Faculty of

Humanities and

Social Sciences

Handbook

1997

The University attempts to ensure that the information contained in this handbook is correct as at 2 December 1996. The University reserves the right to vary any matter described in the handbook at any time without notice.
Equal opportunity
It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of sex, race, marital status, family responsibilities, disability, sexual preference, age, political conviction or religious belief.

Free speech
The University supports the right to freedom of speech and the rights of its members to contribute to the diversity of views presented in our society.

Non-discriminatory language
UTS has adopted the use of non-discriminatory language as a key strategy in providing equal opportunity for all staff and students. Guidelines for the use of non-discriminatory language have been developed and all members of the University community are encouraged to use them.

Editorial and production:
Publications Branch;
Corporate Responsibilities Unit

Cover design:
External Relations Unit
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- Bachelor of Arts in Social Science (HH03)
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- Bachelor of Arts (Honours) in Communication (HH04)
- Bachelor of Arts (Honours) in Social Science (HH05)
- Combined degrees
- Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies (HL12)
- Bachelor of Arts in Communication and in International Studies (HH01)
- Bachelor of Arts in Social Science and in International Studies (HH06)
- Bachelor of Arts/Bachelor of Laws (LL05)
- Cross-faculty degree
- Bachelor of Education in Teacher Librarianship (TE14)

## Postgraduate courses
- Graduate Certificates
- Graduate Certificate in Creative Advertising (HH69)
- Graduate Certificate in Journalism (HH65)
- Graduate Certificate in Public Relations (HH54)
- Graduate Certificate in Screen Studies and Production (HH67)
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Welcome to the University of Technology, Sydney (UTS), the fourth largest university in New South Wales. UTS has a reputation for delivering quality higher education that meets the needs of the professions, the technologies and the community. It is a multicampus university operating at three major locations in the Sydney metropolitan area – Broadway, Kuring-gai and St Leonards – and offering over 80 undergraduate and 200 postgraduate courses to nearly 22,000 students.

The main work of course development and delivery at UTS is carried out by the Faculties of Business; Design, Architecture and Building; Education; Engineering; Humanities and Social Sciences; Law; Mathematical and Computing Sciences; Nursing; and Science; and the Institute for International Studies. Each of these is responsible for a range of programs across a number of key disciplines.

Every year UTS produces 10 faculty/institute handbooks containing information about all the courses and subjects offered at UTS, and including details of course content, attendance patterns, credit point requirements and combined degrees, plus important faculty and student information.

These handbooks are part of a suite of publications which includes the UTS Calendar and the postgraduate and undergraduate student handbooks. The UTS Calendar contains the University Act, By-law and Rules, a list of courses offered at the University, and other useful University information. Copies are held in the University’s libraries and faculty offices, and may be purchased at the Co-op Bookshop. The student handbooks contain general information about application procedures, academic progression, assistance schemes, and services and facilities offered to students. You will be given a free copy of one of these when you enrol.

If you need more information about the University or its courses, you can contact the UTS Information Service or your faculty office. The University provides a whole range of services for students, and there are plenty of qualified people here to give you help and advice.

We hope you enjoy your time as a student at UTS, and wish you well in your studies.
GENERAL UNIVERSITY INFORMATION

ADDRESSES AND TELEPHONE NUMBERS

University of Technology, Sydney

Postal address
PO Box 123
Broadway
NSW 2007 Australia

Telephone
(02) 9514 2000
International: +61 2 9514 2000
Fax: (02) 9514 1551

World Wide Web
http://www.uts.edu.au

City campus

Broadway
• Building 1 (Tower Building)
  1 Broadway, Ultimo
• Building 2
  1 Broadway, Ultimo
• Building 3 (Bon Marche Building)
  Cnr Harris St and Broadway, Ultimo
• Building 4
  Cnr Thomas St and Harris St, Ultimo
• Building 6
  702–730 Harris St, Ultimo
• Broadway Terraces
  9, 11 and 13 Broadway, Ultimo
• Magic Pudding Childcare Centre
  Thomas St, Ultimo

Haymarket
• Building 5
  Cnr Quay St and Ultimo Rd, Ultimo

Blackfriars
• Cnr Blackfriars St and Buckland St,
  Chippendale
• Blackfriars Childrens Centre
  Buckland St, Chippendale

Smail Street
• 3 Smail St, Ultimo

Wembley House
• 839–847 George St, Sydney

Harris Street
• 645 Harris St, Ultimo

Student housing
• Bulga Ngurra
  23–27 Mountain St, Ultimo
• Geegal
  82–84 Ivy St, Ultimo

Kuring-gai campus
• Eton Rd, Lindfield
  (PO Box 222, Lindfield NSW 2070)

St Leonards campus
• Dunbar Building
  Cnr Pacific Highway and
  Westbourne St, Gore Hill
• Clinical Studies, Centenary Lecture
  Theatre and West Wing
  Reserve Rd, Royal North Shore Hospital
• Gore Hill Research Laboratories
  Royal North Shore Hospital

Yarrawood conference and
research centre
• Hawkesbury Rd
  Yarramundi NSW 2753

Stroud Field Station
• Lot AFP 161894
  The Bucketts Way
  Booral NSW 2425
CAMPUS MAPS

City campus

Haymarket

KEY
- Entry/Exit
- Disabled access
- Main bus stop
- UTS shuttle bus
- Parking
- Building numbers
- Child care
Kuring-gai campus
St Leonards campus
APPLYING FOR UTS COURSES

Undergraduate
Applications for the majority of those undergraduate courses which start at the beginning of each year must be lodged through the NSW and ACT Universities Admissions Centre (UAC) between August and October. Please check the application requirements in the UAC Guide, as some of these courses close for applications at the end of September. Some courses are also available by direct application to UTS. These are usually courses that are not available to school leavers.
A small number of UTS courses also start in the middle of the year. Applications for these should be made direct to UTS in May.
Contact the UTS Information Centres for more information.

Postgraduate
Applications for postgraduate courses should be made direct to UTS. For courses starting at the beginning of the year, most applications are open from August to October, but some may have earlier closing dates. For courses starting in the middle of the year, applications close in May.
Contact the UTS Information Centres for more information.

Non-award and External Award study
Non-award and External Award study allows individuals and students from other universities to study single subjects at UTS. There are four application periods, and closing dates are different for each of the semesters. Some faculties may have special application procedures which will vary depending on the subjects chosen.
Contact the UTS Information Centres for more information.

International students
International students need to satisfy the normal UTS entry requirements and be proficient in English. For details on courses, fees and application procedures, contact International Programs.

UTS INFORMATION CENTRES

<table>
<thead>
<tr>
<th>Street address</th>
<th>Postal address</th>
<th>Telephone/Fax</th>
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<tbody>
<tr>
<td><strong>City campus</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foyer, Tower Building 1 Broadway</td>
<td>UTS Information Service</td>
<td>Telephone: (02) 9514 1222</td>
</tr>
<tr>
<td></td>
<td>PO Box 123</td>
<td>Fax: (02) 9514 1200</td>
</tr>
<tr>
<td></td>
<td>Broadway NSW 2007</td>
<td></td>
</tr>
<tr>
<td><strong>Kuring-gai campus</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Level 5 or 6, Main Building Eton Road Lindfield</td>
<td>Kuring-gai Student Centre</td>
<td>Telephone: (02) 9514 5555</td>
</tr>
<tr>
<td></td>
<td>PO Box 222</td>
<td>Fax: (02) 9514 5032</td>
</tr>
<tr>
<td></td>
<td>Lindfield NSW 2070</td>
<td></td>
</tr>
<tr>
<td><strong>International Programs</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Level 5, Tower Building 1 Broadway</td>
<td>International Programs</td>
<td>Telephone: (02) 9514 1531</td>
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<tr>
<td></td>
<td>PO Box 123</td>
<td>Fax: (02) 9514 1530</td>
</tr>
<tr>
<td></td>
<td>Broadway NSW 2007</td>
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</table>

E-mail inquiries
Within Australia – info.office@uts.edu.au
International – intlprograms@uts.edu.au
PRINCIPAL DATES FOR 1997

Autumn semester

January
7 Release of HSC results
10 Formal supplementary examinations for 1996 Spring semester students
10 Closing date for changes of preference to the Universities Admissions Centre (UAC) from 1996 NSW and ACT HSC applicants
21–28 Enrolment of students at City campus
24 Main Round of offers to UAC applicants
27 Australia Day – public holiday
29–31 Enrolment of new undergraduate students at City campus (and 3 February till noon)
31 Public school holidays end

February
3 Enrolment of new undergraduate students at City campus till noon (and 29–31 January)
3–26 Enrolment of students at City campus

March
3 Classes begin
14 Last day to enrol in a course or add subjects
27 Last day to apply for leave of absence without incurring student fees/charges
27 Last day to withdraw from a subject without financial penalty
28 Public school holidays begin
28 Good Friday – public holiday
31 HECS census date
31 Easter Monday – public holiday
31 Vice-Chancellors’ Week (non-teaching) begins

April
1 Graduation period begins
4 Public school holidays end
4 Vice-Chancellors’ Week (non-teaching) ends
11 Last day to withdraw from a course or subject without academic penalty
24 Provisional examination timetable available
25 Anzac Day – public holiday
30 Last day to apply to graduate in Spring semester 1997

May
1 Applications available for undergraduate courses
6 Applications available for postgraduate courses
9 Graduation period ends
16 Examination Masters due
30 Final examination timetable available
30 Closing date for undergraduate and postgraduate applications for Spring semester

June
9 Queen’s Birthday – public holiday
13 Last teaching day of Autumn semester
14–30 Formal examination period (and 1–4 July)
30 Public school holidays begin

July
1–4 Formal examination period (and 14–30 June)
4 Autumn semester ends
7–11 Vice-Chancellors’ Week (non-teaching)
11 Public school holidays end
14–18 Formal alternative examination period for Autumn semester students
25 Release of Autumn semester examination results
28 Formal supplementary examinations for Autumn semester students
30–31 Enrolment of new and readmitted students and students returning from leave/concurrent study (and 1 August)

August
1 Enrolment of new and readmitted students and students returning from leave/concurrent study (and 30–31 July)
1 Applications available for undergraduate and postgraduate courses for Autumn semester 1998
Spring semester

August
4 Classes begin
8 Last day to withdraw from full year subjects without academic penalty¹
15 Last day to enrol in a course or add subjects
29 Last day to apply for leave of absence without incurring student fees/charges (Spring enrolments only)¹
29 Last day to withdraw from a subject without financial penalty¹
29 Last day to apply to graduate in Autumn semester 1998
31 HECS census date

September
12 Last day to withdraw from a course or subject without academic penalty¹
26 Provisional examination timetable available
29 Public school holidays begin
29 Graduation period begins
29 Vice-Chancellors’ Week (non-teaching) begins
30 Closing date for undergraduate applications via UAC (without late fee)
30 Closing date for postgraduate applications (some courses may have a later closing date)
30 Closing date for inpUTS Special Admission Scheme applications

October
3 Graduation period ends
3 Vice-Chancellors’ Week (non-teaching) ends
6 Labour Day – public holiday
10 Public school holidays end
17 Examination Masters due
31 Final examination timetable available
31 Closing date for undergraduate applications via UAC (with late fee)
31 Closing date for undergraduate applications direct to UTS (without late fee)
31 Closing date for Australian Postgraduate Award (research & coursework), the R.I. Werner and University Doctoral Research Scholarships

November
14 Last teaching day of Spring semester
15-28 Formal examination period (and 1-5 December)

December
1-5 Formal examination period (and 15–28 November)
5 Spring semester ends
15-19 Formal alternative examination period for Spring semester students
19 Release of Spring semester examination results
22 Public school holidays begin

¹ HECS/postgraduate course fees will apply after the HECS census dates (31 March and 31 August or last working day before).

Note: Information is correct as at 28 October 1996. The University reserves the right to vary any information described in Principal Dates for 1997 without notice.
Faculty information

FACULTY MISSION STATEMENT

Critical analysis and social responsibility for a modern information society

The Faculty of Humanities and Social Sciences has drawn together the strengths and reputation of a number of previously independent institutions.

Located in central Sydney, the Faculty is ideally placed in Australia and in the Asia Pacific region to realise its major goal: to produce graduates who can apply critical analysis in a broad range of professional situations, and exploit technology in an informed, innovative and socially beneficial manner.

Other general aims of the Faculty are to make policy contributions in the media, information and culture industries and professions; to assess and contribute to Australia’s role in the information society; to develop and sustain research and educational exchanges internationally and equally with the Asia Pacific region, the US and the UK; to act as a point of reference for new development in media education, interdisciplinary critical theory and professional development and redevelopment; to deploy the Faculty’s strong creative and intellectual capacity in the culture, information and media industries; to provide education and development opportunities for the science, technology and information professions to develop their communication channels and methods; and to continue to participate in the international community of scholars.

The Faculty of Humanities and Social Sciences affirms its support for the principle of freedom of expression and the right of members of the University to contribute to the diversity of views presented in our society.

INFORMATION FOR STUDENTS

Information and administrative assistance

The Faculty offers two distinct degree programs: degrees by coursework, and degrees by research. This distinction also applies to the two separate information and administration services available to students of the Faculty.

The Faculty Student Centre provides information and assistance to coursework students who have inquiries and concerns about student and course administration. The Faculty Student Centre coordinates a wide range of Faculty activities including subject registration, production and distribution of class timetables, identification of potential graduands, and the processing of student leave applications, special considerations, and variation of programs. The Faculty Student Centre assists with interpretation of University Rules and regulations, and provides all types of forms for students of the Faculty.

The Research Degrees Assistant provides similar assistance to Research students.

Faculty Student Centre
Level 2, Bon Marche Building (Building 3)
Broadway NSW 2007
Telephone: 9514 2300
Fax: 9514 2296

Research Degrees Assistant
Level 7, Building 2
Broadway NSW 2007
Telephone: 9514 1959
Fax: 9514 2770
University Rules

The University's Rules are published in the *UTS Calendar*. The Rules relating to students are also reproduced in the University's *Undergraduate Student Handbook* and the *Postgraduate Student Handbook*. Every student is provided with a copy of the appropriate *UTS Student Handbook* at enrolment.

Students who require assistance with the interpretation of University Rules should contact the Faculty Student Centre or Research Degrees Assistant as appropriate.

DEGREES BY COURSEWORK

The following information is generally applicable to all coursework students. However, further specific information for Honours and postgraduate students can be found in the course entries. Information specific to research degree students appears in a separate section below, and in the course entries.

Undergraduate applications

Applications will only be accepted on the official form available from the Universities Admissions Centre (UAC), which must be lodged with the UAC by the specified closing date. The UAC publishes a guide every year which details all application requirements, and these should be followed carefully.

UTS has two special entry schemes: inpUTS and the Aboriginal Participation Initiative (API). Contact the UTS Information Service, Level 4, Tower Building, telephone (02) 9514 1222 for further details.

The University requires some applicants, who are not applying on the basis of their TER score, to submit to UTS a supplementary form, which is available from the UTS Information Service.

An Information Evening, covering all relevant information on the Faculty's courses and application for admission, is held prior to the closing date for applications. There are no interviews for admission.

Prospective students must have a facility in English suitable for the degree, as well as basic computer literacy.

Honours applications

Prospective Honours students should attend an Information Session, usually held in the Spring semester, before completing the UTS Direct Application for Admission form and the supplementary form, available from the UTS Information Service. It is important that applicants follow the instructions contained in the supplementary form.

Postgraduate applications

Applicants should complete the UTS Postgraduate Application form and the supplementary form. These are available from the UTS Information Service.

When completing the supplementary form applicants are asked to outline ways in which the subjects will assist or be of benefit to them in achieving their work and life goals. References may be submitted, but samples of original work will not be accepted: their safekeeping cannot be guaranteed.

Selection for some courses may be based entirely on the information contained in the Application form and the supplementary form.

Applications usually close at the end of October for the following year.

Attendance

Classes are timetabled from 9.00 a.m. to 9.30 p.m. Some full-time students may need to attend evening classes and some part-time students may need to attend daytime classes when their degree program requires them to select from a range of choices.

Rules of progression

Subjects may additionally require prerequisites. Students should not enrol in these subjects unless all the prerequisites have been met or unless written approval to waive the prerequisite has been lodged with the Faculty Student Centre.

Assessment

Procedures

In accordance with University policy on assessment, the following procedures will apply to subjects:

(a) Subject outlines will state the objectives of the subject.

(b) Students will be assessed against criteria related to the objectives of the subject.
(c) A clear statement of those criteria, and the associated assessment tasks, will be provided to students in writing no later than week 3 of the semester.

(d) Assessment will be based on a student's level of performance in achieving the objectives of the subject and not depend on how many other students achieve those objectives.

(e) A coordinating examiner will not change the assessment pattern determined at the beginning of the semester without the prior approval of the Faculty.

(f) Each subject outline will provide details of arrangements for supplementary assessments, if any.

(g) In situations where work is deemed unsatisfactory the student shall be entitled to double marking.

**Appeal against assessment**

The Faculty has an Assessment Appeals Committee which includes a student representative. Students who feel that they have been unfairly assessed should see Rule 2.26 for further information and complete the Appeal Against Assessment Grade form obtainable from the UTS Information Service or the Faculty Student Centre. Further details on appeals may be found in the UTS Calendar.

**Waiving of prerequisites**

Students can apply to have a prerequisite waived where they have gained equivalent competency on the basis of prior experience or the successful completion of a non-university course. If the application is successful, then the student may 'jump' the prerequisite. No credit points are awarded for the waived prerequisite. Students must complete another subject in lieu of the waived prerequisite.

Waiving only applies to prerequisites. An approval for the waiving of a prerequisite must be put in writing. The student must then lodge this approval with the Faculty Student Centre.

**Variation to academic program**

At enrolment approved subjects are the basis of a student's academic program for the year. There are specific deadlines each semester for adding subjects to or deleting subjects from an academic program (see Rule 2.10). These dates are specified each semester. Students who fail to lodge a Variation of Program form with the Faculty Student Centre to alter their program could record a fail in the subject as well as incurring the HECS liability or postgraduate course fees for that subject.

Changes to an academic program after the deadline will be considered, but only in exceptional circumstances.

Specific dates relating to varying a study program can be found in the Principal dates section at the front of this handbook.

**Subject exemptions**

Students may apply for subject exemption on the basis of studies successfully completed at another university, college of advanced education or TAFE. Individual courses may have specific regulations regarding subject exemptions. Refer to the course entry in this handbook for details.

Exemption should be sought before a student enrols in the subject. Forms for applying for subject exemption are available from the UTS Information Service or from the Faculty Student Centre.

**Challenge**

Students who have specific skills and/or knowledge may elect to challenge the competency levels required to pass the subject by completing work set by the lecturer. If successful, students shall receive exemption from the subject (see Rule 2.28.5). Students may not challenge a subject in which they are currently enrolled. Challenges need to be completed before the last date for adding subjects.

**Illness or misadventure during the semester**

Students are encouraged to advise their lecturers and/or tutors of their absence. Students may make a request for an extension to complete an assignment on the basis of illness or misadventure directly to the lecturer/tutor. When illness or misadventure is likely to have an effect on the final semester results students must lodge a Request for Special Consideration with the Faculty Student Centre (see Rule 2.21).
Leave of absence

Students may apply to the University for leave periods of a minimum of one semester up to a total of four semesters during their candidature for an award. Students are not usually granted leave unless they have successfully completed at least one subject (see Rule 2.11). Leave of Absence forms must be lodged with the Faculty Student Centre by the advertised dates each semester.

Withdrawal from a course

Students wishing to withdraw from a course should do so by specified dates to avoid academic failure and incurring HECS liability or postgraduate course fees. Students who appear to have abandoned their course may be withdrawn from the course by the University (see Rule 2.13).

Subjects taken in other faculties/institutions

Students wishing to take subjects offered by other faculties should discuss their choice of subjects with the Course Adviser.

Students wishing to take subjects at another institution should apply for permission in writing to the Associate Dean (Coursework Programs) after discussing their options with the Course Adviser.

Degrees by Research

Applications

The Faculty Research Office prepares information kits for each of the research degrees which include an Application form, the selection criteria, the supplementary information required by the Faculty, a supervisors list and other relevant material. The information kits are available from, and should be returned to, the UTS Information Service.

Applicants should frame their application against the selection criteria for each of the courses and supply copies of all documents required. Completed applications should be lodged with the UTS Information Service.

Applicants should contact potential supervisors to discuss their proposed research project prior to submitting their application.

Examinations

All theses are examined externally by distinguished and appropriate scholars. Examiners for the DCA and the MA in Writing may include distinguished critics or media practitioners. Examiners are recommended by the Faculty's Research Degrees Committee, and are approved by the University Graduate School Board.
GENERAL INFORMATION

Statement on scholarly work and its presentation
Scholarly work involves working with texts by authors in different fields. These authors have intellectual property rights to their work, so in the scholarly process of quotation, commentary, paraphrase and interpretation, specific rules or protocols must be observed. These apply to audiovisual texts as well as to writing.

In the production of work by students in the Faculty, the protocol to be observed is the acknowledgment of the work of other authors, whether this work takes the form of an idea, a section of text, sounds or images. Unacknowledged copying, paraphrasing or summarising can be considered to be plagiarism, if this involves ‘passing it off as one’s own’ (Macquarie Dictionary, 1991, p.1353). Work involving plagiarism will not be accepted for assessment and may be the subject of disciplinary action.

Conventions for acknowledgment are well established, but take different forms. It is the responsibility of students to familiarise themselves with these conventions and to use them. The following manuals are useful.

- Turabian, Kate, L. A Manual for Writers of Term Papers, Theses, and Dissertations, Chicago, University of Chicago Press, 1987.

Equal opportunity and affirmative action
It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of sex, race, marital status, family responsibilities, disability, sexual preference, age, political conviction or religious belief.

Access and equity
The Faculty has a strong commitment to access and equity, including policies opposed to sexist practices in teaching and sexual harassment, and the incorporation of feminist concerns across the curriculum. During the past triennium the Faculty has developed and implemented an access and equity plan targeting students with disabilities, Aborigines and Torres Strait Islanders, women, students of non-English-speaking background and students from socioeconomically disadvantaged backgrounds. The plan aims to increase the proportion of students from target areas in the Faculty, to modify and develop curricula, and to provide effective training of staff in offering support. The plan encourages the appreciation and the expression of the diverse perspectives such students bring to the Faculty. The Faculty will implement and develop links with high schools in the region. The Faculty will further develop its capacity to respond to the needs of students with disabilities through the establishment of liaison links, pre-university counselling and by ensuring that all facilities are accessible to students with disabilities, including those with mobility impairment, hearing impairment, visual impairment, chronic debilitating conditions and those undergoing rehabilitation.

The Faculty has participated in the development of an Aboriginal and Torres Strait Islander major/submajor/elective curriculum for the Faculty and for the University more widely.

The Faculty will continue to support the operation of the English Language and Study Skills Assistance Centre (ELSSA) and the extension of its operations throughout the University.

Aboriginal Studies
Aboriginal perspectives and issues affecting Aboriginal people are covered in the Bachelor of Arts degrees and in the Graduate Diploma in Communication. Increasing numbers of Aboriginal students and increasing interest from non-Aboriginal students in issues of Aboriginal culture, policy, and politics have led to an assessment of how students can concentrate on Aboriginal studies as part of their degree. The Faculty is participating in the establishment of the UTS Aboriginal Studies program, and offers a major in Aboriginal Studies to students in the Bachelor of Arts in Communication, Bachelor of Arts in Social Science and Bachelor of Arts/Bachelor of Laws. The Faculty works closely with Jumbunna Aboriginal Education Centre.
Students of non-English-speaking background

Free assistance with English language and study skills is available for students of non-English-speaking background through the ELSSA Centre, Level 18, Tower Building, telephone 9514 2327. The service includes one-to-one counselling, special interest groups, self-study programs, evening tutorials and vacation courses.

Disadvantaged access

The Faculty is an active supporter of access for students who would normally find it difficult to participate in an undergraduate degree through conventional avenues. Thus the Faculty provides opportunities for Aboriginal and Torres Strait Islander students, students from backgrounds where English is not the first language, students with disabilities and students from socioeconomically disadvantaged backgrounds. Additionally, under the University's inpUTS scheme, the Faculty allocates some first-year places to HSC leavers and mature-age students who demonstrate that their HSC score or other preparations for tertiary study were detrimentally affected by factors over which they had no control. The Faculty has developed a special capacity to respond to the needs of students with disabilities through the establishment of liaison links and pre-university counselling, ensuring that all facilities are accessible to students with disabilities.

Eligibility for Austudy

Austudy provides financial help to full-time students who meet its income and assets requirements. Application forms and information about Austudy eligibility are available from offices of the Student Services Unit at the City and Kuring-gai campuses.

Students who receive Austudy and decide to drop subjects during the semester need to be aware that to remain eligible for Austudy they must be enrolled in a minimum of 18 credit points or have a HECS liability for the semester of .375. The only exceptions made are for students with disabilities which interfere with their studies, students who are single supporting parents or those who have been directed by the University to reduce their study load. Student Welfare Officers in the Student Services Unit can assist students who wish to apply for exceptions on these grounds.

Occupational health and safety responsibilities

Whilst accountability for health and safety ultimately rests with the Vice-Chancellor and Council, it is a shared responsibility of all staff and students and is dependent upon their commitment and cooperation.

The University will ensure the health, safety and welfare of all employees, students and visitors by incorporating health and safety into all management systems and processes. It will give high priority to the allocation of resources to eliminate or minimise risk.

FACULTY CENTRES AND ASSOCIATIONS

The following centres are associated with the Faculty:
Australian Centre for Independent Journalism
ELSSA – English Language
Study Skills Assistance Centre
(supported by the University)
Centre for Language and Literacy
(with the Faculty of Education)
The Shopfront – Social and Community Research and Advocacy Centre

Media Centre

The Media Centre staff provide support for the teaching of courses which have a technical component (e.g. radio and sound, video and film, advertising, journalism, writing, performance and public relations).
Support staff manage and develop resources, and provide instruction and advice on all aspects of production work. Facilities and portable equipment are largely ‘dedicated’ i.e. reserved for the use of students in the appropriate courses.

Contact the Media Centre Office Level 3, Room 337, Bon Marche Building, or the Equipment Store Level 1, Room 102, Bon Marche Building.

2SER-FM

2SER-FM is an educational public radio station which welcomes the participation of all students, and the wider community. The majority of its extremely diverse programs are produced by volunteers who work in and contribute to all areas of the station.
2SER-FM can provide valuable experience and skills in broadcasting. Students are invited to contact the Volunteer and Training Coordinator, Michelle Carey on 9514 3042, to find out more.

**Vertigo**

Vertigo is the newspaper produced every two weeks during semester by and for the students of the University. It is distributed to every UTS campus and is also available at various theatres, cinemas, record shops and bookshops around Sydney. It remains a helpful tool for students studying journalism and professional writing in terms of the development of professional skills, and provides invaluable experience in all aspects of information gathering and newspaper production.

**The UTS Writers’ Group**

The group is a collective run by and for students and is open to all students at the University. Group activities have included readings, seminars, workshops, guest speakers, and the editing and publication of an anthology of UTS writers’ work. The group also runs successful fundraising activities.

Committee positions within the group fall vacant at the end of each Spring semester, and new students are encouraged to join and extend the activities of the group.

**The ‘EXPOSED’ Screening Group**

This group is a collective run by and for students and is open to all students and independent film and video makers. The group, originally set up as a screening space for UTS students, is open to screening work from other film makers. The group organises EXPOSED – Sydney’s most popular, regular, alternative film and video event, designed to fill a gap in the short film culture.

UTS students’ film and video work, which originates from different political, cultural and social perspectives, shares one common aspect: it remains ‘underground’ or ‘alternative’, unable to gain wide exposure.

**Insearch Institute of Commerce**

Insearch Institute of Commerce, which is wholly owned by the University of Technology, Sydney, offers a Diploma program in Communication. This program is designed, taught and supervised by staff of the Faculty of Humanities and Social Sciences. While the University cannot guarantee access to degree programs, students who have completed this program, if admitted, may be given up to one year’s advanced standing in the Bachelor of Arts in Communication. For further information contact the Admissions Manager, Insearch Institute of Commerce, Level 3, 187 Thomas Street, Haymarket or telephone (02) 281 8188, or fax (02) 281 9875.

**PRIZES AND SCHOLARSHIPS**

There are four types of postgraduate research awards available: the Australian Postgraduate Awards, the University Doctoral Research Scholarship, the R.L. Werner Postgraduate Research Scholarship and the Insearch Institute of Commerce Doctoral Scholarship in Humanities and Social Sciences. Application forms are available in September and have to be submitted by 31 October.

Information sheets and Application forms are available from the UTS Information Service. For further information about the Insearch Institute of Commerce Doctoral Scholarship contact the Research Degrees Assistant. For details of all other scholarships, contact the University Graduate School located on Level 5, Tower Building, or telephone 9514 1521.

**Prizes**

Prizes for academic excellence are awarded annually to students in the Faculty of Humanities and Social Sciences. These prizes are made available through the generosity of private individuals and public organisations.
Australian Library and Information Association (ALIA) Award

This prize is made available by the Australian Library and Information Association. The prize is awarded to the highest ranked student from either the Bachelor of Applied Science in Information Studies or the Master of Arts in Information on the following criteria: professional involvement; leadership ability. The prize is a certificate and a subscription to the Australian Library and Information Association.

Jo Wilton Memorial Prize

This prize has been established in memory of Jo Wilton, who worked with the Equal Opportunity Unit of the University. The prize is awarded to the student in women's studies who achieves the best performance across the two core subjects, Gender at Work and Gender, Culture and Power. This prize is open to all students across the University who are undertaking the Women's Studies major. The award is a certificate and a cash prize of $200.

Margaret Trask Medal

This prize is made in honour of Margaret Trask, the founder of the School of Library and Information Studies at the former Kuring-gai College of Advanced Education. The prize is awarded to the highest ranked student from the Bachelor of Applied Science in Information Studies on the following criteria: academic achievement; professional or extracurricular involvement; leadership ability; effective interpersonal skills. The award is a medal with a suitably inscribed certificate and a cash prize of $250 donated by Mrs Trask.

Outstanding Student Awards

These prizes are awarded to students from each of the undergraduate programs of the Faculty, namely Bachelor of Applied Science in Information Studies, Bachelor of Arts in Communication, Bachelor of Arts in Social Science, Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies, Bachelor of Arts in Communication and in International Studies and Bachelor of Arts in Social Science and in International Studies. They are awarded to students who have been ranked outstanding on the following criteria: academic achievement; professional, industry or extracurricular involvement; leadership ability; effective interpersonal skills. The prize is a certificate.

Richard Braddock Memorial Prize

This prize is in memory of the late Professor Richard Braddock, a visiting Fulbright Senior Scholar, who died in tragic circumstances in September 1974. The prize is awarded to the highest ranked student from the Bachelor of Arts in Communication on the following criteria: effective interpersonal skills; professional, industry or extracurricular involvement; leadership skills and academic achievement in both studies and production subjects. The award is a certificate and a cash prize of $200.

Sir Asher Joel Prize in Public Relations

This prize has been made available by a donation from Sir Asher Joel. The prize is awarded to an undergraduate student from the Faculty of Humanities and Social Sciences who has demonstrated an outstanding level of academic achievement in all public relations subjects studied. The award is a certificate and a cash prize of $200.
# LIST OF COURSES

<table>
<thead>
<tr>
<th>Course title</th>
<th>Code</th>
<th>Course title</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Undergraduate degrees</strong></td>
<td></td>
<td><strong>Postgraduate coursework degrees</strong></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Applied Science in Information Studies</td>
<td>HL10</td>
<td>Graduate Certificate in Creative Advertising</td>
<td>HH69</td>
</tr>
<tr>
<td>Bachelor of Arts in Communication</td>
<td>HH02</td>
<td>Graduate Certificate in Journalism</td>
<td>HH65</td>
</tr>
<tr>
<td>Bachelor of Arts in Social Science</td>
<td>HH03</td>
<td>Graduate Certificate in Public Relations</td>
<td>HL54</td>
</tr>
<tr>
<td>Bachelor of Applied Science (Honours) in Information Studies</td>
<td>HL11</td>
<td>Graduate Certificate in Screen Studies and Production</td>
<td>HH67</td>
</tr>
<tr>
<td>Bachelor of Arts (Honours) in Communication</td>
<td>HH04</td>
<td>Graduate Certificate in User Documentation</td>
<td>H064</td>
</tr>
<tr>
<td>Bachelor of Arts (Honours) in Social Science</td>
<td>HH05</td>
<td>Graduate Certificate in Writing</td>
<td>HH62</td>
</tr>
<tr>
<td><strong>Combined degrees</strong></td>
<td></td>
<td><strong>Graduate Diploma in Communication</strong></td>
<td>H051</td>
</tr>
<tr>
<td>Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies (offered jointly with the Institute for International Studies)</td>
<td>HL12</td>
<td>Master of Arts in Applied History</td>
<td>HH59</td>
</tr>
<tr>
<td>Bachelor of Arts in Communication and in International Studies (offered jointly with the Institute for International Studies)</td>
<td>H001</td>
<td>Master of Arts in Communication Management</td>
<td>HL73</td>
</tr>
<tr>
<td>Bachelor of Arts in Social Science and in International Studies (offered jointly with the Institute for International Studies)</td>
<td>HH06</td>
<td>Master of Arts in Information</td>
<td>HL72</td>
</tr>
<tr>
<td>Bachelor of Arts/Bachelor of Laws (offered jointly with the Faculty of Law)</td>
<td>LL05</td>
<td>Master of Arts in International Studies</td>
<td>H081</td>
</tr>
<tr>
<td><strong>Cross-faculty degrees</strong></td>
<td></td>
<td>Master of Arts in Journalism</td>
<td>H058</td>
</tr>
<tr>
<td>Bachelor of Education in Teacher Librarianship (offered jointly with the Faculty of Education)</td>
<td>TE14</td>
<td>Master of Arts in Media Production</td>
<td>HH80</td>
</tr>
<tr>
<td><strong>Research degrees</strong></td>
<td></td>
<td>Research degrees</td>
<td></td>
</tr>
<tr>
<td>Master of Arts (by thesis)</td>
<td>H052</td>
<td>Master of Arts in Writing</td>
<td>H057</td>
</tr>
<tr>
<td>Master of Arts in Writing</td>
<td>H057</td>
<td>Doctor of Philosophy</td>
<td>H054</td>
</tr>
<tr>
<td>Doctor of Creative Arts</td>
<td>H060</td>
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</tr>
</tbody>
</table>
Undergraduate courses

Bachelor of Applied Science in Information Studies

Course Code: HLI0

Students enrolled prior to 1993 who are completing the old program should consult the 1994 Faculty Handbook for full details of the course requirements. They should also contact the Course Adviser for academic advice.

The aim of this course is to educate information professionals who will be engaged in the provision of information required for use by others. Information professionals practise in a range of areas which draw on their knowledge and skills in information, communication and computer information technology.

Advanced standing

Students who have completed certain courses are eligible for advanced standing in the Bachelor of Applied Science in Information Studies and are granted exemption from particular subjects. The courses are: Associate Diploma in Library Practice (NSW TAFE); Associate Diploma in Business (Records and Information Systems) (NSW TAFE); and some Bachelor's degrees and three-year diploma courses. Students eligible for the complete package will receive exemption for 42-44cp (equivalent to one year of full-time or two years of part-time study).

Exempt compulsory subjects:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Subject Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>55020</td>
<td>Administrative Practices</td>
<td>6cp</td>
</tr>
<tr>
<td>55023</td>
<td>Communication and Information Skills</td>
<td>4cp</td>
</tr>
<tr>
<td>55024</td>
<td>Information Production</td>
<td>6cp</td>
</tr>
<tr>
<td>55025</td>
<td>Computer Information Technology 1:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Information Technology</td>
<td>4cp</td>
</tr>
<tr>
<td>55030</td>
<td>Professional Studies 1</td>
<td>4cp</td>
</tr>
</tbody>
</table>

Exempt elective subjects:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Subject Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>55645</td>
<td>Information Science 6</td>
<td>8cp</td>
</tr>
</tbody>
</table>

1 Elective to be exempted will be subject to negotiation and approval by the Associate Dean (Coursework Programs).

Subject exemptions in the Bachelor of Applied Science in Information Studies will normally only be granted for qualifications gained in the last five years.

Structure of the course

The course consists of compulsory and elective subjects. A total of 144cp is allocated to the course, 100cp of which are for compulsory subjects, with a minimum of 44cp allocated to elective subjects.

The table below outlines the subjects in the compulsory and elective components of the course.

Compulsory component

Core subjects

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Subject Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>51103</td>
<td>Work, Organisation and Society</td>
<td>4cp</td>
</tr>
<tr>
<td>55010</td>
<td>Psychology</td>
<td>4cp</td>
</tr>
</tbody>
</table>

Skills studies

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Subject Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>55020</td>
<td>Administrative Practices</td>
<td>6cp</td>
</tr>
<tr>
<td>55023</td>
<td>Communication and Information Skills</td>
<td>4cp</td>
</tr>
<tr>
<td>55024</td>
<td>Information Production</td>
<td>6cp</td>
</tr>
<tr>
<td>55861</td>
<td>Producing and Analysing Data 1</td>
<td>4cp</td>
</tr>
<tr>
<td>55862</td>
<td>Producing and Analysing Data 2</td>
<td>6cp</td>
</tr>
</tbody>
</table>

Professional studies

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Subject Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>55030</td>
<td>Professional Studies 1</td>
<td>4cp</td>
</tr>
<tr>
<td>55031</td>
<td>Professional Studies 2</td>
<td>6cp</td>
</tr>
<tr>
<td>55032</td>
<td>Professional Studies 3</td>
<td>8cp</td>
</tr>
<tr>
<td>55033</td>
<td>Professional Studies 4¹</td>
<td>10cp</td>
</tr>
<tr>
<td>55863</td>
<td>Professional Studies 4</td>
<td>8cp</td>
</tr>
</tbody>
</table>

¹ Only for students who commenced the degree prior to 1995.
Disciplinary studies

55860 Information Science 1: Foundations of Information Science 6cp
55041 Information Science 2: Information User Behaviour 6cp
55042 Information Science 3: Organisation of Information 6cp
55043 Information Science 4: Information Retrieval 6cp
55044 Information Science 5: Information Service and Product Design 6cp
56955 Communication 1: Foundations of Communication 6cp

Major study

55025 Computer Information Technology 1: Information Technology 4cp

Elective component

Elective component may consist of Disciplinary Studies subjects or elective subjects.

Disciplinary studies

55045 Information Science 6: Theories and Issues in Information Science 8cp
56002 Communication 2: Group Communication 6cp
56003 Communication 3: Organisational Communication 6cp
56004 Communication 4: Public Communication 6cp
56005 Communication 5: Society, Culture and Communication 6cp
56006 Communication 6: Contemporary Issues in Communication 8cp

Elective sequence

Offered through the School of Computing Sciences:

31521 Computer Information Technology 2: Foundations of Computing and Programming 6cp
31531 Computer Information Technology 3: Systems Analysis and Design 6cp
31541 Computer Information Technology 4: Commercial Programming 6cp
31551 Computer Information Technology 5: Database 6cp
31561 Computer Information Technology 6: Data Communications 6cp
31571 Computer Information Technology 7: Management Information Systems 6cp

Elective subjects (6–18cp)

Listed below are a range of electives offered by the Department of Information Studies in the Faculty of Humanities and Social Sciences which may be chosen. Students should be aware that electives may be chosen from other courses offered by the Faculty or offered by other faculties. Not all subjects are offered every semester. Academic advice should be sought prior to enrolling in any elective subject.

35055 Bibliographic Control 6cp
55060 Business Information 6cp
55065 Child and Youth Adult Information 6cp
55070 Health Information 6cp
55075 Information Resources and Collections 6cp
55090 Publishing 6cp
55095 Information and Records Management 6cp
55096 Internet and Electronic Information Networking 6cp

Students may also take electives from the University’s Institute for International Studies and other faculties in the University. The precise composition of the elective component for students depends on choices they make after their first year of full-time (or equivalent) study.

Patterns of study

There are four possible patterns of study each of which will enable students to meet the aim of the course. Each pattern takes account of the application of the theoretical foundations of information science in the different environments and areas of practice which constitute the broad information industry.

Each pattern ensures that students meet the requirements for the award of the degree, that is the completion of core subjects as specified; Disciplinary Studies subjects as specified; and a major study subject, including a disciplinary sequence of study in either Information Science or Communication and an elective sequence and/or single subjects as specified.

The four possible patterns of study are:

Pattern 1  Disciplinary major sequence in Information Science and Communication plus one elective.

Pattern 2  Disciplinary major sequence in Information Science and elective major study in Computer Information Technology plus one elective.

Pattern 3  Disciplinary major sequence in Communication and required disciplinary study in Information Science plus two electives.
Pattern 4: Elective minor study sequence (Computer Information Technology) or disciplinary minor sequence of study (Communication) and disciplinary major study in Information Science plus three electives.

**Typical full-time program**

**Semester 1 - Autumn**
- 55860 Information Science 1: Foundations of Information Science 6cp
- 56955 Communication 1: Foundations of Communication 6cp
- 55023 Communication and Information Skills 4cp
- 55025 Computer Information Technology 1: Information Technology 4cp
- 51103 Work, Organisation and Society 4cp

**Semester 2 - Spring**
- 55041 Information Science 2: Information User Behaviour 6cp
- 55030 Professional Studies 1 4cp
- 55861 Producing and Analysing Data 1 4cp
- 55010 Psychology 4cp
- 55024 Information Production 6cp

**Semester 3 - Autumn**
- 55042 Information Science 3: Organisation of Information 6cp
- 55031 Professional Studies 2 4cp
- 56002 Communication 2: Group Communication or 31521 Computer Information Technology 2: Foundations of Computing and Programming 6cp

**Semester 4 - Spring**
- 55043 Information Science 4: Information Retrieval 6cp
- 35020 Administrative Practices 6cp
- 56003 Communication 3: Organisational Communication or 31531 Computer Information Technology 3: Systems Analysis and Design 6cp

**Semester 5 - Autumn**
- 55044 Information Science 5: Information Service and Product Design 6cp

**Semester 6 - Spring**
- 55045 Information Science 6: Theories and Issues in Information Science 6cp

**Typical part-time program**

**Semester 1 - Autumn**
- 55860 Information Science 1: Foundations of Information Science 6cp
- 55023 Communication and Information Skills 4cp
- 51103 Work, Organisation and Society 4cp

**Semester 2 - Spring**
- 55861 Producing and Analysing Data 1 4cp
- 55010 Psychology 4cp
- 31531 Computer Information Technology 3: Systems Analysis and Design 6cp

**Semester 3 - Autumn**
- 55862 Producing and Analysing Data 2 6cp
- 55044 Information Science 5: Information Service and Product Design 6cp

**Semester 4 - Spring**
- 55025 Computer Information Technology 1: Information Technology 4cp
- 56955 Communication 1: Foundations of Communication 6cp

**Semester 5 - Autumn**
- 55041 Information Science 2: Information User Behaviour 6cp
- 55030 Professional Studies 1 4cp

**Semester 6 - Spring**
- 55042 Information Science 3: Organisation of Information 6cp
- 56002 Communication 2: Group Communication 6cp
Bachelor of Arts in Communication

Course code: HH02

Students who enrolled in the course prior to 1994 should contact the Course Adviser for academic advice.

