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UTS

Faculty of Humanities  
and Social  
Sciences Handbook



University of Technology, Sydney

1997

***Faculty of  
Humanities and  
Social Sciences  
Handbook  
1997***

The University attempts to ensure that the information contained in this handbook is correct as at 2 December 1996. The University reserves the right to vary any matter described in the handbook at any time without notice.



**University of Technology, Sydney**

**Equal opportunity**

It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of sex, race, marital status, family responsibilities, disability, sexual preference, age, political conviction or religious belief.

**Free speech**

The University supports the right to freedom of speech and the rights of its members to contribute to the diversity of views presented in our society.

**Non-discriminatory language**

UTS has adopted the use of non-discriminatory language as a key strategy in providing equal opportunity for all staff and students. Guidelines for the use of non-discriminatory language have been developed and all members of the University community are encouraged to use them.

**Editorial and production:**

Publications Branch,  
Corporate Responsibilities Unit

**Cover design:**

External Relations Unit

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# ***General University information***

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## **PREFACE**

Welcome to the University of Technology, Sydney (UTS), the fourth largest university in New South Wales. UTS has a reputation for delivering quality higher education that meets the needs of the professions, the technologies and the community. It is a multicampus university operating at three major locations in the Sydney metropolitan area – Broadway, Kuring-gai and St Leonards – and offering over 80 undergraduate and 200 postgraduate courses to nearly 22,000 students.

The main work of course development and delivery at UTS is carried out by the Faculties of Business; Design, Architecture and Building; Education; Engineering; Humanities and Social Sciences; Law; Mathematical and Computing Sciences; Nursing; and Science; and the Institute for International Studies. Each of these is responsible for a range of programs across a number of key disciplines.

Every year UTS produces 10 faculty/institute handbooks containing information about all the courses and subjects offered at UTS, and including details of course content, attendance patterns, credit point requirements and combined degrees, plus important faculty and student information.

These handbooks are part of a suite of publications which includes the *UTS Calendar* and the postgraduate and undergraduate student handbooks. The *UTS Calendar* contains the University Act, By-law and Rules, a list of courses offered at the University, and other useful University information. Copies are held in the University's libraries and faculty offices, and may be purchased at the Co-op Bookshop. The student handbooks contain general information about application procedures, academic progression, assistance schemes, and services and facilities offered to students. You will be given a free copy of one of these when you enrol.

If you need more information about the University or its courses, you can contact the UTS Information Service or your faculty office. The University provides a whole range of services for students, and there are plenty of qualified people here to give you help and advice.

We hope you enjoy your time as a student at UTS, and wish you well in your studies.

## ADDRESSES AND TELEPHONE NUMBERS

### University of Technology, Sydney

#### Postal address

PO Box 123  
Broadway  
NSW 2007 Australia

#### Telephone

(02) 9514 2000  
International: +61 2 9514 2000  
Fax: (02) 9514 1551

#### World Wide Web

<http://www.uts.edu.au>

### City campus

#### Broadway

- Building 1 (Tower Building)  
1 Broadway, Ultimo
- Building 2  
1 Broadway, Ultimo
- Building 3 (Bon Marche Building)  
Cnr Harris St and Broadway, Ultimo
- Building 4  
Cnr Thomas St and Harris St, Ultimo
- Building 6  
702–730 Harris St, Ultimo
- Broadway Terraces  
9, 11 and 13 Broadway, Ultimo
- Magic Pudding Childcare Centre  
Thomas St, Ultimo

#### Haymarket

- Building 5  
Cnr Quay St and Ultimo Rd, Ultimo

#### Blackfriars

- Cnr Blackfriars St and Buckland St,  
Chippendale
- Blackfriars Childrens Centre  
Buckland St, Chippendale

#### Smail Street

- 3 Smail St, Ultimo

#### Wembley House

- 839–847 George St, Sydney

#### Harris Street

- 645 Harris St, Ultimo

#### Student housing

- Bulga Ngurra  
23–27 Mountain St, Ultimo
- Geegal  
82–84 Ivy St, Ultimo

### Kuring-gai campus

- Eton Rd, Lindfield  
(PO Box 222, Lindfield NSW 2070)

### St Leonards campus

- Dunbar Building  
Cnr Pacific Highway and  
Westbourne St, Gore Hill
- Clinical Studies, Centenary Lecture  
Theatre and West Wing  
Reserve Rd, Royal North Shore Hospital
- Gore Hill Research Laboratories  
Royal North Shore Hospital

### Yarrawood conference and research centre

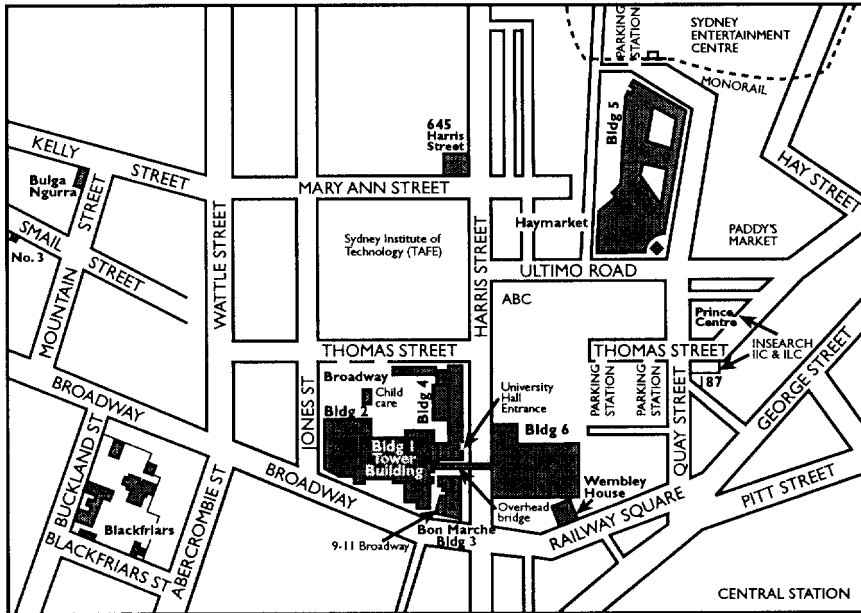
- Hawkesbury Rd  
Yarramundi NSW 2753

### Stroud Field Station

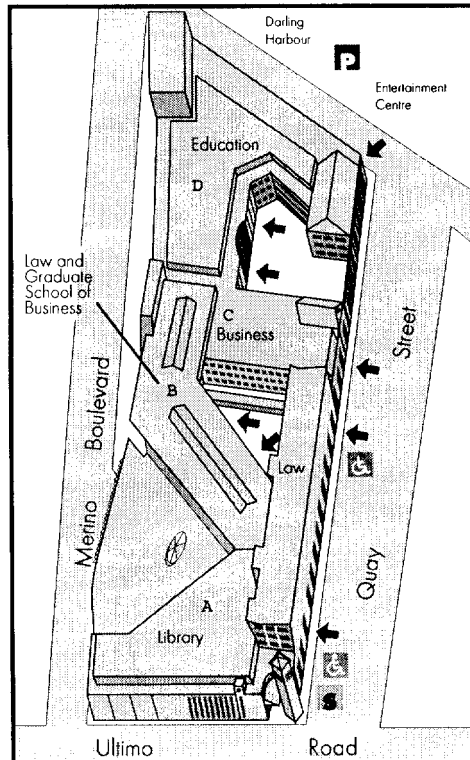
- Lot AFP 161894  
The Bucketts Way  
Booral NSW 2425

