Counsellor

The International Student Counsellor can help students from overseas and from non-English speaking backgrounds with personal, practical and administrative problems while studying at UTS.

Learning Skills

The Learning Skills Counsellor helps students to understand how best they can learn. Advice is given on time management, writing assignments, reading effectively and preparing for exams. As well as individual consultations, workshops are held during both semesters.

Special Needs Coordinator

The Special Needs Coordinator works with other university staff to ensure appropriate support is available for students with disabilities and students admitted through the inpUTS Special Admission Scheme. Students with physical, sensory and learning disabilities are encouraged to contact the Coordinator. The Coordinator can also provide information and advice to prospective students who have disabilities.

To contact Student Services:

Broadway. Level 3A Tower Building, telephone 330 1177, fax 330 1172, TTY 330 1166
Health Service Appointments: 330 1166

Balmain. Student Centre, appointments 330 1177.

Kuring-gai. Level 5, telephone 330 5342, fax 330 5537.

St Leonards. appointments 330 5342.

STUDENTS' ASSOCIATION

The Students' Association (SA) is the elected representative body of students at the UTS: it is an organisation run by students for students. All students become members of the Students' Association upon enrolment. It is the only body in the university which can legitimately claim to truly represent the concerns, issues and problems students face on a day-to-day basis whilst at this university. All students have the right to stand for election of the SA and to vote in the annual elections. There are 23 general representatives on the Council that makes policy for the Students' Association. It also has specialised portfolios and office bearers to deal with a range of issues: the environment, women, students with special needs, gay and lesbian rights, overseas students and postgraduates.

The Students' Association maintains close links with student organisations from other universities. Its political role is to defend and extend educational standards and conditions for students both within the university and the tertiary sector as a whole. Campus committees deal with campus-specific issues. This has proved to be the most effective and equitable means of ensuring that all students from all campuses are adequately represented in the make-up of the Students' Association. At this level, campus conveners carry out the directions of campus committees, which are also elected annually.

In general the Students' Association plays a representative and advocacy role on behalf of students. It acts as the voice of the student body. As part of this function it produces a fortnightly newspaper, *Vertigo*, and a weekly radio show on 2SER *Student Voice*. It liaises closely with the

University Union, which provides services to students (e.g. the cafeteria, reading and leisure areas) and the Student Services Unit, which is funded by the University to provide welfare advice and counselling, loan assistance and medical services. The Students' Association also employs specialised education staff to assist in enquiries about Austudy, HECS, appeals against exclusion and assessment grades and any other problems that students encounter at UTS. The Students' Association has lots to offer all students and welcomes student involvement.

Locations and Services

City campus 330 1155

The main office of the Students' Association is located on the City campus, Broadway on Level 3A of the Tower Building (near the bar and cafeteria) and offers the following services:

- General student representatives
- Elected office bearers
 - Women's officers
 - Overseas students' officers
 - Special needs officers
 - Gay and lesbian officers
 - Environment officer
 - Postgraduate officer
- Specialist education, research and welfare staff
- General student enquiries
- Academic coaching service
- Photocopying
- Funding of PERC Clubs

Haymarket Resource Centre

This is located in Room B110 and its services include:

- Computer, fax
- Photocopying
- Secondhand books

Design School Student Centre 330 2958

This is located on the Balmain campus, Mansfield Street, Balmain and is open Tuesday to Friday and offers:

- Photocopying
- Computer facilities

Gore Hill Resource Centre 330 4040

This is located in Room 1/18 in the Dunbar Building and its services include:

- Photocopying
- Secondhand books
- Computer facilities

Kuring-gai Campus 330 5237

Located next to State Bank, the services offered include:

- General and campus representatives

- Specialist education, research and welfare staff
- General student enquiries

RADIO STATION 2SER-FM

In conjunction with Macquarie University, UTS operates Sydney Educational Broadcasting Ltd (2SER-FM), Sydney's first mass coverage educational radio station thus expanding the institution's role in education to a wide community audience. The station, on air 24 hours a day, broadcasts a variety of spoken word educational programs covering arts and sciences. In addition to a small core of paid staff, some 400 volunteers, including UTS staff and students, are involved in programming the station.

THE CO-OP BOOKSHOP

The Bookshop is located next to the Tower Building on Broadway. While committed to supplying textbooks for all timetabled courses it also attempts to cater to the needs of the university community for general books, stationery, calculators and computer books and software.

Through its extensive computer system linking over 40 branches in Australia, the bookshop can often get hold of hard-to-get titles. Students and staff are welcome to place special orders, and charge accounts are available for approved customers.

At the start of each semester the bookshop runs temporary branches at the City campus, Haymarket (Room C117) and Gore Hill. The Kuring-gai campus is also serviced by a permanent Co-op Bookshop specialising in texts used on that campus.

The Broadway bookshop is open from 9am till 6pm Monday to Thursday, 9am till 5pm on Friday and 9am till 1pm on Saturday. There are normally extended hours at the beginning of each semester. The Bookshop can be contacted on 212 3078 or 330 2163.

STATE BANK

Full branches of the State Bank are situated on Level 4 of the Tower Building, Broadway, and at Kuring-gai campus. A complete range of banking services is provided. Normal banking hours apply all year at Broadway and the hours at Kuring-gai are 10am to 3pm.

The State Bank also offers complete banking services at Gore Hill, St Leonards and Haymarket, operating through the UTS union facilities.

FACULTY OF SOCIAL SCIENCES

The Faculty of Social Sciences consists of two Schools: Humanities and Information Studies.

The Faculty Office is located at the Kuring-gai campus, with its Research Office now located at the Bon Marche Building at the City campus. The School of Information Studies, which consists of the Department of Information Studies and the Communication Studies Group, is located at the Kuring-gai campus. The School of Humanities, which consists of the Department of Journalism and Social Analysis and the Department of Text and Media Production and Studies, is located at the Bon Marche Building at the City campus.

COURSES

In 1993 the Faculty of Social Sciences and its schools will be offering the following courses.

Faculty of Social Sciences

Master of Arts in Writing
Master of Arts (by thesis)
Doctor of Philosophy
Doctor of Creative Arts

School of Humanities

Bachelor of Arts in Communication
Bachelor of Arts in Social Science
Bachelor of Arts (Honours) in Communication
Graduate Diploma in Communication
Master of Arts in Journalism
Master of Arts in Applied History

School of Information Studies

Bachelor of Applied Science in Information Studies
Bachelor of Applied Science (Honours) in Information Studies
Bachelor of Education in Teacher Librarianship — offered jointly with the Faculty of Education
Graduate Certificate in Information Management
Graduate Certificate in Communication Management
Graduate Certificate in Public Relations
Graduate Diploma in Information Studies
Graduate Diploma in Communication Management
Graduate Diploma in Information/Teacher Librarianship
Master of Applied Science in Communication Management
Master of Applied Science in Information Studies

Full particulars of these courses and their requirements are given in the sections relating to the faculty and the respective schools.

CENTRES

The Centres associated with the School of Humanities are:

Australian Centre for Independent Journalism (ACIJ)
English Language Study Skills Assistance Centre (ELSSA)

The Centres associated with the School of Information Studies are:

Centre for Applied Communication
Centre for Information Studies Publications (CRISP)

Other Centres in which the faculty is involved include:

Centre for Language and Literacy (with Faculty of Education)
Proposed Centre for Sound and Image (with Faculty of Design, Architecture and Building)

STATEMENT ON SCHOLARLY WORK AND ITS PRESENTATION

Scholarly work involves working with texts by authors in different fields. These authors have intellectual rights to their work, so in the scholarly process of quotation, commentary, paraphrase and interpretation, specific rules or protocols must be observed. These apply to audiovisual texts as well as to writing.

In the production of work by students in the faculty, the protocol to be observed is the acknowledgment of the work of other authors, whether this work takes the form of an idea, a section of text, sounds or images. Unacknowledged copying, paraphrasing or summarising can be considered to be plagiarism, if this involves "passing it off as one's own" (Arthur Delbridge (ed), *Macquarie Dictionary*, 1987, 1301). Work involving plagiarism will not be accepted for assessment.

Conventions for acknowledgment are well established, but take different forms. It is the responsibility of students to familiarise themselves with these conventions and to use them. Useful manuals are the following:

AGPS, *Style Manual for Authors, Editors and Printers*, 4th ed. Canberra, 1988.

Turabian, Kate, L. *A Manual for Writers of Term Papers, Theses, and Dissertations*. Chicago, University of Chicago Press, 1987.

RESEARCH DEGREES

SUPERVISION

Each student is supervised by a member of staff with appropriate expertise. In some cases, students will be allocated a Principal Supervisor and a second co-supervisor. The Principal Supervisor will be available for regular consultation throughout the

student's candidature. Statements on the responsibilities of supervisors and of candidates for each of the research degrees is available from the relevant course coordinator.

EXAMINATION

All theses are examined externally by distinguished and appropriate scholars. In the case of the DCA and the MA in Writing, examiners may include distinguished critics or media practitioners. Examiners are recommended by the Faculty's Higher Degrees Committee, and approved by the University's Research Degrees Committee.

SCHOLARSHIPS

There are three Postgraduate Research Awards available in 1993: the Australian Postgraduate Research Award, the University Doctoral Research Scholarship and the R.L. Werner Postgraduate Research Scholarship.

For further information, please contact the Postgraduate Studies and Scholarships Office on level 5 of the Tower Building, City campus.

MASTER OF ARTS (BY THESIS) (HH52)

The subject numbers for enrolment are:

51777	MA thesis (Humanities) FT
51778	MA thesis (Humanities) PT
57977	MA thesis (Information Studies) FT
57978	MA thesis (Information Studies) PT

Course Coordinator: Professor Ann Curthoys, Faculty of Social Sciences (Ms Susan Edwards, School of Information Studies, Research Liaison Coordinator)

The Faculty of Social Sciences offers an MA by thesis for students who wish to undertake independent research. A Masters thesis is normally a work of 30,000 to 40,000 words. Subjects at honours and coursework graduate level may be prescribed, according to individual student requirements.

While the usual Masters thesis is written in dissertation style, candidates may, if they wish, illustrate their argument by also submitting film, video, sound/audio, photography or other forms together with the written dissertation.

The entry requirement for the Master of Arts is an honours degree or equivalent. Selection criteria for admission include the level of qualifications, the faculty's ability to offer appropriate supervision in the applicant's chosen field of study; and potential to carry out original research.

Applicants must complete and return the *Application for Admission* form, available from the UTS Student

Information Office. Applicants may wish to contact the Master of Arts Course Coordinator before forwarding their application, with a view to consulting with possible supervisors.

MASTER OF ARTS IN WRITING (HH57)

The subject numbers for enrolment are:

50325	MA Writing Thesis Seminar I
50326	MA Writing Thesis Seminar II
50327	MA Writing Project FT
50328	MA Writing Project PT

Two additional electives are also required.

Course Coordinator: Ms Glenda Adams, School of Humanities

The Faculty of Social Sciences offers an MA in Writing to students who wish to produce a book length creative project in any literary genre, suitable for publication. Previously published work cannot form the basis for the creative project. Candidates also complete four coursework subjects.

The normal entry requirements for the Master of Arts in Writing is a Bachelor degree. Selection criteria for admission includes the quality of the applicant's portfolio of written work, and the faculty's ability to offer appropriate supervision in the applicant's chosen field of writing. The expertise of the permanent writing staff includes fiction, non-fiction and writing for performance.

Applicants must complete and return the *Application for Admission* form, available from the UTS Student Information Office. Applicants are advised to contact the MA in Writing Course Coordinator before forwarding their application, with a view to consulting with possible supervisors.

DOCTOR OF PHILOSOPHY (PhD) (HH54)

The subject numbers for enrolment are:

51987	Doctoral Project (Humanities) PT
51988	Doctoral Project (Humanities) FT
57987	Doctoral Project (Information Studies) PT
57988	Doctoral Project (Information Studies) FT

Course Coordinator: Professor Ann Curthoys, Faculty of Social Sciences

The Faculty of Social Sciences offers a doctoral program. A PhD thesis is normally a work of 80,000 to 100,000 words. Subjects at honours and coursework graduate level may be prescribed for doctoral candidates, according to individual student requirements.

While the doctoral thesis is normally written in dissertation style, candidates may, if they wish, illustrate their argument by also submitting film, video, sound/audio, photography or other forms. Applicants should contact the Course Coordinator for further information about non-print and non-traditional formats for thesis presentation.

Entry requirements for the Doctor of Philosophy are a Master of Arts by thesis degree, or an honours bachelor degree. Selection for admission to the doctoral program is based on the level of qualifications, and the faculty's ability to offer appropriate supervision in the applicant's chosen field of study. The faculty has capacity to supervise doctoral theses in the fields of communication and information policy, cultural studies, textual studies, multicultural studies, screen and sound studies, performance studies, theories of information, cultural history, Australian history, Aboriginal history, public history, Australian politics, social and political theory, feminist theory, sociology, communication processes and information transfer and use, the perception and understanding of communication and information, the social, economic and technological factors which influence information and communication processes, understanding and use and related fields including information design, information retrieval and information analysis.

Applicants must complete and return the *Application for Admission* form, available from the UTS Student Information Office. Applicants may wish to contact the PhD Course Coordinator before forwarding their application, with a view to establishing whether appropriate supervisors in their desired field of study are available within the faculty. A list of staff and their areas of speciality is available on request.

DOCTOR OF CREATIVE ARTS (DCA) (HH60)

The subject numbers for enrolment are:

- 51989 Doctoral Project FT
- 51990 Doctoral Project PT

Course Coordinator: Associate Professor Stephen Muecke, School of Humanities.

The Faculty of Social Sciences offers a Doctor of Creative Arts in the areas of media and cultural production such as writing, film, video, radio and sound. The work produced for the DCA is of equivalent intellectual scope and level to a PhD, but is offered in non-traditional forms. Work in one of these forms (creative writing, film, video, radio, sound) is accompanied by a 30,000-word dissertation relating to the work. While the faculty may be in a position to provide access to media production facilities for DCA candidates, it provides neither

training in the use of those facilities, nor the cost of materials.

Subjects at honours and coursework level may be prescribed, according to individual student requirements.

Entry requirements for the Doctor of Creative Arts are normally an honours Bachelor degree and an established reputation in professional media practice. Selection for admission is based on the level of achievement in the candidate's chosen field, and the faculty's ability to offer appropriate supervision in the applicant's chosen field of study.

Applicants must complete and return the *Application for Admission* form, available from the UTS Student Information Office. Applicants are advised to contact the Doctor of Creative Arts Course Coordinator before forwarding their application, with a view to consulting with possible supervisors.

SUBJECT DESCRIPTIONS

50324 PHILOSOPHY AND HISTORY OF WRITING

An historical survey of techniques of writing and philosophies of writing. Covers various forms of script as well as the social impact of the printing press; philosophies of writing from the classical rhetorical accounts through to humanism, romanticism; and contemporary structuralist and grammatological enterprises.

50325 MA WRITING SEMINAR I

In this unit students will workshop each other's writing in a detailed manner. It will also be a discussion seminar designed to examine the techniques of literary genres, the place of writers in the Australian publishing industry, and philosophies behind the teaching of writing. Students will be expected to be able to discuss their technique in terms of the social or aesthetic problems their writing is attempting to solve.

50326 MA WRITING SEMINAR II

See above subject description.

50327 MA WRITING PROJECT FULL-TIME

See MA Writing entry for details.

50328 MA WRITING PROJECT PART-TIME

See MA Writing entry for details.

51777 MA THESIS (HUMANITIES) FULL-TIME

See MA Thesis entry for details

51778 MA THESIS (HUMANITIES) PART-TIME

See MA Thesis entry for details.

51987 PhD THESIS (HUMANITIES) PART-TIME

See PhD entry for details.

51988 PhD THESIS (HUMANITIES) FULL-TIME

See PhD entry for details.

51989 DCA PROJECT PART-TIME

See DCA entry for details.

51990 DCA PROJECT PART-TIME

See DCA entry for details.

57977 MA THESIS (INFORMATION STUDIES) FULL-TIME

See MA Thesis entry for details.

57978 MA THESIS (INFORMATION STUDIES) PART-TIME

See MA Thesis entry for details.

57987 PhD THESIS (INFORMATION STUDIES) PART-TIME

See PhD entry for details.

57988 PhD THESIS (INFORMATION STUDIES) FULL-TIME

See PhD entry for details.

SCHOOL OF INFORMATION STUDIES

STATEMENT OF PURPOSE

The School of Information Studies aims to create, extend and apply knowledge in the related disciplines of communication studies and information science through research, teaching, consultancy and service to the community. The emphasis in communication studies is on the creation or construction of meaning in interpersonal, group, organisation and public contexts. Information science involves analysis, synthesis and investigation of the theories, models, generalisations and concepts which underpin the provision of information to people who use it.

The School maintains close contact with its graduates and the professions through a School Advisory Committee.

COURSES OFFERED BY THE SCHOOL OF INFORMATION STUDIES

Bachelor of Applied Science in Information : a three year degree course which provides education for information professionals engaged in the collection, storage, processing, restructuring, repackaging and dissemination of information.

Bachelor of Applied Science (Honours) Information: a one-year course designed for students who wish to pursue research in information science or communication studies.

Bachelor of Education in Teacher Librarianship; a four-year course offered jointly with the School of Teacher Education and designed to provide a dual qualification in Teacher Librarianship and Primary Teaching.

Graduate Certificate in Information Management: a one-year part-time graduate certificate course introduced in 1991 for persons with a degree or diploma, or people who have extensive work experience.

(Graduate Certificate in Communication Management: a one-year part-time graduate certificate course introduced in 1992 for persons with a degree or diploma, or people who have extensive work experience.

Graduate Certificate in Public Relations: a one-year part-time graduate certificate course introduced in 1992 for persons with a degree or diploma, or people who have extensive work experience.

Graduate Diploma in Information Studies: a one-year graduate diploma course in information studies introduced in 1989 for persons with a degree or diploma (as defined by the Australian Council on Tertiary Awards), or a university degree, in a discipline other than library or information sciences. One focus of the course is the process of developing and delivering information products or services.

Graduate Diploma in Communication Management: a two-year part-time graduate diploma course introduced in 1983 for persons with a degree or diploma (as defined by the Australian Council on Tertiary Awards). Specialisations in public relations and development are offered.

Graduate Diploma in Information/ Teacher Librarianship: a one-year graduate diploma course in library and information studies introduced in 1989 with special emphasis on teacher librarianship for persons with a diploma (as defined by the Australian Council on Tertiary Awards), or a university degree, in a discipline other than library or information science, and a recognised teaching qualification, and evidence of successful teaching experience.

Master of Applied Science in Communication Management: a three-year part-time coursework masters degree course in communication management which focuses on various aspects of communication in organisations and a range of communication research methodologies, culminating in a project.

Master of Applied Science in Information Studies: a four-year part-time coursework masters degree in information science which caters to the needs of information professionals in a wide variety of settings. The course involves advanced studies in relation to the restructuring and consolidation of information and the conceptual underpinnings of information science.

UNDERGRADUATE COURSES

BACHELOR OF APPLIED SCIENCE IN INFORMATION STUDIES (HL10) - Pre-1993 Enrolment

Course Coordinator: Jan Houghton

Students enrolled prior to 1993 have the option to continue with the course described below or to transfer to the revised Bachelor of Applied Science in Information on the following basis:

1. Students who have completed 16 or more subjects of the pre-1993 course by end of 1992 will complete the course in which they were originally enrolled, following recommended patterns of study.

2. Students who have completed 12 subjects or fewer of the pre-1993 course by the end of 1992 will be automatically transferred to the revised course from Semester 1, 1993.
3. Students who have completed 13, 14 or 15 subjects of the pre-1993 course by the end of 1992 will have the option of completing the pre-1993 course or transferring to the new course.
4. Students seeking to transfer to the new Bachelor of Applied Science in Information must obtain written approval from the Course Coordinator, Ms Jan Houghton prior to 12 March, 1993.

All students are referred to the *Information Bulletin* prepared by the School of Information Studies for possible patterns of study and should consult the Course Coordinator, Ms Jan Houghton (Room 2.330, Phone 330 5462) with any questions about this course and their particular pattern of study.

The Bachelor of Applied Science in Information Studies program provides training for information professionals who will be engaged in the collection, storage, processing and dissemination of information. This program normally will involve three years full-time study or five or six years part-time study.

Structure of the Course

The course includes a Required Studies component, incorporating Contextual, Major, Minor, Skills and Professional Studies, and an Elective Studies component.

Required Studies

Contextual Studies

55110 The Information Environment (4cp)

Required Major Study

55120 Information Science I (6cp)
 55220 Information Science II (6cp)
 55320 Information Science III (6cp)
 55420 Information Science IV (6cp)
 55520 Information Science V (6cp)
 55620 Information Science VI (8cp)

Minor (Supporting) Studies

56100 Introduction to Communication (4cp)
 55126 Psychology (4cp)
 51103 Work, Organisation and Society (4cp)

Minor (Disciplinary) Studies

Communication Studies

56111 Communication I: Interpersonal Communication (4cp)
 56314 Communication IIIA: Communication in Small Groups (4cp)

56414 Communication IVA: Organisational Communication (4cp)

or

56514 Communication VA: Mass Communication (4cp)

or

Computer Information Systems

31520 CIS II: Introduction to Computer Systems (4cp)

31530 CIS III: Software Engineering (4cp)

31560 CIS VI: Database Design (4cp)

or

Organisational Studies

21125 Australian Business Environment (4cp)

21130 Organisational Behaviour (4cp)

and one of

21131 Operations Management (4cp)

21210 Business and Government (4cp)

21306 Employment Relations (4cp)

21221 Organisation Design and Change (4cp)

21613 Contemporary Management Practices (4cp)

Skills Units

55415 Administrative Techniques in Information Provision (4cp)

55125 CIS I: Introduction to Information Systems (4cp)

55303 Research Methods I (4cp)

55202 Statistics I (4cp)

55218 Techniques for Information Production (4cp)

Professional Studies

55119 Professional Studies I (4cp)

55219 Professional Studies II (4cp)

55319 Professional Studies III (6cp)

55419 Professional Studies IV (8cp)

Elective Studies

Category A students choose a total of nine subjects. At least one subject must be chosen from each group, with a maximum of three subjects only from Group 2 – Target Group Studies. A minimum of six subjects must be taken from Groups 1 and 2.

Group 1

55510 Information Collection Management (4cp)
 31540 CIS IV: Information Systems Design I (4cp)
 31570 CIS VII: Information Systems Design II (4cp)
 55515 Management for Information Provision (4cp)
 55418 Information Dissemination (4cp)
 55403 Research Methods II (4cp)
 55302 Statistics II (4cp)

56105	Video Production (4cp)
55310	Subject Information Resources (4cp)
55511	Records Management (4cp)
55222	Bibliographic Control (4cp)
55311	Indexing (4cp)
55221	Publishing (4cp)

Group 2 – Target Group Studies

55601	Business (4cp)
55602	Children/Young Adult (4cp)
55603	Education (4cp)
55604	Ethnic Communities (4cp)
55605	Government (4cp)
55606	Health (4cp)
55607	Recreation (4cp)
55608	Welfare (4cp)

Category B: Elective Major in Communication.

Students keen to develop their communication skills can choose one of two sequences: an elective major or a minor disciplinary study with electives.

The Communication Studies courses have three objectives:

- to provide students with knowledge, skills and understanding in the field of Communication Studies;
- to provide students with competencies in areas of applied Communication Studies which are complementary to their major studies in Information Science; and
- to provide students with vocational skills which support their professional role as Information Professionals and enable them to develop skills in the communication and public relations aspects of this role.

Elective Major in Communication Studies

This consists of four common units:

56111	Communication I: Interpersonal Communication (4cp)
56314	Communication IIIA : Communication in Small Groups (4cp)
56414	Communication IVA: Organisational Communication (4cp)
56514	Communication VA: Mass Communication (4cp)

These are followed by an elective sequence of two more subjects:

	<i>either</i>
56116	Introduction to Public Relations (4cp)
56216	Public Relations Practice (4cp)
	<i>or</i>
56604	Advertising and Media Management (4cp)
21608	Marketing in Information Provision (6cp)

Minor Disciplinary Study plus Electives

This begins with the following subjects:

56111	Communication I: Interpersonal Communication (4cp)
56414	Communication IVA: Organisational Communication (4cp)
56314	Communication IIIA: Communication in Small Groups (4cp)
	<i>or</i>
56514	Communication VA: Mass Communication (4cp)

Followed by three electives such as:

56604	Advertising and Media Management (4cp)
56116	Introduction to Public Relations (4cp)
56216	Public Relations Practice (4cp)

The Computer Information Systems Elective Major is taught by the School of Computing Sciences and consists of

31520	CIS II: Introduction to Computer Systems (4cp)
31530	CIS III: Software Engineering (4cp)
31540	CIS IV: Information Systems Design I (4cp)
31550	CIS V: Commercial Systems (4cp)
31560	CIS VI: Database Design (4cp)
31570	CIS VII: Information Systems Design II (4cp)
31580	CIS VIII: Data Communications (4cp)

Award of the Degree

1. In order to qualify for the award of Bachelor of Applied Science in Information Studies a student must complete 144 credit points consisting of four credit points in contextual studies; 38 credit points in the major study; 12 credit points in minor disciplinary study; 12 credit points in minor supporting studies; 22 credit points in professional studies; 20 credit points in skills subjects; and 36 credit points in elective studies of which 32 credit points must be from subjects offered within the School of Information Studies.
2. A student who fails in a subject must repeat it in a later semester or take another subject in its place, where this is permitted.
3. A student who fails in a subject in a sequence in which its passing is a prerequisite of the next subject in the sequence must repeat the subject failed or abandon the sequence.
4. The normal time for the completion of all the requirements of the degree program is six semesters (full-time) or 12 semesters (part-time). However, the degree will be awarded to students who complete the requirements in nine

semesters (full-time) or 18 semesters (part-time). In special circumstances, the Faculty Board may grant an extension beyond this time.

TYPICAL FULL-TIME PROGRAM

Semester 1	
55110	The Information Environment (4cp)
55120	Information Science I (6cp)
55126	Psychology (4cp)
51103	Work, Organisation and Society (4cp)
56100	Introduction to Communication (4cp)
55125	Introduction to Information Systems (4cp)
Semester 2	
55220	Information Science II (6cp)
55119	Professional Studies I (4cp)
55218	Techniques for Information Production (4cp)
55202	Statistics I (4cp) Minor (Disciplinary) Study* or Elective Major (4cp)
Semester 3	
55320	Information Science III (6cp)
55219	Professional Studies II (4cp)
55303	Research Methods I (4cp) Elective ** (4cp) Minor (Disciplinary) Study* or Elective Major (4cp)
Semester 4	
55420	Information Science IV (6cp)
55415	Administrative Techniques in Information Provision (4cp) Elective** (4cp) Elective** (4cp) Minor (Disciplinary) Study* or Elective Major (4cp)
Semester 5	
55520	Information Science V (6cp)
55319	Professional Studies III (6cp) Elective** (4cp) Elective** (4cp) Minor (Disciplinary) Study* or Elective Major (4cp)
Semester 6	
55620	Information Science VI (8cp)
55419	Professional Studies IV (8cp) Elective** (4cp) Elective** (4cp) Elective Major (4cp)

* Students must complete 12cp of Minor (Disciplinary) Studies.

** Students must complete 36cp of elective study (32cp from within the School of Information Studies) ensuring that the normal prerequisites are observed.

TYPICAL PART-TIME PROGRAM

Semester 1	
55110	The Information Environment (4cp)
55120	Information Science I (6cp)
55126	Psychology (4cp)
Semester 2	
55220	Information Science II (6cp)
51103	Work, Organisation and Society (4cp)
Semester 3	
55320	Information Science II (6cp)
56100	Introduction to Communication (4cp)
55125	Introduction to Information Systems (4cp)
Semester 4	
55420	Information Science IV (6cp)
55218	Techniques for Information Production (4cp)
Semester 5	
55520	Information Science V (6cp) Elective** (4cp)
Semester 6	
55620	Information Science 6 (8cp)
55202	Statistics I (4cp) Minor (Disciplinary) Study* or Elective Major (4cp)
Semester 7	
	Elective** (4cp) Elective** (4cp) Minor (Disciplinary) Study* or Elective Major (4cp)
Semester 8	
55119	Professional Studies I (4cp) Elective** (4cp) Minor (Disciplinary) Study* or Elective Major** (4cp)
Semester 9	
55219	Professional Studies II (4cp)
55303	Research Methods 1 (4cp) Minor (Disciplinary) Study* or Elective Major (4cp)

Semester 10

55415	Administrative Techniques in Information Provision (4cp)
	Elective** (4cp)
	Elective** (4cp)

Semester 11

55319	Professional Studies III (6cp)
	Elective** (4cp)

Semester 12

55419	Professional Studies IV (8cp)
	Elective** (4cp)

* Students must complete 12cp of Minor (Disciplinary) Studies.

** Students must complete 36cp of electives (32cp from within the School of Information Studies) ensuring that the normal prerequisites are observed.

BACHELOR OF APPLIED SCIENCE IN INFORMATION STUDIES (HL10) – offered from 1993

Course Coordinator: Jan Houghton

The aim of this course is to educate information professionals who will be engaged in the provision of information required for use by others. Information professionals practise in a range of areas which draw on their knowledge and skills in information, communication and computer information systems. The course normally will involve three years full-time study or six years part-time study.

Award of Degree

1. In order to qualify for the award of Bachelor of Applied Science in Information a student must attain at least 144 credit points of study consisting of 100 credit points allocated to compulsory subjects and at least 44 credit points allocated to elective subjects as specified in the four possible patterns of study.
2. A student who fails a subject must repeat it in a later semester or take another unit in its place, where this is permitted.
3. A student who fails in a subject in a sequence in which its passing is a prerequisite of the next subject in the sequence must repeat the subject failed or abandon the sequence.
4. The usual time for the completion of all the requirements for the degree program is six semesters (full-time) or 12 semesters (part-time). However, the degree will be awarded to students who complete the requirements in nine semesters (full-time) or 18 semesters (part-time). In special circumstances, the Faculty Board may grant an extension beyond this time.

Structure of the Course

The course consists of compulsory and elective subjects. A total of 144 credit points is allocated to the course, 100 credit points of which are for compulsory subjects, with a minimum of 44 credit points allocated to elective subjects.

The table below outlines the subjects in the compulsory and elective components of the course. Credit point values are shown in brackets.

Compulsory Component**Core subjects****Background Discipline Studies Subjects**

51103	Work, Organisation and Society (4cp)
55010	Psychology (4cp)

Skills Studies Subjects

55020	Administrative Practices (6cp)
55021	Producing and Analysing Data I (5cp)
55022	Producing and Analysing Data II (5cp)
55023	Communication and Information Skills (4cp)
55024	Information Production (6cp)

Professional Studies Subjects

55030	Professional Studies I (4cp)
55031	Professional Studies II (6cp)
55032	Professional Studies III (8cp)
55033	Professional Studies IV (10cp)

Disciplinary studies subjects

55040	Information Science I (5cp)
55041	Information Science II (6cp)
55042	Information Science III (6cp)
55043	Information Science IV (6cp)
55044	Information Science V (6cp)
56001	Communication I (5cp)

Major study subject

55025	Computer Information Technology I (4cp)
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Elective Component

Elective component may consist of disciplinary studies subjects or elective subjects.

Disciplinary studies subjects

55045	Information Science VI (8cp)
56002	Communication II (6cp)
56003	Communication III (6cp)
56004	Communication IV (6cp)
56005	Communication V (6cp)
56006	Communication VI (8cp)

Elective sequence**Offered through the School of Computing Sciences**

31521	Computer Information Technology II (6cp)
31531	Computer Information Technology III (6cp)

31541	Computer Information Technology IV (6cp)
31551	Computer Information Technology V (6cp)
31561	Computer Information Technology VI (6cp)

Elective subjects (6-18cp)

Those offered through School of Information Studies

56009	Advertising and Media Management (6cp)
55055	Bibliographic Control (6cp)
55060	Business Information (6cp)
55065	Child and Young Adult Information Studies (6cp)
55070	Health Information (6cp)
55075	Information Resources and Collections (6cp)
56007	Public Relations Principles (6cp)
56008	Public Relations Practice (6cp)
55090	Publishing (6cp)
55095	Information and Records Management (6cp)
56010	Video Production (6cp)

Those offered by other faculties

31571	Management Information Systems (School of Computing Sciences) (6cp)
21608	Marketing for Information Provision (School of Management) (6cp)
	Unspecified subjects (6cp)

The precise composition of the elective component for students depends on choices they make after their first year of full-time (or equivalent) study.

Patterns of Study

There are four possible patterns of study each of which will enable students to meet the aim of the course. Each pattern takes account of the application of the theoretical foundations of information science in the different environments and areas of practice which constitute the broad information industry.

Each pattern ensures that students meet the requirements for the award of the degree, that is the completion of core subjects as specified; disciplinary studies subjects as specified, and a major study subject, including a disciplinary sequence of study in either Information Science or Communication and an elective sequences and/or single subjects as specified.

TYPICAL FULL-TIME PROGRAM

Semester 1

55040	Information Science I (5cp)
56001	Communication I (5cp)

55023	Communication and Information Skills (4cp)
55025	Computer Information Technology I (4cp)
51103	Work, Organisation and Society (4cp)

Semester 2

55041	Information Science II (6cp)
55030	Professional Studies I (4cp)
55021	Producing and Analysing Data I (5cp)
55011	Psychology (4cp)
55024	Information Production (6cp)

Semester 3

55042	Information Science III (6cp)
55031	Professional Studies II (6cp)
56002	Communication II (6cp)
	<i>or</i>
31521	Computer Information Technology II (6cp)
55022	Producing and Analysing Data II (5cp)

Semester 4

55043	Information Science IV (6cp)
55020	Administrative Practices (6cp)
56003	Communication III (6cp)
	<i>or</i>
31531	Computer Information Technology III (6cp)
56004	Communication IV (6cp)
	<i>or</i>
31541	Computer Information Technology IV (6cp)

Semester 5

55044	Information Science V (6cp)
55032	Professional Studies III (8cp)
56005	Communication V (6cp)
	<i>or</i>
31551	Computer Information Technology V (6cp)
	<i>or</i>
	Elective (6cp)
31561	Computer Information Technology VI (6cp)
	<i>or</i>
	Elective (6cp)

Semester 6

55045	Information Science VI (8cp)
	<i>or</i>
	Elective (6cp)
56006	Communication VI (6cp)
	<i>or</i>
	Elective (6cp)
55033	Professional Studies IV (10cp)

TYPICAL PART-TIME PROGRAM

Semester 1	
55040	Information Science I (5cp)
55023	Communication and Information Skills (4cp)
51103	Work, Organisation and Society (4cp)
Semester 2	
55021	Producing and Analysing Data I (5cp)
55011	Psychology (4cp)
Semester 3	
55022	Producing and Analysing Data II (5cp)
55025	Computer Information Technology I: Information Technology (4cp)
56001	Communication I (5cp)
Semester 4	
55041	Information Science II (6cp)
55030	Professional Studies I (5cp)
Semester 5	
55042	Information Science III (6cp)
56002	Communication II
	or
31521	Computer Information Technology II (6cp)
Semester 6	
55043	Information Science IV (6cp)
55024	Information Production (6cp)
Semester 7	
55044	Information Science V (6cp)
55020	Administrative Practices (6cp)
Semester 8	
56003	Communication III (6cp)
	or
31531	Computer Information Technology III (6cp)
56004	Communication IV
31541	Computer Information Technology IV (6cp)
Semester 9	
55031	Professional Studies II (6cp)
56005	Communication V (6cp)
	or
31551	Computer Information Technology V (6cp)
	or
	Elective (6cp)
Semester 10	
55045	Information Science VI (8cp)
	or
	Elective (6cp)
56006	Communication VI (8cp)
	or

31561 Computer Information Technology VI (6cp)

Semester 11	
55032	Professional Studies III (8cp)
	Elective (6cp)

Semester 12	
55033	Professional Studies IV (10cp)

BACHELOR OF EDUCATION IN TEACHER LIBRARIANSHIP (TE14)

Course Coordinator: Ross Todd

This four-year full-time course has been reviewed to take into account the substantial changes that have taken place in teacher education.

The course will have the following components: teaching studies, foundation studies, elective studies (please refer to the Faculty of Education Handbook for subject descriptions in these areas) and information studies which provide the theoretical and practical knowledge relating to the teacher-librarian and the educational environment within schools.

The contemporary teacher librarian plays a leadership role within the school in many areas including curriculum development, cooperative planning and teaching, the development of information skills and the managing, evaluating and promoting of educational resources within schools.

COURSE STRUCTURE

Semester 1	
EPR101	Practicum I: Introduction to Issues and Dilemmas in Primary Schooling (5cp)
EGE201	Primary Curriculum Orientation I (3cp)
EGE202	Primary Curriculum Orientation II (3cp)
EED501	Developmental Psychology (3cp)
EED301	Educating for the Future: A Commencement Program (2cp)
ECO301	Introduction to Computers in the Classroom (3cp)
55431	Information Science I (4cp)
55436	Issues in Teacher Librarianship I (3cp)*
Semester 2	
EPR102	Practicum II: Promoting Learning and Learner Cooperation Behaviour (5cp)
EEN201	English Education I (3cp)
EMA201	Mathematics Education I (3cp)
ESC201	Science and Technology Education I (3cp)
55432	Information Science II (4cp)
55436	Issues in Teacher Librarianship I (cont'd)
	Elective Study Major – Subject I (4cp)

Semester 3	
EPR103	Practicum III: Promoting Learner Interaction (5cp)
EEN202	English Education II (3cp)
EMA202	Mathematics Education II (3cp)
ESC202	Science and Technology Education II (3cp)
ESS301	Australian Studies I (3cp)
55433	Information Science III (4cp)
55437	Issues in Teacher Librarianship II (3cp)* Elective Study Major – Subject II (4cp)

Semester 4	
EPR104	Practicum IV: Providing for Individual Differences in Learners (5cp)
ESS201	Social Studies Education I (3cp)
EED302	Social Bases of Education (3cp)
ESS302	Australian Studies II (3cp)
55434	Information Science IV (4cp)
55437	Issues in Teacher Librarianship II (cont'd) Elective Study Major – Subject III (4cp)

Semester 5	
55105	Practicum V: Designing and Implementing Educational Programs for Learners (4cp)
EPE203	Physical Education Teaching and Learning I (3cp)
ESC203	Science and Technology Education III (3cp)
EMU201	Music Education I (3cp)
EPE201	Introduction to Personal Development Health and Physical Education (K-12) (3cp)
55435	Information Science V (4cp)
55438	Issues in Teacher Librarianship III (3cp)* Elective Study Major – Subject IV (4cp)

Semester 6	
EPR106	Practicum VI: Managing Learning Difficulties (5cp)
EAR201	Art and Craft Education I (3cp)
EED503	Philosophical Bases of Education (3cp)
EMA203	Mathematics Education III (3cp)
EEN203	English Education III (3cp)
55438	Issues in Teacher Librarianship III (cont'd) Elective Study Major – Subject V (4cp)

Semester 7	
55108	Practicum VII (5cp)*
ESS202	Social Studies in Education II (3cp)
EMA204	Mathematics Education IV (3cp)
EPE204	Physical Education Teaching and Learning II (3cp)
EAR202	Art and Craft Education II (3cp)

55439	Issues in Teacher Librarianship IV (3cp)* Elective Study Major – Subject VI (4cp) General Elective (3cp)
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Semester 8	
EEN204	English Education IV (3cp)
ESC204	Science and Technology Education IV (3cp)
EMU202	Music Education II (3cp)
EPE202	Personal Development and Health (K-6) (3cp)
55108	Practicum VII (cont'd)
55439	Issues in Teacher Librarianship IV (cont'd) General Elective (4cp)

* denotes year-long course

BACHELOR OF APPLIED SCIENCE (HONOURS) IN INFORMATION (HL11)

Course Coordinator: Jan Houghton

The Bachelor of Applied Science (Honours) in Information is designed to provide opportunities for students wishing to carry out research in information science and information practice. Students will extend their skills in the critical analysis of the body of knowledge of information science through the application of systematic enquiry to the theory and practice of information. The program requires one year of full-time study.

Aim of the Course

The aim is to foster the development of students as contributors to the practice of information and as researchers in information science by extending students' knowledge of the theoretical foundations of information science; and by developing students' conceptual and other skills necessary for empirical research in the theory and practice of information.

At the end of the course, students can be expected to have acquired an in-depth, conceptual understanding of the knowledge base of information science; a high level of ability to conceptualise information science theory and information practice as a whole; an advanced level of knowledge and skills in empirical research; and an ability and commitment to contribute to the body of knowledge in information science through research.

Admission Requirements and Assumed Knowledge

To be admitted to the course applicants will be required to demonstrate that they have successfully completed requirements for a three-year undergraduate degree with a major sequence in information science; they have achieved a grade

average of credit or better in an information science major in Years 2 and 3 full-time or equivalent; and they have achieved pass grades in basic statistics and research methods subjects.

COURSE STRUCTURE

Credit point values are shown in brackets.

Semester 1	
55770	Information Science Seminar (8cp)
55775	Statistics (8cp)
55780	Research Methods (8cp)

Semester 2	
55785	Information Science Thesis (24cp)

There are no corequisite subjects. The following subjects are prerequisite subjects for 55785

Information Science Thesis:

55770	Information Science Seminar
55775	Statistics
55780	Research Methods

SUBJECTS OFFERED TO STUDENTS IN OTHER FACULTIES

A number of subjects are taught to students in other faculties. Some of these are prescribed for certain faculties, others are general electives.

Faculty of Business

Bachelor of Business

Compulsory subject (taught jointly with Faculty of Business)

21215	Management and Communication Skills (5cp)
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Elective subjects/strands

Sub-major in Communication Management

Core – Management and Communication Skills plus 4 units chosen from:

56002	Communication II: Group Communication (6cp)
56003	Communication III: Organisational Communication (6cp)
56004	Communication IV: Public Communication (6cp)
56005	Communication V: Society, Culture and Communication (6cp)
56007	Public Relations Principles (6cp)
56008	Public Relations Practice (6cp)
56009	Advertising and Media Management (6cp)
56010	Video Production (6cp)

Management major: Communication Management Concentration

56002	Communication II: Group Communication (6cp)
56003	Communication III: Organisational Communication (6cp)
56007	Public Relations Principles (6cp)
56008	Public Relations Practice (6cp)

Management major: Information Management Concentration

55041	Information Science II: Information User Behaviour (6cp)
55042	Information Science III: Organisation of Information (6cp)
55043	Information Science IV: Information Retrieval (6cp)
55095	Information and Records Management (6cp)
55060	Business Information (6cp)

Bachelor of Arts (Leisure) and Bachelor of Arts (Tourism Management)

Compulsory subject

27129	Information Technology for Leisure and Tourism (5cp)
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Elective Subjects

55090	Publishing (6cp)
56001	Communication I: Foundations of Communication (5cp)
56116	Introduction to Public Relations Principles
56216	Public Relations Practice (4cp)
56604	Advertising and Media Management (4cp)
56105	Video Production (4cp)

Graduate Courses

Graduate Certificate in Sports Management
Graduate Diploma in Sports Management
Graduate Diploma in Tourism Management
Graduate Diploma in Leisure Studies
Graduate Diploma in Arts Management

Electives

56744	Public Relations Management (6cp)
56742	Applied Public Relations (6cp)

Faculty of Education

Bachelor of Education

Electives

56802	Communication and Media Studies in Education (2cp)
56901	Human Communication (6cp)
56902	Mass Media in Education (6cp)
56903	Video in Education (6cp)

- 56904 Communication in the Education
Environment (3cp)
55090 Publishing (6cp)

Faculty of Mathematical and Computing Sciences
Bachelor of Applied Science (Computing Sciences)
Elective sequence of four subjects

- 55041 Information Science II: Information User
Behaviour (6cp)
55042 Information Science III: Organisation of
Information (6cp)
55043 Information Science IV: Information
Retrieval (6cp)
and one of
55060 Business Information (6cp)
55055 Bibliographic Control (6cp)
55095 Information and Records Management
(6cp)

POSTGRADUATE COURSES

The School of Information Studies offers Graduate Certificate, Graduate Diploma and coursework Masters degrees. For information about research degrees at Masters and Doctoral PhD level please refer to **Research Degrees**, above.

GRADUATE CERTIFICATES

Three graduate certificate courses are offered in the School of Information Studies on the Kuring-gai campus. These courses, for which a fee is charged, are designed for busy professionals who cannot afford to allow their knowledge to become outdated and who do not have the time to take a prolonged period of study at this stage.

As well as practitioners seeking specialised training, the graduate certificate courses cater for students with the potential to master skills and management training before taking a first job as a staff professional.

Each certificate course consists of four subjects (24cp), and students can expect to attend classes for two three-hour sessions over two 14-week semesters.

Emphasis is placed on creating a stimulating learning environment: teaching occurs in small group workshop situations; assessment is progressive by assignments and students have considerable autonomy as "adult learners" with prior academic training and professional work experience.

Assignments and projects can be directly related to students' work situations. Emphasis is placed on utilising examples from students' work situations. Speakers from various organisations are invited to lead some sessions.

Applicants for these programs will normally have a degree or equivalent qualification. A number of places may be available to applicants with post-secondary qualifications who can provide evidence of a capacity to complete a graduate certificate program. Students are expected to have work experience in a relevant area in a public, private or community sector organisation

Award of the Certificate

In order to qualify for the award of Graduate Certificate a student must satisfactorily complete four subjects (24 cp). A student who fails in a subject must repeat it in a later semester or take another in its place if it is possible. A student who fails a subject in a sequence must repeat the subject failed before continuing the sequence. The normal time for completion of all of the requirements is two semesters (part-time).

GRADUATE CERTIFICATE IN PUBLIC RELATIONS (HL54)

Course Coordinator: Robyn Johnston

This program provides professional education for people responsible for public relations in public or private organisations or consultancies. It focuses on the management of the public relation function in organisations and places students in a problem-solving environment in which public relations problems can be analysed and discussed.

As well as these management and decision-making skills, this program develops advanced competencies in all areas of communication needed for successful public relations. At the end of the course students are encouraged and assisted to complete the Accreditation Examination of the Public Relations Institute of Australia.

COURSE STRUCTURE

Semester 1

- 56741 Managerial Communication (6cp)
56742 Applied Public Relations (6cp)

Semester 2

- 56740 Managing Communication Media (6cp)
56744 Public Relations Management (6cp)

GRADUATE CERTIFICATE IN COMMUNICATION MANAGEMENT (HL53)

Course Coordinator: Robyn Johnston

Communication management is becoming an important managerial role in public and private sector organisations where communication managers are responsible for areas such as human resource

development and public relations management. This program provides students with an introduction to the management of communication processes and resources.

It has been designed to extend the professional preparation of people who are working in or who anticipate working in the broad field of communication management. The course provides students with the opportunity to develop expertise in communication studies across a full spectrum of contexts including interpersonal, group, organisational and mass communication.

There are four subjects in this course:

56741 Managerial Communication (6cp) is compulsory

Students choose three of the following subjects:

- 56740 Managing Communication Media (6cp)
- 56743 Mass Communication Analysis (6cp)
- 56748 Communication in the Group Context (6cp)
- 56749 Issues in Organisational Communication (6cp)

COURSE STRUCTURE

Semester 1

- 56741 Managerial Communication (6cp)
- Elective (6cp)

Semester 2

- Elective (6cp)
- Elective (6cp)

GRADUATE CERTIFICATE IN INFORMATION MANAGEMENT (HL52)

Course Coordinator: Susan Edwards

The Graduate Certificate in Information Management is designed for managers who have particular responsibilities for information handling in organisations. The course is the equivalent of two semesters part-time study.

COURSE STRUCTURE

Semester 1

- 55744 Information Technology (6cp)
- 56741 Managerial Communication (6cp)

Semester 2

- 21770 Organisational Analysis & Management (6cp)
- 55745 Information Management (6cp)

All four units are compulsory.

GRADUATE DIPLOMA IN INFORMATION STUDIES (HL50)

Course Coordinator: Harry Bruce

Prerequisite: a degree or diploma (as defined by the Australian Council on Tertiary Awards), or a university degree in a discipline other than library or information science. The program educates information professionals who will be engaged in the provision of information for use by others using special skills in analysing, evaluating and repackaging information, particularly in the subject areas of their undergraduate studies.

STRUCTURE OF THE COURSE

Information Studies

- 55751 Foundation Information Studies (3cp)
- 55753 Subject Analysis (4cp)
- 55754 User Analysis (4cp)
- 55851 Information Presentation (4cp)
- 55855 Information and Document Retrieval (6cp)

Technical Studies

- 55755 Management of Information Provision (4cp)
- 55853 Research and Quantitative Methods I (5cp)
- 55756 Producing Information (4cp)

Integrating Studies

- 55854 Information Consolidation (14cp)

TYPICAL FULL-TIME PROGRAM

Credit point values are shown in brackets.

Semester 1

- 55751 Foundation Information Studies (3cp)
- 55753 Subject Analysis (4cp)
- 55754 User Analysis (4cp)
- 55756 Producing Information (4cp)
- 55855 Information and Document Retrieval (6cp)

Semester 2

- 55851 Information Presentation (4cp)
- 55853 Research and Quantitative Methods (5cp)
- 55755 Management of Information Provisions (4cp)
- 55854 Information Consolidation (14cp)

TYPICAL PART-TIME PROGRAM

Semester 1

- 55751 Foundation Information Studies* (3cp)
- 55754 User Analysis (4cp)
- 55855 Information and Document Retrieval (6cp)

Semester 2	
55756	Producing Information (4cp)
55755	Management of Information Provision (4cp)
55853	Research and Quantitative Methods (5cp)

Semester 3	
55851	Information Presentation (4cp)
55753	Subject Analysis (4cp)
55854	Information Consolidation (14cp)

* For part-time students, Foundation Information Studies involves some weekend attendance as well as week-day evening classes, during the first three weeks of semester 1.