The Bachelor of Arts in Communication is a professionally oriented course which prepares graduates for roles in the broad field of communications. The degree is distinguished from other Arts degrees both through its practical and professional orientation, and in its critical focus on the media and other institutions of cultural production as objects of study. It treats theory and practice with equal attention, seeking to integrate them in the teaching program. The purpose of the degree is to educate students to become critically informed communication professionals. Graduates are known for their analytical and critical research skills, for technical competency and for their creative production work.

The degree is characterised by the following elements:

- it bases its programs on mutually informing relationships between production practices, critical theory and research, at both staff and student levels;
- it endeavours to empower students to engage in first-hand, original and innovative approaches to their work;
- it offers an interdisciplinary program in humanities, social sciences, communication and cultural production areas unique in its range in the tertiary education sector in Australia;
- it assists students in the development of aural and visual media, and print and cultural production;
- it supports work in the communication industries and seeks to educate graduates who can operate as critical professionals in the communication and cultural industries;
- it sets its programs in both global and local contexts;
- it is sensitive to the multiple dimensions of social difference and inequality, in relation to issues of gender, sexuality, ethnicity and racism, social class and disability;

or

31521 Computer Information Technology 2: Foundations of Computing and Programming 6cp

Semester 6 – Spring

55043 Information Science 4: Information Retrieval 6cp
55024 Information Production 6cp

Semester 7 – Autumn

55044 Information Science 5: Information Service and Product Design 6cp
55020 Administrative Practices 6cp

Semester 8 – Spring

56003 Communication 3: Organisational Communication 6cp
or
31531 Computer Information Technology 3: Systems Analysis and Design 6cp
56004 Communication 4: Public Communication 6cp
31541 Computer Information Technology 4: Commercial Programming 6cp

Semester 9 – Autumn

55031 Professional Studies 2 6cp
56005 Communication 5: Society, Culture and Communication 6cp
or
31551 Computer Information Technology 5: Database 6cp
or
xxxxx Elective 6cp

Semester 10 – Spring

55045 Information Science 6 8cp
or
xxxxx Elective 6cp
56006 Communication 6: Contemporary Issues in Communication 8cp
or
31561 Computer Information Technology 6: Data Communications 6cp

Semester 11 – Autumn

55032 Professional Studies 3 8cp
or
xxxxx Elective 6cp

Semester 12 – Spring

55033 Professional Studies 4 10cp
55863 Professional Studies 4 8cp

1 Only for students who commenced the degree prior to 1995.
• it enables students to become part of an intellectual and creative community;
• it views the diverse vocational opportunities in the communication industries as open and developing;
• it seeks to ensure that students have opportunities to assemble, display and market their work;
• it sees a fourth year, Honours course as an appropriate aspiration for students completing the undergraduate degree.

The Faculty is equipped with sound, radio, film, video, computing and multimedia facilities. However, because of pressure on resources there are limits on the kinds and quality of equipment available to students and limits on the time students have access to it.

Availability of classes and class places

Classes are timetabled for both the day and the evening. The entire range of subjects is not offered in the evening. Part-time students may need to attend daytime classes to complete their preferred program. Full-time students may have to attend night classes to complete their preferred program.

The Faculty does not guarantee that students will always be able to gain access to the subjects or tutorial times of their first choice because of resource and timetable constraints and pressure on class places. Every student is guaranteed access to all compulsory Stage One subjects and to the Stage Two foundation subjects necessary to meet the prerequisites for their majors. The Faculty endeavours to offer each subject in the degree at least once during the normal period of a student’s enrolment. Students are guaranteed the opportunity to complete their chosen majors, but are not guaranteed access to their first choice of subjects.

Structure of the course

The degree is organised in six stages equivalent to six semesters of full-time attendance. To be eligible for graduation, students are required to complete 144cp of approved subjects in both Production and Studies. All students complete the compulsory four subjects in Stage One, then choose subjects in Stage Two that are the foundation subjects for majors. The 144cp must include the successful completion of two majors, one major in Production and the other in Studies. There are four Production majors available to choose from, and four Studies majors.

The degree is taken over three years (six semesters full-time) or six years (12 semesters part-time). For full-time students a semester is equivalent to one stage of the degree. Part-time students take at least two semesters to complete one stage.

The degree is structured into three levels, each consisting of two stages:
• 100 Level which provides the common core for the degree (Stage One) and prerequisite introductory subjects for the majors (Stage Two);
• 200 Level which allows students to deepen their chosen majors and take some elective classes;
• 300 Level which rounds off the substantive specialised work and allows a focus on final major projects and work experience attachments.

Note: 300 Level subjects may be taken in Stage 4 of the degree if the required subject prerequisites have been successfully completed.

Majors

There are four Production majors offered in the degree and four Studies majors. A major is a group of linked subjects from the one intellectual area, totalling a minimum of 38cp. A major includes the 6cp Stage 2 foundation subject and four 8cp subjects of which at least one must be at the 200 Level and at least two must be at the 300 Level.

Entry to the 200 Level of the chosen major requires both successful completion of 24cp at Stage 1, and the successful completion of the Stage 2 prerequisite subject.

Students may take up to a maximum of 60cp in Production subjects, including their major. Once students complete the minimum requirements for their Production and Studies majors (38cp major), the remaining mix of Production and Studies in their degree will vary according to individual choices made within the 60cp limit on Production subjects.

Production majors
• Communication, Sound, Image
• Film, Video, TV
• Journalism
• Writing and Performance
Studies majors

- Aboriginal Studies
- Communication and Cultural Industries
- Cultural Studies
- Social, Political and Historical Studies

Progression through the degree

Students need to plan their subjects carefully in order to meet the requirements for successful completion of majors and of the degree as a whole.

Students should attend the Majors Information Session, held during the Autumn semester to find out more about the aims and purpose of each of the majors. Each semester Academic Advice weeks are organised so students can find out more about individual subjects on offer. Students are strongly advised to seek advice during these weeks.

Students should seek academic advice throughout their course from the current Course Adviser in order to ensure that their proposed study program meets the requirements to graduate.

100 Level (48cp)

Stage I (24cp)

Four compulsory subjects:

- 54100 Word and Text 6cp
- 54101 Sound and Image 6cp
- 54102 Making Australia 6cp
- 54103 Communication Environments 6cp

Stage 2 (24cp)

Students choose at least one and not more than two 6cp Production subjects and at least one 6cp Studies subject as the foundation for their majors. Any remaining credit points can be taken from other Stage 2 studies subjects, from the additional 100 Level 4cp Production electives or as electives from inside or outside the Faculty.

A maximum of 48cp generally applies at the 100 Level of the degree, however, where necessary, students may include up to two additional 100 Level 4cp production electives.

Foundation subjects for Production majors

- 54114 Writing 1 6cp
- 54115 Film and Video 1 6cp
- 54116 Audiovisual Media Production 6cp
- 54117 Journalism 1 6cp

Foundation subjects for Studies majors

- 015110 Aboriginal Cultures and Philosophies 8cp
- 54110 Media, Culture, Society 6cp
- 54111 Social and Political Theory 6cp
- 54112 Cultural Studies 6cp

Additional 100 Level Production electives

- 54150 Computers and Print Production1 4cp
- 54151 Computers and Audiovisual Production1 4cp
- 54152 Radio Basic1 4cp
- 54153 Video Basic1 4cp

1 These subjects are offered in intensive mode during semester breaks.

200 Level (48cp)

Stages 3 and 4

200 Level subjects are those with a ‘2’ as the third number in the subject number

Production – at least 8cp in major
Studies – at least 8cp in major

Plus any electives at the 200 Level

300 Level (48cp)

Stages 5 and 6

300 Level subjects are those with a ‘3’ as the third number in the subject number

Production – at least 16cp in major
Studies – at least 16cp in major
Plus any electives at the 300 Level

**Total (144cp)**

Production—at least 38cp but not more than 60cp
Studies—at least 38cp but not more than 82cp

**Notes:** (a) Some 300 Level subjects have specific prerequisites, as well as the general requirement that students have completed at least 8cp in the major at the 200 Level. Students need to plan their degree in order to take these prerequisites into account. (b) Some 300 Level project subjects have a value of 12cp.

**Professional Attachments**

Professional Attachments allow final-year students to undertake a structured work experience program, in which the student’s learning needs and an industry sponsor’s operation can be brought together in a specified project or set of tasks. The student negotiates a learning contract which is a three-way agreement between the student, the Faculty and the sponsor, to define goals for the student and the sponsor. The attachment may be taken as a shorter (4cp) or longer (in conjunction with Professional Attachment B) one with a total of 8cp. Professional Attachments are considered Production subjects and are therefore included in the overall limit of 60cp in Production subjects.

- **53009** Professional Attachment A; 4cp
- **53010** Professional Attachment B; 4cp

**Special topics in Production and Studies**

Subjects known as Special Topic in Production and Special Topic in Studies allow students to negotiate and undertake a project based on a learning contract. These are available as 2, 4 and 6cp subjects and may be undertaken by individuals or groups of students. With the agreement of the Course Adviser, up to 8cp may be counted towards a major.

- **53002** Special Topic in Studies A; 2cp
- **53003** Special Topic in Studies B; 4cp
- **53004** Special Topic in Studies C; 6cp
- **53005** Special Topic in Production A; 2cp
- **53006** Special Topic in Production B; 4cp
- **53007** Special Topic in Production C; 6cp

**Assessment**

All compulsory subjects are graded pass/fail only. For students commencing the degree from 1996, all Studies subjects at 200 and 300 Level are graded from fail to high distinction. Production subjects are graded pass/fail only with the exception of Public Relations subjects which are graded from fail to high distinction.

The grading of the 200 and 300 Level production subjects is currently under review.

For students who commenced the degree prior to 1996 all subjects (identified as 54xxx subject numbers) are graded pass/fail only however students can elect to enrol in the fully graded subject numbers (identified as 52xxx subject numbers).

**Summary of Exemption Regulations**

1. Subject exemption will not normally be granted for more than two subjects in Stage I.
2. No student will be granted credit for an entire major on the basis of study completed elsewhere.
3. No more than 48cp will normally be granted in credit for study completed at other institutions. In exceptional cases, approval should be sought from the Associate Dean (Coursework Programs).
4. Students may seek permission to complete subjects at other universities or colleges concurrently. Any credit granted for such study will not normally count towards the completion of a major.
5. Subjects completed seven or more years before the year in which exemption is requested, are not eligible except at the discretion of Faculty Board.
6. Work experience cannot be used as the basis of an application for exemption. It may be used as the basis of an application for a 'challenge' or a waiving of a prerequisite.

**Production majors**

**Communication, Sound, Image**

The rapidly changing communication industries environment has been affected by a process of globalisation of ideas and structures on the one hand, and a convergence of technologies on the other. This major provides students with a program which crosses boundaries previously limited to particular
industries such as advertising or public relations or sound broadcast. It builds on the opportunities offered by digital technologies to explore the realms of professional practice in these industries and the new ones which have emerged in the processes of social and technological change.

This Production major is designed to allow students to develop a pattern of study which can range from work focused in one area of professional practice, to a program which builds across a number of areas. It recognises the importance of audiovisual production as a basis for the development of student skills across a number of professional areas, and facilitates the bringing together of production skills increasingly called on as part of multimedia work. It recognises the creative possibilities which derive from challenging audio and visual media in the creation of intellectually informed and critically aware production. At the same time it allows students to deepen their particular interests in areas such as sound, public relations and advertising, to explore and develop the connections between them, and to create production projects which reflect the interests and enthusiasms of students.

Students wishing to work in industries which offer professional accreditation, such as public relations, are advised to undertake a program of subjects drawn from this major. These can be specifically complemented by a selection from recommended subjects in other majors (including Studies subjects). Students seeking such accreditation should be aware that a successful professional attachment may be required.

The goals of the major are:

1. Provide students with access to the critical professional practices and production skills appropriate for work in communication industries. These industries include private corporations, public and community organisations involved in communication and education campaigns, and communication organisations using non cinema multimedia, sound and electronic publishing to achieve their goals. Key industries include public relations, advertising and radio.

2. Allow students to develop skills in the development of communication briefs and projects in relation to a diversity of audiences, and the transformation of briefs into appropriate production frameworks, including those utilising new digital technologies.

3. Facilitate the development of excellence in sound production as part of wider digital production projects such as hypermedia and multimedia.

4. Allow students to gain experience in working as part of a production team utilising a variety of media sources for the creation and communication of ideas.

5. Facilitate final project work which will display the intellectual, creative and technical skills of graduates in drawing together theoretical and practical problem solving expertise.

The subjects in the major are:

100 Level – Stage 2 (compulsory)

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
<th>CPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>54116</td>
<td>Audiovisual Media Production</td>
<td>6cp</td>
</tr>
</tbody>
</table>

200 Level (at least one of the following)

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
<th>CPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>54290</td>
<td>Advertising: Production and Criticism</td>
<td>8cp</td>
</tr>
<tr>
<td>54291</td>
<td>Desktop Publishing and Design</td>
<td>8cp</td>
</tr>
<tr>
<td>54292</td>
<td>Hypermedia</td>
<td>8cp</td>
</tr>
<tr>
<td>54294</td>
<td>Sound Design</td>
<td>8cp</td>
</tr>
<tr>
<td>54295</td>
<td>Public Relations Principles and Process</td>
<td>8cp</td>
</tr>
<tr>
<td>54298</td>
<td>Advanced Sound Design--Radio</td>
<td>8cp</td>
</tr>
<tr>
<td>54299</td>
<td>NetDesign</td>
<td>8cp</td>
</tr>
</tbody>
</table>

300 Level (at least two of the following)

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
<th>CPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>54391</td>
<td>Sound/Radio Producing</td>
<td>8cp</td>
</tr>
<tr>
<td>54392</td>
<td>Advertising: Communication Strategies</td>
<td>8cp</td>
</tr>
<tr>
<td>54393</td>
<td>Interactive Multimedia</td>
<td>8cp</td>
</tr>
<tr>
<td>54396</td>
<td>Communication, Sound, Image Project</td>
<td>12cp</td>
</tr>
<tr>
<td>54397</td>
<td>Digital Sound and Music</td>
<td>8cp</td>
</tr>
<tr>
<td>54398</td>
<td>Public Relations Strategies and Management</td>
<td>8cp</td>
</tr>
<tr>
<td>54399</td>
<td>Public Relations Contexts and Applications</td>
<td>8cp</td>
</tr>
</tbody>
</table>

Film, Video, TV

The goals of the major are to:

1. Provide students with the skills, knowledge and confidence to produce and direct film and video programs across a broad range of styles and genres, moving from the initial idea to a completed project.

2. Provide students with a critical understanding of different film and video techniques of production, of styles and genres, and of the different options available to them to produce meaning in
film and video works in different ways; and to give students a basis to judge how best to make a program to express a particular idea or concept, or how to gear a program for a particular audience or market.

3. Prepare students for work, or further specialised training in the film, video and television industries, broadly conceived, or for postgraduate level study in film and video.

4. Allow students to gain experience in working as part of a production team.

5. Encourage students to bring together work they may do in the theoretical area of screen studies, or in other theoretical areas of the degree, with their practical production work in film and video.

The subjects in the major are:

100 Level – Stage 2 (compulsory)
54115 Film and Video 1 6cp

200 Level (at least one of the following)
54260 Animation 8cp
54261 Documentary 8cp
54262 Drama 8cp
54263 Film 2 8cp
54264 Video 2 8cp

300 Level (at least two of the following)
54360 Experimental 8cp
54361 Interactive Media and the Filmmaker 8cp
54362 Producing 8cp
54363 Television Advertising 8cp
54364 Soundtrack 8cp
54365 Film, Video, TV Project A 8cp
54366 Film, Video, TV Project B 4cp
54367 Project Development 8cp

Journalism

The goals of the major are to:

1. Provide students with a strong grounding in the fundamental skills of professional journalism practice in all media.

2. Develop a critical understanding of the way professional practice relates to the social, political, legal and economic contexts in which journalism is produced both in Australia and internationally.

3. Develop a critical understanding of the ways that news agendas are produced and maintained, and of the industrial organisation of journalistic media production. Relate these to the professional practice and production of journalists, with special reference to the research and production of in depth, critical journalism.

4. Integrate the conceptual foundations of journalists’ professional practice with the relevant critical scholarship of media and journalistic production, especially as they relate to professional ethics and accountability.

5. Develop an understanding of the implications for journalism of critiques of presentations of gender, race, class, sexuality and ethnicity in the media.

6. Provide students with the opportunity to specialise in one medium, or alternatively, to develop a range of skills across a range of media.

The subjects in the major are:

100 Level – Stage 2 (compulsory)
54117 Journalism 1 6cp

200 Level (at least one of the following)
54240 Journalism 2 8cp
54241 Print Features 8cp
54242 Print Production and Subediting 8cp
54243 Radio Journalism 8cp
54244 Television Journalism 1 8cp
54245 Electronic Research 8cp

300 Level (at least two of the following)
54340 Electronic Publishing 8cp
54341 Investigations 8cp
54342 Publications Techniques and Practice 8cp
54343 Radio Features 8cp
54344 Specialist Reporting 8cp
54345 Television Journalism 2 8cp
54346 Journalism Project 12cp

Writing and Performance

The goals of the major are to:

1. Provide a framework for students to develop creative writing and/or performance practices in a range of genres and media.

2. Provide a critical context that positions professional practice within the study of contemporary cultural formations and the media.

3. Provide support for the publication and presentation of student work in writing, writing for performance and performance.
The subjects in the major are:

### 100 Level – Stage 2 (compulsory)

<table>
<thead>
<tr>
<th>Subject</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>54114 Writing 1</td>
<td>6cp</td>
</tr>
</tbody>
</table>

### 200 Level (at least one of the following)

<table>
<thead>
<tr>
<th>Subject</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>54250 Ficto-critical Writing</td>
<td>8cp</td>
</tr>
<tr>
<td>54251 Performance Workshop</td>
<td>8cp</td>
</tr>
<tr>
<td>54252 Narrative Writing</td>
<td>8cp</td>
</tr>
<tr>
<td>54253 Writing for Performance</td>
<td>8cp</td>
</tr>
</tbody>
</table>

### 300 Level (at least two of the following)

<table>
<thead>
<tr>
<th>Subject</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>54350 Genre Writing</td>
<td>8cp</td>
</tr>
<tr>
<td>54351 Screenwriting</td>
<td>8cp</td>
</tr>
<tr>
<td>54352 Sound Performance</td>
<td>8cp</td>
</tr>
<tr>
<td>54353 Text and Performance</td>
<td>8cp</td>
</tr>
<tr>
<td>54354 Writing Workshop</td>
<td>8cp</td>
</tr>
<tr>
<td>54356 Writing and Performance Project</td>
<td>12cp</td>
</tr>
</tbody>
</table>

### Aboriginal Studies

The goals of the major are to provide students with:
1. An understanding of Aboriginal cultures and philosophies over a period of tens of thousands of years, both in the Australian and world context.
2. A knowledge of Aboriginal social and political history in Australia since European settlement in 1788.
3. The knowledge, skills and interest from an Aboriginal viewpoint of the media, forms of discourse and the politics of Aboriginal history.

The Aboriginal Studies major will allow Aboriginal and non-Aboriginal students to study an initial core of subjects which are culturally appropriate to an understanding of Aboriginal culture, history and social political structures. These initial studies will serve as a basis for applying critical analysis skills to Aboriginal and non-Aboriginal perspectives on issues and trends which affect the cultural and social integrity of Aboriginal peoples. Consideration will also be given to other indigenous people, including Torres Strait Islanders. The role of the media and written or spoken communication will be the major foci for these analyses.

A suitable assembly of subjects can be chosen to construct a sub-major in Aboriginal Studies. Individual subjects in the Aboriginal Studies major can be used as electives within any course structure across the University.

Students are required to successfully complete 40cp to complete the Aboriginal Studies major. The subjects in the major are:

### 100 Level – Stage 2 (compulsory)

<table>
<thead>
<tr>
<th>Subject</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>015110 Aboriginal Cultures and Philosophies</td>
<td>8cp</td>
</tr>
</tbody>
</table>

(offered by the School of Adult Education, Faculty of Education)

### 200 Level (at least one of the following)

<table>
<thead>
<tr>
<th>Subject</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>52220 Aboriginal Social and Political History</td>
<td>8cp</td>
</tr>
<tr>
<td>52239 Aboriginal People and the Media</td>
<td>8cp</td>
</tr>
</tbody>
</table>

### 300 Level (at least two of the following)

<table>
<thead>
<tr>
<th>Subject</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>52343 Politics of Aboriginal History</td>
<td>8cp</td>
</tr>
<tr>
<td>52333 Aboriginal Forms of Discourse</td>
<td>8cp</td>
</tr>
<tr>
<td>52334 Aboriginal Studies Project</td>
<td>12cp</td>
</tr>
</tbody>
</table>

### Communication and Cultural Industries

The goals of the major are to:
1. Provide students with a critical understanding of the structure and operation of the communication and cultural industries, drawing on disciplinary areas of the social sciences and cultural studies.
2. Enable students to carry out analyses of specific cultural and communication industries, drawing on perspectives which explore their economic, social, historical and professional dimensions.
3. Develop student understanding of audiences, and the political and policy contexts of communication and cultural production.
4. Equip students with an understanding of the legal and socio-legal dimensions of communication and cultural industries, including intellectual property, government regulation, privacy, and professional practice issues.
5. Locate Australian communication and cultural industries within a national and international context, and, in particular, review the processes of globalisation and their implications for the industries.
6. Offer a comparative and international perspective on communication, and, in particular, develop excellence in the
analysis of issues in international development communication and cultural change.

The subjects in the major are:

**100 Level – Stage 2 (compulsory)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>54110</td>
<td>Media, Culture, Society</td>
<td>6cp</td>
</tr>
</tbody>
</table>

**200 Level (at least one of the following)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>52209</td>
<td>Communication, Culture and the Law</td>
<td>8cp</td>
</tr>
<tr>
<td>52202</td>
<td>Cultural Technologies, Cultural Policy</td>
<td>8cp</td>
</tr>
<tr>
<td>52203</td>
<td>News and Current Affairs</td>
<td>8cp</td>
</tr>
<tr>
<td>52204</td>
<td>Media, Culture and Identity</td>
<td>8cp</td>
</tr>
<tr>
<td>52229</td>
<td>Aboriginal People and the Media</td>
<td>8cp</td>
</tr>
</tbody>
</table>

**300 Level (at least two of the following)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>52350</td>
<td>Communication History</td>
<td>8cp</td>
</tr>
<tr>
<td>52303</td>
<td>Professional Practice and Culture</td>
<td>8cp</td>
</tr>
<tr>
<td>52309</td>
<td>Communications and Culture Research Project</td>
<td>12cp</td>
</tr>
<tr>
<td>52314</td>
<td>Australian Communication Policy</td>
<td>8cp</td>
</tr>
</tbody>
</table>

**Cultural Studies**

The goals of the major are to:

1. Provide students with a number of different understandings of text-culture relations.

2. Enable students to operate with an expanded conception of textuality, one which crosses traditional media and generic boundaries (novel, play, painting, photography, print, film, television, sound, video, music, performance, architecture and installations).

3. Present students with competing conceptualisation's of the domain of culture (aesthetic, sociological, anthropological) and acquaint them with the major historical explanations of the cultural production and distribution/consumption of textual forms (e.g. different theories of textual composition and reading/interpretation).

4. Provide students with a history of the text-technology-culture connection (involving analysis of the specificities of oral, print, visual, audiovisual and sculptural/architectural forms and practices) together with a history of the theorisations of these textual-cultural forms and practices (involving such notions as technological determinism, cultural industries, cultural technologies/practices, moral technologies).

5. Develop excellence in the analysis of specifically Australian textual-cultural forms and theoretical debates.

6. Allow students to focus on some of the more volatile recent debates concerning texts and cultures/sub-cultures by focusing on various understandings of otherness – race, class, sex, gender, religion – through detailed case studies of specific issues (AIDS, multiculturalism, post colonialism, queer theory, pornography/obscenity/scandalous texts).

The subjects in the major are:

**100 Level – Stage 2 (compulsory)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>54112</td>
<td>Cultural Studies</td>
<td>6cp</td>
</tr>
</tbody>
</table>

**200 Level (at least one of the following)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>52205</td>
<td>Cinema Study</td>
<td>8cp</td>
</tr>
<tr>
<td>52227</td>
<td>Sound, Music, Noise</td>
<td>8cp</td>
</tr>
<tr>
<td>52273</td>
<td>Genre Studies</td>
<td>8cp</td>
</tr>
<tr>
<td>52274</td>
<td>Sound Studies</td>
<td>8cp</td>
</tr>
<tr>
<td>52275</td>
<td>Theories of Culture</td>
<td>8cp</td>
</tr>
<tr>
<td>52276</td>
<td>Theories of Subjectivity</td>
<td>8cp</td>
</tr>
<tr>
<td>52277</td>
<td>Cinema Study 2</td>
<td>8cp</td>
</tr>
</tbody>
</table>

**300 Level (at least two of the following)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>52333</td>
<td>Aboriginal Forms of Discourse</td>
<td>8cp</td>
</tr>
<tr>
<td>52370</td>
<td>Desire and the Social</td>
<td>8cp</td>
</tr>
<tr>
<td>52371</td>
<td>Formations of Music</td>
<td>8cp</td>
</tr>
<tr>
<td>52374</td>
<td>Generic Fiction</td>
<td>8cp</td>
</tr>
<tr>
<td>52373</td>
<td>Memory and the Cultural Imaginary</td>
<td>8cp</td>
</tr>
<tr>
<td>52375</td>
<td>Reading Difference</td>
<td>8cp</td>
</tr>
<tr>
<td>52376</td>
<td>Sound Seminar</td>
<td>8cp</td>
</tr>
<tr>
<td>52377</td>
<td>Technology and Culture</td>
<td>8cp</td>
</tr>
</tbody>
</table>
Social, Political and Historical Studies

The goals of the major are to:

1. Provide an opportunity for students to develop an understanding of, and expertise in, a range of disciplinary and interdisciplinary theoretical perspectives on social and political life.

2. Develop the ability to understand, question and challenge taken for granted assumptions about contemporary and past events, practices and institutions.

3. Provide opportunities for theoretical and methodological innovation.

4. To provide subjects which are also part of thematic majors e.g. Aboriginal Studies.

The subjects in the major are:

100 Level – Stage 2 (compulsory)

54111 Social and Political Theory 6cp

200 Level (at least one of the following)

52220 Aboriginal Social and Political History 8cp (54230)
52221 Gender at Work1 8cp (54214)
52222 International Politics 8cp (54210)
52225 Australian History 8cp (54215)
52226 Australian Politics 8cp (54211)
52228 Power and Social Regulation 8cp (54212)

300 Level (at least two of the following)

52300 Asian and Pacific Politics 8cp (54311)
52302 Comparative Religions 8cp (54315)
52306 Gender, Culture and Power 8cp (54313)
52307 Making of the Third World 8cp (54312)
52310 Issues in Australian Politics 8cp (54310)
52311 Urban Culture 8cp (54318)

52316 Power, Race and Ethnicity 8cp (54316)
52320 Social Movements 8cp (54320)
52321 Colonialism and Post-Colonialism 8cp (54321)
52322 History and Popular Culture 8cp (54322)
52324 Gender in Australian History 8cp (54325)
52327 Public and Social Policy 8cp (54319)
52343 Politics of Aboriginal History 8cp (54330)
52336 Sydney Histories 8cp (54327)
52348 Social, Political and Historical Project 12cp (54326)

1 Gender at Work can be taken as an individual subject in the major or combined with Gender, Culture and Power and Gender in Australian History to form a coherent 24cp sequence in Women’s Studies.

Typical full-time program

Maximum credit points in chosen majors:

Year 1

Stage 1 (compulsory) – Autumn

54100 Word and Text 6cp
54101 Sound and Image 6cp
54102 Making Australia 6cp
54103 Communication Environments 6cp

Stage 2 – Spring

541xx Studies foundation subject at 100 Level 6-8cp
541xx Studies foundation subject at 100 Level 6cp
541xx Production foundation subject at 100 Level 6cp
541xx Production foundation subject at 100 Level 6cp

Year 2

Stage 3 – Autumn

522xx Studies subject at 200 Level in the major 8cp
522xx Studies subject at 200 Level in the major 8cp
542xx Production subject at 200 Level in the major 8cp

Stage 4 – Spring

52xxx Studies subject at 200 or 300 Level in the major 8cp
Bachelor of Arts in Social Science

Course code: HH03

The Bachelor of Arts in Social Science prepares graduates for employment or freelance work in the broad field of social science. It also serves as the basis for an Honours year and further postgraduate study. The social sciences provide the basis for careers in the public, private, industrial and community sectors in research, administration, organisation and policy development, implementation and evaluation.

Structure of the course

The degree consists of subjects (normally 19) totalling 144cp, taken over three years by full-time students and five years by part-time students. Credit may be given (subject to the Faculty’s regulations) for subjects successfully completed at other tertiary institutions. Students must successfully complete 48cp in compulsory subjects at the 100 Level, 32cp in the Social Studies major (16cp at the 200 Level and 16cp at the 300 Level) and 32cp in the Applications major (16cp at the 200 Level and 16cp at the 300 Level). The remaining 32cp may be taken as electives from Social Science major subjects and/or Applications major subjects and/or subjects from the Faculty or elsewhere. Electives are taken under the regulations for the degree (for grading and assessment) in which they are listed.
Summary of Exemption Regulations

1. Subject exemption will not normally be granted for more than four subjects at Stage 1 and Stage 2.

2. Students must complete at least three specified subjects (24cp) in their majors, notwithstanding the total number of exemptions granted for other study.

3. No student will be granted credit for a major sequence on the basis of study complete elsewhere.

4. Students may complete subjects at other universities concurrently. Any credit granted for such study will not normally count towards the completion of a major.

5. Subjects completed seven or more years before the year in which exemption is requested, are not eligible except at the discretion of Faculty Board.

6. Work experience cannot be used as the basis of an application for exemption. It may be used as the basis of a ‘challenge’ or the waiving of a prerequisite.

100 Level - Stages 1 and 2 (compulsory)

100 Level consists of 7 subjects listed below:

- 52107 History of Ideas 8cp
- 52108 Politics and Political Institutions 8cp
- 52109 Culture, History and Society 8cp
- 52105 Social and Political Theory 6cp
- 52111 Contemporary Australia 6cp
- 52112 Research Methods 1 6cp
- 52113 Organising 6cp

All compulsory subjects are graded pass/fail only. These subjects are designed to give all students a common grounding in those areas of study fundamental to an understanding of the social sciences. They also provide a body of theory which underpins the more specialised work done in subsequent stages. Students must complete at least 36cp of 100 Level subjects before proceeding to attempt any 200 Level subjects.

Social Studies major

The Social Studies major involves theoretical and critical perspectives drawn from disciplines such as sociology, history, politics, and social anthropology. To complete the Social Studies major, students must complete 32cp from the subjects in the following list. All subjects in the major are worth 8cp, except for the 300 Level Social Studies Project which is worth 12cp. The subjects require progressively more advanced knowledge from students, and are designed to develop student knowledge and skill at depth.

Students must complete at least 16cp at 200 Level, before taking 300 Level subjects. In addition, some 200 and 300 Level subjects have prerequisites. Students must check subject requirements before enrolling.

The subjects in the major are:

200 Level - Stages 3 and 4 (at least two of the following)

Prerequisite for all subjects: 52105 Social and Political Theory

- 52220 Aboriginal Social and Political History 8cp
- 52221 Gender at Work 8cp
- 52222 International Politics 8cp
- 52225 Australian History 8cp
- 52226 Australian Politics 8cp
- 52228 Power and Social Regulation 8cp

1 Gender at Work can be taken as an individual subject in the major or combined with Gender, Culture and Power and Gender in Australian History to form a coherent 24cp sequence in Women's Studies. The sequence may be taken as part of the major or as a sub-major if taken as part of the elective options.

300 Level - Stages 5 and 6 (at least two of the following)

Students must have successfully completed 16cp at 200 Level, plus any specific prerequisites:

- 52300 Asian and Pacific Politics 8cp
- 52302 Comparative Religions 8cp
- 52306 Gender, Culture and Power 8cp
- 52307 Making of the Third World 8cp
- 52310 Issues in Australian Politics 8cp
- 52311 Urban Culture 8cp
- 52315 Power, Race and Ethnicity 8cp
- 52320 Social Movements 8cp
- 52321 Colonialism and Post-Colonialism 8cp
- 52322 History and Popular Culture 8cp
- 52324 Gender in Australian History 8cp
- 52327 Public and Social Policy 8cp
- 52343 Politics of Aboriginal History 8cp
- 52329 Social Studies Project 12cp
- 52336 Sydney Histories 8cp

Applications major

The Applications major provides a basis for research skills and allows students to develop a more advanced portfolio of research, computing, media and organisational skills set within a theoretically informed analysis of professional practice in the social sciences.
Students are required to complete 52232 Research Methods 2 (8cp), plus 24cp from the Applications subjects listed below to complete their Applications major.

Students must complete 16cp at the 200 Level before entering 300 Level subjects. In addition, some subjects have prerequisites. Students must ensure they meet individual subject prerequisites before attempting the subject.

Students are required to complete their Applications major from the following list:

### 200 Level – Stages 3 and 4

**Prerequisites for all subjects:** 52113 Organising (6cp) and 52112 Research Methods 1 (6cp)

- **52232** Research Methods 2 8cp
- **52231** Industrial Relations 8cp
- **52236** Specialist Writing and Production 8cp
- **52237** Desktop Publishing and the Social Sciences 8cp
- **54291** Desktop Publishing and Design 8cp
- **52238** Community Development and Social Planning 8cp

### 300 Level – Stages 5 and 6

(At least two of the following)

**Prerequisites for all subjects are the completion of 16cp at 200 Level, including 52232 Research Methods 2 (8cp)**

- **52332** Parliamentary Placement 8cp  
  **prerequisite or corequisite:**  
  52310 Issues in Australian Politics

- **52335** Social, Political and Historical Research 8cp

- **52337** Computer Applications in Social Science Research 8cp

- **52338** Media Strategies 8cp

- **52339** Organising EEO 8cp

### Application elective subjects

- **52330** Professional Placement A 4cp
- **52331** Professional Placement B 4cp  
  **prerequisite or corequisite:**  
  52232 Research Methods 2

### Electives

Students can take up to 32cp as elective subjects. These can be taken from subjects within the specified majors, from sub-majors and electives offered by the Faculty and drawn from other degrees (including the Bachelor of Arts in Communication and Bachelor of Applied Science in Information Studies), and from sub-majors offered by other faculties including the Faculty of Business. A maximum of 12cp of elective subjects can be taken at the 100 Level.

Students may also enrol as ‘cross-institutional’ students in subjects at other universities, and may study for part of their degree outside of Australia at recognised institutions. Sub-majors drawn from the Bachelor of Arts in Communication are assessed under the rules of that degree (i.e. some subjects are graded pass/fail only) and include Journalism, Public Relations, Writing, Advertising, Multimedia, Radio/Sound. As well, students may take a sub major in Women’s Studies which is assessed on a graded basis. Students can also take electives from the University’s Institute for International Studies program. An Aboriginal Studies major is also available and can be taken as a second Studies major, integrated with the Social Studies major, or drawn on to form a sub-major. Students wishing to enter the Aboriginal Studies major are advised to enter the prerequisite 8cp subject 015110 Aboriginal Cultures and Philosophies in Stage 3 or Stage 4 as one of their electives.

The following sub-majors can be undertaken by Bachelor of Arts in Social Science students as part of their elective credit points:

### Women’s Studies (24–32cp)

- **52221** Gender at Work 8cp
- **52306** Gender, Culture and Power 8cp
- **52324** Gender and Australian History 8cp
  **and optional**
- **59340** Managing Women 8cp  
  **prerequisite:** Gender at Work  
  **prerequisite or corequisite:**  
  Gender, Culture and Power

### Cultural Studies (22–30cp)

- **54112** Cultural Studies 6cp
- **52276** Theories of Subjectivity 8cp  
  **plus up to two of**
- **52374** Generic Fiction 8cp
- **52375** Reading Difference 8cp
- **52377** Technology and Culture 8cp

1. The compulsory subjects will constitute a sub-major if taken as elective credit points. Alternatively, they may be taken as part of the Social Studies major.
### Undergraduate Courses

#### Journalism (22–30cp)
- 54117 Journalism 1 6cp
- 54240 Journalism 2 8cp
- **plus at least one of**
  - 54241 Print Features 8cp
  - 54242 Print Production and Subediting 8cp
  - 54245 Electronic Research 8cp

#### Television Journalism (26cp)
- 54117 Journalism 1 6cp
- 54153 Video Basic 4cp
- 54240 Journalism 2 8cp
- 54244 Television Journalism 1 8cp

#### Radio Journalism (26cp)
- 54117 Journalism 1 6cp
- 54152 Radio Basic 4cp
- 54240 Journalism 2 8cp
- 54243 Radio Journalism 8cp

#### Radio (22–30cp)
- 54116 Audiovisual Media Production 6cp
- 54294 Sound Design 8cp
- 54298 Advanced Sound Design-Radio 8cp
- **and optional**
  - 52376 Sound Seminar 8cp

#### Advertising (22cp)
- 54116 Audiovisual Media Production 6cp
- 54290 Advertising: Production and Criticism 8cp
- 54392 Advertising: Communication Strategies 8cp

#### Public Relations (24cp)
- 56013 Public Relations Principles and Process 6cp
- 56011 Public Relations Strategies and Management 6cp
- 56012 Public Relations Contexts and Applications 6cp
- 56014 Public Relations Professional Practice 6cp

#### Multimedia (22cp)
- 54116 Audiovisual Media Production 6cp
- 54292 Hypermedia 8cp
- 54393 Interactive Multimedia 8cp

#### Communication and Cultural Industries (22–30cp)
- 54210 Media, Culture, Society 6cp
- **plus at least one of**
  - 52202 Cultural Technologies, Cultural Policy 8cp
  - 52203 News and Current Affairs 8cp
  - 52204 Media, Culture and Identity 8cp

#### Information Studies (24–30cp)
- 55860 Information Science 1: Foundations of Information Science 6cp
- **plus at least three of**
  - 55041 Information Science 2: Information User Behaviour 6cp
  - 55042 Information Science 3: Organisation of Information 6cp
  - 55043 Information Science 4: Information Retrieval 6cp
  - 55044 Information Science 5: Information Service and Production Design 6cp

#### Writing – Prose Fiction (22cp)
- 54114 Writing 1 6cp
- 54252 Narrative Writing 8cp
- 54354 Writing Workshop 8cp

#### Writing for Performance (22cp)
- 54114 Writing 1 6cp
- 54253 Writing for Performance 8cp
- 54351 Screenwriting 8cp

#### Performance (22cp)
- 54114 Writing 1 6cp
- 54251 Performance Workshop 8cp
- 54353 Text and Performance 8cp

#### Aboriginal Studies (24–32cp)
- 015110 Aboriginal Cultures and Philosophies 8cp (offered by the School of Adult Education, Faculty of Education)
- 52220 Aboriginal Social and Political History 8cp
- **plus at least one of**
  - 52343 Politics of Aboriginal History 8cp
  - 52333 Aboriginal Forms of Discourse 8cp
  - 52239 Aboriginal People and the Media 8cp

#### Business (25–30cp)
- 21125 Australian Business Environment 5cp
- 21130 Organisational Behaviour 5cp
- 22105 Accounting A 5cp
- 24105 Principles of Marketing 5cp
- 25110 Microeconomics 5cp
- **and optional**
  - 79101 Law for Business 5cp

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1. Offered by the Faculty of Business.
2. Offered by the Faculty of Law.
Typical full-time program

**Year 1**

**Stage 1 and Stage 2 – (Compulsory)**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Points</th>
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</thead>
<tbody>
<tr>
<td>52107</td>
<td>History of Ideas</td>
<td>8cp</td>
</tr>
<tr>
<td>52108</td>
<td>Politics and Political Institutions</td>
<td>8cp</td>
</tr>
<tr>
<td>52109</td>
<td>Culture, History and Society</td>
<td>8cp</td>
</tr>
<tr>
<td>52105</td>
<td>Social and Political Theory</td>
<td>6cp</td>
</tr>
<tr>
<td>52111</td>
<td>Contemporary Australia</td>
<td>6cp</td>
</tr>
<tr>
<td>52112</td>
<td>Research Methods 1</td>
<td>6cp</td>
</tr>
<tr>
<td>52113</td>
<td>Organising</td>
<td>6cp</td>
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**Stage 3 – Autumn**

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>522xx</td>
<td>Social Studies major subject at 200 Level</td>
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<td>522xx</td>
<td>Social Studies major subject at 200 Level</td>
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</tr>
<tr>
<td>52232</td>
<td>Research Methods 2</td>
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**Stage 4 – Spring**

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Points</th>
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</thead>
<tbody>
<tr>
<td>523xx</td>
<td>Social Studies major subject at 300 Level</td>
<td>8cp</td>
</tr>
<tr>
<td>522xx</td>
<td>Applications major subject at 200 Level</td>
<td>8cp</td>
</tr>
<tr>
<td>523xx</td>
<td>Applications major subject at 300 Level</td>
<td>8cp</td>
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**Year 3**

**Stage 5 – Autumn**

<table>
<thead>
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<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>523xx</td>
<td>Social Studies major subject at 300 Level</td>
<td>8cp</td>
</tr>
<tr>
<td>523xx</td>
<td>Applications major subject at 300 Level</td>
<td>8cp</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</tr>
</thead>
<tbody>
<tr>
<td>xxxx</td>
<td>Elective</td>
<td>8cp</td>
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</table>

**Stage 6 – Spring**

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Points</th>
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</thead>
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<tr>
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<td>Elective</td>
<td>8cp</td>
</tr>
<tr>
<td>xxxx</td>
<td>Elective</td>
<td>8cp</td>
</tr>
</tbody>
</table>

Bachelor of Applied Science (Honours) in Information Studies

**Course code: HL11**

The Bachelor of Applied Science (Honours) in Information Studies is designed to provide opportunities for students wishing to carry out research in information science and information practice. Students will extend their skills in the critical analysis of the body of knowledge of information science through the application of systematic inquiry to the theory and practice of information. The program requires one year of full-time study.

The aim is to foster the development of students as contributors to the practice of information and as researchers in information science by extending their knowledge of the theoretical foundations of information science; and by developing their conceptual and other skills necessary for empirical research in the theory and practice of information.

At the end of the course, students can be expected to have acquired an in-depth, conceptual understanding of the knowledge base of information science; a high level of ability to conceptualise information science theory and information practice as a whole; an advanced level of knowledge and skills in empirical research; and an ability and commitment to contribute to the body of knowledge in information science through research.

**Admission requirements and assumed knowledge**

To be admitted to the course applicants will be required to demonstrate that they have successfully completed requirements for a three-year undergraduate degree with a major sequence in information science; achieved a grade average of credit or better in an information science major in Years 2 and 3 full-time or equivalent; and achieved pass grades in basic statistics and research methods subjects.
Typical full-time program

Semester 1 – Autumn

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>55770</td>
<td>Information Science Seminar</td>
<td>8cp</td>
</tr>
<tr>
<td>55775</td>
<td>Statistics</td>
<td>8cp</td>
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<tr>
<td>55780</td>
<td>Research Methods</td>
<td>8cp</td>
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</table>

Semester 2 – Spring

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>55785</td>
<td>Information Science Thesis</td>
<td>24cp</td>
</tr>
</tbody>
</table>

There are no corequisite subjects. The prerequisite subjects for 55785 Information Science Thesis are 55770 Information Science Seminar, 55775 Statistics and 55780 Research Methods.