# CAMPUS MAPS

## City campus



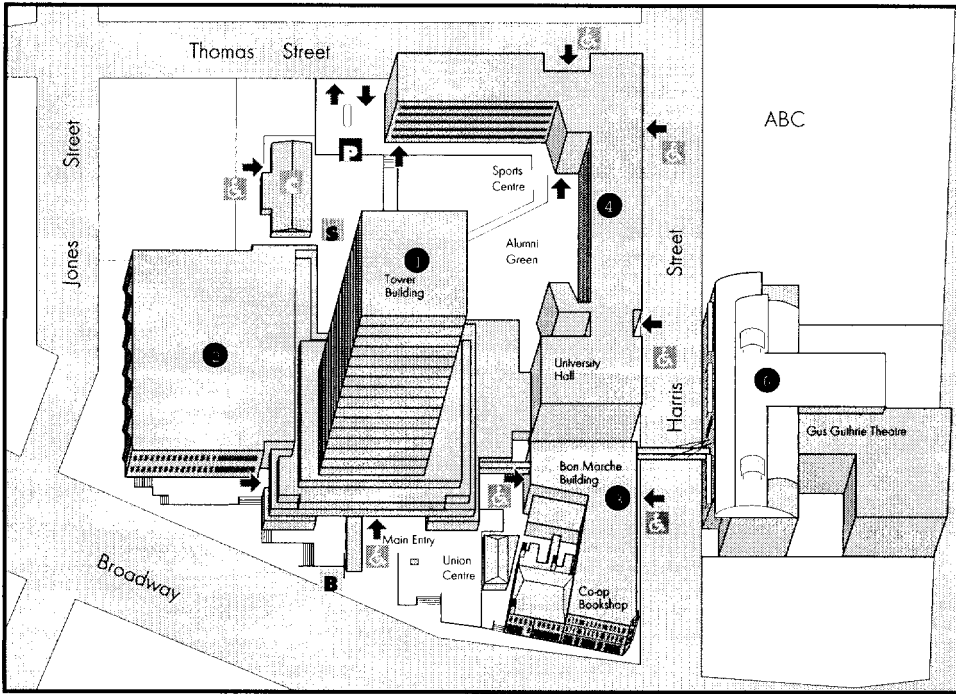
## Haymarket



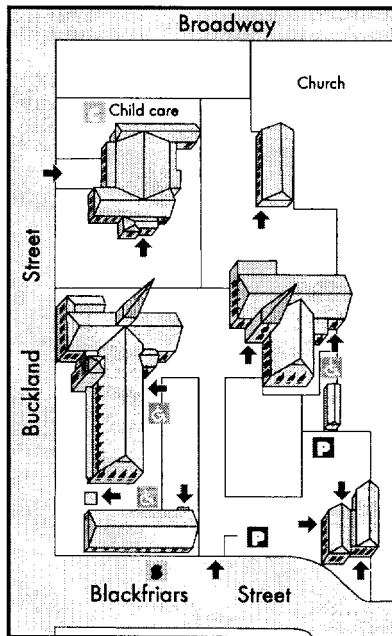
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	Entry/Exit
	Disabled access
	Main bus stop
	UTS shuttle bus
	Parking
	Building numbers
	Child care



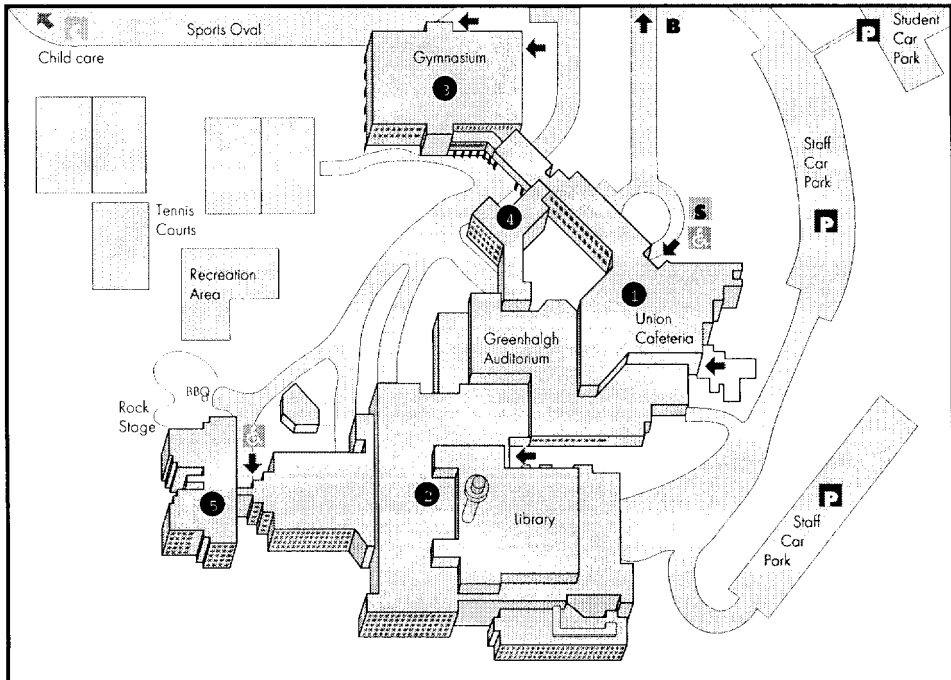
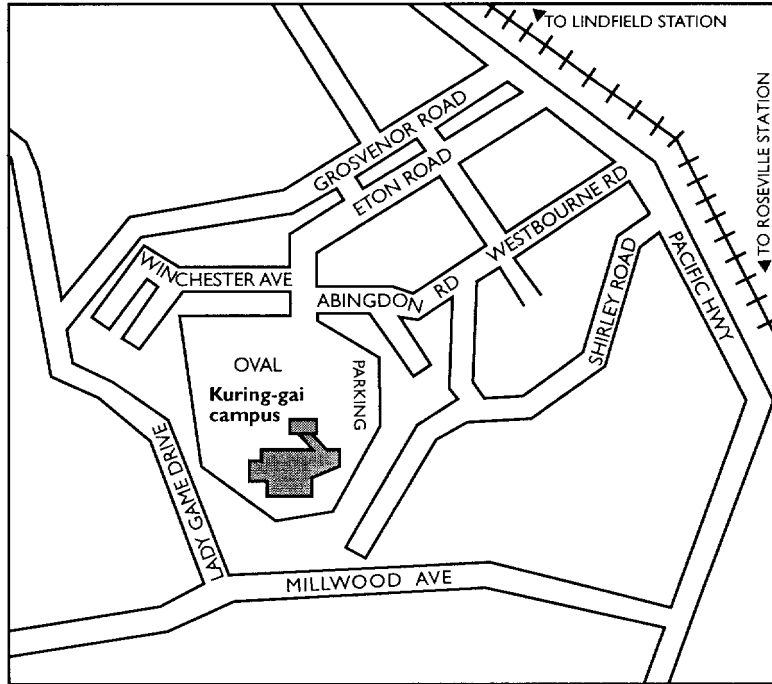
### Broadway



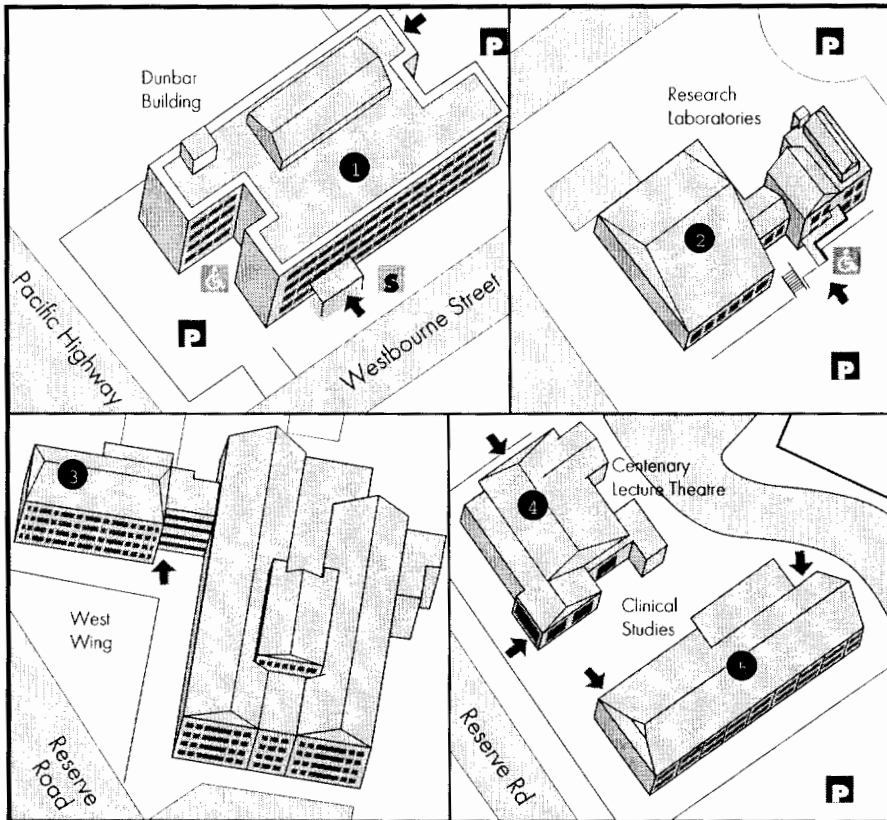
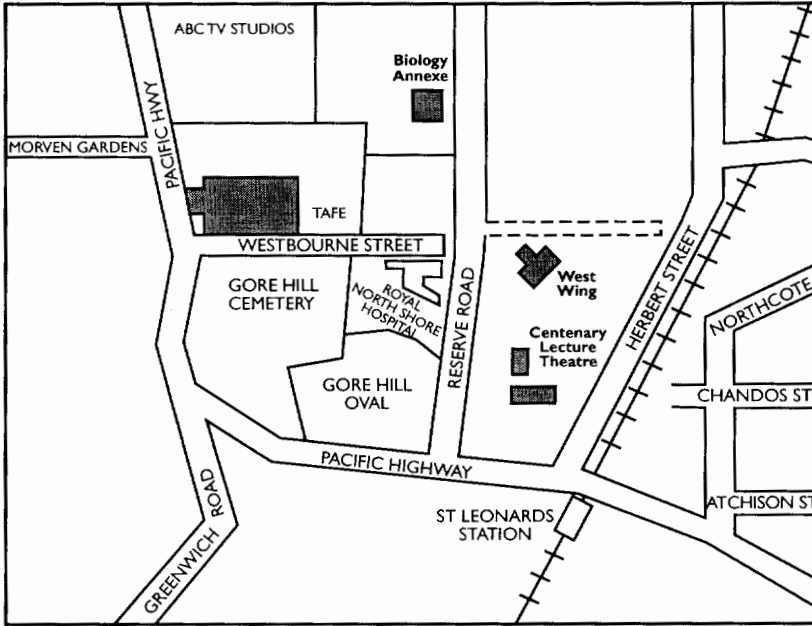
### Blackfriars



### Kuring-gai campus



### St Leonards campus



## APPLYING FOR UTS COURSES

### Undergraduate

Applications for the majority of those undergraduate courses which start at the beginning of each year must be lodged through the NSW and ACT Universities Admissions Centre (UAC) between August and October. Please check the application requirements in the *UAC Guide*, as some of these courses close for applications at the end of September. Some courses are also available by direct application to UTS. These are usually courses that are not available to school leavers.