Award of the Graduate Diploma in Information Studies

In order to qualify for the award of the Graduate Diploma in Information Studies a student must satisfactorily complete 48 credit points, consisting of Information Studies (21cp), Technical Studies (13cp), Integrating Studies (14cp). A student who fails in a subject must repeat it in a later semester. A student who fails a subject in a sequence must repeat it before continuing the sequence. The normal time for completion of all of the requirements for the Graduate Diploma in Information Studies is two semesters full-time or four semesters part-time. However, the Graduate Diploma in Information Studies will be awarded to students who complete the requirements in three semesters (full-time) or six semesters (part-time). In special circumstances, the Faculty Board may grant an extension beyond this time. In accordance with rule 3.2.6.2, dissatisfaction with a student's progress is "double failure in any subject".

GRADUATE DIPLOMA IN INFORMATION/TEACHER LIBRARIANSHIP (HL51)

Course Coordinator: Harry Bruce

Prerequisite: a degree or diploma as defined by the Australian Council on Tertiary Awards, or a university degree in a discipline other than library or information science; a recognised teaching qualification; and evidence of successful teaching experience.

This program educates information professionals who will be engaged in the provision of information for use by others, particularly within the education environment.

STRUCTURE OF THE COURSE

Information Studies

55753	Subject Analysis (4cp)
55754	User Analysis (4cp)

55851	Information Presentation (4cp)
55855	Information and Document Retrieval (6cp)

Technical Studies

55853	Research and Quantitative Methods (5cp)
55756	Producing Information (4cp)

Special Studies

55856	Information Services in Schools: Curriculum (4cp)
55857	Information Services in Schools: Management (3cp)

Integrating Studies

55854	Information Consolidation (14 cp)
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TYPICAL FULL-TIME PROGRAM

Credit point values are shown in brackets.

Semester 1	
55753	Subject Analysis (4cp)
55754	User Analysis (4cp)
55756	Producing Information (4cp)
55855	Information and Document Retrieval (6cp)
55856	Information Studies in Schools: Curriculum* (4cp)

Semester 2	
55851	Information Presentation (4cp)
55853	Research and Quantitative Methods (5cp)
55857	Information Services in Schools: Management* (3cp)
55854	Information Consolidation (14cp)

TYPICAL PART-TIME PROGRAM

Semester 1	
55856	Information Services in Schools: Curriculum* (4cp)
55754	User Analysis (4cp)
55855	Information and Document Retrieval (6cp)

Semester 2	
55756	Producing Information (4cp)
55853	Research and Quantitative Methods (5cp)
55857	Information Services in Schools: Management* (3cp)

Semester 3	
55851	Information Presentation (4cp)
55753	Subject Analysis (4cp)

Semester 4	
55854	Information Consolidation (14cp)

* Special studies units take place in the evening or on Saturdays.

Award of the Graduate Diploma in Information/Teacher Librarianship

In order to qualify for the award of the Graduate Diploma in Information /Teacher Librarianship a student must satisfactorily complete 48 credit points consisting of Information Studies (18cp); Technical Studies (9cp); Integrating Studies (14cp); Special Studies (7cp) A student who fails in a subject must repeat it in a later semester. A student who fails a subject in a sequence must repeat it before continuing the sequence. The normal time for completion of all of the requirements for the Graduate Diploma in Information/Teacher Librarianship is two semesters (full-time) or four semesters (part-time). However, the Graduate Diploma in Information/Teacher Librarianship will be awarded to students who complete the requirements in threesemesters (full-time) or six semesters (part-time). In special circumstances, the Faculty Board may grant an extension beyond this time. In accordance with rule 3.2.6.2, dissatisfaction with a student's progress is "double failure in any subject".

GRADUATE DIPLOMA IN COMMUNICATION MANAGEMENT (HL61)

Course Coordinator: Robyn Johnston

The Graduate Diploma in Communication Management has been designed to extend the professional preparation of people located in diverse occupational settings and who are engaged in, or anticipate engagement in, the broad field of communication management.

The course meets this aim by providing the opportunity for students to pursue studies in a way that integrates communication studies across a full spectrum of communication contexts from interpersonal, through group and organisational, to mass communication; management study; and studies in an elective specialisation relevant to human resource development or public relations.

The course provides opportunities for developing theoretical frameworks for describing and explaining the processes of communication management and will be useful in understanding changes in communication management applications. The course caters for students with differing academic and vocational backgrounds and is structured to allow students to extend their competencies generally in the field of communication management while allowing them, via electives, to specialise in Human Resource Development or Public Relations.

Specific Aims of the Courses

The course aims to develop the professional skills necessary for undertaking the tasks associated with communication management in terms of the management of communication resources and processes for facilitating communication in organisation-related contexts; to acquire the conceptual and analytical skills required by communication managers from the differing perspectives of individual, group, organisational and mass communication; to understand the communication manager and client as individuals responding to intrapersonal, intra-organisational and social forces determining the effective practice of communication management; to examine the nature of management functions and administrative practices in organisations and the implications of these for practising communication managers; and to extend knowledge and skills in a specialist area of communication management related to particular professional needs.

Admission Requirements

Most students seeking admission to the program are graduates. However, the requirements are designed to allow some students without graduate status, but with relevant work experience, to be admitted to the program.

Applicants are classified into one of the following categories according to the level of formal education they have obtained. Further requirements for each category are listed below.

Category 1

Applicants with disciplinary training to degree level.

Further Requirements

Work experience: at least two years working in an appropriate area and at a level of responsibility in communication management in either the public or private sector (e.g. as a communication technologist, in publicity and public relations, or in training and development) consequent upon the attainment of a degree.

Category 2

Applicants with professional training to diploma level.

Further Requirements

Work experience: at least two years working in an appropriate area and at a level of responsibility in communication management in either the public or private sector (e.g. a communication technologist, in publicity and public relations, or in training and development) for which the attainment of a diploma was recognised.

Evidence of a capacity to proceed with a graduate diploma program. Candidates must be able to

demonstrate in an interview that they have an understanding of the problems of communication management in their field.

Category 3

Applicants with any other post-secondary qualifications, whether obtained from an educational institution or professional association.

Further Requirements

Work experience: at least two years working in an appropriate area and at a level of responsibility in communication management and at least five years prior experience leading to that position, in either the public or private sector (e.g. as a communication technologist, in publicity and public relations, or in training and development).

COURSE STRUCTURE

The course consists of the following subjects (all 6cp).

Core Studies

56741	Managerial Communication
56748	Communication in the Group Context
56749	Issues in Organisational Communication
56743	Mass Communication Analysis
21770	Organisational Analysis and Management

Elective Specialisations

Human Resource Development

56745	Principles and Practices for Human Resource Development
56746	Managing Human Resource Development
56747	Issues in Human Resource Development
	<i>or</i>

Public Relations

56740	Managing Communication Media
56744	Public Relations Management
56742	Applied Public Relations

TYPICAL PROGRAM

Semester 1

56741	Managerial Communication (6cp)
56745	Principles and Practices for Human Resource Development (6cp)
	<i>or</i>
56740	Managing Communication Media (6cp)

Semester 2

56748	Communication in the Group Context (6cp)
56746	Managing Human Resource Development (6cp)
	<i>or</i>
56744	Public Relations Management (6cp)

Semester 3

56749	Issues in Organisational Communication (6cp)
56747	Issues in Human Resource Development (6cp)
	<i>or</i>
56742	Applied Public Relations (6cp)

Semester 4

56743	Mass Communication Analysis (6cp)
21770	Organisational Analysis and Management (6cp)

Attendance Pattern

This program is offered on a part-time basis with evening attendance. Students will be expected to attend two three-hour classes each week. The normal time for completion of the requirements is two years (4 semesters). In special circumstances, the Faculty Board may grant an extension of time to complete.

Progress in the Program

Progression in the program will be by subject rather than semester. However, in assessing a student's progress, consideration will be given to subject requirements and the maximum time permitted for completion of the Graduate Diploma. Specific regulations governing students' progression, particularly in relation to advanced standing, substitution or exemptions, will be determined by the Faculty Board.

Award of the Graduate Diploma in Communication Management

- In order to qualify for the award of the Graduate Diploma in Communication Management, a student must complete 48 credit points unless exemptions are granted as defined in (ii) or (iii).
- Credit for relevant studies completed at the postgraduate level in other institutions (for which no postgraduate award has been received) may be granted by the Faculty Board up to the maximum of two credits.
- Students may be permitted to substitute other graduate subjects offered in UTS for those in the defined program where duplication of previous studies would result from following the prescribed program. Each will be considered on its merit and on a subject by subject basis.
- A student who fails a subject in a sequence must repeat it at a later semester or take another subject in its place where this is permitted.
- A student who fails a subject in a sequence in which its passing is a prerequisite of the next subject in the sequence must repeat the subject

- failed before taking the next subject in the sequence.
- vi) The normal time for completion of all the requirements of the Graduate Diploma will be four semesters part-time. However, the Graduate Diploma may be awarded to students who complete the requirements in six semesters (part-time). In special circumstances the Faculty Board may grant an extension beyond that time or may permit students to complete their program in less than the normal time.
 - vii). In accordance with rule 3.2.6.2 dissatisfaction with a student's progress is "double failure in any subject".

MASTER OF APPLIED SCIENCE IN INFORMATION STUDIES (HL70)

Course Coordinator: Hilary Yerbury

The Master of Applied Science in Information Studies is designed to provide further education for professionals who are engaged in the provision of information for use by others by developing skills in the critical analysis of the body of knowledge of information science, and in the application of systematic enquiry to the theory and practice of information.

Aim of the Course

The overall aim of the course is to further educate information professionals who will be engaged in the provision of information required for use by others. The course will provide opportunities for intensive study of the theoretical knowledge base of information science; the development of conceptual and other skills required for high level practice of information work; and the development of conceptual and other skills for systematic enquiry in the theory and practice of information.

At the end of the course, students can be expected to have acquired a conceptual understanding of the knowledge base of information science; an ability to reflect on and discuss at a conceptual level, information science theory and information practice as a whole; a commitment and ability to contribute to the body of knowledge in information science through writing and research; and an awareness of the graduate's own personal and professional value system and its impact on theory and practice.

Admission Requirements and Assumed Knowledge

To be admitted to the course graduates will be required to demonstrate that they hold an honours bachelor degree or equivalent (for example, bachelor degree and further academic or professional

experience), and have completed substantial study in the field of information or a related field, for example, computer information systems, library science, communication management.

Mature age admission, admission with advanced standing

University regulations will apply to admission with advanced standing and to subject exemption.

Assumed knowledge of incoming students

Students are expected to demonstrate competence in basic mathematics and algebraic notation. Students' competence may have been developed through studies at high school or tertiary institutions, work experience or bridging courses.

Pre-entry occupational requirements

Because the course is oriented towards integrating the theory and practice of information work, students require at least two years' effective work experience in information. The effectiveness of this experience will need to be documented by applicants for admission.

COURSE STRUCTURE

The course consists of three components, **Information Studies** which focus on the body of knowledge in information science and issues in professional practice; **Supporting Studies** which will assist students in their contribution to, and the application of the body of knowledge to professional practice, and **Project** which is based on systematic enquiry in the theory and practice of information and serves to integrate information studies and supporting studies.

Information Studies

- 55970 Information Practice Seminar (8cp)
- 55971 Information Science (8cp)

Supporting Studies

- 55972 Research and Quantitative Methods (8cp)
- Elective* (8cp)

Project

- 55973 Information Science Project (16cp)

* The elective subject is expected to contribute to the development of students as information practitioners. All students must take a subject or subjects equivalent to at least eight credit points selected from any coursework masters degree course offered within the university. Students will need to seek approval in writing from the Course Coordinator to enrol in the elective subject(s).

Attendance Pattern

The course is offered on a part-time basis over two years (equivalent to one year of full-time study).

TYPICAL PROGRAM

Credit point values are shown in brackets.

Semester 1	
55970	Information Practice Seminar (8cp)
55972	Research and Quantitative Methods (8cp)
Semester 2	
55971	Information Science (8cp)
55972	Research and Quantitative Methods (cont'd)
Semester 3	
55973	Information Science Project (16cp) Elective (8cp)
Semester 4	
55973	Project (cont'd)

The following are prerequisite subjects for Information Science Project:

55970	Information Practice Seminar
55971	Information Science
55972	Research and Quantitative Methods

Award of the Master of Applied Science in Information Studies

In order to qualify for the award of the Master of Applied Science in Information Studies a student must satisfactorily complete 48 credit points. A student who fails a subject in a sequence must repeat it at a later semester or take another subject in its place where this is permitted. A student who fails a subject in a sequence in which its passing is a prerequisite of the next subject in the sequence must repeat it before taking the next subject in the sequence. In accordance with rule 3.3.7.2, dissatisfaction with a student's progress is "double failure in any subject".

MASTER OF APPLIED SCIENCE IN COMMUNICATION MANAGEMENT (HL 71)

Course Coordinator: John Carr

The course is designed to provide for the professional and scholarly development of those interested in the broad field of communication management. The field of communication management is a broad and developing area evident within a range of organisational contexts including human resource development, public relations/public affairs and consultancy. The program is initially concerned with the development of conceptual understandings and practical skills in the management of communication processes and resources. It then seeks to further develop knowledge and critical and analytical skills in communication management appropriate to consultancy in research and theory building in selected areas of communication management.

Rationale and Aims

The Master of Applied Science in Communication Management will build on the aims of the Graduate Diploma in Communication Management. In addition to these aims, the Masters program will seek to develop knowledge and critical and analytical skills in communication management appropriate to working in consultancy and advanced management roles; extend and deepen conceptual understandings of communication management in managerial, professional and business contexts; and develop competencies in research and theory building in selected areas of communication management.

Admission Requirements

Category 1

An undergraduate degree in communication management or a closely related field from a recognised university.

At least two years of relevant work experience at a level of responsibility in communication management.

Category 2

An undergraduate degree from a recognised university, together with an additional qualification from a recognised post secondary institution in a relevant field (Certificate, Associate Diploma, Graduate Diploma).

At least two years of relevant work experience at a level of responsibility in communication management.

Category 3

Students who have successfully completed the requirements of the Graduate Diploma in Communication Management at a credit level average will be eligible to apply to transfer to the Master of Communication Management program. These students will enter Semester 5 of the program.

Students in Category 1 and Category 2 will be eligible for up to two subject credits where they can provide evidence of having completed equivalent studies at a recognised tertiary institution at postgraduate level.

COURSE STRUCTURE

The course consists of the following subjects (all 6cp).

Core Studies

56741	Managerial Communication
56748	Communication in the Group Context
56749	Issues in Organisational Communication
56743	Mass Communication Analysis
21770	Organisational Analysis and Management
56950	Communication Research
56951	Communication Management Research Design Seminar

56952	Communication Management Research Project
56953	Contemporary Issues in Communication Management

Elective Specialisations

Human Resource Development

56745	Principles and Practices for Human Resource Development
56746	Managing Human Resource Development
56747	Issues in Human Resource Development <i>or</i>

Public Relations

56740	Managing Communication Media
56744	Public Relations Management
56742	Applied Public Relations

Attendance Pattern

This program is offered on a part-time basis requiring evening attendance. Students will be expected to attend two three-hour classes each week. The normal time for completion of the requirements is three years (six semesters). In special circumstances the Faculty Board may grant an extension of time to complete.

TYPICAL PROGRAM

Semester 1	
56741	Managerial Communication (6cp)
56745	Principles and Practices for Human Resource Development (6cp) <i>or</i>
56740	Managing Communication Media (6cp)
Semester 2	
56748	Communication in the Group Context (6cp)
56746	Managing Human Resource Development (6cp) <i>or</i>
56744	Public Relations Management (6cp)
Semester 3	
56749	Issues in Organisational Communication (6cp)
56747	Issues in Human Resource Development (6cp) <i>or</i>
56742	Applied Public Relations (6cp)
Semester 4	
56743	Mass Communication Analysis (6cp)
21770	Organisational Analysis and Management (6cp)

Semester 5	
56950	Communication Research (6cp)
56951	Communication Management Research Design Seminar (6cp)

Semester 6	
56952	Communication Management Research Project (6cp)
56953	Contemporary Issues in Communication Management (6cp)

Award of the Master of Applied Science in Communication Management

- In order to qualify for the award of the Master of Applied Science in Communication Management a student must complete 72 credit points unless exemptions are granted as defined in (ii) or (iii).
- Credit for relevant studies completed at the postgraduate level in other institutions (for which no postgraduate award has been received) may be granted by Faculty Board up to the maximum of two credits.
- Students may be permitted to substitute other graduate subjects offered in UTS for those in the defined program where duplication of previous studies would result from following the prescribed program. Each case will be considered on its merit and on a subject by subject basis.
- A student who fails a subject in a sequence must repeat it at a later semester or take another subject in its place where this is permitted.
- A student who fails a subject in a sequence in which its passing is a prerequisite of the next subject in the sequence must repeat the subject failed before taking the next subject in the sequence.
- The normal time for completion of all the requirements of the Masters Degree will be six semesters part-time. However, the Masters Degree may be awarded to students who complete the requirements in eight semesters (part-time). In special circumstances the Faculty Board may grant an extension beyond that time or may permit students to complete their program in less than the normal time.
- In accordance with rule 3.3.7.2, dissatisfaction with a student's progress is "double failure in any subject".

SUBJECT DESCRIPTIONS

Guide to subject descriptions

The subject descriptions shown below indicate the subject code and name, the number of credit points for the subject (i.e. *3cp*), the duration of the subject, indicated as semester weeks, if applicable, and the number of formal contact hours each week (i.e. *four hpw*); for some subjects there may also be practical components off-campus, and this is indicated in the text. Also shown are the prerequisites or corequisites if any, the method of assessment and name of the subject coordinator, if known, and a brief outline of the content.

Prerequisites are subjects which must be completed before taking the subject to which they refer.

Corequisites may be completed before or be taken concurrently with the subject to which they refer.

27129 INFORMATION TECHNOLOGY FOR LEISURE AND TOURISM (5cp); three hpw

Develops a knowledge base in the theory and practice of computing and information technology with particular emphasis being placed upon technologies commonly employed by professionals in the leisure and tourism industry.

51103 WORK, ORGANISATION AND SOCIETY (4cp); three hpw

Aims to give students an understanding of how and why work is organised in the way that it is, of the structures and processes of organisations, and of the relation between the individual and the organisation. The practices of organising and managing are viewed not simply as the outcome of rational intentions but rather, as ways of doing things which need to be understood historically, socially and politically, and in terms of the frameworks of meaning and interests within which participants act.

55010 PSYCHOLOGY (4cp)

Designed to introduce students to the theories, principles and practices of psychological research, emphasising those issues that are also within the framework of information provision.

55020 ADMINISTRATIVE PRACTICES (6cp); prerequisite 51103 Work, Organisation and Society

The concepts and techniques dealt with in this subject are aimed at the information specialist, regardless of type of employment. It introduces students to key concepts and theories relevant to the management of information organisations and

services and to aspects of the work environment which may affect the way in which information products and services are developed, provided and evaluated.

55021 PRODUCING AND ANALYSING DATA I (5cp)

Information professionals produce and use data in many ways, e.g. for answering questions which arise from practice, for accountability purposes and for meeting the needs of target audiences and groups. Therefore the ability to generate, evaluate, analyse, interpret and present data is essential for all students in the program. This subject will help to build the skills and knowledge required to carry out independently *data-based projects* and contribute to the students' ability to read, evaluate and apply the research-based literature which they will be reading as a student in this course and as a practitioner.

55022 PRODUCING AND ANALYSING DATA II (5cp)

Information professionals produce and use data in many ways, e.g. for answering questions which arise from practice, for accountability purposes and for meeting the needs of target audiences and groups. Therefore the ability to generate, evaluate, analyse, interpret and present data is essential for all students in the program. This subject will help to build the skills and knowledge required to carry out independently *data-based projects* and contribute to the students' ability to read, evaluate and apply the research-based literature which they will be reading as a student in this course and as a practitioner.

55023 COMMUNICATION AND INFORMATION SKILLS (4cp)

Designed to introduce and develop tertiary study skills and fundamental communication and information competencies required for subsequent study in the degree and for independent learning both as a student and as a professional. Students are introduced to a range of information resources as well as strategies for accessing and retrieving information from these resources. Students are assisted in developing expertise in the choice and use of appropriate forms of communication, both oral and written.

55024 INFORMATION PRODUCTION (6cp)

Develops skills in the design and production of information resources and products. Students will be introduced to the variety of technologies and facilities available, with an emphasis on computer-based design and production activities. Characteristics and functions of specific technologies, media and formats will be considered in relation to audience and channel selection. The

unit will also include the evaluation of production outcomes using appropriate criteria.

55025 COMPUTER INFORMATION TECHNOLOGY I: INFORMATION TECHNOLOGY (4cp)

Develops a knowledge base in the theory and practice of computing and information technology. Students will be presented with the basic concepts of information systems. They will have the opportunity to use software applications to practise the design and development of information systems. Overall, the subject provides a skill base together with an awareness of the broad range of information technologies commonly used by information professionals.

55030 PROFESSIONAL STUDIES I (4cp)

Develops knowledge of the information industry by observation and analysis of actual professional and industrial environments. Considers the relationship between theory and the practices of information and communication, and the role of personal and professional value systems in the process of professional decision making.

55031 PROFESSIONAL STUDIES II (6cp);
prerequisite 55030 Professional Studies I

Students will build on the knowledge of the information environment and professional value systems observed in Professional Studies I and commence work on identification of their own values and aspirations in relation to a career in information work. Students will be assisted in exploring career paths and will develop a plan for the compilation of a professional portfolio, which will contain evidence of a range of practical activities they have carried out in an area or aspect of the information provision of interest to the individual student.

55032 PROFESSIONAL STUDIES III (8cp);
prerequisite 55031 Professional Studies II

Students will undertake practical activities related to their professional portfolio plan developed in Professional Studies II. The subject will be based on independent study and self-directed learning, with students' activities guided by a learning contract. Students will consult their nominated supervisor regularly. Consultation sessions will focus on the development of the student's approach to problem-solving and to planning in a systematic fashion. The intellectual skills of analysis, evaluation and synthesis and the application of professional judgement will be emphasised in the subject.

55033 PROFESSIONAL STUDIES IV (10cp);
prerequisite 55032 Professional Studies III and enrolment in final semester

Students will continue with professional tasks related to the compilation of a professional portfolio, as planned in Professional Studies II. Here, students will plan and carry out a major professional information handling task. They will also assess the professional portfolio developed during their program. The subject will place particular emphasis on the skills of evaluation and synthesis, and the exercise of professional judgement.

55040 INFORMATION SCIENCE I: FOUNDATIONS OF INFORMATION SCIENCE (5cp)

A foundation for the study of the theory of information science as it is presented in the Information Science disciplinary sequence. Presents an overview of the historical development of information science and an introduction to basic concepts such as information and information transfer. Draws on a range of theoretical and empirical literature to demonstrate the development of thinking about information science; also designed to make students aware of the environment for information provision and the variables influencing this environment.

55041 INFORMATION SCIENCE II: INFORMATION USER BEHAVIOUR (6cp);
prerequisite 55040 Information Science I

Introduces students to the constructs, concepts, models and theories relevant to information user behaviour. Information behaviour models and the assumptions or world views underlying them are presented. Particular attention is paid to the variables which differentiate groupings of information users and are thought to predict or influence information behaviour. Empirical research findings are used to illuminate and evaluate concepts and models. A marketing model provides a framework for the subject in that it is devoted to target groups and market segmentation.

55042 INFORMATION SCIENCE III: ORGANISATION OF INFORMATION (6cp);
prerequisite 55041 Information Science II

Examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. Deals with approaches to organisation and control based on intellectual content as well as those based on physical arrangements of information and information resources, against the background of a

consideration of a variety of approaches to analysis. Stresses further development of the skills of analysis, description and evaluation.

55043 INFORMATION SCIENCE IV: INFORMATION RETRIEVAL (6cp);
prerequisites 55041 Information Science II, 55042 Information Science III

Examines the theoretical foundations of information retrieval, including the principles on which information retrieval systems are based and the human and technical processes in the interaction between end-users, intermediaries, and systems.

55044 INFORMATION SCIENCE V: INFORMATION SERVICE AND PRODUCT DESIGN (6cp);
prerequisites 55041 Information Science II, 55042 Information Science III

Introduces students to theories, concepts and principles relevant to the design of information services and products. Students will read the work of major contributors to the area, explore various approaches to designing information services and products and apply the concepts and principles of information service and product design to the presentation of information.

55045 INFORMATION SCIENCE VI: THEORIES AND ISSUES IN INFORMATION SCIENCE (8cp);
prerequisites 55043 Information Science IV, 55044 Information Science V

This is the final subject in the disciplinary sequence, and it draws together, explores in depth and extends the central concepts, theories and models introduced in the earlier subjects of the sequence. The framework is provided by the field of information science, as it has evolved, rather than the theoretical foundations of information provision considered in earlier units, although the relationship between the two is analysed. It concentrates on information, what it is, how it is developed, how it is used as the basis for professional practice. This has two purposes: first, to explore the relationship of information to knowledge and the need for information providers to fully understand this relationship; and secondly, to provide an understanding of the basis of the body of knowledge in information science so that the literature can be critically evaluated.

55055 BIBLIOGRAPHIC CONTROL (6cp)

Addresses the creation and dissemination of bibliographic records in libraries, indexing and abstracting services and national bibliographic agencies. The subject is particularly suitable for those intending to work in libraries and is one of several which give specialist background skills.

55060 BUSINESS INFORMATION (6cp);
prerequisite 55041 Information Science II, corequisite 55043 Information Science IV

This target group study aims to provide students with an overview of the characteristics of business, the environmental factors and issues impinging on information need, and the information transfer processes and information seeking patterns identified as characteristic of business. Also considers the information resources and services available to the business community, with particular reference to specialised information resources, services, and methods of dissemination.

55065 CHILD AND YOUNG ADULT INFORMATION STUDIES (6cp);
prerequisite 55041 Information Science II

The aim of this target group study is to provide an overview of the characteristics of children and young adults, the factors and issues impinging on their information needs, the information-seeking patterns identified as characteristic of these groups, and information transfer processes which meet their needs. Also considers the information resources, products, and services available to children and young adults and methods for their dissemination.

55070 HEALTH INFORMATION (6cp);
prerequisite 55041 Information Science II

Provides an understanding and overview of the flow and transfer of health information from generator to consumer. Looks at the information needs and information behaviour of those seeking health information and the resources and services providing health information and the methods of dissemination of that information.

55075 INFORMATION RESOURCES AND COLLECTIONS (6cp); prerequisites 55023 Communication and Information Skills, 55041 Information Science II

Examines the principles and approaches to the management of information collections of all types. Also examines information resources in selected disciplines in the pure and applied sciences, social sciences and humanities and the ways in which people in those disciplines create, communicate and use information.

55090 PUBLISHING (6cp); prerequisite 55040 Information Science I

Designed to introduce students to the developments and workings of the book trade in Australia and the publishing of grey literature. It will give students opportunities to examine the roles and functions of professionals involved in the publication process. It will also allow students to examine social, legal, commercial and ethical issues associated with publication and publishing in Australia.

55095 INFORMATION AND RECORDS MANAGEMENT (6cp); prerequisites 55020 Administrative Practices, 55042 Information Science III

Develops knowledge and skills in managing and using information and records for organisational purposes, such as strategic planning and policy formulation. Seeks to identify and apply principles and approaches to information and records management.

55110 THE INFORMATION ENVIRONMENT (4cp); three hpw

Introduces social, political, economic and other variables in the information environment; analyses the role and educational preparation of information workers; introduces the framework of the Bachelor of Applied Science in Information Studies; and identifies the range of variables in the design of information products and services.

55119 PROFESSIONAL STUDIES I (4cp); two hpw; prerequisite 55110 The Information Environment

Relates and extends knowledge of the information environment and the information profession in a variety of specific information provision contexts; assists to recognise and analyse the relationship between theory and practice in some aspects of information work, and to observe and analyse the role of the professional operating within and relating to various organisational structures.

55120 INFORMATION SCIENCE I (6cp); four hpw

Introduces key concepts in information science and information provision; analyses information transfer models developed in various disciplines, areas and situations and derives from these, principles relevant to information dissemination activities; examines the information resource life-cycle; identifies the functions and characteristics of a range of information resources; and assists students to identify and apply criteria for the evaluation of information resources.

55125 CIS I: INTRODUCTION TO INFORMATION SYSTEMS (4cp); three hpw

Describes the processing of data in terms of input, processing, and output; relates the physical components of a computer system to those functions and examines the basic characteristics of those components; describes and analyses the nature and purpose of systems software and applications software; and describes the ways in which telecommunications are used to transmit data between computing devices.

55130 INFORMATION USERS IC (3cp); three hpw

Assists students to be aware of the variety of information agencies; to identify the role and tasks of the librarian/information worker as evidenced in such agencies; to understand the requirements for the education and training of the librarian/information worker; to identify the role, characteristics and organisation of information agencies against a background of their historical development; to understand the types and levels of personnel required in information agencies against a background of the development of education for information studies; and understand the development of the profession of librarianship and information science.

55140 INFORMATION RESOURCES IC (3cp); three hpw

Enables students to describe what information is and how it is generated; to identify the categories of information resources available and their characteristics; to list evaluation criteria which can be used to evaluate information resources and apply these to a selected sample of information resources; to understand strategies for the effective location and use of a range of resources to satisfy enquiries, including both manual and on-line information retrieval; and to delineate principles involved in effective collection development in libraries.

55150 INFORMATION METHODS IC (4cp); three hpw

Students will understand the methods of organising information to ensure retrieval; analyse information materials according to content, subject and form; describe, evaluate and apply methods of classifying and indexing information materials; and describe, evaluate and apply methods of compiling subject heading lists, indices and abstracts.

55202 STATISTICS I (4cp) three hpw

Helps students to understand basic concepts in descriptive and inferential statistics; to compute a range of statistics; to read and interpret statistics; to select, evaluate and reformat numeric data for presentation purposes; to locate and assess the suitability of secondary data; and to develop awareness of, and basic skills in using statistical packages.

55218 TECHNIQUES FOR INFORMATION PRODUCTION (4cp); three hpw

Provides an awareness of the range of materials, equipment, facilities and services required for the production of information resources and products. Students will be expected to demonstrate competency in their evaluation and use for specific purposes; to plan, organise, compose and package an

information resource/product; to identify the direct costs associated with the production of information resources; and to introduce appropriate promotion techniques.

55219 PROFESSIONAL STUDIES II (4cp);
two hpw; prerequisite 55119 Professional Studies I

Students will be expected to identify and refine personal and professional values; to identify, describe and carry out career planning and preparation tasks; to demonstrate proficiency in developing a learning contract to fulfil personal and professional goals; and to plan a portfolio in relation to a professional goal.

55220 INFORMATION SCIENCE II (6cp);
four hpw; corequisite 55120 Information Science I

Introduces key concepts in information organisation and retrieval; identifies, analyses and evaluates conceptual frameworks for the organisation of knowledge and information resources; identifies, analyses and evaluates principles underlying various approaches to analysing and describing information and information resources; introduces processes of analysing information systems; and develops understanding of the principles and structures of files and catalogues.

55221 PUBLISHING (4cp); three hpw

Introduces students to formal and semi-formal (grey) publishing in Australia; develops an understanding of social, legal commercial and ethical issues affecting publishing in Australia; raises awareness of the roles and functions of professionals involved in the publication process; and introduces students to skills used in the publication process.

55222 BIBLIOGRAPHIC CONTROL (4cp);
three hpw

Examines the methods of organising and controlling information resources to ensure retrieval; methods of bibliographic description to ensure identification and control of information resources; institutional and organisational contexts within which bibliographic control takes place; and the role of bibliographic control utilities in bibliographic control.

55230 INFORMATION USERS IIC (4cp);
three hpw; prerequisite 55130 Information Users IC

Introduces basic concepts in information behaviour especially as these concepts apply to the education environment; students will develop skills in reading studies of information behaviour; develop awareness of at least two approaches to the reference interview; be able to identify characteristics of a range of services offered by library and information agencies

and to identify those services that should be offered by school libraries; become aware of a range of issues associated with provision of services; and relate individual services to a typology of services based on the level of involvement with the content of information resources and level of involvement between user and mediator.

55240 INFORMATION RESOURCES IIC
(3cp); two hpw; prerequisite 55140 Information Resources IC

Students will assess current developments in curriculum areas in relation to the bases of curriculum theory; identify the role of educational research in curriculum development; assess the role of the teacher librarian as a resource in the curriculum development process; and analyse the role of print and non-print resources in developing, supporting, and extending the school curriculum; evaluate curriculum resources.

55250 INFORMATION METHODS IIC
(4cp); three hpw; prerequisite 55150 Information Methods IC

Students will be assisted to understand the methods of organising and controlling information to ensure retrieval; analyse information materials according to identification and control; describe, evaluate and apply methods of identifying and controlling information for retrieval; and identify the problems of information retrieval and the library's response to such problems.

55302 STATISTICS II (4cp); three hpw;
prerequisite 55202 Statistics I

Examines the major concepts and assumptions relevant to parametric and non-parametric techniques; students will be assisted to become proficient in the analysis of data using a variety of commonly-used techniques; to select appropriate techniques for a given problem and data set; to be proficient in the use of statistical packages; and to understand the function and uses of a number of multi-variate techniques.

55303 RESEARCH METHODS I (4cp); three hpw; prerequisite 55202 Statistics I

Students will be expected to demonstrate awareness of a variety of ways of achieving knowledge; to identify the major types of disciplined inquiry methods used in information science; to describe the strengths and weaknesses of the scientific research model; to demonstrate proficiency in the skills necessary to carry out a research study based on the focus questions of Bachelor of Applied Science in Information Studies; and to critically evaluate the adequacy of a research proposal and the information science literature.

55310 SUBJECT INFORMATION RESOURCES (4cp); three hpw;
prerequisite 55120 Information Science I

Examines information resources of selected disciplines within the broad subject areas of the humanities, the social sciences and the pure and applied sciences. The nature of the disciplines, and the ways in which people concerned with them generate, communicate and use information will also be examined.

55311 INDEXING (4cp); three hpw

Reviews and extends knowledge of indexing theory; evaluates conceptual frameworks of indices with a view to choosing appropriate approaches to constructing them for particular purposes; develops skills in the application of theory to the task of indexing; examines types of abstracting, and abstracting processes; and assesses the impact of information technology in the design, construction and use of indices.

55319 PROFESSIONAL STUDIES III (6cp); two hpw; *prerequisite 55219 Professional Studies II*

Students will carry out a range of professional activities set out in the professional portfolio plan developed in 55219 Professional Studies II, and as agreed in the learning contract. Students will also identify, negotiate and plan a professional level project which is based in the practice of information and provides the opportunity to apply and synthesise knowledge gained in the classroom to a real information problem.

55320 INFORMATION SCIENCE III (6cp); four hpw; *prerequisite 55120 Information Science I*

The objectives are to deepen and extend knowledge of key concepts in information use behaviour considered in 55120 Information Science I, and to introduce new concepts as appropriate; to identify, analyse and compare the major paradigms (world views) underlying information behaviour models; to identify and analyse models of information behaviour; to identify and describe the range of variables which predict or influence information behaviour; to identify, analyse and evaluate methods available for defining target groups, and to define and justify a target group for the purpose of information provision.

55330 INFORMATION USERS IIIC (4cp); three hpw; *prerequisites 55130 Information Users IC, 55230 Information Users IIC*

Students will analyse critically empirical research studies; synthesise the findings of empirical research

studies; relate the findings to a school library/information situation; and make recommendations based on the findings for new and/or existing services.

55350 INFORMATION METHODS IIIC (4cp); three hpw; *prerequisites 55150 Information Methods IC, 55250 Information Methods IIC*

Students will examine the school library as a complex system and as an organisation; describe, evaluate and apply methods of organising school libraries and information services in relation to other organisations; allocate financial provision in relation to preparation of estimates and budget control; describe and evaluate the utilisation of personnel within school libraries and be aware of the principles of personnel management; know the principles of developing architectural briefs for the designing of facilities for school library services; describe, evaluate and apply methods of acquiring curriculum resources and of organising, controlling and making available such materials for use; consider methods of evaluating the educational effectiveness of the school library; and be able to compile and maintain statistics and prepare and submit reports relevant to the development of library service; devise objectives for service and carry out plans for implementation, promotion and innovation.

55403 RESEARCH METHODS II (4cp); three hpw; *prerequisite 55303 Research Methods I*

Students will become familiar with a number of social science research designs; design and carry out a research study, specifically select a research design appropriate for a particular problem; develop a valid, reliable and useful data collection instrument; collect and analyse and present data; discuss the implications of the findings for the problem and make specific recommendations if appropriate; and introduce selected aspects of research as it relates to consultancy work carried out by information professionals.

55415 ADMINISTRATIVE TECHNIQUES IN INFORMATION PROVISION (4cp); three hpw; *prerequisite: 51103 Work, Organisation and Society*

Introduces models and concepts of organisational structure; develops an understanding of the impact of organisational structure on the individual; identifies key aspects in the process of resource management, such as the ordering of priorities, resource analysis and task analysis; develops an awareness of techniques for resource management; examines a range of methods of work group organisation and determines their strengths and weaknesses for

particular situations; develops an understanding of the concepts and principles of evaluation; and develops, implements and assesses criteria and methods for evaluating information products and services.

55418 INFORMATION DISSEMINATION
(4cp); three hpw; prerequisite 55218
Techniques for Information Production

Students will be assisted to become aware of the techniques available for the identification of audiences/markets for different kinds of published and broadcast information; to demonstrate competency in using and evaluating relevant technologies in the print and broadcast media; to acquire skills in the composition and preparation of a range of information products; to be aware of the protocols, conventions and legal restraints associated with the print and broadcast media; to be aware of the major channels for promoting, distributing and disseminating print and broadcast information; and to acquire skills in publicity techniques.

55419 PROFESSIONAL STUDIES IV (8cp);
two hpw; prerequisite 55319 *Professional Studies III*; students must be in the final year of their course.

Reviews the Professional Portfolio plan and associated learning contract developed in Professional Studies II; completion of a project in an actual information provision situation and development of the student's professional portfolio; assessment of the adequacy of the completed portfolio, including the project.

55420 INFORMATION SCIENCE IV (6cp);
four hpw; prerequisite 55220 *Information Science II*; corequisite 55320 *Information Science III*

The analysis of principles and assumptions of data and document retrieval models and evaluation of models of the information search process and its components; an examination of the relationship between empirical literature on information needs of target groups and the needs of the individual; identifies and evaluates a range of information search strategies; develops understanding of the principles and properties of documentary languages and the selection and combination of access keys in information retrieval; and analyses and evaluates for particular circumstances a range of approaches to evaluation of information retrieval.

55430 INFORMATION USERS IVC (3cp);
two hpw

Students will present a group evaluative synthesis of the viewpoints on a current issue in school librarianship, and a particular point of view on a

current issue in school librarianship based on a critical reading of the literature. On the basis of a critical reading of the literature, students will write an essay on a current issue in school librarianship and participate effectively in group discussion.

**55431 INFORMATION SCIENCE I:
FOUNDATIONS OF INFORMATION
SCIENCE** (4cp)

A foundation for the study of the theory of information science. Presents an overview of the historical development of information science and an introduction to basic concepts such as information and information transfer. Draws on a range of theoretical and empirical literature to demonstrate the development of thinking about information science. Also designed to make students aware of the environment for information provision and the variables influencing this environment.

**55432 INFORMATION SCIENCE II:
INFORMATION USER BEHAVIOUR**
(4cp); prerequisite 55431 *Information Science I*

Introduces students to the constructs, concepts, models and theories relevant to information user behaviour. Information behaviour models and the assumptions or world views underlying them are presented. Particular attention is paid to the variables which differentiate groupings of information users and are thought to predict or influence information behaviour. Empirical research findings are used to illuminate and evaluate concepts and models. A marketing model provides a framework for the unit in that it is devoted to target groups and market segmentation.

**55433 INFORMATION SCIENCE III:
ORGANISATION OF
INFORMATION** (4cp); prerequisite
55431 *Information Science I*

Examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. Deals with approaches to organisation and control based on intellectual content as well as those based on physical arrangements of information and information resources, against the background of a consideration of a variety of approaches to analysis. Further development of the skills analysis, description and evaluation will be stressed.

**55434 INFORMATION SCIENCE IV:
INFORMATION RETRIEVAL** (4cp);
prerequisites 55431 *Information Science I*,
55432 *Information Science II*

The theoretical foundations of information retrieval, including the principles on which information

retrieval systems are based and the human and technical processes in the interaction between end-users, intermediaries, and systems.

55435 INFORMATION SCIENCE V: INFORMATION SERVICE AND PRODUCT DESIGN (4cp);
prerequisites 55431 Information Science I, 55432 Information Science II

Introduces students to theories, concepts and principles relevant to the design of information services and products. Students will read the work of major contributors to the area, explore various approaches to designing information services and products and apply the concepts and principles of information service and produce design to the presentation of information.

55436 ISSUES IN TEACHER LIBRARIANSHIP I (3cp); full year subject

Students will assess the role of the teacher librarian as an information professional functioning within the educational environment; apply knowledge of information behaviour to the school/school library environment; critically analyse empirical research studies and relate the findings to a school library/information situation; assess issues related to the provision of information services in schools.

55437 ISSUES IN TEACHER LIBRARIANSHIP II (3cp); full year subject; prerequisite 55436 Issues in Teacher Librarianship I

Enables students to apply theories and principles for the organisation of information and information resources to the school library environment. Students will be able to analyse information materials according to content, subject and form and to apply methods of classifying and indexing information materials and compiling subject heading lists. Students will apply principles of information retrieval to the school library and its users.

55438 ISSUES IN TEACHER LIBRARIANSHIP III (3cp); full year subject

The application of theories, concepts and principles relevant to the design of information resources, products, and services within the school library environment. As part of this process, students will be able to evaluate the range of materials, equipment, facilities and services required for the production of information resources and products and to demonstrate competency in their evaluation and use for educational purposes; they will also assess current developments in curriculum areas and the role of information resources in developing,

supporting, extending and enriching the school curriculum.

55439 ISSUES IN TEACHER LIBRARIANSHIP IV (3cp); full year subject

Students will evaluate the school library as a complex system and consider the range of management functions including issues related to: developing policies and setting priorities; collection development and management, allocation of financial resources, supervision of personnel, and facilities modification and management. Students will also assess the range of current issues related to information provision within the educational environment.

55510 INFORMATION COLLECTION MANAGEMENT (4cp); three hpw; prerequisites 55220 Information Science II, 55320 Information Science III

Identifies the range and purposes of information collections; examines concepts of inventory control and management as they apply to information collections; evaluates models of information collection, development and the impact on collection policy of environmental, legal and other factors; identifies, evaluates and uses effectively, bibliographic and other aids for selection of information and material for addition to collections; examines methods of acquiring and maintaining relevance to the collection of information and materials from internal and external sources; evaluates approaches to the control and circulation of information and materials; and examines means of monitoring and evaluating the effectiveness of information collections.

55511 RECORDS MANAGEMENT (4cp); three hpw; prerequisites 55320 Information Science III, 55420 Information Science IV, 31540 CIS: Information Systems Design I, 55415 Administrative Techniques in Information Provision

Introduces key concepts and theories relevant to the management of records; describes and analyses the organisational, administrative, legal and ethical contexts of records programs; introduces processes and techniques for the development, implementation and evaluation of records systems; develops competence in solving problems in the management of records; and develops a set of principles for practice in records management.

55515 MANAGEMENT FOR INFORMATION PROVISION (4cp);
three hpw; prerequisite 55415
Administrative Techniques in Information Provision

Introduces key concepts and theories relevant to the management of information organisations and services; develops an understanding of the processes and techniques of management; develops an awareness of concepts and accountability; examines principles important to the management of staff; and introduces techniques to the management of staff.

55520 INFORMATION SCIENCE V (6cp);
four hpw; prerequisites 55220
Information Science II, 55320 Information Science III

Brings an understanding of the concepts of information design to the planning of information products and services; assists in an appreciation of the range of variables in information design situations; develops an appreciation of value-added processes in the production of information products and services; identifies and evaluates frameworks for the evaluation of information, and analyses approaches to dissemination of information within the context of information provision.

55601 TARGET GROUP STUDIES – BUSINESS (4cp); three hpw;
prerequisite 55320 Information Science III; corequisite 55420 Information Science IV

Extends and applies the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; identifies the characteristics of a target group, which impinge on information behaviour; identifies the generators of information within and directed towards a specific target group; analyses the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

55602 TARGET GROUP STUDIES – CHILDREN AND YOUNG ADULTS (4cp); three hpw; prerequisite 55320
Information Science III; corequisite 55420 Information Science IV

Extends and applies the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; identifies the characteristics of a target group, which impinge on information behaviour; identifies the generators of information within and directed

towards a specific target group; analyses the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

55603 TARGET GROUP STUDIES – EDUCATION (4cp); three hpw;
prerequisite 55320 Information Science III; corequisite 55420 Information Science IV

Extends and applies the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; identifies the characteristics of a target group, which impinge on information behaviour; identifies the generators of information within and directed towards a specific target group; analyses the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

55604 TARGET GROUP STUDIES – ETHNIC COMMUNITIES (4cp); three hpw; prerequisite 55320 Information Science III; corequisite 55420 Information Science IV

Extends and applies the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; identifies the characteristics of a target group, which impinge on information behaviour; identifies the generators of information within and directed towards a specific target group; analyses the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

55605 TARGET GROUP STUDIES – GOVERNMENT (4cp); three hpw;
prerequisite 55320 Information Science III; corequisite 55420 Information Science IV

Extends and applies the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; identifies the characteristics of a target group, which impinge on information behaviour; identifies the generators of information within and directed towards a specific target group; analyses the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

55606 TARGET GROUP STUDIES – HEALTH (4cp); three hpw; prerequisite 55320 Information Science III; corequisite 55420 Information Science IV

Extends and applies the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; identifies the characteristics of a target group, which impinge on information behaviour; identifies the generators of information within and directed towards a specific target group; analyses the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

55607 TARGET GROUP STUDIES – RECREATION (4cp); three hpw; prerequisite 55320 Information Science III; corequisite 55420 Information Science IV

Extends and applies the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; identifies the characteristics of a target group, which impinge on information behaviour; identifies the generators of information within and directed towards a specific target group; analyses the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

55608 TARGET GROUP STUDIES – WELFARE (4cp); three hpw; prerequisite 55320 Information Science III; corequisite 55420 Information Science IV

Extends and applies the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; identifies the characteristics of a target group, which impinge on information behaviour; identifies the generators of information within and directed towards a specific target group; analyses the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

55620 INFORMATION SCIENCE VI (8cp); four hpw; prerequisites 55420 Information Science IV, 55520 Information Science V

Analyses and evaluates theories of the nature and classification of knowledge and information;

identifies the foundations on which the information science knowledge base has been built, with particular reference to scientific research models; and analyses key concepts in information science, and historical perspectives.

55744 INFORMATION TECHNOLOGY (6cp); three hpw

Explores the implications and impacts on organisations, society in general, and individuals of the application of information technology from a number of perspectives including social, political, industrial, economic; develops an understanding of the information technology policy at all levels of government; and develops knowledge and understanding of concepts and applications of information technology in organisations.

55745 INFORMATION MANAGEMENT (6cp); three hpw

Assists students to recognise and measure the value and contribution of information to and organisation effectiveness; to identify and evaluate different theories and strategies for managing information to support organisation objectives; and to evaluate factors and issues affecting information in the organisation.

55751 FOUNDATION INFORMATION STUDIES (3cp); three hpw; weeks 1 - 9 only

Introduces basic concepts in information studies, particularly the information transfer process; introduces the social, political and economic variables shaping the information environment and information provision; describes the components of the information infrastructure; analyses the roles of information professionals in the information transfer process.

55753 SUBJECT ANALYSIS (4cp)

Please refer to School Office for details.

55754 USER ANALYSIS (4cp); three hpw

Assists students to identify and analyse models of information behaviour; to identify, describe and assess the range of variables which predict or influence information behaviour. Students will be introduced to a range of communication models, and will identify, analyse and evaluate methods available for defining target groups, define and justify a target group for providing information services; and will develop skills in interviewing potential information users.

55755 MANAGEMENT OF INFORMATION PROVISION (4cp);
four hpw; weeks 1 - 8 only

Develops an understanding of the concepts and principles relevant to the management of resources necessary for information provision; enables students to apply these principles in managing a variety of resources, and to develop an awareness of the role of technology as a management tool as well as to examine a range of models of work group organisation and determine their strengths and weaknesses. Students will also develop an understanding of the concepts and principles of evaluation; develop, implement and assess criteria and methods for evaluating information products and services; and develop management communication skills.

55756 PRODUCING INFORMATION (4cp);
three hpw

Students will analyse the range of materials, equipment, facilities and services available for the production of information products; evaluate the appropriateness of the medium for the presentation of information for particular situations and users; and plan, edit, design and package an information product.

55770 INFORMATION SCIENCE SEMINAR (8cp)

Explores and analyses the literature on current developments and issues in information science; provides an appreciation of a coherent view of information as a field of study and as an area of practice; assists to demonstrate high level conceptual understandings of a current issue in information science and to link theory with theory in practice.