Bachelor of Arts (Honours) in Communication

Course code: HH04

The Bachelor of Arts (Honours) in Communication offers graduates the opportunity to pursue advanced work in the humanities and social sciences, and prepares Pass degree graduates for postgraduate research. The course is 48cp made up of 24cp for the thesis, and 24cp for coursework. Emphasis is placed on interdisciplinary approaches and the integration of scholarship with contemporary media. Students undertake a program of advanced coursework and produce a thesis, which may be either a traditional academic monograph or in a format which utilises the media production skills taught in the Faculty.

Admission requirements and assumed knowledge

To be admitted to the degree applicants will be required to demonstrate that they have successfully completed the requirements for a three year undergraduate degree; academic record based on academic achievement and assessment of two pieces of work if graded results not available; demonstrated understanding of what is involved in research; and demonstrated media production skills if appropriate.

Structure of the course

The degree is taken over one year (two semesters full time) and two years (four semesters part time). The academic year is normally two semesters – Autumn and Spring.

Coursework

Students must successfully complete three coursework subjects: 50453 Thesis Workshop, and at least two of the graduate qualifying subjects:\n
- 50454 Methodologies in Cultural Studies 8cp
- 50456 Textual Studies Honours Seminar 8cp
- 50457 Theories of the Visual 8cp
- 50459 Sexuality, Social Order, Cultural Control 8cp
- 50460 Social Communication and Cultural Power 8cp
- 52454 Citizenship, Civil Society and the State 8cp
- 52455 Philosophies of the Social Sciences 8cp
- 52519 History of Social and Political Thought 8cp
- 52800 History, Method and Theory 8cp

Subjects may not be available every year.

The Honours Thesis

The Honours Thesis is the major piece of work undertaken for the Bachelor of Arts (Honours) in Communication. Students are expected to demonstrate the ability to sustain an advanced standard of research, analysis and expression. Students produce their theses with the guidance of a supervisor, who must be a full-time academic staff member of the Faculty.

There are two forms of Thesis. One is a standard written academic monograph of approximately 15,000 words. The second includes screen and sound media, thematically linked essays, performance pieces, journalism projects, scripts and fiction. Non-traditional formats may need to be accompanied by appropriate academic documentation.

Students enrol in either 50471/50470 Honours Thesis (Studies – full-time/part-time) or 50473/50472 Honours Thesis (Production – full-time/part-time) on the advice of the Course Adviser of the Honours program and their primary supervisor.

Students are required to give a seminar on their thesis topic for the subject 50453 Thesis Workshop.
Supervision
Each student is supervised by a full-time academic staff member whose area of interest and expertise is close to that of the student's proposed thesis topic. This staff member will be available for regular consultation throughout the student's candidature. Regular liaison should occur between student and supervisor (e.g., a two-hour session every month). Where difficulties arise between student and supervisor, either should in the first instance consult the Course Adviser.

Typical full-time program
Semester 1 – Autumn
Two coursework subjects (8cp), chosen from the above list and:
50453 Thesis Workshop 8cp

Semester 2 – Spring
50471 Honours Thesis (Studies) (F/T) 24cp
or
50473 Honours Thesis (Production) (F/T) 24cp

Typical part-time program
Semester 1 – Autumn
One coursework subject (8cp), chosen from the above list and:
50453 Thesis Workshop 8cp

Semester 2 – Spring
One coursework subject (8cp), chosen from the above list

Semester 3 – Autumn
50470 Honours Thesis (Studies) (P/T) 12cp
or
50472 Honours Thesis (Production) (P/T) 12cp

Semester 4 – Spring
50470 Honours Thesis (Studies) (P/T) 12cp
or
50472 Honours Thesis (Production) (P/T) 12cp

1 Subject to suitable arrangements being made if Honours coursework subjects not timetabled in Spring.

Bachelor of Arts (Honours) in Social Science

Course code: HH05

The Bachelor of Arts (Honours) in Social Science offers graduates in the social sciences the opportunity to pursue advanced work in the humanities and social sciences, and prepares Pass degree graduates for postgraduate research. The course consists of 48cp, made up of 24cp for a written thesis (12,000 words minimum – 15,000 words maximum), 16cp for two coursework subjects, plus 8cp for the Thesis Workshop.

Admission requirements and assumed knowledge

To be admitted to the degree, applicants will be required to demonstrate that they have successfully completed the requirements for a three-year undergraduate degree; a minimum of a 70 per cent average in the final full-time year (or equivalent) of study; and demonstrated understanding of what is involved in research.

Structure of the course

The degree is taken over one year (two semesters full time) and two years (four semesters) part time. The academic year is normally two semesters – Autumn and Spring.

Coursework

Students must successfully complete three coursework subjects: 52453 thesis Workshop, and at least two of the graduate qualifying subjects:

50454 Methodologies in Cultural Studies 8cp
50456 Textual Studies Honours Seminar 8cp
50457 Theories of the Visual 8cp
50459 Sexuality, Social Order, Cultural Control 8cp
50460 Social Communication and Cultural Power 8cp
52454 Citizenship, Civil Society and the State 8cp
52455 Philosophies of the Social Sciences 8cp
52519 History of Social and Political Thought 8cp
52800 History, Method and Theory 8cp

1 Subjects may not be available every year.
The Honours Thesis
The Honours Thesis is the major piece of work undertaken for the Bachelor of Arts (Honours) in Social Science. Students are expected to demonstrate the ability to sustain an advanced standard of research, analysis and expression. Students produce their theses with the guidance of a supervisor, who must be a full-time academic staff member of the Faculty. Students are required to give a seminar on their thesis topic for the subject 52453 Thesis Workshop.

Supervision
Each student is supervised by a full-time academic staff member whose area of interest and expertise is close to that of the student's proposed thesis topic. This staff member will be available for regular consultation throughout the student's candidature. Regular liaison should occur between student and supervisor (e.g., a two-hour session every month). Where difficulties arise between student and supervisor, either should in the first instance consult the Course Adviser.

Typical full-time program
Semester 1 - Autumn
Two coursework subjects (8cp), chosen from the above list and:
52453 Thesis Workshop 8cp

Semester 2 - Spring
50471 Honours Thesis (Studies) (F/T) 24cp

Typical part-time program
Semester 1 - Autumn
One coursework subject (8cp), chosen from the above list and:
52453 Thesis Workshop 8cp

Semester 2 - Spring
One coursework subject (8cp), chosen from the above list¹

Semester 3 - Autumn
50470 Honours Thesis (Studies) (P/T) 12cp

Semester 4 - Spring
52470 Honours Thesis (Studies) (P/T) 12cp

¹ Subject to suitable arrangements being made if Honours coursework subjects not timetabled in Spring semester.

COMBINED DEGREES

Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies

Course code: HL12

The enormous technological advances that have occurred over the past decade in the management of information have placed a great deal of pressure on information professionals and their environment. Not only is there more information to access and organise, but the wealth of information is increasingly less likely to be produced in English or from a cultural background immediately accessible to Australian information professionals. This combined degree provides students of information studies with a knowledge and understanding of another language and culture. Apart from its wider educational goals, the program should also help graduates become more effective as information professionals, whether in Australia or overseas.

The Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies is a five-year degree program in which Information Studies are integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas. All existing arrangements currently in force for both the Bachelor of Applied Science in Information Studies and the International Studies program apply equally to the combined degree. For detailed information on the Information Studies component refer to the full entry for the Bachelor of Applied Science in Information Studies earlier in this handbook.

To graduate, a student is required to have completed 240cp: 144cp in Information Studies; and 96cp in International Studies.

Information Studies component
The Information Studies component of the combined degree requires students to complete 100cp of compulsory subjects and 44cp of electives.
There are four possible patterns of study within the Information Studies component, each of which will enable students to meet the aim of the course. Each pattern takes account of the application of the theoretical foundations of information science in the different environments and areas of practice which constitute the broad information industry.

The four possible patterns of study are:

Pattern 1  Disciplinary major sequence in Information Science and Communication, plus one elective.

Pattern 2  Disciplinary major sequence in Information Science and elective major study in Computer Information Technology, plus one elective.

Pattern 3  Disciplinary major sequence in Communication and required disciplinary study in Information Science, plus two electives.

Pattern 4  Elective minor study sequence (Computer Information Technology) or disciplinary minor sequence of study (Communication) and disciplinary major study in Information Science, plus three electives.

**International Studies component**

The International Studies program requires students to study a major – a country or region of specialisation – over a minimum of three years. In Sydney, students study Language and Culture for at least two years, followed by a period of study overseas. In 1997, the following majors will be offered: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain, Taiwan, Thailand and Ukraine.

Students are admitted to the International Studies program with no guarantee of entry to a specific major, although students’ preferences are taken into consideration. The Institute reserves the right to allocate places in majors according to its resources and arrangements with overseas universities.

In general, the International Studies program has no prior language requirement, however some majors within the International Studies program do have specific admission requirements. The France, Germany and Italy majors are restricted to students who have successfully completed French, German or Italian at HSC level (excluding Z courses) as appropriate to their specialisation. The Greece, Poland, Russia, Serbia, Slovenia and Ukraine majors are restricted to students with a sound working knowledge of the language of their specialisation.

Each student's choice of major and subjects to study in the International Studies program requires the approval of the Board of Studies of the Institute for International Studies.

In exceptional circumstances, students may, with the approval of the Board of Studies of the Institute for International Studies, vary the designated subjects in their International Studies major. A list of approved substitute subjects may be found in the Institute for International Studies Handbook.

Each of the majors within the International Studies program is 96cp, and includes 32cp (four subjects) of instruction in an appropriate Language and Culture; 8cp (one subject) on Modernisation and Globalisation; 8cp (one subject) on Contemporary Society; and 48cp (two semesters) of study at a university or institution of higher education in a country of the major.

Students do not need to have previously studied a language other than English to be able to successfully complete this program. All students are required to complete four consecutive semesters of study of Language and Culture before proceeding to In-country Study. There are different classes available for students according to their level of language proficiency.

The Institute for International Studies makes arrangements for students to spend two semesters of In-country Study at an institution of higher education in a country or region of their major. The costs of tuition and travel are borne by UTS. In most cases there will be no additional costs for students over and above those incurred by students living away from home in Sydney. However, those studying in countries or regions where the cost of living is high – notably Argentina, Japan, Taiwan, Hong Kong, France and Germany – should be prepared to pay additional costs for accommodation and maintenance.
Before students leave UTS to engage in a period of In-country Study they will be required to meet appropriate financial and enrolment requirements. They will also be required to agree to be governed by the Institute’s and the overseas host institution’s code of conduct and to abide by the regulations of the host institution and the laws of the host country during their period of In-country Study.

**Typical full-time program**

**Year 1**

**Stage 1 – Autumn**
- 55860 Information Science 1: Foundations of Information Science 6cp
- 56955 Communication 1: Foundations of Communication 6cp
- 55023 Communication and Information Skills 4cp
- 55025 Computer Information Technology 1: Information Technology 4cp
- 51103 Work, Organisation and Society 4cp

**Stage 2 – Spring**
- 55041 Information Science 2: Information User Behaviour 6cp
- 55030 Professional Studies 1 4cp
- 55861 Producing and Analysing Data 1 4cp
- 55010 Psychology 4cp
- 55024 Information Production 6cp

**Year 2**

**Stage 3 – Autumn**
- 55042 Information Science 3: Organisation of Information 6cp
- 56002 Communication 2: Group Communication 6cp
- 31521 Computer Information Technology 2: Foundations of Computing 6cp
- 971xx Language and Culture 1 8cp
- 59341 Modernisation and Globalisation 8cp

**Stage 4 – Spring**
- 55043 Information Science 4: Information Retrieval 6cp
- 56003 Communication 3: Organisational Communication 6cp
- 31531 Computer Information Technology 3: Systems Analysis and Design 6cp
- 56004 Communication 4: Public Communication 6cp

**or**
- 31541 Computer Information Technology 4: Commercial Programming 6cp
- 972xxx Language and Culture 2 8cp

**Year 3**

**Stage 5 – Autumn**
- 56005 Communication 5: Society, Culture and Communication 6cp
- 31551 Computer Information Technology 5: Database 6cp
- xxxx Elective 6cp
- 55862 Producing and Analysing Data 2 6cp
- 55031 Professional Studies 2 6cp
- 973xxx Language and Culture 3 8cp

**Stage 6 – Spring**
- 55020 Administrative Practices 6cp
- 974xxx Language and Culture 4 8cp
- 976xxx Contemporary Society 8cp

**Year 4**

**Stage 7 – Autumn**
- 977xxx In-country Study 1 24cp

**Stage 8 – Spring**
- 978xxx In-country Study 2 24cp

**Year 5**

**Stage 9 – Autumn**
- 55044 Information Science 5: Information Service and Product Design 6cp
- 31561 Computer Information Technology 6: Data Communications 6cp
- xxxx Elective 6cp
- 55032 Professional Studies 3 8cp

**Stage 10 – Spring**
- 55045 Information Science 6: Theories and Issues in Information Science 8cp
- xxxx Elective 6cp
- 56006 Communication 6: Contemporary Issues in Communication 8cp
- xxxx Elective 6cp
- 55033 Professional Studies 4 10cp
- 55863 Professional Studies 4 8cp

*Only for students who commenced the Bachelor of Applied Science in Information Studies component prior to 1995.*
Bachelor of Arts in Communication and in International Studies

Course code: H001

This degree combines the Bachelor of Arts in Communication with the University's Bachelor of Arts in International Studies. Communication studies are integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas.

The Bachelor of Arts in Communication and in International Studies is a five year degree program in which the study of Communication is integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas. All existing arrangements currently in force for both the Bachelor of Arts in Communication and the Bachelor of Arts in International Studies apply equally to the combined degree. For detailed information on the Communication component refer to the full entry for the Bachelor of Arts in Communication earlier in this handbook.

To graduate a student is required to have completed 240cp: 144cp in Communication; and 96cp in International Studies.

Communication component

The Communication component of the combined degree requires students to complete two majors—one broadly defined as 'production', the other 'studies'. The 100 Level subjects provide the common core for the study of communication and introductory subjects for the majors. The 200 Level subjects allow students to deepen their chosen majors and take some elective classes. The 300 Level subjects round off the substantive specialised work and allow a focus on final major projects and work experience attachments.

Entry to each major requires the completion of the appropriate foundation subject. A major requires 38cp of study, of which a minimum of 8cp must be at the 200 Level and a minimum of 16cp at the 300 Level.

There are four studies majors: Aboriginal Studies; Communication and Cultural Industries; Cultural Studies; and Social, Political and Historical Studies, and four production majors: Communication, Sound, Image; Film, TV, Video; Journalism; and Writing and Performance.

International Studies component

The International Studies component requires students to study a major—a country or region of specialisation—over a minimum of three years. In Sydney, students study Language and Culture for at least two years, followed by a period of study overseas. In 1997 the following majors will be available: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain, Taiwan, Thailand and Ukraine.

Students are admitted to the International Studies program with no guarantee of entry to a specific major, although students' preferences are taken into consideration. The Institute reserves the right to allocate places in majors according to its resources and arrangements with overseas universities.

There are no prior language requirements for the International Studies component of this combined degree, however some majors within the International Studies program have specific admission requirements. The France, Germany and Italy majors are restricted to students who have successfully completed French, German and Italian at HSC level (excluding Z courses) or equivalent as appropriate to their specialisation. The Poland, Russia, Serbia, Slovenia and Ukraine majors are restricted to students with a sound working knowledge of the language of their specialisation.

Each student's choice of major and subjects to study in the International Studies program requires the approval of the Board of Studies of the Institute for International Studies.

In exceptional circumstances, students may, with the approval of the Board of Studies of the Institute for International Studies, vary the designated subjects in their International Studies major.

Each of the majors within the International Studies program has a value of 96cp, and includes 32cp (four subjects) of instruction in Language and Culture; 8cp (one subject) on Modernisation and Globalisation; 8cp (one subject) on Contemporary Society; and 48cp (2 semesters) of study at a university or institution of higher education in a country of the major.

Students do not need to have previously studied a language other than English to be able to successfully complete this program. All
students are required to complete four consecutive semesters of study of Language and Culture before proceeding to In-country Study. There are different classes available to students with different levels of language proficiency.

The Institute for International Studies makes the arrangements for students to spend two semesters of In-country Study at an institution of higher education in a country of their major. The costs of tuition and travel are borne by UTS. In most cases there will be no additional costs over and above those incurred by students living away from home in Sydney. However, those studying in countries or regions where the cost of living is high – notably in Argentina, Japan, Taiwan, Hong Kong, France and Germany – should be prepared to pay additional costs for accommodation and maintenance.

Before students engage in a period of In-country Study they will be required to meet appropriate financial and enrolment requirements. They will also be required to agree to be governed by the Institute’s and the overseas host institution’s code of conduct and to abide by the regulations of the host institution and the laws of the host country during their period of In-country Study.

**Typical full-time program**

**Year 1**

**Stage 1 (compulsory) – Autumn**

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
<th>Level</th>
<th>Credit Points</th>
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**Stage 2 – Spring**

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<tbody>
<tr>
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<td>Studies major foundation subject at 100 Level</td>
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<td>541xx</td>
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**Year 2**

**Stage 3 – Autumn**

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<tr>
<td>542xx</td>
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<td>59341</td>
<td>Modernisation and Globalisation</td>
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**Stage 4 – Spring**

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<tr>
<td>54xxx</td>
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<tr>
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<td>976xxx</td>
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**Year 3**

**Stage 5 – Autumn**

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<td>300 Level in major</td>
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<td>52xxx</td>
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<td>973xxx</td>
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**Stage 6 – Spring**

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<tr>
<td>974xxx</td>
<td>Language and Culture 4</td>
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**Year 4**

**Stage 7 – Autumn**

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**Stage 8 – Spring**

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**Year 5**

**Stage 9 – Autumn**

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<td>300 Level in major</td>
<td>8cp</td>
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<tr>
<td>523xx</td>
<td>Studies subject at 300 Level in major</td>
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<tr>
<td>xxxxx</td>
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**Stage 10 – Spring**

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Bachelor of Arts in Social Science and in International Studies

Course code: HH06

The combined degree program in Social Science and International Studies provides social science students with greater exposure to and understanding of another language and culture. Apart from its wider educational goals the program should also assist social science graduates to live and work outside Australia.

The Bachelor of Arts in Social Science and in International Studies is a five-year degree program in which the study of Social Science is integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas.

All existing arrangements currently in force for both the Bachelor of Arts in Social Science and the International Studies program apply equally to the combined degree program. For detailed information on the Social Science component refer to the full entry for the Bachelor of Arts in Social Science earlier in this handbook.

To graduate, a student is required to have completed 240cp: 144cp in Social Science; and 96cp in International Studies.

Social Science component

The Social Science component of the combined degree requires students to complete a specified number of subjects in each of a Social Studies major and an Applications major. The Social Studies major involves theoretical and critical perspectives in the disciplines of sociology, history, politics, communication and technology studies. The Applications major consists of subjects in research and practice relating to the professional practice of these disciplines. Students must successfully complete 32cp in the Social Science major of which 16cp must be at the 300 Level; and 32cp in the Applications major of which 16cp must also be at the 300 Level.

International Studies component

The International Studies program requires undergraduates to study one major – a country or region of specialisation – over a minimum of three years. In Sydney, students study Language and Culture for at least two years, followed by a period of study overseas. In 1997 the following majors will be offered: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain, Taiwan, Thailand and Ukraine.

In general, the International Studies program has no prior language requirement, however some majors within the International Studies program do have specific admission requirements. The France, Germany and Italy majors are restricted to students who have successfully completed French, German or Italian at HSC level (excluding Z courses) as appropriate to their specialisation. The Greece, Poland, Russia, Serbia, Slovenia and Ukraine majors are restricted to students with a sound working knowledge of the language of their specialisation.

Students are admitted to the International Studies program with no guarantee of entry to a specific major, although every effort is made to meet students’ preferences. The Institute reserves the right to allocate places in majors according to its resources and arrangements with overseas universities.

Each student’s choice of major and subjects to study in the International Studies program requires the approval of the Board of Studies of the Institute for International Studies.

In exceptional circumstances, students may, with the approval of the Board of Studies of the Institute for International Studies, vary the designated subjects in their International Studies major.

Each of the majors within the International Studies program has a value of 96cp, and includes 32cp (four subjects) of instruction in an appropriate Language and Culture; 8cp (one subject) on Modernisation and Globalisation; 8cp (one subject) on Contemporary Society; and 48cp (two semesters) of study at a university or institution of higher education in a country of the major.

Students do not need to have previously studied a language other than English to be able to complete this program. All students are required to complete four consecutive semesters of study of Language and Culture before proceeding to In-country Study. There are different classes available for students according to their level of language proficiency.

The Institute for International Studies makes arrangements for students to spend two semesters of In-country Study at an institution.
of higher education in a country of their major. The costs of tuition and travel are borne by UTS. In most cases there will be no additional costs for students over and above those incurred by students living away from home in Sydney. However, those studying in countries or regions where the cost of living is high – Argentina, Japan, Taiwan, Hong Kong or Western Europe – should be prepared to pay additional costs for accommodation and maintenance.

Before students engage in a period of In-country Study they will be required to meet appropriate financial and enrolment requirements. They will also be required to agree to be governed by the Institute’s and the overseas host institution’s code of conduct and to abide by the regulations of the host institution and the laws of the host country during their period of In-country Study.

**Typical full-time program**

**Year 1**

**Stage 1 and Stage 2 (compulsory)**

- 52107 History of Ideas 8cp
- 52108 Politics and Political Institutions 8cp
- 52109 Culture, History and Society 8cp
- 52105 Social and Political Theory 6cp
- 52111 Contemporary Australia 6cp
- 52112 Research Methods 1 6cp
- 52113 Organising 6cp

**Year 2**

**Stage 3 – Autumn**

- 971xxx Language and Culture 1 8cp
- 59341 Modernisation and Globalisation 8cp
- 52232 Research Methods 2 8cp

**Stage 4 – Spring**

- 972xxx Language and Culture 2 8cp
- 522xx Social Studies major/
  Application major at 200 Level 8cp
- 522xx Social Studies major/
  Application major at 200 Level 8cp

**Year 3**

**Stage 5 – Autumn**

- 973xxx Language and Culture 3 8cp
- 522xx Social Studies major/
  Application major at 200 Level 8cp
- xxxx Elective from Social
  Science component 8cp

**Stage 6 – Spring**

- 974xxx Language and Culture 4 8cp
- 976xxx Contemporary Society 8cp
- xxxx Elective from Social
  Science component 8cp

**Year 4**

**Stage 7 – Autumn**

- 977xxx In-country Study 1 24cp

**Stage 8 – Spring**

- 978xxx In-country Study 2 24cp

**Year 5**

**Stage 9 – Autumn**

- 522xx Social Studies major/
  Application major at 300 Level 8cp
- 522xx Social Studies major/
  Application major at 300 Level 8cp
- xxxx Elective from Social
  Science component 8cp

**Stage 10 – Spring**

- 522xx Social Studies major/
  Application major at 300 Level 8cp
- 522xx Social Studies major/
  Application major at 300 Level 8cp
- xxxx Elective from Social
  Science component 8cp

**Bachelor of Arts/Bachelor of Laws**

**Course code: LL05**

The Bachelor of Arts/Bachelor of Laws is offered jointly with the Faculty of Law. The course is five years’ duration (full-time) and satisfies the academic requirements of the Supreme Court of NSW for admission purposes. For admission as a barrister, two additional optional Skills subjects must be completed. The program will allow students the option to undertake a Practical Legal Training (professional practice) major as part of their undergraduate studies. Subsequently, graduates will be able to proceed, subject to availability of places, into the Graduate Certificate in Continuing Legal Practice to complete the remaining component of the Practical Legal Training (PLT) requirements. Alternatively, students may choose to delay PLT studies for up to two years, or even to forego such studies completely. Students who
Students are enrolled in the Faculty of Law and are required to complete 240cp: 96cp in Arts and 144cp in Law. They are awarded one degree and therefore receive one testamur on graduation.

**Structure of the course**

The course consists of 10 stages, each of one semester’s duration.

The sequence for the Law subjects is based on a core curriculum, which students are required to study in the sequence indicated below. The Arts component provides choices for students at all stages and will be studied in the sequences established by those student choices. Students will be required to build their own program of Arts studies within the following parameters:

1. Students must take at least 24cp in foundation studies, 48cp in a major study and up to 24cp in other studies (with up to 12cp available from faculties other than Humanities and Social Sciences and Law if desired).

2. Approximately 24cp should be attempted each semester.

3. Foundation studies should be taken at the start of the course, and completed by the end of Stage 3 or no later than the end of Stage 4.

4. Students should commence the major at the earliest possible time in the course, that is, Stage 2 or 3, after completion of foundation studies subjects which are prerequisites for the various majors.

**Foundation studies**

Students will take at least 24cp with at least 6cp from each of the three groups of subjects below by the end of the third semester. The aim of the foundation studies is to introduce a range of ideas and intellectual approaches from the broadly defined arts/social sciences as a basis for: (i) exploration of issues of social concern and public interest; (ii) development of intellectual skills; and (iii) choice of areas to study in-depth.

<table>
<thead>
<tr>
<th>Group A</th>
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<tbody>
<tr>
<td>52107 History of Ideas 8cp</td>
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<tr>
<td>52108 Politics and Political Institutions 8cp</td>
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<tr>
<td>52109 Culture, History and Society 8cp</td>
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<tr>
<td>52111 Contemporary Australia 6cp</td>
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<table>
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<tr>
<td>55860 Information Science 1: Foundations of Information Science 6cp</td>
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<tr>
<td>56955 Communication 1: Foundations of Communication 6cp</td>
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<tr>
<td>55864 Psychology 6cp</td>
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<tr>
<td>54103 Communication Environments 6cp</td>
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**Major study**

A major is a sequence of subjects to a total of at least 48cp, which falls within a distinct and well defined field of study. Several of the majors are interdisciplinary.

A major requires students to complete a minimum of 6cp and a maximum of 12cp at 100 Level; a minimum of 12cp at 200 Level; and a minimum of 12cp at 300 Level.

Entry to 200 Level subjects requires completion of prerequisites at 100 Level; entry to 300 Level subjects requires completion of 200 Level subjects and so on.

The majors offered in the Bachelor of Arts are:
- Aboriginal Studies
- Social, Political and Historical Studies
- Multicultural Studies
- Communication and Cultural Industries
- Information
- Communication
- Cultural Studies

**Aboriginal Studies**

This major aims to provide an understanding of Aboriginal cultures and philosophies over a period of tens of thousands of years, in both the Australian and world context; to provide knowledge of Aboriginal social and political history in Australia since European settlement in 1788; to provide knowledge, skills and interests from an Aboriginal viewpoint of the media, forms of discourse and the politics of Aboriginal history.

Prerequisite: History of Ideas
### UNDERGRADUATE COURSES

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<td>Aboriginal Social and Political History</td>
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<td>52229</td>
<td>Aboriginal People and the Media</td>
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<td>300</td>
<td>52343</td>
<td>Politics of Aboriginal History</td>
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<td>52333</td>
<td>Aboriginal Forms of Discourse</td>
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<td>52334</td>
<td>Aboriginal Studies Project</td>
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</table>

**Social, Political and Historical Studies**

This major aims to provide an opportunity for students to develop an understanding of, and expertise in, a range of disciplinary and interdisciplinary theoretical perspectives on social and political life; to develop students' knowledge and understanding of contemporary historical, social and political structures; to develop the ability to question and challenge taken-for-granted assumptions about contemporary and past events, practices and institutions; to equip students with analytical frameworks which enable them to evaluate critically social and political events and processes; and to provide opportunities for all graduates to develop the capacity to respond critically and creatively to their social, intellectual and professional environments.

Prerequisite: History of Ideas or Politics and Political Institutions.

<table>
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<th>Course Title</th>
<th>Credit Points</th>
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<td>Social and Political Theory</td>
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<td>54110</td>
<td>Media, Culture, Society</td>
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<td>200</td>
<td>52204</td>
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<td>Theories of Culture</td>
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<td>Colonialism and Post-Colonialism</td>
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<td>52322</td>
<td>History and Popular Culture</td>
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<td>52324</td>
<td>Gender in Australian History</td>
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<td>Public and Social Policy</td>
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<td>52343</td>
<td>Politics of Aboriginal History</td>
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<td>Sydney Histories</td>
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<td>52348</td>
<td>Social, Political and Historical Project</td>
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</table>

**Multicultural Studies**

This major aims to provide an opportunity for students to acquire the body of knowledge and critical and analytical skills relevant to developing an understanding of multiculturalism in Australia, and more generally in a global context; to draw on approaches based in textual and cultural studies and/or in social, political and historical studies, and focus on a range of related questions and issues such as culture, cultural difference and diversity, migration, class relationships and ethnic politics, the politics of multiculturalism, the media and cultural diversity, orientalism and racism, and nationalism and national and cultural identity; to become familiar with the extent and diversity of scholarly work relevant to multiculturalism and cultural diversity in general; and to develop a capacity for critical analysis and original research in the area.

Prerequisite: History of Ideas or Politics and Political Institutions or Culture, History and Society or Contemporary Australia.

<table>
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<th>Level</th>
<th>Course Code</th>
<th>Course Title</th>
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<td>52305</td>
<td>Communication History</td>
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<td>52306</td>
<td>Gender, Culture and Power</td>
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<td>52307</td>
<td>Making of the Third World</td>
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<td>52320</td>
<td>Social Movements</td>
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</table>

**Communication and Cultural Industries**

This major aims to provide an opportunity to explore the community and government debates on control and use of new technologies in communication and technology based...
industries, and to make students aware of the historical, political, economic, legal, social and cultural dimensions of the communication and technology-based industries and the professions associated with them. To explore the contradictions posed for society by the innovation and management of technological change, and examine particular dimensions of the communication and technology debate by focusing on areas such as technology and health, and technology and the environment. To develop analytical skills and capacity for a critical approach to the literature and rhetoric of the debates.

Prerequisite: History of Ideas or Politics and Political Institutions or Communication Environments.

100 Level (compulsory)
54110 Media, Culture, Society 6cp

200 Level (at least one of the following)
52202 Cultural Technologies, Cultural Policy 8cp
52203 News and Current Affairs 8cp
52204 Media, Culture and Identity 8cp
52209 Communication, Culture and the Law 8cp

300 Level (at least one of the following)
52303 Professional Practice and Culture 8cp
52350 Communication History 8cp
52309 Communications and Culture Research Project 12cp
52314 Australian Communication Policy 8cp

Information
This major aims to extend students' knowledge of information behaviour, subject and information analysis, information and document retrieval and information design and presentation; to develop students' understanding of competing paradigms in information science and the key concepts, models, laws and theories which underpin those paradigms; to provide an opportunity for students to develop an appreciation and understanding of the multidisciplinary nature of information science; to engage students in a critical analysis of the literature in the field of communication and of issues explored therein; and to provide opportunities for students to refine their skills in analysis, synthesis and evaluation and to apply them to their scholarship in information science.

Prerequisites: 55860 Information Science 1: Foundations of Information Science (6cp) and 55864 Psychology (6cp).

100 Level (compulsory)
55041 Information Science 2: Information User Behaviour 6cp

200 Level (at least one of the following)
55042 Information Science 3: Organisation of Information 6cp
55043 Information Science 4: Information Retrieval 6cp
55060 Business Information 6cp
55861 Producing and Analysing Data 1 4cp

300 Level (at least one of the following)
55044 Information Science 5: Information Service and Product Design 6cp
55045 Information Science 6: Theories and Issues in Information Science 8cp
55862 Producing and Analysing Data 2 6cp

Communication
This major aims to extend students' knowledge of interpersonal, small group, public and organisational communication; to develop students' understanding of schools of thought in the field of communication, their origins and development. To provide an opportunity for students to develop an awareness and appreciation of the multidisciplinary nature of communication; to engage students in a critical analysis of the literature in the field of communication and of issues explored therein; and to provide students with opportunities to refine their intellectual and personal skills and to apply them in their scholarship in communication.

Prerequisite: Communication 1: Foundations of Communication.

100 Level (compulsory)
one of
54110 Media, Culture, Society 6cp
56002 Communication 2: Group Communication 6cp

200 Level (at least one of the following)
56003 Communication 3: Organisational Communication 6cp
56004 Communication 4: Public Communication 6cp
56015 Critical and Creative Thinking 6cp
56016 Communicating with the Media 4cp

300 Level (at least one of following)
56005 Communication 5: Society, Culture and Communication 6cp
56006 Communication 6: Contemporary Issues in Communication 8cp
Cultural Studies

This major aims to explore the range of subjects within the emerging field of cultural studies; to examine the perspective on 'culture' in both its aesthetic and anthropological meanings using approaches drawn from literary, language and film studies, semiotics, philosophy, sociology and history; to introduce the major sources for and debates within the field of cultural studies; to build a foundation for more detailed and specialist work in some of the major strands within cultural studies including feminist and post colonial theory, popular culture and theories of representation; and to develop a capacity for critical analysis and research within the fields of cultural studies.

Prerequisite: Word and Text or Sound and Image.

100 Level (compulsory)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>54112</td>
<td>Cultural Studies</td>
<td>6</td>
</tr>
</tbody>
</table>

200 Level (at least one of the following)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>52205</td>
<td>Cinema Study</td>
<td>8</td>
</tr>
<tr>
<td>52272</td>
<td>Sound, Music, Noise</td>
<td>8</td>
</tr>
<tr>
<td>52273</td>
<td>Genre Studies</td>
<td>8</td>
</tr>
<tr>
<td>52274</td>
<td>Sound Studies</td>
<td>8</td>
</tr>
<tr>
<td>52275</td>
<td>Theories of Culture</td>
<td>8</td>
</tr>
<tr>
<td>52276</td>
<td>Theories of Subjectivity</td>
<td>8</td>
</tr>
<tr>
<td>52277</td>
<td>Cinema Study 2</td>
<td>8</td>
</tr>
</tbody>
</table>

300 Level (at least one of the following)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>52370</td>
<td>Desire and the Social</td>
<td>8</td>
</tr>
<tr>
<td>52371</td>
<td>Formations of Music</td>
<td>8</td>
</tr>
<tr>
<td>52374</td>
<td>Generic Fiction</td>
<td>8</td>
</tr>
<tr>
<td>52375</td>
<td>Memory and the Cultural Imaginary</td>
<td>8</td>
</tr>
<tr>
<td>52376</td>
<td>Reading Difference</td>
<td>8</td>
</tr>
<tr>
<td>52377</td>
<td>Sound Seminar</td>
<td>8</td>
</tr>
<tr>
<td>52378</td>
<td>Technology and Culture</td>
<td>8</td>
</tr>
<tr>
<td>52379</td>
<td>Textual Studies Seminar</td>
<td>8</td>
</tr>
<tr>
<td>52380</td>
<td>World Culture</td>
<td>8</td>
</tr>
<tr>
<td>52381</td>
<td>Cultural Studies Project</td>
<td>12</td>
</tr>
</tbody>
</table>

Electives

Up to 24cp may be taken from elective subjects. Elective subjects may be chosen from those offered by the Faculty of Law or the Faculty of Humanities and Social Sciences, including subjects from the Bachelor of Arts in Communication, the Bachelor of Arts in Social Science or the Bachelor of Applied Science Information Studies. Up to 12cp may be studied in faculties other than the Faculty of Law and the Faculty of Humanities and Social Sciences.

In this part of the course students may wish to develop one of the following: an application area such as journalism, information management, writing, public relations, advertising; a specialisation from offerings across UTS (e.g. science, language, business subject to prerequisites etc.); focus on general personal and communication skills which maybe useful in practice such as interpersonal skills, skills in computers and information technology, and skills in oral and written presentation. Examples of subjects are:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>55023</td>
<td>Communication and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Information Skills</td>
<td>4</td>
</tr>
<tr>
<td>55025</td>
<td>Computer Information Technology 1: Information Technology</td>
<td>4</td>
</tr>
<tr>
<td>52237</td>
<td>Desktop Publishing and the Social Sciences</td>
<td>8</td>
</tr>
<tr>
<td>51369</td>
<td>Technical and Professional Communication</td>
<td>6</td>
</tr>
<tr>
<td>52112</td>
<td>Research Methods 1</td>
<td>6</td>
</tr>
<tr>
<td>52228</td>
<td>Power and Social Regulation</td>
<td>8</td>
</tr>
<tr>
<td>54114</td>
<td>Writing 1</td>
<td>6</td>
</tr>
</tbody>
</table>

Typical full-time program

Year 1

Stage 1 – Autumn

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>70113</td>
<td>Legal Process and History</td>
<td>10</td>
</tr>
<tr>
<td>70105</td>
<td>Legal Research</td>
<td>4</td>
</tr>
<tr>
<td>xxxx</td>
<td>Arts Foundation Studies subject from A, B or C</td>
<td>6-8</td>
</tr>
<tr>
<td>xxxx</td>
<td>Arts Foundation Studies subject from A, B or C</td>
<td>6-8</td>
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</table>

Stage 2 – Spring

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>70211</td>
<td>Law of Contract</td>
<td>8</td>
</tr>
<tr>
<td>70217</td>
<td>Criminal Law</td>
<td>6</td>
</tr>
<tr>
<td>xxxx</td>
<td>Arts Foundation Studies subject from A, B or C</td>
<td>6-8</td>
</tr>
<tr>
<td>xxxx</td>
<td>Arts Foundation Studies subject from A, B or C</td>
<td>6</td>
</tr>
</tbody>
</table>

Year 2

Stage 3 – Autumn

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>70311</td>
<td>Law of Tort</td>
<td>8</td>
</tr>
<tr>
<td>70616</td>
<td>Federal Constitutional Law</td>
<td>8</td>
</tr>
<tr>
<td></td>
<td>Arts major subject at 100 Level</td>
<td>6-8</td>
</tr>
</tbody>
</table>

Stage 4 – Spring

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>70317</td>
<td>Real Property</td>
<td>8</td>
</tr>
<tr>
<td>70318</td>
<td>Personal Property</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Arts major subject at 200 Level</td>
<td>8</td>
</tr>
<tr>
<td></td>
<td>Arts major subject at 200 Level</td>
<td>8</td>
</tr>
</tbody>
</table>
UNDERGRADUATE COURSES

CROSS-FACULTY DEGREE

Bachelor of Education in Teacher Librarianship

Course code: TE14

This is a four-year full-time course offered jointly by the School of Teacher Education and the Faculty of Humanities and Social Sciences. This degree program prepares graduates for a career as a primary school teacher, as a teacher librarian in a primary school, or as an information professional.

The course has the following components: Practicum Studies, Curriculum Studies, Education and Contextual Studies, Advanced Elective Studies (see description under Bachelor of Education in Primary Teaching) and also Information Studies, which provide the theoretical and practical knowledge relating to the role of the teacher librarian as an information professional within the educational environment.

The four-year integrated program for teacher librarians at UTS is well suited to the multidimensional role of the teacher librarian. The common first year of the Bachelor of Education enables students to gain a shared basic understanding of learning, teaching and the curriculum. Subsequently, the dual role of teacher and librarian for the information professional in the school is emphasised through the study of subjects in both teacher education and information studies during the remaining years of the four-year course. The development of competencies in education, librarianship and administration is emphasised throughout. Theory is complemented by practice in a practicum program which provides students with experience in both the roles of a student teacher and a student teacher librarian.

Typical full-time program

Year 1

Semester 1 – Autumn

023111 Practicum 1: Beginning Teaching – Issues in the Primary School 8cp
021311 Information Technology (FY) 2cp
024211 English Education 1 (FY) 3cp
023502 Sociological Bases of Education 4cp

Year 3

Stage 5 – Autumn

70417 Corporate Law 8cp
70617 Administrative Law 8cp
Arts major subject at 200 or 300 Level 8cp
Arts major subject at 300 Level 8cp

Stage 6 – Spring

70516 Equity and Trusts 8cp
76xxx Elective subject 1 6cp
76xxx Elective subject 2 6cp
Arts major subject at 300 Level 8cp

Year 4

Stage 7 – Autumn

71005 Practice and Procedure 4cp
71216 Law of Evidence 6cp
xxxxx Other Arts studies/elective 8cp

Stage 8 – Spring

71116 Remedies 6cp
76xxx Elective subject 3 6cp
71005 Practice and Procedure 4cp
xxxxx Other Arts studies/elective 8cp

Year 5

Stage 9 – Autumn

76xxx Elective subject 4 6cp
xxxxx Other Arts studies/elective 8cp

Stage 10 – Spring

xxxxx Legal Practice major (PLT) or Four Law Electives 24cp
029311 Aboriginal and Torres Strait Islanders History and Cultures 4cp
029312 Australian Studies (FY) 2cp

**Semester 2 – Spring**
023111 Practicum 2: Developing Classroom Management 8cp
021311 Information Technology (FY) 2cp
023501 Developmental Psychology 4cp
024211 English Education 1 (FY) 3cp
025211 Mathematics Education 1 4cp
027211 PDHPE Education 1 4cp
029312 Australian Studies (FY) 2cp

**Semester 3 – Autumn**
023113 Practicum 3: Promoting Student-Centred Learning 8cp
020211 Visual Art and Craft Education (FY) 3cp
024212 English Education 2 (FY) 2cp
025212 Mathematics Education 2 (FY) 2cp
028211 Science and Technology Education 1 4cp
55431 Information Science 1: Foundations of Information Science 4cp
55441 Issues in Teacher Librarianship 1 (FY) 2cp

**Semester 4 – Spring**
023114 Practicum 4: Managing Learning Difficulties 8cp
020211 Visual Art and Craft Education (FY) 3cp
024212 English Education 2 (FY) 2cp
025212 Mathematics Education 2 (FY) 2cp
026211 Music Education 1 4cp
55432 Information Science 2: Information User Behaviour 4cp
55441 Issues in Teacher Librarianship 1 (FY) 2cp

**Year 3**

**Semester 5 – Autumn**
023115 Practicum 5: Designing Educational Programs 6cp
024213 English Education 3: ESL 4cp
029211 Social and Environmental Education (FY) 3cp
025213 Mathematics Education 3 4cp
55433 Information Science 3: Organisation of Information 4cp
55442 Issues in Teacher Librarianship 2 (FY) 3cp

**Semester 6 – Spring**
023116 Practicum 6: Assessing and Evaluating in Education 6cp
029211 Social and Environmental Education (FY) 3cp
023503 Philosophical Bases of Education 4cp
028212 Science and Technology Education 2 4cp
55434 Information Science 4: Information Retrieval 4cp
55442 Issues in Teacher Librarianship 2 (FY) 2cp

**Year 4**

**Semester 7 – Autumn**
55108 Practicum 7: Managing Information Services in the School Library (FY) 4cp
026212 Music Education 2 4cp
024214 English Education 4 4cp
027212 PDHPE Education 2 4cp
55435 Information Science 5: Information Service and Product Design 4cp
55443 Issues in Teacher Librarianship 3 (FY) 3cp
023505 Educational Research (FY) 2cp

**Semester 8 – Spring**
55108 Practicum 7: Managing Information Services in the School Library (FY) 4cp
023505 Educational Research (FY) 2cp
xxxxxx Advanced Study Elective 1 4cp
xxxxxx Advanced Study Elective 6cp
55443 Issues in Teacher Librarianship 3 (FY) 3cp

Note: (FY) is a year-long subject.
1 A required elective offered by the Faculty of Humanities and Social Sciences.
Postgraduate courses

GRADUATE CERTIFICATES

Award of the Graduate Certificate

In order to qualify for the award of Graduate Certificate a student usually completes 24 credit points. A student who fails a subject in a sequence must repeat the subject failed before resuming the sequence. The normal time for completion of the requirements for a Graduate Certificate is one year (two semesters part time).