A small number of UTS courses also start in the middle of the year. Applications for these should be made direct to UTS in May.

Contact the UTS Information Centres for more information.

### Postgraduate

Applications for postgraduate courses should be made direct to UTS. For courses starting at the beginning of the year, most applications are open from August to October, but some may have earlier closing dates. For courses

starting in the middle of the year, applications close in May.

Contact the UTS Information Centres for more information.

### Non-award and External Award study

Non-award and External Award study allows individuals and students from other universities to study single subjects at UTS. There are four application periods, and closing dates are different for each of the semesters. Some faculties may have special application procedures which will vary depending on the subjects chosen.

Contact the UTS Information Centres for more information.

### International students

International students need to satisfy the normal UTS entry requirements and be proficient in English. For details on courses, fees and application procedures, contact International Programs.

## UTS INFORMATION CENTRES

Street address	Postal address	Telephone/Fax
<i>City campus</i>		
Foyer, Tower Building 1 Broadway	UTS Information Service PO Box 123 Broadway NSW 2007	Telephone: (02) 9514 1222 Fax: (02) 9514 1200
<i>Kuring-gai campus</i>		
Level 5 or 6, Main Building Eton Road Lindfield	Kuring-gai Student Centre PO Box 222 Lindfield NSW 2070	Telephone: (02) 9514 5555 Fax: (02) 9514 5032
<i>International Programs</i>		
Level 5, Tower Building 1 Broadway	International Programs PO Box 123 Broadway NSW 2007	Telephone: (02) 9514 1531 Fax: (02) 9514 1530

### E-mail inquiries

Within Australia – [info.office@uts.edu.au](mailto:info.office@uts.edu.au)

International – [intlprograms@uts.edu.au](mailto:intlprograms@uts.edu.au)

## PRINCIPAL DATES FOR 1997

### Autumn semester

#### January

- 7 Release of HSC results
- 10 Formal supplementary examinations for 1996 Spring semester students
- 10 Closing date for changes of preference to the Universities Admissions Centre (UAC) from 1996 NSW and ACT HSC applicants
- 21–28 Enrolment of students at City campus
- 24 Main Round of offers to UAC applicants
- 27 Australia Day – public holiday
- 29–31 Enrolment of new undergraduate students at City campus (and 3 February till noon)
- 31 Public school holidays end

#### February

- 3 Enrolment of new undergraduate students at City campus till noon (and 29–31 January)
- 3–26 Enrolment of students at City campus

#### March

- 3 Classes begin
- 14 Last day to enrol in a course or add subjects
- 27 Last day to apply for leave of absence without incurring student fees/charges<sup>1</sup>
- 27 Last day to withdraw from a subject without financial penalty<sup>1</sup>
- 28 Public school holidays begin
- 28 Good Friday – public holiday
- 31 HECS census date
- 31 Easter Monday – public holiday
- 31 Vice-Chancellors' Week (non-teaching) begins

#### April

- 1 Graduation period begins
- 4 Public school holidays end
- 4 Vice-Chancellors' Week (non-teaching) ends
- 11 Last day to withdraw from a course or subject without academic penalty<sup>1</sup>
- 24 Provisional examination timetable available

- 25 Anzac Day – public holiday
- 30 Last day to apply to graduate in Spring semester 1997

#### May

- 1 Applications available for undergraduate courses
- 6 Applications available for postgraduate courses
- 9 Graduation period ends
- 16 Examination Masters due
- 30 Final examination timetable available
- 30 Closing date for undergraduate and postgraduate applications for Spring semester

#### June

- 9 Queen's Birthday – public holiday
- 13 Last teaching day of Autumn semester
- 14–30 Formal examination period (and 1–4 July)
- 30 Public school holidays begin

#### July

- 1–4 Formal examination period (and 14–30 June)
- 4 Autumn semester ends
- 7–11 Vice-Chancellors' Week (non-teaching)
- 11 Public school holidays end
- 14–18 Formal alternative examination period for Autumn semester students
- 25 Release of Autumn semester examination results
- 28 Formal supplementary examinations for Autumn semester students
- 30–31 Enrolment of new and readmitted students and students returning from leave/concurrent study (and 1 August)

#### August

- 1 Enrolment of new and readmitted students and students returning from leave/concurrent study (and 30–31 July)
- 1 Applications available for undergraduate and postgraduate courses for Autumn semester 1998

## Spring semester

### August

- 4 Classes begin
- 8 Last day to withdraw from full year subjects without academic penalty<sup>1</sup>
- 15 Last day to enrol in a course or add subjects
- 29 Last day to apply for leave of absence without incurring student fees/charges (Spring enrolments only)<sup>1</sup>
- 29 Last day to withdraw from a subject without financial penalty<sup>1</sup>
- 29 Last day to apply to graduate in Autumn semester 1998
- 31 HECS census date

### September

- 12 Last day to withdraw from a course or subject without academic penalty<sup>1</sup>
- 26 Provisional examination timetable available
- 29 Public school holidays begin
- 29 Graduation period begins
- 29 Vice-Chancellors' Week (non-teaching) begins
- 30 Closing date for undergraduate applications via UAC (without late fee)
- 30 Closing date for postgraduate applications (some courses may have a later closing date)
- 30 Closing date for inpUTS Special Admission Scheme applications

### October

- 3 Graduation period ends
- 3 Vice-Chancellors' Week (non-teaching) ends
- 6 Labour Day – public holiday
- 10 Public school holidays end
- 17 Examination Masters due
- 31 Final examination timetable available
- 31 Closing date for undergraduate applications via UAC (with late fee)
- 31 Closing date for undergraduate applications direct to UTS (without late fee)

- 31 Closing date for Australian Postgraduate Award (research & coursework), the R L Werner and University Doctoral Research Scholarships

### November

- 14 Last teaching day of Spring semester
- 15–28 Formal examination period (and 1–5 December)

### December

- 1–5 Formal examination period (and 15–28 November)
- 5 Spring semester ends
- 15–19 Formal alternative examination period for Spring semester students
- 19 Release of Spring semester examination results
- 22 Public school holidays begin

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<sup>1</sup> HECS/postgraduate course fees will apply after the HECS census dates (31 March and 31 August or last working day before).

**Note:** Information is correct as at 28 October 1996. The University reserves the right to vary any information described in Principal Dates for 1997 without notice.

# ***Faculty information***

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## **FACULTY MISSION STATEMENT**

### **Critical analysis and social responsibility for a modern information society**

The Faculty of Humanities and Social Sciences has drawn together the strengths and reputation of a number of previously independent institutions.

Located in central Sydney, the Faculty is ideally placed in Australia and in the Asia Pacific region to realise its major goal: to produce graduates who can apply critical analysis in a broad range of professional situations, and exploit technology in an informed, innovative and socially beneficial manner.

Other general aims of the Faculty are to make policy contributions in the media, information and culture industries and professions; to assess and contribute to Australia's role in the information society; to develop and sustain research and educational exchanges internationally and equally with the Asia Pacific region, the US and the UK; to act as a point of reference for new development in media education, interdisciplinary critical theory and professional development and redevelopment; to deploy the Faculty's strong creative and intellectual capacity in the culture, information and media industries; to provide education and development opportunities for the science, technology and information professions to develop their communication channels and methods; and to continue to participate in the international community of scholars.

The Faculty of Humanities and Social Sciences affirms its support for the principle of freedom of expression and the right of members of the University to contribute to the diversity of views presented in our society.

## **INFORMATION FOR STUDENTS**

### **Information and administrative assistance**

The Faculty offers two distinct degree programs: degrees by coursework, and degrees by research. This distinction also applies to the two separate information and administration services available to students of the Faculty.