55775 STATISTICS (8cp)

Provides an understanding of the major concepts and assumptions relevant to parametric and non-parametric techniques; assists to become proficient in the analysis of data using a variety of commonly-used techniques; to select appropriate techniques for a given problem and data set; to be proficient in the use of statistical and qualitative data analysis packages; to understand the function and uses of a number of multi-variate techniques; to interpret research studies which use a variety of statistical techniques.

55780 RESEARCH METHODS (8cp)

Analyses and assesses a number of social science research designs and evaluate their effectiveness in information science research; students will design and plan a research study, specifically to critically evaluate empirical and other literature in terms of

substantive findings and research design methodology used relevant to a particular problem in information science theory or practice, select a research design appropriate to that problem, develop a valid, reliable and useful data collection instrument, schedule the collection, and analyse and present data.

55785 INFORMATION SCIENCE THESIS (24cp)

Assists to identify possible solutions to problems and answers to questions in information science through their investigation of an information science problem; to build on and contribute to the theoretical knowledge base of information practice through empirical research; and to present a thesis as evidence of high-level competence in empirical research.

55851 INFORMATION PRESENTATION (4cp); five hpw; weeks 1 - 9 only

Students will analyse and evaluate various approaches to presenting and disseminating information, analyse and evaluate methods of analysis of information; identify and evaluate frameworks for the evaluation of information; identify the functions and characteristics of a range of information resources; and identify and apply criteria for the evaluation of information resources.

55853 RESEARCH AND QUANTITATIVE METHODS I (5cp); five hpw; weeks 1 - 8 only

Students will assess selected ways of knowing in order to gain in-depth knowledge of at least one major discipline-based inquiry method; select and evaluate an appropriate research design for an information problem; become familiar with basic statistical terminology; select appropriate presentation techniques for numeric data; read and understand commonly-used inferential techniques; and become aware of current developments in statistics and research of relevance to information consolidators.

55854 INFORMATION CONSOLIDATION (14cp); fifteen hpw; prerequisites 55751 Foundation Information Studies, 55754 User Analysis, 55755 Management of Information Provision or 55857 Information Services in Schools: Management, 55851 Information Presentation, 55855 Information and Document Retrieval, 55853 Research and Quantitative Methods I; weeks 9 - 14 only

Students will develop an understanding of the principles of re-structuring and re-packing information; integrate the information consolidation

process and students' subject expertise or area of interest in information provision; implement and assess concepts and principles of evaluation relevant to information consolidation; develop skills in effective information consolidation with an emphasis on the application of appropriate technologies; and identify professional values appropriate to the information consolidation process.

55855 INFORMATION AND DOCUMENT RETRIEVAL (6cp)

Examines the theory and practice of information retrieval; the principles on which information retrieval systems are based; the design techniques used in building databases, file structures and their implications for the retrieval process; and, the nature of computer telecommunication networks. The subject introduces the student to a range of information technologies commonly used by information professionals.

55856 INFORMATION SERVICES IN SCHOOLS: CURRICULUM (4cp)

Students will be assisted to understand the information environment and the factors which shape it with specific reference to the information environment in schools; to assess the role of information professionals in the information transfer process with particular reference to the teacher/librarian's role within the education/school environment; to apply information learning and curriculum theory in the provision of educational resources and services; and to apply concepts of information which involve user analysis, subject analysis and information and document retrieval to information provision within schools.

55857 INFORMATION SERVICES IN SCHOOLS: MANAGEMENT (3cp)

The application of management concepts and principles to the information consolidation process as it occurs within the educational environment, and the provision of information within the school/school library.

55954 RESEARCH AND QUANTITATIVE METHODS III *three hpw; prerequisite 55953 Research and Quantitative Methods II*

Students will assess the strengths and weaknesses of a number of research designs in terms of specific information problems; develop a research proposal; and evaluate a research study.

55960 MAJOR RESEARCH PROJECT I (12cp); six hpw; prerequisites 55854 Information Consolidation, 55952 Information Science Seminar, 55954 Research and Quantitative Methods III

55961 MAJOR RESEARCH PROJECT II (12cp); six hpw; prerequisites 55854 Information Consolidation, 55952 Information Science Seminar, 55954 Research and Quantitative Methods III

The research project provides an opportunity for students to research a detailed problem or question with orientation towards information consolidation processes and the theoretical knowledge base of information practice. Students are expected to investigate questions and problems which reflect this orientation and which allow them to pursue four aims: identify possible solutions and answers to problems/questions in information consolidation; build on the theoretical knowledge base of information practice; make a contribution to the literature; and prepare an information product (research project report) which gives evidence of high-level competence in information consolidation.

55970 INFORMATION PRACTICE SEMINAR (8cp)

Explores and analyses the literature of current developments, topics and issues in information studies, and relates these to practice; helps students to appreciate a coherent view of information practice and of information science as an emerging field of study; to demonstrate high-level conceptual understandings of a current issue in information practice through a seminar presentation; and to link theory with theory in practice.

55971 INFORMATION SCIENCE (8cp)

Analyses and evaluates theories of the nature of information and its relationship to knowledge; assists students to identify and analyse the knowledge base of information science as a social science; and to evaluate seminal and contemporary theoretical sources in information science and related fields.

55972 RESEARCH AND QUANTITATIVE METHODS (8cp)

The aim of this subject is to enable students to identify the purpose of research in information science and different types of systematic enquiry used to investigate questions in information and information practice; to select and evaluate an appropriate research design for an information problem; to become familiar with basic concepts, terminology, definitions and applications of quantitative and qualitative data; and to read and use inferential techniques; to evaluate data and format results.

55973 INFORMATION SCIENCE PROJECT
(16cp); *prerequisites* 55970 *Information Practice Seminar*, 55971 *Information Science*, 55972 *Research and Quantitative Methods*

Evaluation and interpretation of research studies; students will develop a research proposal, implement it and evaluate the effectiveness of the proposal; apply their knowledge and skills in information science and systematic enquiry to the investigation of an information problem derived from information practice; and contribute to the literature in information science.

56001 COMMUNICATION I: FOUNDATIONS OF COMMUNICATION (5cp)

Extends an understanding of, and competence in, intrapersonal and interpersonal communication processes. Skills in these areas form the basis of communication competence and are essential for the effective functioning of any professional.

56002 COMMUNICATION II: GROUP COMMUNICATION (6cp);
prerequisite 56001 *Communication I*

Enhances students' understandings of communication factors in order to influence small group functioning.

56003 COMMUNICATION III: ORGANISATIONAL COMMUNICATION (6cp); *prerequisite* 56001 *Communication I*

Designed to increase students' awareness of factors that influence communication processes in organisational contexts.

56004 COMMUNICATION IV: PUBLIC COMMUNICATION (6cp); *prerequisite* 56001 *Communication I*

The role of communication in the public domain. Explores the particular characteristics of each major medium of mass communication and investigates the impact of new and evolving technologies on the processes of communication. Examines the role of rhetoric and arguments intrinsic to public communication. Ethical issues, current legal, moral and political debates are also introduced to students.

56005 COMMUNICATION V: SOCIETY, CULTURE, AND COMMUNICATION (6cp); *prerequisites* 56002 *Communication II*, 56003 *Communication III*, 56004 *Communication IV*

The role of communication as the pre-eminent precondition for creating human cultural life. Investigates the mutually reinforcing relationship

between culture and communication whereby communication is a prerequisite for, and a product of, culture, and vice versa. The subject therefore examines issues such as the centrality of communication in the creation of culture; communication between different cultures; cultural change and development; culture-wide communication media; and the evolution of human culture and communication.

56006 COMMUNICATION VI: CONTEMPORARY ISSUES IN COMMUNICATION (8cp); *prerequisite* 56005 *Communication V*

Provides students with an opportunity to examine and analyse the theoretical, research and literature issues which integrate the field of communication.

56007 PUBLIC RELATIONS PRINCIPLES (6cp)

Enables students to define public relations within the context of communication studies and explain the origins and development of public relations practice and examine its contemporary applications; to analyse the influence of public opinion on organisations and learn how to measure and interpret public opinion; to identify a framework for analysing, executing and managing the internal and external communication function for organisations; and to identify and show competence in the public relations tasks of objective setting, planning, research, campaign development and project evaluation.

56008 PUBLIC RELATIONS PRACTICE (6cp)

Enables students to demonstrate the ability to develop message strategies for a range of communication needs; to demonstrate competence in planning, writing, producing and delivering material for publication by print and broadcast media; to identify appropriate channels of communication for the occasion and prepare communication plans for controlling the process; and to identify the skills needed to work effectively with associated professionals such as journalists, producers, photographers, graphic artists and printers.

56009 ADVERTISING AND MEDIA MANAGEMENT (6cp)

Provides a general introduction to the wide range of issues, professional activities and skills related to the advertising industry. Explores the essential relationships between practising professionals and clients and responsibilities required by regulatory bodies, government and trade regulations. The ranging potentialities of each medium are assessed and practical experience is encouraged in teamwork, group analysis and campaign development.

56010 VIDEO PRODUCTION (6cp)

Enables students to demonstrate understanding of the potential and limitations of television as a communication medium; to implement a creative and innovative approach to the conception, scripting and production of television programs; to explain basic technical principles underlying video production; and to demonstrate skills in the management of resources and personnel associated with video production.

56100 INTRODUCTION TO COMMUNICATION (4cp); three hpw

Examines the nature of interpersonal communication and communication models; considers communication processes in group and organisational settings; determines the uses and effects of mass communication; and examines the relation between language and communication.

56105 VIDEO PRODUCTION (4cp); three hpw

Extends the range of skills in information production which are introduced in 55218 Techniques for Information Production. This is a practical subject and students will carry out extensive work in the studio and on location. Students will acquire the capacity to plan and produce a video-based information product.

56111 COMMUNICATION I: INTERPERSONAL COMMUNICATION (4cp); three hpw

Considers a variety of factors which affect the way we construct meaning and hence the way we communicate. Such factors include perception, values, attitudes, beliefs, images of self and others, culture and language, practical skills in listening and assertion.

56116 INTRODUCTION TO PUBLIC RELATIONS (4cp); three hpw

This is the first of two subjects to concentrate on this specialised area of organisational communication. Students with an interest in a career in public relations, either as part of an in-house public relations department, or within a public relations consultancy, will be attracted to this elective. Topics include the theory and practice of public relations, public relations and its impact upon organisations, setting communication goals and implementing communication programs for private and public organisations, public relations in consumer, employee, government, professional, and trade association areas.

56216 PUBLIC RELATIONS PRACTICE (4cp); three hpw

The publicity practice area of public relations providing skills in a wide variety of writing styles. Topics include defining news, news writing, gathering information, media relations, writing for broadcast, print production techniques, and planning publicity.

56314 COMMUNICATION IIIA: COMMUNICATION IN SMALL GROUPS (4cp); three hpw

A continuation of 56111 Communication I. Provides knowledge about how to lead and work effectively with people in groups. Some of the fields covered include organising and leading committee meetings; resolving conflicts in groups; guiding decision making; understanding effective/ineffective groups; assisting achievement of satisfaction from group participation

56414 COMMUNICATION IVA: ORGANISATIONAL COMMUNICATION (4cp); three hpw

Extends the study of face-to-face interaction more broadly into organisational settings and provides the essential background for effective organisational communication. Topics include the organisational communication system; barriers and gateways to communication in organisations; communication skills in organisations; presentational and written communication; organisation communication diagnosis and change; training programs in organisations; the new communications technology and the future of communication in organisations.

56514 COMMUNICATION VA: MASS COMMUNICATION (4cp); three hpw

The latest trends in mass communication. Topics include mass communication; the evolution of new technologies; analysis of mass media messages, analysis of mass media audiences; public relations and information; campaigns: gaining access to the media; impacts of the mass media; telecommunications and future studies; and practical television work in the television production studio.

56604 ADVERTISING AND MEDIA MANAGEMENT (4cp); three hpw

Focuses on the knowledge and skills necessary for promotion, advertising and management of the media in a business environment. Topics include advertising and theoretical perspectives; the regulation of advertising; campaign development; the nature and usage of different media; advertising as persuasion; advertising in the marketing mix.

56740 MANAGING COMMUNICATION MEDIA (6cp); three hpw

Students will develop an understanding of the characteristics of effective presentations; study the management of communication media according to communication theory; enhance their competencies in managing communication media such as radio, television and the press; and develop the ability to handle interviews effectively.

56741 MANAGERIAL COMMUNICATION (6cp); three hpw

Students will develop the fundamental communicational competencies appropriate to advanced managerial performance; investigate the importance and extent of interactive face-to-face communication at the interpersonal-organisational interface; develop understanding of the factors affecting interpersonal communication in management/administrative settings, with particular attention to the role of person-perception and impression-formation; explore the notion of communication competence as it applies in management/administrative settings, and identify components of managerial communication competence; and provide practice in selected interpersonal-organisational communication skills with the objective of increasing the student's willingness and capacity to transfer those skills to improve the quality of interpersonal communication in work environments.

56742 APPLIED PUBLIC RELATIONS (6cp); three hpw; prerequisite 56740 *Managing Communication Media*

Students will develop a critical sense in diagnosing communication problems in organisations; learn the nature of "news" and the most effective methods of motivating people; and develop expertise in handling critical competencies in planning, writing and producing material for various media.

56743 MASS COMMUNICATION ANALYSIS (6cp); three hpw; prerequisite 56741 *Managerial Communication*

Students will develop an understanding of mass communication practice and theory as an integral component of communication management; assess the impact of mass communication media with respect to managing communication within the organisational and wider social context; acquire an understanding of, and skills in, using differing modes of analysing the content of mass mediated messages and showing how such approaches assist in the effective management of communication; explore various approaches to audience analysis, complementing message analysis in communication

management; and examine media organisation in terms of internal and external constraints on media production and distribution, with particular emphasis on the Australian context.

56744 PUBLIC RELATIONS MANAGEMENT (6cp); three hpw

Will assist current and potential public relations practitioners in their professional development. Students will examine the management of recent public relations campaigns in Australian organisations; develop the ability to research, decide strategies and construct evaluation methods suitable to particular campaigns; and approach public relations as a specialised form of communication management.

56745 PRINCIPLES AND PRACTICES FOR HUMAN RESOURCE DEVELOPMENT (6cp); three hpw

Examines the human resource development process from a communication management perspective; students will identify dimensions of the human resource development practice; consider factors which influence adult development and learning; and develop competencies associated with instructional design, instructional processes and learning facilitation.

56746 MANAGING HUMAN RESOURCE DEVELOPMENT (6cp); three hpw; prerequisite 56745 *Principles and Practice for Human Resource Development*

Students will examine the administrative and consultative roles related to the management of human resource development function; develop competencies in processes of human resource development planning; human resource development system implementation and evaluation; identify relevant principles and practices from communication theory and practice to the management of human resource development.

56747 ISSUES IN HUMAN RESOURCE DEVELOPMENT (6cp); three hpw; prerequisite 56745 *Principles and Practice for Human Resource Development*

Develops students' understanding of the nature and extent of the provision of learning and development opportunities for adults in a range of professional and industry settings; enhances participants' knowledge of contemporary concepts appertaining to the education of adults; examines human resource development trends and approaches from a national and international perspective; and investigates special focus/professional development programs.

56748 COMMUNICATION IN THE GROUP CONTEXT (6cp); three hpw;
prerequisite 56741 Managerial Communication

Students will develop an enhanced understanding of the communicational competencies required for professional management of group-based interaction; foster awareness of groups as being communicationally-significant organisational subsystems; examine the diversity of factors, individual and institutional, affecting communicational performance in the group context; critically analyse major theoretical perspectives and concepts in the history and ongoing development of group-centred theory in communication science; develop frameworks and methodologies through which to assess group decision making, problem solving and conflict resolution; investigate group communicational techniques relevant to enhancing group commitment; and identify and acquire skills in strategies and methodologies for diagnosing communicative performance in groups.

56749 ISSUES IN ORGANISATIONAL COMMUNICATION (6cp); three hpw;
prerequisite 56741 Managerial Communication

Defines organisational communication within the context of communication studies and develops an understanding of organisational communication as a tool in communication management; enhances understanding of varying research methodologies associated with the study of organisational communication; and examines the influence of factors such as structure, culture and environment, new communications technologies on communication organisational functioning. Students will acquire and practise skills in techniques used for analysing and improving organisational communication, and acquire and develop competencies in managing communication in organisations.

56802 COMMUNICATION AND MEDIA STUDIES IN EDUCATION (2cp); two hpw

Aims to develop an understanding of interpersonal and mass communication practice and theory within the applied context of contemporary education. Students will also examine the implications of new communication technology and research evidence on the impact of media on children, and investigate communication education in Australian schools.

56901 HUMAN COMMUNICATION (6cp); two hpw

To understand the processes of interpersonal communication and its influence in the school; to

understand the importance of non-verbal communication in the classroom; to be able to identify the variables that affect information processing in the classroom; to develop skills in, and evaluate the process of, small group communication; to identify variables that affect teacher influence in the classroom; to understand the nature of communication barriers in the classroom; to become familiar with the educational ramifications of intercultural communication.

56902 MASS MEDIA IN EDUCATION (6cp); two hpw

To understand the processes of mass communication and their influence on schools; to examine ways in which the media of mass communication affect children and their learning to analyse the implications of present and future technological developments for mass and their relevance to education; to develop skills in the design of media studies programs for schools; to explore the potential of different forms of the media for communication within the school, and between the school and its client groups.

56903 VIDEO IN EDUCATION (6cp); two hpw

Provides educators with production experience, informed by an understanding of relevant, related theory. Specifically, students will be expected to analyse, evaluate and use educational television material in the classroom setting. They will also be required to produce their own programs.

56904 COMMUNICATION IN THE EDUCATIONAL ENVIRONMENT (3cp); two hpw

Examines the processes of interpersonal and group communication in the broader context of the professional relationships engaged in by classroom teachers. It will provide teacher education students with a range of basic communication competencies which can be applied to the expanding roles teachers will be expected to play as educators.

56950 COMMUNICATION RESEARCH (6cp); three hpw; prerequisite completion of core units and specialist elective units in Public Relations or Human Resource Development; corequisite 56951 Communication Management Research Design Seminar

Reviews and evaluates the range of available methodologies in communication research; develops an understanding of the process, structure, limitations and underlying assumptions of the scientific method; evaluates the specific purposes, strengths and limitations of quantitative, qualitative

and critical research methodologies; reviews examples of research which exemplify quantitative, qualitative and critical methods; compares and contrasts a variety of data gathering techniques and assess their applicability to different communication contexts and research questions; develops an understanding of statistical and interpretive techniques used in empirical research reports; and develops competencies in the conventions of reporting research.

56951 COMMUNICATION MANAGEMENT RESEARCH DESIGN SEMINAR (6cp); three hpw; prerequisite completion of core subjects and elective specialisation in Public Relations or Human Resource Development; corequisite 56950 Communications Research

Develops competence in the preparation of a comprehensive research proposal in the field of communication management, involving the development of appropriate research questions, the evaluation of the appropriateness of alternative research methodologies, and the formulation of pragmatic strategies for undertaking the research endeavour developed for the Communication Management Project; extends understanding of the nature of scientific enquiry and its application to the design of the research process, initially in terms of transdisciplinary issues, and then specifically with reference to communicational issues; evaluates the decision-making processes underlying choice of quantitative, qualitative, historical, and critical research methodologies; enhances skills in interpreting and critically analysing case-studies of research premised upon a range of methodological approaches; and develops an appropriate research design and program for the completion of a selected research task.

56952 COMMUNICATION MANAGEMENT RESEARCH PROJECT (6cp); three hpw; prerequisite 56951 Communication Management Research Design Seminar; corequisite 56953 Contemporary Issues in Communication Management

Allows students to pursue further studies in their area of professional and/or scholarly interest in the field of communication management. In conjunction with 56951 Communication Management Research Design Seminar, students will further develop their critical and analytical skills in communication management appropriate to working in consultancy and advanced management roles, extend and deepen their conceptual understandings of communication management and develop competencies in research and theory building.

56953 CONTEMPORARY ISSUES IN COMMUNICATION MANAGEMENT (6cp); three hpw; prerequisites 56951 Communication Management Research Design Seminar and 56950 Communication Research; corequisite 56952 Communication Management Research Project

Develops conceptual understandings relevant to the continuing professional scholarly development of the student in the field of communication management; examines the development of varying assumptive frameworks and conceptual perspectives in their influence upon communication theory building and associated research and practice; analyses the requirements of theory-construction and the attempts to integrate communication theories originating from different assumptive positions and/or communication contexts; applies knowledge of communication theory and research to address both contemporary communication issues and problems, including management problems, and other contemporary issues which may profit from a conceptually-advanced communicational perspective.

SUBJECTS OFFERED BY OTHER FACULTIES

21125 AUSTRALIAN BUSINESS ENVIRONMENT (5cp); three hpw

A foundation subject which gives students an insight into Australian business organisations. The context of Australian business and its historical development; the interaction of the national and international, social, political and economic forces in Australia and their impact on Australian business; the changing roles and demands upon managers both historical, contemporary and in the future.

21130 ORGANISATIONAL BEHAVIOUR (5cp); three hpw

Examines behaviour in organisations, theories which attempt to explain this behaviour and the implications of these theories for management practices. An organisational analysis perspective is used to examine topics such as individual and group responses to organisational processes, motivation, conflict, power and control, culture, leadership, decision making, communication, and organisational change.

21131 OPERATIONS MANAGEMENT (5cp); three hpw

Develops an understanding of the workings of business operations and systems, as a base for discussion of various techniques for effectively managing operations functions. Decision making in

operations management product design and process planning including continuous flow process, job shop, batch flow, machine-paced and worker-paced line flow process, hybrid and other processes; matching process technology with product/market requirements; service operations management; operations management strategy including new technology management, management information systems, performance measurements; planning, scheduling, and controlling production including capacity planning, capacity control, service systems and scheduling personnel, process control (monitoring production schedules, JIT and Kanban techniques); materials management including nature and scope of materials systems, resource requirements systems, inventory replenishment policies (inventory management, MRP); current issues in quality and productivity management; current issues in human resource management.

21210 BUSINESS AND GOVERNMENT
(5cp); three hpw; prerequisite 21125
Australian Business Environment

The objectives of this course are to identify and understand the structure and functions of the three levels of government in Australia and the nature and significance of the role of the public sector as it impacts on business and commerce; develop insight into the complex interrelationship between business and government in Australia; and critically appreciate current and emerging issues and problems in business-government relations.

21221 ORGANISATION DESIGN AND CHANGE (5cp); three hpw; prerequisite 21130 *Organisational Behaviour*

Introduces the basic structural form of business organisations, and the influences which act upon the structural forms; discusses the importance of organisational change and the change process in organisations. Basic structural forms of business; influence technology; environment strategy and size structure; power politics in organisations, organisation culture; organisational forms of the future; organisational change and change process.

21306 EMPLOYMENT RELATIONS (5cp); three hpw

Provides an understanding of the context of the employment relationship and how it is influenced by economic, legal, social, technological and political forces; develops in students an understanding of the causes, manifestations and results of industrial conflict from an employer and employee point of view; outlines the form and function of industrial relations institutions; introduces students to the basic aspects of managing workplace relations and develops effective skills in these areas. Approaches

to employment relations; development of employment relations in Australia; industrial conflict; form and function of Australian trade unions; role of employers; Federal and State industrial relations systems; wage determination; human resource planning; recruitment; selection and induction; training and development; appraisal and career planning; legal aspects of employee relations; participatory structure and decision making in the workplace.

21608 MARKETING FOR INFORMATION PROVISION (6cp)

The provision of information increasingly is becoming a critical function in both the public and private sector. The collection, storage, retrieval and analysis of information (growing at an increasing rate) in such a way as to maximise its relevant use in decision making is a major activity. The practice of marketing is concerned with identifying needs of users and potential users and presenting goods and services so that they maximise the delivery of benefits to users.

21613 CONTEMPORARY MANAGEMENT PRACTICES (5cp); three hpw; prerequisite 21130 *Organisational Behaviour*

Addresses a range of management practices appropriate to contemporary organisations. The subject provides students with an understanding of key aspects of current management practices including managerial relationships; intercultural management; leadership, status and power; negotiation; interviewing; team building; managerial audits; management information systems; and managerial ethics. Students explore a range of strategies for handling management issues, including competencies relevant to people, organisational structures, and international environments.

21770 ORGANISATIONAL ANALYSIS AND MANAGEMENT (6cp); three hpw

Introduces techniques and strategies of management and examines their strengths and weaknesses in relation to communication management, technology and decision making. Examines the ways in which management skills can be enhanced by an understanding and analysis of organisational power and political processes. These insights provide students with the means to critically evaluate the practices of their own organisations.

31520 CIS II: INTRODUCTION TO COMPUTER SYSTEMS (4cp); three hpw; prerequisite 55125 *CIS I*

Provides an introduction to computer systems from a computing viewpoint, as opposed to information

systems viewpoint. Basic hardware and software design concepts are covered.

31521 COMPUTER INFORMATION TECHNOLOGY II: FOUNDATIONS OF COMPUTING AND PROGRAMMING (6cp); prerequisite
Computer Information Technology I

Enables students to extend their knowledge in the technical areas of computers; to develop a detailed knowledge of data and program representation; to understand the methods of data storage and data management and techniques for data manipulation; and to apply top down design methodology to given problems and produce algorithms and documentation suitable for implementation in a structured language

31530 CIS III: SOFTWARE ENGINEERING (4cp); three hpw; prerequisite 55125 CIS I

Gives students an understanding of concepts of effective software engineering; familiarises them with methodologies used in software development; develops critical appreciation for, and competence in, effective software design through use of 3GL software; and gives experience with, and an ability to employ, productivity concepts of development, prototyping, simulation, and documentation through use of fourth generation language (4GL) software.

31531 COMPUTER INFORMATION TECHNOLOGY III: SYSTEMS ANALYSIS AND DESIGN (6cp); prerequisite
Computer Information Technology I

Enables students to describe the components of a system and how each element is related in order to achieve a goal and how behaviours are determined by the relationships within and between systems and the environment of which they are a part; to describe the roles, products and activities of the systems analyst and the information resource unit within an organisation; to develop systems requirements specifications using the tools and techniques of systems analysis; and to develop and evaluate alternatives of the physical implementation of a system.

31540 CIS IV: INFORMATION SYSTEMS DESIGN I (4cp); three hpw; prerequisite 55125 CIS I

Investigates methods of identifying the objectives, user groups, types of use, financial and other constraints associated with a proposed information system; illustrates how these factors are expressed in terms of data identification, collections, preparation, input, processing, storage, retrieval and output; provides techniques for costing the implementation

and day-to-day running of an information system; creates awareness of the consequences of a new information system for management and staff of an organisation; provides a basis for managing the process of implementing a new information system; and investigates methods for evaluating the performance of an information system.

31541 COMPUTER INFORMATION SYSTEMS IV: COMMERCIAL PROGRAMMING (6cp); prerequisites
Computer Information Technology I, 31521 Computer Information Technology II

Enables students to understand and apply techniques of structured design to programming in a commercial environment; to develop a knowledge of the structure and syntax of the COBOL-85 language; to have experience in the design and implementation of report generation, online enquiry and on-line update routines, using indexed and sequential files; and to understand and apply techniques for program testing.

31550 CIS V: COMMERCIAL SYSTEMS (4cp); three hpw; prerequisites 55125 CIS I, 31520 CIS II, 31530 CIS III

Further develops software development techniques including advanced file organisation concepts; provides students with experience in design and implementation of typical business applications using contemporary programming techniques and the COBOL language; and develops techniques of system testing and evaluation.

31551 COMPUTER INFORMATION TECHNOLOGY V: DATABASE (6cp); prerequisites
31521 Computer Information Technology II, 31531 Computer Information Technology III

Enables students to understand the different database management system models and how well these conform to the theoretically desirable properties required of a database system; to convert a conceptual data model to a logical database model and determine the access problems likely to occur when implemented; to convert the logical database model to a physical database model and tune the physical model to allow for access constraints; to understand and use a database language to access, modify and query a database; to understand the integrity and control requirements of a database and how they might be implemented; and to understand the various forms of a distributed database and the special requirements for integrity and control.

31560 CIS VI: DATABASE DESIGN (4cp);
*three hpw; prerequisites 55125 CIS I,
 31530 CIS III*

Introduces students to database models; familiarises them with the principles of database management and the role of database design in the overall process of systems design and development; introduces the use of database management systems; develops skill in the design of databases and the use of database management systems; and develops understanding and critical appreciation of principles of database administration.

**31561 COMPUTER INFORMATION
 TECHNOLOGY VI: DATA
 COMMUNICATIONS (6cp);**
*prerequisite 31521 Computer
 Information Technology II*

Enables students to understand the significance of data communications standards and the OSI model; to understand the available alternatives in hardware, software and transmission facilities; to be able to make informed decisions on equipment alternatives; and to know how to approach Network Design and Network Management

**31570 CIS VII: INFORMATION SYSTEMS
 DESIGN II (4cp); three hpw;**
prerequisites 55125 CIS I, 31540 CIS IV

Consolidates and extends material presented in 31540 CIS IV: Information Systems Design I and 55125 CIS I: Introduction to Information Systems; provides students with the opportunity to carry the systems development process to completion; develops skills useful to project management in information systems development and identifies and solves problems which arise in systems design and development.

**31571 MANAGEMENT INFORMATION
 SYSTEMS (6cp)**

Develops an understanding of characteristics of management information systems and identifies requirements. Students will gain an understanding of the concepts of artificial intelligence and expert systems and their potential applications to decision making.

**31580 CIS VIII: DATA
 COMMUNICATIONS (6cp); three
 hpw; prerequisites 55125 CIS I, 31530
 CIS III, 31540 CIS IV**

Provides an overview and history of data communications; familiarises students with the Reference Model for Open Systems Interconnection developed by the International Standards Organisation (ISO), including the physical, data link, network, transport, session, presentation, and

application layers of ISO; develops familiarity with terminal equipment, data communications media and hardware, data link protocols, networks and system software, and analysis and management of data communications network; and develops the capability of specifying, evaluating and selecting data communications systems.

SCHOOL OF HUMANITIES

COURSES

The School offers a Bachelor of Arts in Communication, a Bachelor of Arts in Social Science and a Bachelor of Arts (Honours) in Communication. The school also offers graduate programs in Communication (GradDip), Applied History (MA), and Journalism (MA).

THE SCHOOL ASSEMBLY

The major forum of the school is the School Assembly. In this school, all students and staff are members.

The Assembly can discuss and make resolutions on any educational matter of relevance to the school's work. Its resolutions go to the School Board or to the Head of School. It normally meets twice a semester, or as it determines, in such a way that it can discuss matters of substance before they come to School Board.

EQUAL OPPORTUNITY AND AFFIRMATIVE ACTION

It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of race, sex, marital status, physical disability or homosexuality and to facilitate this by means of affirmative action programs according to state and federal legislation.

Access and Equity

The school has a strong commitment to access and equity, including policies opposed to sexist practices in teaching and sexual harassment, and the incorporation of feminist concerns across the curriculum. During the triennium the school will develop and implement an access and equity plan targeting students with disabilities, Aborigines and Torres Strait Islanders, women, students of non-English speaking background and students from socio-economically disadvantaged backgrounds. The plan will aim to increase the proportion of students from target areas in the school, to modify and develop curricula, and provide effective training of staff in offering support. The plan will encourage the appreciation and the expression of the diverse perspectives such students bring to the school. The school will implement and develop links with high schools in the region.

The school will further develop its capacity to respond to the needs of students with disabilities through the establishment of liaison links, pre-university counselling and the goal of ensuring all facilities are accessible to students with disabilities,

including those with mobility impairment, hearing impairment, visual impairment, chronic debilitating conditions and those undergoing rehabilitation.

The school will participate in the development of an Aboriginal and Torres Strait Islander major/sub-major/elective curriculum for the school and for the university more widely.

The school will continue to support the operation of the English Language and Study Skills Assistance Centre (ELSSA) and the extension of its operations throughout the university.

Aboriginal Studies

The school has a working party on Aboriginal studies which is currently reviewing courses and strategies. Aboriginal perspectives and issues affecting Aboriginal people are covered in many courses in the BA degree and in the postgraduate diplomas. Increasing numbers of Aboriginal students and increasing interest from non-Aboriginal students in issues of Aboriginal culture, policy, and politics have led to an assessment of how students can concentrate on Aboriginal studies as part of their degree. Subjects with Aboriginal Studies as their primary focus include 50592 Aboriginal Studies and 50693 Aboriginal Literature. The school is participating in the establishment of the UTS Aboriginal Studies program, and will offer a major in Aboriginal Studies.

Non-English Speaking Background Students

Free assistance with English Language and Study Skills is available for students of non-English speaking background through the ELSSA Centre on Level 18. The service includes one-to-one counselling, special interest groups, self study programs, evening tutorials and vacation courses. Communication Skills in English, a Social Science elective designed for non-English speaking background students, is available to students from other schools/faculties.

Disadvantaged Access

The school is an active supporter of access for students who would normally find it difficult to participate in the BA degree through conventional avenues. The school has a policy that 50% of first year places are made available for category B students; the selection process for these students seeks out people from working class and immigrant backgrounds, people with disabilities and with fractured school histories, who could make a contribution to the school and who could successfully complete the degree. Additionally, since 1989 the faculty has participated in the university's inUTS scheme, which allocates up to 10% of first year places to HSC leavers who can demonstrate that their HSC scores were detrimentally affected by factors over which they had no control.

MEDIA CENTRE

The Centre is situated on Level 2 of the Tower Building and in the Bon Marche Building. It provides support for the teaching of courses which have a technical component – the production majors in Radio, Video and Film, Advertising, Journalism, Writing and Public Relations.

Support staff manage and develop resources, and provide instruction and advice on all aspects of production work. Facilities and portable equipment are largely "dedicated" – that is, reserved for the use of students in the appropriate courses. A pool of equipment is available generally to all school members. For advice as to what is available to students, consult the Computing Support Officer.

Decision Making

Each area associated with the Centre holds regular monthly meetings. Teaching and support staff attend and student participation is welcome. These meetings deal with ongoing questions such as maintenance requirements, special needs for particular courses, etc. They also function later in the year as a forum for preparing course budgets and proposals for equipment purchases for the following year. Course lecturers arrange for forums where wider questions arise, such as changes to courses.

2SER-FM

2SER-FM is an Educational Public Radio Station. It is available to all students, and the wider community. The majority of its extremely diverse programs are produced by volunteers.

All areas of the station are open to involvement. 2SER-FM can provide valuable experience and skills in broadcasting. Students are invited to contact the Volunteers Coordinator, Kath Duncan to find out more.

VERTIGO

Vertigo is the newspaper produced every two weeks by and for the students of the university. It is distributed to every UTS campus and is also available at various theatres, cinemas, and record and bookshops around Sydney. It remains a helpful tool for students studying journalism and professional writing in terms of the development of professional skills, and provides invaluable experience in all aspects of information gathering and newspaper production.

THE UTS WRITERS' GROUP

The group is a collective run by and for students and is open to all students at the university.

Group activities in 1992 included readings, seminars, workshops, guest speakers, and the editing and

publication of *Between U & S*, an anthology of UTS writers' work. The group also ran successful dance parties and dinners as part of their fundraising activities.

Committee positions within the group fall vacant at the end of each spring semester, and new students are encouraged to join and extend the activities of the group.

THE EXPOSED SCREENING GROUP

The group is a collective run by and for students and is open to all students and independent film and video makers. The group, originally set up as a screening space for UTS students, is open to screening work from other film makers. The group organises EXPOSED – Sydney's most popular, regular, alternative Film and Video event, designed to fill a gap in the short film culture.

UTS students' Film and Video work, which originates from different political, cultural and social perspectives, shares one common aspect: it remains "underground" or "alternative", unable to gain wide exposure.

Screenings are held the second Wednesday of every month at the AFI Cinema, Paddington. Write to: PO Box 522, Paddington NSW 2021.

UNDERGRADUATE COURSES

BACHELOR OF ARTS IN COMMUNICATION (HH02) — PRE-1993 ENROLMENT

Course Coordinator: Stephen Muecke

The BA in Communication is a vocationally oriented course preparing graduates for work (including freelance work) in the broad field of communications.

The degree differs from courses offered by Arts faculties in many other universities both in its vocational orientation, and in its focus on the media and other institutions of cultural production as objects of study. It differs, too, in its conception of the relations between theory and practice. Each is given equal attention, but at the same time ways of integrating the two are constantly explored in teaching.

There are two sets of rules for the degree operating in 1993. Students first enrolling in 1993 should refer to the new rules. For students enrolled before 1993, the following rules apply, unless they choose to follow the new program.

DEGREE STRUCTURE AND RULES

The degree consists of 144 credit points, normally taken as 25 subjects, in which Stage 1 (five subjects) is 24 credit points, and all other subjects are six credit points. The degree is studied over three years by full-time students and six years by part-time students. Other patterns of study may be possible in special circumstances, and students may enrol in subjects offered under the new rules. These subjects are normally eight credit points each.

Students complete one major (an approved sequence of six subjects in a particular area of study) in each of the Production and Studies Segments.

The course offers 12 subject areas in which to major. These are:

Production Segment Majors

Writing Production
Radio Production
Film and Video Production
Journalism
Advertising
Public Relations

Studies Segment Majors

Textual and Performance Studies
Sound Studies
Comm. and Technology Studies
Social and Political Studies
Philosophy of Culture Studies
Screen Studies

A minimum of eight (48cp), and a maximum of 10 subjects (60cp) (including the major sequence) must be taken in the Production segment, and a minimum of 10 (60cp), and a maximum of 12 subjects (72cp) (including the major sequence) must be taken in the Studies segment.

STAGE 1

This consists of five compulsory subjects which are taken by all students. These are no longer available to post-1992 enrolment.

50100	Word and Text
50101	Sound and Image
50102	Communication Industries
50103	Australian History and Politics
50110	Introduction to Computing Skills

These subjects are normally taken in their first semester by full-time students, and in their first year by part-time students. They are designed to provide a common body of practical knowledge and theoretical approaches relevant to all aspects of the study of communications.

Except in special circumstances, students must satisfactorily complete three of 50100 Word and Text, 50101 Sound and Image, 50102 Communica-

tion Industries and 50103 Australian History and Politics, before proceeding to Stage 2.

Beyond Stage 1, the course is structured into two parts, the Production segment and the Studies segment.

STAGE 2

Twelve Stage 2 subjects are available, each leading to one of the 12 major areas.

In Stage 2 students take four (24cp) of these introductory subjects. At least one subject (6cp) must be selected from the Production segment Stage 2 subjects

50200	Writing I
50202	Radio Production I
50203	Screen Production
50208	Audio-Visual Production
50201	Journalism I
50350	Public Relations: Process and Practice
50209	Sound Production I

At least two (12cp) must be selected from the Studies segment Stage 2 subjects:

50204	Commodity Culture and the Media
50207	Screen Theory
50206	Textual Theory
50205	Social and Political Theory
50210	Communication and Technology
50211	Sound, Music, Noise.

Students are normally expected to complete three Stage 2 subjects (18cp) before going on to later stage subjects.

To qualify for the award of the BA in Communication degree, students must have satisfactorily completed all five Stage 1 (30cp) subjects and four Stage 2 subjects (24cp).

LATER STAGE SUBJECTS

These subjects are outlined under the descriptions of the major areas.

As after Stage 1, there are 20 (120cp) subjects to complete and as the majors take six subjects (36cp) each, up to eight subjects (48cp) may be taken outside the two majors. All subjects offered in the degree may be taken by students subject to class places being available, but students should note that the subject's prerequisites apply. However, these may be waived with the approval of the subject coordinator.

OTHER RULES ABOUT SUBJECTS

Under certain conditions, up to eight (48cp) of the 25 subjects (144cp) in the BA in Communication may be completed outside the school or the university.

In Other Faculties at UTS

Students may, with the permission of the BA in Communication Coordinator, take up to eight (48cp) subjects offered by other faculties. This may be the equivalent of a major in another faculty, or separate subjects from different faculties. Such subjects must normally be second or later stage subjects.

In Other Institutions

Students may take up to eight subjects (48cp) at other institutions. Such subjects must normally be second or later stage subjects and will not be considered to constitute a major. Students should apply for permission through the Academic Registrar, who refers the request to the faculty, or apply directly to the BA in Communication Coordinator.

Open Subjects

A small number of subjects are available independently of study areas or segments. An open subject offers a number of students the chance to work cooperatively on a topic of their mutual interest, with the aim of producing a significant piece of work. The initiatives for such open subjects will normally come from students with a particular proposal. Students may participate in up to two open subjects (12cp). Before commencing an open subject, students should have completed at least 16 subjects (114cp) and there must be a written contract between the student and the lecturer, issued before enrolment date, giving a complete draft of the project.

Credits and Exemptions

Students who have successfully completed tertiary study or vocational training before coming to the university may be eligible for credit in or exemption from subjects taught by the school. An exemption occurs when either the prerequisite requirements or the Stage 1 requirements are waived. A credit is registered when other study is counted towards the BA in Communication degree and the number of subjects that the student must complete in the BA in Communication is thereby reduced.

Students wishing to seek exemption should do so before they complete their Stage 2 program. Forms for applying for exemption/credit are available from the BA in Communication Coordinator.

Rules Regarding Credits and Exemptions

1. Credit will not normally be granted for more than two subjects studied elsewhere at Stage 1 or equivalent.
2. If a student wishes to complete a major in any subject area, at least five subjects (30cp) must be completed in that area, notwithstanding the total number of credits or exemptions granted for other study.
3. In addition to identifying credits (specified or non-specified) subject coordinators may

nominate additional specified subjects required to complete a major, notwithstanding the total number of credits/exemptions granted for other study.

4. No student will be granted a major sequence for study completed elsewhere.
5. No more than eight subjects will normally be credited for study done at other institutions. In exceptional cases, a full program of study must be approved by the Faculty Board.
6. Students may complete subjects at other universities or colleges concurrently with BA studies. Credit granted for such study will not normally count towards the completion of a major.
7. Credit will not be granted for subjects completed seven or more years before the year in which exemption is requested, except at the discretion of the Head of School.
8. Credit cannot be given for work experience (except as outlined in Rule 9). However work experience may be the basis for a claim for exemption from particular BA course requirements, e.g. prerequisite requirements.
9. In the case of the 50110 Introduction to Computer Skills credit may be given for work experience, by the coordinator.

ASSESSMENT

In accordance with university policy on assessment, the following procedures will apply to all subjects.

- a) Subject outlines will state the objectives of the subject.
- b) Students will be assessed according to criteria related to the objectives of the subject.
- c) A clear statement of those criteria, and the associated assessment tasks, will be provided to students in writing no later than Week 3 of semester.
- d) Assessment will be based on a student's level of performance in achieving the objectives of the subject and not depend on how many other students achieve those objectives.
- e) All assessment tasks approved by the coordinating examiner of a subject will be seen by another full-time or fractional time member of the academic staff.
- f) A coordinating examiner will not change the assessment pattern determined at the beginning of semester without the prior approval of the Head of School.
- g) Each subject outline must contain details of any arrangements for supplementary assessment or not, as the case may be.
- h) Each subject outline will provide statements of the procedures for students to apply for alternative assessment in the case of (i)

disability, or other relevant aspects of a student's background, and (ii) short-term disability due to situations such as sickness, accident or personal trauma.

Assessment methods vary from subject to subject according to the nature of the subject. Students should make sure that they understand what is required of them at the start of the semester. If they are in any doubt as to their progress, they should ask their lecturer how they are going, and whether they need to take any additional steps to pass.

Almost all subjects taught in the BA in Communication program are ungraded; students who meet the subject requirements achieve a PASS result.

Appeal against assessment

The faculty has an Assessment Appeals Committee, which includes student representatives. Students who feel that they have been unfairly assessed should complete the relevant form obtainable from the Academic Office.

VARYING A STUDY PROGRAM

The structure of the degree provides for a large degree of selection beyond Stage 1. The school seeks to vary the subjects offered as much as possible to respond to student demand or the availability of specialised teachers. As a result, students need to reconsider their program each semester, and changes are common.

Enrolments with the school and with the university are displayed on the noticeboards on level 2 of the Bon Marche Building (Building 3). Students must check that both are correct.

Variation of Program forms are available from the School Office and Information Service (level 4 of the Tower Building). Three rules of particular importance are:

1. Students may add subjects up to 12 March and 13 August respectively.
2. Students may withdraw from subjects up to 26 March and 27 August respectively without academic penalty but if withdrawal occurs after 26 March or 27 August, students will incur HECS charges. Withdrawal after the March and August dates will entail a fail being recorded against the subject.
3. The subjects students are enrolled in on 26 March and 27 August will be the subjects on which the graduate tax will be levied. If students delete subjects after these dates they will still have to pay HECS charges for them.

MAJOR AREAS

Studies Segment

The available areas in the Studies Segment are:

Social and Political Studies
Textual and Performance Studies
Screen Studies
Sound Studies
Communication and Technology Studies
Philosophy of Culture

SOCIAL AND POLITICAL STUDIES

This area provides opportunities for the study of society, history and politics. It has been designed to complement the other communications, production and studies areas in the BA in Communication degree. The major is constructed in a way that emphasises the continuities rather than the distinctions between sociological, historical and political studies.

The aim is to encourage students to develop a critical understanding of social and political structures and processes, and graduates who are able to use this knowledge in a communications context.

Thus there is an emphasis in the major on theoretical problems, substantive issues, and research skills. Students are encouraged to present the result of their research in a variety of media forms.

The subjects have been designed to meet two quite different needs. First, there is a need to provide for students undertaking a Social and Political Studies major a progression from basic to advanced study and research work. Secondly, there is a need to provide subjects of interest to students not completing the major. To combine these two requirements, the following structure has been adopted.

The introductory Stage 2 subject is 50205 Social and Political Theory, an examination of the key concerns in social and political theory. This subject is compulsory for students completing the major.

For any students in Stages 3 to 6 there are 17 intermediate subjects which can be undertaken. 50205 Social and Political Theory is not a prerequisite for these subjects.

Intermediate Subjects

50502	International Politics
50504	Australia in the World Economy
50506	Gender, Culture and Power
50507	Making of the Third World: Africa, Latin America and the Middle East
50508	Nationalism, Populism and Fascism
50510	Culture, Race and Ethnicity
50512	Comparative Religion
50514	Crime, Madness and Society

50515	Australian History
50516	Oral History
50518	Australian Politics
50519	History of Social and Political Thought
50520	Asian and Pacific Politics
50521	Orientalism: Constructs of the East
50590	History - Special Subject
50591	Magic and Healing
50592	Aboriginal Studies
50593	Social Policy

Advanced Subjects

50517	Research Project
50594	International Political Economy

To complete a major in Social and Political Studies, students must complete 50205 Social and Political Theory, 50517 Research Project and four other subjects (24cp) (six subjects (36cp) in all).

There are no corequisites with other majors or subjects in the degree.

TEXTUAL AND PERFORMANCE STUDIES

The textual and performance studies area concerns itself with texts of all kinds from within popular or high culture. Texts are taken to be the material form in which cultural and ideological meanings find their expression as the concrete realisation of discourses. In general, work in this subject area focuses on verbal texts, spoken and written. It takes as one of its main concerns the cultural placement of texts of differing origins, that is, the politics of textual production and consumption. The subject area provides the opportunity for the study of texts which have been traditionally defined as literary works, as well as verbal objects from a more broadly defined range.

Major theoretical issues which arise within this subject area are theories around the concepts of reader and author; theories of genre; aesthetics; the interrelations of the publishing industries with questions of the production and consumption of texts; and the politics of writing and performance in general. While the emphasis is on the study of contemporary texts and the debates about modes and genres of contemporary writing, the materials considered in this study area range over a wider historical period and include texts from different cultures.

Given the context of a degree in Communication Studies, this subject area links considerations of texts with the concern of work in other areas, and provides supporting work and contexts for students interested in, for instance, Screen Studies, Film and Video Production, Writing and Radio Production.

Students intending to major in the Textual and Performance Studies area take the Stage 2 subject 50206 Textual Theory as their first subject. This subject provides a theoretical context and starting point for the issues raised in the subject area as a whole. The remaining subjects are divided into intermediate and advanced level subjects. Intermediate subjects provide the opportunity to study a range of popular literary genres, in oral traditions, in non-literary texts, stage interpretations of drama, in theoretical issues about gender and writing, politics and writing, and formal studies of genre. Advanced level subjects provide the opportunity to take up theoretical issues raised in 50206 Textual Theory and explore these in detail; or to pursue the study of a particular writer in depth.

All of these subjects are available as electives to students majoring in other areas and who have not completed 50206 Textual Theory. Prerequisites for specific subjects must, however, be adhered to.

Introductory Stage 2 Subject

50206	Textual Theory
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Intermediate Subjects

Textual Studies

50612	Australian Literary Traditions
50690	Generic Fiction I
50691	Generic Fiction II
50604	Poetics: Theory and Practice
50692	Recent Fiction
50609	Women and Fiction
50693	Aboriginal Literature
50695	The Textual Construction of Childhood
50403	Popular Print Culture

Performance Studies

50605	Performance Workshop I
50606	Performance Workshop 2

Advanced Subjects

Textual Studies

50694	Semiotics and Text
50600	Myth and Oral Tradition
50697	Textual Studies Seminar
50698	Textual Studies Project

Performance Studies

50696	Performance Project Workshop 2, plus two other subjects (12cp) from either the Textual Studies intermediate subjects or from other majors with approval).
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To complete a major in Textual and Performance Studies, students must complete the Stage 2 subject 50206 Textual Theory, three to four intermediate subjects and one to two advanced subjects (six subjects or 36cp in all).