Graduate Certificate in Creative Advertising

Course code: HH69

This course aims to provide students with an upgrading of their critical and practical skills and knowledge in the field of advertising production and criticism. The course takes students through a series of practical workshops, class exercises and critical lectures dealing with the strategies, concepts, production methods and theoretical issues relating to advertising. People already working in the advertising or media industries will be able to update their methods of working while others in government, community and corporate fields will gain a valuable insight into the latest approaches to creative advertising.

It is assumed that students will have some practical working experience of advertising either in the creative or account sides of the process, either from within an agency or in a freelance industry capacity.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete three subjects:

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>54290</td>
<td>Advertising: Production and Criticism</td>
<td>8cp</td>
</tr>
<tr>
<td>54392</td>
<td>Advertising: Communication Strategies (prerequisite: 54290 Advertising: Production and Criticism)</td>
<td>8cp</td>
</tr>
<tr>
<td>54291</td>
<td>Desktop Publishing and Design</td>
<td>8cp</td>
</tr>
<tr>
<td>54292</td>
<td>Hypermedia</td>
<td>8cp</td>
</tr>
<tr>
<td>54363</td>
<td>Television Advertising</td>
<td>8cp</td>
</tr>
</tbody>
</table>

Prerequisites may be waived with proof of equivalent industry experience or prior study.

Graduate Certificate in Journalism

Course code: HH65

This course is designed for graduates who wish, for a range of career reasons, to develop journalism skills in the context of a critical approach to the media and journalism practice. Candidates for the certificate will be required to complete three subjects suitable to their professional needs. The program offered will allow graduates who have no experience in journalism to be introduced to a broad base of professional journalism skills and professional journalists to develop a specialisation or gain skills in new or different media.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete at least one subject from the following three subjects:

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>50431</td>
<td>Research and Reporting for Journalism</td>
<td>8cp</td>
</tr>
<tr>
<td>50437</td>
<td>Regulation of the Media</td>
<td>8cp</td>
</tr>
<tr>
<td>50450</td>
<td>Advanced Journalism Theory (prerequisite: 54290 Advertising: Production and Criticism)</td>
<td>8cp</td>
</tr>
<tr>
<td></td>
<td>plus select two further subjects from</td>
<td></td>
</tr>
<tr>
<td>52204</td>
<td>Media, Culture and Identity (prerequisite: 54290 Advertising: Production and Criticism)</td>
<td>8cp</td>
</tr>
<tr>
<td>52239</td>
<td>Aboriginal People and the Media</td>
<td>8cp</td>
</tr>
<tr>
<td>50429</td>
<td>Advanced Print Features (prerequisite: 54290 Advertising: Production and Criticism)</td>
<td>8cp</td>
</tr>
<tr>
<td>54242</td>
<td>Print Production and Subediting (prerequisite: 54290 Advertising: Production and Criticism)</td>
<td>8cp</td>
</tr>
<tr>
<td>54243</td>
<td>Radio Journalism (prerequisite: 54290 Advertising: Production and Criticism)</td>
<td>8cp</td>
</tr>
<tr>
<td>54244</td>
<td>Television Journalism (prerequisite: 54290 Advertising: Production and Criticism)</td>
<td>8cp</td>
</tr>
</tbody>
</table>
POSTGRADUATE COURSES

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>54245</td>
<td>Electronic Research</td>
<td>8cp</td>
</tr>
<tr>
<td>54340</td>
<td>Electronic Publishing</td>
<td>8cp</td>
</tr>
<tr>
<td>54341</td>
<td>Investigations</td>
<td>8cp</td>
</tr>
<tr>
<td>54342</td>
<td>Publications Techniques and Practice</td>
<td>8cp</td>
</tr>
<tr>
<td>54343</td>
<td>Radio Features</td>
<td>8cp</td>
</tr>
<tr>
<td>54344</td>
<td>Specialist Reporting</td>
<td>8cp</td>
</tr>
<tr>
<td>54345</td>
<td>Television Journalism</td>
<td>8cp</td>
</tr>
<tr>
<td>54346</td>
<td>Journalism Project</td>
<td>8cp</td>
</tr>
</tbody>
</table>

1. Prerequisites may be waived with proof of equivalent industry experience or prior study.

Possible Study Sequences

Radio Journalism strand:
- 50431 Research and Reporting for Journalism 8cp
- 54243 Radio Journalism 8cp
- 54343 Radio Features 8cp

TV Journalism strand:
- 50431 Research and Reporting for Journalism 8cp
- 54244 Television Journalism 1 8cp
- 54345 Television Journalism 2 8cp

Print Journalism strand:
- 50431 Research and Reporting for Journalism 8cp
- 50429 Advanced Print Features 8cp
- 54242 Print Production and Subediting 8cp

Investigative Journalism strand:
- 50437 Regulation of the Media 8cp
- 54341 Investigations 8cp
- 54346 Journalism Project 12cp

Graduate Certificate in Public Relations

Course code: HL54

The Graduate Certificate in Public Relations aims to develop advanced competencies in all areas of communication needed for successful public relations. It focuses on the management of the public relations function in organisations.

Graduates of the course will be expected to be able to understand the factors affecting communication in management settings; define communication problems and devise creative solutions for organisations in an environment of change; communicate more effectively as a result of developing skills in two way communication and develop communication strategies for a range of publicity needs; develop competencies in the planning, writing and production of material for publication and analyse the communication characteristics of a range of media technologies; use analytical research and evaluation methods in the practice of public relations; develop, implement and evaluate a public relations plan for an organisation appropriate to the organisation's mission or goals; select and use communication strategies in an organisation to manage its internal and external public relations; and apply the techniques of issues management as a strategy for managing the relationship between an organisation and its community.

Admission requirements

Candidates would normally have a three-year undergraduate degree; or a two-year diploma with two years of appropriate professional practice; or five years of appropriate professional practice.

Students are expected to demonstrate high-level analytical skills and have knowledge of the work performed by communication professionals. It is assumed that students will possess basic numerical and computer skills which may have been gained through formal or informal education studies, work experience or bridging courses.

Structure of the course

The course structure consists of two components:

Communication Management Studies provide the graduate with the knowledge about communication and the skills needed by professionals engaged in practising and managing public relations (12cp).

Specialised Studies give students the specialist knowledge and skills required for the practice and management of public relations for a range of organisations (12cp).

Typical part-time program

Semester 1 - Autumn
- 56956 Foundations of Communication Management 6cp
- 56957 Professional Communication Practice 6cp

Semester 2 - Spring
- 56963 Public Relations 1: Planning and Research 6cp
- 56964 Public Relations 2: Campaigns and Evaluation 6cp
Graduate Certificate in Screen Studies and Production

Course code: HH67

This course is designed for graduates who wish to develop film and video production skills in the context of a critical industry in the field of screen studies or, being already placed within the media industries, wish to develop an academic grading in screen theory. Graduates are required to take three subjects in a combination of production and studies which is most applicable to their graduate study. They may be taken across a minimum of two semesters, a maximum of three. Students complete 22-24cp.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students must complete any three subjects from the following two areas:

Film and Video
- 54115 Film and Video 1 6cp
- 54261 Documentary 8cp
  prerequisite: 54115 Film and Video 1
- 54262 Drama 8cp
  prerequisite: 54115 Film and Video 1
- 54264 Video 2 8cp
  prerequisite: 54115 Film and Video 1
- 54360 Experimental 8cp
  prerequisite: 54115 Film and Video 1

Screen Studies
- 52205 Cinema Study 8cp
- 52273 Genre Studies 8cp
- 52277 Cinema Study 2 8cp
- 52381 Recent Hollywood 8cp

Graduate Certificate in User Documentation

Course code: H064

This course is designed to build and extend the professional preparation necessary for people who are responsible for providing information to others. It prepares professionals who will engage in the evaluation and modification of information from relevant sources. There is an emphasis on the knowledge and skills required to develop documentation which meets the need of a range of groups of users and to manage the process of producing specialised information materials.

Admission requirements

Candidates for admission to the course would normally hold a Bachelor’s degree or equivalent. Candidates are expected to demonstrate that they possess analytical skills, knowledge of the work performed by professionals in the information industry and basic computer skills.

Structure of the course

The course is available on a part-time basis only. Graduate Certificate students will share classes with students enrolled in the Master of Arts in Information.

The Graduate Certificate in User Documentation consists of four subjects.

Typical part-time program

Semester 1 – Autumn
- 55902 Information Behaviour 6cp
- 55903 Information Production and Presentation 6cp

Semester 2 – Spring
- 55910 User Documentation 1 6cp
- 55911 User Documentation 2 6cp
Graduate Certificate in Writing

Course code: HH62

The course is designed for graduates who wish, for a range of career reasons, to develop skills in the field of writing in the context of the development of a critical approach to that field and an understanding of the production processes within it.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students must first complete one or two of the following subjects at 200 Level:

- 54250 Ficto-critical Writing
  prerequisite: 54114 Writing 1 8cp
- 54252 Narrative Writing
  prerequisite: 54114 Writing 1 8cp
- 54253 Writing for Performance
  prerequisite: 54114 Writing 1 8cp

and one or two subjects at 300 Level from:

- 54350 Genre Writing
  8cp
- 54351 Screenwriting
  prerequisite: 54253 Writing for Performance 8cp
- 54354 Writing Workshop
  prerequisite: 8cp at 200 Level 8cp
- 54355 Writing and Performance Project
  prerequisite: 54252 Narrative Writing and by application only 12cp

Please note that some subjects are not offered every semester. Students should seek advice from the Course Adviser regarding the selection of subjects.

Graduate Certificate in Writing for the Screen

Course code: HH63

The course is designed for graduates who wish, for a range of career reasons, to develop skills in the field of screenwriting in the context of the development of a critical approach to that field and an understanding of the production processes and theoretical concerns which influence it.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete 22–24cp.

Students must complete:

- 54351 Screenwriting
  8cp

and any two of the following subjects:

- 54253 Writing For Performance
  prerequisite: 54115 Film and Video 1 8cp
- 54115 Film and Video 1
  6cp
- 54263 Film 2
  prerequisite: 54115 Film and Video 1 8cp
- 54264 Video 2
  prerequisite: 54115 Film and Video 1 8cp
- 54262 Drama
  prerequisite: 54115 Film and Video 1 8cp
- 54354 Writing Workshop
  8cp
- 54362 Producing
  8cp

1 Prerequisites may be waived with proof of equivalent industry experience or prior study.
GRADUATE DIPLOMAS

Award of the Graduate Diploma

In order to qualify for the award of Graduate Diploma a student usually completes 48 credit points. A student who fails a subject in a sequence must repeat the subject failed before resuming the sequence. The normal time for completion of the requirements for a Graduate Diploma is 2 years (four semesters part-time) or 1 year (two semesters full-time).

Graduate Diploma in Communication

Course code: H051

The Graduate Diploma in Communication is designed to provide graduates in any relevant discipline with the opportunity to develop theoretical and production skills in areas of communication and media. It allows for an extension and deepening of areas relating to employment, and also facilitates the understanding of new directions in career development. Students devise a program from studies and production areas taught in the Faculty.

Structure of the course

Students in the Graduate Diploma in Communication complete a 44–48cp course over two years of part-time study beginning in the Autumn (or first) semester of each year. Students normally enrol in up to 24cp each year. There are some evening classes available, but the range of daytime subjects is wider.

For students who commenced prior to 1995, the rules relating to the Graduate Diploma in Communication can be found in the 1995 Faculty of Humanities and Social Sciences Handbook.

Many subjects have prerequisites which are subjects that should be passed first. Graduate Diploma students are advised to do these prerequisite subjects whenever possible, but timetabling often makes this difficult. For this reason the Faculty may not always insist on prerequisite requirements for Graduate Diploma students. If in doubt, students should seek advice from the Course Adviser.

Students must complete the Graduate Diploma within a maximum of three years. Students who fail a subject will be put on probation. Students who fail a subject during the semester they are on probation will be excluded from the course. Any student who fails three subjects will have to show cause why he or she should be allowed to complete the course.

For students commencing from 1995, the following rules apply:

1. Students must take a sequence of at least 24cp in either a Studies or a Production major, within the framework of the majors offered in the Bachelor of Arts in Communication. These majors are Studies: Aboriginal; Cultural; Social, Political and Historical; Communication and Cultural Industries
   Production: Communication, Sound, Image; Film, Video, TV; Journalism; Writing and Performance.

2. Students must complete the compulsory subject 50522 Graduate Diploma Communication Seminar (8cp). Students must have completed 24cp in the Diploma before commencing this subject.

3. Students must take at least 8cp of Studies subjects.

4. Graduate Diploma students are assessed at a graduate level in all subjects so that the quality of performance to gain a passing grade is higher than that for undergraduate students in similar subjects. The quality of student work is expected to reflect greater maturity and experience, as well as the pedagogical skills acquired in the first degree.

In addition to the rules above, students commencing from 1997 the following applies:

1. Studies subjects at the 200 and 300 Level from the Bachelor of Arts in Communication are now fully graded from fail to high distinction. These subjects can be identified by the 52 at the beginning of the subject number.

2. Students undertaking the Journalism strand are permitted to enrol in 50431 Research and Reporting for Journalism and 50429 Advanced Print Features which are currently available for Graduate Certificate in Journalism and Master of Arts in Journalism students.
3. Students are permitted to undertake a strand (24cp) of study in Public Relations. These subjects are from the Master of Arts in Communication Management and consist of:

- 56963 Public Relations 1: Planning and Research 6cp
- 56964 Public Relations 2: Campaigns and Evaluations 6cp
- 53007 Special Topic in Production C 6cp or
- 53006 Special Topic in Production B 4cp

Graduate Diploma in International Studies

Course code: H075

The postgraduate coursework degree program in International Studies provides opportunities for graduates to study a language and culture other than English. It is a conversion program for postgraduate students from a disciplinary background who require additional skills in and exposure to a language and culture other than English. The Graduate Diploma in International Studies is one year full time or two years part time.

The Graduate Diploma in International Studies is a fee-paying coursework program. Students may enrol full time or part time and are required to follow a major in the International Studies program. The choice of major determines the subjects to be studied.

Admission requirements

Applicants for the Graduate Diploma in International Studies are required to have a 
minimum of a Pass degree and one year of professional experience or equivalent.

In general, students are admitted to the International Studies program with no guarantee of entry to a specific major but student preference is taken into consideration. Those students who wish to take the France, Germany or Italy major are expected to have completed language studies to the level of the HSC (excluding Z courses). Those students who wish to follow the Greece, Poland, Russia, Serbia, Slovenia or Ukraine major must have a sound working knowledge of the language. For all other specialisations students do not need to have previously studied a language other than English to be able to successfully complete this program. There are different classes available for students according to their level of language proficiency.

Majors

Students are required to follow a major in the International Studies program. In 1997 the following majors will be offered: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain, Taiwan, Thailand and Ukraine. The choice of major dictates the selection of subjects in Language and Culture and in Contemporary Society. Further details on majors are available in the section on Majors in the Institute for International Studies Handbook.

Structure of the course

In the Graduate Diploma in International Studies, students undertake the study of Language and Culture (two subjects) relevant to their major, Modernisation and Globalisation and a Contemporary Society subject specific to their majors from the following list:

- Argentina: Contemporary Latin America
- Chile: Contemporary Latin America
- China: Contemporary China
- Croatia: Contemporary Europe
- France: Contemporary Europe
- Germany: Contemporary Europe
- Greece: Contemporary Europe
- Indonesia: Contemporary South-East Asia
- Italy: Contemporary Europe
- Japan: Contemporary Japan
- Latin America: Contemporary Latin America
- Malaysia: Contemporary South-East Asia
- Poland: Contemporary Europe
- Russia: Contemporary Europe
- Serbia: Contemporary Europe
- Slovenia: Contemporary Europe
- South China: Chinese East Asia
- South-East Asia: Contemporary South-East Asia
- Spain: Contemporary Europe
- Taiwan: Chinese East Asia
- Ukraine: Contemporary Europe

Electives

Students choose two electives (16cp) from specific subjects taught by other faculties, including electives offered by the Faculty of Humanities and Social Sciences; the Faculty of
Law; the Faculty of Science; the Faculty of Design, Architecture and Building; and the Institute for International Studies.

**Faculty of Design, Architecture and Building**
International Project Management
17507 Industry Project Studies 1 12cp
17305 Project Technologies 1 6cp

**Faculty of Humanities and Social Sciences**
52300 Asian and Pacific Politics 8cp
52306 Gender, Culture and Power 8cp
52222 International Politics 8cp
52307 Making of the Third World 8cp

**Faculty of Law**
77806 Chinese Law and Legal Systems 6cp
77805 Chinese Trade and Investment Law 6cp
77827 Economic Law in Eastern Europe 6cp
77807 Economic Law in the People’s Republic of China 6cp
77824 European Union Law 12cp
77739 Indonesian Trade and Investment Law 6cp
77747 Pacific Rim Dispute Resolution 6cp

**Institute for International Studies**
976101 Chinese East Asia 8cp
97611 Contemporary China 8cp
976211 Contemporary Japan 8cp
976501 Contemporary Latin America 8cp
976301 Contemporary South-East Asia 8cp
976401 Contemporary Europe 8cp
97xxxx Language and Culture subjects 8–16cp

**Faculty of Science, College of Acupuncture**
Chinese Medical Philosophy
Introduction to Traditional Chinese Medicine (three-day intensive part of subject 99501) (1cp)
99502 Theoretical and Philosophical Foundations of Traditional Acupuncture 6cp
99511 Historical and Advanced Theoretical Foundations of Acupuncture 6cp
99528 Introduction to Tai Qi Chuan 3cp
99543 Qi Gong: Its use in Acupuncture 3cp

To graduate with the Graduate Diploma in International Studies a student is required to have completed 48cp: 16cp (two subjects) in Language and Culture; 8cp (one subject) on Modernisation and Globalisation; 8cp (one subject) on Contemporary Society; and 16cp from approved electives.

### Typical full-time program

**Semester 1 – Autumn**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>971xxx Language and Culture 1</td>
<td>8cp</td>
</tr>
<tr>
<td>59342 Modernisation and Globalisation</td>
<td>8cp</td>
</tr>
<tr>
<td>xxxx Elective</td>
<td>8cp</td>
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</tbody>
</table>

**Semester 2 – Spring**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>972xxx Language and Culture 2</td>
<td>8cp</td>
</tr>
<tr>
<td>976xxx Contemporary Society</td>
<td>8cp</td>
</tr>
<tr>
<td>xxxx Elective</td>
<td>8cp</td>
</tr>
</tbody>
</table>

## MASTER OF ARTS

**Award of the Master of Arts**

In order to qualify for the award of Master of Arts, a student usually completes 72 credit points. A student who fails a subject in a sequence must repeat the subject failed before resuming the sequence. The normal time for completion of the requirements for a Master of Arts is 2½ years (five semesters part time) or 1½ years (three semesters full time).

### Master of Arts in Applied History

**Course code: HH59**

The Master of Arts in Applied History develops students skills and knowledge for work in heritage, museums, radio and television history research or as freelance historians. It offers opportunities to historians working in or interested in innovative public history to reflect on the practice of history in the community, the marketplace and in academia.

**Admission requirements**

Applicants are required to have an Honours degree in history or a related field e.g. archaeology. Applications will also be considered from those who have history in a Pass undergraduate degree, plus extensive work experience in history (e.g. documentary film maker, museum curator, consultant historian, historian in a heritage agency, history teacher).
Structure of the course

This coursework Master's degree is undertaken over four semesters part time. Students will normally complete six subjects (48cp) over this time, enrolling in either one or two subjects in each semester. Classes are held as three hour evening seminars, with field trips and workshops where appropriate.

All students must complete one compulsory subject:
50821 Applied History Independent Project 8cp

Students may choose any five of the six available workshop subjects. These are:
50801 Applied History Placement 8cp
50802 Museums and Exhibition 8cp
50803 History, Computers and Interactivity 8cp
50804 Oral History and Memory 8cp
50808 Image and History 8cp
50815 Heritage, History and Community 8cp

In addition, a series of four seminars is conducted each year where students have the opportunity of discussing with practising professional historians the politics and practice of public and applied history in Australia. Theses seminars address issues such as:
- the ethics and politics of a range of historical working situations;
- skills for researching film and television history;
- how to tender for commissioned work;
- how to negotiate principled contractual arrangements;
- how to approach the business dimensions of professional practice.

All subjects are graded pass/fail only.

Timetabling

The workshop subjects will be available over a two-year rotation, so all students will have the opportunity to undertake the subjects of most interest to them. To allow for the greatest flexibility, the placement subject will be available in any semester after a student's first two subjects are completed. The Independent Project subject may be undertaken by students completing their last semester.

Master of Arts in Communication Management

Course code: HL73

The Master of Arts in Communication Management is designed to provide for the professional and scholarly development of people interested in the broad field of communication management. It aims to develop conceptual understandings of communication management in managerial, professional, business and societal contexts; extend the professional competency of people who are responsible for managing communication resources and processes in diverse occupational settings; develop knowledge and critical and analytical skills in communication management appropriate to working in consultancy and management roles; extend knowledge and skills in a specialist area of communication management related to particular professional needs; and develop competencies in research and theory building in selected areas of communication management.

Graduates from the course will be expected to have acquired the professional knowledge and skills necessary for the tasks associated with the management of communication in a range of organisational contexts; the conceptual, analytical and communication skills required of professionals and an advanced knowledge of issues affecting professional communication practice; an understanding of the communication manager and client as individuals responding to interpersonal, organisational and social forces; an awareness of professional value systems and the role of the communication practitioner in a profession and in society; the ability to apply academic learning to practice; competencies in systematic inquiry methods; and an understanding of the theoretical foundations of various aspects of communication management.

All students enrol in the Master’s program. A Graduate Diploma will be awarded to those students who successfully complete all the requirements of the first year full-time curriculum or equivalent part-time program of study and who choose not to or are not eligible to progress to the third semester full time or part time. In order to progress to the Advanced Studies students must achieve a credit average in the 48cp undertaken and no
more than one fail in order to be eligible to graduate with a Master of Arts in Communication Management.

**Admission requirements**

Candidates for admission to the Master's program normally would have an Honours degree or equivalent. Probationary admission may be granted to applicants who fulfil one of the following requirements: a three-year Bachelor's degree or equivalent; a two-year diploma with two years of appropriate professional practice; five years of appropriate professional practice.

Students are expected to demonstrate high level analytical skills and demonstrate knowledge of the work performed by communication professionals. It is assumed that students will possess basic numeracy and computer skills which may have been gained through formal or informal education studies, work experience or bridging courses.

**Advanced standing**

Advanced standing packages have been developed for students holding the Bachelor of Applied Science in Information Studies majoring in Communication; the Graduate Diploma in Communication Management; or the Graduate Certificate in Public Relations from UTS or former institutions now amalgamated with UTS. Normal University Rules and procedures will apply to other students seeking advanced standing.

Students who have completed the Graduate Diploma in Communication Management, awarded prior to 1995, will be granted the following exemptions:

56956 Foundations of Communication Management 6cp
56957 Professional Communication Practice 6cp
56901 Research and Data Analysis 6cp
56958 Work Group Communication 6cp
56959 Organisational Communication 6cp
56960 Contemporary Issues in Communication Management 8cp

and

xxxxx 3 unspecified electives 18cp

Students who have completed the Graduate Certificate in Public Relations will be granted the following exemptions:

56956 Foundations of Communication Management 6cp
56957 Professional Communication Practice 6cp
56963 Public Relations 1: Planning and Research 6cp
56964 Public Relations 2: Campaigns and Evaluations 6cp

Students who have completed the Bachelor of Applied Science in Information Studies with their major in Communication Studies and have a minimum of two years professional practice will be granted the following exemptions:

56901 Research and Data Analysis 6cp
56958 Work Group Communication 6cp
56959 Organisational Communication 6cp
56960 Contemporary Issues in Communication Management 8cp

**Structure of the course**

The course structure consists of three components totalling 72 credit points.

**Communication Management Studies** provide the graduate with the knowledge and skills needed by professionals engaged in managing communication processes and resources (30cp)

56956 Foundations of Communication Management 6cp
56957 Professional Communication Practice 6cp
56958 Work Group Communication 6cp
56959 Organisational Communication 6cp
56901 Research and Data Analysis 6cp
56959 Organisational Communication 6cp

**Specialised Studies** give students the knowledge and skills useful for particular communication functions and environments (18cp).

**Advanced Studies** give students the opportunity to extend conceptual understanding in the management of communication and to apply this knowledge to a particular problem (24cp).

56960 Contemporary Issues in Communication Management 8cp
56961 Communication Management Project (F/T) (8cp per semester for two semesters) total 16cp
56967 Communication Management Project (F/T) 16cp
Specialisations

Public Relations

This option is designed for students who wish to develop advanced competencies in the professional practice of public relations and who may require Public Relations Institute of Australia accreditation. In addition to the Communication core subjects, students will complete the following:

56963 Public Relations 1 6cp
56964 Public Relations 2 6cp

**Typical full-time program**

Intending full-time students should note that most subjects are offered in the evening only and will require attendance 4 evenings per week in the first semester.

**Semester 1 – Autumn**

56956 Foundations of Communication Management 6cp
56957 Professional Communication Practice 6cp
56958 Work Group Communication 6cp
55901 Research and Data Analysis 6cp

**Semester 2 – Spring**

56959 Organisational Communication Specialisation/Elective 6cp
Specialisation/Elective 6cp

Elective 6cp

**Semester 3 – Autumn**

56960 Contemporary Issues in Communication Management 8cp
56967 Communication Management Project 16cp

**Typical part-time program**

**Semester 1 – Autumn**

56956 Foundations of Communication Management 6cp
56957 Professional Communication Practice 6cp

**Semester 2 – Spring**

Specialisation/Elective 6cp
Specialisation/Elective 6cp

Elective 6cp

**Semester 3 – Autumn**

56958 Work Group Communication 6cp
55901 Research and Data Analysis 6cp

**Semester 4 – Spring**

56959 Organisational Communication Specialisation/Elective 6cp
Specialisation/Elective 6cp

Elective 6cp

**Semester 5 – Autumn**

56960 Contemporary Issues in Communication Management Project (P/T) 8cp
56961 Communication Management Project (P/T) 8cp

**Semester 6 – Spring**

Elective 6cp
Master of Arts in Information

Course code: HL72

The course will provide opportunities for the development of conceptual and other generic skills required for professional work, study of the knowledge base of information provision, and integration of information knowledge and skills with previously acquired expertise gained through education and/or professional practice.

Graduates from the course will be expected to have acquired the following: the professional knowledge and skills necessary for carrying out the tasks associated with a range of occupational settings in information; the conceptual and analytical skills required of professionals; an understanding of the needs, motivations and behaviours of clients; an awareness of professional value systems and the role of the practitioner in a profession and in society; the personal communication and information skills required of competent professionals; the ability to apply academic learning to practice; competencies in systematic inquiry methods; understanding of the information environment and the social and economic issues which influence professional practice; and an understanding of the theoretical foundations in their area of specialisation.

All students enrol in the Master’s program. A Graduate Diploma will be awarded to those students who successfully complete all the requirements of the first year full-time curriculum or equivalent part-time program of study and who choose not to or are not eligible to progress to the third semester full-time or part-time. In order to progress to the Advanced Studies in the third semester full-time or part-time equivalent students need to achieve a credit or higher in 24 of the 48cp undertaken and must have no more than one fail in order to be eligible to graduate with a Master of Arts in Information.

Admission requirements

Candidates for admission to the Master’s program normally would have an Honours degree or equivalent. Probationary admission may be granted to applicants who fulfil one of the following requirements: a three-year Bachelor’s degree or equivalent; a two-year diploma with two years of appropriate professional practice; five years of appropriate professional practice.

Advanced standing

Advanced standing packages have been developed for students holding the following qualifications: Bachelor of Applied Science in Information Studies; Bachelor of Arts in Library Science; undergraduate degrees or Graduate Diplomas in Information Studies, Information Studies/Teacher Librarianship, Library Science, or Teacher Librarianship; all undertaken through UTS or former institutions now amalgamated with UTS. Normal University Rules and procedures will apply to other students seeking advanced standing.

Students who have completed any of the above will be granted the following exemptions:

Information Provision or Teacher Librarianship specialisation:

- 55901 Research and Data Analysis 6cp
- 55902 Information Behaviour 6cp
- 55903 Information Production and Presentation 6cp
- and
- xxxx 4 unspecified electives 24cp

User Documentation specialisation:

- 55901 Research and Data Analysis 6cp
- 55902 Information Behaviour 6cp
- 55903 Information Production and Presentation 6cp

Assumed knowledge and skills

Students are expected to demonstrate analytical skills; knowledge of the work performed by information professionals; competence in basic mathematics; and basic computer skills, in particular a working knowledge of the windows operating environment. Evidence of competency in numerical and computer skills may be shown through formal or informal education studies, work experience or bridging courses.

Structure of the course

The course structure consists of three components totalling 72 credit points.

Core (required) Information Studies

Provide students with the knowledge and skills needed by professionals engaged in the provision of information for others (24cp).
Specialisation Studies/Electives

This option gives students the knowledge and skills useful for particular information functions and environments (18–24cp).

Students not undertaking one of the established specialisations will complete the core subjects and four electives. Two of these electives must be taken from subjects offered by the Department of Information Studies and one of these must be an information subject. Depending on the subjects chosen, students may be eligible for Australian Library and Information Association accreditation.

Information Provision

This option is designed for students who wish to gain Australian Library and Information Association accreditation. In addition to the core subjects listed above students will complete the following:

- 55906 Organisation of Information 6cp
- 55907 Information Retrieval 6cp
- 55908 Information Project Development 6cp
- 55909 Information Products and Services 6cp

Teacher Librarianship

This option educates information professionals who will be engaged in the provision of information within the education environment. Graduates from this specialisation will be eligible for Australian Library and Information Association accreditation. A teaching qualification is a prerequisite for the specialisation. In addition to the core subjects listed above students must complete the following:

- 55906 Organisation of Information 6cp
- 55907 Information Retrieval 6cp
- 55920 Teacher Librarianship 1 6cp
- 55921 Teacher Librarianship 2 6cp

User Documentation

This specialisation is designed for professionals who will be involved in compiling specialised information and translating it into a language and format suitable for particular target groups. In addition to the core subjects, students must complete the following:

- 55908 Information Project Development 6cp
- 55910 User Documentation 1 6cp
- 55911 User Documentation 2 6cp
- 55912 1 unspecified elective 6cp

The elective may be taken from any Master's level course in the University. Subjects which cover video and multimedia production are especially recommended.

Elective Studies

Gives students the opportunity to take subjects relevant to their individual needs (0–24cp).

Subjects offered as electives include:

Information

- 55906 Organisation of Information 6cp
- 55907 Information Retrieval 6cp
- 55908 Information Project Development 6cp
- 55909 Information Products and Services 6cp
- 55910 User Documentation 1 6cp
- 55911 User Documentation 2 6cp
- 55912 Bibliographic Control 6cp
- 55913 Business Information 6cp
- 55914 Child and Young Adult Information 6cp
- 55915 Health Information 6cp
- 55916 Information and Records Management 6cp
- 55923 Internet and Electronic Information Networking 6cp

Communication

- 56009 Advertising and Media Management 6cp
- 56956 Foundations of Communication Management 6cp
- 56965 Video Production 6cp

1 In these subjects students may attend some lectures with students from the Bachelor of Applied Science in Information Studies. Objectives, assessment tasks, reading requirements and small group work, however, will be different.

Guidelines for elective subject(s)

The electives are expected to contribute to the development of a student as an information professional. It is expected that the electives will be selected on the basis of:

- relevance to the individual needs and interests of the student;
- appropriateness to the area of information practice in which the student is or intends to be involved;
- contribution to the student's development as a professional engaged in providing information to others.
Students will need to seek approval to enrol in electives. They should consult with the Course Adviser and provide an assessment of the contribution the electives will make to their planned area of information practice.

**Advanced Studies**

This option allows students to extend conceptual understanding and to apply this knowledge by developing an information consolidation product or service (24cp).

- 55904 Information Seminar 8cp
- 55905 Information Project (P/T) 8cp
  
  (8cp per semester for two semesters)
- 55974 Information Project (F/T) 16cp

The Core Information Studies, the Specialisation and/or Elective Studies subjects are prerequisites for the Advanced Studies.

**Typical full-time program**

**Semester 1 – Autumn**

- 55900 Professional Practice 6cp
- 55901 Research and Data Analysis 6cp
- 55902 Information Behaviour 6cp
- 55903 Information Production and Presentation 6cp

**Semester 2 – Spring**

- xxxx Specialisation/Elective 6cp
- xxxx Specialisation/Elective 6cp
- xxxx Specialisation/Elective 6cp
- xxxx Specialisation/Elective 6cp

**Semester 3 – Autumn**

- 55904 Information Seminar 8cp
- 55974 Information Project (F/T) 16cp

**Part-time: Information Provision**

**Semester 1 – Autumn**

- 55903 Information Production and Presentation 6cp
- 55900 Professional Practice 6cp

**Semester 2 – Spring**

- 55906 Organisation of Information 6cp
- 55908 Information Project Development 6cp

**Semester 3 – Autumn**

- 55902 Information Behaviour 6cp
- 55901 Research and Data Analysis 6cp

**Part-time: User Documentation**

**Semester 1 – Autumn**

- 55903 Information Production and Presentation 6cp
- 55900 Professional Practice 6cp

**Semester 2 – Spring**

- 55910 User Documentation 1 6cp
- 55911 User Documentation 2 6cp

**Semester 3 – Autumn**

- 55902 Information Behaviour 6cp
- 55901 Research and Data Analysis 6cp

**Semester 4 – Spring**

- 55907 Information Retrieval 6cp
- 55909 Information Products and Services 6cp

**Semester 5 – Autumn**

- 55904 Information Seminar 8cp
- 55905 Information Project (P/T) 8cp

**Semester 6 – Spring**

- 55905 Information Project (P/T) 8cp

**Part-time: Teacher Librarianship**

**Semester 1 – Autumn**

- 55903 Information Production and Presentation 6cp
- 55900 Professional Practice 6cp

**Semester 2 – Spring**

- 55906 Organisation of Information 6cp
- 55920 Teacher Librarianship 1: Curriculum 6cp

**Semester 3 – Autumn**

- 55902 Information Behaviour 6cp
- 55901 Research and Data Analysis 6cp

**Semester 4 – Spring**

- 55907 Information Retrieval 6cp
- 55921 Teacher Librarianship 2: Management 6cp

**Semester 5 – Autumn**

- 55904 Information Seminar 6cp
- 55905 Information Project (P/T) 8cp

**Semester 6 – Spring**

- 55905 Information Project (P/T) 8cp

**Part-time: User Documentation**

**Semester 1 – Autumn**

- 55903 Information Production and Presentation 6cp
- 55900 Professional Practice 6cp

**Semester 2 – Spring**

- 55910 User Documentation 1 6cp
- 55911 User Documentation 2 6cp

**Semester 3 – Autumn**

- 55902 Information Behaviour 6cp
- 55901 Research and Data Analysis 6cp

**Semester 4 – Spring**

- 55907 Information Retrieval 6cp
- 55909 Information Products and Services 6cp

**Semester 5 – Autumn**

- 55904 Information Seminar 8cp
- 55905 Information Project (P/T) 8cp

**Semester 6 – Spring**

- 55905 Information Project (P/T) 8cp
Master of Arts in International Studies

Course code: H081

This program is only available to students who have successfully completed the Graduate Diploma in International Studies at UTS.

The Master of Arts in International Studies is a fee-paying coursework program. Students may enrol full time or part time, except for the periods of In-country Study which must be undertaken full time. Students are required to follow a major in the International Studies program. The choice of major determines the subjects to be studied as well as the location of In-country Study periods.

Majors

Student's choice of major in the Graduate Diploma in International Studies will determine the location of their period of In-country Study in the Master of Arts in International Studies. In 1997 the following majors will be offered: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain, Taiwan, Thailand and Ukraine. Further details on majors are available in the section on Majors in the Institute for International Studies Handbook.

Stage 1

In-country Study

Students are required to spend a semester overseas at an institution of higher education in the country or region of their major through arrangement by the Institute. The period of In-country Study is concerned primarily with improving the student’s understanding of the relevant language and culture. An individual student’s program of study is determined by their level of language proficiency and must be approved by the Board of Studies of the Institute. Most students – who were beginners or near beginners when attending language and culture classes in Sydney – attend classes organised by the Institute at the host institutions. In the first semester of In-country Study the focus of study is on the language and culture. Students with higher levels of language competence will be able to audit classes in other subjects, usually the history, society and politics of their host country as well as those related to their professional discipline.

All students are assessed each semester on subjects followed at the host institution. Project and essay work is administered by the Institute for International Studies.

In general, students may expect that no additional costs will be incurred from undertaking a period of In-country Study. The cost of travel from Sydney to the designated destination and tuition fees are borne by UTS. In most cases the cost of living for the period of In-country study will not exceed the cost of living in Sydney. In countries like Japan, Argentina, Taiwan, Hong Kong, France and Germany, for example, students should be prepared to pay additional costs for accommodation and maintenance.

Before students engage in a period of In-country Study they will be required to meet appropriate financial and enrolment requirements. They will also be required to agree to be governed by the Institute’s Conditions of participation for a period of In-country Study, and to abide by the rules and regulations of the host institution and the laws of the host country.

Some students may find it difficult to leave or stay away from Australia for a variety of reasons. The Institute will maintain a system of pastoral care. In special circumstances provision will be made for students to vary their program of study to fit individual circumstances. The students will be expected to complete their International Studies from the list of approved substitute subjects. Any variation in the International Studies program is subject to the approval of the Board of Studies of the Institute.

Stage 2

In the second stage of the course (Semester 4 or part-time equivalent) students have three options: they may prolong their period of In-country Study by another semester; they may return to Sydney and complete a dissertation or project report; or they may undertake a Professional Studies Specialisation.

Option 1: In-country Study

Students may opt to spend a second semester at an institution of higher education in the country of their major.

Option 2: Dissertation

Students are required to write a 15,000 word dissertation or project report on a topic within International Studies. Each student should have two supervisors, one from the Institute
and the other from a UTS faculty. The Faculties of Design, Architecture and Building; Education; Humanities and Social Sciences; Law; and Mathematics and Computing Sciences have agreed to participate in this program. It is advisable that the topic of the dissertation is agreed beforehand by both supervisors and the student, and it must be approved by the Programs Review Committee of the Institute for International Studies.

**Option 3:**

**Professional Studies Specialisation**

A Professional Studies Specialisation is intended to complement each student's area of specialisation. The student is required to complete 24 credit points of subjects concentrating on the internationalist aspects of a specific professional education. The number of subjects in each Professional Studies Specialisation will vary with the specific professional education. A Professional Studies Specialisation may also stipulate specific electives in earlier stages of this program. Entry to each Professional Studies Specialisation within this program is subject to the approval by the relevant Faculty. Coursework subjects listed as part of a Professional Studies Specialisation are all taught within other UTS programs.

Professional Studies Specialisations in Education, International Project Management, Law, Statistics and Chinese Medical Philosophy are currently available:

**Education**

*Faculty of Education*

This option consists of 24 credit points of suitable postgraduate coursework subjects with an international focus derived from the Master of Education in Adult Education, the Master of Education in Teacher Education, the Master of Arts in Children's Literature and Literacy, or the Master of Arts in TESOL. The precise sequence is individually negotiated for each student with the appropriate MA or MEd Course Adviser.

**International Project Management**

*Faculty of Design, Architecture and Building*

Prerequisite: International Project Management in the Graduate Diploma in International Studies.

<table>
<thead>
<tr>
<th>Project Process</th>
<th>Credit Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
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</tr>
<tr>
<td>2</td>
<td>6cp</td>
</tr>
<tr>
<td>3</td>
<td>6cp</td>
</tr>
<tr>
<td>4</td>
<td>6cp</td>
</tr>
</tbody>
</table>

**Law**

*Faculty of Law*

24 credit points from:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Points</th>
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</thead>
<tbody>
<tr>
<td>77822</td>
<td>International Banking and Finance Law</td>
<td>12cp</td>
</tr>
<tr>
<td>77804</td>
<td>International Business Transactions</td>
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<tr>
<td>77814</td>
<td>International Commercial Arbitration</td>
<td>6cp</td>
</tr>
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<td>77717</td>
<td>International Commercial Dispute Resolution</td>
<td>12cp</td>
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<td>77802</td>
<td>International Economic Law</td>
<td>6cp</td>
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<td>77809</td>
<td>International Monetary Law</td>
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<tr>
<td>79762</td>
<td>International Taxation 1</td>
<td>6cp</td>
</tr>
<tr>
<td>79707</td>
<td>International Taxation 2</td>
<td>6cp</td>
</tr>
<tr>
<td>77801</td>
<td>International Trade Law</td>
<td>6cp</td>
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<tr>
<td>77828</td>
<td>Private International Law</td>
<td>6cp</td>
</tr>
</tbody>
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**Chinese Medical Philosophy**

*Faculty of Science*

Prerequisite: Chinese Medical Philosophy in the Graduate Diploma in International Studies

Coursework subjects listed as part of a Professional Studies Specialisation are all taught within other UTS programs.

**Typical full-time program**

**Semester 3 – Autumn**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Points</th>
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<tbody>
<tr>
<td>977xxx</td>
<td>In-country Study 1</td>
<td>24cp</td>
</tr>
</tbody>
</table>

**Semester 4 – Spring**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Points</th>
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<tbody>
<tr>
<td>978xxx</td>
<td>In-country Study 2</td>
<td>24cp</td>
</tr>
<tr>
<td>or</td>
<td>Dissertation</td>
<td>24cp</td>
</tr>
<tr>
<td>or</td>
<td>Professional Studies Specialisation</td>
<td>24cp</td>
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</tbody>
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**Master of Arts in Journalism**

*Course code: H058*

The Master of Arts in Journalism is a coursework degree designed for graduates who have some experience in the communication industries.

The course aims to produce journalists who not only have a high level of professional skill, but can also produce work of intellectual depth, and contribute to the discussion of ethical and legal issues relevant to journalism. The course has a regional and multicultural focus.

Students can choose to develop a broad range of skills or to specialise in print, radio or television. Students are encouraged to publish the journalism they produce during the course.
Students have opportunities to actively engage in the work of the Australian Centre for Independent Journalism and its publications, *Reportage* and *Snoop*.

**Admission requirements**
Candidates must have an Honours degree or equivalent, and experience in the communication industries. Candidates with a Pass undergraduate degree will need to demonstrate how their background and experience provides them with the equivalent of an Honours degree. A case for equivalence may include reference to post Bachelor studies e.g. Graduate Diploma; and/or production of major pieces of broadcast or published work; and/or relevant professional or industry experience.