The Faculty Student Centre provides information and assistance to coursework students who have inquiries and concerns about student and course administration. The Faculty Student Centre coordinates a wide range of Faculty activities including subject registration, production and distribution of class timetables, identification of potential graduands, and the processing of student leave applications, special considerations, and variation of programs. The Faculty Student Centre assists with interpretation of University Rules and regulations, and provides all types of forms for students of the Faculty.

The Research Degrees Assistant provides similar assistance to Research students.

#### **Faculty Student Centre**

Level 2, Bon Marche Building (Building 3)  
Broadway NSW 2007  
Telephone: 9514 2300  
Fax: 9514 2296

#### **Research Degrees Assistant**

Level 7, Building 2  
Broadway NSW 2007  
Telephone: 9514 1959  
Fax: 9514 2770

## University Rules

The University's Rules are published in the *UTS Calendar*. The Rules relating to students are also reproduced in the University's *Undergraduate Student Handbook* and the *Postgraduate Student Handbook*. Every student is provided with a copy of the appropriate *UTS Student Handbook* at enrolment.

Students who require assistance with the interpretation of University Rules should contact the Faculty Student Centre or Research Degrees Assistant as appropriate.

## DEGREES BY COURSEWORK

The following information is generally applicable to all coursework students. However, further specific information for Honours and postgraduate students can be found in the course entries. Information specific to research degree students appears in a separate section below, and in the course entries.

### Undergraduate applications

Applications will only be accepted on the official form available from the Universities Admissions Centre (UAC), which must be lodged with the UAC by the specified closing date. The UAC publishes a guide every year which details all application requirements, and these should be followed carefully.

UTS has two special entry schemes: inpUTS and the Aboriginal Participation Initiative (API). Contact the UTS Information Service, Level 4, Tower Building, telephone (02) 9514 1222 for further details.

The University requires some applicants, who are not applying on the basis of their TER score, to submit to UTS a supplementary form, which is available from the UTS Information Service.

An Information Evening, covering all relevant information on the Faculty's courses and application for admission, is held prior to the closing date for applications. There are no interviews for admission.

Prospective students must have a facility in English suitable for the degree, as well as basic computer literacy.

## Honours applications

Prospective Honours students should attend an Information Session, usually held in the Spring semester, before completing the UTS Direct Application for Admission form and the supplementary form, available from the UTS Information Service. It is important that applicants follow the instructions contained in the supplementary form.

## Postgraduate applications

Applicants should complete the UTS Postgraduate Application form and the supplementary form. These are available from the UTS Information Service.

When completing the supplementary form applicants are asked to outline ways in which the subjects will assist or be of benefit to them in achieving their work and life goals. References may be submitted, but samples of original work will not be accepted: their safekeeping cannot be guaranteed.

Selection for some courses may be based entirely on the information contained in the Application form and the supplementary form.

Applications usually close at the end of October for the following year.

## Attendance

Classes are timetabled from 9.00 a.m. to 9.30 p.m. Some full-time students may need to attend evening classes and some part-time students may need to attend daytime classes when their degree program requires them to select from a range of choices.

## Rules of progression

Subjects may additionally require prerequisites. Students should not enrol in these subjects unless all the prerequisites have been met or unless written approval to waive the prerequisite has been lodged with the Faculty Student Centre.

## Assessment

### Procedures

In accordance with University policy on assessment, the following procedures will apply to subjects:

- (a) Subject outlines will state the objectives of the subject.
- (b) Students will be assessed against criteria related to the objectives of the subject.



- (c) A clear statement of those criteria, and the associated assessment tasks, will be provided to students in writing no later than week 3 of the semester.
- (d) Assessment will be based on a student's level of performance in achieving the objectives of the subject and not depend on how many other students achieve those objectives.
- (e) A coordinating examiner will not change the assessment pattern determined at the beginning of the semester without the prior approval of the Faculty.
- (f) Each subject outline will provide details of arrangements for supplementary assessments, if any.
- (g) In situations where work is deemed unsatisfactory the student shall be entitled to double marking.

### Appeal against assessment

The Faculty has an Assessment Appeals Committee which includes a student representative. Students who feel that they have been unfairly assessed should see Rule 2.26 for further information and complete the Appeal Against Assessment Grade form obtainable from the UTS Information Service or the Faculty Student Centre. Further details on appeals may be found in the *UTS Calendar*.

### Waiving of prerequisites

Students can apply to have a prerequisite waived where they have gained equivalent competency on the basis of prior experience or the successful completion of a non-university course. If the application is successful, then the student may 'jump' the prerequisite. No credit points are awarded for the waived prerequisite. Students must complete another subject in lieu of the waived prerequisite.

Waiving only applies to prerequisites. An approval for the waiving of a prerequisite must be put in writing. The student must then lodge this approval with the Faculty Student Centre.

### Variation to academic program

At enrolment approved subjects are the basis of a student's academic program for the year. There are specific deadlines each semester for adding subjects to or deleting subjects from an academic program (see Rule 2.10). These dates are specified each semester. Students who fail to lodge a Variation of Program form with the

Faculty Student Centre to alter their program could record a fail in the subject as well as incurring the HECS liability or postgraduate course fees for that subject.

Changes to an academic program after the deadline will be considered, but only in exceptional circumstances.

Specific dates relating to varying a study program can be found in the Principal dates section at the front of this handbook.

### Subject exemptions

Students may apply for subject exemption on the basis of studies successfully completed at another university, college of advanced education or TAFE. Individual courses may have specific regulations regarding subject exemptions. Refer to the course entry in this handbook for details.

Exemption should be sought before a student enrolls in the subject. Forms for applying for subject exemption are available from the UTS Information Service or from the Faculty Student Centre.

### Challenge

Students who have specific skills and/or knowledge may elect to challenge the competency levels required to pass the subject by completing work set by the lecturer. If successful, students shall receive exemption from the subject (see Rule 2.28.5). Students may not challenge a subject in which they are currently enrolled. Challenges need to be completed before the last date for adding subjects.

### Illness or misadventure during the semester

Students are encouraged to advise their lecturers and/or tutors of their absence. Students may make a request for an extension to complete an assignment on the basis of illness or misadventure directly to the lecturer/tutor. When illness or misadventure is likely to have an effect on the final semester results students must lodge a Request for Special Consideration with the Faculty Student Centre (see Rule 2.21).

## **Leave of absence**

Students may apply to the University for leave periods of a minimum of one semester up to a total of four semesters during their candidature for an award. Students are not usually granted leave unless they have successfully completed at least one subject (see Rule 2.11). Leave of Absence forms must be lodged with the Faculty Student Centre by the advertised dates each semester.

## **Withdrawal from a course**

Students wishing to withdraw from a course should do so by specified dates to avoid academic failure and incurring HECS liability or postgraduate course fees. Students who appear to have abandoned their course may be withdrawn from the course by the University (see Rule 2.13).

## **Subjects taken in other faculties/institutions**

Students wishing to take subjects offered by other faculties should discuss their choice of subjects with the Course Adviser.

Students wishing to take subjects at another institution should apply for permission in writing to the Associate Dean (Coursework Programs) after discussing their options with the Course Adviser.

## **DEGREES BY RESEARCH**

### **Applications**

The Faculty Research Office prepares information kits for each of the research degrees which include an Application form, the selection criteria, the supplementary information required by the Faculty, a supervisors list and other relevant material. The information kits are available from, and should be returned to, the UTS Information Service.

Applicants should frame their application against the selection criteria for each of the courses and supply copies of all documents required. Completed applications should be lodged with the UTS Information Service.

Applicants should contact potential supervisors to discuss their proposed research project prior to submitting their application.

### **Examinations**

All theses are examined externally by distinguished and appropriate scholars. Examiners for the DCA and the MA in Writing may include distinguished critics or media practitioners. Examiners are recommended by the Faculty's Research Degrees Committee, and are approved by the University Graduate School Board.

## GENERAL INFORMATION

### Statement on scholarly work and its presentation

Scholarly work involves working with texts by authors in different fields. These authors have intellectual property rights to their work, so in the scholarly process of quotation, commentary, paraphrase and interpretation, specific rules or protocols must be observed. These apply to audiovisual texts as well as to writing.

In the production of work by students in the Faculty, the protocol to be observed is the acknowledgment of the work of other authors, whether this work takes the form of an idea, a section of text, sounds or images. Unacknowledged copying, paraphrasing or summarising can be considered to be plagiarism, if this involves 'passing it off as one's own' (*Macquarie Dictionary*, 1991, p.1353). Work involving plagiarism will not be accepted for assessment and may be the subject of disciplinary action.

Conventions for acknowledgment are well established, but take different forms. It is the responsibility of students to familiarise themselves with these conventions and to use them. The following manuals are useful.

- AGPS, *Style Manual for Authors, Editors and Printers*, 5th edn, Canberra, 1994.
- Turabian, Kate, L. *A Manual for Writers of Term Papers, Theses, and Dissertations*, Chicago, University of Chicago Press, 1987.