SCREEN STUDIES

This area offers a specialised and developed body of media/ cultural studies, focusing on film, television and video. It is designed to be flexible and open to student interests and to promote an informed and stimulating environment for film and video production work.

Some subjects (e.g. 50207 Screen Theory, 50701 Documentary Cinema, 50702 On TV, 50700 Melodrama) are especially concerned with how film, TV/video texts are constructed. Others (e.g. 50700 Melodrama, 50706 Film Gender and Desire, 50790 Film Authorship, 50793 Film Performance) work with particular areas of theory, or develop knowledge and analysis of particular aspects of screen history (e.g. 50704 Recent Hollywood, 50705 Film Genre, 50792 Screening Australia).

All courses are intended to develop analytical and conceptual skills, informed by knowledge of the processes and institutions of production (and circulation and use), formal and aesthetic questions, and the political and cultural contexts of viewing and production. All courses make an effort to keep questions of history, theory and practice in close sight of one another.

Introductory Stage 2 Subject

50207	Screen Theory
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Stage 3 and beyond

50700	Melodrama
50701	Documentary Cinema
50702	On TV
50704	Recent Hollywood
50705	Film Genre
50706	Film, Gender and Desire
50711	National Cinema
50790	Film Authorship
50791	Film into Video
50792	Screening Australia
50793	Film Performance

Advanced Subject

50708	Screen Studies Project
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To complete a major in Screen Studies, students must complete 50207 Screen Theory, 50708 Screen Studies Project, and four other subjects (24cp) (six subjects or 36cp in all).

SOUND STUDIES

This is an area which provides opportunities for a coherent study of sound. It has a three-pronged focus: sound as a technological concept, sound as a set of musical and voiced practices, and sound in relation to visual image. The Sound Studies major provides an in-depth critique of the institutions of

sound-making and broadcasting; a critical knowledge of the conditions and processes of production/ dissemination of modern music, and a grasp of contemporary issues underlying the practical and theoretical development of sound-recording.

In most subjects students are encouraged to work with textual, musical and audio materials and to draw upon their own experience and knowledge of production practices.

The subjects have been designed to meet two quite different needs. First there is a need to provide for majoring students a progression from basic to advanced study and research work, and second, there is a need to provide students not undertaking the major access to subjects in areas of particular concern to them. To combine these two requirements the following structure has been adopted:

Introductory Stage 2 Subject

50211	Sound, Music, Noise
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Stage 3

For students in Stage 3 and beyond there are nine subjects (54cp) which can be undertaken. (50211 Sound, Music, Noise is not a prerequisite for these subjects.)

50407	Music and Mass Culture
50408	Sound Institutions
50901	Politics of Popular Song
50902	Theories of Sound
50903	Music and Post-Musics
50904	Voice and the Spoken Word
50905	Soundtrack and the Image
50906	Sound and Difference
50907	Sound Studies Project

To complete a Sound Studies major, students must complete 50211 Sound, Music, Noise, 50907 Sound Studies Project, and at least four other subjects (24cp) from the above list. 50907 Sound Studies Project must be the final subject of the major.

There are no corequisites with other majors or subjects in the degree.

COMMUNICATION AND TECHNOLOGY STUDIES

Societies and their governments are engaged in major debates over the control and use of new technologies, whether they be in the communications or other fields. Technologies are seen as the accumulated products of labour power, and of social relations. Ideological representations of these struggles form much of the fabric of contemporary social, political and policy debates, and are closely interwoven with cultural production in the industrialised and industrialising countries. Students will be

challenged to explore these debates and to develop and apply to them skills of analysis and critical understanding.

They will gain a sophisticated awareness of the historical, political, economic, legal, social, and cultural dimensions of the communications and technology based industries, the professions associated with them, and the contradictions posed for society by the innovation and management of technological change.

Students undertake the Stage 2 subject 50210 Communication and Technology as the basis for a number of pathways through the major. The main stream is through the communication subjects. It is assumed that issues concerning information technologies are high on the agenda of the technology/society debate. They thus form a bridge between the communication and technology strands of the major, through a critical approach to information.

Students may also pursue other dimensions of communications and technology through substantive work on analysis of technology and gender, health, nuclear power, in the urban environment, in relation to design, sound, and state policies.

Introductory Stage 2 Subject

50210 Communication and Technology

This is compulsory for the major, but not a prerequisite for the intermediate subjects.

Intermediate Subjects

50400	Australian Communication Policy
50401	News and Current Affairs
50402	Broadcast Media
50404	International Aspects of Communication
50406	Legal Aspects of Communication
50414	Media, Control and Resistance
50415	Development, Dependency and Journalism
51621	Histories of Technology
51624	Information, Design and Technology
51625	Energy and Environment
51626	Technology Policy
51630	Health, Technology and Society
51632	The Political Economy of Technology
51634	Gender and Technology

Advanced Subjects

51628	Technology and Urban Culture
51640	Research Project in Communication and Technology

To complete the major, students must complete the introductory subject, 50210 Communication and Technology, any three to four intermediate subjects, and one to two advanced subjects (six subjects or 36cp in all).

PHILOSOPHY OF CULTURE

The Philosophy of Culture area provides students with the opportunity to study a range of perspectives on the notions of culture, media and philosophy. Intended as a multi-disciplinary approach, the major is designed to complement other parts of the course, in both the Studies and Production areas.

The aim is to provide a variety of viewpoints and theoretical positions from which students can evaluate cultural issues, forums and texts, related to social, political, economic and historical standpoints.

After completing the Stage 2 subject, 50204 Commodity Culture and the Media, students majoring in the area proceed to critical examination of key issues in the domains of, for example, modernity, cultural imperialism, philosophical accounts of imagery and photography, and the wide-ranging discussion of sexuality, gender and culture. Equal emphasis is put on reading, discussion, research and monitoring skills. Students are encouraged to present their work for assessment in various media forms.

Introductory Stage 2 Subject

50204 Commodity Culture and the Media

This is compulsory for the major, but not a prerequisite for the intermediate subject.

Intermediate Subjects

50409	Memory and the Cultural Imaginary
50410	Consumerism and the Media
50411	Theories of the Image
50412	Theories of Subjectivity
50413	Theories of Culture
50420	Desire and the Social
50421	World Culture
50615	Modernist Aesthetics
50422	Special Interest Seminar in the Philosophy of Culture

Any two (12cp) of the above are the prerequisites for any advanced subject.

Advanced Subjects

50423	Technology and Culture
50424	Theories of Femininity and Masculinity
50425	Culture and the Avant Gardes

To complete the major, students must complete the introductory subject, any three to four intermediate subjects, and one to two advanced subjects (six subjects or 36cp in all). The two Social and Political subjects 50508 Nationalism, Populism and Fascism, and 50514 Crime, Madness and Society, may be counted amongst the intermediate subjects.

Production Segment

The major areas in the Production Segment are:

- Writing Production
- Radio Production
- Film and Video Production
- Advertising
- Journalism
- Public Relations

WRITING PRODUCTION

This subject area offers students practical experience in various modes of contemporary writing, e.g. post-modernist and experimental fiction, wide circulation genre writing, realist and documentary fiction, playwriting, media scriptwriting, poetry writing. Students are offered an understanding of the codes, structures and conventions of contemporary modes of writing; the implications of both the politics and aesthetics of the various practices of writing, and the debates surrounding their apparent contestation; and the ways in which specific practices of writing are framed within the material and ideological conditions of their production.

The practical study in writing complements Textual and Performance Studies and the scriptwriting subjects also integrate with the Film and Video and Radio Production majors.

The subject area offers students wide scope for the development of their own writing and, where appropriate, the opportunity to prepare their work for subsequent publication. It also offers students an understanding of the processes of writing which will help prepare them to work in such areas as editing, literary journals, reviewing, and publishing.

Introductory Stage 2 Subject

50200 Writing I

Other Subjects

- 50310 Narrative Writing
- 50311 Writing Workshop
- 50312 Short Story Writing
- 50313 Genre Writing
- 50314 Experimental Writing
- 50315 Poetry Writing
- 50316 Playwriting
- 50317 Radio Writing
- 50319 Scriptwriting for Film and Television
- 50320 Advanced Scriptwriting
- 50321 Special Writing Workshop
- 50322 Writing Project
- 50323 Writing for Performance

For a major in Writing students must complete six subjects (36cp) including 50200 Writing I, plus 50310 Narrative Writing or 50323 Writing for Performance, and four other subjects.

RADIO PRODUCTION

The Radio Production area aims to develop integrated conceptual and technical skills in radio and sound production. The major includes courses in basic program production and live-to-air presentation as well as a range of electives including Documentary, Journalism, Writing and Sound Performance.

The theoretical and conceptual aspects of the area are designed to complement and integrate with the material taught in the Studies subjects as well as the other production subjects in the degree. Students are encouraged to combine their assessment requirements for the Radio Production area with their work in other majors.

This major emphasises all aspects of pre-produced, post produced and live-to-air music production radio broadcast but also caters for those interested in experimental audio and sound performances. An involvement with public radio broadcast is encouraged.

The goal of the Radio Production area is to integrate a sophisticated theoretical appreciation of radio and sound with production and presentation skills. The area also seeks to develop in students an understanding of the positions and potential of broadcasters in Australian society.

The Radio Production area consists of the following subjects:

Introductory Stage 2 Subjects

- 50202 Radio Production I
- 50209 Sound Production I

Other Subjects

- 50360 Audio Production
- 50361 Radio Journalism
- 50367 Radio Music
- 50362 Radio Representation
- 50364 Sound Performance
- 50317 Radio Writing
- 50365 Radio Project
- 50368 Radio Seminar

For a major in Radio Production students must complete six subjects (36cp) including either 50202 Radio Production I or 50209 Sound Production I, 50360 Audio Production, either 50365 Radio Project or 50368 Radio Seminar, and three other subjects.

FILM AND VIDEO PRODUCTION

Students intending to major in Film and Video Production must take the Stage 2 subject 50203 Screen Production as their first subject. This subject provides a technical and conceptual starting point for other subjects.

Students can select from any of the other subjects in the major making up a sequence according to their particular interests, provided prerequisites are met. Some students may wish to do all video subjects without reference to film. However, it is envisaged that students will combine both media within their major. Other subjects involving 16 mm film may be taken without having first done 50380 Sync Sound Filmmaking.

Students may enter 50374 Project I or 50383 Project 2 when they have met the prerequisites and can provide a final draft script (or treatment in the case of a documentary) and evidence of preproduction work for a project they wish to make in the project class. Students will only be able to work at the technical level for which they have previously studied and for which they can demonstrate proficiency.

Numbers of places in and access to classes will be dependent on availability of resources and facilities. In some instances, e.g. 50380 Sync Sound Filmmaking, the number of places will be restricted and classes balloted. Students are encouraged to give emphasis to scriptwriting and project development. Students may count 50319 Scriptwriting for Film and TV and 50320 Advanced Scriptwriting, subjects in the Writing major, towards their Film and Video Production major.

All majoring students must complete 50207 Screen Theory from the Screen Studies major as corequisite.

The Film and Video Production area consists of the following subjects:

STAGE 2

50203	Screen Production
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STAGES 3-6

50370	Studio Production and Post Production in Video
50371	Film and Video Drama
50372	Film and Video Documentary
50373	Video New Techniques
50374	Film and Video Project I
50375	Film Animation
50376	Film and Video Soundtrack
50377	Visual Style
50380	Sync Sound Filmmaking
50381	16mm and 8mm Experimental Film Techniques
50382	Script and Production
50383	Film and Video Project II

For a major in Screen Production students must complete Stage 2 plus five subjects (30cp) from Stages 3-6 as well as the corequisite. The two Writing subjects, 50319 Scriptwriting for Film and TV and 50360 Advanced Scriptwriting may be counted amongst the Stages 3-6 subjects.

JOURNALISM

Students undertaking subjects in the journalism subject area should expect to develop skills in the practice of journalism and a critical understanding of the processes of journalism and the role of the media. The major encourages students to integrate conceptual and practical skills.

The major's emphasis is on the full range of journalistic writing and research techniques. The purpose of the course is essentially vocational: to encourage students to attain a level of skill sufficient to find employment as journalists or researchers.

Students are encouraged to undertake subjects in the Communication and Technology Studies major to further develop their understanding of communications theory, and subjects in the Social and Political Studies major to further develop their understanding of Australian society, public relations and radio subjects are useful adjuncts to the journalism major, and 50203 Screen Production is a prerequisite for the television journalism subjects.

The major endeavours to integrate theory and practice. Those completing the major should develop a sophisticated range of journalistic and intellectual skills, an understanding of the nature, potential, and role of journalists in Australia, and an ability to engage in journalistic practice.

50201 Journalism I and 50340 Journalism II are prerequisites for all other journalism subjects. 50343 Issues in Journalism is also a compulsory subject, and should be taken in the final semester.

Introductory Stage I Subject

50201	Journalism I
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Other Subjects

50340	Journalism II
50341	Sub-editing and Print Production
50392	Feature Writing and Copy Editing
50343	Issues in Journalism
50344	Specialist Reporting and Magazine Writing
50345	Investigative Journalism
50346	Editing I
50347	Editing II
50348	Television Journalism I
50349	Television Journalism II
50361	Radio Journalism

To complete a Journalism Major, students must successfully complete six subjects (36cp), including 50201 Journalism I, 50340 Journalism II and 50343 Issues in Journalism and three other subjects. 50343 Issues in Journalism should be taken in the final semester.

ADVERTISING

This major area is designed not only to offer vocational education in the important fields of promotional media, electronic publishing (DTP) and print graphics, audio-visual programs, tourism and in the multi-media crossover of art and advertising, but also to provide a coherent integrated range of options that link in with other Studies and Production majors of the school.

Students intending to major in the area must take the Stage 2 introductory subject 50208 Audio-Visual Production in order to develop a range of production skills and critical approaches in the use of audio-visual media and technology with special reference to tape/slide productions. This will be followed by either 50334 Critiques of Advertising and Public Communication or 50337 Art and Advertising, which will provide students with a solid grounding in a range of methodologies of analysis and criticism of those historical, political and cultural issues involved in advertising, computer-generated products and promotional media industries.

The intermediate subjects focus on major projects involving establishing links with "clients" and research into specific issues and topics, production considerations, creative strategies and presentation methods. Students work towards building a complete portfolio of work at the same time as developing important industry and community links in their chosen field of interest.

The final stage subject (either 50355 Tourism or 50356 Print and Audiovisual Project) equips students with the "real-life" experience of working both with lecturers and outside professionals in the print and audiovisual industries. A major project is developed and evaluated in collaboration with "outside" experts with the view to preparing students for their future careers.

Introductory Stage 2 Subject

50208	Audio-Visual Production
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Core Subjects

50334	Critiques of Advertising and Public Communication (prerequisite: 50208)
50337	Art and Advertising (prerequisite: 50208)

Intermediate Subjects

50335	Image and Text (prerequisite: 50334 or 50337)
50336	Visual and Verbal Strategies (prerequisite: 50334 or 50337)
50338	Desktop Publishing
50339	Television Advertising (prerequisite: 50203 Screen Production plus any two advertising subjects (12cp))
88305	Photography I

Advanced Subjects

50355	Tourism (prerequisite: any four advertising subjects (24cp))
50356	Print and Audio-Visual Project (prerequisite: any four advertising subjects (24cp))

Students who commenced the Advertising major in 1988 or earlier may count the following elective subjects toward the Advertising major. Students commencing 1989 or later may take these subjects as electives only, that is, they cannot be counted towards the major.

Elective Production Subjects

50330	Advertising Practice
50331	Advertising Copywriting (Print)
50332	Advertising Copywriting (TV/Radio/Film)
50333	Advertising Strategies
88405	Photography II (prerequisite 88305)

Students taking the six subject (36cp) major must do 50208 Audio-Visual Production, then either of the core subjects followed by any three intermediate subjects and then a final advanced subject of either 50356 Print and Audio-Visual Project or 50355 Tourism.

PUBLIC RELATIONS

The intention of this area is to equip students with both basic writing and production skills and higher-order communication problem analysis. It also aims to provide solution strategy skills through systematic experience with the research, counselling, planning, production, communication and evaluation procedures required for effectiveness in the industry.

Students will develop a close understanding of concepts and theoretical uncertainties inherent in approaches to communicating effectively with anonymous target audiences. Students gain progressive experience through a combination of class work, special workshops, fieldwork and "live" clients, and internships with practitioners. Student membership of the Public Relations Institute of Australia (PRIA) and the Society of Business Communications is encouraged and facilitated.

Students who undertake the major will be equipped to take up positions and perform productively in the corporate, government, and consultancy, and non-profit sectors of public relations, as public relations assistants, information officers, publicity officers or junior consultants.

To complete a major in the Public Relations area, students must successfully undertake the Introductory Stage 2 subject, 50350 Public Relations: Process and Practice. This is followed by three intermediate subjects (18cp) and two advanced subjects (12cp), making six subjects (36cp) in all.

Introductory Stage 2 Subject	
50350	Public Relations: Process and Practice
Intermediate Subjects	
59354	Publicity Practice
50351	Public Relations: Research and Communication
50352	Public Relations: Issues and Management
Advanced Subjects	
50357	Community Relations and the Public Sphere
50358	Public Relations Case Study
50353	Public Relations Project

Students in the Public Relations major are also encouraged to take 50201 Journalism I and 50340 Journalism II and such subjects as 50406 Legal Aspects of Communication, as well as appropriate subjects from other faculties.

BACHELOR OF ARTS IN COMMUNICATION (HH02) — 1993 ENROLMENT

Course Coordinator: Stephen Muecke

The Bachelor of Arts in Communication is a professionally oriented course which prepares graduates for roles in the broad field of communications. The degree is distinguished from other Arts degrees through its practical and professional orientation, and in its focus on the media and other institutions of cultural production as objects of study. It treats theory and practice with equal attention, seeking to integrate them in the teaching program.

The degree is characterised by the following elements:

- it bases its programs on a mutually-informing relationship between production practices, critical theory and research, at both staff and student levels;
- it endeavours to empower students to engage in firsthand, original and innovative approaches to their work;
- it offers an interdisciplinary program in humanities, social sciences, communication and cultural production areas unique in the tertiary education sector in Australia;
- it assists in the development of aural and visual media, and print and cultural production courses;
- it supports the development of courses relating to work in the communication industries;
- it sets its programs in both global and local contexts;
- it is sensitive to the multiple dimensions of social difference and inequality, in relation to questions such as gender, sexuality, ethnicity

and racism, social class and disability; it enables students to become part of an intellectual and creative community; it views the diverse vocational opportunities in the communication industries as open and developing; it seeks to ensure that students have opportunities to assemble, display and market their work; it sees a fourth honours year as an appropriate aspiration for students completing the undergraduate degree.

The degree is taken over six semesters for full-time students and 12 semesters for part-time students. The academic year is normally two semesters — Autumn and Spring. However, it may be possible from time to time to undertake award subjects during a compressed Summer program at either UTS or at other universities.

The degree is structured into three stages

- 100 level which provides the common core for the degree and prerequisite subjects for the majors;
- 200 level which allows students to deepen their chosen majors and take some elective classes;
- 300 level which rounds off the substantive specialised work and allows a focus on final major projects.

To be eligible for the award of the degree, students are required to complete 144 credit points of approved studies. One major will be broadly defined as "Production", the other as "Studies". At 200 and 300 levels there are a number of subjects which may be credited towards either a Production of Studies major, with the approval of the school. Some of these will be offered as integrated subjects and may count to either type of major. For a Production major students may include up to 16 credit points of approved Studies subjects; for a Studies major, students may include up to eight credit points of approved Production subjects. There may also be subjects offered within a major that can be credited towards another major, (i.e. Studies to Studies, Production to Production).

Entry to a major will normally require successful completion of 24 credit points at Stage 1 (first half of level 100), and the completion of at least one of those Stage 2 subjects (8cp) (second half of 100 level) identified as prerequisites for entry to the major. A major will require 40 credit points of approved study at 200 or above, of which 16 credit points must be taken at the 300 level. Students must take a minimum of 40 credit points at 200 and 300 level in Production, and 48 credit points in Studies. Students may take up to 48 credit points in Production or 56 credit points in Studies at 200 and 300 level.

Prospective students must have a facility in English suitable for the degree. Students who are accepted into the degree will need to demonstrate competence to the satisfaction of the school in the use of the Apple Macintosh computer before entering 200 level.

100 Level (48cp)

Stage 1 (24cp)

3 compulsory subjects of 8cp each

Stage 2 (24cp)

Students have the choice of two programs, *either*

three integrated subjects of 8cp chosen from those offered at the Stage 2 100 level

or

two integrated subjects of 8cp chosen from those offered at the Stage 2 100 level, plus electives to the value of 8cp taken from outside the school subjects listed for the degree.

200 Level (48cp)

Stages 3&4

Production — at least 16cp and not more than 24cp

Studies — at least 16cp and not more than 32cp

300 Level (48cp)

Stage 5&6

Production — at least 16cp and not more than 24cp

Studies — at least 16cp and not more than 32cp

Total (144cp)

Production — at least 40cp but not more than 48cp at 200, 300 levels

Studies — at least 48cp but not more than 56cp at 200, 300 levels

ELECTIVES

Students may take up to 24 credit points in electives from within the degree, from other undergraduate programs in the faculty, from other faculties in the university and from approved programs at other universities. Where electives outside majors are taken within the degree offered by the school, they will be drawn from designated 200 level subjects offered in the degree. These electives may carry 100 level prerequisites where these exist.

ASSESSMENT

Most subjects in the BA in Communication are graded pass/fail. The Public Relations major is graded from fail to high distinction.

In accordance with university policy on assessment, the following procedures will apply to all subjects.

- Subject outlines will state the objectives of the subject.

- Students will be assessed against criteria related to the objectives of the subject.
- A clear statement of those criteria, and the associated assessment tasks, will be provided to students in writing no later than Week 3 of semester.
- Assessment will be based on a student's level of performance in achieving the objectives of the subject and not depend on how many other students achieve those objectives.
- All assessment tasks approved by the coordinating examiner of a subject will be seen by another full-time or fractional member of the academic staff.
- A coordinating examiner will not change the assessment pattern determined at the beginning of semester without the prior approval of the Head of School.
- Each subject outlines must contain details of any arrangements for supplementary assessments or not, as the case may be.
- Each subject outlines will provide statements of the procedures for students to apply for alternative assessment in the case of (i) disability, or other relevant aspects of a student's background, and (ii) short-term disability due to situations such as sickness, accident or personal trauma.

SUBJECTS OUTSIDE THE DEGREE

With the permission of the BA in Communication Committee, and under certain conditions, up to 24 credit points can be taken outside the degree from subjects offered by the Faculty of Social Sciences, offered by other faculties in the university, or offered by other universities.

The credit point equivalence of subjects taken outside UTS will be determined by the BA in Communication Committee on the basis of the normal full-time load at the outside institution.

Not more than eight credit points from outside the degree can be counted towards a major.

SPECIAL TOPICS

To allow students either in groups or individually to negotiate and undertake a project based on a learning contract, special topics may be available under certain conditions. With the agreement of the BA in Communication Committee, up to eight credit points may be counted towards a major.

CREDITS AND EXEMPTIONS

Exemption applies to prerequisites only. Students can apply on the basis of prior experience or non-university course to have prerequisites waived where they have gained equivalent competency; they have to complete another subject in lieu.

Specified subject credit Maximum of 24 credit points of specified and unspecified credit; specified credits are more difficult to achieve. Students have passed the equivalent subject at another university (approved as close similarity in level, content, assessment tasks, etc) and had the subject counted toward the UTS degree.

Unspecified subject credit Maximum of 24 credit points of specified and unspecified credit; unspecified credits more easily accredited. Affected by rules on number of subjects in majors. Students have passed a subject at another university (approved as relevant to degree but not equivalent to any specific subject) and had the subject counted towards the UTS degree.

Students who have successfully completed advanced tertiary study at university or college of advanced education may be eligible for exemption or advanced standing.

Students who have successfully completed advanced TAFE college study may be eligible for an exemption. They may apply for advanced standing on the basis of the equivalence of the subjects and levels. School Board will consider their applications on a case-by-case basis. Students may also "challenge" a subject with the agreement of the subject coordinator for credit. This means students who have specific skills may elect, with the permission of the lecturer in charge, to challenge the competency levels required to pass the subject by submitting evidence of work. If successful, they are credited with the subject without attending classes. However, they enrol in the class and incur HECS.

Students wishing to seek exemptions should do so before they complete their 100-level program. Work experience may be used as the basis for applications for exemptions only, not for advanced standing.

Summary of Rules

1. Credit will not normally be granted for more than two subjects studied elsewhere at Stage 1 or equivalent.
2. If a student wishes to complete a major in any subject area, at least four subjects (32cp) must be completed in that area, notwithstanding the total number of credits or exemptions granted for other study.
3. In addition to identifying credits (specified or non-specified) subject coordinators may nominate additional specified subjects required to complete a major, notwithstanding the total number of credits/exemptions granted for other study.
4. No student will be granted a major sequence for study completed elsewhere.
5. No more than 24 credit points will normally be credited for study done at other institutions. In

exceptional cases, a full program of study must be approved by the Faculty Board.

6. Students may complete subjects at other universities or colleges concurrently with BA studies. Credit granted for such study will not normally count towards the completion of a major.
7. Credit will not be granted for subjects completed seven or more years before the year in which exemption is requested, except at the discretion of the Head of School.
8. Credit cannot be given for work experience. However work experience may be the basis for a claim for exemption from particular BA course requirements, e.g. prerequisite requirements.

VARYING A STUDY PROGRAM

The structure of the degree provides for a large degree of selection beyond Stage 1. The school seeks to vary the subjects offered as much as possible to respond to student demand or the availability of specialised teachers. As a result, the program of study needs to be reconsidered each semester, and changes are common.

Enrolments with the school and with the university are displayed on the noticeboards on level 2 of the Bon Marche Building (Building 3). Students must check that both are correct.

Variation of Program forms are available from the School Office (level 2 Bon Marche Building), and the Information Service (level 4 of the Tower Building). Three rules of particular importance are:

1. Students may add subjects up to 12 March and 13 August respectively.
2. Students may withdraw from subjects up to 26 March and 27 August respectively without academic penalty but if withdrawal occurs after 26 March or 27 August, students will incur HECS charges. Withdrawal after the March and August dates will entail a fail being recorded against the subject.
3. The subjects you are enrolled in on 26 March and 27 August will be the subjects on which the graduate tax will be levied. If students delete subjects after these dates they will still have to pay HECS charges for them.

The First Year of the degree is composed of three compulsory subjects in Stage 1 and two or three of the integrated subjects offered in Stage 2.

100 Level Subjects

Stage 1	
53100	Word and Text
53101	Sound and Image
53102	Making Australia

Stage 2

53150	Journalism
53151	Theory and Research: Social and Political
53152	Textual Practice and Pleasures
53153	Screen
53154	Sound
53155	Hypermedia
53156	Philosophies and Cultures

PRODUCTION MAJORS

Journalism
Writing
Public Relations
Film and Video
Radio
Advertising

JOURNALISM

A Journalism (Production) major offers students an undergraduate education appropriate to a broad range of journalism practices.

All subjects in the major are worth eight credit points. A Journalism major consists of 40 credit points. Students must take at least 16 credit points at each of the 200 and 300 levels in the major. The 200 level subject 53213 Journalism Practice is a prerequisite for all other subjects in the Journalism major. Most courses at the 200 level will be offered every year. Courses at the 300 level will not necessarily be offered each year.

The subjects in the major are

200 Level	
53213	Journalism Practice
53214	Broadcast Journalism
53215	Features
53216	Print Production and Sub-Editing
300 Level	
53320	Investigations
53321	Radio Journalism
53322	Journalism Seminar
53323	Specialist Reporting
53324	Television Journalism
53325	Publications: Techniques and Practice
53327	Journalism Project

WRITING

A major in Writing consists of 40 credit points. At least 32 credit points must be chosen from subjects offered in the Writing area. The remaining eight credit points may be taken from approved subjects offered in other areas. At least eight credit points should be taken at 200 level, and 16 credit points must be taken at 300 level.

The subjects in the major are

200 Level	
53226	Fiction Workshop A
53227	Fiction Workshop B
53228	Poetry Writing
53229	Writing for Performance
53257	Screenwriting
300 Level	
53335	Writing Project
53336	Special Writing Workshop A
53337	Special Writing Workshop B
53338	Genre Writing
Possible approved subjects from other areas	
53350	Script Production/Design
53323	Specialist Reporting
52027	Writing and Desktop Publishing (from BASocSci)
53275	Sound Performance

PUBLIC RELATIONS

A major in Public Relations consists of 40 credit points. These must include 53342 Public Relations Project plus at least eight credit points at 300 level, and a total of 32 credit points taken from subjects offered in the area. Eight credit points may be taken, with approval, from subjects in other areas. 53240 Public Relations: Process and Practice is a prerequisite to all other subjects in the major.

As part of the course requirements in Public Relations, students undertake a period of internship under the guidance of a public relations professional during the course of study for a major or sub-major in Public Relations.

The minimum time for an internship is 80 hours or two weeks, although students are encouraged to seek as much relevant work experience as possible after completing the 53240 Public Relations: Process and Practice.

For an effective internship the support and cooperation of colleagues in practice is essential and part of the coordinator's role is to liaise with practitioners and the Public Relations Institute of Australia.

Students personal orientation to work in government, non-profit, corporate or consultancy sectors of the public relations industry is taken into account in advising students of suitable organisations for internship.

Internships are undertaken by students in accordance with their own timetable and other work commitments.

200 Level

53240	Public Relations: Process and Practice
53241	Public Relations: Research and Communication
53242	Community Relations

300 Level

53340	Public Relations: Issues and Management
53341	Public Relations in Global Development
53342	Public Relations Project

After consultation with the coordinator of the Public Relations area, students may be permitted to count eight credit points from subjects in the areas of Journalism; Advertising; Writing; Communication, History, Politics and Society; and the BA in Social Science and Media Strategies.

FILM AND VIDEO PRODUCTION

Students intending to major in Film and Video Production must take 53250 Film and Video I at 200 level and either 53251 Film II or 53252 Video II. The major consists of at least two subjects at 200 and two subjects at 300 level.

200 Level

53250	Film and Video I
53251	Film II
53252	Video II
53253	Drama
53254	Project I
53255	Animation and Video Graphics
53256	Documentary

Students may also count towards their majors

53280	Advanced Sound Design-Visual (Radio, sound)
53289	Integrated Media (Advertising)
53257	Screenwriting (Writing)

300 Level

53350	Script Production/Design
53351	Experimental Film and Video
53352	Project Development and the Industry
53353	Project II
53354	Special Interest Screen Seminar (integrated)

If they have satisfied the prerequisites for these subjects in the appropriate majors, students may also count towards their majors the following subjects:

53324	TV Journalism (Journalism)
53336	Special Writing Workshop A (Scriptwriting) (Writing)

Access to film subjects may be restricted due to financial constraints. These classes will then be balloted.

Due to financial constraints students wishing to undertake project subjects may be asked to provide a percentage of their stock, processing, tape and other production costs. There are possibilities for completing project subjects in ways which do not require expenditure of personal finances, e.g. a sponsored project, an attachment, an exhibition project or the preproduction and production design for a project.

RADIO

Students intending to major in Radio must take either 53277 Sound Design or 53278 On Air Studio at 200 level. 53277 Sound Design serves as a prerequisite to all radio major subjects. The subject 53278 On Air Studio is an alternative prerequisite for all subjects in the Major except 53279 Advanced Sound Design Radio and 53280 Advanced Sound Design Visual. Students must take three subjects from 200 level, including at least one of the prerequisites. Students must complete 16 credit points after their prerequisite at 200 level. This is required for progression to 300 level. They must do one of the 300-level subjects before progressing to the Project. 53364 Radio Project is the final subject in the major and a requirement of the major.

BA in Social Science and other elective students are recommended to take 53278 On Air Studio and 53281 Radio Local.

200 Level

53277	Sound Design
53278	On Air Studio
53281	Radio Local
53279	Advanced Sound Design Radio
53280	Advanced Sound Design Visual
53274	Music and Post-Musics
53275	Sound Performance
53214	Broadcast Journalism

300 Level

53361	Sound Seminar
53363	Radio Seminar
53321	Radio Journalism

Students must complete

53364	Radio Project
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ADVERTISING

To complete a major in Advertising students must undertake either 53284 Advertising I, 53285 Advertising II and one other 200-level subject, then 53368 Advertising Project and one other 300-level subject, or 53284 Advertising I, 53285 Advertising II, 53368 Advertising Project and two other 300-level subjects.

200 Level

53284	Advertising I
53285	Advertising II
53286	Art and Advertising
53287	Desktop Publishing and Design
53288	Australian Advertising Culture
53289	Integrated Media

300 Level

53365	TV Advertising
53366	Interactive Media
53367	Advanced Special Advertising Topic
53368	Advertising Project

STUDIES MAJORS

Communications, History, Politics and Society
Textual and Performance Studies
Screen Studies
Sound Studies
Philosophy of Culture

COMMUNICATION, HISTORY, POLITICS AND SOCIETY

A Communication, History, Politics and Society studies major is an interdisciplinary major offering subjects from a broad range of intellectual disciplines. Subjects in the major may be grouped into three strands; Communication; Politics and Political Economy; Society and History.

However, these are broad groupings indicating intellectual coherence among subjects in the major. The strands are not majors. Students may make up majors across strands by developing choices appropriate to their interests.

All subjects in the major are worth eight credit points. A major in Communication, History, Politics and Society consists of 40 credit points. At least 16 credit points must be completed at 300 level. Students must complete at least eight credit points at 200 level, before taking 300-level subjects. In addition, some 300-level subjects may have prerequisites. Students must check 300-level subject requirements before enrolling.

The subjects in the major are

200 Level**Communication Strand**

53200	News and Current Affairs
53201	Theories of Communication
53202	Legal Aspects of Communication
53203	Communication and Control

Politics and Political Economy Strands

53204	Social and Political Theory
53205	Australia Politics
53206	Australian in the World Economy
53207	The Making of the Third World
53208	Energy and the Environment

History and Society Strand

53209	Culture, Race and Ethnicity
53210	Gender, Culture and Power
53211	Urban Culture
53212	Australian History
53218	Power and Social Regulation
53219	Aboriginal Studies

300 Level**Communication Strand**

53300	International Aspects of Communication
53301	Communication, Time and Space
53302	Development, Dependency the Media
53318	Information, Design and Technology
53328	Communication Research: Special Topic

Politics and Political Economy Strands

53303	Orientalism: Constructs of the East
53304	International Political Economy
53305	Issues in Australian Politics
53307	Asian and Pacific Politics
53308	International Politics
53319	Political Economy of Technology

History and Society Strand

53306	History of Social and Political Thought
53309	Film, Television and History
53310	Religion, Magic, Science and the Supernatural
53311	Applying Aboriginal History
53312	Popular Histories
53313	Environment, Heritage and History
53314	Social Policy
53316	Social Science Special Project

The following subjects may be offered, though not necessarily in any two-year cycle of subjects.

53315	History - Special Subject
53317	Communication - Special Project
53329	Social Science Project

TEXTUAL AND PERFORMANCE STUDIES

All subjects in the major are eight credit points. The major consists of 40 credit points. At least 16 credit points must be taken from 300 level, and up to 16 credit points at 200 or 300 level may be taken, with approval, from subjects taught in other areas.

The subject 53222 Textual Poetics is the prerequisite for the major. With approval, 53220 Performance Workshop 1 may be entered from other 200-level subjects.

The subjects in the major are

200 Level

53222	Textual Poetics
53224	Generic Fiction I
53225	Generic Fiction II
53230	Print Cultures
53231	Reading and Representing Difference
53232	Narrating the Nation

53223	Textual Formations
53220	Performance Workshop 1

300 Level

53331	Textual Studies Seminar
53332	Textual Studies Project
53330	Performance Workshop 2
53333	Performance Project

Possible approved subjects from other majors, in consultation with coordinator

Philosophy of Culture

53290	Theories of Culture
53297	Theories of the Image

Screen Studies

53264	Melodrama
53265	Performance and the Moving Image

Sound Studies

53270	Voice and the Spoken Word
53275	Sound Performance

SCREEN STUDIES

The Screen Studies major offers a number of courses dealing with a range of media practices and the theoretical writing which has been generated in relation to those practices. The "screen" of Screen Studies is broadly designed to allow for detailed study of still and moving images (painting, photography, film, television, video, computer graphics), and the forms of spectatorship they invite.

All courses in the major try to strike a balance between presenting an historical overview of particular modes of image production, and presenting a sense of the particular histories of critical writing on the various modes of image and sound-image production. The cultural history of work in the various media is set alongside a cultural history of the writing which has been attached to those media. In short, the Screen Studies subjects present "artistic" practices alongside the theoretical writing which has taken these artistic practices as its object of analysis.

More broadly, the subjects in the major examine visual culture within the wider body of cultural tendencies and practices, and grounds its analysis in a sense of production issues and ideas.

All subjects in the major are eight credit points. The major consists of 40 credit points. Students must complete five subjects across the 200 and 300 levels from those listed below. These five subjects must include at least two at 200 level plus at least two at 300 level, one of which must be 53358 Screen Studies Project. 53358 Screen Studies Project is the only compulsory subject in the major, but it is strongly recommended that students also complete 53267 Issues in Screen Theory.

200 Level

53260	Recent Hollywood
53261	Screening Australia
53262	Film Genre
53263	Television and Popular Culture
53264	Melodrama
53265	Performance and the Moving Image
53266	Vision and Visuality
53267	Issues in Screen Theory: Image, Movement, Montage
53268	Documentary Cinema

300 Level

53355	National Cinema
53356	Film, Gender and Desire
53357	Film into Video
53358	Screen Studies Project
53354	Special Interest Screen Seminar (integrated subject)

Subjects which can be credited to a Screen Studies major from other areas

Textual and Performance

53224	Generic Fiction I
53225	Generic Fiction II

Philosophy of Culture

53297	Theories of the Image
53298	Aesthetics
53292	Theories of Subjectivity I
53293	Theories of Subjectivity II

Sound

53276	Soundtrack and the Image
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SOUND STUDIES

All subjects in the major are eight credit points. To major in Sound Studies students must take 40 credit points, consisting of 24 credit points at 200 level and 16 credit points at 300 level. Students must include at least one of 53270 Voice and The Spoken Word or 53271 Sound, Music, Noise, 53362 Sound Studies Project and one of 53360 Philosophies of Sound Seminar or 53361 Sound Seminar.

The Sound Studies major contains three integrated subjects: 53274 Music and Post-Musics (200 level); 53275 Sound Performance (200 level); and 53361 Sound Seminar (300 level). In these subjects students may work either on research and theory or they may combine such studies with a sound production component. In the case of 53275 Sound Performance and 53361 Sound Seminar, the sound production component may be in performance script or score form.

The Sound Studies major also contains a number of common subjects. 53274 Music and Post-Musics (200 level), 53275 Sound Performance (200 level) and 53361 Sound Seminar (300 level) are common subjects with the Radio major, allowing for elec-

tronic production within planned study projects. 53360 Philosophies of Sound Seminar (300 level) is a common subject with the Philosophy of Culture major. 53276 Soundtrack and the Image is a common subject with Screen Studies.

200 Level – students must take 24cp

53270	Voice and the Spoken Word
53271	Sound, Music, Noise
53272	Sound Institutions
53273	Politics of Popular Song
53274	Music and Post-Musics
53275	Sound Performance
53276	Soundtrack and the Image

300 Level – students must take 16cp

53360	Philosophies of Sound Seminar
53361	Sound Seminar
53362	Sound Studies Project

PHILOSOPHY OF CULTURE

All subjects in the Philosophy of Culture major are eight credit points. To complete the major, students must do eight credit points at 200 level during the first semester, 16 credit points at 200 level during the second semester, and eight credit points at 300 level. All students must complete 53373 Project in Philosophy of Culture in their final semester.

Students must complete 53290 Theories of Culture or 53291 World Culture or 53292 Theories of Subjectivity I before moving to further 200 level subjects. 53292 Theories of Subjectivity I is a prerequisite for 53293 Theories of Subjectivity II. 53266 Vision and Visuality (Screen Studies major) is a recommended corequisite for 53297 Theories of the Image. 53292 Theories of Subjectivity I and 53293 Theories of Subjectivity II are recommended prerequisites for 53372 Cultures of Nationalism and Fascism.

Electives available to students in the BA in Social Science include any subjects offered in the major at 200 level, with prerequisites as set out above.

200 Level

53290	Theories of Culture
53291	World Culture
53292	Theories of Subjectivity I
53293	Theories of Subjectivity II
53294	Crime, Madness and Culture
53295	Memory and the Cultural Imaginary
53296	Technology and Culture
53297	Theories of the Image
53298	Aesthetics
53318	Information, Design and Technology (integrated)

300 Level

53370	History and Cultural Philosophy
53371	Desire and the Social
53372	Cultures of Nationalism and Fascism
53373	Project in Philosophy of Culture

Approved subjects from other areas

Screen Studies

53266	Vision and Visuality
53267	Issues in Screen Theory
53356	Film, Gender and Desire

Sound Studies

53360	Philosophies of Sound Seminar
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BACHELOR OF ARTS IN SOCIAL SCIENCES (HH03)

Course Coordinator: Jeannie Martin

The Bachelor of Arts in Social Sciences is a professionally oriented course preparing graduates for employment and/or freelance work in the broad field of social science. This includes employment in both the public and private sectors, in administration, research, community organisation and policy advice, among other.

Students are required to undertake both a Social Studies and an Applications major to complete the degree. The Social Studies Major involves theoretical and critical perspectives in the disciplines of sociology, history, politics, communication and technology studies. The Applications major consists of subjects in research and practice relating to the professional practice of these disciplines.

In addition students may (but are not required to) make up a coherent sequence of subjects (usually three subjects, totalling 24 credit points) out of their free elective subjects alongside their Social Studies and Applications Majors. Depending on availability of places, these sequences (or sub-majors) may include Journalism, Writing, Public Relations, Radio, Video, Computing Studies, Advertising and Applied History. Students will also be advised on the construction of sequence/subjects from electives in other schools, and may take approved subjects from other universities.

THE DEGREE STRUCTURE

The degree consists of subjects (normally 20) totalling 144 credit points, taken over three years by full-time students and five years by part-time students. Credit may be given (subject to the school's regulations) for subjects completed at other tertiary institutions.

STAGE 1

Consists of four compulsory subjects (6cp each) which are taken by all students. These are:

- 52001 History of Ideas
- 50110 Computers and Information
- 52002 Politics and Political Institutions
- 52003 Communication and Culture

These subjects are normally taken in their first semester by full-time students, and in their first year by part-time students. They are designed to give all students a common grounding in those areas of study fundamental to an understanding of the social sciences. They also provide a body of theory which underpins the more specialised work done in subsequent stages.

STAGE 2

Consists of four compulsory subjects (6cp each) which are taken by all students. These are:

- 50205 Social and Political Theory
- 52012 Research Methods I
- 52011 Issues in Public Policy
- 52013 Organising

These subjects are normally taken in the second semester by full-time students, and in the second year by part-time students.

STAGES 3-6

Social Studies major (four subjects, usually 32cp)
Applications major (four subjects (32cp), one of which must be 52022 Research Methods II)

Electives (usually four subjects (32cp)) which may include Social Science major subjects and/or Applications major subjects and/or subjects from the faculty or elsewhere. Electives are taken under the rule of the degree (for grading and assessment) in which they are listed.

OTHER RULES ABOUT SUBJECTS

In Other Faculties at UTS

Students may, with the permission of the Head of School, take up to four subjects (32cp) offered by other faculties. This may be the equivalent of a major in another faculty, or separate subjects from different faculties. Such subjects must normally be second or later stage subjects.

In Other Institutions

Students may take up to four subjects (32cp) at other institutions. Such subjects must normally be second or later stage subjects and will not be considered to constitute a major. Students should apply for permission through the Academic Office which refers the request to the faculty.

Structure of grading

In the first year of the BA in Social Science, all eight compulsory subjects are ungraded.

Second and third year subjects listed under the Social Studies and Applications majors are graded subjects.

Subjects taken as electives may be either graded or ungraded depending on the regulations governing the degree in which they are offered. Students will be advised to check the regulations which apply to their chosen elective subjects. Students will be informed of the relative weight of components of graded subjects in the subject outlines each semester.

Credits and Exemptions

Students who have successfully completed tertiary study or vocational training before coming to the university may be eligible for credit in, or exemption from, subjects taught by the faculty.

Students wishing to seek exemption should do so before they complete their Stage 2 program. Forms for applying for exemption/credit are available from the School Office, level 2, Bon Marche Building.

ASSESSMENT

Assessment methods vary from subject to subject according to the nature of the work done. Students should make sure that they understand what is required at the start of the semester. If students are in any doubt about their progress, they should ask their lecturer how they are going, and whether they need to take any additional steps to pass.

Appeal against assessment

The faculty has an Assessment Appeals Committee which includes student representatives. Students who feel that they have been unfairly assessed should complete the relevant form obtainable from the Academic Office.

QUALIFICATIONS REQUIRED FOR ADMISSION

Category A: New South Wales Higher School Certificate. In 1992 the TER required for admission was 85.25.

Category B: Selection of applicants on basis of education, and work and life experience. A questionnaire will be provided for Category B applicants.

This degree is open to inPUTS and Aboriginal Participation Initiative applicants.

VARYING A STUDY PROGRAM

The structure of the degree provides a range of subjects beyond Stage 1. The school seeks to vary the subjects offered as much as possible to respond to student demand or the availability of specialised

teachers. As a result, a program of study needs to be reconsidered each semester, and changes are common.

Enrolments with the school and the university are displayed on the noticeboards on level 2 of the Bon Marche Building (Building 3). Students must check that both are correct.

Variation of Program forms are available from the School Office (level 2 Bon Marche Building), and Information Service (level 4 of the Tower Building). Three rules of particular importance are:

1. Students may add subjects up to 12 March and 13 August respectively.
2. Students may withdraw from subjects up to 26 March and 27 August respectively without academic penalty, but if withdrawal occurs after 26 March or 27 August, students will incur HECS charges. Withdrawal after the March and August dates will entail a failure being recorded against the subject.
3. The subjects you are enrolled in on 26 March and 27 August respectively will be the subjects on which the graduate tax will be levied. If subjects are deleted after these dates students will still have to pay HECS charges for them.

SOCIAL STUDIES MAJOR

To complete the Social Studies Major students must complete 32 credit points (normally four subjects) from the subjects in the following list. These are listed in three groups to indicate their disciplinary focus. However, students may choose their subjects from within any group or in any combination across the three groups. All subjects in the major are worth eight credit points.

Politics and Political Economy Group

51519	Industrial Relations
52504	Australia in the World Economy
52514	Power and Social Regulation
52518	Issues in Australian Politics
52507	Making of the Third World
52519	History of Social and Political Thought
52520	Asian and Pacific Politics
52521	Orientalism: Constructs of the East
52592	Aboriginal Studies
52593	Social Policy
52594	International Political Economy
52632	The Political Economy of Technology

Communication and Technology Group

52014	Theories of Communication
52414	Communication and Control
52301	Communication, Time and Space
52401	News and Current Affairs
52404	International Aspects of Communication
52406	Legal Aspects of Communication

52625	Energy and the Environment
52632	The Political Economy of Technology

Sociology and History Group

52211	Urban Culture
52312	Popular Histories
52313	Environment, Heritage and History
52506	Gender, Culture and Power
52510	Culture, Race and Ethnicity
52515	Australian History
52519	History of Social and Political Thought
52592	Aboriginal Studies
52630	Social Issues in Health

APPLICATIONS MAJOR

Students are required to complete 52022 Research Methods II (8cp), plus 24 credit points (usually three subjects) from the Applications subjects list to complete their Applications major.

All students completing the third year of their degree in 1993 may complete their Applications major from the list below (subject to availability of subjects).

52022	Research Methods II
52020	Social Research
52516	Oral History
52808	Visual and Aural Records
52811	Applying Aboriginal History
52813	Researching and Writing History
52024	Discourse Analysis
59357	Community Relations and the Public Sphere

Students other than those completing their third year in 1993 are required to complete their Applications major from the following list.

52022	Research Methods II
52024	Discourse Analysis
52025	Social and Political Research
52026	Specialist Writing for the Social Sciences
52027	Writing and Desktop Publishing
52028	Media Strategies
52029	Organising EEO
52031	Community Work
52256	Documentary
52590	History – Special Subject
52811	Applying Aboriginal History
59357	Community Relations and the Public Sphere

BACHELOR OF ARTS (HONOURS) IN COMMUNICATION (HH04)

Course Coordinator: Noel King

The BA (Honours) in Communication offers BA in Communication graduates the opportunity to pursue advanced work in the Humanities and Social Sciences, and prepares Pass degree graduates for

postgraduate research. The course is 48 credit points made up of 32 credit points for the thesis, and 16 credit points for coursework. Emphasis is placed on interdisciplinary approaches and the integration of scholarship with contemporary media. Students undertake a program of advanced coursework and produce a thesis, which may be either a traditional academic monograph or in a format which utilises the media production skills taught in the School of Humanities. The Honours program is not recommended for part-time study, and students are advised to enrol on a full-time basis.

APPLICATIONS

The BA (Honours) in Communication is a separate degree from the BA in Communication. It is open to Arts graduates from UTS and other accredited universities.

Prospective Honours students should complete the *Undergraduate Application for Admission (Non-UAC)* form and a *Supplementary Information Sheet* available from the University Information Office. The application form should be accompanied by a two to three page thesis proposal and the signed statement of willingness to supervise by a permanent staff member of the school found on the back page of the *Supplementary Information Sheet*.