Judgement of equivalence to an Honours degree will be made with reference to the extent to which the candidate can demonstrate the high level of analytical skills required to commence Master’s level studies.

In terms of experience, relevant industries and professions can include the radio, newspapers, television and film industries, publishing, public relations, information officers (e.g. in community-based organisations), broadcasting and press policy organisations.

Applicants must be proficient in written and spoken English and have basic word-processing skills.

**Structure of the course**
The course consists of 72cp and is made up of seven subjects worth 8cp each and one subject (50439 Final Project) worth 16cp. The course can be completed over three semesters full time or five semesters part time.

Students complete five compulsory subjects and choose three electives from certain subjects available to undergraduate Journalism students and certain other subjects available at UTS and approved by the Course Adviser as appropriate for this program.

<table>
<thead>
<tr>
<th>Compulsory:</th>
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<tbody>
<tr>
<td>50431</td>
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<td>50429</td>
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<td>50439</td>
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<td>50450</td>
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</table>

**Electives**: Students choose three electives from the undergraduate journalism program in the Faculty, including:

| 54242 | Print Production and Subediting           | 8cp |
| 54243 | Radio Journalism                          | 8cp |
| 54244 | Television Journalism 1                   | 8cp |
| 54245 | Electronic Research                       | 8cp |
| 54340 | Electronic Publishing                     | 8cp |
| 54341 | Investigations                            | 8cp |
| 54342 | Publications Techniques and Practice      | 8cp |
| 54343 | Radio Features                            | 8cp |
| 54344 | Specialist Reporting                      | 8cp |
| 54345 | Television Journalism 2                   | 8cp |

Or other elective subjects from the undergraduate and postgraduate program of the Faculty, with the approval of the Course Adviser. 50440 Journalism Attachment (8cp) is a special field subject available only to Master’s students.

Students need to plan their course with the Course Adviser.

Most Master’s classes are available during the evening but part-time students should be aware that they may be required to attend the University for at least half a weekday each semester. The course is demanding and requires a solid commitment.

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1. Graduate only subjects.
2. Where student numbers permit, graduate students will be placed in postgraduate classes. In other cases postgraduate students will attend classes with senior undergraduate students.

**Master of Arts in Media Production**

| Course code: HH80 |

This course will not be available in 1997.

The Master of Arts in Media Production prepares graduates for work in the media industries by equipping them with advanced theoretical understanding of the relationships between the creation and consumption of media products, and requires them to demonstrate their understanding through a piece of production-focused work. The course is vocational in the sense that production is geared to contemporary environments in the media industries understood in their widest sense. The course allows students to traverse a range of philosophical and paradigmatic approaches to production and requires them...
to express their chosen approach in their production work. It allows students, with backgrounds in a range of the media arts and in communication industries, to undertake advanced level work.

**Admission Requirements**

Applicants will normally need an Honours degree in media or communication fields or a degree and industry experience including production experience.

**Course structure**

The course consists of five subjects, three of which are compulsory. Coursework subjects total 32cp and a supervised production project 16cp. It is available part time only to be completed over two years or a maximum of three years.

In first year, students do the compulsory subject, 50914 New Technologies, and two other subjects – one chosen from Group A and one chosen from Group B.

The subjects in Group A are primarily theoretical in nature, and the assessment associated with them consists of written seminar papers and essays/or script treatments.

The subjects in Group B are primarily production-oriented with the associated assessment being the production of a short audiovisual work and/or performance. However, the course as a whole constantly aims to reinforce the connection between theory and practice.

**Year 1**

**Compulsory**

50914 New Technologies 8cp

**Group A**

50910 Ways of Listening 8cp
50911 Place, Image and Tradition 8cp
50912 Mythos 8cp

**Group B**

50915 Mise-en-Scène 8cp
50913 Performance 8cp

**Year 2**

50916 Reading Seminar 8cp

prerequisite: two Year 1 subjects

50917 Project 16cp

prerequisite: two Year 1 subjects (one from each Group) and Reading Seminar

50917 Project requires students to complete a major production project which could be in any of the following mediums: radio, sound, film, music, multimedia events, video, interactivics, performances, CDs and telecommunication projects. This work is expected to be publicly exhibited and a guideline of 20-60 minutes duration (or equivalent depending on the media selected) is proposed if it is a time-based work.

Critical documentation of research, production development and the production process should accompany the final project, which should be a minimum of 5,000 words.

**RESEARCH DEGREES**

The Faculty offers four research degrees:

Master of Arts (by thesis) (H052)
Master of Arts in Writing (H057)
Doctor of Philosophy (H054)
Doctor of Creative Arts (H060)

Research degrees are undertaken wholly or mainly by thesis. The research degrees offered in the Faculty are especially valuable for those people wishing to pursue an academic career, a career in research, or an advanced level of professional practice.

The Master of Arts (by thesis) provides an opportunity for graduates to develop their research skills, to deepen their knowledge in some area of the Social Sciences and Humanities, and to undertake some original research. The Master of Arts in Writing is for those who have experience in writing, and who wish to develop their writing skills and their command of theoretical issues in creative writing.

The Doctoral degrees provide an opportunity for graduates to acquire high-level research skills, and to make a major contribution to knowledge. Entry into these degrees is on the basis of proven research achievement. The Doctor of Philosophy is for those graduates who want to undertake advanced level research through the exploration of ideas and issues in a thesis. The Doctor of Creative Arts is for those established media and creative arts practitioners who want to explore ideas and issues through the development of a substantial creative work.

The Master of Arts in Writing involves specified coursework and other degrees may involve some coursework, depending on the particular needs of individual students.
Duration
Master's degrees take two years of full-time (three years part-time) research and writing/media production to complete. Doctorates take three years of full-time (four-and-a-half years part-time) research and writing/media production to complete. All degrees can be undertaken on a part-time basis.

Supervision
Each student is supervised by a member of staff with appropriate expertise. A major criterion for the acceptance of applications for admission to these programs is the availability of an appropriate supervisor.

The Faculty has the capacity to supervise theses in the fields of communication and information policy; media, cultural and textual studies; social, political, and historical studies; information studies; journalism and social communication; media production; and communication studies. Within these broad fields, there are specific areas of supervision capacity which change slightly each year.

Applications
The Faculty Research Office prepares information kits for the research degrees which includes an application form, the selection criteria, the supplementary information required by the Faculty, a list of supervisors and other relevant material. The information packs are available from and should be returned to the UTS Information Service, Level 4, Tower Building, Broadway.

Applicants should frame their application against the selection criteria for the course and supply copies of all documents required. Completed applications should be lodged with the UTS Information Centre.

Applicants should contact potential supervisors to discuss their proposed research project prior to submitting their application.

Examination
All theses are examined externally by distinguished and appropriate scholars. Examiners for the DCA and the MA in Writing may include distinguished critics or media practitioners. Examiners are recommended by the Faculty's Research Degrees Committee, and approved by the University Graduate School Board.

Scholarships
There are three types of postgraduate research awards available: the Australian Postgraduate Awards, the University Doctoral Research Scholarship and the R.L. Werner Postgraduate Research Scholarship. Application forms are available in August and have to be submitted by the 31 October.

Information sheets and application forms are available from the UTS Information Service, Level 4, Tower Building, Broadway. For further information on scholarships, contact the University Graduate School located on Level 5, Tower Building, City campus or telephone 9514 1521.

Master of Arts (by thesis)

Course code: H052

Subject numbers for enrolment:
51980 MA Thesis (F/T)
51981 MA Thesis (P/T)

The MA (by thesis) is for students who wish to undertake independent research. A Master's thesis is normally a work of 30,000 to 40,000 words. Subjects at Honours and coursework graduate level may be prescribed, according to individual student requirements.

While the usual Master's thesis is written in dissertation style, candidates may, if they wish, illustrate their argument by also submitting film, video, sound/audio, photography or other formats together with a written dissertation of shorter length.

Applicants should contact the Faculty Research Office for further information on non-traditional formats for thesis presentation.

Entry requirements for the Master of Arts by thesis is an Honours degree or equivalent. Selection criteria for admission include the level of qualifications, the quality of the research proposal, the Faculty's ability to offer appropriate supervision in the applicant's chosen field of study, evidence of potential to carry out original research, proficiency in English comprehension and expression, and, where necessary, possession of generic technical skills.
Master of Arts in Writing

Course code: H057

Subject numbers for enrolment:
50325 MA Writing Seminar 1
50326 MA Writing Seminar 2
50327 MA Writing Project (F/T)
50328 MA Writing Project (P/T)

The MA in Writing is for students who already have significant experience in writing and who wish to develop their theoretical knowledge of, and practical skills in, creative writing.

The course has a coursework and a thesis component. The coursework component involves two elective subjects. The thesis component involves two thesis seminars and the completion of a thesis in the form of a book length piece of creative writing in any literary genre and an evaluative essay of at least 3,000 words.

The entry requirement for the Master of Arts in Writing is an Honours degree or equivalent. Selection criteria for admission include the quality of the applicant’s portfolio of written work, the quality of research proposal, the Faculty’s ability to offer appropriate supervision in the applicant’s chosen field of writing, proficiency in English comprehension and expression, and, where necessary, demonstration of generic technical skills.

Doctor of Creative Arts

Course code: H060

Subject numbers for enrolment:
51989 Doctoral Project (F/T)
51990 Doctoral Project (P/T)

The Doctor of Creative Arts (DCA) is for graduates who have a substantial record of achievement in the media and the creative arts who want to undertake substantial research in the areas of media and cultural production.

The work produced for the DCA is of equivalent intellectual scope and level to a PhD, but is offered in non-traditional forms. The substantial creative work is accompanied by a 30,000 word dissertation.

While the Faculty may be in a position to provide access to media production facilities for DCA candidates, it provides neither training in the use of those facilities nor does it cover the cost of materials.

The entry requirement for the Doctor of Creative Arts is an Honours degree and an established reputation in professional media or cultural production practice. Selection for admission is based on the quality of the portfolio in the applicant’s chosen area of creative endeavour, the quality of the research proposal, evidence of the ability to undertake advanced original research, the Faculty’s ability to offer appropriate supervision in the applicant’s chosen field of study, the demonstration of generic technical skills in the medium appropriate to the creative work being proposed, and proficiency in English comprehension and expression.
Subject descriptions

The subject descriptions shown below indicate the subject code and name, the number of credit points for the subject (e.g. 3cp), the teaching department, and if applicable, the number of formal contact hours each week (e.g. 3hpw). Some subjects (studies subjects at the 200 and 300 Levels in the Bachelor of Arts in Communication) have two subject numbers one of which will be bracketed, these bracketed numbers indicate the subject number that is graded pass/fail only. Some students are required to enrol in the fully graded subject number while others have a choice. Please ensure you check the requirements of the degree in which you are enrolled first before selecting the subject number. For some subjects there may also be practical components off campus, and this is indicated in the text. Also shown are the prerequisites or corequisites, if any, and a brief outline of the content.

Prerequisites are subjects which must be completed before taking the subject to which they refer. Corequisites may be completed before or be taken concurrently with the subject to which they refer.

Subject numbers appearing in brackets represent the ungraded version of the subject. Some students are required to enrol in the graded version. Refer to the full course entry in this handbook for more details.

015110

Aboriginal Cultures and Philosophies
Offered by the School of Adult Education,
Faculty of Education
8cp

The subject is an elective for students in all faculties and a core subject for the Aboriginal Studies major in the Bachelor of Arts in Communication, Bachelor of Arts in Social Science and Bachelor of Education in Adult Education. The subject introduces students to Aboriginal culture and social organisation as expressions of Aboriginal cosmology. Contemporary Aboriginal culture is presented as an evolving response to colonialism and a reassertion of cultural empowerment.

50325

MA Writing Seminar 1
16cp

In this subject students will workshop each other’s writing in a detailed manner. It will also be a discussion seminar designed to examine the techniques of literary genres, the place of writers in the Australian publishing industry, and philosophies behind the teaching of writing. Students will be expected to be able to discuss their technique in terms of the social or aesthetic problems their writing is attempting to solve.

50326

MA Writing Seminar 2
16cp

See description for subject 50325.

50327

MA Writing Project (F/T)
See details under ‘Research degrees’ in front section of this handbook.

50328

MA Writing Project (P/T)
See details under ‘Research degrees’ in front section of this handbook.

50431

Research and Reporting for Journalism
Department of Social Communication and Journalism
8cp

This is the first in a series of three subjects that must be completed sequentially by all students in the MA Journalism. This subject is designed to develop students’ reporting and research skills by extensive field work. It will concentrate on basic news reporting including reporting institutions, such as parliament, police, courts, business, and education, as well as spot news and running stories. Students will be set real reporting assignments and deadlines and will be expected to cover most news areas.
50437
Regulation of the Media
Department of Social Communication and Journalism
8cp
This subject examines the ways in which the production and consumption of media and information are regulated. Rather than examining the law in isolation, the subject looks at policy making and implementation of the law in the context of broader economic, political and social processes. While the substantive law in key areas will be outlined, there will be a strong emphasis on understanding legal processes and the way in which the law works in practice.

50439
Final Project
Department of Social Communication and Journalism
16cp
Students will complete a major project in print, radio or TV. This project will be accompanied by an essay discussing the methodological production, legal, ethical and theoretical issues raised by the journalism production involved in the Final Project. Students will present three workshops during the semester. The first will be based on a work in progress report; the second will be a draft of the Final Project; and the third and last will be a presentation of the completed Final Project.

50440
Journalism Attachment
Department of Social Communication and Journalism
8cp
Students work on a full- or part-time basis for approximately 105 hours in a situation in which they will be expected to produce professional journalism. They will receive feedback from the attachment industry-based supervisor as well as the lecturer responsible for this subject. Students will be required to present a critical review of their experience in a seminar open to all MA in Journalism students. This paper will deal with insights gained into professional practice and the link between journalism theory and practice.

50450
Advanced Journalism Theory
Department of Social Communication and Journalism
8cp
This subject considers the production of news and current affairs in the mass media and analyses it at two levels. At the first, it uses a range of theoretical positions to analyse the production process. At the second, it considers the relative utility of those theoretical positions in order to establish their strengths and weaknesses. The aim of the subject is to take students' practice as journalists and producers and ground it in a thorough understanding of the theoretical, ethical and political issues involved in news production.

50429
Advanced Print Features
Department of Social Communication and Journalism
8cp
This subject is designed for the student to develop advanced skills in feature writing. It aims to give students an insight into the breadth of styles available to contemporary non-fiction writing. It explores the genres in which this sort of journalism is produced, including social realism, essays, columns, profiles, 'new journalism' and more complex in-depth styles. Students are encouraged to read widely. A range of techniques for research, interviewing and writing will be practised and criticised. Ethical considerations will be discussed in the context of specific examples of production.

50453
Thesis Workshop
Department of Social, Political and Historical Studies
8cp; for Bachelor of Arts (Honours) in Communication
Assists students with the preparation of their thesis and suggests ways of placing their work in a wider academic and social context. Issues include conventions of inquiry and expression in the humanities and social sciences; differing conceptions of knowledge and its evolution; the nature and limits of 'academic freedom'; and the historical context in which intellectuals, scholars and academics are formed and act. The major requirement is the presentation by students of seminars on their thesis projects.
**50454**  
**Methodologies in Cultural Studies**  
*Department of Media and Text*  
*8cp*

Presents an overview of major tendencies and schools of cultural and critical thought in this century. Questions of method, social and political background and assumptions, and the structure of these debates in their time will be complemented by concrete representative case studies, enabling students to compare and evaluate theoretical positions. Among the significant cultural studies movements examined are: the Frankfurt School, mass observation, Marxist cultural theory, Russian semiotics of culture, the Birmingham School for contemporary cultural studies, studies in ‘popular culture’, ‘working class culture’ and ‘youth culture’, and recent ‘mentalities’ approaches.

**50456**  
**Textual Studies Honours Seminar**  
*Department of Media and Text*  
*8cp*

Examines the writing of criticism as a particular kind of social activity and offers a brief typology of some current forms of criticism. Concentrates on a series of ‘critical occasions’ – quite localised ‘performances’ of criticism which display quite different understandings of what it is they are doing and what relation they have to other critical displays.

For some, criticism is a theoretical activity possessing explicit political goals related to contemporary social movements in the areas of class, gender and ethnicity. For others it is a distinctively rhetorical activity: an exercise in ethical self stylisation and self problematisation; a ‘paraliterary’ or ‘ficto-critical’ activity posing severe problems for traditional notions of ‘critical distance’ in commentary. For the ‘new historicism’ it involves using more local, contingent modes of textual historicisation than those provided by Hegelian-Marxist traditions of textual interpretation. Some of these accounts problematise conventional notions of vision, depth and exteriority.

Overall the subject will try to clarify these different understandings of what is involved in the writing of criticism to decide what relations, if any, they might have to one another.

**50457**  
**Theories of the Visual**  
*Department of Media and Text*  
*8cp*

The subject examines a number of different forms of visual representation (painting, photography, cinema, television, video) together with their different forms of theoretical-critical description. The subject also examines the broader theoretical debates within which these forms of visual representation have been placed (e.g. visual representation and the representation of history; memory; nostalgia and the visual – from the photographic image through to such things as cinematic/televisual documentary; recent charged historical issues such as Vietnam, the Freedom Rides, AIDS and issues of representation, and recent material on pornography and gender. Not all of these media forms, theoretical perspectives or specific issues are covered each year.

**50459**  
**Sexuality, Social Order, Cultural Control**  
*Department of Social, Political and Historical Studies*  
*8cp*

This subject will enable advanced cultural analysis and critique in the field of gender and sexuality, and science and technology, and will enable students to read more deeply and apply in case studies the work of theorists such as Foucault and Haraway.

**50460**  
**Social Communication and Cultural Power**  
*Department of Social Communication and Journalism*  
*8cp; prerequisite: 22cp in the Communications and Cultural Industries major*

This subject explores debates about mass communication as a social practice. It looks at historical and contemporary debates about the operation of symbolic forms in structured social contexts and examines the specific ways in which mass communication – at the economic and symbolic levels – has changed our modes of communication and the nature of culture itself. It reviews traditional concepts of ideology and culture before focusing on more recent approaches to questions of asymmetrical power relations, differentiated
access to cultural resources and the institutionalisation of the production, circulation and reception of symbolic forms.

50470
Honours Thesis (Studies) (P/T)
12cp each semester for 2 semesters (total 24cp)
This is taken by students who wish to produce their work in a print format. The work should demonstrate a capacity for independent high level theoretical engagement with a research problem, and a capacity to communicate the outcome of the research in an appropriate manner. The project is carried out under individual supervision. Joint projects may be accepted, in which case the extent of the work would reflect the collaboration involved. A single project would normally be 12,000-15,000 words.

50471
Honours Thesis (Studies) (F/T)
24cp
See 50470 Honours Thesis (Studies) above for details.

50472
Honours Thesis (Production) (P/T)
12cp each semester for two semesters (total 24cp)
This is taken by students who wish to produce an audiovisual and/or electronic work through which they can demonstrate an advanced standard of media production skills, and reflect advanced research, analysis and expression. The production work is accompanied by a written academic document which describes and analyses the production process and the substance of the project. The project is carried out under individual supervision. Joint projects may be accepted, in which case the extent of the work would reflect the collaboration involved. A single project would normally have a duration of 30 minutes or equivalent.

50473
Honours Thesis (Production) (F/T)
24cp
See 50472 Honours Thesis (Production) above for details.

50522
Graduate Diploma Communication Seminar
8cp
This is a compulsory subject for Graduate Diploma students which is undertaken in the second half of the diploma. Students undertake a program in which they work through ideas of structure and agency in media production, covering themes such as innovation, accountability, changing technologies, and cultural and social practice. Students lead seminars which explore linkages between theory and practice in their chosen areas, and develop a project which exemplifies the theoretical and practical issues involved.

50716
Writing for Science and Technology
Department of Communication Studies
6cp
A subject for nurses, scientists, engineers and computing students. It prepares them for a variety of writing situations and publications, including manuals, in house newsletters, professional and union journals, local and community newspapers, and scientific magazines, both popular and specialised. It is a practical writing subject taught in workshop style and covering areas which include: writing strategies; audience; layout; issues in the written and visual presentation of technical information; gender and scientific writing; the politics of scientific discourse; and publishing possibilities and technical publishing.

50801
Applied History Placement
Department of Social, Political and Historical Studies
8cp
Students in this subject work in a placement with a consultant historian or with an organisation outside of the University. Students will work with staff of both the University and their placement organisation to plan and undertake a practical project in an area of applied history, and they will be supported to reflect on their experiences. This will enable them to learn how applied history is done in the workplace as well as developing their planning and creative skills with experience in a non-academic environment.
50802
Museums and Exhibition

Department of Social, Political and Historical Studies
8cp

This subject introduces students to issues which concern the preservation, ordering and interpretation and exhibition of material artefacts. It explores the ways in which material objects can bear meanings about the past, and the ways in which meanings are constructed around objects in exhibitions and displays. Students will review the history, present issues and future challenges of museums and heritage institutions and will be introduced to the theories and politics of exhibitions. Students, working in groups, will undertake the creation of an exhibition brief in which they will develop skills in the design of exhibitions which use material, visual, aural, and documentary sources in many forms, including electronic and interactive media.

50803
History, Computers and Interactivity

Department of Social, Political and Historical Studies
8cp

In this subject, students will be introduced to the ways historians can use computers to research, record and author historical productions. Students will learn about networks and discussion lists around the world; about genealogical databases and ways to increase their usefulness to community and ethnic groups, and about the rapidly increasing number of historical interactive hypermedia products on disk and CD ROM, already in use in schools, museums and community contexts. Historians will develop their skills in the critical, historical and social analysis of each of these forms of communication. This is NOT a course in programming or authoring skills themselves. This subject will develop historians' skills in designing imaginative and effective interactive hypermedia products which maximise historical analysis and utilise the widest range and highest quality of historical research. This will greatly enhance the ability of historians to participate in the design and production teamwork which is essential in the creation of the finished interactive multimedia product.

50804
Oral History and Memory

Department of Social, Political and Historical Studies
8cp

This subject introduces students to the practice of oral history, and to the theoretical questions that practice has engendered. These include the following: questions of memory; the notion of the authenticity of the spoken word; the different forms of oral discourse; the relation between oral and other historical sources and forms of presentation; the critique of empiricism; and the impact of oral history on the practice of history generally. Students will be introduced to the different forms in which oral history has been used in recent years, including museum exhibitions, radio programs, film and video production, community histories, indigenous people’s land claims, and interactive multimedia.

50808
Image and History

Department of Social, Political and Historical Studies
8cp

This subject is designed to familiarise students with history in a wide range of visual forms. It also helps them to achieve the following: and understanding of photographic, film and television archival records, their access and use; skills in authenticating visual sources in relation the historical knowledge and practice that arises from the use of these sources; development of a critical language in the interpretation of images; and the ability to evaluate histories of visual culture, and to consider different engagements with the image across cultures and time. Finally, the subject will examine issues in common between the still and moving image, graphics and cartoons; and the role electronic media plays in our collective memory.

50815
Heritage, History and Community

Department of Social, Political and Historical Studies
8cp

This subject is an introduction to the history, politics and structures of the heritage industry. Theoretical approaches to heritage are explored, as are the changing cultural constructions of what constitutes heritage and
'heritage significance'. The subject also focuses on the processes, policies and professional practice of contemporary heritage work. This will include the treatment of heritage studies, conservation plans, conservation orders, land claims and environmental impact statements as well as sources for heritage work. Students will undertake a micro heritage study, either individually or in groups. This subject will invite students to explore the relationships between the practice of local, family and community histories under community control and the professional and academic practice of much formal heritage work today.

50821
Applied History Independent Project
Department of Social, Political and Historical Studies
8cp
In this subject, students will complete the research on a topic they have begun to investigate in a workshop subject or in a personal project. They will then prepare it for publication by participating in a seminar in which they will workshop their analysis in their chosen approach to producing the material. Students will be supervised to produce an article of 5,000 words or its equivalent in another medium, which will demonstrate both their original research, and their skills in concise analysis and presentation. The goal of the subject is for each student to produce an article of high quality and publishable style, with the potential to be an intervention in the public fields of applied history.

50911
Place, Image and Tradition
Department of Media and Text
8cp; for Master of Arts in Media Production
Based around a series of screenings, auditions and critical readings, this subject makes conscious, covert histories of representation in relation to image, sound design and voice. It is an exercise in denaturalising the construction of image and scene in visual and sound-based media. It studies the iconic elements in film, video, radio, sound, multimedia, media arts, raising questions like: what is popular? what is conformist? what is representative? what is private? what is gender marked? what is European? and what is non-European?

50912
Mythos
Department of Media and Text
8cp; for Master of Arts in Media Production
The subject examines the way in which 'new' stories are haunted by the 'old' and the ways that mythological narratives inform contemporary visual and sound forms. It allows students the opportunity to develop the mythopoetic elements in their own production work through examining the obvious and subtle presence of dreams, myths, fairytales and urban legends in recent mass media forms. The subject explores the challenges faced by the 'storyteller' working with interactive, integrative and digital media. Students undertake research and prepare a seminar presentation and/or a script for sound, vision or performance.

50913
Performance
Department of Media and Text
8cp; for Master of Arts in Media Production
This subject is concerned with the development of directorial techniques when recording/filming actors and performers and with various ways in which performance considerations influence post-production, editorial and stylistic choices. Offering a general introduction to issues concerned with the directing of performers, the subject will concentrate on two of three media specific modules: Directing and Performance for Sound; Directing and Performance for Vision; and Performance for Live Mixed Media Installation. Each module will offer a mix of critical and theoretical approaches and
workshops on practical production-based skills. Each of the three modules has specific objectives pertinent to the media addressed. Students will be required to complete exercises in each module for assessment as well as documentation of their response to subject readings.

50914
New Technologies
Department of Media and Text
8cp; for Master of Arts in Media Production
This subject introduces students to recent critical and production issues and developments regarding new technologies, especially interactive multimedia production or digital sound production technologies. The subject develops the skills of graduates who may not have had exposure to these new technologies by providing an overview of the new media and digital production processes as well as an understanding of conceptual approaches regarding the creation of such media. It also provides a basis for understanding changes in the ways media practitioners are working with sound, print, film, video, and television, including the repurposing of existing analogue media into nonlinear/digital forms.

Students will explore the creative possibilities and cultural implications of new media such as interactive multimedia, interactive television, and online publishing; producing either a highly developed treatment for an interactive, online or digital work or a small project which may incorporate sound, animation, graphic, textual and interactive elements. Students will be introduced to various programs used in the production of new media, such as HyperCard, Director, Photoshop and Sound Edit 16.

The particular focus of the subject will vary from semester to semester depending on the availability of staff and technology.

50915
Mise-en-Scène
Department of Media and Text
8cp; for Master of Arts in Media Production
Through individual research, seminar presentations and production exercises, this subject helps students to develop advanced skills in direction. The subject focuses on direction for the screen and may address any or a range of styles, genres and forms from drama, essay, experimental and documentary to interactive media. Students study in depth the interrelationship of elements which make up mise-en-scène with particular reference to space, movement and time. They are encouraged to focus on the development of a visual style relevant to their advanced production work.

50916
Reading Seminar
Department of Media and Text
8cp; for Master of Arts in Media Production;
prerequisite: completion of two of the required first year subjects

Students nominate a reading program focused on innovation in their area of professional practice. The research seminar presentations that flow from this assist students to develop a critical approach to their media production work and begin to develop the ideas for their MA production project. Through seminars, students become more familiar with the wider media production constructs and the interrelationships of developments in the media arts and production areas. Students are encouraged to familiarise themselves with possible exhibition sites for MA production work.

The first half of the semester focuses on the supervised reading program. In the second half, students are required to present a seminar and submit the paper and/or materials for assessment.

50917
Project
Department of Media and Text
16cp; for Master of Arts in Media Production;
prerequisites: one subject from Group A, one subject from Group B and 50916 Reading Seminar

Students are required to undertake an original piece of production work informed by advanced theoretical study, based on independent research and showing evidence of their professional skills and creative expertise. The project can be in any of the following media: radio, sound, film, music, multimedia events, video, interactive media, performances, CDs and telecommunication projects. The work is expected to be publicly exhibited and a guideline of 30-60 minutes' duration (or equivalent) is proposed for time-based work.
The production project will be required to demonstrate work of a high standard with the possibility of exhibition, broadcast, performance or network realisation. It will also need to be innovative and critically challenging, showing that students have engaged in a lively dialogue between theoretical ideas and production practices. The project work is to be initiated in the context of the MA. While it may be related back to institutions and workplaces, the project cannot be determined by the schedules, deadlines and influences of a work-based project only.

Students producing work requiring significant resources not available from the University will need to demonstrate their capacity to raise those resources externally prior to enrolment in this subject.

51003
Social Theory and Australian Society I
Department of Social, Political and Historical Studies
for Faculty of Design, Architecture and Building students
4cp; 24 hours per semester

Introduces students to issues in Australian society from the perspectives of the social sciences, drawing upon the literature of sociology and culture. Provides a structural and historical overview of the development of current patterns of social relationships, political systems and cultural forms. Students are encouraged to develop techniques for critical analysis by reviewing writings in social theory.

51004
Screen Studies
Department of Media and Text
4cp; 3hpw

This subject aims to acquaint students with a range of film styles from the dominant representative models to shorter 'essay' films and independent cinema. Its content consists of a number of Hollywood classical narrative fictions, allowing work on narrative and genre e.g. film noir, melodrama, and documentary, and analysis of alternatives to this model contained in 'essay' films and independent cinema. Assessment is by one essay (or equivalent) at the end of the subject and by contribution to seminar discussions.

51005
Creative Writing I
Department of Media and Text
4cp; for Faculty of Design, Architecture and Building students

This subject introduces students to the skills involved in writing in a variety of genres. Although most attention is given to writing in 'creative' or literary modes, the subject prepares students for writing for a variety of publications and purposes. Teaching is by seminars and workshops, in which exemplary texts and the student's own work is considered in detail.

51006
Creative Writing 2
Department of Media and Text
4cp; for Faculty of Design, Architecture and Building students prerequisite: 51005 Creative Writing I

This subject builds on the work done in 51005, with an emphasis on prose fiction. Students explore the techniques of fictional, autobiographical, and 'new journalism', writing through set exercises and workshop examination of their own and exemplary texts.

51007
Media Studies
Department of Media and Text
4cp; 21 hours per semester; for Faculty of Design, Architecture and Building students

The subject is a broad introduction to the study of popular media (TV, film, radio) through specific case studies and texts relating to them. In any one semester, Media Studies might address itself to genres such as sitcom, independent film, art and advertising, screen music or TV game shows. Class projects are based around specific media texts and events and can be offered in a variety of forms besides that of the essay.

51008
Social Theory and Australian Society 2
Department of Social, Political and Historical Studies
4cp; 21 hours per semester for Faculty of Design, Architecture and Building students

This subject provides an in-depth sociological analysis of selected aspects of Australian society and culture. It has a flexible content and structure, so that staff and student concerns may determine several themes for any
semester. Some examples of possible themes covered are: immigration, ethnicity and multiculturalism; gender and social power; social class and the distribution of wealth and income; and Australian popular culture.

51009
**Culture, Health and Society**
Department of Social, Political and Historical Studies
3cp; for Nursing students
This subject introduces students to key sociological concepts and modes of analysis pertinent to the practice and development of health care professions. It develops students’ understanding of the social and cultural processes that shape health status and patterns of illness and influence service delivery.

51010
**Power, Politics and Health**
Department of Social, Political and Historical Studies
3cp; for Nursing students
This subject focuses on political processes in the provision of health care in Australia. It develops an understanding of politics as an inescapable dimension of collective human behaviour and offers an outline and analysis of the major political institutions in Australian society.

51103
**Work, Organisation and Society**
Department of Social, Political and Historical Studies
4cp
This subject aims to give students an understanding of how and why work is organised in the way that it is; of the structures and processes of organisations; and of the relation between the individual and the organisation. The practices of organising and managing are viewed, not simply as the outcome of rational intentions, but rather as ways of doing things which need to be understood historically, socially and politically, and in terms of the frameworks of meaning and interests within which participants act. Learning strategies include lectures, seminars, class exercises, analysis of case studies and films.

51131
**Communications 1**
Department of Communication Studies
3cp; for Engineering students
This subject helps students improve their skills in written and speech communication, and their understanding of communication principles and processes, with particular reference to communication in the academic and the workplace settings. Emphasis is on the essay, the report, the letter, and on interviewing and oral reporting techniques.

51161
**Communications 2**
Department of Communication Studies
3cp; for Engineering students; prerequisite: Communications 1
This subject helps students nearing graduation to communicate effectively in speech and writing to other engineers, colleagues and subordinates in the workplace and people beyond the employing organisation. Students learn about the difficulties of communicating technical detail to those lacking either the expertise or the culture of engineering, and to articulate concerns and viewpoints of the engineer in society. The subject builds on the skills taught in 51131 Communications 1 by emphasising meeting procedure, interviewing for information and selection, negotiation techniques and seminar presentation.

51357
**Technical Communication**
Department of Communication Studies
4cp; for Science students
This is an introductory subject in communication skills for professionals in science-based disciplines. It places particular emphasis on the development of specialised technical writing skills and there is a strong workshop-based assessment in the subject. Students complete class exercises in functional technical writing for proposals, reports, instructions, specifications, procedures, scientific definitions and descriptions. They also improve their skills and understandings of oral presentation and other aspects of work based communication in the sciences.
51368
Written and Oral Reporting
Department of Communication Studies
2cp; for Science students
This is a seminar subject which focuses on the written and oral presentation of scientific and technical information in workplace settings for professionals in science-based disciplines. Areas covered include the qualities of scientific and technical writing, the tools of technical communication, oral presentation of science based information and effective workplace skills in communication.

51369
Technical and Professional Communication
Department of Communication Studies
6cp
This is an advanced subject in professional writing and speaking for senior students of all faculties who need to communicate in organisations. It explores practical and theoretical approaches to communication and draws on students’ experience in earlier studies. Emphasis is on building speaking and writing skills in workplace groups and management situations. Some areas covered in seminars and workshops include the writing of reports, submissions, proposals and directives; speaking skills in executive interviews; group decision-making and negotiation; and formal speech presentations. The subject examines some of the problems of communication within and between organisations and between professional groups, including conflict resolution, information distortion and overload, communication networks, non-verbal communication and feedback management. These theoretical analyses are dealt with in seminars and applied practically in workshop sessions.

51389
Professional Writing and Communication
Department of Communication Studies
3cp; 15 hours per semester; for Acupuncture students
This is a practical workshop subject designed to help students in health sciences to improve their skills in written and speech communication. The subject covers the variety of forms of written and oral communication required in health care settings and emphasises specific skills in the writing of essays and reports. Students will also develop their understanding of communication principles and processes.

51390
Communication in Industry
Department of Communication Studies
3cp
This subject enhances students’ skills in written and speech communication, and their understanding of communication principles and processes, with particular reference to communication in the workplace. Emphasis is on the essay, the report, the letter and on interviewing and oral reporting techniques to ensure a high level of competence in all forms of workplace communication.

51980
Master of Arts Thesis (F/T)
See details under ‘Research degrees’ in front section of this handbook.

51981
Master of Arts Thesis (P/T)
See details under ‘Research degrees’ in front section of this handbook.

51982
Doctoral Thesis (F/T)
See details under ‘Research degrees’ in front section of this handbook.

51983
Doctoral Thesis (P/T)
See details under ‘Research degrees’ in front section of this handbook.

51989
DCA Project (F/T)
See details under ‘Research degrees’ in front section of this handbook.

51990
DCA Project (P/T)
See details under ‘Research degrees’ in front section of this handbook.
52105
Social and Political Theory
Department of Social, Political and Historical Studies
6cp
In this subject students will discuss and explore the contribution of various social and political theorists to debates which have contemporary relevance. It proceeds from an examination of relevant theoretical contributions, to a critical application of these approaches, to important social and political issues.

52107
History of Ideas
Department of Social, Political and Historical Studies
8cp
This subject is a general introduction to some key issues in social science. It focuses on the problem of ‘social order’ through an exploration of arguments about power and authority, exoticism and otherness, inequality and exclusion, and dissent. The material used in the subject is drawn from a variety of cultural and historical contexts.

52108
Politics and Political Institutions
Department of Social, Political and Historical Studies
8cp
This subject is an introduction to theories and debates relevant to the modern state. It provides students with an overview of the political and economic structures and institutions of the Australian State and examines theories of the state against these. Topics covered include liberal theories of the state; pluralism; critiques of the liberal state; Australian federalism; parliament; bureaucracy; and Australian business and labour organisations.

52109
Culture, History and Society
Department of Social, Political and Historical Studies
8cp
Societies are constructed around processes of communication. These can be studied from various perspectives: anthropological, psychological, linguistic and economic. This subject compares some of these approaches and their application to the analysis of relations between social structures and communication processes. These may include structures of gender, race and ethnicity, and the ability to develop skills in the presentation of ideas and information to specific audiences. This subject lays the foundation for further communications related subjects.

52111
Contemporary Australia
Department of Social, Political and Historical Studies
6cp
This subject is an introduction to theoretical and applied debates around the nature of public policy formation in contemporary Australia. It considers the role of the state in Australia, developments in economic, social, and industrial policy over the last two decades, and the place of Australia in the world system. It focuses predominantly on applied and empirical study, requiring consideration of recent policy debates and areas of conflict.

52112
Research Methods I
Department of Social, Political and Historical Studies
6cp
Introduces a range of research methods, encourages a critical perspective on published research, and discusses the relationship between theory and research practice. Students will explore these issues through practical exercises and a research project.

52113
Organising
Department of Social, Political and Historical Studies
6cp
An introduction to theories of social change. Specific areas of organising are explored in more detail e.g. community organising, social movement development, industrial organising including trade unions and industrial democracy, political parties and movements. Workshops will be offered in meeting procedures, decision making structures (consensual and formal), organisational structures, using the media, and negotiating.
52202 (54202)
Cultural Technologies, Cultural Policy
Department of Social Communication and Journalism
Bcp; prerequisite: Media, Culture, Society
This subject examines the way a notion of 'cultural technologies' has come to supplement a notion of 'cultural industry'. It will provide a historical analysis of some instances of cultural technologies (publishing, advertising, cinema, radio, television, popular music, museums, malls, shopping towns, theme parks) and will explore in detail some specific case studies of particular cultural technologies. The subject also examines the relation of specific issues in cultural policy studies to specific cultural domains (heritage policy debates and museums), and looks at debates about the implications of networking and interactive information technologies for specific cultural practices.

52203 (54203)
News and Current Affairs
Department of Social Communication and Journalism
Bcp; prerequisite: Media, Culture, Society
This subject takes a comparative theoretical approach to studying the exercise of power in the production of news. It deals with the economic and institutional contexts, debates about the role of the press in the democratic political process, relations between different professional groups including journalists and public relations staff, the impact of media technologies, and relations with audiences. Students are expected to apply these theoretical debates to their own media production work.

52204 (54302)
Media, Culture and Identity
Department of Social Communication and Journalism
Bcp; prerequisite: Bcp at the 200 Level in the major or Aboriginal People and the Media in the Aboriginal Studies major
This subject examines the relationship between sub-cultural identities and media/communications production. In particular, it focuses on indigenous, minority, national and 'alternative' media production, and debates its role in developing and preserving community cultural identities. It compares experiences in different media, locations and communities internationally, and also looks at the relationship between media and other forms of cultural representation such as museums, craft and the performing arts. It pays particular attention to the experiences of cultural minorities in relation to the new information media.

52205 (54271)
Cinema Study
Department of Media and Text
Bcp; prerequisite: Cultural Studies
This subject provides students with an in-depth analysis of a particular cinema, and introduces them to the various methodologies used in undertaking such analyses. The subject will generally focus on the study of a particular national cinema, addressing such issues as: the notion of 'nation' and of other contending points of cultural identification that may be in conflict with the 'nation' such as ethnic, religious, and regional identity; the notion of a 'social imaginary'; and film industry history. It will also address how a national cinema registers its culture of origin, and projects and circulates a particular nexus of people, place and history both to itself and to the rest of the world. The national cinemas available for study from time to time include Australian, German, Italian, Japanese and Latin American cinemas. This subject may also entail (depending on staff and student interest) a study of particular forms of cinema or periods of film history.

52209 (54201)
Communication, Culture and the Law
Department of Social Communication and Journalism
Bcp; prerequisite: Media, Culture, Society
This subject examines the body of law applicable to Australian media and cultural practice and institutions, and the processes and policies involved in their formulation and administration. It includes areas such as broadcasting and telecommunications law, trade practices, intellectual and cultural property, privacy, defamation, freedom of information and censorship.
52220 (54230)
Aboriginal Social and Political History

Department of Social, Political and Historical Studies

Bcp; prerequisites: Aboriginal Cultures and Philosophies or Social and Political Theory

This subject is a campus-wide elective and also a second core subject for the Aboriginal Studies major. It will examine and analyse the impact of colonialism on indigenous peoples, with particular reference to the Aboriginal inhabitants of this region. The emergence of Aboriginal social and political movements will be presented as the basis for repossession of traditional heritages in land and culture.

52221 (54214)
Gender at Work

Department of Social, Political and Historical Studies

Bcp

Gender is a central organising principle of work. This subject examines patterns of women's and men's participation in paid work and the social, historical, economic and political factors implicated in these patterns. Segmentation in the labour market and segregation in the workplace are analysed with particular reference to gender inequalities and relations of power. Taken for granted assumptions about gender fundamental to the way work is organised at the wider social level, and to how individual jobs are designed, are examined and various explanations for the gendered nature of work are critically evaluated. Particular emphasis is given to the experiences and meanings of work in men's and women's lives, and to the relationship between work and gendered personal identity. The subject evaluates anti-discrimination legislation, and equal employment opportunity and affirmative action programs as strategic interventions aimed at de-gendering the institutions and conditions of work. How the principles of gendered work organisation operate will be studied in various workplace settings, enabling students to relate theory to practice.

52222 (54210)
International Politics

Department of Social, Political and Historical Studies

Bcp; prerequisite: Social and Political Theory

This subject focuses on the current internationalisation of environmental, political and social problems. It discusses US-Japan hegemony in the new world (post-Cold War) order, and the major problems shared by contemporary societies: 'hot money' and the flight of capital; super exploitation in the Third World; the feminisation of poverty; the environment – soil degradation and deforestation; AIDS and sex tourism; and the international arms race, including the nuclear factor, post-Chernobyl.

52225 (54213)
Australian History

Department of Social, Political and Historical Studies

Bcp; prerequisite: Social and Political Theory

This subject introduces students to the main issues in Australian history, the major theoretical debates and a wide range of sources that can be used to explore history (written, oral, material, visual). Though the content will vary, areas covered might include the following: the dispossession of Aboriginal peoples and continuing histories of survival; environmental history (uses of and responses to the Australian landscape); the labour movement and political history; gender relations and women's work; wars and masculinity; aspects of cultural history – modes of celebration; everyday life; and media history. Students are also encouraged to investigate their own past and see how this relates to the making of history within Australian cultures.