### Equal opportunity and affirmative action

It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of sex, race, marital status, family responsibilities, disability, sexual preference, age, political conviction or religious belief.

### Access and equity

The Faculty has a strong commitment to access and equity, including policies opposed to sexist practices in teaching and sexual harassment, and the incorporation of feminist concerns across the curriculum. During the past triennium the Faculty has developed and implemented an access and equity plan

targeting students with disabilities, Aborigines and Torres Strait Islanders, women, students of non-English-speaking background and students from socioeconomically disadvantaged backgrounds. The plan aims to increase the proportion of students from target areas in the Faculty, to modify and develop curricula, and to provide effective training of staff in offering support. The plan encourages the appreciation and the expression of the diverse perspectives such students bring to the Faculty. The Faculty will implement and develop links with high schools in the region.

The Faculty will further develop its capacity to respond to the needs of students with disabilities through the establishment of liaison links, pre-university counselling and by ensuring that all facilities are accessible to students with disabilities, including those with mobility impairment, hearing impairment, visual impairment, chronic debilitating conditions and those undergoing rehabilitation.

The Faculty has participated in the development of an Aboriginal and Torres Strait Islander major/sub major/elective curriculum for the Faculty and for the University more widely.

The Faculty will continue to support the operation of the English Language and Study Skills Assistance Centre (ELSSA) and the extension of its operations throughout the University.

### Aboriginal Studies

Aboriginal perspectives and issues affecting Aboriginal people are covered in the Bachelor of Arts degrees and in the Graduate Diploma in Communication. Increasing numbers of Aboriginal students and increasing interest from non-Aboriginal students in issues of Aboriginal culture, policy, and politics have led to an assessment of how students can concentrate on Aboriginal studies as part of their degree. The Faculty is participating in the establishment of the UTS Aboriginal Studies program, and offers a major in Aboriginal Studies to students in the Bachelor of Arts in Communication, Bachelor of Arts in Social Science and Bachelor of Arts/Bachelor of Laws. The Faculty works closely with Jumbunna Aboriginal Education Centre.

## Students of non-English-speaking background

Free assistance with English language and study skills is available for students of non-English-speaking background through the ELSSA Centre, Level 18, Tower Building, telephone 9514 2327. The service includes one-to-one counselling, special interest groups, self-study programs, evening tutorials and vacation courses.

## Disadvantaged access

The Faculty is an active supporter of access for students who would normally find it difficult to participate in an undergraduate degree through conventional avenues. Thus the Faculty provides opportunities for Aboriginal and Torres Strait Islander students, students from backgrounds where English is not the first language, students with disabilities and students from socioeconomically disadvantaged backgrounds. Additionally, under the University's inpUTS scheme, the Faculty allocates some first-year places to HSC leavers and mature-age students who demonstrate that their HSC score or other preparations for tertiary study were detrimentally affected by factors over which they had no control. The Faculty has developed a special capacity to respond to the needs of students with disabilities through the establishment of liaison links and pre-university counselling, ensuring that all facilities are accessible to students with disabilities.

## Eligibility for Austudy

Austudy provides financial help to full-time students who meet its income and assets requirements. Application forms and information about Austudy eligibility are available from offices of the Student Services Unit at the City and Kuring-gai campuses. **Students who receive Austudy and decide to drop subjects during the semester need to be aware that to remain eligible for Austudy they must be enrolled in a minimum of 18 credit points or have a HECS liability for the semester of .375.** The only exceptions made are for students with disabilities which interfere with their studies, students who are single supporting parents or those who have been directed by the University to reduce their study load. Student Welfare Officers in the Student Services Unit can assist students who wish to apply for exceptions on these grounds.

## Occupational health and safety responsibilities

Whilst accountability for health and safety ultimately rests with the Vice-Chancellor and Council, it is a shared responsibility of all staff and students and is dependent upon their commitment and cooperation.

The University will ensure the health, safety and welfare of all employees, students and visitors by incorporating health and safety into all management systems and processes. It will give high priority to the allocation of resources to eliminate or minimise risk.

## FACULTY CENTRES AND ASSOCIATIONS

The following centres are associated with the Faculty:

Australian Centre for Independent Journalism

ELSSA – English Language

Study Skills Assistance Centre  
(supported by the University)

Centre for Language and Literacy  
(with the Faculty of Education)

The Shopfront – Social and Community  
Research and Advocacy Centre

## Media Centre

The Media Centre staff provide support for the teaching of courses which have a technical component (e.g. radio and sound, video and film, advertising, journalism, writing, performance and public relations).

Support staff manage and develop resources, and provide instruction and advice on all aspects of production work. Facilities and portable equipment are largely 'dedicated' i.e. reserved for the use of students in the appropriate courses.

Contact the Media Centre Office Level 3, Room 337, Bon Marche Building, or the Equipment Store Level 1, Room 102, Bon Marche Building.

## 2SER-FM

2SER-FM is an educational public radio station which welcomes the participation of all students, and the wider community. The majority of its extremely diverse programs are produced by volunteers who work in and contribute to all areas of the station.

2SER-FM can provide valuable experience and skills in broadcasting. Students are invited to contact the Volunteer and Training Coordinator, Michelle Carey on 9514 3042, to find out more.

### **Vertigo**

*Vertigo* is the newspaper produced every two weeks during semester by and for the students of the University. It is distributed to every UTS campus and is also available at various theatres, cinemas, record shops and bookshops around Sydney. It remains a helpful tool for students studying journalism and professional writing in terms of the development of professional skills, and provides invaluable experience in all aspects of information gathering and newspaper production.

### **The UTS Writers' Group**

The group is a collective run by and for students and is open to all students at the University.

Group activities have included readings, seminars, workshops, guest speakers, and the editing and publication of an anthology of UTS writers' work. The group also runs successful fundraising activities.

Committee positions within the group fall vacant at the end of each Spring semester, and new students are encouraged to join and extend the activities of the group.

### **The 'EXPOSED' Screening Group**

This group is a collective run by and for students and is open to all students and independent film and video makers. The group, originally set up as a screening space for UTS students, is open to screening work from other film makers. The group organises EXPOSED – Sydney's most popular, regular, alternative film and video event, designed to fill a gap in the short film culture.

UTS students' film and video work, which originates from different political, cultural and social perspectives, shares one common aspect: it remains 'underground' or 'alternative', unable to gain wide exposure.

### **Insearch Institute of Commerce**

Insearch Institute of Commerce, which is wholly owned by the University of Technology, Sydney, offers a Diploma program in Communication. This program is designed, taught and supervised by staff of the Faculty of Humanities and Social Sciences. While the University cannot guarantee access to degree programs, students who have completed this program, if admitted, may be given up to one year's advanced standing in the Bachelor of Arts in Communication. For further information contact the Admissions Manager, Insearch Institute of Commerce, Level 3, 187 Thomas Street, Haymarket or telephone (02) 281 8188, or fax (02) 281 9875.

### **PRIZES AND SCHOLARSHIPS**

There are four types of postgraduate research awards available: the Australian Postgraduate Awards, the University Doctoral Research Scholarship, the R.L. Werner Postgraduate Research Scholarship and the Insearch Institute of Commerce Doctoral Scholarship in Humanities and Social Sciences. Application forms are available in September and have to be submitted by 31 October.

Information sheets and Application forms are available from the UTS Information Service. For further information about the Insearch Institute of Commerce Doctoral Scholarship contact the Research Degrees Assistant. For details of all other scholarships, contact the University Graduate School located on Level 5, Tower Building, or telephone 9514 1521.

### **Prizes**

Prizes for academic excellence are awarded annually to students in the Faculty of Humanities and Social Sciences. These prizes are made available through the generosity of private individuals and public organisations.

### **Australian Library and Information Association (ALIA) Award**

This prize is made available by the Australian Library and Information Association. The prize is awarded to the highest ranked student from either the Bachelor of Applied Science in Information Studies or the Master of Arts in Information on the following criteria: professional involvement; leadership ability. The prize is a certificate and a subscription to the Australian Library and Information Association.

### **Jo Wilton Memorial Prize**

This prize has been established in memory of Jo Wilton, who worked with the Equal Opportunity Unit of the University. The prize is awarded to the student in women's studies who achieves the best performance across the two core subjects, *Gender at Work* and *Gender, Culture and Power*. This prize is open to all students across the University who are undertaking the Women's Studies major. The award is a certificate and a cash prize of \$200.

### **Margaret Trask Medal**

This prize is made in honour of Margaret Trask, the founder of the School of Library and Information Studies at the former Kuring-gai College of Advanced Education. The prize is awarded to the highest ranked student from the Bachelor of Applied Science in Information Studies on the following criteria: academic achievement; professional or extracurricular involvement; leadership ability; effective interpersonal skills. The award is a medal with a suitably inscribed certificate and a cash prize of \$250 donated by Mrs Trask.