The thesis proposal should include a statement of theoretical intentions; a synopsis or treatment; a preliminary bibliography of sources and materials; and a presentation of two pieces of work previously completed.

Further enquiries may be made to the BA (Honours) in Communication Coordinator, Noel King.

Notification of the outcome of applications will be made in late January. The University Admissions Office will inform successful applicants of the date of enrolment, fees and the day of commencement of classes.

SELECTION

Selection will be made on the basis of academic record, evidence of media skills, and the ability of the school to offer adequate supervision of the candidate's proposed research topic. Candidates may be interviewed if the school feels this is necessary.

ASSESSMENT

Grading of honours students is made on the assessment of all the work undertaken in the honours program. Individual assignments produced for course subjects are graded by the course coordinating lecturer. Theses are marked by two readers, at least one of whom is from outside the school. The

thesis counts for 60% of assessment and coursework 40%. The subject 50453 Thesis Workshop is not graded but must be completed satisfactorily. The overall grading will be made by a panel of the course coordinators, thesis supervisors and members of the Graduate and Undergraduate Studies Committees.

THE HONOURS THESIS

The Honours 50451/50452 Thesis Project is the major piece of work undertaken for the BA (Honours) in Communication, and is expected to demonstrate the ability to sustain an advanced standard of research, analysis and expression. Students produce their theses with the guidance of a supervisor, who must be a full-time academic staff member of the School of Humanities.

The standard format of the thesis will be an academic monograph of 15,000 to 20,000 words. However, alternative formats are possible, for example screen and sound media, thematically linked essays, performance pieces, scripts and fiction. Non-traditional formats will need to be accompanied by appropriate academic documentation.

Students are required to give a seminar on their thesis topic for the subject 50453 Thesis Workshop.

SUPERVISION

Each student is supervised by a full-time academic staff member whose area of interest and expertise is close to that of the student. This staff member will be available for regular consultation throughout the student's candidature. Regular liaison should occur between student and supervisor (e.g. two-hour session every month). Where difficulties arise between student and supervisor, either should in the first instance consult the course coordinator.

COURSEWORK

Students must successfully complete three course subjects: 50453 Thesis Workshop, and at least two of the graduate qualifying subjects:

50454	Methods in Cultural Studies
50455	Philosophy of the Social Sciences
50456	Methods of Textual Analysis
50800	History and Theory

SUBJECTS OFFERED TO STUDENTS IN OTHER FACULTIES

A number of subjects are taught to students in other faculties. Some of these are prescribed for certain faculties, others are general electives.

PRESCRIBED SUBJECTS

Building Studies, Land Economics

51388 Communication Studies (3cp)

Business

59320 English for Business (for students of non-English speaking background) (6cp)

Civil Engineering

51121 Communication I (3cp)

51151 Communication II (3cp)

51131 Communication I (3cp)

51161 Communication II (3cp)

Nursing

52121 Culture, Health and Society (3cp)

52131 Power, Politics and Health (3cp)

Physical Sciences

51357 Oral Communication (Chemistry) (3cp)

51368 Written and Oral Reporting (3cp)

Computing Sciences

51370 Human Communication (3cp)

HUMANITIES SUB-MAJORS FOR STUDENTS FROM THE FACULTY OF BUSINESS AND THE FACULTY OF MATHEMATICAL AND COMPUTING SCIENCES

The School of Humanities offers the following sub-majors for students from the Faculty of Business and the Faculty of Mathematical and Computing Sciences. These sub-majors are structured into three levels. Students must take five subjects, at least one subject from each level (including introductory level). Not all subjects are offered every semester, and enrolment of inter-faculty students is subject to class numbers. At least one subject at level 200 is required for entry to subjects at level 300. All subjects are 8cp unless indicated.

Communication, History, Politics and Society

Objectives of the sub-major are to introduce students to major issues in Australia and world society and politics; to enable students to relate social and political principles and insights to their major core studies and to their professional practice; and to develop understanding and skills in the processes and practices of communication.

Introductory level

21125 Australian Business Environment (5cp) (Faculty of Business)
51370 Human Communication (3cp) (Faculty of Mathematical and Computing Sciences)

200 Level

53219 Aboriginal Studies (8cp)
53208 Energy and Environment (8cp)
53211 Urban Culture (8cp)
53209 Culture, Race and Ethnicity (8cp)
53204 Social and Political Theories (8cp)
53212 Australian History (8cp)
53203 Communication and Control (8cp)
53205 Australian Politics (8cp)
51369 Technical and Professional Communications (6cp)
or
50712 Communication Skills in English (8cp)

300 Level

53300 International Aspects of Communication (8cp)
59326 Issues in Organising EEO (4cp)
59325 Issues in Industrial Relations (4cp)
59324 Issues in Science, Technology and Human Values (4cp)
53307 Asian and Pacific Politics (8cp)
53308 International Politics (8cp)
53303 Orientalism: Constructs of the East (8cp)
53310 Religion, Magic, Science and the Supernatural (8cp)
53306 History of Social and Political Thought (8cp)
53314 Social Policy (8cp)
51519 Industrial Relations (8cp)
50716 Writing for Science and Technology (6cp)
52029 Organising EEO (8cp)

Public Relations

Objectives of the sub-major are to develop specialist knowledge of public relations as a management function; to provide students with an understanding of public relations as it exists within the public sector and non-profit organisations and in corporate and consultancy contexts; to enable students to identify the policies and procedures of an individual or an organisation and to evaluate those with the public interest and to plan and execute programs of action to earn public understanding and acceptance; to appreciate the multi-faceted nature of public relations within a dynamic local and international environment; to encourage informed decision making with regard to the future and potential of the public relations profession at local as well as international levels; to develop insights into the role public relations plays in individual, organisation and

national development; and to challenge existing notions of public relations as little more than a publicity function.

Graduates who have completed the Public Relations major will be well prepared at theoretical and practical levels to take up positions within the public relations profession. Such careers are available in a wide range of private and public sector organisations and in all industries. Through "client-based" and experiential learning students will be well prepared to respond to the challenges of a career in public relations.

The public relations subjects offered at UTS (City campus) through the School of Humanities follow the guidelines and recommendations of the International Public Relations Association (PRA) as outlined in the Gold Paper No. 7 September 1990 and are in accordance with developments in Australian public relations education and initiatives presently being taken by the National Education Committee of the Public Relations Institute of Australia (PRIA).

Introductory level

21125	Australian Business Environment (Faculty of Business) (5cp)
51370	Human Communication (3cp) (Faculty of Mathematical and Computing Sciences)

200 Level

53240	Public Relations: Process and Practice (compulsory subject) (8cp)
53241	Public Relations: Research and Communication (8cp)
53242	Community Relations (8cp)

300 Level

53340	Public Relations: Issues and Management (8cp)
53341	Public Relations in Global Development (8cp)
53342	Public Relations Project (8cp)

As part of the course requirements in Public Relations, students undertake an internship under the guidance of a Public Relations professional during the course of study for a sub-major in Public Relations. Details of this should be discussed with the Public Relations Coordinator.

Advertising

As part of the Advertising management sub-major offered by the Faculty of Business itself, students from the Faculty of Business may take one Advertising subject from the School of Humanities, to be chosen from:

59330	Advertising Practice (6cp)
59331	Advertising Copywriting (Print) (6cp)
59332	Advertising Copywriting (Radio/Film/TV) (6cp)
59333	Advertising Strategies (6cp)

Advertising subjects are also available to Business students as elective subject offerings.

Students in the Faculty of Mathematical and Computing Sciences may undertake the following sub-major in Advertising offered by the School of Humanities. The objectives of the sub-major are to offer an understanding of and practices in a variety of visual and verbal persuasion methods in various media; and to analyse the methodologies and practices of the advertising industry.

Introductory Level

51370	Human Communication (3cp)
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200 Level

59330	Advertising Practice (6cp)
59331	Advertising Copywriting (Print) (6cp)

300 Level

59332	Advertising Copywriting (Radio/Film/TV) (6cp)
59333	Advertising Strategies (6cp)

ELECTIVES FOR SCHOOL OF DESIGN

51337	Creative Writing I (4cp)
51338	Creative Writing II (4cp)
51387	Media Studies (4cp)
51209	Social Theory and Australian Society I (4cp)
51229	Social Theory and Australian Society II (4cp)
59634	Gender and Technology (4cp)
59708	Screen Studies (4cp)
51007	Media Studies (4cp)

GENERAL ELECTIVES FOR STUDENTS FROM OTHER FACULTIES

Not all subjects are offered every semester and places may be limited. Students should check the Social Science Electives timetable.

Communication Skills

50712	Communication Skills in English (ESL) (8cp)
51367	Oral Communication (6cp)
51369	Technical and Professional Communication (6cp)
50716	Writing for Science and Technology (6cp)
59321	Creative Writing (introductory subject) (6cp)

59362 Professional Communication (4cp)
 59326 Writing for Health Sciences (4cp)

50413 Theories of Culture (6cp)
 50904 Voice and the Spoken Word (6cp)
 50207 Screen Theory (6cp)

Social and Political Studies

51015 Organising EEO (8cp)
 50713 Social Policy (8cp)
 50715 Aboriginal Studies (8cp)
 53310 Religion, Magic, Science and the Supernatural (8cp)
 52510 Culture, Race and Ethnicity (8cp)
 59630 Social Issues in Health (8cp)
 53212 Australian History (8cp)
 51519 Industrial Relations (8cp)
 52001 History of Ideas (8cp)
 52002 Politics and Political Institutions (8cp)
 52003 Communication and Culture (8cp)
 52011 Issues in Public Policy (8cp)
 50205 Social and Political Theory (8cp)
 53211 Urban Culture (8cp)
 52506 Gender, Culture and Power (8cp)
 52625 Energy and the Environment (8cp)
 53305 Issues in Australian Politics (8cp)
 53202 Legal Aspects of Communication (8cp)
 52013 Organising (8cp)
 59325 Science, Technology and Human Values (8cp)
 52001 History of Ideas (8cp)
 53303 Orientalism: Constructs of the East (8cp)
 51310 Literature and Society (6cp)
 51300 Literature and Society (Science Fiction) (6cp)
 51610 Australian Social History (4cp)
 50717 Magic and Healing (4cp)
 51014 Health, Technology and Society (4cp)
 51203 Sociology of Community (4cp)
 59327 Culture, Health and Society (3cp)
 52131 Power, Politics and Health (3cp)

Media Advertising and Public Relations

59323 Screen Studies (8cp)
 59322 Media Studies (8cp)
 59350 Public Relations: Process and Practice (prerequisite for sub-major) (8cp)
 59351 Public Relations: Research and Communication (8cp)
 59352 Public Relations: Issues and Management (8cp)
 53341 Public Relations in Global Development (8cp)
 59357 Community Relations (8cp)
 59454 Public Relations: Media Strategies (final subject in sequence) (8cp)
 53342 Public Relations Project (8cp)
 59330 Advertising Practice (6cp)
 59331 Advertising Copywriting (Print) (6cp)
 59332 Advertising Copywriting (TV/Film/Radio) (6cp)
 59333 Advertising Strategies (6cp)

POSTGRADUATE COURSES

The Faculty of Social Sciences offers the following research degrees: Master of Arts in Writing, Master of Arts (Thesis), Doctor of Philosophy and Doctor of Creative Arts (see Research Degrees above). Further details can be obtained by contacting Professor Ann Curthoys, the faculty's Research Degrees Coordinator.

The School of Humanities offers a Graduate Diploma in Communication, a Master of Arts in Journalism, and a Master of Arts in Applied History. Students should check at enrolment time for any changes which may affect their intended program of study.

Enquiries about all courses may be directed to Dr Paul Gillen. Specific enquiries can be made to

Ms Gillian Leahy	Graduate Diploma in Communication
Dr Heather Goodall	Master of Arts in Applied History
Ms Wendy Bacon	Master of Arts in Journalism

GRADUATE DIPLOMA IN COMMUNICATION (HH51)

Course Coordinator: Gillian Leahy

This course offers graduates a two-year part-time program which provides experience in media study and production. Candidates are required to complete six subjects (48cp) selectively drawn from the Bachelor of Arts in Communication course, and to take subjects from both the Studies and Production areas. Most subjects offered for the diploma are ungraded; in those subjects assessment is pass/fail. In accordance with Rule 3.2.6.2 dissatisfaction with a student's progress is "double failure in any subject".

APPLICATION

Applicants should complete the postgraduate application form and questionnaire available from either the School Office, level 2, Bon Marche Building (Room 202) or the UTS Student Information Service. Entry to the course is highly competitive as there are more qualified candidates than there are places available. Applications usually close at the end of October for the following year. Late applications are not normally accepted.

Prospective students for the Graduate Diploma in Communication are to complete the supplementary questionnaire, provided with the application form, on their relevant activities, enthusiasms and employment and to describe ways in which subjects of the

Graduate Diploma will be beneficial to their work or life goals. References may be submitted, but samples of original work will **not** be accepted, as their safekeeping cannot be guaranteed.

Selection into the course is based entirely on the application and questionnaire. Applicants will not be required to attend an interview.

The school is interested in both people who wish to acquire a deeper understanding of communication skills than they already possess, and those wishing to acquire such skills. Applicants will need to show how their proposed course of study, including the specific subjects on offer, relates to their interests.

The outcome of applications will be posted to candidates in late January. Successful applicants will be informed by the Postgraduate Studies and Scholarships Office of the university as to the date of enrolment, fees, and commencement of classes.

COURSE STRUCTURE

Students in the Graduate Diploma in Communication complete a 48-credit point course over two years of part-time study beginning in the Autumn (or first) semester of each year. Candidates normally enrol in three subjects from the BA in Communication program each year. Each subject is counted as eight credit points and involves class attendance of up to three hours per week. The subjects in the BA in Communication are at three different levels of difficulty — 100, 200 and 300 levels. There are rules governing the Graduate Diploma which require students to take more of their subjects from the 200 and 300 levels and to do roughly half their subjects in Studies and half in Production. There are some evening classes available, but the range of day time subjects is wider.

Students in the BA in Communication are obliged to major in one of the following Production areas; Journalism, Writing, Public Relations, Film and Video, Radio and Advertising; and in one of the following Studies areas; Communication, History, Politics and Society (CPS), Text and Performance, Screen, Sound and Philosophy of Culture. Graduate Diploma students are not obliged to major but it is expected that they will usually concentrate their studies in one of the above Production areas and one of the above Studies areas. Students should note that access to film and video production subjects cannot be guaranteed, owing to limited resources. In 1993 there will be no intake into the film and video classes for newly enrolling Graduate Diploma students. Only a selection of subjects in the handbook will be available to each cohort of students.

A schematic diagram or tree printed on a separate sheet showing the different subjects offered in each

major in the Production and Studies area is available upon request from the School Office. This is a handy reference guide for students wanting to know how they can program the subjects they should be doing within the two-year period of the course and relating it to the guidelines stated in sections (2) to (6) of this course description.

Graduate Diploma students have a wide range of choice in composing individual programs of study which will suit their particular needs. However, some restrictions are placed on the BA in Communication subjects available as follows:

- (1) The BA in Communication contains three introductory (Stage 1) subjects at the 100 level — Word and Text, Making Australia and Sound and Image. These will not normally be available to Graduate Diploma students.
- (2) The BA in Communication contains seven moderately introductory (Stage 2) subjects at the 100 level — Journalism, Theory and Research, Textual Practice, Screen, Sound, Hypermedia, and Philosophies and Cultures. Normally students may only take one of these subjects.
- (3) Apart from the 100-level subjects, BA in Communication subjects are divided into the Studies area and the Production area. Students are required to take a minimum of 16 credit points (2 subjects) in Studies and a minimum of 16 credit points (2 subjects) in Production. This requirement is designed to ensure a combination of theoretical and practical study.
- (4) Students are required to do a minimum of 16 credit points and a maximum of 24 credit points at the 300 level. This is to ensure that students are completing a reasonable number of advanced level subjects to make up their Diploma.
- (5) Students will normally be permitted to take a maximum of 24 credit points at the 200 level and above in Production.
- (6) Students must take one 300-level Production subject and one 300-level Studies subject to complete this Diploma.
- (7) Many of the subjects in the BA in Communication have prerequisites (subjects which should be passed first). Graduate Diploma students are advised to do these prerequisite subjects whenever possible, but timetabling often makes this difficult. For this reason the school may not always insist on prerequisite requirements for Graduate Diploma students. If in doubt, students should consult with an adviser at enrolment, or with the course coordinator, Gillian Leahy.
- (8) Students must complete the Graduate Diploma within a maximum of three (3) years. Students who fail a subject will be put on probation.

Students who fail a subject during the semester they are on probation will be excluded from the course. Any student who fails three subjects will have to show cause why they should be allowed to complete the course.

MASTER OF ARTS IN APPLIED HISTORY (HH59)

Course Coordinator: Heather Goodall

The Master of Arts in Applied History by coursework develops participants' skills and knowledge for work in heritage, museums, local history, radio and television history research. It offers opportunities to historians working in or interested in innovative public history to reflect on the practice of history in the community, the market place and in academia.

ADMISSION REQUIREMENTS

Applicants are required to have an honours degree in history or a related field (e.g. archaeology). Applications will also be considered from those who have history in a pass undergraduate degree, plus extensive work experience in history (e.g. documentary film maker, museum curator, consultant historian, historian in a heritage agency).

APPLICATION

Applicants should complete the *University Post-graduate Application* form available from the UTS Student Information Service or the School office. Applications usually close at the end of October for the following year.

Applicants can make an appointment with the Applied History staff to discuss the approaches in developing their thesis proposal.

The completed application form must be accompanied by a two-page statement outlining the applicant's reasons for interest in the Applied History program. Selection into the course is based on this statement. Applicants will not be required to attend an interview.

Notification of the outcome of the application will be posted to the applicant in late January. Successful applicants will be informed by the Postgraduate Studies and Scholarships Office of the university as to the date of enrolment, fees and commencement of classes.

ATTENDANCE PATTERN

This coursework Masters is undertaken over four semesters part-time. Students will normally complete six subjects (48cp) over this time, enrolling in either one or two subjects in each semester. Classes are held as three-hour, evening seminars, with field trips

and workshops where appropriate. Each subject specific to this degree is worth eight credit points.

COURSE STRUCTURE

All students must complete two compulsory subjects (16cp)

50800	History and Theory
50821	Applied History Independent Project

All students must complete a minimum of two subjects (16cp) but may do four subjects (32cp) from the postgraduate Applied History program. These include

50813	Researching and Writing History
50808	Visual and Aural Records
50802	Artefacts, Museums, Heritage
50804	Oral History and Memory
50801	Applied History Placement

Students may do a maximum of two subjects (16cp) from the school's undergraduate Applied History subjects. To complete these subjects at graduate level, MA in Applied History students will meet evaluation criteria additional to those for undergraduate students. The relevant subjects (with their undergraduate title in parentheses) include

50810	Making Australia's Past (Popular Histories)
50803	Sites of Heritage and History (Environment, Heritage and History)
50809	Film, TV and History
50811	Applying Aboriginal History (Politics of Aboriginal History)
50812	History Seminar
50515	Australian History

Assessment is by the pass/fail system only, and no subjects are graded. In accordance with Rule 3.3.7.2 dissatisfaction with a student's progress is "double failure in any subject".

Please note: The compulsory Applied History subject is taught each year, in first semester. The other Applied History subjects are usually rotated through a two-year cycle. This means that not all subjects are available in any one year. All subjects will be offered, however, over any two-year period.

MASTER OF ARTS IN JOURNALISM (HH58)

Course Coordinator: Wendy Bacon

The Master of Arts in Journalism is a coursework degree designed for graduates who have some experience in the communication industries.

The course aims to produce journalists who have not only a high level of professional skill but can also produce work of intellectual depth, and contribute to the discussion of ethical and legal issues relevant to

journalism. The course has a regional and multicultural focus.

Students can choose to develop a broad range of skills or to specialise in print, radio or television. Students are encouraged to publish the journalism they produce during the course.

In 1991, the School of Humanities established the Australian Centre for Independent Journalism.

Masters students are actively engaged in the journalism and research work of the Centre.

ADMISSION

Candidates must have an honours degree or equivalent, and experience in the communication industries.

Candidates with a pass undergraduate degree will need to demonstrate how their background and experience provides them with the equivalent of an honours degree. A case for equivalence may include reference to post-bachelor studies, e.g. graduate diploma; and/or production of major pieces of broadcast or published work; and/or relevant professional or industry experience.

Judgement of equivalence to an honours degree will be made with reference to the extent to which the candidate can demonstrate the high level of analytical skills required to commence master level studies.

In terms of experience, relevant industries and professions can include the radio, newspapers, television and film industries, publishing, public relations, information officers (e.g. in community-based organisations), broadcasting and press policy organisations.

Applicants must be proficient in the written and spoken English language and have basic word processing skills.

STAFFING

The Journalism area is staffed by three full-time journalism teachers who all have experience in print and broadcast journalism. In addition, there are a number of other experienced journalists employed part-time. The course coordinator has overall responsibility for the course and the progress of Masters students. He/she will also provide some extra supervision for students who wish to publish work during the course.

ASSESSMENT

The MA in Journalism will be awarded on a pass/fail basis of five compulsory and three elective subjects, including a final project of a high standard. The final project will be assessed by internal supervisors although where possible feedback will also be

obtained from experienced professional outside the university. In accordance with rule 3.3.7.2 dissatisfaction with a student's progress is "double failure in any subject".

COURSE STRUCTURE

The academic year for 1993 commences in February, and while classes do not commence until the first week of March, students who are enrolling in the Master of Arts in Journalism will be required to attend an orientation week program during the preceding week.

The course will consist of seven subjects worth eight credit points each and one subject worth 16 credit points, a total of 72 credit points. The course can be completed over three semesters full-time or five semesters part-time.

Students will complete five compulsory subjects which have been designed especially for this degree. In addition, students will choose electives from certain subjects available to undergraduate journalism students and certain other subjects available at UTS and approved by the MA coordinator as appropriate for this program.

Each of the subjects in this program is worth 8 credit points with the exception of the compulsory subjects, 50438 and 50439 Final Project I and II which are worth 16cp.

Compulsory subjects

50431	Research and Reporting for Journalism
50437	Regulation of the Media*
50450	Advanced Journalism Theory*
50438	Final Project I
50439	Final Project II

* Masters by coursework students may join undergraduate students for some classes in these subjects. There will however be separate Masters seminars and students will be expected to produce work of a postgraduate standard.

Electives

Students choose three electives from the undergraduate journalism program in the school, including

53214	Broadcast Journalism
53215	Features
53216	Print Production and Sub-Editing
53320	Investigations
53321	Journalism Seminar
53323	Specialist Reporting
53324	TV Journalism
53325	Publications: Techniques and Practice
53327	Journalism Project

or other subjects from the undergraduate program of the school, including

53300	International Aspects of Communication
53302	Development, Dependency and the Media
53309	Film, TV and History
	Special Subject: Non-Fiction Writing (proposed)

and a special field subject available only to Masters students

Students will plan their course with the course coordinator.

Most Masters classes are available during the evening but part-time students should be aware that they may be required to attend the university for at least half a week day each semester. The course is demanding and requires a solid commitment.

SUBJECT DESCRIPTIONS

Guide to subject descriptions

The subject descriptions shown below indicate the subject code and name, the number of credit points for the subject (i.e. *3cp*), the duration of the subject, indicated as semester weeks, if applicable, and the number of formal contact hours each week (i.e. *four hpw*); for some subjects there may also be practical components off-campus, and this is indicated in the text. Also shown are the prerequisites or corequisites if any, the method of assessment and name of the subject coordinator, if known, and a brief outline of the content.

Prerequisites are subjects which must be completed before taking the subject to which they refer. Corequisites may be completed before or be taken concurrently with the subject to which they refer.

50110 COMPUTERS AND INFORMATION (6cp); BASocSci

Covers health and safety, operating systems, word processing, graphics, document production, information sources and systems of retrieval.

50200 WRITING I (6cp)

Emphasises practical experience in writing rough workshop exercises. Considers both fictional and non-fictional modes and practices.

50201 JOURNALISM I (6cp)

Introduces students to the principles of a range of journalistic skills. This includes writing, interviewing, search and editing. Students also receive a grounding in ethics, law and accountability. Relationships within the industry, between journalists, with public relations consultants, with contacts, with the audience, with management, and the structure of the industry are also discussed and analysed throughout the semester.

50202 RADIO PRODUCTION I (6cp)

Introduces students to radio and sound as a medium for communication. Focuses on the production of pre-taped programs for broadcast and deals with the relevant conceptual and operational skills including recording, editing, mixing, interviewing, scriptwriting, composition and voice production. Students are encouraged to get involved with broadcasting at a radio station.

50203 SCREEN PRODUCTION (6cp)

Students learn the basics of video and film production and learn to apply the basics of screen theory to their work. Students learn basic visual language and

the different elements in the creation of visual style, soundtrack, point of view and perspective in their work. The technique and theory of such practical areas as scriptwriting, research and planning, lighting, camera work, direction and coverage, sound recording, mixing and editing is also covered. Most work will be made on video but students will learn to shoot and edit super-8 film. Students make a short program on videotape and produce short exercises in the process of learning to use the equipment, and in their application of some of the concepts learned in Screen Theory.

50204 COMMODITY CULTURE AND THE MEDIA (6cp)

Provides a critical and historical overview of key theoretical positions around the notions of "commodity", "community", "audience", "spectacle" and the long-term cultural and social effects of these concepts. Central to the subject's objectives is to provide concrete examples of media institutions and the text produced by them for analysis and criticism.

50205 SOCIAL AND POLITICAL THEORY (6cp)

Aims to introduce students to important contemporary issues in the area of social and political theory; to teach students to critically analyse theoretical works; to introduce students to debates regarding the social construction of knowledge and the implications of such debates for research; and to provide students with theoretical tools which will assist in the analysis of Australian society and political culture.

50205 SOCIAL AND POLITICAL THEORY (6cp)

Introduces students to some of the major thinkers and concepts in social and political theory. Discusses their relevance for contemporary issues and their place in ongoing debates. May include an examination of theoretical approaches to issues such as individualism, gender, ethnicity, social stratification, social cohesion, citizenship, amongst others.

50206 TEXTUAL THEORY (6cp)

Analyses the notion of text in the general context of a degree in Communication Studies. Examines the notion of text from a communicative point of view. Central questions which arise are: how is a text produced and for whom; how is a text consumed; what place does the text have as a message/commodity in the general social and cultural life of a community? More specific questions are: What counts as a text and what counts as a "reading"? How does textual theory relate to the earlier formation of English? What historical process has led to the current use of critical categories and theories

within the field of Communication and Cultural Studies?

50207 SCREEN THEORY (6cp)

Examines various conceptions of the filmic, televisual and video image, and the practices and theories associated with these conceptions. The subject is particularly concerned with questions of temporality and movement in relation to the moving image which will be explored through ideas of montage and in-shot movement and stasis. Screenings will include a wide variety of work, ranging from the French New Wave to Latin American cinema.

50208 AUDIO-VISUAL PRODUCTION (6cp)

Predominantly a workshop subject providing a basis for other subjects later in the major. Focuses on tape/slide and audio works. Aims to mount productions and campaigns that critically analyse advertising (questions sexism, racism, commodity fetishism, aesthetics, and marketing-display/reception). Examination of research methods and marketing procedures such as addressing particular audiences: how to speak to different community groups and organisations: dealing with media, government and corporate organisations and PR departments.

50209 SOUND PRODUCTION I (6cp)

Introduces concepts and skills in the production of sound recordings for use in radiophonic performance and multi-media productions. Mono and stereo forms of recording are explored – both in terms of different recording and microphone techniques and compositional and conceptual differences. Sound production is practised both in the studio and on location. Editing, mixing and sound-track construction are developed in the course's project work and a basic introduction is provided to soundtrack, sound-design and visual image.

50210 COMMUNICATION AND TECHNOLOGY (6cp)

Modern industrial societies are characterised by increasingly complex systems of technology and communications. These developments are not accidental, nor are they inevitable results of the technologies employed. This subject explores the relation between the development of modern industrial societies and the political, social and economic forces at work. Theories clustered around ideas of political economy including the sexual division of labour are explained and critical interpretations offered. The changing but crucial role of the state in managing the communication and technological infrastructures is elaborated. A central theme of the subject is an interrogation of determinist theories of social change, be they economic,

technological or informational, and the influence of these theories on representations of contemporary challenges of technological change in the communications industries. Implications of technological change for the categories of art, culture, the media and mass society will also be explored.

50211 SOUND, MUSIC, NOISE (6cp)

An introduction to the study of sound and music in a wide range of production forms and cultural/industrial contexts. Students will be introduced to a number of theoretical and critical approaches to the study of sound and music with the initial emphasis being on analysing terms and concepts employed in the manipulation of sound media. Specific sound and music texts will be cited and investigated as historical, political, economic, and aesthetic agents. Topics include demarcations and distinctions between sound, noise, music and silence; history of sound and music; uses of sound in society, industry, home, entertaining, medicine, education, defence; political economy of sound; introduction to music composition theory; sound and subjectivity; sound narratives — time and space constructions; sound, music and pleasure; imaginary and forgotten sounds.

50310 NARRATIVE WRITING (6cp)

Combines a theoretical consideration of the structures of narrative with practical exercises in such areas as story and discourse, narration, character, stream of consciousness as well as further work in point-of-view, voice dialogue etc. There is the opportunity to work on extended pieces of narrative in both fiction and non-fictional modes.

50311 WRITING WORKSHOP (6cp)

A workshop subject which introduces word-processing and desktop publishing skills. Student work is workshopped with a special emphasis on editing for publication. A series of lectures will acquaint students with aspects of the publishing industry, and readings of texts will expand student awareness of the diverse possibilities of contemporary writing.

50312 SHORT STORY WRITING (6cp)

Provides a forum for student practice in the short story form. Emphasis is on the realist tradition of the modern short story with its techniques of characterisation, narrative continuity, flexible point of view, and use of symbolism. Although the subject's emphasis is on the workshopping of students' stories, the class also examines the writings of established authors on their craft, as well as some representative stories from modern writers.

50313 GENRE WRITING (6cp)

Offers students the opportunity to work in genre fictions such as detective, thriller, science fiction, romance, fantasy. The genre varies from year to year depending on student demand and availability of staff and is also designed to complement genre studies within the Textual Studies Major. This subject concentrates on students' own writing in the genre. Topics include audience and publishing as well as the codes, conventions and structures of genre fiction.

50314 EXPERIMENTAL WRITING (6cp)

Offers students the opportunity to work in experimental fiction. Emphasises developments in writing from modernism to post-modernism and furthers the discussion of the relationship between politics and aesthetics. Topics include the self-conscious narrator; the "unreliable narrator"; work which questions its own structure; the relationship of film technique to the new writing; montage; cuts; juxtaposition; absurdism; surrealism; expressionism; dislocation of narrative continuity; writing as "process" etc.

50315 POETRY WRITING (6cp)

Offers students the opportunity for extensive work in poetry. Emphasises the development and modes of modern poetry through theoretical readings, analysis of literary examples and discussion of students' writing. Contemporary Australian poetry is located within the debates surrounding romanticism, modernism, and post-modernism. Emphasis is placed on the student's own writing through a series of practical exercises in such techniques as interior and exterior viewpoints, lyric and narrative modes, author monologue and author-reader "dialogue", rhyme, assonance, dissonance, alliteration, and metrics.

50316 PLAYWRITING (6cp)

Offers students the opportunity to work in a range of dramatic forms intended for live performance. The main emphasis is on the student's own writing, through practical exercises in exposition, conflict, plotting, entrances and exits, scene-setting. A variety of forms is considered in readings and workshops, with some emphasis on experimental and "absurd" drama.

50317 RADIO WRITING (6cp)

Offers students the opportunity to work in a range of audio writing areas centred on radio drama and features. Emphasis is placed on the student's own writing and a series of practical exercises involving monologue, dialogue, scene-setting, adaptation, use of tags sound effects, vocal characterisation, narrative strategies and plotting. Issues include

research methodology for features and the use of printed and oral material, such as diaries, poetry, archival material.

50319 SCRIPTWRITING FOR FILM AND TELEVISION (6cp)

Offers students the opportunity to develop skills in scriptwriting for film and television, with primary emphasis on narrative scriptwriting. Students write a short script and the classes follow a script through synopsis, treatment, scene breakdown to final draft. Practical exercises focus on issues such as character, dialogue, exposition, point of view and narrative structure. The subject also discusses the difference in writing for film and television.

50320 ADVANCED SCRIPTWRITING (6cp)

This advanced level subject provides a number of options for students wishing to take their scriptwriting work to industry standard or equivalent. According to student interest and the availability of staff, the subject in a given semester might concentrate on: writing for broadcast television; independent, low-budget screen-writing; documentary scriptwriting.

50321 SPECIAL WRITING WORKSHOP (6cp)

Designed to meet the needs of different areas of intersection of the Writing Major. Content will alternate among the following areas: journalism, in particular editing; an advanced writing workshop course premised on the publishing component of 50311; a course with a specific performance focus. The content of the subject will be advertised in advance. It is not envisaged that this course will be offered more than once every two years.

50322 WRITING PROJECT (6cp)

Offers students the opportunity to work on a sustained piece of writing of their own choice, either in drama or narrative. Writing projects are individually supervised. Project proposals must be submitted and approved before enrolment into the subject. This subject also includes a series of readings by students and guest writers as well as seminars on such topics as the structure of the publishing industry in Australia and State funding of the arts. Guests such as literary editors, publishers' editors, reviewers etc. are invited to participate.

50323 WRITING FOR PERFORMANCE (6cp)

Takes up the theory and practice of writing intended for individual or group performance in any medium. Teaching is primarily through workshops which will consider such aspects of craft as the structure of action, characterisation, suspense, imagery, sub-text,

exposition, improvisation, translation of a text to the stage (or other medium).

50330 ADVERTISING PRACTICE (6cp)

An introduction to the professional practice of advertising; the concepts used, the skills and techniques applied, the organisational structure and operation of advertising agencies, their interrelationships with other parts of the communication industry.

50331 ADVERTISING COPYWRITING (PRINT) (6cp)

Covers techniques of research, layout and writing of print advertising, including newspaper, magazine, direct mail, leaflet and brochure advertising. Emphasis is placed on the role of the writer in an advertising agency, client advertising, briefing, finding and evaluating advertising approaches. The subject runs along workshop lines, with writing assignments in and out of class.

50332 ADVERTISING COPYWRITING (TV, RADIO, FILM) (6cp)

Techniques of writing advertising for television and radio are explored in this course. Emphasis is placed on different scripting requirements for electronic media, with a look at cinema advertising, the "translation" of advertisements from one medium to another, and the integration of multi-media campaigns.

50333 ADVERTISING STRATEGIES (6cp)

An examination of and practice in a variety of visual and verbal persuasion methods in television, radio, print, and other media. Students take part in individual and group presentations of solutions to various advertising problems, and as members of "jury panels" gain some insight into the analysis and evaluation of advertising techniques. In the second half of the semester, students work as a group, planning, documenting and executing an advertising strategy.

50334 CRITIQUES OF ADVERTISING AND PUBLIC COMMUNICATION (6cp)

Offers a theoretical and critical introduction to analysing the advertising and public communications industries, their practices and strategies. Traces the historical, political, economic and cultural forces which these industries have had on capitalism, both locally in Australia as well as internationally. Questions the role of multi-national and post-colonial companies of the first world and their involvement in Third World countries. Examines the various ways in which the consumer is constructed and positioned as a subject. Investigates the use of

semiotics, psychoanalysis, content analysis, behaviourism, Marxism, feminism and aesthetics in the struggle to make sense of the increasingly wide range of media texts and the corporate ideologies that privilege and promote certain products, individuals and values above others in society. Looks at the structure of the industries, and the discourses and professional practices of the workers within the various departments and agencies. Questions how alternative, dissenting voices can make themselves heard from within or from the margins of corporate/government machines or broadcast systems. Focuses on the moving image and sound track in advertising and public relations media with references to print culture.

50335 IMAGE AND TEXT (6cp)

Critically examines the relationship between still and moving images and words. Includes theories of visual and textual design; layout, printing techniques and publishing processes; theories of images and text; use of semiotics, textual theory and post-structural developments analysis. Covers the history of image and text; relationships and what political, economic and cultural forces were affecting specific developments in various industries. Offers production skills in how to manipulate and integrate text with specific images in a wide range of contexts. Some of the types of image text works examined include logos, film and video trailers, computer graphics, rock clips, MTV, scratch and rap videos, newspaper and magazine layout, promotional pamphlets and flyers, various books, posters, billboards, graffiti, blimps, T-shirts, labels, shopping bags and concrete poetry.

50336 VISUAL AND VERBAL STRATEGIES (6cp)

Critically examines the increasingly important role of visual and verbal communication strategies in a wide range of media industries — particularly in advertising and public relations; traces the history of oratory and visual displays in different countries with special emphasis on Australia; and examines theories of verbal communications and visual presentations. Some of the specific texts looked at include 7-text; home-video and direct video/television marketing; rock videos as advertising; press releases; propaganda — Fascism, USA, USSR, England, Third World countries and various political lobby groups in Australia such as the "White Shoe Brigade" and Unions; Sky Channel; indirect advertising strategies; personalities as "Stars" and self as commodity/advertisement. How to organise the promotion of a range of products, issues and causes to community groups, government organisations and corporate bodies. A production subject that

encourages the generation of campaigns using a combination of techniques that can be adapted to suit the audience needs and context.

50337 ART AND ADVERTISING (6cp)

Traces the historical linkages between high art and advertising and seeks to critically analyse the increasingly pervasive intertextual relationship between these two previously isolated industries. Examines the political, economic and cultural forces that have brought about this symbiotic relationship. Topics include Art Deco, Constructivism, Cubism, Futurism, Surrealism, Social Realism, Bauhaus, Abstract Expressionism, Pop Art, Fluxus, Super Realism, Conceptual and Post Object Art, Performance Art, Trans Avant-garde and Neo-Expressionism. Discusses the relationship between Modernism and Postmodernism as they involve advertising; high art marketing — artist “stables”, gallery systems, government grant systems, sponsorship of art by corporate bodies, manufacture of the Neo, auctions (Christies); art as commodity fetish/aesthetic; appropriation of artworks by advertising and vice-versa — the property laws of the original artwork; copyright; role of television and the press in popularising art through advertising, e.g. Benson and Hedges. Students produce a major project that explores the direct connection between art and advertising.

50338 DESKTOP PUBLISHING (6cp)

A production subject that critically examines the impact of desktop publishing on society as well as encouraging students to produce their own projects using such programs as Word, Write, Draw, Paint, Superpaint, Pagemaker, Postermaker and a variety of graphics packages. Topics covered include history of desktop publishing and printing industries; political, economic and cultural implications of the electronic revolution in the media, home, office and education; terminology and concepts used in DTP; how DTP has affected print design styles, typography and illustration techniques; what capabilities DTP holds for future work environments; and how to set up a DTP workshop ergonomically.

50339 TELEVISION ADVERTISING (6cp)

Aims to provide a detailed critical and practical breakdown of how television advertisements are produced and what economic, political, cultural and historical pressures are working on the various stages of production: from concept brief, storyboard, pre-production details to casting, lighting, set designing, location hunting, shooting, editing and post-dubbing sound and voice-overs and titles. Post-production stages are also studied in depth from marketing, distribution and account managing. Examines the relationship between ads and programming: from

time buying, sponsoring of TV events, sports and mini-series to political advertising and polls.

This production subject also examines in detail the theories and criticisms made of television advertising by various industry “gurus”, lobby groups and academics with the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive ads on a wide range of issues for clients ranging from small community groups to corporate enterprises. The subject also takes the student through the practical skills of making a TV ad as well as how to present ideas to the client at the various stages of production. Students produce a short video ad or exposé in the course which is presented at the end of the semester.

50340 JOURNALISM II (6cp)

Advanced news writing and newspaper production are included in this subject. The key is in developing skills of research, interviewing, writing and editing. Students choose an area round to specialise in over the semester. Seminar classes are used to analyse and critically evaluate the stories the students write.

The aim of the subject is to develop news writing skills to a fairly high level. Lectures are structured around a series of addresses by specialist/senior journalists as guest lecturers. This is designed to introduce students to practising journalists and to develop insights into a variety of methods and techniques of reporting. Guests cover key areas of journalism, and are all senior people. The subject aims to acquaint students with both the institutions covered by the reporters (state and federal parliament, industrial relations, courts, police, business and finance, defence) and the role of the media and journalists within these institutions. Class discussion and assessment of the weekly stories students write is also a part of this subject, so that students can learn from the experiences of others.

Students choose an area which they cover for a semester to develop skills in building up contacts and expertise, and to encourage accuracy and depth in reporting.

50341 SUB-EDITING AND PRINT PRODUCTION (6cp)

Sub-editing, layout, design and production class with an emphasis on newspapers and magazines. Covers the use of electronic technology in print production; photojournalism and typography. Combines lectures in design etc. with practical experience in producing a newspaper.

50343 ISSUES IN JOURNALISM (6cp)

Combines research, production and writing skills. Students are expected to undertake original research in a journalistic area, prepare a class seminar on it,

write it as an article and then prepare it for publication, in the faculty's *New Journalist* magazine or elsewhere.

50344 SPECIALIST REPORTING AND MAGAZINE WRITING (6cp)

Offers students the opportunity to develop skills in various specialist areas of reporting including politics/government; business/finance/economics; computers/science/environment; arts/lifestyle; city reporting etc. The speciality will vary from year to year depending on student demand and the availability of staff. Examines the role of the specialist journalist, and concentrates on developing expertise in the area under examination, including advanced research and writing skills. There is a growing demand for specialist journalists and this subject helps equip students with some of the skills necessary to move into these areas.

50345 INVESTIGATIVE JOURNALISM (6cp)

Rather than concentrating on a narrow description of investigative journalism (crime, corruption etc.) this subject is designed to familiarise students with the range of sophisticated research techniques. The techniques range from use of the public record, to leaks, interviews, cheque book journalism and electronic data analysis. In addition, questions relating to the ethics and politics of investigative journalism will also be addressed, as well as the historical development and role of investigative journalism.

50346 EDITING I (6cp)

Addresses methods of creating the concept of a publication; determining editorial priorities; commissioning articles, artwork, cartoons, photographs and photojournalism; dealing with contributors; managing staff; typesetting; using computer generated text and graphics; copy editing; proof reading; page design; using colour; sub-editing; layout; printing; distribution, circulation; advertising and marketing. Many of these concepts will be developed in the practical environment of producing the magazine, *New Journalist*. Students will be confronted with most of the issues above in the process of producing this magazine. It is hoped that this magazine will act as a showcase for the work of other students in the faculty, and will seek to achieve national distribution.

50347 EDITING II (6cp)

Continuation of 50346 Editing I

50348 TELEVISION JOURNALISM I (6cp)

This introduction to television journalism will combine an overview of issues including an histori-

cal overview of broadcast news and current affairs reporting; institutionalisation of production; implications of corporate and public sector ownerships; networking and news as show business. It will also address legal and technical issues. At a production level, students will gain experience in interviewing and writing for television; planning and producing simple stories; and working with crew and basic editing techniques.

50349 TELEVISION JOURNALISM II (6cp)

Primarily a research/workshopping subject whose focus is the team planning/production of longer, more complex current affairs/documentary reports. Preparatory work would involve looking at different visual styles, exploring different formats and approaches to information television. (Students with a demonstrated commitment to documentary work may be able — numbers permitting — to consider following Television Journalism II with the Documentary subject offered by the Film and Video Major.) The workshop component will include sessions on refining interviewing skills; writing for longer pieces; practical approaches to the preparation of lengthy reports; research planning/budgeting considerations; clarification of crew roles; consultation on presentation techniques, graphics, supering; and so on.

50350 PUBLIC RELATIONS: PROCESS AND PRACTICE (6cp)

Students are introduced to the complexities and certainties of public relations practice through three streams of activity; class sessions examine a model of the stages of systematic practice; a field exercise requires students to find out from practitioners their professional perspectives and work methods; in workshops students come to grips with the problems of live clients (of their own choice) and the development of solutions.

50351 PUBLIC RELATIONS: RESEARCH AND COMMUNICATION (6cp)

In this intermediate subject, students come to grips with the desk, field and "formal" components of practical public relations research, mount a full public relations program for a "live" client of their choice and discuss and prepare a major paper on allied theoretical aspects of public communication.

50352 PUBLIC RELATIONS: ISSUES AND MANAGEMENT (6cp)

In this intermediate subject, students are required to undertake a short internship in a public relations office; undertake work for a "live" client and in class sessions examine the theory and practice underlying the "issues management" approach to the detector-

evaluator-interpreter-communicator functions of public relations practice.

50353 PUBLIC RELATIONS PROJECT (6cp)

In this advanced subject, students undertake a major exercise in one of three areas: a full-scale campaign of appropriate complexity for a "live" client; a field study of some aspect of public relations practice in Australia; or a reading and research project on some aspect of the theoretical uncertainties surrounding public relations practice. A substantial report is required. A series of regular journal seminars complements the fieldwork.

50355 TOURISM (6cp)

Critically analyses the tourist industry in Australia specifically with reference to the international scene. A final year production subject, this subject places students in "real" work situations where they have to tackle a variety of problems and develop a strategy for the smooth operation of a site. Topics covered in the subject include history of tourism; theory and practice of tourist agencies and departments; critical approaches to tourism; questions of nationalism, colonialism and post-colonialism; corporate sponsored ventures; resorts (e.g. Hayman Island, Yulara, Sanctuary Cove, Darling Harbour); role of the media in tourism — television programs such as *Holiday, Nature of Australia, Leyland Bros, World Around Us*; museums and anthropology; exploration, trade, military conquests and religious missionaries; multi-nationals and the Third World economies; travel versus tourism; tourist villages such as Disneyland, Wonderland and Dreamworld; and places such as Surfers Paradise.

50356 PRINT AND AUDIO VISUAL PROJECT (6cp)

A final year advanced subject needed to complete the major. Students are required to work with a selected client in the "outside" world such as a community group, corporate company, small business, educational institution or government body. After consultation with the client and the lecturer a suitable topic is chosen and researched in detail. Throughout the development of the major project, the student is in constant contact with both client and lecturer, discussing all stages of pre-production creation and post-production of the work. Emphasis is placed on seeking to deliver an innovative job that meets the needs of the client while remaining critical in its objectives. Throughout the semester students will meet as a group with the lecturer to discuss common problems and issues concerning the political, economic and cultural implications of their ideas and productions strategies. At the end of the semester each student will present

her or his major project in detail to the class as well as a written report or essay.

50357 COMMUNITY RELATIONS AND THE PUBLIC SPHERE (6cp)

Students undertake research and analysis into specific cases with the view to gaining promotional skills and experience in the field of community relations. The subject examines relationship between public relations and community relations. Class sessions examine various strategies and topics useful to promoting causes and views of the non-corporate sector.

50358 PUBLIC RELATIONS: CASE STUDY (6cp)

Offers students experience in dealing with major public issues and how they impact upon the community. Involves examining the historical, cultural, political and economic implications of the public issue under study and how best to promote the views of non-profit community organisations and lobby groups. Gives hands-on approach to developing information packages and involves fieldwork and research methods.

50360 AUDIO PRODUCTION (6cp)

Focuses on advanced recording techniques, in mono and stereo, and post-production techniques including multi-tracking and advanced 2-track mixing. Questions of perspective composition and structure are examined in depth, as are issues in the construction of listener and the status of the radio program as a model for dissemination.

50361 RADIO JOURNALISM (6cp)

Focuses on broadcast journalism for news and current affairs programs. Students are expected to work with a program of at least weekly frequency. Includes advanced interviewing and scriptwriting, investigative reporting, program organisation and presentation and more theoretical concerns such as concepts of news, objectivity and verification.

50362 RADIO REPRESENTATION (6cp)

Examines various conceptual and operational approaches to issues in the representation on radio of events, processes and debates. Explores practices of montage, narrative and voice. Examines the genre of documentary and feature programs, broadly defined, including oral history, soundscapes, dramatised features and voice-pieces. Develops skills in research, investigation, composition and structure, with special attention to point of view debates about realism and access to the media.

50364 SOUND PERFORMANCE (6cp)

Concentrates on innovative areas of sound-art, sound-performance, sound-text and environmentally-based pieces. Looks at some historical instances of sound-art but chiefly at contemporary forms — within sound and across mixed media objects. Work in the course will extend post-production studio techniques of composition, reflecting a sequence of different contexts for sound art-forms — radiophonic, multi-media, theatrical, musical, installation or live performance.

50365 RADIO PROJECT (6cp)

As the final subject in the Radio Production area, this subject encourages students to develop their skills in the specific areas they anticipate working in professionally. Students may choose a broadcast form from the electives they have taken earlier in the major, e.g. journalism or documentary, and then negotiate with their supervisor, a project of adequate sophistication. The project must be produced to a standard comparable to that expected in the junior ranks of the profession. The subject aims to be a bridge between the student situation and the industry, in terms of both the supervision process and the standard of work.

50367 RADIO MUSIC (6cp)

Examines both conceptually and operationally prevailing practices of music presentation on radio. Emphasises two main areas: the construction of the live music show, and key elements in the recording and mixing of musical sounds. This is combined with issues and practices in general radio presentation in live-to-air formats, and the ways in which music is combined with other elements, such as voice and interview, to compose programs.