52226 (54211)
Australian Politics

Department of Social, Political and Historical Studies

Bcp; prerequisite: Social and Political Theory

This subject examines the institutions of Australian politics in detail and discusses issues surrounding them e.g. constitutional change, electoral reform, the influence of the media, the role of interest groups. It also looks at the political organisation and role of trade unions, parties, pressure groups, the public service, and at current policy issues confronting governments.
52228 (54212)

Power and Social Regulation

Department of Social, Political and Historical Studies

8cp; prerequisite: Social and Political Theory

This subject introduces students to different modes of social regulation that exist in countries like Australia. It focuses on regulation through organised knowledge and practices (penal, psychiatric, sexual, medical); through the routinisation and ritualisation of everyday life; and by the formal expression of the foregoing in institutional and administrative arrangements (education, law, work). Students will be encouraged to develop work in combination with their production work, subject to negotiation with Course Advisers.

52231

Industrial Relations

Department of Social, Political and Historical Studies

8cp; prerequisites: 52112 Research Methods 1; 52113 Organising

This subject helps students to develop a basic understanding of the nature of industrial conflict and trade union and employers' associations in Australia. There is some consideration of history in order to develop an understanding of the nature of change (economic, organisational, political, industrial, technical) and of the reasons behind contemporary values and practices in the workplace.

52232

Research Methods 2

Department of Social, Political and Historical Studies

8cp; prerequisites: 52112 Research Methods 1; 52113 Organising

Social scientists are increasingly involved in empirical research on complex social phenomena; but many never go closer to research than reading it and trying to assess its value and implications. This subject focuses on the information and intellectual skills required for the assessment of research, through a detailed examination of a number of research reports in a variety of fields of work.

52236

Specialist Writing and Production

Department of Media and Text

8cp; prerequisites: 52112 Research Methods 1; 52113 Organising

This subject explores and develops a range of writing skills useful for practice in the social science professions. It discusses the history, production and use of various relevant types of text (pamphlets, press releases, submissions, reports, features), and develops writing skills appropriate for their production.

52237

Desktop Publishing and the Social Sciences

Department of Information Studies

8cp; prerequisites: 52112 Research Methods 1; 52113 Organising

This subject is designed for social science students who wish to develop skills in desktop publishing for text oriented material. It aims at an understanding of the theory and practice of integrating text and format. The subject is divided into lectures, practical workshops of students' writing, and the production of a final project in Pagemaker or a similar desktop publishing program.

52238

Community Development and Social Planning

Department of Social, Political and Historical Studies

8cp; prerequisites: 52112 Research Methods 1; 52113 Organising

Community development refers to the process through which groups of people become aware of the social circumstances constraining their opportunities, and then gain skills and power to change those circumstances. Social planning refers to a process through which the needs and interests of social groups can come to be addressed by social policies and programs. Both of these processes can be approached through work at the local and regional level. Social change practitioners need to understand a range of theoretical and practical elements in order to participate in processes of empowerment. This subject explores some of the range of groups and issues that have to be incorporated into effective community practice.
52239 (54231)
**Aboriginal People and the Media**

*Department of Social Communication and Journalism*

*Bcp; prerequisite: Aboriginal Cultures and Philosophies or Media, Culture, Society*

This is a subject offered at an intermediate stage in the Aboriginal Studies major, and also as a subject in the Communication and Cultural Studies major. It is designed to familiarise students with the field of debate in relation to representation of Aborigines in the media, and with the productions of Aboriginal media organisations. Where possible, some written, video or film production could become part of the subject assessment.

52272 (54272)
**Sound, Music, Noise**

*Department of Media and Text*

*Bcp; prerequisite: Cultural Studies*

This subject is an introduction to the study of sound and music in a wide range of production forms and cultural contexts. The first part of the subject is structured as an overview in synoptic form and provides a framework for studying the distinct elements of sound, music and noise. In the principal context of art practice, a difference is established between modernist and post-modernist ideas of sound. A similar difference is marked between acoustic, analogue and digital/sampling/rescripting approaches to the representation of sound. These ways of conceiving, producing and listening to sound are related to radio, music recording, film sound, media distribution systems, subjective senses of sound and to our experience of the urban and industrial environment. In a similar manner, various later aspects of the class coursework and assignments focus on the design implications of a sonorous sense of the world, whether this is expressed in an architectural vision, a broadcast production set of artefacts and institutions, or in terms of a performance system.

52273 (54273)
**Genre Studies**

*Department of Media and Text*

*Bcp; prerequisite: Cultural Studies*

Generic texts in either popular print culture or cinema (or a combination of both) will be studied in relation to received notions of popular genres such as crime and detective fiction, the western, science fiction and fantasy, horror and gothic, melodrama and romance. The formal properties, modes and conventions of a particular genre will be analysed in relation to its development from ‘classical’ models to more heterogeneous contemporary formations involving changing representations of technology, gender, sexuality, ethnicity and difference. The social contexts of the production and reception of a particular genre will also be examined.

52274 (54274)
**Sound Studies**

*Department of Media and Text*

*Bcp; prerequisite: Cultural Studies*

This subject examines the construction of voice in both poetic and technological terms, on its own and in relation to sound and music. It focuses primarily on voice and the spoken word in radio and performance, but also in other electronic media and technologies. It asks which voices are absent or silenced, and which are present in terms of social structures (sex, sexuality, gender, class, race, ethnicity and age). The effects of the structures of radio and professional values are discussed in relation to these absences and presences. There is a focus on the construction of voices and their ‘authority’ and ‘inflection’ through an examination of cultural, social and political speaking positions, rhetorics and genres.

52275 (54275)
**Theories of Culture**

*Department of Media and Text*

*Bcp; prerequisite: Cultural Studies*

This subject introduces the conceptualisation of a number of contemporary cultural problems through the work of Friedrich Nietzsche: the implications of the difference between moral systems and ethical practices; and the will to power in religions, fields of knowledge, and bureaucratic institutional practices. Western forms of Nihilism and their contemporary manifestations, questions concerning aesthetics and the potential of the artist.

52276 (54276)
**Theories of Subjectivity**

*Department of Media and Text*

*Bcp; prerequisite: Cultural Studies*

This subject addresses the question of the crisis of subjectivity in relation to a crisis in modernity. It discusses the development of the
modern notion of the ‘sovereign subject’ from the philosophy of René Descartes and its transformations in the 18th and 19th centuries through various attempts to deal with its anomalies. The most important of these, for the purposes of this subject, is the psychoanalytic modification of the notion of subjectivity instigated by Sigmund Freud. The subject also focuses on aspects of the theories of Freud and Jacques Lacan, in particular, how they relate to the question of sexual difference and the difficulty of achieving subjectivity.

52277 (54277)  
Cinema Study 2  
Department of Media and Text  
8cp; prerequisite: Cinema Study  
This subject builds on the issues covered in Cinema Study by targeting aspects of film making (and the making of film criticism) not addressed elsewhere in the Cultural Studies major. The emphasis will vary from year to year, but the central issue remains one of linking the practices of film making with the practices of film criticism and/or film description. The oddity of the circumstance in which certain issues in film culture suddenly become highly visible while other issues remain unexplored, will be the focus of the subject, usually by looking at different examples or instances of these two options (e.g. over the last three or four years a renewed interest has been shown in melodrama and film noir, documentary cinema has been retheorised). The subject will set the vogue alongside the neglected in order to understand how larger cultural institutions and discourses produce some things as ‘current’ and some things as ‘passe’.

52300 (54311)  
Asian and Pacific Politics  
Department of Social, Political and Historical Studies  
8cp; prerequisite: 16cp at the 200 Level in the major  
This subject focuses on the histories and structures of societies of South-East Asia and the Pacific, with reference to Australian foreign and aid policy in the region. The Pacific rim is the site of the most dynamic development in the late 20th century, while the Pacific region is variously described as an American lake, a nuclear dumping ground, and a tourist haven. This subject analyses social, political and economic trends in the area.

52301 (54301)  
International Communication  
8cp; prerequisite: Australian Communication Policy; plus another 8cp at 200 Level in the major  
This unit examines the increasing globalisation of media and telecommunications networks, including program production and distribution. It will consider the relationship between changing technologies of production, distribution and reception to changing social relations, economic relations, and perceptions of time and space. It looks at debates about regulation, technology, cultural sovereignty and intellectual property, and examines their political, economic and cultural implications.

52302 (54315)  
Comparative Religions  
Department of Social, Political and Historical Studies  
8cp; prerequisite: 16cp at the 200 Level in the major  
This subject will cover some of the following topics: comparative religion and social structure; religious symbolism; magical belief and practices; religious philosophy; knowledge and transcendental thought; magic and social structure, magic (or religion) and science; magic, witchcraft (or religion) and healing. The content of the subject will vary from year to year.

52303 (54303)  
Professional Practice and Culture  
Department of Social Communication and Journalism  
8cp; prerequisite: 16cp at 200 Level in the major  
This subject is a critical study of debates about the role of the individual artist/professional in media and cultural production. It situates the historical development of concepts such as the professional, the auteur, the artist and the cyberpunk within their intellectual, cultural and economic contexts, and explores critiques of these concepts from a variety of theoretical perspectives. It will explore debates about cultural agency; popular versus high culture; economic structures and funding policies; and the relationship of professional practice to changing technologies through case studies of industries such as journalism, public relations, advertising, film production and the performing arts.
52306 (54313)
Gender, Culture and Power
Department of Social, Political and Historical Studies
8cp; prerequisite: Gender at Work or 16cp at the 200 Level in the major
This subject addresses the social and historical construction of gender and sexuality, and the relation between social structure, cultural practices and power relations. Strategic points for the operation of power – such as the family, work and sexual relations – are examined and analysed from a range of perspectives and in terms of interactions with representational and discursive practices.

52307 (54312)
Making of the Third World
Department of Social, Political and Historical Studies
8cp; prerequisite: 16cp at the 200 Level in the major
This subject explores theories of the Third World and its predicament including development, dependency and post-colonial theory and critiques. It examines structural problems common to all Third World countries: debt, dependency, human rights, environmental degradation, poverty and hunger. It also examines the histories and contemporary political structures of Latin America, Africa and the Middle East.

52309 (54304)
Communications and Culture Research Project
Department of Social Communication and Journalism
12cp; prerequisites: Media, Culture, Society; plus 24cp at 200/300 Levels in the major
This subject requires students to undertake some original research within an agreed time frame, covering the specification of the research project, the review of the relevant literature, the development of appropriate methods, and the collation, evaluation and presentation of the results.

52310 (54310)
Issues in Australian Politics
Department of Social, Political and Historical Studies
8cp; prerequisites: Australian Politics; plus a further 8cp at the 200 Level in the major
This subject examines case studies of decision making in Australian politics and looks at the various processes and arenas in which policy decisions are produced, and at the actors and interests involved. It critically discusses models and theories of decision making and focuses on a number of particular decisions in Australia's recent political history which have had major impact on Australian life.

52311 (54318)
Urban Culture
Department of Social, Political and Historical Studies
8cp; prerequisite: 16cp at 200 Level in the major
This subject examines the development of cities over the centuries, from the Greek Polis to the Multi Function Polis. It looks at modernism and post-modernism as they affect the development of cities, particularly in architecture and art; environmental factors and changes; suburbanisation; changing transport patterns; urban consolidation; the role of councils; and the impact social movements have had on the design and development of cities.

52314 (54200)
Australian Communication Policy
Department of Social Communication and Journalism
8cp; prerequisite: Media, Culture, Society; plus 8cp at the 200 Level in the major
This subject is a critical study and analysis of past, present and possible future policies in Australia covering broadcasting, information and telecommunications. Students make a close study of examples of the institutions, processes and language of policy formulation and implementation, and are encouraged to participate in a current issue. Topics covered include regulation, the role of public and private sector institutions, the impact of new technologies on distribution and access to information, and local and global cultural production.
52316 (54316)
Power, Race and Ethnicity
Department of Social, Political and Historical Studies
8cp; prerequisite: 16cp at the 200 Level in the Aboriginal Studies major or Reading Difference or Cinema Study either concurrently or completed
This subject looks at theories of colonialism and Post colonialism in relation to orientalism, racism and ethnocentrism. The focus of the subject will vary from year to year depending on the theme chosen, e.g. orientalist theory and popular culture; social and historical theories of race and ethnicity; migration (national and global); cultural pluralism; and diaspora communities.

52320 (54320)
Social Movements
Department of Social, Political and Historical Studies
8cp; prerequisite: 16cp at the 200 Level in the major
Social movements have remerged as crucial elements in major social change. Using methodologies selectively drawn from history, politics, sociology and cultural anthropology, this subject allows students to research and understand the history and impact of movements such as the feminist movement, the Black movement, the Gay and Lesbian movement, ethnic and indigenous movements, peasant movements and disability movements in a range of social environments. The focus of the analysis will be specified for each semester the subject is offered, and may involve Australian, European (including Eastern Europe and the former Soviet Union), American, African and Asian contexts. The subject will allow coverage of urban and rural movements. Emphasis will be placed on students undertaking research using electronic and other information sources.

52321 (54321)
Colonialism and Post-Colonialism
Department of Social, Political and Historical Studies
8cp; prerequisites: Gender in Australian History or Aboriginal Social and Political History; plus a further 8cp at 200 Level in the major
In this subject, students will inquire into the processes of colonialism in constructing both colonised and coloniser, by considering the dimensions of race, ethnicity and gender. Students will be asked to consider the meanings and potential for ‘post colonial’ history. The subject will raise these issues by exploring interacting colonising and colonised societies. These will usually be England, India and Australia (although depending on teaching staff interests, other countries may be studied in some years). These interacting societies will be examined over a coinciding period, such as the 1850s, when colonial power relations were dominant but were also being contested by both the colonised peoples and by groups within the coloniser societies. Alternatively, the understanding and representation of issues, such as violence, resistance, development, or ‘the nation’, will be compared in each set of societies. Particular attention will be given to the recent writings of analysts from [previously] colonised societies, who are attempting to define and conduct ‘post colonial’ history. Students will be required themselves to conduct research on primary documents (in English) and write a comparative analysis of the period.

52322 (54322)
History and Popular Culture
Department of Social, Political and Historical Studies
8cp; prerequisites: Australian History; plus a further 8cp at 200 Level in the major
This subject is located within the context of the contemporary debates about culture and its significance in western societies. In particular, it addresses the impact of modernity and the new research in the history of popular experience. Firstly, the syllabus will discuss meanings of the ‘popular’ in relation to accessibility and audience; the various issues in the process of creation and reception of meaning. Secondly, the subject examines concepts of popular culture in relation to ‘deshabitude des couer’ (habits of the heart) which explore the social imagination of the past through the everyday: ideas, beliefs, images, gestures and events or moments of discontinuity which disrupt and reveal the taken for grantedness of cultural processes. Thirdly, it will cover more traditional understandings of popular culture in relation to leisure and entertainment of the people: the traditional activities such as music, dancing, social rituals; the mechanical reproduction of sound and its impact on speech, music; and the effects of the new media technologies such as radio, film and television. Finally, the subject will address issues relating to popular culture as the principal site of memory politics in the late 20th century.
52324 (54325)
Gender in Australian History
Department of Social, Political and Historical Studies
8cp; prerequisites: Australian History; plus a further 8cp at the 200 Level in the major
This subject introduces students to Australian and international debates within history and related disciplines around the study of women's history and gender relations. Students will then explore the implications of these debates by detailed inquiry into a series of case studies in Australian history. These will vary from year to year, but may include: the intersection of race and gender issues e.g. around invasion, colonialism, or citizenship; women as political activists, including suffragettes; gender relations and work; competing constructions of masculinity and femininity in the 1890s; women's social and cultural relations to land and environment e.g. as explorers, gardeners, farmers, environmentalists and architects; women’s utopias; lesbian and gay histories and the construction of sexuality in Australia; gender and the legal system; gender and critical family studies.

52327 (54319)
Public and Social Policy
Department of Social, Political and Historical Studies
8cp; prerequisite: 16cp at 200 Level in the major
This subject relates theories of the state and the policy process to recent developments in Australian social policy, and to debates about the appropriate roles and size of the public sector; the relationship between state, market and community; access and equity policies; the concept of 'social justice'; and participation and citizenship in contemporary society. It considers the institutional context in which decision making in the policy arena takes place in the Australian context, and provides an opportunity for integration of knowledge derived from both Studies and Applications areas.

52329
Social Studies Project
Department of Social, Political and Historical Studies
12cp; prerequisite: 16cp at 200 Level in the major
This subject provides the opportunity for students to undertake a major research project as part of the completion of their degree. It provides the opportunity for extensive research into an area of interest developed through the undergraduate program, and the possibility of using this as preparation for further work in Honours and postgraduate study. It will involve discussion of methodological and research techniques necessary for undertaking advanced work in the social sciences.

52330
Professional Placement A
Department of Social, Political and Historical Studies
4cp; 1hpw for semester; prerequisite: 16cp at 300 Level, including Research Methods 2
This subject provides a professional placement for students who have reached an advanced level in their Applications major in the Bachelor of Arts in Social Science. It consists of one full day’s work per week for one semester or equivalent in an approved organisation/location. It aims to enhance students’ academic and professional knowledge and understanding of their chosen fields, and to assist them in making career choices, developing professional skills and acquiring professional contacts and networks.

52331
Professional Placement B
Department of Social, Political and Historical Studies
4cp; 1hpw for semester; corequisite: Professional Placement A
This subject provides a professional placement for students who have reached an advanced level in their Applications major in the Bachelor of Arts in Social Science. It consists of one full day’s work per week for one semester or equivalent in an approved organisation/location. It aims to enhance students’ academic and professional knowledge and understanding of their chosen fields, and to assist them in making career choices, developing professional skills and acquiring professional contacts and networks.

52332
Parliamentary Placement
Department of Social, Political and Historical Studies
8cp; 1hpw for semester; prerequisite: Issues in Australian Politics
The Parliamentary Internship scheme provides professional placements for students who have reached an advanced level of study in Australian politics. It consists of the equivalent
of a full day's work per week for one semester in the office of either a Member of the NSW Parliament or a Parliamentary officer. It aims to enhance the student's scholarly understanding of political institutions and actors, as well as providing opportunities for making career choices, developing professional skills and acquiring professional contacts. Students in the Bachelor of Arts in Communication have access to the scheme through 53009 and 53010 Professional Attachment A and B.

52333 (54331)
**Aboriginal Forms of Discourse**

Department of Media and Text

8cp; prerequisite: 8cp at the 200 Level in the Aboriginal Studies major, the subject can also be taken as part of the Cultural Studies major.

This is an advanced subject in the Aboriginal Studies major, and is also available for students in Cultural Studies. It is designed to familiarise students with a broad range of Aboriginal forms of discourse – novels, plays, films, oral narratives – and to introduce them to methods of analysis, of both text and context, deriving from the disciplines of cultural studies and textual studies.

52334 (54332)
**Aboriginal Studies Project**

Department of Social, Political and Historical Studies

12cp; prerequisite: 16cp at 200 Level and 8cp at 300 Level in the Aboriginal Studies major, the subject can also be taken as part of the Cultural Studies major.

This subject provides an opportunity for students to carry out a major project in Aboriginal Studies under the supervision of a member of academic staff, either in groups or individually. Students negotiate the project through a learning contract.

52335
**Social, Political and Historical Research**

Department of Social, Political and Historical Studies

8cp; prerequisites: Research Methods 2; plus 8cp at 200 Level in the major.

This subject introduces students to practices and methodologies in advanced research relevant to social and political studies, and develops research skills appropriate to professional practice in these fields. It explores sources of social and political data; examines particular research methodologies in practice; and provides skills-based exercises in the design of projects and the application of specific social and political methodologies.

52336 (54327)
**Sydney Histories**

Department of Social, Political and Historical Studies

8cp; prerequisite: Australian History

This subject will balance critical and theoretical readings in the field of Australian urban history with a focus on the City of Sydney. Specifically, it will examine the numerous, layered histories which can be read in Sydney. These will include the experiences of minority groups including Aboriginal people, ethnic groups and women. Public representations of the City of Sydney will also be critically examined and Sydney's cultural landscape will be considered (in part via a one-day field trip). The subject also aims to reflect on the historical origins of contemporary urban issues and problems.

52337
**Computer Applications in Social Science Research**

Department of Social, Political and Historical Studies

8cp; prerequisites: Research Methods 2; plus 8cp at 200 Level in the major

The widespread use of computers in social research requires a range of skills and, more particularly, knowledge and understanding of the potential uses and limitations of various commercial statistical, qualitative and ethnographic software packages and programs. This subject allows students to develop their own databases using a range of programs; access on line distant databases and networks; and apply simple statistical procedures to data they have collected. A key element will be a critical awareness of the potential and limitations of machine-based data in human knowledge.

52338
**Media Strategies**

Department of Social, Political and Historical Studies

8cp; prerequisites: Research Methods 2; plus 8cp at 200 Level in the major

This subject develops necessary skills for social science students in relation to issues and
practices of media production and information distribution. Develops skills in commissioning, supervising and evaluating media productions. Examines historical and political developments in concepts such as ‘alternative’ and ‘community’ media, and looks at the role of media in social change and influence. Focuses on using the media to facilitate social change goals through targeted campaign-based exercises.

52339
Organising EEO
Department of Social, Political and Historical Studies
8cp; prerequisites: Research Methods 2; plus 8cp at 200 Level in the major
This subject introduces students to the nature and content of anti-discrimination, equal employment opportunity (EEO) and affirmative action (AA) legislation in Australia. It provides students with a critical understanding of discrimination affecting different disadvantaged groups (women, ethnic minorities etc.), and develops theoretical skills needed to analyse, plan, administer and evaluate EEO programs.

52343 (54330)
Politics of Aboriginal History
Department of Social, Political and Historical Studies
8cp; prerequisites: Aboriginal Cultures and Philosophies; plus a further 8cp at 200 Level in the major or Australian History
This is an advanced subject of the Aboriginal Studies major, and the Social Studies strand of the Bachelor of Arts in Social Science and the Social, Politics and History Studies major in the Bachelor of Arts in Communication. It introduces students to the wide range of historical work by Aboriginal and non-Aboriginal people over the last three decades, and encourages students to develop skills in the critical evaluation of this work in its political and social context. Students will enhance their knowledge of primary research materials for the field of Aboriginal history, and will develop their skills in the analysis and use of these sources.

52348 (54326)
Social, Political and Historical Project
Department of Social, Political and Historical Studies
12cp; prerequisite: 30cp in the major, including 8cp at 300 Level
This subject provides opportunities for more advanced study in one area of the strand pursued by a student within the Social, Political and Historical Studies major. It has a flexible content and structure to accommodate the contemporary range of staff or student concerns in any one semester. It particularly aims to build on the general grounding in content at the 200 and earlier study at the 300 Level by providing the opportunity for more focused and self-directed work on a particular area or problematic. The unit is not concerned with original work in the same way as units at the 400 Level, but provides an opportunity for students to demonstrate their skills in either theoretical development and empirical research or both within a nominated discipline or in interdisciplinary study.

52350 (54300)
Communication History
Department of Social Communication and Journalism
8cp; prerequisite: 16cp at 200 Level in the major; Australian History is also strongly advised
This subject examines the history of the communication media in both an Australian and an international context. It considers the changes in social, economic, political, and cultural life accompanying major new communication technologies, including printing, telegraph, telephone, radio, television, computers. The subject pays particular attention to the history of journalism practice in various communication media from the early 19th century. Topics include: the relationship between technological change and daily journalistic practice; changing forms of narration in popular culture; audience literacy and expectations; and the processes of unionisation, feminisation, and professionalisation in journalism.

52370 (54370)
Desire and the Social
Department of Media and Text
8cp; prerequisite: Cultural Studies; Theories of Culture is recommended
The content of this subject will vary between a number of contemporary philosophies which
have implications for reconceptualising the individual/society couple: the notion of desire as founded on lack, and the role of negation or the negative in thought, the arts and other social practices – upon which concepts of totalisation and identity are often based. It involves re-thinking the notions of individuation, desire and ethics in a range of social and cultural spheres. Two such philosophies of contemporary relevance are: (1) the practical, constructivist philosophy of Gilles Deleuze and Felix Guattari which, by stressing the exteriority of forces and relations, is able to produce a viable alternative to traditional Western metaphysical systems; and (2) the philosophies of alterity and the ‘general economy’ developed by Georges Bataille, Maurice Blanchot, and Emmanuel Levinas; in particular, their critique of totalisation and homogenisation in relation to desire and the social.

52371 (54371)
Formations of Music
Department of Media and Text
8cp; prerequisites: Cultural Studies; plus 16cp in the major
This subject looks at post-war music, either avant garde instrumental and studio based electronic, or popular music such as jazz, blues, rock, rap, and dance music in its technological, theoretical, social and political contexts, involving both production and reception. It examines the cultural and politico critical models through which new music has been constructed; ways in which notions of textual form, performance, structure, sound and listening have been repositioned within contemporary music and sound works; and the history of technologies by which new practices emerge in both making and listening to music. Popular music studies will involve changes in positionings of gender, ethnicity and political practices of opposition.

52373 (54373)
Memory and the Cultural Imaginary
Department of Media and Text
8cp; prerequisite: Theories of Subjectivity or Theories of Culture
The way a culture reflects on its present state and future often involves the contemplation of a diversity of cultural artefacts - museums, monuments, media texts, public spaces and so on. This subject studies a range of historical, philosophical and cultural research on memory and asks how this fuels what can be called a ‘cultural imaginary’ – the mirrors a society erects to imagine itself for others.

52374 (54372)
Generic Fiction
Department of Media and Text
8cp; prerequisite: Genre Studies
This subject investigates the forms of popular fiction, their status as literature and as commodities. It explores the varieties of generic composition, the ways these change and the social relations of their production. It focuses on questions of pleasure and popularity and their cultural evaluation, and on the politics of representation.

52375 (54375)
Reading Difference
Department of Media and Text
8cp; prerequisite: Genre Studies
This subject explores theories of difference and their application in various textual arenas with particular reference to issues of race, ethnicity, multiculturalism, sex, gender, sexual preference and sexual difference. It focuses on the politics and poetics of generic and discursive representation and the representation of those politics. Explores the reading practices involved in understanding issues of representation. Contrasts theories of representation with theories of ethical self formation.

52376 (54376)
Sound Seminar
Department of Media and Text
8cp; prerequisite: Sound, Music, Noise or Sound Studies
This higher-level subject is open to various topics within the critical study and theorisation of sound and sound production. In essence, the seminar will study an interlocking set of philosophical and technology related concepts which currently constitute the notion of sound. Conceptually, the seminar’s work draws on a series of approaches, theories and disciplines which, within the Euro-American tradition, habitually aggregate around considerations of auditory experience, language and the technical representation and use of ‘sounds’. These are principally studies such as linguistics, the history of music, the history and theory of technological systems, physiology, acoustics, anthropology, informatics, grammatology and phenomenology. The
seminar questions the limits and appropriateness of these theorisations in an inquiry which encompasses both contemporary theory and contemporary art and production practices.

52377 (54377)  
Technology and Culture  
Department of Media and Text  
8cp; prerequisite: 8cp at 200 Level in the major  
This examination of culture and technology will focus on a series of particular case studies, foregrounding issues of gender, sex and race. The ways that scientific and technological discourses construct sexual, racial, and ethnic subjectivities and differences will be discussed. Techno fear and technophilia will be touched on. Case studies may include military, medical, computer, domestic and communications technologies.

52378 (54378)  
Textual Studies Seminar  
Department of Media and Text  
8cp; prerequisites: Genre Studies; Reading Difference  
This higher level subject is open to various topics or areas of concentration. It might involve intensive study of a single writer, or focus on particular critical or theoretical issues. The content of the subject will be advertised prior to the running of the subject.

52379 (54379)  
World Culture  
Department of Media and Text  
8cp; prerequisite: 8cp at 200 Level in the major  
The subject studies a wide range of attempts – historical, political and cultural – to produce the notion of an undifferentiated ‘world’ or ‘global’ culture. Particular attention is paid to concepts as diverse as Renaissance humanism, imperialism and cultural imperialism, ‘globalisation’ and TV, cultural syncretism and the new technologies.

52380 (54380)  
Cultural Studies Project  
Department of Media and Text  
12cp; prerequisite: 30cp in Cultural Studies major with a minimum of 8cp at 300 Level  
Students in this subject devise an in-depth course of study, research, writing and editing in a subject of their choosing. Students are encouraged to combine this subject with a production subject and produce one piece of work integrating their work in the two subjects for 16cp.

52381 (54381)  
Recent Hollywood  
Department of Media and Text  
8cp; prerequisite: 8cp at the 200 Level in the major  
This subject begins by placing contemporary American cinema in the context of the ‘new Hollywood’ cinema of the 1970s, itself understood in relation to the models of classical Hollywood cinema and European art cinema. The subject covers aspects of the industrial economic and textual stylistic features of recent Hollywood film making, examining particular genres and directors and looking at questions of the place of women in recent American cinema (both the representation of women in the films and the women directors/writers/actors working in the cinema). Other issues explored concern post modernism, intertextuality and mixed genre forms.

52453  
Thesis Workshop  
Department of Social, Political and Historical Studies  
8cp; for Bachelor of Arts (Honours) in Social Science  
Thesis Workshop assists students with the preparation of their thesis and suggests ways of placing their work in a wider academic and social context. Issues include convention of inquiry and expression in the humanities and social sciences; differing conceptions of knowledge and its evolution; the nature and limits of ‘academic freedom’; and the historical context in which intellectuals, scholars and academics are formed and act.

52454  
Citizenship, Civil Society and the State  
Department of Social, Political and Historical Studies  
8cp  
This subject explores debates about the nature of civil society and its relation to the state. It looks at the evolution of legal and non-legal concepts of citizenship, in particular in the Australian context. Concepts of multiculturalism, reconciliation and inclusion, in past and current debates, are examined in the
context of new approaches to the nation and the state. Arguments and case studies concerning questions of justice, entitlement, individual rights and duties are discussed.

**52455**

**Philosophies of the Social Sciences**

*Department of Social, Political and Historical Studies*

*8cp*

This subject considers key issues in the social sciences such as: social order and conflict; power and social regulation (in both discursive and institutional practices); the constitution of subjectivities; the problem of knowledge; and the relation between knowledge and power, and knowledge and truth. It will consider these issues via a consideration of various themes around social relations, at the broad institutional level, and at the level of everyday life. Thematic material may include a focus on: systems and institutions of power, beliefs/ideologies, constructions of time and space, cultural technologies and communications systems. It will also consider ways in which these issues have been theorised in relation to questions of: modernity and post-modernity, colonialism and post-colonialism, gendered and ethno-centred bodies of thought.

The precise focus of this subject (and the relevant text and references) may vary from year to year.

**52519**

**History of Social and Political Thought**

*Department of Social, Political and Historical Studies*

*8cp*

This subject explores the relationship between history and the development of social and political thought. It examines, in detail, particular aspects of this relationship, and may focus on specific topics, such as the history of feminist thought, utopias, systems of religion and theories of everyday life.

**52800**

**History, Method and Theory**

*Department of Social, Political and Historical Studies*

*8cp*

This subject will explore contemporary theoretical developments in the practice of history, particularly the impact of cultural and critical theory on theory and methodology.

Consideration will also be given to the questions of identity and subjectivity informed by post-colonial theory, feminist criticism and post structuralist theories of the historical subject. Finally, the subject will examine the effect of these new developments on modes of researching the past and how the project of ‘history’ can be conceptualised.

**53000**

**Open Unit A**

*8cp; prerequisite: successful completion of at least 24cp at 200 Level*

Open Unit A is designed for special subject projects. There must be a written contract between student and lecturer, entered into before the enrolment date, stating the project, its form of assessment and its date of completion. Available in Autumn semester only.

**53001**

**Open Unit B**

*6cp; prerequisite: successful completion of at least 24cp at 200 Level*

Taken under a learning contract to enable students to complete the requirements for the degree or major.

**53002**

**Special Topic in Studies A**

*2cp*

Taken under a learning contract to enable students to complete the requirements for the degree in a subject which is less intensive in time or depth than an 8cp one.

**53003**

**Special Topic in Studies B**

*4cp*

See description for subject 53002.

**53004**

**Special Topic in Studies C**

*6cp*

See description for subject 53002.

**53005**

**Special Topic in Production A**

*2cp*

Taken under a learning contract to enable students to complete the requirements for the degree in a subject which is less intensive in time or depth than an 8cp one.
53006
Special Topic in Production B
4cp
See description for subject 53005.

53007
Special Topic in Production C
6cp
See description for subject 53005.

53009
Professional Attachment A
Department of Social Communication and Journalism
4cp; prerequisite: 48cp at 200 Level in the Applications Major
Professional attachments allow final-year students to undertake a structured work experience program, in which the student's learning needs and an industry sponsor's operation can be brought together in a specified project or set of tasks. The student negotiates a learning contract - a three-way agreement between the student, the Faculty and the sponsor - to define goals for the student and the sponsor. The attachment may be taken either as a 4cp subject, or as an 8cp subject in conjunction with 53010 Professional Attachment B.

53010
Professional Attachment B
Department of Social Communication and Journalism
4cp; prerequisite: 48cp at 200 Level in the Applications Major; corequisite: 53009
Professional Attachment A
See description for subject 53009.

54101
Sound and Image
Department of Media and Text
6cp
This subject introduces students to a range of written, visual and aural products and texts in the context of the study of, predominantly, Australian culture, so as to promote discussion of the strategies underlying them. The industrial and institutional bases for the production of such texts is linked to their consequences for individuals, communities, multi and sub cultural groupings. The subject consists of lecture tutorial arrangements coupled with viewings and auditing of selected films, videos and sound works. Computer-based exercises integrate in class teaching with students' own interests and capabilities and a major group based project is produced.

54102
Making Australia
Department of Social, Political and Historical Studies
6cp
This subject is an introduction to the study of Australian history and politics. Emphasis is placed on the formation of the state and its institutions, and on social history from the European invasion to post-war immigration. Attention will be paid to the role of the media in Australian politics and social relations. Students will be introduced to the use of computers in research.
54103
Communication Environments
Department of Social Communication and Journalism
6cp
This subject introduces some of the key aspects of the study of Australian communication and cultural industries, including the historical development of the major institutions and industries, their relationships to political and economic structures, the roles of media and cultural professionals, the construction of audiences and the impact of media technologies.

54110
Media, Culture, Society
Department of Social Communication and Journalism
6cp prerequisite: 18cp at 100 Level/Stage 1
This subject introduces some of the major theoretical approaches to the study of media and culture and their relationship to society. It focuses on the historical development of the communication media and media theory, and of the relevant social theory. It explores different theoretical approaches to various aspects of media and cultural production including institutional and industrial development, political economy, policy formulation and implementation, technological change, the convergence of telecommunications and broadcasting, professionalisation of the workforce and the construction of audiences.

54111
Social and Political Theory
Department of Social, Political and Historical Studies
6cp; prerequisite: 18cp at 100 Level/Stage 1
The subject will discuss and explore the contribution of various social and political theorists to debates which have contemporary relevance. It proceeds from an examination of relevant theoretical contributions to a critical application of these approaches to important social and political issues.

54112
Cultural Studies
Department of Media and Text
6cp; prerequisite: 18cp at 100 Level/Stage 1
This subject will introduce students to the main concepts and methods of the field of Cultural Studies. It is the foundation subject for the Cultural Studies major in which students will later undertake specific subjects in the areas of textual studies, screen studies, philosophy of culture, sound studies and popular culture. This subject will present critical readings in the broad field of cultural studies in the first half of the semester before proceeding in the second half to a specific case study e.g. the city, performing popular culture, bodies and sexualities, critiques of anthropology.

54114
Writing I
Department of Media and Text
6cp; prerequisite: 18cp at 100 Level/Stage 1
This is a workshop/seminar subject which introduces theoretical consideration of the practice of creative writing and performing in a variety of genres and for different media. Seminars will consider fictional creation as a social and politically framed activity; intervention by and for marginalised voices; and the construction of writing formations. Class work will include exercises in some of the following: writing prose fiction to defined parameters of voice; point of view or narrative position; writing poetry in prescribed or ‘free’ forms; writing to be seen, writing to be heard; and adaptation of writing between genres.

54115
Film and Video I
Department of Media and Text
6cp; prerequisite: 18cp at 100 Level/Stage 1
This is a compulsory prerequisite for the Film, Video and Television major. Students are introduced to film making concepts and techniques. The subject entails a strong component of technical and practical work in class and self directed learning in the Faculty’s media centre out of class.

The subject covers an introduction to visual language and major visual styles of film making, editing, soundtrack design, lighting, scripting, production management and crew roles.

Students produce a short video project as their final assessment. They are also able to produce this project on Super 8 film (resources permitting). There is a class screening at the end of each semester where students have the opportunity to exhibit their work.
54116
Audiovisual Media Production
Department of Media and Text
6cp; prerequisite: 18cp at 100 Level/Stage 1
In this subject students will be introduced to the various image, sound and promotional industries of PR, advertising, radio, multimedia and sound. From a critical and theoretical viewpoint, students will examine historic, political, economic, cultural and technological links between these industries. Students will develop basic production skills which reflect the range of technologies, the cultural disciplines and the industrial contexts.

54117
Journalism I
Department of Social Communication and Journalism
6cp; prerequisite: 18cp at 100 Level/Stage 1
This subject is designed to introduce students to key issues of journalism and the media, and to the basic elements of professional practice; provide an understanding of and practice in key skills including news writing and interviewing; and provide an awareness of ethical, regulatory and legal issues.

54150
Computers and Print Production
Department of Social Communication and Journalism
4cp; equivalent to 2hpw for 8 weeks; prerequisite: 18cp at 100 Level/Stage 1
This subject provides an intensive familiarisation subject for students interested in developing introductory skills relevant to other areas of the degree which utilise simple digital production technologies.

54151
Computers and Audiovisual Production
Department of Media and Text
4cp; equivalent to 2hpw for 8 weeks; prerequisite: 18cp at 100 Level/Stage 1
This intensive subject provides students with an introduction to thinking about and using computers in audiovisual production. Intensive workshops are used to introduce computers and audiovisual production, overviewing digital production techniques used in a variety of industrial settings. Students develop simple projects in teams using basic software.

54152
Radio Basic
Department of Social Communication and Journalism
4cp; equivalent to 2hpw for 8 weeks; prerequisite: 18cp at 100 Level/Stage 1
This subject introduces the fundamental radio/sound production skills of recording, editing and mixing in both live and pre-taped situations to a broadcast standard.

54153
Video Basic
Department of Social Communication and Journalism
4cp; equivalent to 2hpw for 8 weeks; prerequisite: 18cp at 100 Level/Stage 1
This subject provides a preliminary introduction to video production and to critical issues involved in the writing, design and production of film, video and television programs. It is designed for students not enrolled in the Film, Video and Television major, as a means for them to gain basic understanding of issues involved in moving picture productions in the area of television journalism, documentary, drama feature and film/video advertising. Students will develop basic skills in shooting and editing video, and will work on a number of practical exercises designed to develop their skills in visual style, and an understanding of how film and video texts are constructed in terms of editing, camerawork and soundtrack.

54240
Journalism 2
Department of Social Communication and Journalism
8cp; prerequisite: Journalism 1
The aim of this subject is to develop news and short story writing skills to a high level. Lectures will give an insight into a range of different research, interviewing and reporting styles. The subject will explore the relationship between journalists and their sources, and that between journalism and the institutions which are the subject of much daily reporting e.g., parliament, the courts, police, and large companies. Students will produce a series of short stories from their chosen ‘round.’
Print Features
Department of Social Communication and Journalism
8cp; prerequisite: Journalism 2
This subject is designed to introduce students to the skills involved in feature writing. It aims to give students an insight into the breadth of styles available to non-fiction writing. It explores the genres in which this sort of journalism is produced, including social realist writing, essays, columns, profiles, ‘new journalism’ and more complex in-depth features. Students are encouraged to read widely. A range of techniques of researching, interviewing and writing will be practised and critiqued. Ethical considerations will be discussed in the context of particular examples of production.

Print Production and Subediting
Department of Social Communication and Journalism
8cp; prerequisite: Computers and Print Production and Journalism 2
The subject aims to teach students print editing and production techniques from start to finish, so they will be capable of handling anything from a brief news report to their own publication. It develops skills in each of the four main components of publishing – selection, preparation, presentation and production. Students learn and practise the conventions of subediting and computer layout. The impact of electronic technology on print production is a major focus of the subject.

Radio Journalism
Department of Social Communication and Journalism
8cp; prerequisites: Journalism 1 and Radio Basic
This subject provides an introduction to radio journalism in the context of Australian organisational and programming practices. Basic radio reporting skills including research, recording, interviewing, editing, scriptwriting and mixing will be developed in workshops, and there will be an emphasis on students gaining on-air experience. Students are expected to have basic Radio production knowledge and skills before enrolling in this subject.

Television Journalism
Department of Social Communication and Journalism
8cp; prerequisites: Journalism 1 and Video Basic
This subject deals with the production of television journalism in the field and in the studio. It develops production skills in visual language, camera operation, editing, scripting, interviewing, graphics design, presentation, production planning and format design. The production skills are taught in a critical, theoretical context. Students are expected to have basic Radio production knowledge and skills before enrolling in this subject.

Electronic Research
Department of Social Communication and Journalism
8cp; prerequisite: Journalism 1 or Research and Reporting for Journalism
This subject will familiarise students with the range of information resources in the public and private sectors that are available electronically and are relevant to research for journalism, and techniques for optimising the access to and use of these resources. It will cover issues in the evaluation and verification of electronically derived information, techniques for the analysis and organisation of information, institutional controls on information flow and debates about the social/economic/political factors affecting electronic information flows.

Ficto-critical Writing
Department of Media and Text
8cp; prerequisite: Writing 1
This production subject will introduce students to the field of ficto-critical writing through reading of the diverse manifestations of the genre. Ficto-criticism can range from ‘New Journalism’ to some types of post-structuralist theoretical writing. The subject will study the emergence of the genre and workshop students’ own writing.
54251

Performance Workshop
Department of Media and Text
8cp; prerequisite: Writing I

This subject is a survey of some of the principal areas of 20th century innovation in live and sound-oriented performance from Stanislavski to Cage and Boal. The subject will involve a combination of short research projects on given topics and workshop exploration of the implementation of particular concepts in performance e.g. naturalism, method acting and 'the system'; applications of commedia dell'arte; Brecht's epic theatre and its developments in theatre, film and radio; futurist, dadaist and surrealist performance; the improvised play; performance art; feminist performance; community theatre; and post modern performance.

54252

Narrative Writing
Department of Media and Text
8cp; prerequisite: Writing I

This is a workshop/seminar subject which introduces theoretical consideration of the structures of narrative, and provides the opportunity for students to do extended work on pieces of fiction and non-fiction. Class work will include exercises in narration, character, voice, point of view.

54253

Writing for Performance
Department of Media and Text
8cp; prerequisite: Writing I

This subject takes up the theory and practice of writing for performance. Content changes from year to year to allow a focus on one particular performance medium. The subject provides the opportunity for students to do extended work on short scripts. Teaching is primarily through workshops which consider aspects of craft appropriate to the specific performance medium: script structures, questions of form and content, characterisation, context and the translation of script into performance.

54260

Animation
Department of Media and Text
8cp; prerequisite: Film and Video I (prerequisite: may be varied, based on the relevance of subjects taken outside the major or the completion of Video Basic)

This subject introduces students to animation in all its aspects – from idea, script, storyboard, artwork, pre-production, to production and post-production. A broad range of animation techniques is studied, and by a series of structured exercises, students are encouraged to develop their own style of animation, and take it through to completion.