### **Outstanding Student Awards**

These prizes are awarded to students from each of the undergraduate programs of the Faculty, namely Bachelor of Applied Science in Information Studies, Bachelor of Arts in Communication, Bachelor of Arts in Social Science, Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies, Bachelor of Arts in Communication and in International Studies and Bachelor of Arts in Social Science and in International Studies. They are awarded to students who have been ranked outstanding on the following criteria: academic achievement; professional, industry or extracurricular involvement; leadership ability; effective interpersonal skills. The prize is a certificate.

### **Richard Braddock Memorial Prize**

This prize is in memory of the late Professor Richard Braddock, a visiting Fulbright Senior Scholar, who died in tragic circumstances in September 1974. The prize is awarded to the highest ranked student from the Bachelor of Arts in Communication on the following criteria: effective interpersonal skills; professional, industry or extracurricular involvement; leadership skills and academic achievement in both studies and production subjects. The award is a certificate and a cash prize of \$200.

### **Sir Asher Joel Prize in Public Relations**

This prize has been made available by a donation from Sir Asher Joel. The prize is awarded to an undergraduate student from the Faculty of Humanities and Social Sciences who has demonstrated an outstanding level of academic achievement in all public relations subjects studied. The award is a certificate and a cash prize of \$200.

## LIST OF COURSES

Course title	Code	Course title	Code
<b>Undergraduate degrees</b>		<b>Postgraduate coursework degrees</b>	
Bachelor of Applied Science in Information Studies	HL10	Graduate Certificate in Creative Advertising	HH69
Bachelor of Arts in Communication	HH02	Graduate Certificate in Journalism	HH65
Bachelor of Arts in Social Science	HH03	Graduate Certificate in Public Relations	HL54
Bachelor of Applied Science (Honours) in Information Studies	HL11	Graduate Certificate in Screen Studies and Production	HH67
Bachelor of Arts (Honours) in Communication	HH04	Graduate Certificate in User Documentation	H064
Bachelor of Arts (Honours) in Social Science	HH05	Graduate Certificate in Writing	HH62
<b>Combined degrees</b>		Graduate Certificate in Writing for the Screen	HH63
Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies (offered jointly with the Institute for International Studies)	HL12	Graduate Diploma in Communication	H051
Bachelor of Arts in Communication and in International Studies (offered jointly with the Institute for International Studies)	H001	Graduate Diploma in International Studies	H075
Bachelor of Arts in Social Science and in International Studies (offered jointly with the Institute for International Studies)	HH06	Master of Arts in Applied History	HH59
Bachelor of Arts/Bachelor of Laws (offered jointly with the Faculty of Law)	LL05	Master of Arts in Communication Management	HL73
<b>Cross-faculty degrees</b>		Master of Arts in Information	HL72
Bachelor of Education in Teacher Librarianship (offered jointly with the Faculty of Education)	TE14	Master of Arts in International Studies	H081
		Master of Arts in Journalism	H058
		Master of Arts in Media Production	HH80
		<b>Research degrees</b>	
		Master of Arts (by thesis)	H052
		Master of Arts in Writing	H057
		Doctor of Philosophy	H054
		Doctor of Creative Arts	H060

# Undergraduate courses

## Bachelor of Applied Science in Information Studies

### Course Code: HLI0

Students enrolled prior to 1993 who are completing the old program should consult the 1994 *Faculty Handbook* for full details of the course requirements. They should also contact the Course Adviser for academic advice.

The aim of this course is to educate information professionals who will be engaged in the provision of information required for use by others. Information professionals practise in a range of areas which draw on their knowledge and skills in information, communication and computer information technology.

### Advanced standing

Students who have completed certain courses are eligible for advanced standing in the Bachelor of Applied Science in Information Studies and are granted exemption from particular subjects. The courses are: Associate Diploma in Library Practice (NSW TAFE); Associate Diploma in Business (Records and Information Systems) (NSW TAFE); and some Bachelor's degrees and three-year diploma courses. Students eligible for the complete package will receive exemption for 42–44cp (equivalent to one year of full-time or two years of part-time study).

#### Exempt compulsory subjects:

55020	Administrative Practices	6cp
55023	Communication and Information Skills	4cp
55024	Information Production	6cp
55025	Computer Information Technology 1: Information Technology	4cp
55030	Professional Studies 1	4cp

#### Exempt elective subjects<sup>1</sup>:

3 Unspecified electives	18cp
<i>or</i>	
2 Unspecified electives	12cp
<i>and</i>	
55645 Information Science 6	8cp

<sup>1</sup> Electives to be exempted will be subject to negotiation and approval by the Associate Dean (Coursework Programs).

Subject exemptions in the Bachelor of Applied Science in Information Studies will normally only be granted for qualifications gained in the last five years.

### Structure of the course

The course consists of compulsory and elective subjects. A total of 144cp is allocated to the course, 100cp of which are for compulsory subjects, with a minimum of 44cp allocated to elective subjects.

The table below outlines the subjects in the compulsory and elective components of the course.

### Compulsory component

#### Core subjects

##### Background discipline studies

51103	Work, Organisation and Society	4cp
55010	Psychology	4cp

##### Skills studies

55020	Administrative Practices	6cp
55023	Communication and Information Skills	4cp
55024	Information Production	6cp
55861	Producing and Analysing Data 1	4cp
55862	Producing and Analysing Data 2	6cp

##### Professional studies

55030	Professional Studies 1	4cp
55031	Professional Studies 2	6cp
55032	Professional Studies 3	8cp
55033	Professional Studies 4 <sup>1</sup>	10cp
55863	Professional Studies 4	8cp

<sup>1</sup> Only for students who commenced the degree prior to 1995.



**Disciplinary studies**

55860	Information Science 1: Foundations of Information Science	6cp
55041	Information Science 2: Information User Behaviour	6cp
55042	Information Science 3: Organisation of Information	6cp
55043	Information Science 4: Information Retrieval	6cp
55044	Information Science 5: Information Service and Product Design	6cp
56955	Communication 1: Foundations of Communication	6cp

**Major study**

55025	Computer Information Technology 1: Information Technology	4cp
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**Elective component**

Elective component may consist of Disciplinary Studies subjects or elective subjects.

**Disciplinary studies**

55045	Information Science 6: Theories and Issues in Information Science	8cp
56002	Communication 2: Group Communication	6cp
56003	Communication 3: Organisational Communication	6cp
56004	Communication 4: Public Communication	6cp
56005	Communication 5: Society, Culture and Communication	6cp
56006	Communication 6: Contemporary Issues in Communication	8cp

**Elective sequence**

Offered through the School of Computing Sciences:

31521	Computer Information Technology 2: Foundations of Computing and Programming	6cp
31531	Computer Information Technology 3: Systems Analysis and Design	6cp
31541	Computer Information Technology 4: Commercial Programming	6cp
31551	Computer Information Technology 5: Database	6cp
31561	Computer Information Technology 6: Data Communications	6cp
31571	Computer Information Technology 7: Management Information Systems	

**Elective subjects (6–18cp)**

Listed below are a range of electives offered by the Department of Information Studies in the Faculty of Humanities and Social Sciences which may be chosen. Students should be aware that electives may be chosen from other courses offered by the Faculty or offered by other faculties. Not all subjects are offered every semester. Academic advice should be sought prior to enrolling in any elective subject.

55055	Bibliographic Control	6cp
55060	Business Information	6cp
55065	Child and Young Adult Information	6cp
55070	Health Information	6cp
55075	Information Resources and Collections	6cp
55090	Publishing	6cp
55095	Information and Records Management	6cp
55096	Internet and Electronic Information Networking	6cp

Students may also take electives from the University's Institute for International Studies and other faculties in the University.

The precise composition of the elective component for students depends on choices they make after their first year of full-time (or equivalent) study.

**Patterns of study**

There are four possible patterns of study each of which will enable students to meet the aim of the course. Each pattern takes account of the application of the theoretical foundations of information science in the different environments and areas of practice which constitute the broad information industry.

Each pattern ensures that students meet the requirements for the award of the degree, that is the completion of core subjects as specified; Disciplinary Studies subjects as specified; and a major study subject, including a disciplinary sequence of study in either Information Science or Communication and an elective sequence and/or single subjects as specified.

The four possible patterns of study are:

- Pattern 1    Disciplinary major sequence in Information Science and Communication plus one elective.
- Pattern 2    Disciplinary major sequence in Information Science and elective major study in Computer Information Technology plus one elective.
- Pattern 3    Disciplinary major sequence in Communication and required disciplinary study in Information Science plus two electives.

Pattern 4 Elective minor study sequence (Computer Information Technology) or disciplinary minor sequence of study (Communication) and disciplinary major study in Information Science plus three electives.