50368 RADIO SEMINAR (6cp)

Provides opportunities for in-depth research and debate around a central issue — political, critical or artistic — within radio and sound. Topics chosen for Radio Seminar must reflect a challenging and innovative approach to contemporary broadcast and/or audio practices. A new topic is proposed whenever Radio Seminar is offered. Beyond the general requirement that this topic acts as a pivotal point for research and study and that coursework should lead through to production and program-making, the syllabus is to be devised anew for each semester's series of Radio Seminar.

50370 VIDEO STUDIO AND VIDEO POST-PRODUCTION (6cp)

Designed to follow 50203 Screen Production and is a core subject for any student who wishes to use video as their primary production medium in the rest of the major. Students will be taught the basic operational

and crewing skills involved in working in a small studio environment with an understanding of the "video signal" as well as proficiency in video postproduction and special effects techniques. Practical work is set within the theoretical context of video as a medium for mass communication and also a medium which is used for explanatory and artistic pursuits both inside and outside its broadcast context.

50371 FILM AND VIDEO DRAMA (6cp)

Develops students' abilities to communicate with actors, and develops appropriate visual style for their programs. It is the main subject within the major to concentrate on work with actors and on basic techniques of coverage. Students will work intensively on short scenes applying various techniques to elicit performances from actors. They will also work on various ways of covering short scenes to produce different textual results. Part of the work will be viewing, analysis and criticism of existing film and video programs and part of the work will consist of practical exercises to increase students' directing skills. Students will work on relevant exercises in and out of class and will finally produce a short scene on video using two actors.

50372 FILM AND VIDEO DOCUMENTARY (6cp)

Students will be encouraged to apply what they learn in the documentary subject/s in screen theory to their work. Students will develop their abilities to use various documentary techniques in the construction of documentary programs and will view and analyse some existing documentary works. Exercises will be set to develop students' skills with such things as *verité* filming, shooting for cutting, interview, voice-over, expressionistic sequences, reportage and exposition and the construction of an argument through use of sound and image. Students will be required to develop a treatment for a short documentary for possible production at a later date.

50373 VIDEO NEW TECHNIQUES (6cp)

An exploratory subject where students study a wide range of video forms, looking at the production techniques and tools of the video artist and the meaning and expression of video works in other cultures. The work of European, Japanese and American video-makers and designers is studied and students are encouraged to experiment with the expression of their own ideas in either taped sequences or installations.

50374 FILM AND VIDEO: PROJECT I (6cp)

Students take conceptual work from other subjects in the major or from other areas of the degree and develop a production project. It is expected that this

project will also extend the level of technical skills which a student has reached in the previous subjects. This subject is available for students to take a project, which has previously been developed to final draft script and for which there is evidence of preproduction work, through all production stages to postproduction.

50375 FILM ANIMATION (6cp)

Introduces students to film animation in all its aspects from idea, script, storyboard, artwork, preproduction to shooting and post-production. A broad range of animation techniques is studied. By a series of structured exercises, students are encouraged to develop their own style of animation and to take through to completion a 2-3 minute 16mm or Super 8 animated film.

50376 FILM AND VIDEO SOUNDTRACK (6cp)

Designed for those students who want to explore soundtrack composition and work on their own soundtracks in more detail and with more time than that which can be offered in other subjects of the Major. Designed to increase an awareness in students of the important role that sound plays in the aesthetic composition of their film and video work and to complement the soundtrack subject in the Sound Studies major. Topics include sound recording and microphone techniques; recording and composing music for the soundtrack; spatial qualities of recorded sound, volume, echo, equalisation and sound synthesis; tracklaying and mixing. Students will learn the operational skills required to record location sound and use the Media Centre's sound post-production areas.

50377 VISUAL STYLE (6cp)

This subject will only be offered occasionally and the content of the course will vary, depending on demand and on who is available to teach the course. It allows the students to take an in-depth focus on a particular visual style, for example cinema vérité, one shot filming, static frames or closeup work, or genres such as film noir. In some semesters the subject may cover a number of different styles. There will be analysis of existing work done with the visual style under study, and lectures, demonstrations and exercises designed to teach students how to produce that visual style in their own work. Students will work with scripts and treatments and work out appropriate visual styles and storyboards or coverage plans for these.

50380 SYNC SOUND FILMMAKING (6cp)

Introduces students to 16mm sync sound film production. Class exercises are designed to increase understanding of the technical aspects of the various

crew roles in a 16mm production: direction, cinematography, camera operator, camera assistant, first assistant, sound recordist, boom operator. Students rotate roles on three main 16mm exercises which concentrate on visual style and coverage. These exercises are then taken through editing, tracklaying to sound mix stage. There will be restriction of entry to this subject because of resource limitations. Classes will be balloted each semester.

50381 16MM AND 8MM EXPERIMENTAL FILM TECHNIQUES (6cp)

Develops students' 16mm non-sync film making skills and in particular encourages experimentation in image constructure and the relationship of soundtrack to image. There is emphasis on referred images using Bolex Camera and Optical Printer. Students work on their individual three-minute film which is taken through all stages of production.

50382 SCRIPT AND PRODUCTION (6cp)

Enables students to develop the necessary skills to produce a short film or video outside the context of the major. Screenings of independent film and video work will provide framework for study of the wider film and video industry and culture. Issues of producing a project — budgeting, raising money, funding submissions' contracts, marketing and distribution — will be related to the context for film and video making within Australia. Students will be provided with encouragement in their attempts to raise financial support for their project.

Students take a script at first draft stage through script revision, production planning, budgeting and issues of preproduction and production management to shooting script. While the subject provides script discussion and emphasis on reworking a script through several drafts, it is not the subject in the basic skills of scriptwriting. The opportunity for that exists in a separate subject.

The subject provides students with a strong basis of script development and preproduction, from which to enter Project I, or Project II or to develop a project within other subjects. They may develop a project which they pursue after the degree.

50383 FILM AND VIDEO: PROJECT II (6cp)

Provides the opportunity for students to complete project work at an advanced level. Demands a high level of skill in all areas: conceptual links to the work of the degree as a whole as well as scriptwriting and technical skills. Students make links to the community/industry outside the major and begin to clarify their goals after the course. The project work completed in this subject is expected to be used by students to pursue their film/video work upon leaving the university.

In order to be accepted into the subject, students must give evidence of a script that has been worked through from first draft to final draft (or detailed treatment if a documentary) and preproduction planning (budget, schedule, details of cast and crew). The subject will be structured around the production schedules for the projects. Shooting scripts, pre-production, rehearsals, camera and lighting workshops will be emphasised for the first part of the semester. After a period of film shooting, the sessions will focus around editing workshops, concentrating on students acquiring professional skills in both editing image and soundtrack. Each student will work in different crew roles on several other projects (camera operator, camera assistant, sound recordist, boom operator, art director, continuity). This will assist to assess their own skills in particular areas and their desire for specific technical training in the film industry after university.

50392 FEATURE WRITING AND COPY EDITING (6cp)

Explores the development of feature writing from the social realist writers of the nineteenth century to the polemical and descriptive essays, new journalism and literary journalism of the 20th century. Examines and assesses the research, interviewing and reporting methods and techniques used to facilitate this type of writing. Students will also assess the ethical and moral dilemmas posed by such in-depth journalism and the methods and importance of copy editing will be canvassed in a workshop. This subject is particularly targeted at those students interested in print journalism, enabling them to develop writing skills and an understanding of the development of feature writing, one of the dominant modes of journalism.

50400 AUSTRALIAN COMMUNICATION POLICY (6cp)

A critical study and analysis of past, present and possible future policies in Australia covering broadcasting, information and telecommunications. Topics include the role of the Australian Broadcasting Tribunal; the Broadcasting Act; the development and uses of Aussat; networking of commercial television and radio; implications for the traditional national broadcaster; the status of the Special Broadcasting Service; issues in public broadcasting; how the possibility of privatisation affects government bodies like Telecom; the merging of telecommunications and computer technology and the need for a national information policy. Students make a close study of examples of the institutions, processes and language of policy formation and implementation and are encouraged to participate in a current issue.

50401 NEWS AND CURRENT AFFAIRS (6cp)

Examines the production of news and current affairs in the media from the perspective of the journalist in the workplace and the relationship between professional and scholarly ways of viewing this production process, with the aim of bringing these into focus with each other for the practising journalist. Topics covered include theories of news; the hegemonic process and structures of mediation; the organisation of journalistic work practice; objectivity and verification processes; the maintenance of consensus in newsrooms; the information and public relations industry; and the effect of technology on journalists' work practices. This subject is primarily aimed at students undertaking journalism subjects elsewhere in the course and, as much as possible, draws on students' experience in journalism.

50402 BROADCAST MEDIA (6cp)

An historical investigation of radio and television, especially in Australia, covering the development and present status of the dual system, the nature of early radio and television and their social impact, the history of broadcasting organisations and the relationship between station owners and program producers. The policy of localism and its supersession by satellite networking will be looked at. There will be an examination of broadcast material from a variety of periods and sources, and discourses about broadcast media and the changing relationship between broadcasters and audience will be investigated.

50403 POPULAR PRINT CULTURE (6cp)

Further students' understanding of the history of the print medium of communication, locating that history in its wider social, political and economic context; especially useful for students undertaking production work in journalism, creative writing and advertising. Provides an historical examination of the popular newspaper, magazine, and comic book industries, especially in Australia, Great Britain, and the USA since the late 19th century. Analysis focuses more or less equally on the production, the texts, and the readership of these popular non-book print forms. Changes in production, texts and readership are studied in relation to such issues as the ways in which these print forms draw on old and create new popular concerns and myths; their specificity according to class, gender, ethnic and national relations; questions of ideology, information and entertainment; their relation to the electronic media; the role of advertising; and the technology and institutional context of their production.

50404 INTERNATIONAL ASPECTS OF COMMUNICATION (6cp)

With the development of satellites and other communication technologies that can be controlled from outside a nation's borders, the major question to be addressed is the status and meaning of the demand for "national sovereignty". This has been perceived by less powerful countries as undermined by the transnational structure of media and communication service industries for some time. This subject examines this "free flow of information" debate and attempts by various countries to take or keep control of their own communication apparatuses in the face of market dominance and deregulatory pressures. It raises particular questions about Australia as a listening post for US military communications, and its role in the Pacific region as Australian communication organisations link with interests elsewhere.

50406 LEGAL ASPECTS OF COMMUNICATION (6cp)

Examines the body of law applicable to the Australian media, and the institutions, processes and policies involved in its formulation and administration. This is *not* a formal law course; it is designed to provide students undertaking a communications and technology, journalism, advertising or public relations major with a working appreciation of the legal requirements that operate in these areas of communications practice. This subject covers such areas as broadcasting law, trade practices, advertising and marketing legislation, copyright, defamation, film production law, as well as issues such as freedom of information, privacy, censorship and special legal problems arising from developing communications technology.

50407 MUSIC AND MASS CULTURE (6cp)

An introduction to the sociology of music using a wide range of examples from western and non-western cultures. Emphasis is on the evolution of a mass cultural audience in a number of social formations, and on the role which music has played in producing this audience. This subject focuses on ethnomusicology and its theories, social criticism in music, the state of the Australian music industry and the relation between rock and "art" music since 1945.

50408 SOUND INSTITUTIONS (6cp)

Commences with the emergence of a host of sound recording, reproduction and distribution technologies at the end of the 19th century and the early years of the 20th century, and examines the ways that certain technologies gained pre-eminence. The development of both national and commercial radio will be

examined in the light of competing interests and technologies, and related to changing patterns of domestic, cultural and commercial life as sound distribution technologies entered the home. Changes to broadcasting and listening patterns with the introduction of television and the development of the music recording industry will be covered. The final part of the subject will deal with the changes to Australian broadcasting in the 1970s and 80s, including the crisis in public service broadcasting, networking and the introduction of FM in the commercial sector, and the emergence of community and ethnic broadcasting.

50409 MEMORY AND THE CULTURAL IMAGINARY (6cp)

The ways a culture reflects on its present state and future often involves the contemplation of a diversity of cultural artefacts — museums, monuments, media texts, public spaces and so on. This subject studies a range of historical, philosophical and cultural research on memory and asks how this fuels what can be called a "cultural imaginary" — the mirrors a society erects to imagine itself for others.

50410 CONSUMERISM AND THE MEDIA (6cp)

Discusses some of the ways in which notions of culture have been developed in relation to Modernism with emphasis on the media as generators of mass culture. The first part of the subject is about developments in the politics and aesthetics of culture in the Weimar period in Germany between the wars, from which the Frankfurt school of criticism developed. The Frankfurt school critical theory, however, was based on disillusionment with Modernism's ability to provide a critical account and intervention into the mass culture industries of advanced capitalism. The debates about aesthetics and politics of culture which were generated then have continued to influence the critiques of consumerism and the mass culture industries of our own time, especially certain post-modernist developments based on a debunking of the modernist ideas of progress and experimentation.

50411 THEORIES OF THE IMAGE (6cp)

The relationship between images, forms of thought and cultural change in painting, photography and film will be discussed. The emphasis will be on theories that have challenged the ways we think about and look at images from, for example, the Futurists' utopian attempts to free artistic forms from traditional rules and restrictions, to the debates about the nature of photography versus painting, to the theory about image-movement and time-movement in film which is challenging received film theory.

50412 THEORIES OF SUBJECTIVITY (6cp)

A discussion of theories bearing on notions of "self", "human nature", "sexual identity": in particular Freudian and Lacanian theories of the subject. Ways in which these theories have and do influence film theory and other media studies are discussed: particular attention is given to the relations between media culture and the construction of subjectivity.

50413 THEORIES OF CULTURE (6cp)

Explores the prevalent notions of cultural value (moral, aesthetic, rational) which are embodied in religions, sciences and other cultural practices. This will be done using Friedrich Nietzsche's philosophy of the genealogy of morals, transvaluation, nihilism, will-power as the basis of a critique. Nietzsche's break with the metaphysical tradition of western philosophy has given rise to a renewed interest in the question of cultural values which has influenced contemporary thinkers such as Michael Foucault, Gilles Deleuze, Jacques Derrida among others. Also addresses the relevance of these philosophical critiques for the cultural changes brought about by developing technologies in multi-national economies.

50414 MEDIA CONTROL AND RESISTANCE (6cp)

The media are both institutions and techniques of control and resistance, key technologies in strategies of power. This subject explores the articulation of these strategies and the practices of resistance which have been developed. In particular, dimensions of power affecting subordinated social groups – gender, race, ethnicity, disability, age, class are analysed, as are their attempts to create and hold their own media spaces. As media technologies change, so do the social sites of power. The subject focuses then on the ownership and control of media, the organisation processes of production, the discourses promulgated and challenged within media products, and the way in which audiences are affected by the work they do.

50415 DEVELOPMENT, DEPENDENCY AND JOURNALISM (6cp)

Examines the traditional debates between modernisation and dependency theory with respect to the ideologies, traditions and expectations made of journalists in modernising and socialist countries liberal democracies. Case studies for examination will be selected from countries in the Asia Pacific region and countries with a socialist political system. Recent theoretical trends away from the development/dependency dipole are examined, as is the changing role of the media in the socialist and formerly socialist countries.

50420 DESIRE AND THE SOCIAL (6cp)

"Culture" is a problematic concept. It is often employed in very loose or in rigidly reductionist ways. Provides a different perspective by looking at the construction of desire in advanced capitalist social systems. Focuses on the way desire is integrated into economics, politics and the state, knowledge and rationality, art and media. The theories discussed offer a productive approach to culture rather than a consumerist approach and the subject will explore the implications of this for various cultural practices especially in relation to the media.

50421 WORLD CULTURE (6cp)

Studies a wide range (historically, politically and culturally) of attempts to produce the notion of an undifferentiated "world" or "global" culture. Particular attention is paid to concepts as diverse as Renaissance humanism, imperialism and cultural imperialism, "globalisation" by the media, cultural syncretism, etc.

50422 SPECIAL INTEREST SEMINAR IN THE PHILOSOPHY OF CULTURE (6cp)

Allows for the possibility of special interests in the philosophy of culture to be addressed as they arise. This subject may be taught by visiting lecturers.

50423 TECHNOLOGY AND CULTURE (6cp)

The examination of technology and culture will focus on a series of particular case studies around gender, sex, and race. The ways that scientific and technological discourses construct sexual, racial, and ethnic differences will be discussed. The philosophy of technology is a relatively new area of study. Some of the most interesting developments have come from Martin Heidegger's critique of technology. The relationship of subjectivity and ethics to those questions will also be discussed.

50424 THEORIES OF FEMININITY AND MASCULINITY (6cp)

The sexualisation of post-war advanced capitalist cultures has produced results which cast doubt on the sources of individual eroticism. This subject will look at the social construction of femininity and masculinity in the light of the modernisation and post-modernisation of sex. Key theoretical contributions on the fate of the body in the modern and post-modern condition will be discussed in relation to sexuality and textuality (including fashion and pornography) the treatment of sexual perversions, reproduction technologies.

50425 CULTURE AND THE AVANT GARDES (6cp)

Focuses on various aspects of culturally revolutionary behaviour; bohemianism, dandyism, amateurism; beatnik, hippy, punk, art-school punk; and the culture of avant-gardism in art, music and film. Particular attendance is paid to wider social and political consequences of these predominantly cultural activities.

50431 REPORTING AND RESEARCH SEMINAR I (8cp)

This is the first in a series of three seminars that must be completed sequentially by all students in the MA (Journalism). This seminar is designed to develop students' reporting and research skills by extensive fieldwork and will concentrate on basic news reporting including reporting institutions, such as parliament, police, courts, business, education as well as spot news and running stories. Students will be set real reporting assignments and deadlines and will be expected to cover most news areas.

50451 THESIS PROJECT I (BA HONOURS)

See BA (Hons) entry for details.

50452 THESIS PROJECT II (BA HONOURS)

See BA (Hons) entry for details.

50453 THESIS WORKSHOP (BA HONOURS)

Assists students with the preparation of their thesis and suggests ways of placing their work in a wider academic and social context. Issues include conventions of inquiry and expression in the humanities and social sciences; differing conceptions of knowledge and its evolution; the nature and limits of "academic freedom"; and the historical context in which intellectuals, scholars and academics are formed and act. The major requirement is the presentation by students of seminars on their thesis projects.

50454 METHODS OF CULTURAL STUDIES (8cp)

Presents an overview of major tendencies and schools of cultural and critical thought in this century. Questions of method, social and political background and assumptions, and the structure of these debates in their time will be complemented by concrete representative case studies, enabling students to compare and evaluate theoretical positions. Among the significant cultural studies movements studied are: the Frankfurt School, mass observation, Marxist cultural theory, Russian semiotics of culture, The Birmingham School for contemporary cultural studies, studies in "popular

culture", "working class culture" and "youth culture", and recent "mentalities" approaches.

50455 PHILOSOPHY OF THE SOCIAL SCIENCES (8cp)

A seminar concerned with major issues in the social sciences as they emerge in contemporary debates about the state, power and ideology (including debates about bureaucracy). The main themes of the subject will be: how do we conceive the State, state power, and ideology, and the relationships among these? Do we need a theory of the State, or of Ideology? What is the relationship of bureaucratic organisation to the state and ideology? Is a stateless society possible? The subject will approach these issues from a comparative perspective.

50456 SOCIAL SEMIOTICS (TEXT STUDIES SEMINAR) (8cp)

Examines the writing of criticism as a particular kind of social activity and offers a brief typology of some current forms of criticism. Concentrates on a series of "critical occasions", quite localised "performances" of criticism which display quite different understandings of what it is they are doing and what relation they have to other critical displays.

For some, criticism is a theoretical activity possessing explicit political goals related to contemporary social movements in the areas of class, gender and ethnicity; for others it is a distinctively rhetorical activity; an exercise in ethical self-stylisation and self-problematisation; a "paraliterary" or "fictocritical" activity posing severe problems for traditional notions of "critical distance" in commentary; for the "new historicism" it involves using more local, contingent modes of textual historicisation than those provided by Hegelian-Marxist traditions of textual interpretation. Some of these accounts problematise conventional notions of vision, depth and exteriority.

Overall the course will try to clarify these different understandings of what is involved in the writing of criticism to decide what relations, if any, they might have to one another.

50502 INTERNATIONAL POLITICS (6cp)

Analyses post-war political and economical developments: cold war strategy; international trade and finance; the World Bank and the IMF; the UN and the concept of universal human rights; the arms race and global militarisation; and disarmament and peace initiatives.

50504 AUSTRALIA IN THE WORLD ECONOMY (6cp)

Examines the development of the Australian economy to its present stage of integration into the

global network of trade and finance. Australia's role in the international division of labour is analysed, in relation to the economic policies of the major political parties and their trade, currency and debt strategies.

50506 GENDER, CULTURE AND POWER
(6cp)

Investigates the social construction of gender through cultural practices and power relations. Asks how and why there have been historical differences in the relationship between sex, sexuality and gender. There are also case studies of specific political/cultural interventions in order to see their effects on the sex/gender/power nexus. Specific areas examined may include the construction of homosexuality; and feminism, femininity and female sexuality.

50507 THE MAKING OF THE THIRD WORLD: LATIN AMERICA, AFRICA AND THE MIDDLE EAST (6cp)

Explores theories of the Third World and its predicament, especially development and dependency theory. Policies and panaceas offered by the "North" to the problems of poverty and underdevelopment will be critically examined. The creation of the Third World is examined in relation to the pre- and post-colonial histories of Latin America, Africa and the Middle East.

50508 NATIONALISM, POPULISM AND FASCISM (6cp)

Focuses on fascism as a mass movement. Locates fascisms in particular historical moments and analyses them through political economic and cultural perspectives. In particular, populism and nationalism, as central mobilising forces of fascist discourses, are examined; and the subject asks to what extent populism and nationalism are necessarily coterminous with fascism. Also examines ways in which "memory" and historical study of classic cases of fascism such as Italy and Nazi Germany inform understanding of current politics and ideologies.

50510 CULTURE, RACE AND ETHNICITY
(6cp)

Concerned with exploring various theoretical accounts of race and ethnicity. The first part of the course will focus on the construction of "race", and the historical and political location of racism. The second part of the course will explore theories of "race" and "ethnicity" in the context of ethnic mobilisation and ethnic politics.

50512 COMPARATIVE RELIGION (6cp)

A survey of the beliefs, practices and history of the major world religions, and discussion of the diversities and similarities of religious systems, theories of religion and their place in contemporary societies.

50514 CRIME, MADNESS AND SOCIETY
(6cp)

Addresses the general questions, why do incarcerating institutions and practices develop and how do they function in specific societies? In order to investigate how the "criminal" and the "mad" are socially constructed as deviant in relation to the "normal", the subject examines specific case studies of the social history of insanity and criminal imprisonment.

50515 AUSTRALIAN HISTORY (6cp)

Builds on the brief introduction to aspects of Australian history provided in Australian History and Politics. Provides a broad survey of Australian social, economic, political and cultural history up to the present. There is an examination of the relationship between popular and academic representations of Australian history, in a variety of media and other public (e.g. museum) forms. Topics covered include Aboriginal history; the British colonisation of the continent; class formation, conflict and accommodation; the growth of unions and employer organisations; Australian involvement in war; the social impact of economic booms and depressions; political conflicts and cultural history.

50516 ORAL HISTORY (6cp)

Provides opportunities for students to develop and apply advanced research skills. Combines detailed extensive experience of oral history and other interviewing research methods with theoretical discussion of forms of knowledge and practice in social and political studies. Particular attention is given to theoretical concepts relating to subjectivity and popular memory. The aim is, in relation to oral history, to ask not so much what ("facts") people remember as how and why they remember and (re)construct history as they do. The methods and politics of interview questioning and of editing are also examined.

50517 RESEARCH PROJECT (6cp)

This is an advanced subject requiring students to undertake original research on a prescribed topic. The coursework includes specification of a research problem, a review of relevant literature, and the development and use of research methods. These may include archival, newspaper and other printed material, manuscripts including letters and diaries, interviewing and participant observation, use of

visual records, census data and other statistical sources, material objects and physical sites. Students are encouraged to undertake a team research project on a subject agreed between themselves and the lecturer. Individual projects are also acceptable.

50518 AUSTRALIAN POLITICS (6cp)

Examines the institutions of Australian politics in detail. Discusses issues (e.g. constitutional change, electoral reform, the influence of the media) surrounding them. Looks at the political organisation and role of trade unions, parties, pressure groups, the public service, and at current policy issues confronting governments.

50519 HISTORY OF SOCIAL AND POLITICAL THOUGHT (6cp)

Looks at the history of utopias and utopian thinking in fiction, political writings and movements. Concentrates in particular on the relation between utopias and socialist theory; looks also at feminist utopias, science and utopias, and environmentalist themes in utopian ideas.

50520 ASIAN AND PACIFIC POLITICS (6cp)

Focuses on the history and current situation of societies and states of South-East Asia and the Pacific, with reference to Australian foreign and aid policy in the region. The Pacific rim is the site of the most dynamic development in the late 20th century, while the Pacific region is variously described as an American lake, a nuclear dumping ground, an area of vital strategic significance to the superpowers, and a tourist haven. This subject analyses social, political and economic trends in the area.

50521 ORIENTALISM: CONSTRUCTS OF THE EAST (6cp)

Examines the concept of orientalism as a European tradition involving representation of and clusters of knowledge about the "East". Orientalism is a potent cultural influence, often having political usages and effects. Students will research this influence in popular culture (art, myth, fiction, music) relating to the Middle East and Asia.

50590 HISTORY - SPECIAL SUBJECT (6cp)

Designed for those students who are interested in exploring particular issues which have arisen from their previous study of history in more depth. It is intended to have a flexible content and structure, depending on staff and student concerns that will determine the theme for any one semester. The theme may explore aspects of theory and historical method or focus on specific issues. Some examples of possible courses include exploring the relationship between history, biography and autobiography; a

special study of the local Sydney region, its history, society and politics; a focus on cultural history; and issues in feminist history and methodology.

50591 MAGIC AND HEALING (6cp)

Commences by exploring the epistemological status of various conceptions of "science" and of "magic". The remainder of the subject examines magical, ritualised and symbolic aspects of "healing" processes, including processes concerned with birth and death.

50592 ABORIGINAL STUDIES (6cp)

Introduces students to the Aboriginal history of Australia, and to the Aboriginal analysis of the impact of white invasion and white society on Aboriginal Nations. Develops these analyses around "issues" relating to dispossession such as Land Rights claims; legal control and force; political control and political mobilisation; health issues; employment issues; education; and art, literature, and film. Sources for the course will include Aboriginal literature and art, oral history, dance, story and the activities and writings of Aboriginal authors and activists.

50593 SOCIAL POLICY (6cp)

Government intervention in the social effects of economic relations has taken a variety of forms. At their core has been the regulation of the family, and in particular, the control of women as careers, mothers, and clients – the regulation of procreation and social reproduction. This subject addresses two major themes – (i) the way in which states in capitalist and socialist societies have responded to the many areas of social need; and (ii) relationship between economic decisions and social programs.

Theoretical perspectives and ideologies of welfare will be related to wider political and economic processes, including those affecting Aborigines and immigrants. Topics may include income support policies, policies relating to the ageing, children and disability, mental health, homelessness, equal opportunity, and access and equity. Particular attention will be paid to the New Right and Marxist arguments against the welfare state.

50594 INTERNATIONAL POLITICAL ECONOMY (6cp)

Analyses the processes of restructuring of the global economy, and their implications for the development of particular national economies. Explores the internationalisation of capitalist production and finance, the effects of these changes on nations in the advanced capitalist, socialist and "Third World", and the understanding of such developments from particular theoretical perspectives (liberal, nationalist, Marxist, dependency). Develops case studies of

such changes from the Asia-Pacific region, as well as looking at the nature of international political and economic organisations.

50600 MYTH AND ORAL TRADITION (6cp)

Introduces students to an important but neglected body of poetry in oral and written traditions, with regard to the mythologies of different cultures and their social significance. Poetry studied in this subject is almost exclusively the work of suppressed traditions, e.g. the Semitic tradition, and the Goddess tradition in women's poetry. Provides explanations for why certain types of communications endure, and why others do not survive.

50604 POETICS: THEORY AND PRACTICE (6cp)

A historical approach to the major theories (imitation, expression, decorum, imagination) of what makes a text a poem, and to the schools of writing practice attached to these theories. There will be some attention to classical (Plato, Aristotle, Longinus) and early modern (Sidney, Boileau, Pope etc.) theorists, but the subject will concentrate on poetic theory and practice since the early Romantic period, from Coleridge to Kristeva, Wordsworth to Ashbery. Although the main emphasis will be on theoretical texts, attention will be given to poems which illustrate, qualify, or deny the theories.

50605 PERFORMANCE WORKSHOP I (6cp)

Explores significant 20th century theories of performance and their relationship to performance practice.

50606 PERFORMANCE WORKSHOP II (6cp)

Builds on the work done in 50605 Performance Workshop I, to extend the critique of performance theory to the present day, and to develop understanding of the requirements of contemporary performance production.

50609 WOMEN AND FICTION (6cp)

Explores recent work in critical theory about gender and writing, feminism and fiction in relation to a number of texts by recent women writers. Texts are chosen from various modes and from various national literatures. Topics include gender and language; audience and publishing; gender and the role of the reader; the structures of women's writing; feminism, narrative and interpretation; women's writing and social change.

50612 AUSTRALIAN LITERARY TRADITIONS (6cp)

Examines major representative works of Australian fiction, poetry, and drama written between 1890 and

1970. Texts, topics and emphases vary but in general the emphasis is on the formative years of the modern period and on the best known and most influential writers. Currently the prose writers studied are Henry Lawson, Barbara Baynton, Miles Franklin, Henry Handel Richardson, Christina Stead, Vance Palmer, Xavier Herbert, Patrick White, Thea Astley, Martin Boyd, Thomas Kenneally, David Ireland and Frank Moorhouse. The poets dealt with are A.D. Hope, Judith Wright, Gwen Harwood, Les Murray, Peter Porter, Bruce Dawe, Geoffrey Lehmann and John Tranter. The dramatists are Ray Lawler, Peter Kenna, David Williamson, Alex Buzo and Dorothy Hewitt.

50615 MODERNIST AESTHETICS (6cp)

Takes the concept of an "aesthetics" and especially modernistic aesthetics, as problematic for any study of culture. In particular, the post-modernist contemplation and lamentation of modernism is pursued. Students read and criticise a wide range of texts.

50690 GENERIC FICTION I (6cp)

Involves the study of generic texts in fiction and other forms. Different genres will be chosen for different semesters and these will be announced in advance. Compositional or formal rules for the genre in question will be made explicit, as well as the social context for the production and consumption of the texts. Students will be introduced to a wide range of texts in the genre, as well as to theoretical and critical analyses. Possible genres to be covered include fantasy, science fiction, horror and gothic, detective, romance, travel and exotic, biography, and autobiography.

50691 GENERIC FICTION II (6cp)

Continuation of 50690 Generic Fiction I.

50692 RECENT FICTION (6cp)

Examines recent fiction in terms of genre development, critical theory, cultural debates, notions of realism, modernism, post-modernism and the influence of European and American literary movements. Conceptualises writing as both text and commodity.

50693 ABORIGINAL LITERATURE (6cp)

This subject emerges in response to the proliferation of writings by Aboriginal people over the past 20 years in the fields of literature, scriptwriting and journalism. It seeks to deal in an interdisciplinary way with Aboriginal textuality, in both written and spoken forms, and with the cultural conditions of production, dissemination and consumption of Aboriginal texts.

50694 SEMIOTICS AND TEXT (6cp)

Introduces the fundamental concepts of traditional semiotics, and moves from that to an outline of a social semiotic theory. Focuses on the exploration of questions around the constitution of texts, readers, and writers. Deals in some part with the interaction of language and other semiotic codes, particularly visual/graphic codes. Draws on a wide range of examples of visual and verbal/literary texts and examine their interaction with other social texts the context. The materials will be integrated thematically via an issue such as gender or race.

50695 THE TEXTUAL CONSTRUCTION OF CHILDHOOD (6cp)

A consideration of texts written for, by and about children, which construct for adults and for children the notion of what a child is. Topics to be considered include language acquisition; children's jokes, games and rituals; writing by children; comic books and other popular texts; television, movies, other media; folk and fairytales; children's "classics"; children's textbooks; and the representation of children in fictional and non-fictional texts for adults.

50696 PERFORMANCE PROJECT (6cp)

Permits a group of students, working on or off campus, to bring together the production and conceptual skills from a number of areas into a performance project to be devised and presented in an appropriate medium or mixed media.

50697 TEXTUAL STUDIES SEMINAR (6cp)

This advanced studies subject is open to various topics or areas of concentration. It can involve a semester's study of the work of a particular writer, or concentrate on particular critical or theoretical issues such as poststructuralist theory, Marxist literary theory, directions in cultural studies, narrative theory, Australian political fiction, etc. The content of the subject will be advertised prior to the running of the course.

50698 TEXTUAL STUDIES PROJECT (6cp)

Provides the opportunity for students to realise a major project of their own inspiration which is the culmination of their work in Textual Studies. At the beginning of the subject each student will propose a specific project which will be supervised by the lecturer as well as presented in class. Emphasis will be on sophisticated research methods as well as a high standard of presentation.

50700 MELODRAMA (6cp)

In the history of performance and the audio-visual arts, the genre of melodrama has been resilient and

consistently popular. How has this highly expressive form of story-telling been adapted to changing institutional and formal conditions throughout the history of cinema and television? What sub-genres of melodrama can be identified, and what do they tell us about cinema, television, society, subjectivity? What other cultural "complexes" come within the ambit of an investigation of melodrama? How is melodrama relevant to present-day audiences?

50701 DOCUMENTARY CINEMA (6cp)

An historical and textual study of documentary forms and practices, in the context of the relevant debates about documentary ethics and relations to "the Real", and of the institutional settings of the films. Examples include short and feature-length documentary films, and some television documentary.

50702 ON TV (6cp)

This study of both textual and audience questions about television (and video, cable, etc.) is not a subject about the economics and institutions of the industry, or policy questions, but looks at television discourse in the wider context of the institutions of television, and as a popular form.

50704 RECENT HOLLYWOOD (6cp)

A study of very contemporary mainstream cinema, and the way that social fears, desires and fantasies circulate in mythologised form, on the screen.

50705 FILM GENRE (6cp)

Studies classical Hollywood cinema, approached through the critical/industrial category of genre. A given genre (crime, horror, the western or the musical) is selected and studied in such terms as: the studio/industrial institutions; popular literary origins, archetypes and interplay; relations of genre transformations to wider social history and (popular) cultural history; the relation between authorship and genre; rise and decay of genres, and the interplay of formal (internal) and external factors in this process; close textual study of a large number of interrelated films.

50706 FILM, GENDER AND DESIRE (6cp)

An examination of the debates about representation and sexual difference. Examples are drawn from virtually every kind of film making: features, low budget, avant-garde/experimental, documentary, etc. Film analysis and film practice are related to the history of debates in feminist film theory, psycho-analytic theory, and the women's movement, focusing in part on the local Australian context.

50708 SCREEN STUDIES PROJECT (6cp)

In this advanced subject, students will undertake a research project and write a report concerning

currently controversial, topical or speculative aspects of the “industry” and “art” of film, video and television. The research will be facilitated through class discussion, specific readings and screenings, but students will also be encouraged to undertake their own research developing out of the communal enquiry. There will be a sense of “groundbreaking” in the course, insofar as the topics under investigation will not be fully covered in orthodox film theories and histories.

50711 NATIONAL CINEMA (6cp)

An examination of the film production of one country. Integrated with this examination is a critical investigation of the assumptions and procedures of this approach to film and history. The national cinema studied is normally Australian cinema but from time to time the cinema of other nations will be chosen.

50712 COMMUNICATION SKILLS IN ENGLISH (8cp)

An elective for students who have completed communication subjects in earlier stages and for whom English is not the language of origin. Provides an intensive review of English language skills in the context of practical written and oral communication. Covers researching, organising, writing and presenting in technical, commercial and academic contexts. Students gain practical experience in writing and presenting reports and seminar papers as well as essays, letters and memos. There is special emphasis on clear, appropriate expression, logical organisation and relevant content.

50713 SOCIAL POLICY (8cp)

Social policy is a term used to refer to those aspects of governmental activity concerned with the reproduction of populations and workforces through collective consumption – education, health, housing, social security, social welfare, employment etc. This subject draws on a number of disciplines in the social sciences and humanities to offer a historically informed analysis of contemporary social policy issues in Australia from a comparative international perspective. Students are encouraged to work on topics and issues which they see as relevant, and to participate in active critiques of existing policies and alternative possibilities. The subject will cover a range of issues set within the review and development of social theories of the state and social relations.

50715 ABORIGINAL STUDIES (8cp)

Introduces students to the Aboriginal history of Australia, and to the Aboriginal analysis of the impact of white invasion and white society on Aboriginal Nations. Develops these analyses around

issues relating to dispossession such as Land Rights claims; legal control and force; political control and political mobilisation; health issues; employment issues; education; and art literature and film. Sources will include Aboriginal literature and art, oral history, dance, story and the activities and writings of Aboriginal authors and activists. The themes chosen will vary from year to year.

50716 WRITING FOR SCIENCE AND TECHNOLOGY (6cp)

A course for nurses, scientists, engineers and computing students. Prepares them for a variety of writing situations and publications: manuals, in-house newsletters, professional and union journals, local and community newspapers, and scientific magazines, both popular and specialised. A practical writing course run by workshop. Areas covered will include writing strategies; audience; layout; issues in the written and visual presentation of technical information; gender and scientific writing; the politics of scientific discourse; and publishing possibilities and technical publishing.

50717 MAGIC AND HEALING (4cp)

Commences by exploring the epistemological status of various conceptions of “science” and “magic”. The remainder of the course examines magical, ritualised and symbolic aspects of “healing” processes, including processes concerned with birth and death.

50718 GENDER, CULTURE, POWER (6cp)

See description 50506.

50719 COMPARATIVE RELIGION (6cp)

See description 50512.

50720 CRIME, MADNESS AND SOCIETY (6c)

See description 50514.

50790 FILM AUTHORSHIP (6cp)

In the history of film and television criticism, there has been persistent debate about who or what should be designated as the principal source of creativity and meaning in any one film, television or video text. In some cases the coherence and significance of a range of films seem attributable to particular directors; in others the producers or the studio or the principal performers tend to be regarded as the major sources of meaning. This subject covers the general issues of authorship, creative intention, audience interpretation, and variability of meaning. Depending on current controversies and student and staff interests, a specific “author” may be chosen to be studied in depth over the entire course.

50791 FILM INTO VIDEO (6cp)

Examines the challenge to traditional notions of representation, reception and theorisation thrown up by video. Attempts to construct theory or theories that might be adequate to understand this new medium.

50792 SCREENING AUSTRALIA (6cp)

How has the idea of "Australia" been defined and refined through audio-visual culture? This subject seeks to develop understanding of the ways in which a national culture is presented and contested through the media. It provides historical and industrial analyses of the genres and images and myths that formulate the volatile complex of ideas, presumptions, attitudes and actions that get called "Australia".

50793 FILM PERFORMANCE (6cp)

Corresponds to growing interest in the theorising of performance in/on film and video, including the "performance", by the recording device of the spaces, bodies, objects that it frames.

50800 HISTORY AND THEORY (6cp)

Explores contemporary theoretical developments in the discipline of history generally and addresses specifically the questions arising from the practice of applied or public history in Australia and elsewhere. Strengthens and updates the theoretical base for all students, including those who come to the course with an honours degree. It is therefore regarded as an essential foundation subject for both Graduate Diploma and MA (Applied History) students.

50801 APPLIED HISTORY PROJECT (6cp)

Students in this subject work in a placement with an organisation outside of the university. Students will work with staff of both the university and their placement organisation to plan and undertake a practical project in an area of applied history. This will enable them to learn how applied history is done in the workplace as well as developing their planning and creative skills with experience in a non-academic environment.

50802 ARTEFACTS, MUSEUMS, HISTORY (6cp)

The bulk of the activity of historians has consisted of interpretation of the literary and numerary records of individuals and institutions. This subject introduces students to issues around the preservation, ordering and interpretation of material artefacts. It explores the ways in which material objects can bear meanings about the past and the ways in which meanings are constructed around objects in exhibitions and displays. The subject also introduces students to museums: to their history, their politics, structures

and personnel, and to the issues and challenges they face in the present.

50803 SITES OF HERITAGE AND HISTORY (6cp)

Explores the variety of relationships which historians have to heritage landscape, place, "natural" and built environments. Develops critical skills in relation to the interpretation, uses and power of heritage; a historical understanding of the shifts in ways of understanding built and "natural" environments; and practical experience in the work of heritage and preservation consultants.

50804 INTRODUCTION TO ORAL HISTORY (6cp)

Questions the notions of orality and history which comprise the concept of oral history. In relation to history, orality, and oral history, the subject asks, among other questions: how have theoretical and political critiques of empiricism shifted the parameters of academic history; how are memory and history related; is there an "authenticity" of the spoken word and how does this relate to the privileged domains of science and philosophy; how do we distinguish different forms of orality (e.g. myth, legend, gossip, popular stories, history); how is oral history related to other histories; has its "discovery" altered the parameters of history inside and outside of academic institutions.

50808 VISUAL, AND AURAL RECORDS (6cp)

Provides opportunities for students to develop and apply research skills in visual and aural records. Combines research skills in finding and authenticating these sources, and the development of critical skills in the language of sound and image, with discussion of forms of historical knowledge and practice that arise from use of these sources.

50809 TELEVISION, FILM AND HISTORY (6cp)

Aimed at students who are likely to be commissioning film or video programs, who may be consulting on a production in some professional historical capacity, or who may be working in film or television production or its archives. If historians are to contribute beyond authenticating details of decor and wardrobe, they will need to develop an understanding of how film and television works. This means examining the different rationales that exist between film makers and historians.

50810 MAKING AUSTRALIA'S PAST (6cp)

Examines forms of popular Australian historical representation to investigate two primary themes: the process by which a people's historical consciousness

and memory is formed; and the use and mobilisation of history for purposes of the present.

50811 APPLYING ABORIGINAL HISTORY (6cp)

It has been non-Aboriginal accounts of the recent past which have so far structured and underpinned national mythologies and identities in this country. This subject aims to attract Aboriginal students to the course by providing a positive commitment to their needs and aspirations in relation to history. By focusing on the challenges raised by Aboriginal history the subject also provides an important opportunity for non-Aboriginal historians and others to confront the racism traditionally embedded in their knowledge.

50813 RESEARCHING AND WRITING HISTORY (6cp)

Focuses on researching and writing history from written records, encouraging students to explore style, genre and meaning in primary and secondary forms of written history. Enables students to innovate and develop their writing skills by creating written historical narratives which relate directly to the sources they research.

50901 THE POLITICS OF POPULAR SONG (6cp)

Generally examines music as a cultural form and its different political purposes, particularly in relation to the generation and sustaining of cultural mythologies, as its role as politically and socially oppositional in societies. Investigates music and the non-music text and the ways in which meanings are produced and the mediation of songs through the collecting, editing, selection process. Areas of study will include historical forms of singing as ritual; the idea of "peoples' music" and folksong; songs of celebration and mourning, bush ballads as cultural myth-making; and songs of satire and protest.

50902 THEORIES OF SOUND (6cp)

Studies an interlocking set of philosophical and technology-related concepts which have, since the advent of sound-recording, come to constitute the modern idea of sound. Analyses a group of relations between key modernist theories to do with music, language, poetry, sound-recording and both scientific and artistic ("avant garde") practices in sound. This modernist account is both related to an earlier political economy of concepts by which music, noise, language and sound-production were thought and lived; and it is studied more narrowly in relation to a number of concurrent and later 20th century philosophies of language, technology and sound. Political philosophies within the dialectical tradition, the hermeneutics of voice and authenticity, populist

notions of "voice", radical critiques of "mass", notions of sound, the construction of literary and linguistic models for sound and an urban architectonics of sound, are all brought to bear in an attempt to map a contemporary theory.

50903 MUSIC AND POST-MUSICS (6cp)

Studies post-war composed music (both avant-garde instrumental and studio-based electronic norms) in their technological and theoretical contexts where both production and listening are concerned. Looks at inherited theories of the pre-war avant-garde; the cultural and politico-critical models by which such new music have been constructed; the ways in which notions of textual form, performance, structure, sound and listening have been repositioned within modern music and sound works; and the history of technological inventions by which new practices emerge in both making and listening to this music. Situates these four areas as predominant ways in which an evolution can be traced between music and the development of sound-work. Raises a set of critical questions about the relation of music and sound in the period of electronic recording, and considers contemporary practices emerging in both sound performance and music contexts.

50904 VOICE AND THE SPOKEN WORD (6cp)

Focuses on voice and the spoken word, especially in radio and performance. Asks which voices are absent or silenced and which are present, in terms of social structures (sex, sexuality, gender, class, race, ethnicity and age). The effects of the structures of radio and professional values are discussed in relation to these absences and presences. Also studies the construction of voices and their "authority" and "inflection" through an examination of cultural, social and political speaking positions and rhetorics. Asks how these vary across genres of program. Although the subject focuses mainly on radio, it does ask similar questions about the construction of voice in performance.

50905 SOUNDTRACK AND THE IMAGE (6cp)

Studies the film and television soundtrack and aims to introduce students to a range of critical theories in relation to their historical origins, compositional aspects and the meanings and experiences intended for the cinema and television audience. Gives students the opportunity for active analysis by providing critical viewing and listening workshops with selected film and television material. Covers four major areas; the silent film era; synchronous and asynchronous soundtracks, music and the soundtrack; the soundtrack and the listener.

50906 SOUND AND DIFFERENCE (6cp)

Locates sound both as "lived experience" and as the object of knowledge within contemporary critical debates (feminisms, deconstruction, semiotics, etc.). Focuses on the location of the "listener" in a technological, aural environment, the position of voice, and the concept of alterity. This last is specifically studied in relation to feminism, the body, the concepts of identity and the construction of radicality. Such debates may be linked to developments in popular audio culture and/or notions of audio-realism.

50907 SOUND STUDIES PROJECT (6cp)

Designed for those students who are interested in exploring particular issues in more depth which have arisen from their general courses in Sound Studies. It is intended to have a flexible content, form and structure, depending on staff and student concerns and available production means.

51014 HEALTH, TECHNOLOGY AND SOCIETY (4cp)

This unit is concerned with the changing face of medicine as knowledge increases, technology changes and new skills are required. It deals with dilemmas in healthcare, social impacts and ethical issues in relating to the individual, the family and society at large. Topics include artificial insemination and in vitro fertilisation; handicap, haemodialysis and transplantation, AIDS iatrogenesis (physician-caused illness), and euthanasia. Students are encouraged to undertake projects in areas of particular interest.

51015 ORGANISING EEO (8cp)

Introduces students to the nature and content of anti-discrimination, equal employment opportunity (EEO) and affirmative action (AA) legislation in Australia. Provides students with a critical understanding of discrimination affecting different disadvantaged groups (women, ethnic minorities, etc.) and develops theoretical skills needed to analyse, plan, administer and evaluate EEO programs.

51121 COMMUNICATION I (3cp); for Civil Engineering students

Helps students improve their skills in written and speech communication and their understanding of communication principles and processes, with particular reference to communication in the academic and the workplace settings. Emphasis is on the essay, the report, the letter, and on interviewing and oral reporting techniques.

51151 COMMUNICATION II (3cp); for Civil Engineering students

Helps students nearing graduation to communicate effectively in speech and writing to other engineers, colleagues and subordinates in the workplace, and people beyond the employing organisation. Emphasises the difficulties of communicating technical detail to those lacking either the expertise or the culture of engineering. Assists students to articulate concerns and viewpoints of the engineer in society. Builds on the skills taught in 51121 Communication I by emphasising meeting procedure, selection and political interviewing, group negotiation and seminar presentation.

51203 SOCIOLOGY OF COMMUNITY (4cp)

Examines the nature of community relationships in Australian society and investigates the social and historical forces that have produced present-day community organisation and the spatial pattern. There is a particular focus on working in the community and the community health sector.

51209 SOCIAL THEORY AND AUSTRALIAN SOCIETY I (4cp)

Introduces students to issues in Australian society from the perspectives of the social sciences, drawing upon the literature of sociology and cultural. Provides a structural and historical overview of the development of current patterns of social relationships, political systems and cultural forms. Students are encouraged to develop techniques for critical analysis by reviewing writings in social theory.

51229 SOCIAL THEORY AND AUSTRALIAN SOCIETY II (4cp); for Design students

Provides an in-depth sociological analysis of selected aspects of Australian society and culture. Has a flexible content and structure, so that staff and student concerns may determine several themes for any semester. Examples of possible themes are: immigration, ethnicity and multiculturalism; gender and social power; social class and the distribution of wealth and income; Australian popular culture.

51300 LITERATURE AND SOCIETY (SCIENCE FICTION) (6cp)

The principal aim will be to develop an understanding of science fiction as a feature of the contemporary technological culture by using a selection of readings from recent books and short stories. In general, this will be from authors who have related technological change to the impact that it makes on human society. This will begin by seeking a definition of the genre, making an examination of the selected works as literature and testing the accuracy

of the science and technology described. It will progress to consideration of the logic and probability of the social and other consequences suggested from the initial presented premise.

51337 CREATIVE WRITING I

Class for School of Design students.

51338 CREATIVE WRITING II

Class for School of Design students.

51357 ORAL COMMUNICATION (2cp); 2 hpw; for Physical Sciences students

A practical workshop course. Speaking and presentation skills are developed in several contexts: popular, academic and industrial. In any one semester these may include the communication of science on radio and television, seminar presentations and conferences, interviewing, and formal presentations. The focus is on the oral presentation of scientific and technical information.