54261

Documentary
Department of Media and Text
8cp; prerequisite: Film and Video I (prerequisite: may be varied, based on the relevance of subjects taken outside the major and/or Video Basic)

In this subject students will develop their abilities to use various documentary techniques in the construction of documentary programs, and will view and analyse some existing documentary works.

Practical exercises will be set to develop students' skills in such areas as vérité filming, shooting for cutting, interview, voice-over, non-narrative sequences, reportage and the construction of an argument through the use of sound and image. Students will take a documentary idea through its development to first draft script stage. Those who enter the subject with a scripted short documentary idea at the pre-production stage will be able to undertake the production of this project in lieu of research, scriptwriting and practical exercises if this is approved by the lecturer.

54262

Drama
Department of Media and Text
8cp; prerequisite: Film and Video I

This subject develops students' abilities to communicate with actors, and to develop appropriate visual style for their programs. It is the main subject within the major to concentrate on the job of the director in working with actors, and in determining coverage and visual style. Students will work intensively, learning various techniques to elicit performances from actors. They will also
work on various ways of covering short scenes to produce different textual results. Students will work on relevant exercises in and out of class and will finally produce a short scene on video using two actors.

54263
Film 2
Department of Media and Text
8cp; prerequisite: Film and Video I
This subject introduces students to 16 mm sync sound film production. Class exercises are designed to increase understanding of the technical aspects of the various crew roles in a 16 mm production: director, cinematographer, camera operator, camera assistant, first assistant, sound recordist, boom operator, and editor. Students rotate roles on three main 16 mm exercises which are then taken through editing and tracklaying, to sound mix stage. Students are provided with basic skills of 16 mm production which will be used for short film projects later in the major. There may be restriction of entry to this subject because of resource limitations.

54264
Video 2
Department of Media and Text
8cp; prerequisite: Film and Video I
This subject is the specialised introduction to television production within the Film, Video, TV major and thus provides students with a comprehensive understanding of the television production medium. The subject will also provide opportunities to contextualise knowledge from the subject about related production areas in the video industries and media arts areas.
It will provide students with a comprehensive introduction to both single camera and multicamera studio production techniques.

54290
Advertising: Production and Criticism
Department of Media and Text
8cp; prerequisite: Audiovisual Media Production
Students will critically analyse the relationship between advertising and society, and examine the Australian and international advertising industry via historical, political, economic and cultural perspectives. The subject will examine the organisation of advertising agencies and their relationship with clients and freelancers. Students will be introduced to key production skills such as concept development, copywriting, art direction and layout, focused on the areas of print and radio advertising. The subject will examine the ways in which consumer markets are constructed and consumers positioned as subject, and will draw upon semiotic, feminist, psychoanalytic, behaviourist, Marxist and aesthetic approaches to the study of the advertising image market.

54291
Desktop Publishing and Design
Department of Media and Text
8cp; prerequisites: 19cp at 100 Level/Stage I and 6cp from a Stage 2 production subject
This subject addresses the need for a subject that prepares students for the increasingly important job requirement of having skills in desktop publishing and design for a wide range of vocations in the communications industries. It covers the pre-production and post-production implications of DTP, including market research, printing and binding, marketing and distribution.

54292
Hypermedia
Department of Media and Text
8cp; prerequisite: Audiovisual Media Production or Film and Video I
Hypermedia products utilise computer mediated combinations of text, graphics, video, animation and sound, allowing people a higher degree of interaction than is possible with traditional narrative media formats. The aim of this subject is to provide students with a critical, theoretical and practical introduction to the area. Hypermedia production has applications in various sectors including publishing, tourism, museums, advertising and education and is an extremely new and exciting area of media production.

54294
Sound Design
Department of Media and Text
8cp; prerequisite: Audiovisual Media Production
This subject aims to introduce students conceptually and technically to production for audio design and broadcast sound. Recording, interviewing, listening, editing and mixing skills are taught in a way that stresses an understanding of how operational techniques work to produce meanings in radio. Students work in a stereo digital medium. Theoretical issues important for sound and audio design such as analogue and digital formats, listening,
speaking positions, representation, professional values, and the relation between culture, aesthetics and politics of sound are introduced at this level.

54295
Public Relations Principles and Process
Department of Communication Studies
8cp; prerequisite: Audiovisual Media Production
This subject introduces students enrolled in the Communication, Sound, Image major to the principles underlying public relations by examining the concepts and theories of professional practice in the context of the contemporary Australian public relations industry. Students become familiar with key techniques of planning, media relations and publicity, and develop basic skills in writing for the media.

54298
Advanced Sound Design—Radio
Department of Media and Text
8cp; prerequisite: Sound Design
In this subject students work in groups to produce music, feature, documentary and sound compositions. Emphasis is placed upon multitrack format, post-production techniques and stereo design. Questions of composition and design are addressed operationally and conceptually in terms of aesthetics and political effects. After an initial shared core around these areas, the subject divides into two strands: one for those interested in concepts and skills of music production, and the other for those interested in concepts and skills in documentary and feature production. Students in both strands work on the post-production treatment of sound, but with different emphases.

54299
NetDesign
Department of Media and Text
8cp; prerequisite: Audiovisual Media Production
This subject is offered to students wishing to learn how to plan, design and produce creative Web sites and pages for a specific client/audience or purpose. The focus of the subject is on how the critical and practical composition of digital sounds and images are constructed for specific navigational configurations within interactive multimedia formats and cultural contexts. Emphasis is placed on developing critical and aesthetic strategies for the production of various audiovisual media resources for Web sites across the communication, sound and image environment. The cultural and social implications of the production and consumption of various products and services via the Internet are addressed with a view to developing an understanding of how to best design new Web sites for specific clients and audiences. Students design and produce a Web site (Web homepage with hyperlinks) and a number of in-class exercises covering the use of PageMill, GNN Press, Shockwave and HyperText MarkUp Language (HTML), creating tags and adding in-line sound and image documents.

54340
Electronic Publishing
Department of Social Communication and Journalism
8cp; prerequisites: Journalism 2; plus a further 8cp at 200 Level in the major
This subject takes the professional practice skills in print/radio/video journalism and explores their implications for the electronic publishing of journalism. Students will develop a prototype multimedia project. Multimedia developments at an industry level will be explored as well as the implications of electronic publishing for small scale and home-based professional journalism.

54341
Investigations
Department of Social Communication and Journalism
8cp; prerequisites: Journalism 2; plus a further 8cp at 200 Level in the major
This subject examines the development of the notion of investigative journalism and explores its role in the larger context of journalism practice and politics generally. Investigative research techniques are developed and analysed in the context of previously published stories. Students undertake one or more stories, discussing ethical, legal and strategic issues, as well as problems of confidentiality. The emphasis is placed on the process of attempting a story, rather than simply on results. The question of how and where investigative stories can be published is also tackled.
54342
Publications Techniques and Practice
Department of Social Communication and Journalism
8cp; prerequisites: Print Production and Subediting; plus a further 8cp at 200 Level in the major
This subject offers students the opportunity to develop their editing and production skills within the context of advanced DTP magazine production. Students will examine a range of magazine styles, exploring design, selection and production issues from an editorial perspective.

54343
Radio Features
Department of Social Communication and Journalism
8cp; prerequisites: Radio Journalism; plus a further 8cp at 200 Level in the major
This subject will develop advanced journalism skills for radio. It will explore a range of formats from live radio incorporating feature material to in-depth documentary. Students will be required to develop a major work suitable for broadcast in a chosen program slot.

54344
Specialist Reporting
Department of Social Communication and Journalism
8cp; prerequisites: Journalism 2; plus a further 8cp at 200 Level in the major
This subject applies professional journalism skills to a specialist reporting area such as business, law and science. It will explore the relationship between sources and specialist reporters and the relationship between the audience and the journalist. A range of specialist publishing contexts will be explored including specialist magazines, trade magazines, client publications and specialist rounds in mainstream outlets.

54345
Television Journalism 2
Department of Social Communication and Journalism
8cp; prerequisites: Television Journalism 1; plus a further 8cp at 200 Level in the major
This is an advanced subject which examines a range of program formats emerging from different industry settings. Students will develop features involving a range of visual styles and will be encouraged to adapt in-depth research skills for television. The role of computer graphics in television will be examined. Working in groups, students will produce a live/simulated program involving studio interviews and a features segment.

54346
Journalism Project
Department of Social Communication and Journalism
12cp; prerequisites: 16cp at 200 Level; plus 8cp at 300 Level in the major
This subject gives students the opportunity to carry out an in-depth journalism project which is of publishable or broadcast quality. The project will be supervised and can be carried out either in groups or individually. It can be produced in any medium for which the student has the requisite production skills. Workshops will be scheduled to report on projects and to discuss relevant issues arising for professional practice.

54350
Genre Writing
Department of Media and Text
8cp; prerequisite: 8cp at 200 Level in the major
The content of this subject changes from year to year. Students consider the theoretical implications of generic form; the ways in which those forms have been or may be expanded and subverted; the historical significance of various genres; and their literary and popular histories. Topics include detective, thriller, romance, fantasy, experimental fiction, and writing for children.

54351
Screenwriting
Department of Media and Text
8cp; prerequisites: Writing 1; plus either Writing for Performance or Film and Video 1
Writing for film, video or television is a particular form of writing, designed for translation out of the verbal: it is a verbal draft of a work that will go into further drafts with every stage of its realisation into a final sequence of images, words, sounds, music. The subject aims to develop a specialised imagination, that attempts not just to create a reality but to design a screen performance on paper. Students will explore these problems by developing a 10–20 minute screenplay, from storyline to final draft.
54352
Sound Performance
Department of Media and Text
Bcp; prerequisite: Performance Workshop
This subject concentrates on innovative areas of writing for sound, sound performance and sound text. It will look at some historical instances within the poetics of sound art and radio production, drawing equally from the work of the historical avant garde and the work of modern feature makers and radio artists. Studio work will address contemporary practices – with equal emphasis on audio design, script/score and studio production – and will extend post-production studio techniques in multi-tracking, sound treatment and the production of performers. Student project work may reflect a sequence of different contexts for sound production – radiophonic, multimedia and live performance.

54353
Text and Performance
Department of Media and Text
Bcp; prerequisite: Performance Workshop
A production subject which aims to present a full-length dramatic text or series of short dramatic texts in public performance, with particular emphasis on the creative process involved in analysing and preparing a dramatic text for performance. The subject looks at characterisation and the integration of live performance, sound, lighting, costumes and stage management. Students are required to participate in at least two different aspects of the production process, and to undertake a short research project related to the dramatic text(s) being workshopped.

54354
Writing Workshop
Department of Media and Text
Bcp; prerequisite: Bcp at 200 Level in the major, plus as advised
The content of this subject varies from year to year, but might cover non-fiction, short story writing, advanced scriptwriting, poetry. Content is advertised in advance. Specific prerequisites may apply in some years.

54355
Writing and Performance Project
Department of Media and Text
12cp; prerequisite: approval of project proposal
This subject offers students the opportunity to work on a sustained piece of writing of their own choice, or to develop a piece for performance. They work either in poetry, drama, narrative, or performance for media. Projects are individually supervised, unless a group project is approved. Project proposals must be submitted and approved before enrolment in the subject.

54360
Experimental
Department of Media and Text
Bcp; prerequisites: Film and Video 1; and one of Film 2 or Video 2 or Animation
This subject develops students’ skills in 16 mm and video production, and encourages them to experiment in image construction and the relationship of soundtrack to image. Through the production of a short experimental work, students will have the opportunity to express ideas and concepts explored in other areas of the degree, through non-naturalistic means. The subject will examine the ways in which the process of production affects innovative work.

54361
Interactive Media and the Filmmaker
Department of Media and Text
Bcp; prerequisites: Film and Video 1; plus either Animation or Hypermedia
This subject equips students with the operational and conceptual skills required to script, design, plan and produce an interactive video program using computers and various software packages. Particular attention will be paid to media forms such as interactive documentary, narrative and experimental film and video production, and interactive television. Students will be required to research the contemporary context for interactive video with the view to the design and production of an interactive project. Students examine the critical and practical issues involved in the production and consumption of interactive media with particular reference to relationships with film and video production. The subject will familiarise students with relevant computer programs (such as HyperCard, Author Ware, Photoshop and
Macro Mind Director) to develop an understanding of the design options for structuring an interactive. Students are required to design a short (3–5 minutes) project for a specific market with a written report listing research and analysis of project concept and strategy.

54362 Producing

Department of Media and Text
8cp; prerequisite: Film and Video I; plus 8cp at 200 Level in the major

This subject allows students to develop the necessary skills to produce a short film or video outside the context of the major.

Screenings of independent film and video work will provide a framework for study of the wider film and video industry and culture. Issues of producing a project – budgeting, raising money, funding submissions, contracts, marketing and distribution – will be related to the context for film and video making within Australia. Students will be provided with encouragement in their attempts to raise financial support for their project.

Students take a script at first draft stage through script revision, production planning, budgeting, and issues of pre-production and production management to shooting script. While the subject provides script discussion and emphasis on reworking a script through several drafts, it does not cover the basic skills of scriptwriting which are taught in a separate subject.

The subject provides students with a strong foundation in script development and pre production to equip them to enter a Project class, or develop a project within other subjects. They may develop a project which they pursue after the degree.

The subject also aims to provide students with a framework for storyboarding and designing their productions in collaboration with students from a media design background.

54363 Television Advertising

Department of Media and Text
8cp; prerequisites: Film and Video I or Video Basic; Advertising: Production and Criticism

This subject develops students’ skills in television advertisement production through the critical study of advertisements from the perspective of their conceptual, technical and production context.

A series of class exercises will introduce students to the process of advertising production from concept brief, storyboard, and pre-production to shooting, editing and post-dubbing sound.

This subject also examines in detail the theories and criticisms made of television advertising with the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive advertisements on a wide range of issues from clients ranging from small community groups to corporate enterprises. Students are required, individually or in groups, to produce a television advertisement for a client group or organisation. The advertisement is to be taken through all production stages to screening and feedback from the client and from industry.

54364 Soundtrack

Department of Media and Text
8cp; prerequisite: Film 2 or Video 2 or Sound Design

Introduces students to the elements of soundtrack – sound design, sound recording both location and studio, foley, tracklay and sound mixing – through the detailed study of soundtracks for film and television from both design and technical perspectives.

Each student will undertake collaborative work with a fellow student in the major to develop a soundtrack from design to mix for a short film. Students will be introduced to the process of digital tracklaying and mixing to a video image. The subject stresses innovative approaches to sound design for visual, where sound is designed rather than merely added to the finished visual product.

54365 Film, Video, TV Project A

Department of Media and Text
8cp; prerequisites: Film and Video I; plus 24cp in the major

In this subject a student takes a short script through pre-production, shooting and post-production. Supervision and the seminar context provide support for the production process both conceptually and technically. The skill areas of production, direction, editing and soundtrack are revised throughout the semester.

With approval of the lecturer a project may be undertaken by students who have already
developed a project to post-production stage. Students will not be allowed to undertake this subject without sufficient evidence that the project is ready for production and post-production and that it is achievable within the guidelines of the subject.

Students may undertake a project in any genre: drama, documentary, corporate video, community television, art installation, pilot TV program, music video, experimental, animation, interactive media, or advertisement.

54366
Film, Video, TV Project B
Department of Media and Text
4cp; prerequisite or corequisite: Film, Video, TV Project A

This subject allows a student to undertake a major exercise which totals 12cp. In conjunction with Project A, it allows a student to take a script through pre-production, shooting and post-production. Supervision and the seminar context provide support for the production process, both conceptually and technically. The skill areas of production, direction, editing and soundtrack are revised throughout the semester.

With approval of the lecturer a project may be undertaken by students who have already developed a project to post-production stage. Students will not be allowed to undertake this subject without sufficient evidence that the project is ready for production and post-production and that it is achievable within the guidelines of the subject.

Students may undertake a project in any genre: drama, documentary, corporate video, community television, art installation, pilot TV program, music video, experimental, animation, interactive media, or advertisement.

54367
Project Development
Department of Media and Text
8cp; prerequisites: Film and Video 1; plus Film 2 or Video 2 or Animation

The aim of this subject is allow students to write, produce and/or direct a short trial project or to do work towards a more complex and professional project. Some students may choose to develop aspects of a proposal for the capstone subject Project or for a project to be made outside the subject. This may take the form of a test scene, an experiment in visual style, an actor/script workshop, pre-production for a larger project, animation tests, negotiating a sponsored documentary project or the design component of a later project.

54391
Sound/Radio Producing
Department of Media and Text
8cp; prerequisite: Audiovisual Media Production or Sound Design or Advanced Sound Design—Radio recommended

This subject is open to various areas of specialisations. The emphasis will be on group work around a specified project. The focus may be areas such as live radio (including talkback); music and soundscape; sound for multimedia; or writing and production for sound/radio features. There will be opportunities for some technically based skills acquisition in post-production sound, whatever the focus.

54392
Advertising: Communication Strategies
Department of Media and Text
8cp; prerequisite: Advertising: Production and Criticism

This is an advanced subject for students wishing to specialise in the study of advertising involving the further exploration of various historical, social, economic, political and cultural issues related to the production of advertising. This subject will investigate the development of advertising strategies for specific brands, and the use of visual and verbal signs to communicate with an audience. There will be an emphasis on audiovisual advertising - television ads, animatics, tape slide, installation work, radio and TV soundtracks; and an examination of techniques borrowed from other media and utilised in advertising e.g. montage, mise-en-scène, framing, rear projection, music, and narration.

54393
Interactive Multimedia
Department of Media and Text
8cp; prerequisite: Hypermedia; Animation is recommended

This is an advanced subject for students wishing to refine their critical, theoretical and practical skills in the design and production of interactive multimedia. Students will build upon skills and knowledge gained in previous subjects involving hypermedia, sound, and animation; and further explore the cultural,
social and political implications of the new digital media, including issues of gender and technology, power and intertextuality. The subject will equip students with the operational and critical conceptual skills required to plan and produce an interactive media program using computers and various software packages such as HyperCard, Photoshop, MacroMind Director and AuthorWare. Emphasis will also be placed on the pre-production and post-production issues surrounding the production and consumption of such programs as used in museums, media, industry and the domestic markets.

54396

Communication, Sound, Image Project

*Department of Media and Text*

12cp; prerequisite: 30cp in the major

This subject is available to students who seek to undertake a major piece of work as a capstone production subject. It is normally taken under individual or group supervision, and may draw on production practices across the major, or focus more on a particular area. The subject is not a requirement for the major.

54397

Digital Sound and Music

*Department of Media and Text*

8cp; prerequisite: Sound Design or Advanced Sound Design–Radio

This subject will consider music and sound from the perspective of technology and musical form. Production techniques will be focused around computer-based audio as a site for composition. Students will be encouraged to approach software possibilities in an experimental way, both in terms of mixing and design characteristics as well as in terms of the destination, uses and professional application of digitally recorded soundwork. Produced work may range from composed music pieces, broadcast works, environmental works and multimedia projects.

54398

Public Relations Strategies and Management

*Department of Communication Studies*

8cp; prerequisite: 54295 Public Relations Principles and Process

This subject is the second in the sequence of public relations subjects within the Communication, Sound, Image major. It applies the concepts and practices of professional public relations in critically analysing contemporary campaigns. Students develop, design and produce innovative resources for working with the media and they develop advanced research and writing skills.

54399

Public Relations Contexts and Applications

*Department of Communication Studies*

8cp; prerequisite: 54398 Public Relations Strategies and Management

This subject comprises the third stage in the public relations sequence of the Communication, Sound, Image major. Students explore the wider social, economic and political context of public relations practice including the role of public relations as a catalyst of social change. The subject also examines public opinion and the establishment, characteristics and activities of community relations programs including community consultation, fundraising, sponsorship and lobbying.

55010

Psychology

*Department of Information Studies*

4cp

Designed to introduce students to the theories, principles and practices of psychological research, emphasising those issues that are also within the framework of information provision. Learning strategies include lectures and small group work.

55020

Administrative Practices

*Department of Information Studies*

6cp; prerequisite: 51103 Work, Organisation and Society

The concepts and techniques dealt with in this subject are aimed at the information specialist, regardless of type of employment. It introduces students to key concepts and theories relevant to the management of information organisations and services, and to aspects of the work environment which may affect the way information products and services are developed, provided and evaluated. Learning strategies include lectures, classwork involving reading, analysis of case studies, discussion groups and completion of exercises, and practical exercises for completion out of class.
55023
Communication and Information Skills
Department of Information Studies
6cp
This subject is designed to introduce and develop tertiary study skills and fundamental communication and information competencies required for subsequent study in the degree, and for independent learning both as a student and as a professional. Students are introduced to a range of information resources as well as strategies for accessing and retrieving information from them. Students are assisted in developing expertise in the choice and use of appropriate forms of communication, both oral and written. The subject will consist of lectures and workshops emphasising learning by application. Use will also be made of a workbook for some out-of-class practical exercises.

55024
Information Production
Department of Information Studies
6cp
This subject helps students develop skills in the design and production of information resources and products. They will be introduced to the variety of technologies and facilities available, with an emphasis on computer-based design and production activities. Characteristics and functions of specific technologies, media and formats will be considered in relation to audience and channel selection. The subject will also include the evaluation of production outcomes using appropriate criteria. Learning strategies include lectures and small group sessions emphasising hands-on use of materials, equipment and facilities. Visits will be arranged for students to see a range of production facilities and services.

55025
Computer Information Technology 1: Information Technology
Department of Information Studies
4cp
This subject helps students to develop a knowledge-base in the theory and practice of computing and information technology. They will be presented with the basic concepts of information systems, and have the opportunity to use software applications to practise the design and development of information systems. Overall, the subject provides a skill-base together with an awareness of the broad range of information technologies commonly used by information professionals.

55030
Professional Studies 1
Department of Information Studies
4cp
This subject develops knowledge of the information industry by observation and analysis of actual professional and industrial environments. Students consider the relationship between the theory and the practices of information and communication, and the role of personal and professional value systems in the process of professional decision making. The emphasis of the subject will be on student directed learning using a variety of approaches including background reading, analysis of professional materials, visits to information agencies, individually and in groups, attendance at meetings of professional organisations, carrying out structured interviews with information professionals, and through structured discussion presentation.

55031
Professional Studies 2
Department of Information Studies
6cp; prerequisite: Professional Studies 1
In this subject students will build on the knowledge of the information environment and professional value systems observed in Professional Studies 1 and commence work on identification of their own values and aspirations in relation to a career in information work. Students will explore career paths and develop a plan for the compilation of a professional portfolio. This will contain evidence of a range of practical activities they have carried out in an area or aspect of information provision of interest to them. There are some classes but this subject will be based largely on self-directed learning, the study and completion of a self-instructional text out of class, and individual and group consultation.

55032
Professional Studies 3
Department of Information Studies
8cp; prerequisite: Professional Studies 2
In this subject students will undertake practical activities related to their professional portfolio plan developed in Professional Studies 2. The
subject will be based on independent study and self-directed learning, with students' activities guided by a learning contract. Students will consult their nominated supervisor regularly and consultation sessions will focus on the development of the student's approach to problem solving and the development and application of professional judgement.

55033
Professional Studies 4

Department of Information Studies
10cp; for students who enrolled prior to 1995 only; prerequisite: 55032 Professional Studies 3 and enrolment in final semester

In this subject students will plan, carry out and evaluate a major professional information handling task. Students are expected to work independently on their project, guided by consultations with their assessors and discussions with their peer support group. They will also meet with their supervisor to evaluate the professional portfolio developed during their degree program.

55041
Information Science 2: Information User Behaviour

Department of Information Studies
6cp; prerequisite: Information Science 1

This subject introduces students to the constructs, concepts, models and theories relevant to information user behaviour. Information behaviour models and the assumptions or world views underlying them are presented. Particular attention is paid to the variables which differentiate groupings of information users and are thought to predict or influence information behaviour. Empirical research findings are used to illuminate and evaluate concepts and models. A marketing model provides a framework for the subject in that it is devoted to target groups and market segmentation. A range of learning strategies including lectures and tutorials will be applied. Learning activities will also foster the development of student autonomy in learning, from structured class activities to situations where students are responsible for initiating and directing their learning.

55042
Information Science 3: Organisation of Information

Department of Information Studies
6cp; prerequisite: Information Science 2

This subject examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. It deals with approaches to organisation and control based on intellectual content as well as those based on physical arrangements of information and information resources, against the background of a consideration of a variety of approaches to analysis. It stresses further development of the skills of analysis, description and evaluation. Topics will be presented by lectures, tutorials and practical exercises.

55043
Information Science 4: Information Retrieval

Department of Information Studies
6cp; prerequisites: Information Science 2 and Information Science 3

This subject examines the theoretical foundations of information retrieval, including the principles on which information retrieval systems are based and the human and technical processes in the interaction between end users, intermediaries, and systems. Learning strategies include lectures, tutorials and completion of exercises out of class.

55044
Information Science 5: Information Service and Product Design

Department of Information Studies
6cp; prerequisites: Information Science 2 and Information Science 3

This subject is designed to introduce students to theories, concepts and principles relevant to the design of information services and products. Students will read the work of major contributors to the area, explore various approaches to designing information services and products, and apply the concepts and principles of information service and product design to the presentation of information. Learning experiences will include a mixture of lectures, visits, tutorials and discussions as well as seminars, study groups and self-directed learning.
55045
Information Science 6: Theories and Issues in Information Science

Department of Information Studies
8cp; prerequisites: Information Science 4 and Information Science 5

This is the final subject in the disciplinary sequence. It is designed to draw together, explore in depth and extend the central concepts, theories and models introduced in the earlier subjects. The subject has a concentration on information; what it is, how it is developed and how it is used as the basis for professional practice. This has two purposes: first, to explore the relationship of information to knowledge and the need for information providers to fully understand this relationship; and secondly, to provide an understanding of the basis of the body of knowledge in information science so that the literature can be critically evaluated. Some lectures will be given and there may be visiting speakers, but most learning activities will be centred on independent study, including reading and discussion.

55055
Bibliographic Control

Department of Information Studies
6cp

This subject addresses the creation and dissemination of bibliographic records in libraries, indexing and abstracting services, and national bibliographic agencies. It is particularly suitable for those intending to work in libraries and is one of several subjects which provide specialist background skills. Learning strategies include lectures and small group work.

55060
Business Information

Department of Information Studies
6cp; prerequisite or corequisite: Information Science 2

This target group study aims to provide students with an overview of the characteristics of business, the environmental factors and issues impinging on information need, and the information transfer processes and information seeking patterns identified as characteristic of business. It also considers the information resources and services available to the business community, with particular reference to specialised information resources, services, and methods of dissemination. The emphasis is on lectures, workshop discussion and out-of-class exercises. Visits are arranged where appropriate.

55065
Child and Young Adult Information

Department of Information Studies
6cp; prerequisite: Information Science 2

The aim of this client group study is to provide an overview of the characteristics of children and young adults, the factors and issues impinging on their information needs, the information-seeking patterns identified as characteristic of these groups, and information transfer processes which meet their needs. This subject also considers the information resources, products, and services available to children and young adults, and methods for their dissemination. Learning strategies include lectures and tutorials and practical exercises may be completed out of class. Students will also contact appropriate information professionals and share information in seminar sessions.

55070
Health Information

Department of Information Studies
6cp; prerequisite: Information Science 2

This subject provides an understanding and overview of the flow and transfer of health information from generator to consumer. It looks at the information needs and information behaviour of those seeking health information and the resources and services providing health information and the methods of dissemination of that information. Learning strategies include lectures, workshops, visits and practical exercises to be completed out of class.

55075
Information Resources and Collections

Department of Information Studies
6cp; prerequisites: Communication and Information Skills and Information Science 2

This subject examines the principles and approaches to the management of information collections of all types. It also examines information resources in selected disciplines in the pure and applied sciences, social sciences and humanities and the ways in which people
in those disciplines create, communicate and use information. Learning strategies include lectures, small group discussions, in-class and out-of-class exercises and visits.

55080
Information Issues
Department of Information Studies
6cp
The aim of this subject is to involve students from a wide range of disciplines, and with a variety of perspectives, to participate in a debate about issues associated with information. The more informed is the debate on the issues, the more likely it will be that policy and technological choices will be socially responsible and appropriate to social needs.

The objectives of this subject are to enable students to develop a critical awareness of the complexity of issues surrounding information, information technology and telecommunications, and to become competent in a number of skills. These skills include locating and retrieving information existing in different media, and sorting, recording, organising and presenting information to meet a number of different purposes.

55090
Publishing
Department of Information Studies
6cp; prerequisite: Information Science 1
This subject introduces students to the developments and workings of the book trade in Australia and to semi-formal and in-house publishing. It will give students opportunities to examine the roles and functions of professionals involved in the publishing process. Students will also be able to develop some key skills to consider some of the issues associated with publishing in Australia. Teaching and learning experiences will be a mixture of lectures, readings, visits, tutorial activities and exercises.

55095
Information and Records Management
Department of Information Studies
6cp; prerequisites: Administrative Practices and Information Science 3
This subject develops knowledge and skills in managing and using information and records for organisational purposes, such as strategic planning and policy formulation. It seeks to identify and apply principles and approaches to information and records management. Learning experiences will include lectures, workshops, case studies and site visits.

55096
Internet and Electronic Information Networking
Department of Information Studies
6cp; for undergraduate students
This subject offers students the opportunity to develop their understanding of the dynamic nature and structure of electronic information networks in a range of professional practice contexts, and to explore critical issues that underpin these contexts. Particular emphasis will be given to the Internet and students will develop technical skills in accessing and searching the information resources available through Internet services as a basis for effective practice.

55108
Practicum 7
Department of Information Studies
8cp; for Bachelor of Education in Teacher Librarianship; 13 days in primary school library and information provision project (17 days)
This subject gives students an understanding of the management role of the teacher librarian within the school library as it relates to management of resources, services, systems and facilities and to budgeting and personnel supervision. Students also reassess information provision to users within the total school environment through an information provision project.

55431
Information Science 1: Foundations of Information Science
Department of Information Studies
4cp; for Bachelor of Education in Teacher Librarianship
This subject is a foundation for the study of the theory of information science. It presents an overview of the historical development of information science and an introduction to basic concepts such as information and information transfer. It draws on a range of theoretical and empirical literature to demonstrate the development of thinking about information science and is designed to make students aware of the environment for information provision and the variables influencing this environment.
**55432**

**Information Science 2: Information User Behaviour**

*Department of Information Studies*

4cp; for Bachelor of Education in Teacher Librarianship; prerequisite: Information Science 1

This subject introduces students to the constructs, concepts, models and theories relevant to information user behaviour. It presents information behaviour models and the assumptions or world views underlying them. Particular attention is paid to the variables which differentiate groupings of information users and are thought to predict or influence information behaviour. Empirical research findings are used to illuminate and evaluate concepts and models. A marketing model provides a framework for the subject in that it is devoted to target groups and market segmentation.

**55433**

**Information Science 3: Organisation of Information**

*Department of Information Studies*

4cp; for Bachelor of Education in Teacher Librarianship; prerequisite: Information Science 1

This subject examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. It deals with approaches to organisation and control, based on intellectual content as well as those based on physical arrangements of information and information resources, against the background of a consideration of a variety of approaches to analysis. Further development of the skills analysis, description and evaluation will be stressed.

**55434**

**Information Science 4: Information Retrieval**

*Department of Information Studies*

4cp; for Bachelor of Education in Teacher Librarianship; prerequisite: Information Science 1 and Information Science 2

This subject looks at the theoretical foundations of information retrieval, including the principles on which information retrieval systems are based and the human and technical processes in the interaction between end-users, intermediaries, and systems.
55442
Issues in Teacher Librarianship 2
Department of Information Studies
6cp; full-year subject for Bachelor of Education in Teacher Librarianship; prerequisites or corequisites: Issues in Teacher Librarianship 1; Information Science 1; Information Science 2; Information Science 3 and Information Science 4
This subject enables students to apply theories and principles for the organisation of information and information resources to the school library environment. Students will analyse information resources according to content, subject and form and will apply methods of classifying and indexing information materials and compiling subject heading lists. Students will apply principles of information retrieval to the school library and its users.

55443
Issues in Teacher Librarianship 3
Department of Information Studies
6cp; full-year subject for Bachelor of Education in Teacher Librarianship; prerequisites or corequisites: Issues in Teacher Librarianship 1; Issues in Teacher Librarianship 2; Information Science 1; Information Science 2; Information Science 3; Information Science 4 and Information Science 5
In this full-year subject students will evaluate the range of information resources, products and services appropriate for educational purposes and assess their role in developing, supporting, extending and enriching the curriculum. The role of information literacy development will be stressed. In addition, the management role of the teacher librarian will be emphasised. Students will also have the opportunity to explore the range of current issues related to information provision within the educational environment.

55770
Information Science Seminar
Department of Information Studies
8cp
This subject explores and analyses the literature on current development and issues in information science and provides an appreciation of a coherent view of information as a field of study and as an area of practice. It helps students to demonstrate high-level conceptual understandings of current issues in information science, linking theory with theory-in-practice.

55775
Statistics
Department of Information Studies
8cp
This subject provides an understanding of the major concepts and assumptions relevant to parametric and non-parametric techniques. It helps students to become proficient in the analysis of data employing a variety of commonly used techniques; to select appropriate techniques for a given problem and data set; to be proficient in the use of statistical and qualitative data analysis packages; to understand the function and uses of a number of multivariate techniques; and to interpret research studies which use a variety of statistical techniques.

55780
Research Methods
Department of Information Studies
8cp
This subject analyses and assesses a number of social science research designs and evaluates their effectiveness in information science research. Students will design and plan a research study, specifically to critically evaluate empirical and other literature in terms of substantive findings and research design methodology relevant to a particular problem in information science theory or practice. They will select a research design appropriate to that problem, develop a valid, reliable and useful data collection instrument, schedule the collection, and analyse and present the data.

55785
Information Science Thesis
Department of Information Studies
24cp
This subject helps students to identify possible solutions to problems and answers to questions in information science through their investigation of an information science problem. They will build on and contribute to the theoretical knowledge base of information practice through empirical research and present a thesis as evidence of high-level competence in empirical research.
55860
Information Science I: Foundations of Information Science
Department of Information Studies
6cp
This subject is a foundation for the study of the theory of information science as it is presented in the information science disciplinary sequence. It presents an overview of the historical development of information science and an introduction to basic concepts such as information and information transfer. It draws on a range of theoretical and empirical literature to demonstrate the development of thinking about information science and is designed to make students aware of the environment for information provision and the variables influencing this environment. Learning strategies include lectures, tutorials, workshops and independent study. Students are required to prepare thoroughly through reading and small group work in accordance with the overall emphasis in the subject on developing independent learners.

55861
Producing and Analysing Data 1
Department of Information Studies
4cp
Information professionals produce and use data in many ways e.g. for answering questions which arise from practice, for accountability purposes and for meeting the needs of target audiences and groups. Therefore the ability to generate, evaluate, analyse, interpret and present data is essential for all students in the program. This subject will help students to build the skills and knowledge required to independently carry out data-based projects and contribute to their ability to read, evaluate and apply the research based literature, both as students in this subject and as practitioners. Learning strategies include lectures, tutorials, prescribed reading and exercises completed both in and out of class. Individual and small group consultation with the teaching staff will also be used.

55862
Producing and Analysing Data 2
Department of Information Studies
6cp; prerequisite: 55861 Producing and Analysing Data 1
This subject builds upon the knowledge and skills developed in Producing and Analysing Data 1 and emphasises application of that knowledge. At the completion of this subject students should be able to demonstrate understanding of the basic research and data analysis concepts and skills to carry out a research project.

55863
Professional Studies 4
Department of Information Studies
8cp; prerequisite: Professional Studies 3 and enrolment in final semester
In this subject students will plan, carry out and evaluate a major professional information handling task. Students are expected to work independently on their project, guided by consultations with their assessors and discussions with their peer support group. They will also meet with their supervisor to evaluate the professional portfolio developed during their degree program.

55864
Psychology
Department of Information Studies
6cp; for Bachelor of Arts/Bachelor of Laws students
Designed to introduce students to the theories, principles and practices of psychological research, emphasising those issues that are also within the framework of information provision. Learning strategies include lectures and small group work.

55900
Professional Practice
Department of Information Studies
6cp
This subject introduces students to information work practice through the examination of basic concepts and the social, political and economic context of information work. The roles and responsibilities of the information professional are examined in relation to different professional contexts and the skills and knowledge required. Students are required to develop an action plan as a framework for their professional development through the subject.

55901
Research and Data Analysis
Department of Information Studies
6cp
Students will become familiar with qualitative and quantitative research methods in this subject. They will select and evaluate a research
design for a specific information problem; become familiar with basic statistical and qualitative analysis terminology; select appropriate presentation techniques for numeric data; use a range of descriptive statistical techniques; read and interpret inferential statistics; and become aware of computer-based techniques for the analysis and presentation of qualitative and quantitative data.

55902

Information Behaviour
Department of Information Studies
6cp

The aim of this subject is to develop students' understanding of the information needs, motivations and behaviours of client groups. Students will identify, define and justify a client group for the purpose of providing information services and products and will develop an information profile of the group. They will also analyse and compare models of information seeking and utilisation, and will be introduced to the characteristics which influence or predict how people react to information and information products and services.

55903

Information Production and Presentation
Department of Information Studies
6cp

In this subject students are introduced to theories, principles and skills relevant to the design, production, evaluation and dissemination of information products. Students will have the opportunity to work with a range of media types and formats, and to develop skills in restructuring and repackaging information to suit client needs.

55904

Information Seminar
Department of Information Studies
8cp

This subject provides an opportunity for students to explore a range of issues relevant to their practice-based projects. By analysing theories on the nature of information and the paradigms in information science, students will link practice-based problems and issues to their theoretical foundations.

55905

Information Project (P/T)
Department of Information Studies
8cp, each semester for two semesters (total 16cp)

This subject requires students to undertake a project in which they will be engaged in evaluating the modifying information from a range of sources in order to provide defined user groups with new information products and services. Students have opportunities to draw together their learning in information provision and to integrate it with a field of study in which they have an interest and expertise. Students' projects are supervised by both academics and information professionals.

55906

Organisation of Information
Department of Information Studies
6cp

This subject examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. It deals with approaches to organisation and control based on intellectual content as well as those based on physical arrangement of information and information resources, against the background of a consideration of a variety of approaches to analysis.

55907

Information Retrieval
Department of Information Studies
6cp

This subject examines the theory and practice of information retrieval. It deals with the principles on which information retrieval systems are based and the interaction between information retrieval systems and end-users. Approaches for the evaluation of information retrieval are identified and students are introduced to some information technologies commonly used by information professionals.

55908

Information Project Development
Department of Information Studies
6cp

This subject aims to introduce students to the concepts and techniques related to management of the development of an information product/service project. It deals with aspects
of the internal and external organisational environment which may affect the way in which information product/service projects are developed, managed and evaluated. The organisation of work and working relationships will be covered by an examination of concepts and models of job design and work group organisation. Principles of evaluation recognised in information work and other work settings will be applied to information products and services, to measure the extent to which they meet the requirements of users and the objectives of the organisation.

55909
Information Products and Services
Department of Information Studies
6cp
This subject is designed to introduce students to the range and characteristics of information resources, products and services for different target groups. They learn to develop and apply criteria for evaluation of information and information resources, products and services and to analyse and evaluate the central concepts and issues in collection management.

55910
User Documentation 1
Department of Information Studies
6cp
This subject provides an opportunity for students to develop knowledge, skills and competencies in the translating of specialist materials for a non-specialist audience. It takes a client-oriented approach, combining information analysis techniques with writing techniques.

55911
User Documentation 2
Department of Information Studies
6cp
In this subject students will manage a small user documentation project, producing material relevant to a targeted audience. They will also discuss some of the key issues in contemporary professional practice.

55912
Bibliographic Control
Department of Information Studies
6cp
This elective subject addresses the creation and dissemination of bibliographic records in libraries, indexing and abstracting services and national bibliographic agencies.

55913
Business Information
Department of Information Studies
6cp
This target group study aims to provide students with an overview of the characteristics of business, the environmental factors and issues impinging on information need, and the information transfer processes and information seeking patterns identified as characteristic of business. The subject also considers the information resources and services available to the business community, with particular reference to specialised information resources, services, and methods of dissemination.

55914
Child and Young Adult Information
Department of Information Studies
6cp
The aim of this subject is to gain an understanding and overview of the flow and transfer of health information from generator to consumer. It looks at the information needs and information behaviour of those seeking health information, the resources and services providing health information, and the methods of dissemination of that information.
55916
Information and Records Management
Department of Information Studies
6cp
The aim of this subject is to develop students' knowledge and skills in managing and using information and records for organisational purposes, such as strategic planning and policy formulation. It seeks to identify and apply principles and approaches to information and records management.

55917
Publishing
Department of Information Studies
6cp
This subject is designed to introduce students to the developments and workings of the book trade in Australia and the publishing of grey literature. It will give students opportunities to examine social, legal, commercial and ethical issues associated with publication and publishing in Australia.

55918
Research Methods
Department of Information Studies
6cp
This subject contributes to the development of the skills and knowledge required for designing, planning and carrying out empirical research for information practice. Students will apply these skills and knowledge to an information problem.

55919
Statistics
Department of Information Studies
6cp
This subject contributes to students' knowledge of and abilities in research, and provides a basis for the analysis of data in an area of professional practice.

55920
Teacher Librarianship 1
Department of Information Studies
6cp
The focus of this subject will be on the factors shaping the information environment in schools; the role of the teacher librarian within the educational/school environment; the application of learning and curriculum theory to the provision of educational resources and services; and the application of information concepts involving user behaviour and information access and retrieval to information provision within schools.

55921
Teacher Librarianship 2
Department of Information Studies
6cp
This subject focuses on the application of management principles and concepts to the provision of information within the school/school library. This includes both the development of information products and/or services for particular groups and the provision of resources and services to the school community. The planning process, evaluation, and the management of personnel, finances and facilities are also considered, as are issues related to managing change and technology. Students will have an opportunity to apply their learning during a practicum period in a school library.

55923
Internet and Electronic Information Networking
Department of Information Studies
6cp; for postgraduate students
This subject offers students the opportunity to develop their understanding of the dynamic nature and structure of electronic information networks in a range of professional practice contexts, and to explore critical issues that underpin these contexts. Particular emphasis will be given to the Internet and students will develop technical skills in accessing and searching the information resources available through Internet services as a basis for effective practice.

55974
Information Project (F/T)
Department of Information Studies
16cp
This subject requires students to undertake a to evaluate the modifying information from a range of sources in order to provide defined user groups with new information products and services. Students have opportunities to draw together their learning in information provision and to integrate it with a field of study in which they have an interest and expertise. Students' projects are supervised by both academics and information professionals.
55992

Elective Seminar

Department of Information Studies
2cp

This subject integrates knowledge in either Communication Management or Information Science with the knowledge base in elective areas. It explores the application of other areas to practice and assesses the usefulness of practice models.

56002

Communication 2: Group Communication

Department of Communication Studies
6cp; prerequisite: Communication 1

This subject builds on interpersonal communication to enhance students’ understanding of communication factors influencing small group functioning. It provides theoretical frameworks for observation and analysis of small groups; identifies a range of variables which influence small group communication patterns including personality dimensions, stages of group development, and role structures; examines conflict management within groups; and identifies and evaluates various problem-solving and decision-making strategies.