### Typical full-time program

#### Semester 1 – Autumn

55860	Information Science 1: Foundations of Information Science	6cp
56955	Communication 1: Foundations of Communication	6cp
55023	Communication and Information Skills	4cp
55025	Computer Information Technology 1: Information Technology	4cp
51103	Work, Organisation and Society	4cp

#### Semester 2 – Spring

55041	Information Science 2: Information User Behaviour	6cp
55030	Professional Studies 1	4cp
55861	Producing and Analysing Data 1	4cp
55010	Psychology	4cp
55024	Information Production	6cp

#### Semester 3 – Autumn

55042	Information Science 3: Organisation of Information	6cp
55031	Professional Studies 2	6cp
56002	Communication 2: Group Communication	6cp
	<i>or</i>	
31521	Computer Information Technology 2: Foundations of Computing and Programming	6cp
55862	Producing and Analysing Data 2	6cp

#### Semester 4 – Spring

55043	Information Science 4: Information Retrieval	6cp
55020	Administrative Practices	6cp
56003	Communication 3: Organisational Communication	6cp
	<i>or</i>	
31531	Computer Information Technology 3: Systems Analysis and Design	6cp
56004	Communication 4: Public Communication	6cp
	<i>or</i>	
31541	Computer Information Technology 4: Commercial Programming	6cp

#### Semester 5 – Autumn

55044	Information Science 5: Information Service and Product Design	6cp
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55032	Professional Studies 3	8cp
56005	Communication 5: Society, Culture and Communication	6cp
	<i>or</i>	
31551	Computer Information Technology 5: Database	6cp
	<i>or</i>	
xxxxx	Elective	6cp
31561	Computer Information Technology 6: Data Communications	6cp
	<i>or</i>	
xxxxx	Elective	6cp

#### Semester 6 – Spring

55045	Information Science 6: Theories and Issues in Information Science	8cp
	<i>or</i>	
xxxxx	Elective	6cp
56006	Communication 6: Contemporary Issues in Communication	8cp
	<i>or</i>	
xxxxx	Elective	6cp
55033	Professional Studies 4 <sup>1</sup>	10cp
55863	Professional Studies 4	8cp

<sup>1</sup> Only for students who commenced the degree prior to 1995.

### Typical part-time program

#### Semester 1 – Autumn

55860	Information Science 1: Foundations of Information Science	6cp
55023	Communication and Information Skills	4cp
51103	Work, Organisation and Society	4cp

#### Semester 2 – Spring

55861	Producing and Analysing Data 1	4cp
55010	Psychology	4cp

#### Semester 3 – Autumn

55862	Producing and Analysing Data 2	6cp
55025	Computer Information Technology 1: Information Technology	4cp
56955	Communication 1: Foundations of Communication	6cp

#### Semester 4 – Spring

55041	Information Science 2: Information User Behaviour	6cp
55030	Professional Studies 1	4cp

#### Semester 5 – Autumn

55042	Information Science 3: Organisation of Information	6cp
56002	Communication 2: Group Communication	6cp

	<i>or</i>		
31521	Computer Information Technology 2: Foundations of Computing and Programming	6cp	

**Semester 6 – Spring**

55043	Information Science 4: Information Retrieval	6cp	
55024	Information Production	6cp	

**Semester 7 – Autumn**

55044	Information Science 5: Information Service and Product Design	6cp	
55020	Administrative Practices	6cp	

**Semester 8 – Spring**

56003	Communication 3: Organisational Communication	6cp	
	<i>or</i>		
31531	Computer Information Technology 3: Systems Analysis and Design	6cp	
56004	Communication 4: Public Communication	6cp	
31541	Computer Information Technology 4: Commercial Programming	6cp	

**Semester 9 – Autumn**

55031	Professional Studies 2	6cp	
56005	Communication 5: Society, Culture and Communication	6cp	
	<i>or</i>		
31551	Computer Information Technology 5: Database	6cp	
	<i>or</i>		
xxxxx	Elective	6cp	

**Semester 10 – Spring**

55045	Information Science 6	8cp	
	<i>or</i>		
xxxxx	Elective	6cp	
56006	Communication 6: Contemporary Issues in Communication	8cp	
	<i>or</i>		
31561	Computer Information Technology 6: Data Communications	6cp	

**Semester 11 – Autumn**

55032	Professional Studies 3	8cp	
xxxxx	Elective	6cp	

**Semester 12 – Spring**

55033	Professional Studies 4 <sup>1</sup>	10cp	
55863	Professional Studies 4	8cp	

<sup>1</sup> Only for students who commenced the degree prior to 1995.

## Bachelor of Arts in Communication

**Course code: HH02**

Students who enrolled in the course prior to 1994 should contact the Course Adviser for academic advice.

The Bachelor of Arts in Communication is a professionally oriented course which prepares graduates for roles in the broad field of communications. The degree is distinguished from other Arts degrees both through its practical and professional orientation, and in its critical focus on the media and other institutions of cultural production as objects of study. It treats theory and practice with equal attention, seeking to integrate them in the teaching program. The purpose of the degree is to educate students to become critically informed communication professionals. Graduates are known for their analytical and critical research skills, for technical competency and for their creative production work.

The degree is characterised by the following elements:

- it bases its programs on mutually informing relationships between production practices, critical theory and research, at both staff and student levels;
- it endeavours to empower students to engage in first-hand, original and innovative approaches to their work;
- it offers an interdisciplinary program in humanities, social sciences, communication and cultural production areas unique in its range in the tertiary education sector in Australia;
- it assists students in the development of aural and visual media, and print and cultural production;
- it supports work in the communication industries and seeks to educate graduates who can operate as critical professionals in the communication and cultural industries;
- it sets its programs in both global and local contexts;
- it is sensitive to the multiple dimensions of social difference and inequality, in relation to issues of gender, sexuality, ethnicity and racism, social class and disability;

- it enables students to become part of an intellectual and creative community;
- it views the diverse vocational opportunities in the communication industries as open and developing;
- it seeks to ensure that students have opportunities to assemble, display and market their work;
- it sees a fourth year, Honours course as an appropriate aspiration for students completing the undergraduate degree.

The Faculty is equipped with sound, radio, film, video, computing and multimedia facilities. However, because of pressure on resources there are limits on the kinds and quality of equipment available to students and limits on the time students have access to it.

### Availability of classes and class places

Classes are timetabled for both the day and the evening. The entire range of subjects is not offered in the evening. Part-time students may need to attend daytime classes to complete their preferred program. Full-time students may have to attend night classes to complete their preferred program.

The Faculty does not guarantee that students will always be able to gain access to the subjects or tutorial times of their first choice because of resource and timetable constraints and pressure on class places. Every student is guaranteed access to all compulsory Stage One subjects and to the Stage Two foundation subjects necessary to meet the prerequisites for their majors. The Faculty endeavours to offer each subject in the degree at least once during the normal period of a student's enrolment. Students are guaranteed the opportunity to complete their chosen majors, but are not guaranteed access to their first choice of subjects.

### Structure of the course

The degree is organised in six stages equivalent to six semesters of full-time attendance. To be eligible for graduation, students are required to complete 144cp of approved subjects in both Production and Studies. All students complete the compulsory four subjects in Stage One, then choose subjects in Stage Two that are the foundation subjects for majors. The 144cp must include the successful completion of two

majors, one major in Production and the other in Studies. There are four Production majors available to choose from, and four Studies majors.

The degree is taken over three years (six semesters full-time) or six years (12 semesters part-time). For full-time students a semester is equivalent to one stage of the degree. Part-time students take at least two semesters to complete one stage.

The degree is structured into three levels, each consisting of two stages:

- 100 Level which provides the common core for the degree (Stage One) and prerequisite introductory subjects for the majors (Stage Two);
- 200 Level which allows students to deepen their chosen majors and take some elective classes;
- 300 Level which rounds off the substantive specialised work and allows a focus on final major projects and work experience attachments.

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**Note:** 300 Level subjects may be taken in Stage 4 of the degree if the required subject prerequisites have been successfully completed.

### Majors

There are four Production majors offered in the degree and four Studies majors. A major is a group of linked subjects from the one intellectual area, totalling a minimum of 38cp. A major includes the 6cp Stage 2 foundation subject and four 8cp subjects of which at least one must be at the 200 Level and at least two must be at the 300 Level.

Entry to the 200 Level of the chosen major requires both successful completion of 24cp at Stage 1, and the successful completion of the Stage 2 prerequisite subject.

Students may take up to a maximum of 60cp in Production subjects, including their major. Once students complete the minimum requirements for their Production and Studies majors (38cp major), the remaining mix of Production and Studies in their degree will vary according to individual choices made within the 60cp limit on Production subjects.

### Production majors

- Communication, Sound, Image
- Film, Video, TV
- Journalism
- Writing and Performance

**Studies majors**

- Aboriginal Studies
- Communication and Cultural Industries
- Cultural Studies
- Social, Political and Historical Studies

**Progression through the degree**

Students need to plan their subjects carefully in order to meet the requirements for successful completion of majors and of the degree as a whole.

Students should attend the Majors Information Session, held during the Autumn semester to find out more about the aims and purpose of each of the majors. Each semester Academic Advice weeks are organised so students can find out more about individual subjects on offer. Students are strongly advised to seek advice during these weeks.