51367 ORAL COMMUNICATION (6cp)

Students practise speech presentation in expository and argumentative styles. They analyse the effects of speech structure and presentation and the value of graphic audio-visual material as speech aids. Meetings, symposia, and conferences are studied as communication forms and practised in real and simulated situations. The emphasis is on improving skills and insights into decision making, problem solving and leadership. Rhetorical theory and small group communication theory will be considered. Students prepare and present a number of speeches, conduct and participate in a number of meetings and write a research paper on an aspect of speech communication.

51368 WRITTEN AND ORAL REPORTING (2cp); 2 hpw; for Physical Sciences students

Designed to help students improve their skills in written and speech communication and their understanding of communication principles and processes, with particular reference to communication in the academic and the workplace settings. Emphasis is on the essay, the report, the letter, and on interviewing and oral reporting technique.

51369 TECHNICAL AND PROFESSIONAL COMMUNICATION (6cp)

An advanced subject in professional writing and speech for senior students of all faculties who need to communicate in organisations. Practical and theoretical approaches to communication and follows on from earlier communication studies. Emphasis is on speech and writing skill-building in workplace groups and management situations. Some

areas covered in seminars and workshops include the writing of reports, submissions, proposals, directives, and speech skills in executive interviews, group decision making and negotiation, in formal speech presentations. Examines some of the problems of communication within and between organisations and between professional groups, including conflict resolution, information distortion and overload, communication networks, non-verbal communication and feedback management. These theoretical analyses are dealt within seminars, and applied practically in workshop sessions.

51370 HUMAN COMMUNICATION (3cp)

Designed to help students improve their skills in written and speech communication and their understanding of communication principles and processes, with particular reference to communication in the academic and the workplace settings. Emphasis is on the essay, the report, the letter, and on interviewing and oral reporting technique.

51387 MEDIA STUDIES

Class for School of Design students.

51519 INDUSTRIAL RELATIONS (8cp)

Develops a basic understanding of the nature of industrial conflict and trade union and employers' associations in Australia. There is some consideration of history in order to develop an understanding of the nature of change (economic, organisational, political, industrial, technical) and of the reasons behind present-day attitudes in industry.

51610 AUSTRALIAN SOCIAL HISTORY (4cp)

A survey of Australian social, economic, and political history up to the present. Topics covered may include the dispossession of Aborigines; the convict era; the gold rushes; bushrangers; the conflict between selectors and squatters; Catholics and Protestants; the Anzac legend; the 1930's depression; the two World Wars; the post-war economic boom; immigration; the changing role of women; and the Cold War.

51625 ENERGY AND THE ENVIRONMENT (8cp)

Examines some social and political effects of the rapid post-war expansion in energy consumption and related technologies. Topics include the political economy of energy; environmental effects of energy use; nuclear energy and the arms race; and the need for national energy policies. Focuses on questions of control of energy resources on a world scale.

51628 TECHNOLOGY AND URBAN CULTURE (6cp)

In the urban environment, technologies and cultures affect each other in singular and specific ways, yet there are general and comparative methods and deductions that can be made from historical examples of their interaction that help in predicting or assessing the impact of new technological developments (particularly in the communications and information area) on the fabric of urban life. This subject aims to generate an awareness of the impact of the "macro-technologies" on the social environment by examining the urban landscape. It selectively covers a wide range of areas, including architecture, urban planning, human geography, the sociology of subcultures, cultural studies, political economy of space and military history and examines some modern classics in the literature on urbanism, looking at the interaction of economic factors and specific technologies comparatively in a number of cities.

51630 HEALTH, TECHNOLOGY AND SOCIETY (4cp)

Concerned with the changing face of medicine as knowledge increases, technology changes and new skills are acquired. Deals with the dilemmas in health care, social impacts and ethical issues in relation to the individual, the family, and society at large. Topics include the reproductive revolution; disability, AIDS, iatrogenesis (physician-caused illness), euthanasia, genetic engineering, abortion, and so on. Students are encouraged to undertake projects in areas of particular interest. Assessment is by project and class presentation.

52001 HISTORY OF IDEAS (6cp)

A general introduction to some key issues in social science. Focuses on the problem of "social order", via an exploration of arguments about power and authority, about exoticism and otherness, about inequality and exclusion, and about dissent. The material used in the course is drawn from a variety of cultural and historical contexts.

52002 POLITICS AND POLITICAL INSTITUTIONS (6cp)

An introduction to theories and debates relevant to the modern state. Provides students with an overview of the political and economic structures and institutions of the Australian state and examines theories of the state against these. Topics covered include liberal theories of the state; pluralism; critiques of the liberal state; Australian federalism; parliament; bureaucracy; and Australian business and labour organisations.

52003 COMMUNICATION AND CULTURE (6cp)

Societies are constructed around processes of communication. These can be studied from various perspectives: anthropological, psychological, linguistic and economic. Compare some of these approaches and their application to the analysis of relations between social structures and communication processes. These may include structures of gender, race and ethnicity, ability to develop skills in the presentation of ideas and information to specific audiences. Lays the basis for further communications related courses.

52011 ISSUES IN PUBLIC POLICY (6cp)

An introduction to theoretical and applied debates around the nature of public policy formation in contemporary Australia. Considers the role of the state in Australia, developments in economic, social, and industrial policy over the last two decades, and the place of Australia in the world system. Focuses predominantly on applied and empirical, requiring consideration of recent policy debates and areas of conflict.

52012 RESEARCH METHODS I (6cp)

Introduces a range of research methods, encourages a critical perspective on published research, and discusses the relationship between theory and research practice. Students will explore these issues through practical exercises and a research project.

52013 ORGANISING (6cp)

An introduction to theories of social change. Specific areas of organising are explored in more detail, e.g. community organising, social movement development, industrial organising including trade unions and industrial democracy, political parties and movements. Workshops will be offered in meeting procedures, decision-making structures (consensual and formal), organisational structures, using the media, and negotiating.

52021 PRACTICE OF POLITICAL RESEARCH (8cp)

Political research concerns the application of intellectual skills to the understanding of power relations in various levels of society – the group, the organisation, the broader society. This subject explores the dynamics of political life through an examination of both individual values and beliefs, and organisational processes. The course primarily concentrates on qualitative methods of research, although students interested in more quantitative approaches such as public opinion polling will have the opportunity to implement them through class and individual exercises.

52022 RESEARCH METHODS II (8cp)

Social scientists are increasingly involved in empirical research on complex social phenomena; however, many never go closer to research than reading it and trying to assess its value and implications. This subject focuses on the information and intellectual skills appropriate to the assessment of research, through a detailed examination of a number of research reports in a variety of fields of work.

52023 ADVANCED COMPUTER APPLICATIONS (8cp)

The widespread use of computers in social research requires a range of skills and more particularly understandings, of the potential uses and drawbacks of various programs. This subject allows students to develop their own data bases using a number of different programs, access on-line distant data bases and networks, and apply simple statistical procedures to data they have collected. A key element will be on critical awareness of the potential and limitations of machine based data in human knowledge.

52024 DISCOURSE ANALYSIS (8cp)

Focuses on the inter-connections of language and power structures and covers modes of discourse analysis; defining and using "discourse"; analysis of specific texts; discourse in history; and power, knowledge and discourse.

52025 SOCIAL AND POLITICAL RESEARCH (8cp)

Introduces students to practices and methodologies in advanced research relevant to social and political studies, and develops research skills appropriate to professional practice in these fields. Explores sources of social and political data, examines particular research methodologies in practice, and provides skills-based exercises in the design of projects and the application of specific social and political methodologies.

52026 SPECIALIST WRITING FOR THE SOCIAL SCIENCES (8cp)

Explores and develops a range of writing skills useful for practice in the social science professions. Discusses the history, production and use of various relevant types of text (pamphlets, press releases, submissions, reports, features), and develops the writing skills appropriate to producing such texts.

52027 WRITING AND DESKTOP PUBLISHING (8cp)

Designed for writing and social science students wishing to develop skills in desktop publishing for text-oriented material. Aims at an understanding of the theory and practice of integrating text and format. The subject is divided into lectures, practical

workshops of students' writing, and the production of a final project desktop published in Pagemaker or a similar program.

52028 MEDIA STRATEGIES (8cp)

Introduces social science students to issues and practices in media production processes (in radio, video, television). Develops skills in commissioning, supervising and evaluating media productions. Examines historical and political developments in concepts such as "alternative" and "community" media, and looks at the role of media in social change and influence. Focuses on using the media to facilitate social change goals.

52029 ORGANISING EEO (8cp)

Introduces students to the nature and content of anti-discrimination, equal employment opportunity (EEO) and affirmative action (AA) legislation in Australia. Provides students with a critical understanding of discrimination affecting different disadvantaged groups (women, ethnic minorities, etc.) and develops theoretical skills needed to analyse, plan, administer and evaluate EEO programs.

52031 COMMUNITY WORK (8cp)

Community Work is used to describe processes as varied as organised social action to an alternative to a prison sentence. This subject is a skills-focused unit which builds on a theoretical understanding of social change and explores a range of problems in community intervention and how they can be addressed. These skills are valuable not only in specific neighbourhood situations, but more widely in more formal organizations. The subject offers a step-by-step examination of the issues faced by those seeking to bring about social change. These include identifying local needs, setting with other groups, participation in social planning, and the role of the professional worker in community work.

52201 JOURNALISM I (8cp)

See 53150

52211 URBAN CULTURE (8cp)

See 53211

52218 POWER AND SOCIAL REGULATION (8cp)

See 53218

52256 DOCUMENTARY (8cp)

See 53256

52301 COMMUNICATION, TIME AND SPACE (8cp)

See 53301

52305 ISSUES IN AUSTRALIAN POLITICS
(8cp)

See 53305

52312 POPULAR HISTORIES (8cp)

See 53312

52313 ENVIRONMENT, HERITAGE AND HISTORY (8cp)

See 53313

52401 NEWS AND CURRENT AFFAIRS
(8cp)

See 53200

52404 INTERNATIONAL ASPECTS OF COMMUNICATION (8cp)

See 53300

52406 LEGAL ASPECTS OF COMMUNICATION (8cp)

See 53202

52414 COMMUNICATION AND CONTROL
(8cp)

See 53203

52502 INTERNATIONAL POLITICS (8cp)

See 53308

52504 AUSTRALIA IN THE WORLD ECONOMY (6cp)

See 53206

52506 GENDER, CULTURE AND POWER
(8cp)

See 53210

52507 MAKING OF THE THIRD WORLD
(8cp)

See 53207

52510 CULTURE, RACE AND ETHNICITY
(8cp)

See 53209

52515 AUSTRALIAN HISTORY (8cp)

See 53212

52519 HISTORY OF SOCIAL AND POLITICAL THOUGHT (8cp)

See 53306

52520 ASIAN AND PACIFIC POLITICS
(8cp)

See 53307

52521 ORIENTALISM: CONSTRUCTS OF THE EAST (8cp)

See 53303

52590 HISTORY – SPECIAL SUBJECT (8cp)

See 53315

52592 ABORIGINAL STUDIES (8cp)

See 53219

52593 SOCIAL POLICY (8cp)

See 53314

52594 INTERNATIONAL POLITICAL ECONOMY (8cp)

See 53304

52625 ENERGY AND THE ENVIRONMENT
(8cp)

Explores the fundamental relationship between energy (production, control and consumption) and environmental crises. Students will be encouraged to explore critically a series of case studies, related (but not confirmed) to Australia including the nuclear energy industry and weapons testing; hydro-electricity and damming; fossil fuel mining and Aboriginal land rights; petroleum industry control and foreign affairs; media represents of energy and its producers; and contemporary alternatives such as solar power.

52630 SOCIAL ISSUES IN HEALTH (8cp)

Concerned with the changing face of medicine and changing attitudes to health as knowledge increases, technology changes, new skills are acquired. Deals with the dilemmas in health care, social impacts and ethical issues in relation to the individual, the family, and society at large. Topics include euthanasia, the reproductive revolution, AIDS, transplantation, iatrogenesis (physician/hospital caused illness), allocation of resources, the politics of health, genetic engineering, ethics, and so on. Students are encouraged to undertake projects in areas of particular interest. Assessment is by project and class presentation.

52632 POLITICAL ECONOMY OF TECHNOLOGY (8cp)

See 53319

52811 APPLYING ABORIGINAL HISTORY
(8cp)

See 53311

53000 OPEN UNIT A (6cp); prerequisite completion of at least 16 subjects

Open Unit A is designed for special subject projects. There must be a written contract between student and lecturer, issued before enrolment date, stating the project, form of assessment and date of completion of project. Available in Autumn semester only.

53002 SPECIAL TOPIC IN STUDIES A (2cp)

Provides a special subject relevant to the degree profile of the student, but not otherwise available.

53003 SPECIAL TOPIC IN STUDIES B (4cp)

Provides a special subject relevant to the degree profile of the student, but not otherwise available.

53004 SPECIAL TOPIC IN STUDIES C (6cp)

Provides a special subject relevant to the degree profile of the student, but not otherwise available.

53005 SPECIAL TOPIC IN PRODUCTION A (2cp)

Provides a special subject relevant to the degree profile of the student, but not otherwise available.

53006 SPECIAL TOPIC IN PRODUCTION B (4cp)

Provides a special subject relevant to the degree profile of the student, but not otherwise available.

53007 SPECIAL TOPIC IN PRODUCTION C (6cp)

Provides a special subject relevant to the degree profile of the student, but not otherwise available.

53100 WORD AND TEXT (8cp)

An introduction to textual analysis with the emphasis on recent developments in the areas of linguistics, semiotics, narratology and cultural studies, and on language not as an aesthetic medium, but as an agency of power.

53101 SOUND AND IMAGE (8cp)

Students are given an introduction to an eclectic range of writings, visual and aural texts and work with these to concrete goals of understanding and production.

53102 MAKING AUSTRALIA (8cp)

An introduction to the study of Australian history and politics. Emphasis is placed on the formation of the state and its institutions, and on social history from the European invasion to post-war immigration. Attention will be paid to the role of the media in Australian politics and social relations. Students will be introduced to the use of computers in research.

53150 JOURNALISM (8cp)

A general introduction to both the practice and theory of journalism. The broad range of possible styles of journalism and its links with other forms of media production will be discussed but the emphasis is on the production of news. Students will be introduced to basic reporting skills and undertake practical reporting assignments which they will examine in the light of some theories of journalism production. There will be discussion of the history of journalism; the relationship of notions of professionalism to journalism practice; the relationship of changing technologies to journalism practice; and how questions of ownership and control relate to the work of the journalists. A special topic will be the Reporting of Aboriginal Issues.

53151 THEORY AND RESEARCH: SOCIAL AND POLITICAL (8cp)

Deals with the relationship between theory and method in Social and Political Studies and the way in which various methodologies practices produce certain types of social and political knowledge. Issues covered will include: the fact/value debate; critiques of positivism: the status of experience: ethnography and the question of research Subject: the structure/agency debate: the question of methodological individualism. Looks at a variety of research methods in relations to theoretical practices (liberal, Marxist, feminist, phenomenological etc.).

53152 TEXTUAL PRACTICES AND PLEASURES (8cp)

Introduction to the social production and practice of writing. Lectures will concentrate on prose narratives in both fictional and non-fictional forms, but there will be opportunities to consider and practise other genres in seminar/workshops. Lectures will be develop questions of narrative theory introduced in Word and Text, and will apply these to prose fiction, writing for screen and television, historical writing and journalistic forms. Other non-fictional forms to be considered might include storytelling/history, interviewing, reviewing, and auto/biography. One group of lectures will consider the social construction of the "writer", book production/distribution/consumption, and the interactions between the production of popular fictions/film/magazines/newspapers.

53153 SCREEN (8cp)

Students will develop critical, conceptual and practical skills in working with the moving image, both in terms of their production work, and their writing about film, video and television. Central debates and issues in screen theory will be introduced and debated, including sound-image relations,

framing, visual style, the differences between the cinematic, televisual and video images. These issues will be addressed through the study of a broad range of film, TV and video work, including animation, mainstream, avant garde, and local independent work. Students will develop basic skills in shooting and editing film and video, and will work on a number of practical exercises designed to develop their skills in visual style, and an understanding of how film and video texts are constructed in terms of editing, camerawork and soundtrack.

53154 SOUND (8cp)

Aims to listen to the politics, economics, aesthetics and cultural differences of sound in a range of formats in radio (including radio features, documentary and journalism), in music recording, in performance, in the analysis of film and TV sound and in other contexts of hearing and making sound throughout everyday life. The main "case study" for an integrated approach will be oral history where issues of interviewing, listening, and editing for cultural difference will be foregrounded. Conceptually, questions of authenticity, representation, differences between televisual and radiophonic format, sound-design and the function of memory will be addressed in the case study. The link between politics and aesthetics will be a key concern in this unit, particularly the different ways this link is articulated across genres, disciplines, professional ideologies, institutional practices, artistic contexts, news and documentary formats, and across different cultures. In a workshop strand of the course, students will be introduced to basic techniques of recording voice for interview and basic digital editing.

53155 HYPERMEDIA (8cp)

Focuses on developing a range of critical and production skill used in the fields of interactive and integrated media. Emphasis is placed on critical approaches to the practice of combining such production components as still photography, combining images, sounds and text into multimedia and interactive media programs. Focuses on the analysis of various historical, political and cultural techniques for conceptually and practically designing media programs for specific markets and audiences. The relationship between computer technologies and the human interface is analysed in terms of race, class and gender. Also examines, through case studies, various research and development cultures, media control and regulation policy; presentation techniques used to speak to "target" audiences, such as community groups, industry bodies and government organisations. The shifts from pre-industrial to post-industrial information society – telecommunications and monopoly capitalism.

53156 PHILOSOPHIES AND CULTURES (8cp)

Will discuss the ways philosophies and cultural objects shift from one context, such as Europe, to another, Australia; i.e., the importation of ideas, images, icons into Australia and the relation to colonialism. Will also address the question of translation/transformation, how ideas/objects are adapted to the new context, marketed and "read"; e.g. bogus histories of origin, idealised landscapes. Finally will discuss how colonially based ideas, icons and images or those carrying the baggage of idealisation can be re-transformed in a variety of modes, visually, textually or sonically to express the interests of a post-colonial, multi-cultural Australia.

53200 NEWS AND CURRENT AFFAIRS (8cp)

Examines the major theoretical approaches to the study of journalistic practice and media production, with particular reference to media institutions, professionalism, manipulation of news, the construction of difference and deviance, audiences and alternative media. Examines both contemporary journalistic output in the media and student's own journalistic production in the light of these different theoretical points of view.

53201 THEORIES OF COMMUNICATION (8cp)

Investigate the media and other systems of "mediated communication", and considers different theoretical frameworks applied to these questions. The systems of media and communication are at the forefront of technological change, and are central agencies in the transmission of hegemonic cultural values as being instruments of political power. As organisations, they acquire their own culture and practices, which inform the ways in which they reflect society. Recent critiques, associated with "postmodernism" and "poststructuralism" have however, thrown open whether a "true" communication is possible, and whether media can be distinguished from other social phenomena, the unit will also investigate approaches to "meaning" in relation to its reception by audiences.

53202 LEGAL ASPECTS OF COMMUNICATION (8cp)

Aims to equip students with a working knowledge of those aspects of the law which directly impinge on media production and consumption. Examines the way that media regulation relates to social, political and economic processes. While the substantive law in key areas is outlined, there is also an emphasis on understanding how legal processes affect media work in practice. Directly focuses on the law

regulatory systems interaction with communication and will provide students with an opportunity to develop their general understanding of the law and its role in society.

53203 COMMUNICATION AND CONTROL (8cp)

Covers the political economy of the communication industries and their relationship to general economic tendencies. Investigates some of the controlling political, economic and technological forces that impact on communications and the media. The extent to which political power is dependent on the media will be examined, as well as the role of government supported and public broadcasting. Also analyses possible strategies for resistance, and the relationship of specific social groups to media structures and practices.

53204 SOCIAL AND POLITICAL THEORIES (8cp)

Introduces students to some of the major thinkers and concepts in social and political theory. Discusses their relevance for contemporary issues and their place on-going debates. May include an examination of theoretical approaches to issues such as: individualism, gender, ethnicity, social stratification, social cohesion, citizenship, amongst others.

53205 AUSTRALIAN POLITICS (8cp)

Examines the institutions of Australian politics in detail. Discusses issues (e.g. constitutional change, electoral reform, the influence of the media, the role of interest groups) surrounding them. Looks at the political organisation and role of trade unions, parties, pressure groups, the public service, and at current policy issues confronting governments.

53206 AUSTRALIA IN THE WORLD ECONOMY (8cp)

Provides an introduction to major theories of political economy, aspects of the modern world economy, and of the Australian economy. Seeks to develop both an understanding of the bodies of thought underlying current debates, and skills in analysing policy developments. Develops a political-economic approach, which grounds such debates in an appropriate social, and political and historic context.

53207 MAKING OF THE THIRD WORLD (8cp)

Explores theories of the "Third World" and its predicament; including development, dependency and post colonial theory and critiques. Examines structural problems common to all third world countries; debt, dependency, human rights, environmental degradation, poverty and hunger. Then

examines the histories and contemporary political structures of Latin America, Africa and the Middle East.

53208 ENERGY AND THE ENVIRONMENT (8cp)

Explores the fundamental relationship between energy (production, control and consumption) and environmental crises. Students will be encouraged to explore critically a series of case studies, related (but not confined) to Australia including the nuclear energy industry and weapons testing; hydro-electricity and damming; fossil fuel mining and Aboriginal land rights; petroleum industry control and foreign affairs; media representation of energy and its producers; and contemporary alternatives such as solar power.

53209 CULTURE, RACE AND ETHNICITY (8cp)

Concerned with exploring various theoretical accounts of race and ethnicity. Will focus on questions such as: the cultural construction of race; the historical and political location of racism: race symbolism and politics; the idea of "ethnicity"; ethnic mobilisation and ethnic politics. Will include a large component of minority group scholarship, and a comparative perspective.

53210 GENDER, CULTURE AND POWER (8cp)

Addresses the social and historical construction of gender and sexuality, and the relation between social structure, cultural practices and power relations. Strategic points for the operation of power – such as the family, work, and sexual relations – are examined and analysed from a range of perspectives and in terms of interactions with representational and discursive practices.

53211 URBAN CULTURE (8cp)

Looks at the development of cities over the centuries, from the Greek Polis to the Multi Function Polis. Looks at the modernism and post-modernism as it affects the development of cities, particularly in architecture and art; environmental factors and changes; suburbanization; changing transport patterns; urban consolidation; the role of councils; the impact social movements have had on the design and development cities.

53212 AUSTRALIAN HISTORY (8cp)

First introduces students to the main issues in Australian History, the major theoretical debates and a wide range of sources that can be used to explore history (written, oral, material, visual). Though the content will vary, areas covered might include for instance, the dispossession of Aboriginal peoples and

continuing histories of survival; environmental history (uses of and responses to the Australian landscape); the labour movement and political history; gender relations and women's work; wars and masculinity; aspects of cultural history: modes of celebration, everyday life; media history. Students are also encouraged to investigate their own past and see how this relates to the making of history within Australian cultures.

53213 JOURNALISM PRACTICE (8cp)

Aims to develop news writing skills to a high level. Lectures will give an insight into a range of different research, interviewing and reporting styles. Will explore the relationship between journalists and their sources, and the relationship between journalism and the institutions which are the subject of much daily reporting (parliament, the courts, police, large companies, etc.).

53214 BROADCAST JOURNALISM (8cp)

Provides an introduction to broadcast journalism both in radio and TV. The development and structure of the various organisational settings in which broadcast journalism is practised are outlined and the relationship between program makers and station management examined. Basic radio reporting skills will be developed in workshops and there will be an emphasis on students gaining on-air experience. The relationship between images and sound in TV journalism will be discussed and analysed and some of the basic camera operation and editing skills associated with TV journalism will be introduced. Students will be expected to produce a series of short stories for broadcast.

53215 FEATURES (8cp)

Designed to introduce students to the skills involved in feature writing. Aims to give students an insight into the breadth of styles available to non-fiction writing in the contexts in which this sort of journalism is produced, including social realist writing, essays, columns, profiles, "new journalism" and complex in-depth features. Students are encouraged to read widely. A range of techniques of researching, interviewing and writing will be practised and critiqued. Ethical considerations will be discussed in the context of particular examples of production.

53216 PRINT PRODUCTION AND SUB-EDITING (8cp)

Aims to teach students print editing and production from start to finish so that they will be capable of handling anything from a brief news report to producing their own publication. Develops skills in each of the four main components of publishing – selection, preparation, presentation and production. Students learn and practice the conventions of sub-

editing and computer layout. In this context, the impact of electronic technology on print production is explored.

53218 POWER AND SOCIAL REGULATION (8cp)

Introduces students to different modes of social regulation in a country such as Australia. Focuses on regulation via organised knowledges and practices (e.g. penal; psychiatric; sexual; medical); via the routinisation and ritualisation of everyday life and by the formal expression of the foregoing in institutional and administrative arrangements (education; law work etc.). Students will be encouraged to develop work in combination with their production work, subject to negotiation with subject coordinators.

53219 ABORIGINAL STUDIES (8cp)

Introduces students to the Aboriginal history of Australia, and to the Aboriginal analysis of the impact of white invasion and white society on Aboriginal Nations. The course will develop those analyses around issues relating to dispossession such as Land Rights claims; legal control and force, political control and political mobilisation, health issues, employment issues, education, art literature and film. Sources will include Aboriginal literature and art, oral history, dance, story and the activities and writings of Aboriginal authors and activists. The themes chosen will vary from year to year.

53220 PERFORMANCE WORKSHOP I (8cp); prerequisite 53222 Textual Poetics or approved 200-level units from other units

An exploration of major 20th century theories of performance (Stanislawski, Meyerhold, Brecht, Artaud, Dada, Feminist Performance, Boal, etc.) and their relation to current performance practice, with particular emphasis on Directing, Improvisation and Performance Analysis.

53222 TEXTUAL POETICS (8cp)

Engages with language as it appears in different forms and genres of prose and poetry. Close attention is paid to narrative and notions of "fine-writing". Foregrounds theories of literary uses of language, particularly those of the Russian formalists and social semiotics. Discusses the consequences of the institutionalisation of modernism for writing in general and popular genres in particular.

53223 TEXTUAL FORMATIONS (8cp)

Involves research into particular formations involving texts, writers and textualities (e.g. Bloomsbury, Harold Park, the hard boiled school of detective writing, modernism and the avant garde). The

relationships between the writers, the writing and wider social institutions are explored and theorised. Discusses the emergence of international genres, their circulation and the institutions of literature. Topics include: sites of writing, textual fashions, stars, formations of resistance (the Beats, feminist sci-fi, Oscar Wilde, Czech dissidents), salons, literary scandals, the politics and practices of consumption: literary magazines and literary journalism, marketing, reviewing, criticism, the publishing industry.

53224 GENERIC FICTION I (8cp)

Generic Fiction I and II allow students to study formal and discursive features of particular genres. Different genres are offered for study in different semesters. Units offered under these titles include: The Textual Construction of Childhood; The Fantastic: The Body, Sex, Writing: Realisms; Science Fiction; Horror and the Gothic; Detective Romance; Travel: Biography; Autobiography. Courses investigate the particular genres in relation to contemporary genre theory, the publishing industry and wider cultural preoccupations.

53225 GENERIC FICTION II (8cp)

Continuation of 53224 Generic Fiction I

53226 FICTION WORKSHOP A (8cp)

This is a workshop seminar unit which introduces creative writing students to theoretical consideration of the structures of narrative, and provides the opportunity for students to do extended work on pieces of fiction and non-fiction. Class work will include exercises in narration, character, voice, point-of-view.

53227 FICTION WORKSHOP B (8cp)

Student work in fiction and non-fiction is workshoped with a special emphasis on editing for publication. Readings of texts will expand student awareness of the diverse possibilities of contemporary writing.

53228 POETRY WRITING (8cp)

Offers students the opportunity for extensive work in poetry. Examines the development and modes of modern poetry through theoretical readings, analysis of literary examples and discussions of students' writing. Contemporary Australian poetry is located within the debates surrounding romanticism, modernism, and post-modernism. Emphasis is placed on the student's own writing through a series of practical exercises in such techniques as interior and exterior viewpoints, lyric and narrative modes, author monologue and author reader "dialogue", rhyme, assonance, dissonance, alliteration, and metrics.

53229 WRITING FOR PERFORMANCE

(8cp)

Takes up the theory and practice of writing intended for individual or group performance in any medium. Teaching is primarily through workshops which will consider such aspects of craft as the structure of action, characterisation, suspense, imagery, sub-text, exposition, improvisation, translation of a text to the stage (or other medium).

53230 PRINT CULTURES (8cp)

Explores the rise of print and its relationship to various moments of social anxiety: arguments over the merits of the novel and romance; comics; horror and fantasy, literary and moral discrimination; literacy and ethical self-formation. Investigates historical issues of print production and consumption. Studies forms such as "the penny dreadful", "dime novels", periodical and serial writing, "fanzness", paperbacks, romances, women's magazines, sexual fiction and pornography. Asks questions about how these forms have been involved in the narration of the self and how they have been used as sites of pleasure and for the refusal of official culture.

53231 READING AND REPRESENTING DIFFERENCE (8cp)

Addresses various textual formations of social difference in each semester that it is offered, for example: Aboriginal Literature; Women and Writing; Writing and Multiculturalism; Writing and Sexual Difference. Depending on which of these topics is offered the unit explores issues of race, ethnicity, multiculturalism, sex, gender and sexual preference. Considers theories and strategies of representation, genre and the rewriting of genres and the possibilities this rewriting opens for new understanding and contesting the representation of difference.

53232 NARRATING THE NATION (8cp)

Ordinarily focuses on questions of how Australia has been constructed in various literatures at particular colonial and postcolonial moments, however may also focus on other national cultures in any semester. Involves close reading a number of historical and contemporary texts and identify the generic, discursive and poetic strategies involved in narrating the nation. Does not aim to produce a notion of national identity, rather investigates the strategies involved in deploying cultural production in this way.

53240 PUBLIC RELATIONS: PROCESS AND PRACTICE (8cp)

Public Relations is essentially an applied social science relying heavily on communication expertise

in interpersonal, group and organisational settings. Introduces students to the scope of professional practice and gives them some experience in the field through client project and situation analysis. Students present individual learnings to the group.

53241 PUBLIC RELATIONS: RESEARCH AND COMMUNICATION (8cp)

Students develop an awareness of existing theoretical research in public relations and examine the role of research in professional practice. Students are required to have an understanding of current research trends and mass communication research methods. Each student is required to pursue individual interests in interpersonal, intercultural, organisational, mass or political communication and the implications these have on professional practice.

53242 COMMUNITY RELATIONS (8cp)

Aims to encourage a full appreciation of the need in practice to implement and maintain effective community relations programs, requiring a thorough knowledge of the community, effective two-way communication and the development of definite policies to safeguard and protect the community's amenities and environment.

53243 PUBLIC RELATIONS: MEDIA STRATEGIES (8cp)

Introduces social science students to issues and practices in media production processes (in radio, video, television). Develops skills in commissioning, supervising and evaluating media productions. Examines historical and political developments in concepts such as "alternative" and "community" media, and looks at the role of media in social change and influence. Focuses on using the media to facilitate social change goals.

53250 FILM AND VIDEO I (8cp)

Students learn the basics of film and video production in some detail, and will make a short project on film or video. The technique and theory of the following practical areas will be covered: Video and 16mm (non-sync) camera and sound, crew roles and practices when shooting a film or video, lighting, video and 16mm film editing, sound mixing, post-production, production management, distribution and exhibition. By the end of this course students should be able to make a short film or video on their own. This unit is compulsory for the Film and Video major.

53251 FILM II (8cp)

Introduces students to 16mm sync sound film production. Class exercises are designed to increase understanding of the technical aspects of the various crew roles in a 16mm production: direction, cinema-

tography, camera operator, camera assistant, first assistant, sound recordist, boom operator, editing. Students rotate roles on three main 16mm exercises which are then taken through editing, tracking, to sound mix stage. Students are provided with basic skills of 16mm production which will be used for short film projects later in the major. There may be restriction of entry to this unit because of resource limitations. Classes will be ballotted each semester.

53252 VIDEO II (8cp)

Is the main focus on "video" production within the film and video major and thus provides students from the School of Humanities' courses with a comprehensive understanding of this production medium. Also provides opportunities to contextualise knowledge from the course in related production environments in the video industries and media arts areas. Aims at providing students with a comprehensive introduction to both single camera and multicamera studio production techniques. These techniques include: the operation of portable, location video camcorders; crewing for location shoots; the operation of a small multicamera studio environment; studio crewing techniques; post-production techniques in edit decision listing and offline management; an introduction to the video on-line editing environment; introductory video budgeting and scheduling for productions.

53253 DRAMA (8cp)

Develops students' abilities to communicate with actors, and to develop appropriate visual style for their programs. Is the main unit within the major to concentrate on the job of the director in working with actors and in determining coverage and visual style. Students will work intensively learning various techniques to elicit performances from actors. They will also work on various ways of covering short scenes to produce different textual results. Students will work on relevant exercises in and out of class and will finally produce a short scene on video using two actors.

53254 PROJECT I (8cp)

Allows students to make a short film or video project, using ideas or concepts of their own, or those they may have developed in other units in the major, or in other areas of the degree. Also extends the level of technical skills which a student has reached in previous units in the major. Students may only work in media, or using the technical base equipment that they have learned in other units. There will be no opportunity to learn new equipment in this unit. Is available for students to take a project from basic idea through all stages to a completed project.

53255 ANIMATION AND VIDEO GRAPHICS (8cp)

Introduces students to film and video animation in selected aspects from idea, script, storyboard, artwork, preproduction and postproduction. A broad range of animation techniques are studied. By a series of structured exercises, students are encouraged to develop their own style of animation, and take it through to a completed Super 8, 16mm, or video production.

53256 DOCUMENTARY (8cp)

Students will be encouraged to apply what they learn in the documentary units in Screen Theory to their work. Students will develop their abilities to use various documentary techniques in the construction of documentary programs and will view and analyse some existing documentary works. Practical exercises will be set to develop students skills in such areas as verité filming, shooting for cutting, interview, voice over, non-narrative sequences, reportage and the construction of an argument through the use of sound and image.

53257 SCREENWRITING (8cp)

Scriptwriting is an essential and often critically important step in the conceptual development of film/video/television project, as well as a highly marketable writing skill that must be practised in very particular industrial settings, with particular protocols. Aims to develop skills in writing a short work for film, video or television, from storyline, through scene breakdown, to final full draft, with close attention to film form, television form, adaptation, story and drama, character, the collaborative process of working and reworking a script, script-editing, the environment of screenwriting as it is in this country.

53260 RECENT HOLLYWOOD (8cp)

Begins by placing contemporary American cinema in the context of the "new Hollywood" cinema of the 1970s, itself understood in relation to the models of classical hollywood cinema and European art cinema. The course covers aspects of the industrial-economic and textual-stylistic features of recent Hollywood filmmaking, examining particular genres and directors and looking at questions of the placement of women in recent American cinema (both the representation of women in the films and the women directors/writers/actors working in the cinema). Other issues explored concern postmodernism, intertextuality and mixed genre forms.

53261 SCREENING AUSTRALIA (8cp)

How has the idea of "Australia" been defined and refined through audio-visual culture? Seeks to

develop an understanding of the ways in which a national culture is presented, contested, circulated and exported through the media. Provides historical and industrial analyses of the genres and images and myths that formulate the volatile complex of ideas, presumptions, attitudes, and actions that gets called "Australia".

53262 FILM GENRE (8cp)

Genre is at once an industrial and aesthetic term and set of determinations. To study a particular film genre, its variations and life-cycles over a period of time and social history, is to gain access to some understanding of how popular art forms shape and are shaped by the nature of the industry and its public, including the deeper wishes, fears and dreams of that public.

53263 TELEVISION AND POPULAR CULTURE (8cp)

Places what is arguably the dominant cultural "screen" of our time – television – in the context of broader debates concerning mass/popular culture. Provides a sense of the history of television as a broadcast medium (conceiving of television simultaneously as an industrial/institutional object and a textual, signifying system) together with a sense of the history of cultural debates which have attached to this particular medium. Examines some of the dominant forms of television (news, current affairs, soaps, ads, talk shows, sport, mini-series, sitcoms) and some of the dominant ways of talking about television.

53264 MELODRAMA (8cp)

In the history of performance and the audio-visual arts, the genre of melodrama has been resilient and consistently popular. How has this highly expressive form of story-telling been adapted to changing institutional and formal conditions throughout the history of cinema and television? What sub-genres of melodrama can be identified, and what do they tell us about cinema, television, society, subjectivity? Indeed, what other cultural "complexes" come within the ambit of an investigation of melodrama? How is melodrama relevant to present-day audiences?

53265 PERFORMANCE AND THE MOVING IMAGE (8cp)

Responds to the growing interest in exploring the parameters of performance in film and video, both in screen theory and film and video production. Examines acting and performances styles and techniques in film and television as well as examining specifically filmic and televisual forms of performance, addressing such questions as the production of filmic space and the working of the soundtrack.

53266 VISION AND VISUALITY (8cp)

Explores various innovative practices of visual representation across media (painting, photography, film, video, installation), concentrating on some significant cultural producers (Bacon, Warhol, Sherman, Kruger, Mapplethorpe, Koons, Haacke, Ruiz, Godard, Fassbinder, Marker, Snow, Viola, Callas). Also concentrates on some of the innovative theoretical writing attached to some of these artistic practices (e.g. the writing of Derrida, Marin, Foucault, Crary, Wollen, Mellencamp, de Lauretic, Deleuze, Lyotard, Krauss, Deutsch, Ross, Marcus, Mulvey). Sometimes these innovative cultural practices (broadly, "image production" and "theoretical writing") will be examined in their own right, sometimes in relation to one another. In any given semester the course will not attempt a comprehensive coverage of all the material mentioned here but will focus on particular selections.

53267 ISSUES IN SCREEN THEORY: IMAGE, MOVEMENT, MONTAGE (8cp)

Examines various of the filmic, televisual and video image, and the practices and theories associated with these conceptions. Is particularly concerned with questions of temporality and movement in relation to the moving image which will be explored through ideas of montage and in-shot movement and stasis. Screenings will include a wide variety of work of work, ranging from the French New Wave to Latin American cinema.

53268 DOCUMENTARY CINEMA (8cp)

Keeps students abreast of the current debates in documentary theory and production through screenings, seminars, and class debate. Provides students with historical and textual analyses of the various forms and themes of documentary from around the world. Students will discuss the social and political imperatives that have animated documentary cinema. They will also debate the ethical issues that have persistently loomed among the audiences, the makers and the "subjects" of documentary representations. The vexed question of documentary cinema's relationship to "Reality" will also be addressed throughout the course.

53270 VOICE AND THE SPOKEN WORD (8cp)

Focuses on voice and the spoken word, especially in Radio and Performance. Asks which voices are absent or silenced and which are present, in terms of social structures (sex, sexuality, gender, class, race, ethnicity and age). The effects of the structures of radio and professional values are also discussed in relation to these absences and presences. Also

studies the construction of voices and their "authority" and "inflection" through an examination of cultural, social and political speaking positions and rhetorics. It asks how these vary across genres of program. Although the unit focuses mainly on radio, it does ask similar questions about the construction of voice in performance.

53271 SOUND, MUSIC, NOISE (8cp)

An introduction to the study of sound, music and the poetics of sound in a wide range of production forms and cultural contexts. Students will be introduced to a number of critical approaches to the study of sound, music and poetics with initial emphasis being laid on the major practices – music, radio, sound performance, poetry, film – in which the manipulation of sound plays an important part. Specific theoretical and literary texts are considered in the context of a variety of radio and film pieces. Also aims to provide a foundational set of critical terms for understanding the intellectual economy of the relations between the key terms, sound, music and noise – and how shifting perceptions of these relations influence a diverse range of practices, including urban design and styles of living, linguistic theory, music theory, the construction of voice in both poetic and technological terms, the use of technologies in sound composition and ideas subjectivity.

53272 SOUND INSTITUTIONS (8cp)

Considers the complex world of sound institutions. These include the various forms of broadcasting, the recording and distribution industries, and both historical and current developments in sound technologies. The course's general approach combines analysis of contemporary institutions with historical studies. Emphasis is given to the often contradictory nature of contemporary political, commercial and bureaucratic organisations which control the production and distribution of mediated types of sound, where ideas of creation or performance are linked by the technological means of aural transmission. This emphasis is supported by research into the foundation and development of sound institutions and their complexity as contemporary administrative and production oriented systems. Also incorporates smaller and less conspicuous systems designed for the control of spaces (e.g. Muzaks, surveillance systems etc.). A sound institution is, throughout, defined as an organisation of technological sound which implements some form of influence, control, information dispersal (e.g. Muzaks, surveillance systems etc.). A sound institution is, throughout, defined as an organisation of technologised sound which implements some form of influence, control, information dispersal or technological representation of sound.

53273 POLITICS OF POPULAR SONG (8cp)

A cultural studies course which covers both popular music with a political agenda and the politics of the popular music industry. Subject areas covered include philosophies of popular music, music journalism, world music, pop and rock in the deconstructed USSR and eastern Europe, popular music and political spectacle, punk rock, black music, and music television. The overall focus will be on the social production and reception of popular music, rather than a musicological approach, and emphasis will be placed on issues of ethnicity, as well as music video and the music scene in Sydney.

53274 MUSIC AND POST-MUSICS (8cp)

Studies post-war composed musics and sound-art (avant-garde instrumental musics, studio-based electronic musics and sound performances) in their technological and theoretical contexts where both production and listening are concerned. Considers: (1) inherited theories of the post-war avant-garde; (2) cultural, technological and politico-critical models by which such new sound practices have been constructed; (3) the ways in which notions of textual form, performance, structure, sound and listening have been repositioned within modern musics and sound-works; and (4) the history of technological inventions with which many such practices are associated. Aims to raise a set of critical questions about the relation of music and sound in the contemporary period, relating these questions both to broader cultural and critical issues within the history of sound and to current studio production practices. A practical workshop will be available in later weeks of the course.

53275 SOUND PERFORMANCE (8cp)

Concentrates on innovative areas of writing for sound, sound-performance and sound-text. Looks at some historical instances within the poetics of sound-art and radio production, drawing equally from the work of the historical avant-garde and the work of modern feature makers and radio artists. Studio work will be addressed to contemporary practices – with an equal emphasis on audio design, script/score and studio production – and extends post-production studio techniques in multitracking, in sound treatment and in the production of performers. Student project work may reflect a sequence of different contexts for sound production – radiophonic; multimedia and live. Project work may be formatted in a variety of ways as radio pieces, sound script or tape-based live performance. Consideration will also be given to students who wish to present research essays as final projects.

53276 SOUNDTRACK AND THE IMAGE (8cp)

Studies the film and television soundtrack and aims to introduce students to a range of critical theories in relation to their historical origins, compositional aspects and the meanings and experiences intended for the cinema and television audience. Also aims to give students the opportunity for active analysis by providing critical viewing and listening sessions with selected film and television material. Covers four major areas: the silent film era; synchronous and asynchronous soundtracks; music and the soundtrack; the soundtrack and the listener.

53277 SOUND DESIGN (8cp)

Aims to introduce students conceptually and technically to production for audio design and broadcast sound. Skills of recording, interviewing, listening, editing and mixing are taught in a way that stresses an understanding of how operational techniques work to produce meanings in radio. Students work in a stereo digital medium. Theoretical issues important for sound and audio design such as analogue and digital formats, listening, speaking positions, representation, professional values, and the relation between culture, aesthetics and politics of sound are introduced at this level.

53278 ON-AIR STUDIO (8cp)

Aims to introduce students to the journalistic and live aspects of radio production. Focuses on basic skills, concepts, and political issues in the design and production of live-to-air format programs. The politics, aesthetics and operational aspects of studio microphones, talk-back, interviewing, editing, mixing, studio operation, panel operation, continuity, program format and live voice are the concerns of the course. The implications of various formats are introduced e.g. breakfast style, miscellany, and magazine programs. Also recommended for students outside the radio major with an interest in radio as a live broadcast medium.

53279 ADVANCED SOUND DESIGN – RADIO (8cp)

This unit is the central post-production unit of the major. Students work in groups to produce music, feature, documentary and sound compositions. Emphasis is placed upon multitrack format, post-production techniques and stereo design. Questions of composition and design are addressed operationally and conceptually in terms of aesthetics and political effects. After an initial shared core around these areas, the unit divides into two strands: one for those interested in concepts and skills of music production and the other for those interested in concepts and skills in documentary and feature

production. Though with different emphases, students in both strands work on the post-production treatment of sound.

53280 ADVANCED SOUND DESIGN – VISUAL (8cp)

Prepares students of sound in the design, preplanning, location-production and post-production of sound for visual. Stresses innovative approaches to sound design for visual, in which sound is designed rather than merely added to the finished visual product. Students will be introduced to both live and studio based methods of sound-recording and to a broad range of digitally processed, multitrack approaches to the mixing and post-syncing of sound.

53281 RADIO LOCAL (8cp)

Deals with questions relating to local and regional radio, in particular community, ethnic, Aboriginal and Pacific region broadcasting. At both a theoretical and practical level introduces issues of and skills of cross-cultural media production, addressing both a political and aesthetic set of questions around culturally sensitive ways of interviewing, writing, listening, talkback, research, understanding protocols, and information dissemination. Explores issues about the functions of radio as a community service and also deals with networking and marketing of alternative radio in Australia and the Pacific.

53284 ADVERTISING I (8cp)

A theory/production unit that offers a theoretical and critical introduction to analysing the practices and strategies of the advertising and public communications industries. Involves tracing the historical, political, economic and cultural forces which these industries have had on capitalism, both locally in Australia as well as internationally. Questions the role of multi-national and post-colonial companies of the first world and their involvement in Third World countries. Examines the various ways in which the consumer is constructed and positioned as a subject. Investigates the use of semiotics, psychoanalysis, content analysis, behaviouralism, marxism, feminism and aesthetics in the struggle to make sense of the increasingly wide range of media texts and the corporate ideologies that privilege and promote certain products, individuals and values above others in society. Investigates the structure of the advertising industry, the discourses and professional practices of the workers within the various departments and agencies. Questions how alternative, dissenting voices can make themselves heard from.

53285 ADVERTISING II (8cp)

Critically examines the relationship between radio, TV and print media and promotional cultures.

Includes theories of visual and textual design: layout, printing techniques and publishing processes; use of semiotics, textual theory and post-structural developments in analysis. Covers the history of advertising and the media; what political, economic and cultural forces were affecting specific developments in various industries. Offers production skills in how to manipulate and integrate text with images and sound into a wide range of campaign contexts; including radio campaigns, political advertising, direct advertising, computer graphics, rock clips, newspaper and magazine layout, promotional pamphlets and flyers, billboards, T-shirts, logos, and packaging. Production technology includes radio production (recording, mixing, broadcasting), still photography (slides and rear projection) and basic video (animations).

53286 ART AND ADVERTISING (8cp)

This unit traces the historical linkages between high art and advertising and seeks to critically analyse the increasingly pervasive intertextual relationship between these two previously isolated industries. Examines the political, economic and cultural forces that have brought about this symbiotic relationship. Topics include: Art Deco, Constructivism, Cubism, Futurism, Surrealism, Constructivism, Social Realism, The Bauhaus, Abstract Expressionism, Pop Art, Fluxus, Super Realism, Conceptual and Post Object Art, Performance Art, Trans Avant-garde and Neo Expressionism. Discusses the relationship between Modernism and Postmodernism as they involve advertising. High art marketing: artist "stables", gallery systems, government grant systems, sponsorship of art by corporate bodies, manufacture of the Neo, auctions (Christies). Art as commodity fetish/aesthetic. Appropriation of artworks by advertising (eg Saatchi & Saatchi) and vice versa – the property laws of the original artwork, copyright. Role of television and the press in popularising art.

53287 DESKTOP PUBLISHING AND DESIGN (8cp)

A production subject that critically examines the impact of desktop publishing on society as well as encouraging students to produce their own projects using such programs as Word, Write, Draw, Paint, Superpaint, Pagemaker, Postermaker and a variety of graphics packages. Topics covered include: history of desktop publishing and printing industries, political, economic and cultural implications of the electronic revolution in the media, home, office and education. Terminology and concepts used in DTP. How DTP has affected print design styles, typography and illustration techniques. What capabilities DTP holds for the future work environments. How to set up a DTP workshop ergonomically.

53288 AUSTRALIAN ADVERTISING CULTURE (8cp)

Examines the history, culture, theory and practice of advertising in Australia. Deals with how an agency works in all its account and creative departments. How an agency works with clients, media and market research companies. Also works practically through producing a campaign in all stages of research and development. Students select a campaign topic, contemporary or historical, carry out research and analysis into its brief, strategy and rhetoric then produce a critical response in the form of either a new campaign or a critique using one or a combination of media e.g. print/radio/video/ computer/DTP project. A 2000 word essay/report is to accompany the major project which is presented to the class at the end of semester.

53289 INTEGRATED MEDIA (8cp)

Covers the critical and practical issues involved in the production and consumption of integrated media (multimedia). Issues include the historical, economic and cultural impact of computer generated information packages utilised in a range of domestic, industrial, educational and government sites. Using various textual elements (text, images, sound) students learn how to research, plan and produce an integrated project using computer packages such as Adobe Premiere, Aldus Persuasion, MacroMind Director and Media Maker.

53290 THEORIES OF CULTURE (8cp)

Introduces the conceptualization of a number of contemporary cultural problems through the work of Friedrich Nietzsche; viz. the implications of the difference between moral systems and ethical practices, the will to power in religions/knowledges/ bureaucratic institutional practices etc. Western forms of nihilism and their contemporary manifestations, questions concerning aesthetics and the potential of the artist.