56003

Communication 3: Organisational Communication

Department of Communication Studies
6cp; prerequisite: Communication 1

This subject increases students’ awareness of factors that influence communication processes in organisational contexts. It provides an overview of the development of the field of organisational communication together with competing theoretical perspectives such as functionalist interpretivist. It examines organisational systems of communication and the impact of factors such as size, structure and culture on communication. It also evaluates the role of communication media and technology in organisations and examines communication aspects of the specific skills of interviewing, staff training, and diffusion of innovation and change within organisations.

56004

Communication 4: Public Communication

Department of Communication Studies
6cp; prerequisite: Communication 1

This subject looks at the role of communication in the public domain. It explores the particular characteristics of each major medium of mass communication and investigates the impact of new and evolving technologies on the processes of communication. It also examines the role of rhetoric and arguments intrinsic to public communication and looks at ethical issues and current legal, moral and political debates.

56005

Communication 5: Society, Culture and Communication

Department of Communication Studies
6cp; prerequisites: Communication 2; Communication 3; and Communication 4

This subject looks at the role of communication as the pre eminent precondition for creating human cultural life. It investigates the mutually reinforcing relationship between culture and communication, where communication is a prerequisite for, and a product of, culture, and vice versa. The subject therefore examines issues such as the centrality of communication in the creation of culture; communication between different cultures; cultural change and development; culture-wide communication media; and the evolution of human culture and communication.

56006

Communication 6: Contemporary Issues in Communication

Department of Communication Studies
8cp; prerequisite: Communication 5

This subject provides students with an opportunity to examine and analyse the theoretical, research and literature issues which integrate the field of communication. It critically examines the major theoretical paradigms which inform communication scholarship, as well as addressing the application of communication theory and research to significant contemporary issues affecting areas of practice such as society, management, and academia.
56009
Advertising and Media Management
Department of Communication Studies
6cp
This subject provides a general introduction to the wide range of issues, professional activities and skills related to the advertising industry. It explores the essential relationships between practising professionals and clients and responsibilities required by regulatory bodies, government and trade regulations. The ranging potentialities of each medium are assessed and practical experience is encouraged in teamwork, group analysis and campaign development.

56010
Video Production
Department of Communication Studies
6cp
This subject enables students to demonstrate their understanding of the potential and limitations of television as a communication medium; to implement a creative and innovative approach to the conception, scripting and production of television programs; to explain basic technical principles underlying video production; and to demonstrate skills in the management of resources and personnel associated with video production.

56011
Public Relations Strategies and Management
Department of Communication Studies
6cp; prerequisite: 56013 Public Relations Principles and Process
This subject is the second in sequence of public relations subjects. It applies the concepts and practices of professional public relations in critically analysing contemporary campaigns. Students develop, design and produce innovative resources for working with the media and they develop advanced research and writing skills.

56012
Public Relations Contexts and Applications
Department of Communication Studies
6cp; prerequisite: 56011 Public Relations Strategies and Management
This subject comprises the third stage in the public relations sequence. Students explore the wider social, economic and political context of public relations practice including the role of public relations as a catalyst of social change. The subject also examines public opinion and the establishment, characteristics and activities of community relations programs including community consultation, fundraising, sponsorship and lobbying.

56013
Public Relations Principles and Process
Department of Communication Studies
6cp
This subject introduces students to the principles underlying public relations by examining the concepts and theories of professional practice in the context of the contemporary Australian public relations industry. Students become familiar with key techniques of planning, media relations and publicity and develop basic skills in writing for the media.

56014
Public Relations Professional Practice
Department of Communication Studies
6cp; prerequisite: 56012 Public Relations Contexts and Applications or 54399 Public Relations Contexts and Applications
This is the final subject in the sequence of public relations subjects. It further develops professional communication management and public relations knowledge and skills. Students learn to identify emerging issues in the political, social and organisational environments for public relations professional practice. They design crisis communication plans in cooperation with professional clients. Students also learn techniques of media interviewing, developing their skills as interviewees for mock media interviews.

56015
Critical and Creative Thinking
Department of Communication Studies
6cp
This subject introduces students to critical and creative thinking with the aim of significantly improving their skills in both areas. Students study traditional modes of inductive and deductive reasoning and argument and learn to identify fallacies, recognise underlying assumptions, assess evidence, depict argument structure and hone their analytical skills.
variety of creative thinking approaches useful for problem solving, decision making and the development of new ideas, products and methods are examined, including radiant thinking, parallel thinking, pattern breaking and possibility thinking. Students will be actively engaged in the challenge of critical and creative thinking both within the classroom and in assessment tasks.

56016
Communicating with the Media

*Department of Communication Studies*

4cp; corequisite: Communication 1

This subject introduces students to selected theoretical and practical aspects of mass communication. In particular, the subject examines current communication practice with emphasis on professional communication with the media. Students will examine existing and new communication technologies and the opportunities for mass communication these offer to individuals and the professions. Students are encouraged to develop professional mass communication skills as writers, presenters and interviewees within a critical and ethical framework.

56744
Public Relations Management

*Department of Communication Studies*

6cp

This subject is designed to assist current and potential public relations practitioners in their professional development. Students will examine the management of recent public relations campaigns in Australian organisations; develop the ability to set objectives, choose and implement research methods, decide strategies and construct evaluation methods suitable to particular campaigns; and approach public relations as a specialised form of communication management.

56955
Communication I: Foundations of Communication

*Department of Communication Studies*

6cp

This subject extends students’ understanding of, and competence in, interpersonal communication processes which are essential for the effective functioning of any professional. It introduces them to the basic models of the communication process and changing views on communication; explores the interrelationship between communication and factors such as perception, attribution making, values, self concept, language and culture; examines the specific skills of assertion, listening, and non-verbal communication; and addresses questions of ethics and power as they affect interpersonal communication.

56956
Foundations of Communication Management

*Department of Communication Studies*

6cp

This subject examines theories of communication and their application to the work environment. Students study factors that managers need to know about quality interpersonal communication such as perception, impression formation and attribution. This subject identifies personal characteristics and communication behaviour associated with communication competence such as empathic listening, provision of feedback and assertiveness. It also explores cultural and gender variations in interpreting verbal and non-verbal behaviour.

56957
Professional Communication Practice

*Department of Communication Studies*

6cp

This subject introduces students to professional communication practice through the examination of basic concepts and the social, political and economic context of communication management. The roles and responsibilities of the communication professional are examined in relation to different professional contexts and the skills and knowledge required. Students are required to develop an action plan as a framework for their professional development throughout the subject.

56958
Work Group Communication

*Department of Communication Studies*

6cp

This subject analyses major theoretical perspectives in the ongoing development of group-centred theory in communication. It develops an understanding of the role of communication in work related groups and the diversity of factors affecting communication performance. Students analyse group
effectiveness factors such as leadership, team building and decision making and apply strategies for diagnosing communication problems in groups.

56959
Organisational Communication
Department of Communication Studies
6cp
This subject provides an understanding of organisational communication as a component of communication management. Students develop expertise in research methodologies and diagnostic techniques used for understanding organisational communication. The subject deals with characteristics of organisations such as structure and culture and the effect on organisations of new communication technologies.

56960
Contemporary Issues in Communication Management
Department of Communication Studies
8cp
This subject enables students to analyse assumptive framework and conceptual perspectives affecting communication theory, research and practice. Students examine attempts to integrate the field of communication studies and apply their knowledge of communication theory and research to contemporary communication issues and problems. The effect of changing information and communication technologies on the management of communication is critically assessed.

56961
Communication Management Project (P/T)
Department of Communication Studies
8cp; each semester for two semesters (total 16cp)
This subject allows students to pursue further studies in their area of professional or scholarly interest in communication management. Students develop competence in the preparation and execution of a communication management project. They identify and review the literature pertinent to their selected area of study and apply appropriate methodologies to their research endeavour. Students develop competence in managing a research task and preparing a report which contributes to the body of knowledge.

56962
Public Communication Analysis
Department of Communication Studies
6cp
The main focus of study in this subject is the role of communication in the public domain. The subject explores the particular characteristics of each major medium of mass communication and investigates the impact of new and evolving technologies on the processes of communication. It examines the role of rhetoric and arguments intrinsic to public communication. Ethical issues, current legal, moral and political debates are also introduced to students.

56963
Public Relations I: Planning and Research
Department of Communication Studies
6cp
This subject explains the concept of public relations as communication management. It identifies the contribution and relevance of public relations to modern organisations. Students learn to apply the principles of public relations to examples from their own professional practice. The role and use of analytical research in public relations is analysed as is strategic planning for public relations.

56964
Public Relations 2: Campaigns and Evaluations
Department of Communication Studies
6cp
Students learn to develop creative communication strategies for a range of public relations needs. They become proficient in planning, writing and producing material for publication by print and broadcast media. Evaluation and measurement techniques for public relations are assessed and applied. This subject provides an understanding of how to implement and evaluate public relations campaigns in a wide range of work applications.
56965
Video Production
Department of Communication Studies
6cp
This subject enables students to demonstrate an understanding of the potential and limitations of television as a communication medium; to implement a creative and innovative approach to the conception, scripting and production of television programs; to explain basic technical principles underlying video production; and to demonstrate skills in the management of resources and personnel associated with video production.

56966
Advertising and Media Management
Department of Communication Studies
6cp
This subject aims to provide a general introduction to the wide range of issues, professional activities and skills related to the advertising industry. It explores the essential relationships between practising professionals and clients and the responsibilities required by regulatory bodies, government and trade regulations. The potential of each medium is assessed and practical experience is encouraged in teamwork, group analysis and campaign development.

56967
Communication Management Project (F/T)
Department of Communication Studies
16cp
This subject allows students to pursue further studies in their area of professional or scholarly interest in communication management. Students develop competence in the preparation and execution of a communication management project. They identify and review the literature pertinent to their selected area of study and apply appropriate methodologies to their research endeavour. Students develop competence in managing a research task and preparing a report which contributes to the body of knowledge.

59316
Essay Writing
English Language Study Skills Assistance Centre
4cp; over 9 weeks
This elective is one of four subjects offered by the ELSSA Centre and it is aimed at non-English-speaking background students who need to develop their essay writing skills. It focuses on the critical analysis of topics relevant to different academic areas of study, the development of essay outlines and the final preparation of essays.

59317
Report Writing
English Language Study Skills Assistance Centre
4cp; over 9 weeks
This elective is one of four subjects offered by the ELSSA Centre and it is aimed at non-English-speaking background students who need to develop their report writing skills. It focuses on the analysis of topics relevant to different academic areas of study, the development of report plans and the final preparation of reports.

59318
Seminar Presentation
English Language Study Skills Assistance Centre
4cp; over 9 weeks
This elective is one of four subjects offered by the ELSSA Centre and it is aimed at non-English-speaking background students who need to develop their seminar presentation skills. It focuses on the analysis of topics relevant to different academic areas of study, the development of seminar presentation skills, the preparation and presentation of seminars.

59319
Communication for Employment
English Language Study Skills Assistance Centre
4cp; over 9 weeks
This elective is one of four subjects offered by the ELSSA Centre and it is aimed at non-English-speaking background students who need to develop their employment seeking skills. It focuses on the analysis of recruitment advertisements relevant to different academic areas of study, and the development of writing and speaking skills required for gaining employment. It also covers work related communication skills.
59321
Creative Writing
Department of Media and Text
6cp
Students of a number of courses benefit from practice in creative writing. They may wish to explore talents in the writing of essays, short stories, poetry or drama scripts, or to use the techniques of some or all of these genres to improve their writing of business, technical and professional documents. Students will read the works of established writers in the genres concerned and critiques of such genres. They will also workshop each other’s draft manuscripts.

59324
Issues in Science, Technology and Human Values
Department of Social, Political and Historical Studies
4cp
This subject seeks to interpret scientific and technical disciplines from the perspective of the humanities. It examines the philosophical and social foundations of systems of ethics and values, and situates recent scientific and technological developments within a changing social and economic context.

59325
Science, Technology and Human Values
Department of Social, Political and Historical Studies
8cp; for Engineering students
This subject seeks to interpret scientific and technical disciplines from the perspective of the humanities. It examines the philosophical and social foundations of systems of ethics and values and situates recent scientific and technological developments within a changing social and economic context. Issues covered include the rise of the scientific ‘expert’; human factors in technology and employment; the medicalisation of everyday life; technology and the natural environment; and technological development and control.

59326
Professional Communication
Department of Communication Studies
4cp
This subject develops in senior students a range of communication competences of value in their professional workplaces and in society. It builds on students’ knowledge of group and interpersonal communication and provides specific skills in written and oral presentation, including résumé preparation and employment interviews. Students are encouraged to practise writing appropriately for particular purposes and audiences and to prepare short speeches designed to explain and persuade.

59329
Issues in Industrial Relations
Department of Social, Political and Historical Studies
4cp
This subject develops a basic understanding of the nature of industrial conflict and trade union and employers’ associations in Australia. There is some consideration of history in order to develop an understanding of the nature of change (economic, organisational, political, industrial, technical) and of the reasons behind contemporary values and practices in the workplace.

59330
Advertising Practice
Department of Media and Text
6cp
This subject is an introduction to the theory and production of advertising: the concepts used, the skills and techniques applied, the organisational structure and operation of advertising agencies, and their interrelationships with other parts of the communication industry.

59333
Advertising Strategies
Department of Media and Text
6cp
Students examine and practice a variety of visual and verbal persuasion methods in television, radio, print, and other media. They will make individual and group presentations of solutions to various advertising problems, and gain insight into the analysis and evaluation of advertising techniques.
59335
Issues in Organising EEO
Department of Social, Political and Historical Studies
4cp
This subject introduces students to the nature and content of anti-discrimination, equal employment opportunity (EEO) and affirmative action (AA) legislation in Australia. It provides students with a critical understanding of discrimination affecting different disadvantaged groups and some of the basic skills related to the implementation of EEO programs.

59336
Politics and Planning
Department of Social, Political and Historical Studies
2cp; 1cp each semester for two semesters (total 2cp); for Graduate Diploma in Planning and Master of Planning students
This subject provides students in planning disciplines with an introduction to the perspectives of political theory and the techniques of political analysis. Topics include theories of the state, the emergence of structures of decision making, urban managerialism, the politics of public participation, community politics and local government. Concepts of modernity and post modernism are used to situate analysis of urban political action into socio-cultural contexts.

59338
Sociology and Planning
Department of Social, Political and Historical Studies
2cp; 1cp each semester for two semesters (total 2cp); for Graduate Diploma in Planning and Master of Planning students
This subject provides students in planning disciplines with an introduction to the perspectives of the social sciences and the techniques of sociological investigation. Topics include the emergence of the modern city, the development of the spatial pattern, environmental perception, issues in housing, labour markets, tourism and migration, and current social and demographic trends.

59339
Introduction to Aboriginal Social and Political History
Department of Social, Political and Historical Studies
6cp
This subject is a campus-wide elective. It examines and analyses the impact of colonialism on indigenous peoples, with particular reference to the Aboriginal inhabitants of this region. The emergence of Aboriginal social and political movements will be presented as the basis for repossession of traditional heritages in land and culture.

59340
Managing Women
Department of Social, Political and Historical Studies
8cp; prerequisites: Gender at Work and Gender, Culture and Power
This subject equips students with a vocationally relevant understanding of the operation of gender in organisations, and the knowledge, values and professional skills necessary to manage a diverse workforce equitably and in ways which enhance organisational performance. A range of theories, concepts and issues pertinent to women in organisations and management are critically examined. Students are equipped with knowledge of the relevant anti-discrimination, equal opportunity (EEO) and affirmative action (AA) legislation, and develop the skills necessary to prepare, implement and monitor EEO and AA management plans.

59341
Modernisation and Globalisation
Department of Social, Political and Historical Studies
8cp; for undergraduate students
The importance of the comparative analysis of social change has been emphasised since the late 1980s with the end of the Cold War and the rapid social, economic and political change in Eastern Europe, East Asia and South-East Asia. There have been various claims for the inevitable triumph of the homogenising influences of capitalism and democracy; renewed emphasis on cultural determinism; and questioning of the Euro-centricty of the social sciences. Through an examination of key elements of modernisation and globalisation, this subject provides an introduction to social
change in Western Europe, Latin America, East Asia and South-East Asia, as well as academic discussions about the processes of social change.

There are no prerequisites for this subject. It is intended primarily for students in the International Studies program, but can be taken by any student interested in the comparative analysis of social change.

59342
Modernisation and Globalisation
Department of Social, Political and Historical Studies
8cp; for postgraduate students
The importance of the comparative analysis of social change has been emphasised since the late 1980s with the end of the Cold War and the rapid social, economic and political change in Eastern Europe, East Asia and South-East Asia. There have been various claims for the inevitable triumph of the homogenising influences of capitalism and democracy; renewed emphases on cultural determinism; and questioning of the euro-centricity of the social sciences. Through an examination of key elements of modernisation and globalisation, this subject provides an introduction to social change in Western Europe, Latin America, East Asia and South-East Asia, as well as the academic discussions about the processes of social change.

There are no prerequisites for this subject. It is intended primarily for students in the International Studies program, but can be taken by any student interested in the comparative analysis of social change.

59358
Communication Strategies for Public Policy
Department of Communication Studies
6cp, corequisite: Public Education: Perspectives and Principles
for Graduate Certificate in Public Education students
This subject develops students’ competencies in the analysis of public policy for the identification of communication challenges and the design of appropriate strategies for effective public education campaigns. Students will develop research, planning and evaluation skills for the design of these strategies, liaising with clients in the workplace. They will practise writing media releases and design other publicity products for the implementation of their strategies.

59635
Business and the Media
Department of Social Communication and Journalism
6cp; for Bachelor of Business students
This subject seeks to equip accountancy students with the basic skills they will need to express themselves clearly, concisely and quickly. It will introduce them to the priorities, prejudices and practices of the public media. In doing so, students will learn to deal more effectively with journalists, but perhaps more importantly, they will gain insights to their own profession by viewing it through an outsider’s prism.

The subject covers the following: making specialised knowledge available to the wider public; journalism culture; writing to communicate; writing news releases; structure and use of language; writing succinctly; sources; what makes an executive a useful source?; how do journalists find stories?; how do journalists perceive business?; business press; business reporting and ethics; conflicts of interest; understanding the Budget papers; how journalists interpret the figures; research and investigative techniques; computerised research; and future practices.

59636
Introduction to Journalism
Department of Social Communication and Journalism
8cp; for Bachelor of Business students
This subject is designed to introduce students to key issues of journalism and the media, particularly those relevant to the reporting of business. It will introduce students to the basic elements of professional journalism practice and provide an understanding of, and practice in, key skills of news writing and interviewing. It will provide an awareness of ethical and regulatory issues relevant to journalism, especially those relevant to the reporting of business.
21125
Australian Business Environment
5cp; offered by the Faculty of Business
This is a foundation subject which gives students an insight into Australian business organisations. It covers the following: the context of Australian business and its historical development; the interaction of the national and international, social, political and economic forces in Australia and their impact on Australian business; and the changing roles and demands upon managers both historical, contemporary and in the future.

21130
Organisational Behaviour
5cp; offered by the Faculty of Business
This subject examines behaviour in organisations, theories which attempt to explain this behaviour, and the implications of these theories for management practices.
An organisational analysis perspective is used to examine topics such as individual and group responses to organisational processes, motivation, conflict, power and control, culture, leadership, decision making, communication, and organisational change.

21321
Organisational Diagnosis and Evaluation
5cp; offered by the Faculty of Business; prerequisite: 21221 Organisational Design and Change
This subject builds on the knowledge gained from studying Organisational Behaviour, Organisational Design and Change and related subjects. It provides students with the practical knowledge and skills for diagnosing issues and problems and evaluating planned changes in organisations.
It is expected that by participating in the subject students will further develop their analytical skills and knowledge; become aware of the interpersonal processes that are an integral part of conducting a diagnosis or evaluation; learn how to select and apply a range of research methods and diagnostic instruments for gathering and interpreting information; and gain practical experience in organisational diagnosis or evaluation by participating in a group research project.

21343
Quantitative Management
5cp; offered by the Faculty of Business; prerequisite: 26122 Business Statistics
The emphasis in this subject is on the practical value of Operations Research/Management Science techniques in assisting decision making in a business context. It uses up-to-date software packages for quantitative management and decision making. It also covers decision theory; waiting line models; linear programming and sensitivity analysis; network analysis (PERT/CPM); inventory models; forecasting; decision support systems; and simulation techniques.

21408
Employment Relations Skills
5cp; offered by the Faculty of Business; prerequisite: 21306 Employment Relations
This subject develops knowledge and skills in a range of practical or applied areas critical to effective performance in employee relations. It covers employee relations problem solving; evaluating strategic options; measuring employee relations initiatives; selection interviewing; counselling and disciplining; appraisal interviewing; negotiating to reach agreement; and advocacy before industrial tribunals.

21608
Marketing for Information Provision
6cp; offered by the Faculty of Business
This subject introduces key concepts and theories in the practice of marketing with special relevance to people working in the information provision area. It identifies the genesis and development of the marketing concept and how in recent times it has spread from its initial use in the private sector to be a valuable aid in effective management in the government and not-for-profit sectors. It also explains and illustrates the various elements of the marketing process by requiring students to study relevant case studies in groups.
21770
Organisational Analysis and Management
6cp; offered by the Faculty of Business
This subject introduces techniques and strategies of management and examines their strengths and weaknesses in relation to communication management, technology and decision making. It looks at the ways in which management skills can be enhanced by an understanding and analysis of organisational power and political processes. These insights provide students with the means to critically evaluate the practices of their own organisations.

31521
Computer Information Technology 2: Foundations of Computing and Programming
6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisite: 55025 Computer Information Technology 1: Information Technology
This subject enables students to extend their knowledge in the technical areas of computers; to develop a detailed knowledge of data and program representation; to understand the methods of data storage and data management and techniques for data manipulation; and to apply top-down design methodology to given problems and produce algorithms and documentation suitable for implementation in a structured language.

31531
Computer Information Technology 3: Systems Analysis and Design
6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisite: 55025 Computer Information Technology 1: Information Technology
This subject enables students to describe the components of a system and how each element is related in order to achieve a goal, and how behaviour is determined by the relationships within and between systems and the environment of which they are a part; to describe the roles, products and activities of the systems analyst and the information resource unit within an organisation; to develop systems requirements specifications using the tools and techniques of systems analysis; and to develop and evaluate alternatives to the physical implementation of a system.

31541
Computer Information Technology 4: Commercial Programming
6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisites: 55025 Computer Information Technology 1: Information Technology; 31521 Computer Information Technology 2: Foundations of Computing and Programming
This subject enables students to understand and apply techniques of structured design to programming in a commercial environment; to develop a knowledge of the structure and syntax of the COBOL-85 language; to have experience in the design and implementation of report generation, on-line inquiry and on-line update routines, using indexed and sequential files; and to understand and apply techniques for program testing.

31551
Computer Information Technology 5: Database
6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisites: 31521 Computer Information Technology 2: Foundations of Computing and Programming; 31531 Computer Information Technology 3: Systems Analysis and Design
This subject enables students to understand the different database management system models and how well these conform to the theoretically desirable properties required of a database system; to convert a conceptual data model to a logical database model and determine the access problems likely to occur when implemented; to convert the logical database model to a physical database model and tune the physical model to allow for access constraints; to understand and use a database language to access, modify and query a database; to understand the integrity and control requirements of a database and how they might be implemented; and to understand the various forms of a distributed database and the special requirements for integrity and control.
31561
**Computer Information Technology 6: Data Communications**

6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisite: 31521

*Computer Information Technology 2: Foundations of Computing and Programming*

This subject enables students to understand the significance of data communications standards and the OSI model; to understand the available alternatives in hardware, software and transmission facilities; to be able to make informed decisions on equipment alternatives; and to know how to approach network design and network management.

31571
**Computer Information Technology 7: Management Information Systems**

6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisite: 55025

*Computer Information Technology 1: Information Technology*

This subject develops an understanding of characteristics of management information systems and identifies requirements. Students will gain an understanding of the concepts of artificial intelligence and expert systems and their potential applications to decision making.

Subjects offered by the Institute for International Studies

The Institute for International Studies offers electives in language studies and in the study of contemporary societies in parts of the non-English-speaking world. All subjects last one semester and are worth eight credit points.

**Language studies**

All UTS students wishing to engage in language studies as a credited part of their degree are required to enrol through the Institute for International Studies whether the language studies are undertaken on a UTS campus or elsewhere. The Institute teaches some language programs at UTS, has made arrangements with other universities for some languages to be taught to UTS students, and can make special arrangements for individual students to attend specific language programs where academic needs demand.

There are no prerequisites for entry to any language program. The following subjects of language studies are available to all UTS students:

<table>
<thead>
<tr>
<th>Subject</th>
<th>Code</th>
</tr>
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<tbody>
<tr>
<td>Cantonese Language and Culture 1</td>
<td>971121</td>
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<tr>
<td>Cantonese Language and Culture 2</td>
<td>972121</td>
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<tr>
<td>Cantonese Language and Culture 3</td>
<td>973121</td>
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<tr>
<td>Cantonese Language and Culture 4</td>
<td>974121</td>
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<tr>
<td>Chinese Language and Culture 1</td>
<td>971111</td>
</tr>
<tr>
<td>Chinese Language and Culture 2</td>
<td>972111</td>
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<td>973111</td>
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<td>Chinese Language and Culture 4</td>
<td>974111</td>
</tr>
<tr>
<td>French 1</td>
<td>971414/5</td>
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<tr>
<td>French 2</td>
<td>972414/5</td>
</tr>
<tr>
<td>French 3</td>
<td>973414/5</td>
</tr>
<tr>
<td>French 4</td>
<td>974414/5</td>
</tr>
<tr>
<td>German 1</td>
<td>971424/5</td>
</tr>
<tr>
<td>German 2</td>
<td>972424/5</td>
</tr>
<tr>
<td>German 3</td>
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<td>Hebrew 1</td>
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<tr>
<td>Hindi 1</td>
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<td>Hindi 2</td>
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<tr>
<td>Hindi 3</td>
<td>973615</td>
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<tr>
<td>Hindi 4</td>
<td>974615</td>
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</table>
Indonesian Language and Culture 1 | 971311
---|---
Indonesian Language and Culture 2 | 972311
Indonesian Language and Culture 3 | 973311
Indonesian Language and Culture 4 | 974311
Italian 1 | 971434/5
Italian 2 | 972434/5
Italian 3 | 973434/5
Italian 4 | 974434/5
Japanese Language and Culture 1 | 971211
Japanese Language and Culture 2 | 972211
Japanese Language and Culture 3 | 973211
Japanese Language and Culture 4 | 974211
Korean 1 | 971225
Korean 2 | 972225
Korean 3 | 973225
Korean 4 | 974225
Modern Standard Chinese Language and Culture 1 | 971101
Modern Standard Chinese Language and Culture 2 | 972101
Modern Standard Chinese Language and Culture 3 | 973101
Modern Standard Chinese Language and Culture 4 | 974101
Polish 1 | 971764
Polish 2 | 972764
Polish 3 | 973764
Polish 4 | 974764
Russian 1 | 971734
Russian 2 | 972734
Russian 3 | 973734
Russian 4 | 974734
Serbian 1 | 971724
Serbian 2 | 972724
Serbian 3 | 973724
Serbian 4 | 974724
Spanish Language and Culture 1 | 971501
Spanish Language and Culture 2 | 972501
Spanish Language and Culture 3 | 973501
Spanish Language and Culture 4 | 974501
Thai 1 | 971320
Thai 2 | 972320
Thai 3 | 973320
Thai 4 | 974320
Ukrainian 1 | 971774
Ukrainian 2 | 972774
Ukrainian 3 | 973774
Ukrainian 4 | 974774

Full subject descriptions are available in the *Institute for International Studies Handbook*. Arrangements can also be made for students to undertake other language studies. Further information may be obtained from the Institute telephone 9514 1574, fax 9514 1578.

**Contemporary Society**

The Institute offers a series of subjects that provide an introduction to the contemporary societies, politics, economies and cultures of the countries and cultures of East Asia and South East Asia, Latin America and Europe.

There are no prerequisites for any of the Contemporary Society subjects in the International Studies program. All the following subjects are taught in English and are available, with the permission of their faculty, as electives to all UTS students.

- 976101 Chinese East Asia
- 976111 Contemporary China
- 976211 Contemporary Japan
- 976501 Contemporary Latin America
- 976301 Contemporary South East Asia
- 976401 Contemporary Europe
A number of subjects are taught to students in other faculties. Some of these are prescribed for certain faculties as indicated below. Some are offered as general electives to any student who meets prerequisite requirements. Please note: Subject numbers beginning with 54xxx are graded pass/fail only.

### Faculty of Business

**General Elective**

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>59635</td>
<td>Business and the Media</td>
<td>6cp</td>
</tr>
</tbody>
</table>

**Bachelor of Business – Sub-majors available**

**Information for Business (24cp)**

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>55041</td>
<td>Information Science 2: Information User Behaviour</td>
<td>6cp</td>
</tr>
<tr>
<td>55042</td>
<td>Information Science 3: Organisation of Information</td>
<td>6cp</td>
</tr>
<tr>
<td>55043</td>
<td>Information Science 4: Information Retrieval</td>
<td>6cp</td>
</tr>
<tr>
<td>55060</td>
<td>Business Information</td>
<td>6cp</td>
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</table>

**Communication (24cp)**

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>56002</td>
<td>Communication 2: Group Communication</td>
<td>6cp</td>
</tr>
<tr>
<td>56003</td>
<td>Communication 3: Organisational Communication</td>
<td>6cp</td>
</tr>
<tr>
<td>56004</td>
<td>Communication 4: Public Communication</td>
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</table>

**International Politics (24cp)**

<table>
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<tr>
<th>Subject Code</th>
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<th>Credits</th>
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<tbody>
<tr>
<td>52222</td>
<td>International Politics</td>
<td>8cp</td>
</tr>
<tr>
<td>52300</td>
<td>Asian and Pacific Politics</td>
<td>8cp</td>
</tr>
<tr>
<td>52307</td>
<td>Making of the Third World</td>
<td>8cp</td>
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</table>

**Reporting Business (24cp)**

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
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<tbody>
<tr>
<td>59636</td>
<td>Introduction to Journalism</td>
<td>8cp</td>
</tr>
<tr>
<td>54240</td>
<td>Journalism 2</td>
<td>8cp</td>
</tr>
<tr>
<td>54241</td>
<td>Print Features</td>
<td>8cp</td>
</tr>
<tr>
<td>54341</td>
<td>Investigations</td>
<td>8cp</td>
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<tr>
<td>54344</td>
<td>Specialist Reporting</td>
<td>8cp</td>
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<tr>
<td>54242</td>
<td>Print Production and Subediting</td>
<td>8cp</td>
</tr>
<tr>
<td>54340</td>
<td>Electronic Publishing</td>
<td>8cp</td>
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</table>

**Politics and Society (26cp)**

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
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<tbody>
<tr>
<td>52122</td>
<td>Politics and Political Institutions</td>
<td>8cp</td>
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<tr>
<td>52226</td>
<td>Australian Politics</td>
<td>8cp</td>
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<tr>
<td>52231</td>
<td>Industrial Relations</td>
<td>8cp</td>
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<tr>
<td>59329</td>
<td>Issues in Industrial Relations</td>
<td>4cp</td>
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<tr>
<td>52310</td>
<td>Issues in Australian Politics</td>
<td>8cp</td>
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<tr>
<td>52339</td>
<td>Organising EEO</td>
<td>8cp</td>
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<tr>
<td>59335</td>
<td>Issues in Organising EEO</td>
<td>4cp</td>
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</table>

**Women and Business (24cp)**

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>52221</td>
<td>Gender at Work</td>
<td>8cp</td>
</tr>
<tr>
<td>52306</td>
<td>Gender, Culture and Power</td>
<td>8cp</td>
</tr>
<tr>
<td>59340</td>
<td>Managing Women</td>
<td>8cp</td>
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</tbody>
</table>

**Public Relations (24cp)**

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>56013</td>
<td>Public Relations Principles and Process</td>
<td>6cp</td>
</tr>
<tr>
<td>56011</td>
<td>Public Relations Strategies and Management</td>
<td>6cp</td>
</tr>
<tr>
<td>56012</td>
<td>Public Relations Contexts and Applications</td>
<td>6cp</td>
</tr>
<tr>
<td>56014</td>
<td>Public Relations Professional Practice</td>
<td>6cp</td>
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</table>

**Bachelor of Arts in Leisure Studies and Bachelor of Arts in Tourism Management – undergraduate elective subjects**

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>56013</td>
<td>Public Relations Principles and Process</td>
<td>6cp</td>
</tr>
<tr>
<td>56011</td>
<td>Public Relations Strategies and Management</td>
<td>6cp</td>
</tr>
<tr>
<td>56012</td>
<td>Public Relations Contexts and Applications</td>
<td>6cp</td>
</tr>
<tr>
<td>56014</td>
<td>Public Relations Professional Practice</td>
<td>6cp</td>
</tr>
<tr>
<td>56009</td>
<td>Advertising and Media Management</td>
<td>6cp</td>
</tr>
<tr>
<td>56010</td>
<td>Video Production</td>
<td>6cp</td>
</tr>
</tbody>
</table>

**Graduate Certificate in Sports Management**

Graduate Diploma in Sports Management
Graduate Diploma in Tourism Management
Graduate Diploma in Leisure Studies
Graduate Diploma in Arts Management – postgraduate elective subject

<table>
<thead>
<tr>
<th>Subject Code</th>
<th>Subject Name</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>56744</td>
<td>Public Relations Management</td>
<td>6cp</td>
</tr>
</tbody>
</table>
**Faculty of Design, Architecture and Building**

Undergraduate elective subjects

- 51003 Social Theory and Australian Society 1 4cp
- 51008 Social Theory and Australian Society 2 4cp
- 51005 Creative Writing 1 4cp
- 51006 Creative Writing 2 4cp
- 51007 Media Studies 4cp
- 59330 Advertising Practice 6cp
- 51004 Screen Studies 4cp

Graduate Diploma in Planning, Master of Planning – compulsory subjects

- 59336 Politics and Planning (1cp per semester for two semesters) total 2cp
- 59338 Sociology and Planning (1cp per semester for two semesters) total 2cp

**Faculty of Education**

Bachelor of Education in Teacher Librarianship – compulsory subjects

- 55431 Information Science 1: Foundations of Information Science 4cp
- 55432 Information Science 2: Information User Behaviour 4cp
- 55433 Information Science 3: Organisation of Information 4cp
- 55434 Information Science 4: Information Retrieval 4cp
- 55435 Information Science 5: Information Service and Product Design 4cp
- 55440 Internet and Electronic Information Networking 4cp (elective)
- 55441 Issues in Teacher Librarianship 1 4cp
- 55442 Issues in Teacher Librarianship 2 6cp
- 55443 Issues in Teacher Librarianship 3 6cp

Master of Education – postgraduate elective subjects

- 56956 Foundations of Communication Management 6cp
- 56744 Public Relations Management 6cp

Graduate Certificate in Public Education – postgraduate elective subject

- 59358 Communication Strategies for Public Policy 6cp

**Faculty of Engineering**

Civil Engineering, Civil and Environmental Engineering, Structural Engineering – undergraduate compulsory subjects

- 51131 Communications 1 3cp
- 51161 Communications 2 3cp

Telecommunications Engineering – undergraduate elective subject

- 55080 Information Issues 6cp

Electrical Engineering, Computer Systems Engineering, Telecommunications Engineering – undergraduate elective subject

- 59325 Science, Technology and Human Values 8cp

**Faculty of Law**

Bachelor of Arts/Bachelor of Laws – Group B subject

- 55864 Psychology 6cp

**Faculty of Mathematical and Computing Sciences**

Bachelor of Science in Computing Sciences – Sub-majors available

Information Studies (24cp)

- 55860 Information Science 1: Foundations of Information Science 6cp
- 55041 Information Science 2: Information User Behaviour 6cp
  
  **plus one of the following groups of subjects**
  - 55042 Information Science 3: Organisation of Information 6cp
  - 55043 Information Science 4: Information Retrieval 6cp
  - 55024 Information Production 6cp
  - 55075 Information Resources and Collections 6cp
  
  **or**
  - 55010 Psychology 4cp
  - 51103 Work, Organisation and Society 4cp
  - 55023 Communication and Information Skills 4cp

Communication Studies (24cp)

- 56955 Communication 1: Foundations of Communication 6cp
- 56002 Communication 2: Group Communication 6cp
SUBJECT DESCRIPTIONS

56003 Communication 3: Organisational Communication 6cp
56004 Communication 4: Public Communication 6cp

1 Availability of subjects depends on student demand.

Communication, History, Politics and Society (22cp minimum)

A minimum of 8cp must be taken at both 200 Level and 300 Level.

200 Level

52204 Media, Culture and Identity 8cp
52209 Communication, Culture and the Law 8cp
52222 International Politics 8cp
52226 Australian Politics 8cp
52228 Power and Social Regulation 8cp
52220 Aboriginal Social and Political History 8cp
52225 Australian History 8cp
51369 Technical and Professional Communication 6cp
or
59326 Professional Communication 4cp
59325 Science, Technology and Human Values 8cp
or
59324 Issues in Science, Technology and Human Values 4cp
52231 Industrial Relations 8cp
or
59329 Issues in Industrial Relations 4cp

300 Level

52350 Communication History 8cp
52310 Issues in Australian Politics 8cp
52300 Asian and Pacific Politics 8cp
52307 Making of the Third World 8cp
52306 Gender, Culture and Power 8cp
52302 Comparative Religions 8cp
52316 Power, Race and Ethnicity 8cp
52311 Urban Culture 8cp
52327 Public and Social Policy 8cp
52320 Social Movements 8cp
52343 Politics of Aboriginal History 8cp
52339 Organising EEO 8cp
or
59335 Issues in Organising EEO 4cp

Public Relations (24cp)

56013 Public Relations Principles and Process 6cp
56011 Public Relations Strategies and Management 6cp
56012 Public Relations Contexts and Applications 6cp
56014 Public Relations Professional Practice 6cp

Advertising (18cp)1

54116 Audiovisual Media Production 6cp
59330 Advertising Practice 6cp
59333 Advertising Strategies 6cp

1 Advertising subjects are also available to Business students as elective subjects.

Faculty of Nursing

Nursing – Undergraduate compulsory subjects

51009 Culture, Health and Society 3cp
51010 Power, Politics and Health 3cp

Faculty of Science

Physical Science, Materials Science, Chemical Science, Applied Chemistry – Forensic Science – undergraduate elective subject

51357 Technical Communication 4cp

Physical Science – undergraduate elective subject

51368 Written and Oral Reporting 2cp

Acupuncture and Chinese Herbal Medicine – undergraduate compulsory subject

51389 Professional Writing and Communication 3cp
GENERAL ELECTIVES FOR STUDENTS FROM OTHER FACULTIES

Not all subjects are offered every semester and places may be limited. Students should check the Faculty of Humanities and Social Sciences' Electives timetable. Students should also ensure that they have satisfied any pre- or corequisite requirements for the subjects listed below.

54245 Electronic Research 8cp
54117 Journalism 1 6cp
52303 Professional Practice and Culture 8cp
54152 Radio Basic 4cp
54153 Video Basic 4cp
54150 Computers and Print Production 4cp
52238 Community Development and Social Planning 8cp
52112 Research Methods 1 6cp

Postgraduate subjects

56975 Professional Communication Practice 6cp
56978 Work Group Communication 6cp
56989 Organisational Communication 6cp
56982 Public Communication Analysis 6cp
56963 Public Relations 1: Planning and Research 6cp
56964 Public Relations 1: Campaigns and Evaluations 6cp

Communication Skills

50716 Writing for Science and Technology 6cp
51369 Technical and Professional Communication 6cp
59316 Essay Writing 4cp
59317 Report Writing 4cp
59318 Seminar Presentation 4cp
59321 Creative Writing (introductory subject) 6cp
59326 Professional Communication 4cp
59319 Communication for Employment 4cp
56015 Critical and Creative Thinking 6cp
56016 Communicating with the Media 4cp
56955 Communication 1: Foundations of Communication 6cp
51390 Communication in Industry 3cp

Information Studies

Undergraduate subjects

55010 Psychology 4cp
55864 Psychology 6cp
55861 Producing and Analysing Data 1 4cp
55862 Producing and Analysing Data 2 6cp
55024 Information Production 6cp
55025 Computer Information Technology 1 4cp
55023 Communication and Information Skills 4cp
55060 Business Information 6cp
55065 Child and Young Adult Information 6cp
55070 Health Information 6cp
55075 Information Resources and Collections 6cp
55090 Publishing 6cp

Postgraduate subjects

55901 Research and Data Analysis 6cp
55902 Information Behaviour 6cp
55903 Information Production and Presentation 6cp
55906 Organisation of Information 6cp
55907 Information Retrieval 6cp
55908 Information Project Development 6cp
55909 Information Products and Services 6cp
55910 User Documentation 6cp
55911 User Documentation 2 6cp
55921 Bibliographic Control 6cp
55913 Business Information 6cp
55914 Child and Young Adult Information 6cp
55915 Health Information 6cp
55916 Information and Records Management 6cp
55917 Publishing 6cp
55923 Internet and Electronic Information Networking 6cp

Availability of subjects depends on student demand.

Social and Political Studies

52227 Public and Social Policy 8cp
52220 Aboriginal Social and Political History 8cp
52339 Organising EEO 8cp
52339 Organising EEO or
59338 Issues in Organising EEO 4cp
52111 Contemporary Australia 6cp
52111 Contemporary Australia or
54102 Making Australia 6cp
52231 Industrial Relations 8cp
52231 Industrial Relations or
59329 Issues in Industrial Relations 4cp
52107 History of Ideas 8cp
52108 Politics and Political Institutions 8cp
52109 Culture, History and Society 8cp
52105 Social and Political Theory 6cp
52113 Organising 6cp
Other sub-majors available

The following sub-majors can be undertaken by students from other faculties as part of their elective credit points. Students should ensure that they have satisfied any pre- or corequisite requirements for the subjects listed below.

Aboriginal Studies

100 Level

015110 Aboriginal Cultures and Philosophies 8cp
(offered by the School of Adult Education, Faculty of Education)

200 Level

52220 Aboriginal Social and Political History 8cp
52239 Aboriginal People and the Media 8cp

300 Level

52343 Politics of Aboriginal History 8cp
52333 Aboriginal Forms of Discourse 8cp
52334 Aboriginal Studies Project 12cp

Information (24cp)\(^1\)

55041 Information Science 2:
  Information User Behaviour 6cp
55042 Information Science 3:
  Organisation of Information 6cp
55043 Information Science 4:
  Information Retrieval 6cp
55060 Business Information 6cp

Communication (24cp)\(^1\)

56955 Communication 1:
  Foundations of Communication 6cp
56002 Communication 2:
  Group Communication 6cp
56003 Communication 3:
  Organisational Communication 6cp
56004 Communication 4:
  Public Communication 6cp

International Politics (24cp)

52222 International Politics 8cp
52300 Asian and Pacific Politics 8cp
52307 Making of the Third World 8cp
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1 Advertising subjects are also available to Business students as elective subject offerings.
Subject numbers appearing in brackets represent the ungraded version of the subject. Most students are required to enrol in the graded version. For more information refer to the full course entry in this handbook.

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