53291 WORLD CULTURE (8cp)

Studies a wide range (historically, politically and culturally) and attempts to produce the notion of an undifferentiated "world" or "global" culture. Particular attention is paid to concepts as diverse as Renaissance Humanism, imperialism and cultural imperialism, "globalisation" and TV, cultural syncretism and the new technologies.

53292 THEORIES OF SUBJECTIVITY I (8cp)

Addresses the question of the crisis of subjectivity which is related to a crisis in modernity. Discusses the development of the modern notion of the "sovereign subject" from the philosophy of René

Descartes and its transformations in the 18th and 19th centuries in the various attempts to deal with its anomalies. The most important of these for the purposes of this course is the psychoanalytic modification of the notion of subjectivity instigated by Sigmund Freud. Focuses on aspects of Freud's and Jacques Lacan's theories especially as they relate to the question of sexual difference and the difficulty of achieving subjectivity.

53293 THEORIES OF SUBJECTIVITY II (8cp)

Addresses post-Lacanian theories of subjectivity, in particular feminist theories such as Julia Kristeva, Luce Irigaray, Michelle Le Doeuff, Catherine Clement and Helene Cixious. It will discuss the debates about sexual difference generated by the work of these theories especially as these debates relate to women and language, to knowledge and the academy, and other institutional forms of knowledge, and to women and the arts. These debates also have a bearing on other non-standard forms of sexuality such as the variety of gay sexualities.

53294 CRIME, MADNESS AND CULTURE (8cp)

Addresses the general questions: Why and how do incarcerating institutions, knowledges, and practices develop and what cultural effects do they produce? Investigates how the "criminal" and the "mad" are socially and culturally constructed as "deviant" in relation to the "normal", through, for instance, invocations of "law and order", "justice" and the "morality" of proper, disciplined behaviour. Focuses on specific case studies, with special attention to concerns of differences of race, class, gender, and sexuality.

53295 MEMORY AND THE CULTURAL IMAGINARY (8cp)

The ways a culture reflects on its present state and future often involves the contemplation of a diversity of cultural artefacts – museums, monuments, media texts, public spaces and so on. Studies a range of historical, philosophical and cultural research on memory and asks how this fuels what can be called a "cultural imaginary" – the mirrors a society erects to image itself for others.

53296 TECHNOLOGY AND CULTURE (8cp)

The examination of culture and technology will focus on a series of particular case studies, foregrounding issues of gender, sex and race. The ways that scientific and technological discourses construct sexual, racial, and ethnic subjectivities and differences will be discussed. Technofear and technophilia will be touched on. Case studies may

include military, medical, computer, domestic and communications technologies.

53297 THEORIES OF THE IMAGE (8cp)

The content of this unit will vary between a number of different modes of image composition eg. cinema, painting and the "fine arts", electronic/mathematical image making etc. Provides a philosophical approach to the development of image-concepts in these different modes; i.e. cinematographic, painterly, photographic, computergraphic concepts of time/space, body and movement, memory, perception and affects. The content of the unit will vary depending on which mode of image-composition is taught.

53298 AESTHETICS (8cp)

Takes the concept of "aesthetics" and especially modernist and post-modernist aesthetics, as problematic for any study of culture or cultural production. In particular, commonplace notions of "the aesthetic" are contrasted with and to more technical applications, in fields such as design, criticism and philosophy.

53300 INTERNATIONAL ASPECTS OF COMMUNICATION (8cp)

Examines some of the ways of scholars have thought about nations and empires in relation to systems of communication. Also examines some contemporary international issues arising from the imbalance in control of communication and information flows. The impact of technologies employed, the international machinery of the United Nations and national regulatory regimes will be explored in this context.

53301 COMMUNICATION, TIME AND SPACE (8cp)

Examines the way communication technologies such as writing, the telegraph, the telephone, radio, television, film and information technologies have influenced people's perceptions of time and space, and assesses the significance of these changes in terms of changing subjectivities, conceptions of communities, cultures and politics.

53302 DEVELOPMENT, DEPENDENCY AND THE MEDIA (8cp)

Examines the traditional debates between modernization and dependency theory with respect to the ideologies, traditions and expectations made of media producers in modernising and underdeveloped countries. Recent theoretical trends away from the development/dependency dipole are examined. Comparison is made with the theory and practice of media production in developed liberal democracies. Case studies for examination will be selected from countries with a socialist and formerly socialist political systems.

53303 ORIENTALISM: CONSTRUCTS OF THE EAST (8cp)

Edward Said's key work establishes the theory and practice of orientalism as a Western representation of, and cluster of knowledges about "the Orient", based on notions of difference and the exotic which have historically underpinned and validated Western hegemony. This course traces the production of "the Orient" in a range of discourses from scholarship, art, literature to contemporary formulations in politics and popular culture. A major focus will be the constitution of "Australia's Orient" – i.e. the cultural and political constructions that underwrite Australia's relations with West and East Asia.

53304 INTERNATIONAL POLITICAL ECONOMY (8cp)

Analyses the processes of restructuring of the global economy, and the internationalisation of national economics, and the implications for particular nation-states and communities in both the advanced capitalist and developing countries (the "Third World"), as well as considering theoretical insights developed from particular bodies of thought. Develops case studies based upon developments in the Asia-Pacific region.

53305 ISSUES IN AUSTRALIAN POLITICS (8cp)

Examines case studies of decision making in Australia politics. Looks at the various processes and areas in which policy decisions are produced, and at the actors and interests represented in these. Critically discusses models and theories of decision making and focuses on a number of particular decisions in Australia's recent political history which have had major impact on Australian life.

53306 HISTORY OF SOCIAL AND POLITICAL THOUGHT (8cp)

Explores the relationship between history and the development of social and political thought. Examines in detail particular aspects of this relationship, and may focus on specific topics, such as the history of feminist thought, utopias, systems of religion, theories of everyday life.

53307 ASIAN AND PACIFIC POLITICS (8cp)

Focuses on the histories and structures of societies of South-East Asia and the Pacific, with reference to Australian foreign and aid policy in the region. The Pacific rim is the site of the most dynamic development in the late 20th century, while the Pacific region is variously described as an American lake, a nuclear dumping ground, and a tourist haven. Analyses social, political and economic trends in the area.

53308 INTERNATIONAL POLITICS (8cp)

Focuses on the current internationalisation of environmental, political and social problems. Discusses the US – Japanese hegemony in the New World (post Cold War) Order, and the major problems shared by contemporary societies: “hot money” and the flight of capital, super-exploitation in the Third World and the feminisation of poverty, the environment: soil degradation and deforestation, AIDS and sex tourism, and the international arms race, including the nuclear factor, post-Chernobyl.

53309 FILM, TELEVISION AND HISTORY (8cp)

Intended for students familiar to some extent with the theory and practice of historical research. Aims to give them an understanding of debates in both screen theory and historiography about historical representation in audio-visual media for public presentation. Further aims to give students skills in the design, production and presentation of research briefs by historians working audio-visual media.

53310 RELIGION, MAGIC, SCIENCE AND THE SUPERNATURAL (8cp)

Is broadly concerned with introducing students to either comparative religion or to bodies of thought concerned with magic and witchcraft. The content will vary from year to year. Concerned with considering phenomena such as systems of religious beliefs and practices, or magical beliefs and practices, as culturally and historically located knowledges. Considers the way in which symbols work in the organisation of knowledge.

53311 APPLYING ABORIGINAL HISTORY (8cp)

Critically examines the constructions of Aboriginal history created by the discipline of History and Anthropology. Emphasising the work of Aboriginal historians, the unit introduces students to current debates over content, theory and methodologies. Students are encouraged to explore the ethical and political implications of historical production in many media in relation with Aboriginal people.

53312 POPULAR HISTORIES (8cp)

Focuses on history and popular culture. Examines a range of historical representation in popular forms such as historical novels, TV mini-series, school histories, genealogy, music (traditional and rock) newspapers and radio, in order to investigate the processes by which people understand the past and social memory is produced. In particular there will be some exploration of the relationship between popular forms and academic discourses; history, experience and truth; the privatised making of

history and memory. Uses some instances of political mobilisations of history as starting point for critique.

53313 ENVIRONMENT, HERITAGE AND HISTORY (8cp)

Explores the policies and practice of Environmental and Heritage industries. Critically examines the theoretical basis and political implications of cultural heritage management in relation to the three major area of heritage law and activism: Aboriginal sites; natural environment and built environment.

53314 SOCIAL POLICY (8cp)

Social Policy is a term used to refer to those aspects of governmental activity concerned with the reproduction of populations and workforces through collective consumption – education, health, housing, social security, social welfare, employment etc. It draws on a number of disciplines in the social sciences and humanities to offer a historically informed analysis of contemporary social policy issues in Australia from a comparative international perspective. Students are encouraged to work on topics and issues which they see as relevant, and to participate in active critiques of existing policies and alternative possibilities. Covers a range of issues set within the review and development of social theories of the state and social relations.

53315 HISTORY – SPECIAL SUBJECT (8cp)

Provides opportunities for more advanced historical study. Has a flexible content and structure to accommodate the contemporary range of staff or student concerns in any one semester. Particularly aims to build on the general grounding in content at 200 level by providing more focused studies on a particular theme, period or genre (e.g. the history of the Sydney region, feminist history, history of Australian media, etc.).

53316 SOCIAL SCIENCE SPECIAL SUBJECT (8cp)

Will be offered occasionally to advanced students in the Sociology and History strand of the Communication, History, Politics and Society major, and to Honours and postgraduate students on a topic defined from either student or staff research interests.

53317 COMMUNICATION – SPECIAL PROJECT (8cp)

Will explore, in depth, both current issues arising in the communications and media fields, and recent theoretical debates which relate these areas. From time to time will involve an analysis of issues which overlap across studies areas (e.g. Communications Studies and Textual Theory), and across studies and

production areas (e.g. Communication Studies and Journalism).

53318 INFORMATION, DESIGN AND TECHNOLOGY (8cp)

Explores current and potential uses of computers for data processing, graphics, networking, artificial intelligence, interactive systems and the like. Analyses ideas of the information society by assessing the social effects of information technologies, including the transformation of writing and clerical work, the global operation of information systems, new possibilities for communication networks, research and art, and new conceptions of the human body. Will include a practical component to develop students' familiarity with advanced uses of computers.

53319 POLITICAL ECONOMY OF TECHNOLOGY (8cp)

Assesses the relationship between technological change, organisational structure and practices, and economic, political and social changes in Australian capitalism. The main focus is upon the relationship between technologies of production and employment and work in Australia, looking at current modes of deployment of such technologies, their interaction with relations of power, control and resistance in workplace, and the strategies and responses of various institutional actors (e.g. corporations, trade unions, governments)

53320 INVESTIGATIONS (8cp)

Examines the development of the notion of investigative journalism and explores its role in the larger context of journalism practice and politics generally. Investigative research techniques are developed and analysed in the context of previously published stories. Students undertake one of more stories, discussing ethical, legal and strategic issues, as well as problems of confidentiality. The emphasis is placed on the process of attempting a story, rather than simply on results. The question of how and where investigative stories can be published is tackled.

53321 RADIO JOURNALISM (8cp)

An advanced radio journalism course through which students will get an understanding of the production of talks shows, current affairs reporting and features. Workshops will be held with senior radio journalists to discuss examples of their work. An emphasis will be placed on students gaining experience in on-air facilities. Students will prepare a major radio project which can be either a documentary or a studio live piece.

53322 JOURNALISM SEMINAR (8cp)

Combines the theoretical and practical concerns of the Journalism major. Turns the critical attention of the journalist onto journalism practice itself, as well as giving students an opportunity to increase their portfolio of published work. Current issues relevant to both journalists and a wider audience are selected and explored in seminars. Students carry out in-depth research on a chosen topic and then produce a feature for the public showcase of student work, for the *New Journalist*.

53323 SPECIALIST REPORTING (8cp)

Develops skills in a chosen area of specialist reporting for example business reporting, legal reporting science reporting or reporting on social welfare issues. Students will develop skills in becoming acquainted with the relevant issues and research in a selected area and will explore ways of reflecting theoretical and technical concerns in their journalistic work. Questions of style and content will be discussed in relation to a variety of publishing outlets.

53324 TELEVISION JOURNALISM (8cp)

Deals with the production of television journalism in the field and the studio. Develops production skills in visual language, camera operation, editing, scripting, interviewing, graphics design, presentation, production planning and format design. The production skills are taught in an interdisciplinary theoretical context drawing on media, social and political studies.

53325 PUBLICATIONS: TECHNIQUES AND PRACTICE (8cp)

Offers students the opportunity to develop their editing and production skills within the context of the production of the magazine *New Journalist*, a critical media monitor which aims to promote vigorous discussion of journalism, its practice and practitioners. Students will examine a range of magazines – from niche to mainstream – exploring editorial and production issues from the role of the editor and the determining of editorial priorities to the commissioning of stories/artwork and the potential of computer-generated text and graphics. The prospect of independent publishing – “printing your own” – is of special interest.

53327 JOURNALISM PROJECT (8cp)

Gives students the opportunity to carry out an in-depth journalism project which is of publishable quality. The project will be supervised and can be carried out either in groups or individually. The project can be a radio, TV or print project, and with the approval of a relevant studies lecturer can be

integrated with a studies subject. A project proposal must be approved by the Journalism Project coordinator before enrolment. Workshops will be scheduled to report on projects and to discuss issues arising out of the journalism practice involved.

53328 COMMUNICATION RESEARCH: SPECIAL TOPIC (8cp)

Requires students to undertake original research on an agreed time frame, from the specification of the research project, the review of relevant literature, the development of appropriate methods, which may come from different disciplines, to the collation, evaluation and presentation of the results.

53329 SOCIAL SCIENCE PROJECT (8cp)

Offers the opportunity for students to complete their major with a research project in either a group or individual mode. The topic areas will be negotiated between students and the staff teaching the subject, through individual learning contracts with specified goals or through group projects. Students may link this subject with an advanced production subject by agreement, and thus offer a larger project for assessment.

53330 PERFORMANCE WORKSHOP II (8cp)

The devising and presentation of a performance, with particular emphasis on the process of translating a text to the stage. Explores the relationship between text and performance, and the possibilities and constraints of realising a text. The final text may be an existing one, or may be developed by the group.

53331 TEXTUAL STUDIES SEMINAR (8cp)

This higher-level unit is open to various topics or areas of concentration. It might involve intensive study of a single writer, or focus on particular critical or theoretical issues. The content will be advertised prior to the running of the course.

53332 TEXTUAL STUDIES PROJECT (8cp)

Intended to provide students with the opportunity to realise a project of their own design which is the culmination of their work in Textual Studies. At the beginning each student will propose a specific project, which will be developed in consultation with the lecturer and presented in class. The emphasis will be on sophisticated research methods and high standards of presentation.

53333 PERFORMANCE PROJECT (8cp)

A group-devised performance piece based on improvisation and ensemble work. The integration of production elements from other areas is encouraged.

53335 WRITING PROJECT (8cp)

Offers students the opportunity to work on a sustained piece of writing of their own choice, in poetry, drama or narrative. Writing projects are individually supervised. Project proposals must be submitted and approved before enrolment into the unit. Also includes readings by students and guest writers as well as seminars on such topics as the structure of the publishing industry in Australia and State funding of the arts. Guests such as literary editors, publishers' editors, reviewers etc., are invited to participate.

53336 SPECIAL WRITING WORKSHOP A (8cp)

A unit designed to meet the need of different areas of the Writing major. Content varies from year to year. Could include short story writing, advanced writing for film television, novel writing, non-fiction writing.

53337 SPECIAL WRITING WORKSHOP B (8cp)

As for Special Writing Workshop A, this subject varies in content from year to year. The B unit could include specialised poetry writing, "new journalism", playwriting, advanced work in the novel.

53338 GENRE WRITING (8cp)

Content changes from year to year according to student demand and availability of staff. Students consider the theoretical implications of generic form, the ways in which those forms are expanded and subverted, the historical significance of various genres and their literary and popular histories. Topics include detective, thriller, romance, fantasy, experimental fiction, writing for young people.

53340 PUBLIC RELATIONS: ISSUES AND MANAGEMENT (8cp)

Issues are unsettled matters which can impact on an organisation's stability and viability within the wider community, both local and global. Looks at methods of identifying issues, analysing them, devising strategies to deal with them and, most importantly, taking action to prompt or alleviate the generation of legislative social action.

53341 PUBLIC RELATIONS IN GLOBAL DEVELOPMENT (8cp)

Public relations has sometimes been viewed by non-practitioners as a manipulative tool to direct public opinion. Takes an historical view of the theory and practice of public relations, survey its origins and applications in practice, and critically examines existing campaigns in both local and global contexts. Looks at contributions from public, non-profit, corporate and consultancy sectors and critically

evaluates their impact. Underlying motives and ethics of practice will be measured against the urgent economic imperatives of global development priorities.

53342 PUBLIC RELATIONS PROJECT (8cp)

This subject is the final or capstone course in the major and submajor and draws together all the student's learnings throughout the course. Students are required to undertake a major fieldwork assignment which might be individual or group. Students decide upon their topics in consultation with the lecturer and are required to submit a substantial report on their findings.

53350 SCRIPT PRODUCTION AND DESIGN (8cp)

Allows students to develop the necessary skills to produce a short film or video outside the context of the major. Screenings of independent film and video work will provide a framework for study of the wider film and video industry and culture. Issues of producing a project – budgeting, raising money, funding submission, contracts, marketing and distribution will be related to the context for film and video making within Australia. Students will be provided with encouragement in their attempts to raise financial support for their project. Students take a script at first draft stage through script revision, production planning, budgeting, and issues of preproduction and production management to shooting script. While the unit provides script discussion and emphasis on reworking a script through several drafts, it is not the unit in the basic skills of scriptwriting. The opportunity for that exists in a separate unit. Provides students with a strong basis of script development and preproduction, from which to enter a Project class, or develops a project within other units. They may develop a project which they pursue after the degree.

53351 EXPERIMENTAL FILM AND VIDEO (8cp)

Develops a student's skills in 16mm and video production, in particular to encourage their experimentation in image construction and the relationship of soundtrack to image. Through the production of a short experimental work, students will have the opportunity to express ideas and concepts explored in other areas of the degree, through non-naturalistic means. Examines the ways in which the process of production affects innovative work.

53352 PROJECT DEVELOPMENT AND THE INDUSTRY (8cp)

May be taken in various ways. In cases where students requires a whole year to produce a project

they may take two subjects, 53352 Project Development and the Industry and 53353 Project II, taken over two semesters using 53352 for pre-production or pre-production and the shoot, and using 53353 the following semester to complete. Assessment in this subject is not dependent on completion of the project. Alternatively students may use 53352 to complete a project in one semester. In either case students must come to the subject with a final draft script in the case of a drama, and a full treatment in the case of a documentary or experimental film. The Advanced Animation Project may be taken under similar guidelines with a student using 53352 Project Development and the Industry to do drawing and planning, say, and using 53353 Project II to shoot and post-produce a film or video animation. Alternatively, they may use this subject to make an animation project.

53353 PROJECT II (8cp)

May be taken in various ways. In the Project, students will post-produce or produce and post-produce a film and video project of their own choice. They will be assessed on the completed project. Students may not be allowed to enrol in the subject unless they can provide a final draft script in the case of a drama, and a script or full treatment in the case of a documentary or experimental project, and evidence of work already done on pre-production where necessary. In the **Advanced Animation Project**, students will shoot and complete an animation film or video. The same guidelines about evidence for work done on pre-production prior to enrolment apply as for Project. In the **Sponsored Project**, students will work supervised by their lecturer through all stages of production and post-production, and will be assessed on the basis of the completed project. The same guidelines about evidence for work done on pre-production prior to enrolment apply as for Project. In the **Class Project**, a whole class of students supervised by their lecturer may be involved in making a project, either sponsored or on their own. Attachment Project. By agreement with their supervising lecturer, students will undertake work on one or more industry film and television productions. Their work will be supervised, and they will be expected to provide a written report. In the **Exhibition and Distribution Project**, students may undertake a project organising the exhibition or distribution of a film or video (or combined package) by agreement with their supervising lecturer.

53354 SPECIAL INTEREST SCREEN SEMINAR (Integrated Unit) (8cp)

Allows advanced level Screen Studies students and Film and Video Production students to explore the interconnection between an area of theoretical study

and practical production. Encourages students to contribute to contemporary screen debates from their production as well as their written work. The content will vary according to the demand and interests of both students and staff. Students will work on a designed set of exercises with the objective of producing several small productions exploring the area under study.

53355 NATIONAL CINEMA (8cp)

How does a national cinema register its culture of origin, and project and circulate a particular nexus of people, place and history both to itself and to the rest of world? Seeks to sense the ways in which a cinema may "dream" the history of its place of origin. The national cinemas available for study from time to time include German, French, Japanese, and Latin American.

53356 FILM, GENDER AND DESIRE (8cp)

An advanced level unit which explores debates about representation, gender, sexual difference, and desire, through a wide variety of theoretical and film texts. Examines some of the central issues in feminist film theory and practices, and the more recent "queer theory", addressing ideas such as gendered spectatorship and how "cinematic pleasures" have been defined.

53357 FILM INTO VIDEO (8cp)

Examines the challenge to traditional notions of representation, reception and theorisation thrown up by video. Attempts to construct a theory or theories that might be adequate to understanding this new medium.

53358 SCREEN STUDIES PROJECT (8cp)

In this advanced unit, students will undertake a research project and write a report concerning currently controversial or topical or speculative aspects of the "industry" and "art" of film, video and TV. The research will be facilitated through class discussion, specific readings and screenings, but students will also be encouraged to undertake their own research developing out of the communicational enquiry. There will be a sense of "groundbreaking" in the course, insofar as the topics under investigation will not be fully covered in orthodox film theories and histories.

53360 PHILOSOPHIES OF SOUND (8cp)

Studies an interlocking set of philosophical and technology-related concepts which have, in regard to modern practices of sound recording and composition, come to constitute the current idea of sound. Readings and auditions within the seminar will initially analyse a set of conceptual links within key modernist theories and practices to do with music,

language, poetry, hermeneutics, sound-recording and both scientific and artistic ('avant-garde') uses of sound. This historical and modernist base is then considered more narrowly in the contemporary context, selecting among concurrent philosophies of listening, subjectivities, psychoanalysis, semiotics, feminisms, mythic analysis, architecture, language, meditation, religion, therapeutics, technology and cultural theories of incorporation, writing and the body. Proceeds by way of detailed consideration of selected pieces and significant philosophical documents from the history of sound-production and its theories.

53361 SOUND SEMINAR (8cp)

Consists of a core course plus small tutorial strands and is a preparatory seminar for final project work. Designed for the extended audition and analysis of significant pieces of radiophonic and music production – with an equal emphasis being given to contemporary and international practices within writing-with-sound, produced features, sound-art and innovative studio-based musics. There will be opportunities for some technically-based skills acquisition in post-produced sound.

Project work will consist of the preparation of a reading and listening research dossier within each tutorial strand plus an individual or collaborative development of a treatment of a sound production. Students who plan to major in Sound Studies Project will be required to prepare a reading and listening dossier and outline a significant critical and/or theoretical research project.

53362 SOUND STUDIES PROJECT (8cp)

Designed for those students who are interested in exploring in more depth particular issues which have arisen from their general courses in Sound Studies and which have been foregrounded in their work for Philosophies of Sound Seminar or Sound Seminar (Radio). Intended to have a flexible content, form and structure, depending on student and staff concerns and available production means. Project work conducted through Sound Studies Project is in essay format and must be conceived as a contribution to the school's annual Sound Studies Yearbook.

53363 RADIO SEMINAR (8cp)

Consists of a core course plus small tutorial strands and is a preparatory seminar for final project work. Designed for the extended audition and analysis of significant pieces of documentary and feature productions and live to air series. There will be opportunities for some technically-based skills acquisition in post-produced sound. Project work will consist of the preparation of a reading and listening research dossier within each tutorial strand plus an individual or collaborative development of a

treatment for a documentary, feature or live production in preparation for Radio Project in the following semester. The treatment will be accompanied by a "rationale" which integrates analysis of the concepts, forms and formats of the projected production.

53364 RADIO PROJECT (8cp)

Designed for those students who are interested in exploring particular issues and production formats in more depth. It is intended to have a flexible content, form and structure, depending on student and staff concerns. Will consist of three strands to allow students to specialise in accordance with the preparation in their seminar units: performance, documentary/feature, and live to air.

53365 TELEVISION ADVERTISING (8cp)

Aims to provide a detailed critical and practical breakdown of how television advertisements are produced and what economic, political, cultural and historical pressures are working on the various stages of production: from concept brief, storyboard, pre-production details to casting lighting, set designing, location, hunting, shooting, editing and post dubbing sound and voice overs and titles. Post-production stages are also studied in depth from marketing, distribution and account managing. Examines the relationship between advertisements and programming; time buying, sponsorship of TV events, sports and mini-series to political advertising and polls. This production subject also examines in detail the theories and criticisms made of television advertising by various industry "gurus", lobby groups and academics with the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive ads on a wide range of issues from clients ranging from small community groups to corporate enterprises. Also takes the student through the practical skills of making a TV ad as well as how to presenting ideas to the client at the various stage of production.

53366 INTERACTIVE MEDIA (8cp)

Covers the critical and practical issues involved in the production and consumption of integrated media (multimedia). Issues include the historical, economic and cultural impact of computer generated information packages utilised in a range of domestic, industrial, educational and governmental sites. Using various textual elements (text, images, sounds) students learn how to research, plan and produce an interactive project using computer packages such as Hypercard and HyperResearch. Students are required to produce a short (35mins) project for a specific market with a written report listing research and analysis of project concept and strategy.

53367 ADVANCED SPECIAL ADVERTISING TOPIC (8cp)

As a studies/production mix, this unit focuses on a special topic of contemporary debate in the field of advertising and communications (e.g. the representation of women in advertising, cigarette sponsorship in sport, political campaigns). A detailed analysis of the historical, cultural and economic issues that position such debates and issues will be carried out with the aim of producing a critical response for public presentation or publishing. Aims to involve students in researching and producing a paper, A/V or article that could contribute to such debates either academically or in the broader media and publishing arenas. Students will produce a major project in line with their production experience using a variety of media e.g.. for radio, press, TV or the class room.

53368 ADVERTISING PROJECT (8cp)

This is a final year advanced unit needed to complete the major and therefore students are required to work with a selected client in the "outside" world such as a community group, corporate company, small business, educational institutional or government body. After consultation with the client and the lecturer a suitable topic is chosen and researched in detail. Throughout the development of the major project, the student is in constant contact with both client and lecturer, discussing all stages of pre-production, creation and post-production of the work. Emphasis is placed on seeking to deliver an innovative job that meets the needs of the client while remaining critical in its objectives. Throughout the semester students will meet as a group with the lecturer to discuss common problems and issues concerning the political, economic and cultural implications of their ideas and productions strategies. At the end of the semester each student will present her or his major project in detail to the class as well as a written report or essay.

53370 HISTORY AND CULTURAL PHILOSOPHY (8cp)

Studies instances of the coming-together of historical and philosophical inquiry and asks what relevance each area has for the other. Central to the course is a study of the "pre-history" of cultural theory, with specific attention to the work done in the 1930s by the Frankfurt School in Germany, Mass Observation in England and the College of (Sacred) Sociology in France. Relevance of these developments to simultaneous and subsequent work in cultural studies in Australia is also examined.

53371 DESIRE AND THE SOCIAL (8cp)

The content will be varied between a number of contemporary philosophies which have implications for reconceptualising the individual/society couple,

the notion of desire as founded on lack, the role of negation or the negative in thought, the arts and other social practices, upon which concepts of totalisation and identity are often based: i.e. in re-thinking the notions of individuation, desire and ethics in a range of social and cultural spheres. Two such philosophies of contemporary relevance are presented. One is Gilles Deleuze and Felix Guattari's practical, constructivist philosophy which by stressing the exteriority of forces and relations is able to produce a viable alternative to traditional Western metaphysical systems. The other one is the philosophies of alterity and the "general economy" developed by Georges Bataille, Maurice Blanchot, Emmanuel Levinas especially in their critique of totalisation and homogenisation in relation to desire and the social.

53372 CULTURES OF NATIONALISM AND FASCISM (8cp)

Looks at the culture of fascism as a mass movement in particular historical moments – Fascist Italy and Nazi Germany. The focus is on the history and "memory" of fascist culture – at the level of everyday life and sexuality and at the level of art and propaganda. Also examines the culture of nationalism as a central mobilising force – both within and outside a fascist context, and, in particular, in Australia.

53373 PROJECT IN PHILOSOPHY OF CULTURE (8cp)

Students devise an in-depth course of study, research, writing and editing in a subject of their choosing. Students are encouraged to combine this with a production subject and produce one piece of work integrating their work in the two subjects for 16 credit points.

59321 CREATIVE WRITING (6cp)

Students of a number of courses benefit from practice in creative writing. They may wish to explore talents in the writing of essays, short stories, poetry or drama scripts, or they may wish to use the techniques of some or all of these genres to improve their writing of business, technical and professional documents. Students will read the works of established writers in the genres concerned, critiques of such genres, and they will workshop each other's draft manuscripts.

59325 SCIENCE, TECHNOLOGY AND HUMAN VALUES (8cp)

Seeks to interpret scientific and technical disciplines from the perspective of the humanities. Examines the philosophical and social foundations of systems of ethics and values and situates recent scientific and technological developments within a changing social

and economic context. Issues covered include the rise of the scientific "expert"; human factors in technology and employment; the medicalisation of everyday life; technology and the natural environment; and technological development and control.

59326 PROFESSIONAL COMMUNICATION (4cp)

Develops in senior students a range of communication competences of value in their professional workplaces and in society. Builds on students' knowledge of group and interpersonal communication, and provides specific skills in written and oral presentation, including resume preparation and employment interviews. Students are encouraged to practice writing appropriately for particular purposes and audiences and to prepare short speeches designed to explain and persuade.

59327 CULTURE, HEALTH AND SOCIETY (3cp)

Introduces students to key sociological concepts and modes of analysis pertinent to the practice and development of healthcare professions. Develops students' understanding of the social and cultural processes that shape health status and patterns of illness and that influence service delivery.

59328 POWER, POLITICS AND HEALTH (3cp)

Focuses on political processes in the provision of healthcare in Australia. Develops an understanding of politics as an inescapable dimension of collective human behaviour and offers an outline and analysis of the major political institutions in Australian society.

59330 ADVERTISING PRACTICE (6cp)

An introduction to the theory and production of advertising; the concepts used, the skills and techniques applied, the organisational structure and operation of advertising agencies, and their inter-relationships with other parts of the communication industry.

59331 ADVERTISING COPYWRITING (PRINT) (6cp)

Techniques of research, layout and writing of print advertising, including newspaper, magazine, direct mail, leaflet and brochure advertising. Emphasis on the role of the writer and art director in an advertising agency, client advertising, briefing, finding and evaluating advertising approaches. The class will run along workshop lines, with writing assignments and a practical project.

59332 ADVERTISING COPYWRITING (RADIO/TV/FILM) (6cp)

Techniques of writing advertising for television and radio are explored in this course. Emphasis is placed on scripting requirements for electronic media, with a look at cinema advertising, the translation of advertisements from one medium to another, and the integration of multi-media campaigns.

59333 ADVERTISING STRATEGIES (6cp)

Examination of and practice in a variety of visual and verbal persuasion methods in television, radio, print, and other media. Students will be involved in individual and group presentations of solutions to various advertising problems, and gain some insight into the analysis and evaluation of advertising techniques.

59350 PUBLIC RELATIONS: PROCESS AND PRACTICE (8cp)

An overview of the public relations profession in government, corporate contexts. In conjunction with theoretical study, students undertake field assignments and a client project to develop a better appreciation of the practice of public relations.

59352 PUBLIC RELATIONS: ISSUES AND MANAGEMENT (8cp)

Provides students with a conceptional framework and practical tools to deal with the emerging "issue management" approach to professional public relations practice, and a range of current issues are identified, analysed, and strategic action plans are developed for hypothetical and real-life situations.

59354 PUBLICITY PRACTICE (6cp)

A hands-on introduction to the development of basic publicity programs utilising both the media and other channels of public communication on behalf of client groups — non-profit, government or corporate. Students are required to develop a modest publicity program for a "live" client and to undertake special fieldwork on editorial decision-makers' preferences for publicity writing exercises and to produce a pamphlet as a print production exercise.

59357 PUBLIC RELATIONS: COMMUNITY RELATIONS (8cp)

Examines the concept of "community" which can vary widely between various publics. As a citizen of its community an organisation is expected to participate responsibly in community affairs. This course examines the ideal and the reality of "good corporate/community citizenship" and looks at ways in which public relations programs can address community problems, concerns and interests; economic situations and power; special emotional

attitudes (if any) and other social and cultural variables.

59630 SOCIAL ISSUES IN HEALTH (8cp)

Concerned with the changing face of medicine and changing attitudes to health as knowledge increases, technology changes, new skills are acquired. Deals with the dilemmas in health care, social impacts and ethical issues in relation to the individual, the family, and society at large. Topics include: euthanasia, the reproductive revolution, AIDS, transplantation, iatrogenesis (physician/hospital caused illness) allocation of resources, the politics of health, genetic engineering, ethics and so on. Students are encouraged to undertake projects in areas of particular interest.

99311 OCCUPATIONAL HEALTH AND SAFETY IN SOCIETY (6cp)

Identifies the psychological, political and sociological dimensions of occupational health and safety and present them within an analysis of a wider society. Stresses the complexity and diversity of human agency in constructing and changing them. Areas covered include liberal, Marxist and feminist theory; theories of ideology; racism in Eurocentric thought; class/status; technology and the labour process; the state; political practice; and strategies for change. Emphasis is placed on student's own writing through a series of workshop exercises in narrative (fictional and non-fictional) poetry and drama. The classes are divided into lectures and seminar discussions, followed most weeks by particular classroom and external assignments designed to reinforce and develop the skills aspect of the course. Examines such issues as the analysis and use of codes and structures of writing; debates surrounding the representation of experience and "the real"; the relationships between ideology, politics and aesthetics; the role of the reader; and the construction of audiences.

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Peter Manning

Head, News and Current Affairs

ABC Television

Shona Martyn

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Consolidated Press Holdings Ltd

Deborah Mills

Greenpeace Aust Ltd

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Producer, Blackout

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S Douglas

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Clerk/Word Processor Operator

M Ting

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Lecturers

K Gordon, BA DipTeach (Auck), GradDipTESOL (Syd CAE), RSA PrepCert (Internat Hse, London)

N King, BA (Ncle), MA (Queens, Ontario, Canada), MA (Univ College, Cardiff, Wales)

A Lohrey, BA (Tas)

L Maciver, BA (Syd), DipEd (Syd), GDipCommMgt (KCAE)

T Mitchell, BA, MA (Auckland), PhD (Bristol)

Department of Journalism and Social Analysis

Head of Department and Senior Lecturer

J Martin, BA (Syd), PhD (Macq)

Clerk/Word Processor Operator

L Algorry

Professor of Social History

A Curthoys, BA, DipEd (Syd), PhD (Macq)

Associate Professor

J Schultz, BA (Qld)

Senior Lecturers

W Bacon, BA (Melb) LLB (UNSW)

V de Vahl Davis, BA, PhD (NSW)

P Gillen, BA (Syd), PhD (Macq)

C Graham, BA (UNE), MA (NSWIT)

P Hamilton, BA, PhD (NSW)
 C Nash, BA (Syd)
 R Reed, BA (Hons), PhD (Monash)
 H Wilson, BA (Well), MA (Auck), PhD (Hawaii),
 DipEd (CCAEd)

Lecturers

K Coleman BA (Hons) (NSW), PhD (Macq)
 S Eisenhuth, BA (UNE), DipEd (Syd)
 T Flew, BEc (Syd)
 H Goodall, BA, PhD (Syd)
 H Irving, BA (Melb), MPhil (Cantab), PhD (Syd)
 A Knight, BA (Qld)
 S Prasad, MA (Wales)

Media Centre

Director

C R Tillam, BA (Syd), MA (Stanford)

Computing Development Officer

T Darling, BA (Hon) (W'gong), GradDip(Info
 Systems) (W'gong)

Print/AV

Vacant

Microcomputer Support

R Lochner, BA (Syd), BA (Visual Arts) (City Art
 Inst)

Audio-Visual

M Nixon MA (Syd)

Radio

M A Finucan
 M Bates
 L Willis

Video & Film

P R Fogo
 M Murch
 B Stretch

Equipment Store

L Milner
 D Opitz

School of Information Studies

Head of School and Associate Professor

J Kirk, BA, DipEd (Syd), MLitt (UNE), MA(Lib)
 (CCAEd), MInfSc, ALAA, ARMA

Secretary to the Head of School

J Hargrave

Administrative Officer

A Murray, BA (CCAEd)

Administrative Assistant

A Lucas

School Research Coordinator

S Edwards, BA (UCLA), MAEcon (Mich State),
 MScLibSc (USC)

Senior Research Assistant

B Platts, BA (Colo)

Department of Information Studies

Secretaries

A Chitty
 J Cunningham, BA, DipEd (Macq)

Head of Department and Senior Lecturer

S Burgess, BA (Cantab), Dip (NZLibSc), MLib (NSW)

Associate Professors

J Kirk, BA, DipEd (Syd), MLitt (UNE), MA(Lib)
 (CCAEd), MInfSc, ALAA, ARMA
 B Poston-Anderson, BA (Carthage), MA (Rhetoric &
 Public Address), MA (LibSc), PhD (Iowa)
 MA (Medieval Studies) (Macq), ALAA
 H Yerbury, BA (Southampton), MA (ANU), DipLib,
 MLib (NSW), ALAA, MInfSc

Senior Lecturers

S Edwards, BA (UCLA), MAEcon (MichState),
 MScLibSc (USC)

Lecturers

H Bruce, DipTeach (RCAE), BA (Macq), GradDipTL
 (KCAE), AALIA
 D Cobbin, MSc, PhD (Syd), TC (William Balmain),
 PhD (Macq), MAPsS
 A Hall, BA (Hons) (NSW), DipLib (NSW), MBA
 (Syd)
 J Houghton, BA (Syd), GradDipLibSc (KCAE)
 B Mattick, BA (Qld), DipInfMgt, MLib (NSW) AALIA
 J Parker, BA (LibSc) (KCAE), AALIA
 R Todd, CertSecTeach (Townsville Teachers College),
 BA (Qld), ATCL, Speech and Drama (Trinity College
 London), GradDipSchLib (RCAE), MA (LibSc)
 (KCAE), AALIA

Associate Lecturer

M Coombs, BA (LibSc) (KCAE), AALIA

Department of Communication Studies*Head of Department and Lecturer*

G Walker, BA, DipEd (NSW), Grad DipCommMgt,
MAdmin (KCAE)

Secretaries

P Hill

N Campbell

Lecturers

C Bailey, BA (Hons) (WA), GradDipSocComm
(HCAE), GradDipCommMgt, MAppSc (UTS)

M Barnacoat, BA (Syd), MEd (Manch), CertTeach
(Shoreditch), MIIA

D Bromley, TeachCert (Syd), BA (Hons), MA (Macq)

J Carr, BA, PhD (N'cle)

B Gottsche, BA, BEd, GradDipCommMgt (KCAE)

S Heyman, CertPrimEd (STC), MSc, MEd (NSW),
ACC (Lond), PhD (Macq)

R Johnston, BA DipEd (Syd), MA (Macq)

M Minehan, MA (Cantab)

A Ross-Smith, BA (NSW), MAdmin (Macq)

PRINCIPAL DATES FOR 1993

AUTUMN SEMESTER

JANUARY

- 11 Release of HSC results
- 11 School of Legal Practice enrolment day at St Leonards
- 18 Closing date for changes of preference to the Universities Admissions Centre (UAC) from 1992 NSW HSC applicants (by 4.30 pm)
- 21-29 Enrolment of students at City campus
- 26 Australia Day
- 29 Public School Holidays end

FEBRUARY

- 1 - 26 Enrolment of students at City campus
- 3 - 5 Enrolment of new undergraduate students at City campus - includes UAC and direct applicants
- 4 - 5 Enrolment of all Faculty of Nursing students at Kuring-gai campus
- 10 - 11 Enrolment of all School of Teacher Education students at Kuring-gai campus
- 22 Enrolment of School of Biological and Biomedical Science students at St Leonards campus

MARCH

- 1 Classes begin
- 12 Last day to enrol in a course or add subjects
- 12 Last day to change to upfront HECS payment
- 26 Last day to apply for leave of absence without incurring financial penalty
- 31 HECS Census Date

APRIL

- 8 Last day to drop a subject without academic penalty*
- 8 Last day to withdraw from a course without academic penalty*
- 9 Public School Holidays begin
- 9 Good Friday
- 12 Easter Monday
- 13 Graduation period begins
- 13 - 16 Vice-Chancellors' Week (non-teaching)
- 16 Public School Holidays end
- 25 Anzac Day
- 30 Graduation period ends
- 30 Last day to apply to graduate in Spring 1993

MAY

- 28 Closing date for undergraduate applications for Spring semester

JUNE

- 14 Formal examination period begins
- 28 Public School Holidays begin

SPRING SEMESTER

JULY

- 2 Formal examination period ends
- 5 School of Legal Practice enrolment day at St Leonards campus
- 5 - 9 Vice-Chancellors' Week (non-teaching)
- 9 Public School Holidays end
- 21 Release of Autumn Semester examination results
- 26 - 30 Confirmation of Spring programs
- 27 - 28 Enrolment of new students

AUGUST

- 2 Classes begin
- 5 Last day to withdraw from full year subjects without failure*
- 13 Last day to enrol in a course or add subjects
- 13 Last day to change to upfront HECS payment
- 27 Last day to apply for leave of absence
- 31 HECS Census Date
- 31 Last day to apply to graduate in Autumn 1994

SEPTEMBER

- 10 Last day to drop a subject without academic penalty*
- 10 Last day to withdraw from a course without academic penalty*
- 27 Public School Holidays begin
- 27 Vice-Chancellors' Week (non-teaching) begins
- 27 Graduation period begins
- 27-29 Conference on Cultural Diversity
- 30 Closing date for undergraduate applications via UAC (without late fee)
- 30 Closing date for inpUTS Special Admission Scheme applications
- 30 Closing date for postgraduate applications - to be confirmed

OCTOBER

- 1 Vice-Chancellors' Week (non-teaching) ends
- 1 Graduation period ends
- 8 Public School Holidays end
- 29 Closing date for postgraduate research and course award applications
- 29 Closing date for undergraduate applications via UAC (with late fee)
- 29 Closing date for undergraduate applications direct to UTS (without late fee)

NOVEMBER

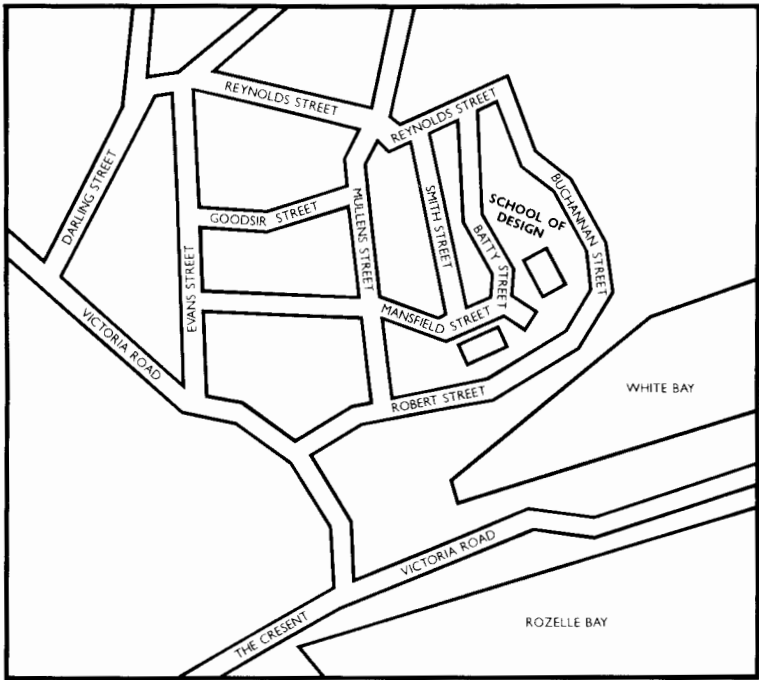
- 15 Formal examinations begin

DECEMBER

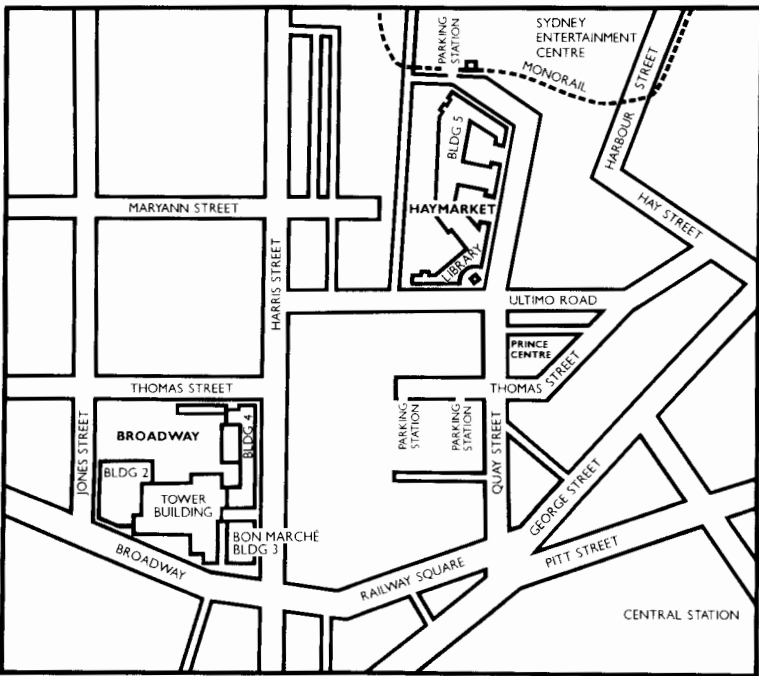
- 3 Formal examinations end
- 20 Public School Holidays begin
- 24 Release of Spring Semester examination results

** HECS or Postgraduate Course Fees still apply after the HECS Census date.*

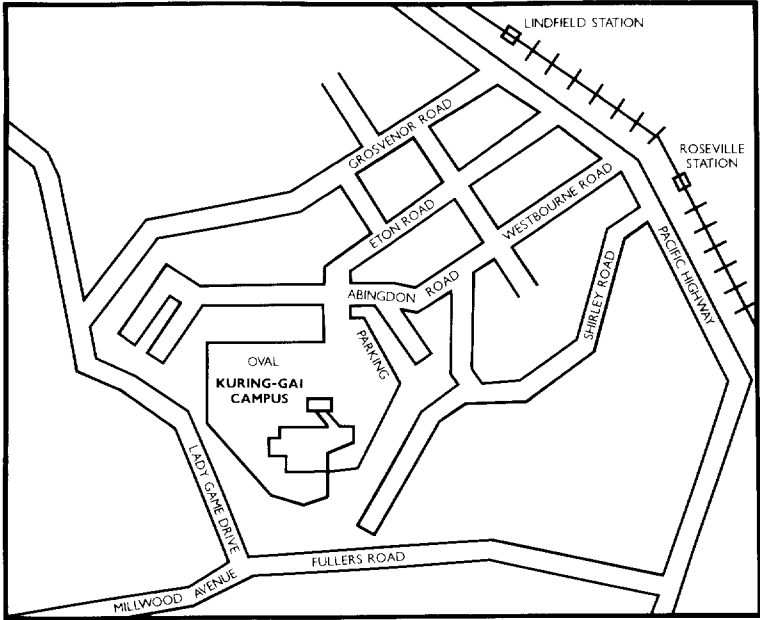
BALMAIN CAMPUS



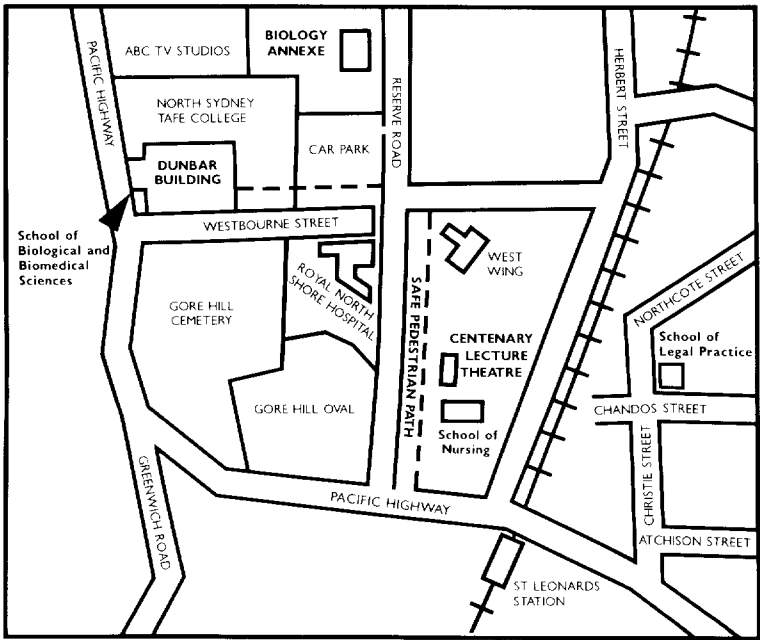
CITY CAMPUS



KURING-GAI CAMPUS



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