Students should seek academic advice throughout their course from the current Course Adviser in order to ensure that their proposed study program meets the requirements to graduate.

**100 Level (48cp)****Stage 1 (24cp)**

Four compulsory subjects:

54100	Word and Text	6cp
54101	Sound and Image	6cp
54102	Making Australia	6cp
54103	Communication Environments	6cp

**Stage 2 (24cp)**

Students choose at least one and not more than two 6cp Production subjects and at least one 6cp Studies subject as the foundation for their majors. Any remaining credit points can be taken from other Stage 2 studies subjects, from the additional 100 Level 4cp Production electives or as electives from inside or outside the Faculty.

A maximum of 48cp generally applies at the 100 Level of the degree, however, where necessary, students may include up to two additional 100 Level 4cp production electives.

**Foundation subjects for Production majors**

54114	Writing 1 (Writing and Performance major)	6cp
54115	Film and Video 1 (Film, Video, TV major)	6cp
54116	Audiovisual Media Production (Communication, Sound, Image major)	6cp
54117	Journalism 1 (Journalism major)	6cp

**Foundation subjects for Studies majors**

015110	Aboriginal Cultures and Philosophies (offered by the School of Adult Education, Faculty of Education) (Aboriginal Studies major)	8cp
54110	Media, Culture, Society (Communication and Cultural Industries major)	6cp
54111	Social and Political Theory (Social, Political and Historical Studies major)	6cp
54112	Cultural Studies (Cultural Studies major)	6cp

**Additional 100 Level Production electives**

54150	Computers and Print Production <sup>1</sup> prerequisite for 54242 Print Production and Subediting	4cp
54151	Computers and Audiovisual Production <sup>1</sup>	4cp
54152	Radio Basic <sup>1</sup> prerequisite for 54243 Radio Journalism	4cp
54153	Video Basic <sup>1</sup> prerequisite for 54244 Television Journalism 1	4cp

<sup>1</sup> These subjects are offered in intensive mode during semester breaks.

**200 Level (48cp)****Stages 3 and 4**

200 Level subjects are those with a '2' as the third number in the subject number

Production – at least 8cp in major

Studies – at least 8cp in major

Plus any electives at the 200 Level

**300 Level (48cp)****Stages 5 and 6**

300 Level subjects are those with a '3' as the third number in the subject number

Production – at least 16cp in major

Studies – at least 16cp in major

Plus any electives at the 300 Level

### **Total (144cp)**

Production– at least 38cp but not more than 60cp

Studies– at least 38cp but not more than 82cp

**Notes:** (a) Some 300 Level subjects have specific prerequisites, as well as the general requirement that students have completed at least 8cp in the major at the 200 Level. Students need to plan their degree in order to take these prerequisites into account. (b) Some 300 Level project subjects have a value of 12cp.

### **Professional Attachments**

Professional Attachments allow final-year students to undertake a structured work experience program, in which the student's learning needs and an industry sponsor's operation can be brought together in a specified project or set of tasks. The student negotiates a learning contract which is a three-way agreement between the student, the Faculty and the sponsor, to define goals for the student and the sponsor. The attachment may be taken as a shorter (4cp) or longer (in conjunction with Professional Attachment B) one with a total of 8cp. Professional Attachments are considered Production subjects and are therefore included in the overall limit of 60cp in Production subjects.

53009	Professional Attachment A; prerequisite 48cp at 200 Level	4cp
53010	Professional Attachment B; prerequisite 48cp at 200 Level	4cp

### **Special topics in Production and Studies**

Subjects known as Special Topic in Production and Special Topic in Studies allow students to negotiate and undertake a project based on a learning contract. These are available as 2, 4 and 6cp subjects and may be undertaken by individuals or groups of students. With the agreement of the Course Adviser, up to 8cp may be counted towards a major.

53002	Special Topic in Studies A	2cp
53003	Special Topic in Studies B	4cp
53004	Special Topic in Studies C	6cp
53005	Special Topic in Production A	2cp
53006	Special Topic in Production B	4cp
53007	Special Topic in Production C	6cp

### **Assessment**

All compulsory subjects are graded pass/fail only. For students commencing the degree from 1996, all Studies subjects at 200 and 300 Level are graded from fail to high distinction. Production subjects are graded pass/fail only with the exception of Public Relations subjects which are graded from fail to high distinction. The grading of the 200 and 300 Level production subjects is currently under review.

For students who commenced the degree prior to 1996 all subjects (identified as 54xxx subject numbers) are graded pass/fail only however students can elect to enrol in the fully graded subject numbers (identified as 52xxx subject numbers).

### **Summary of Exemption Regulations**

1. Subject exemption will not normally be granted for more than two subjects in Stage 1.
2. No student will be granted credit for an entire major on the basis of study completed elsewhere.
3. No more than 48cp will normally be granted in credit for study completed at other institutions. In exceptional cases, approval should be sought from the Associate Dean (Coursework Programs).
4. Students may seek permission to complete subjects at other universities or colleges concurrently. Any credit granted for such study will not normally count towards the completion of a major.
5. Subjects completed seven or more years before the year in which exemption is requested, are not eligible except at the discretion of Faculty Board.
6. Work experience cannot be used as the basis of an application for exemption. It may be used as the basis of an application for a 'challenge' or a waiving of a prerequisite.

### **Production majors**

#### **Communication, Sound, Image**

The rapidly changing communication industries environment has been affected by a process of globalisation of ideas and structures on the one hand, and a convergence of technologies on the other. This major provides students with a program which crosses boundaries previously limited to particular

industries such as advertising or public relations or sound broadcast. It builds on the opportunities offered by digital technologies to explore the realms of professional practice in these industries and the new ones which have emerged in the processes of social and technological change.

This Production major is designed to allow students to develop a pattern of study which can range from work focused in one area of professional practice, to a program which builds across a number of areas. It recognises the importance of audiovisual production as a basis for the development of student skills across a number of professional areas, and facilitates the bringing together of production skills increasingly called on as part of multimedia work. It recognises the creative possibilities which derive from challenging audio and visual media in the creation of intellectually informed and critically aware production. At the same time it allows students to deepen their particular interests in areas such as sound, public relations and advertising, to explore and develop the connections between them, and to create production projects which reflect the interests and enthusiasms of students.

Students wishing to work in industries which offer professional accreditation, such as public relations, are advised to undertake a program of subjects drawn from this major. These can be specifically complemented by a selection from recommended subjects in other majors (including Studies subjects). Students seeking such accreditation should be aware that a successful professional attachment may be required.

The goals of the major are to:

1. Provide students with access to the critical professional practices and production skills appropriate for work in communication industries. These industries include private corporations, public and community organisations involved in communication and education campaigns, and communication organisations using non cinema multimedia, sound and electronic publishing to achieve their goals. Key industries include public relations, advertising and radio.
2. Allow students to develop skills in the development of communication briefs and projects in relation to a diversity of audiences, and the transformation of briefs into appropriate production

frameworks, including those utilising new digital technologies.

3. Facilitate the development of excellence in sound production as part of wider digital production projects such as hypermedia and multimedia.
4. Allow students to gain experience in working as part of a production team utilising a variety of media sources for the creation and communication of ideas.
5. Facilitate final project work which will display the intellectual, creative and technical skills of graduates in drawing together theoretical and practical problem solving expertise.

The subjects in the major are:

#### 100 Level – Stage 2 (compulsory)

54116	Audiovisual Media Production	6cp
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#### 200 Level (at least one of the following)

54290	Advertising: Production and Criticism	8cp
54291	Desktop Publishing and Design	8cp
54292	Hypermedia	8cp
54294	Sound Design	8cp
54295	Public Relations Principles and Process	8cp
54298	Advanced Sound Design–Radio	8cp
54299	NetDesign	8cp

#### 300 Level (at least two of the following)

54391	Sound/Radio Producing	8cp
54392	Advertising: Communication Strategies	8cp
54393	Interactive Multimedia	8cp
54396	Communication, Sound, Image Project	12cp
54397	Digital Sound and Music	8cp
54398	Public Relations Strategies and Management	8cp
54399	Public Relations Contexts and Applications	8cp

#### Film, Video, TV

The goals of the major are to:

1. Provide students with the skills, knowledge and confidence to produce and direct film and video programs across a broad range of styles and genres, moving from the initial idea to a completed project.
2. Provide students with a critical understanding of different film and video techniques of production, of styles and genres, and of the different options available to them to produce meaning in

- film and video works in different ways; and to give students a basis to judge how best to make a program to express a particular idea or concept, or how to gear a program for a particular audience or market.
3. Prepare students for work, or further specialised training in the film, video and television industries, broadly conceived, or for postgraduate level study in film and video.
  4. Allow students to gain experience in working as part of a production team.
  5. Encourage students to bring together work they may do in the theoretical area of screen studies, or in other theoretical areas of the degree, with their practical production work in film and video.

The subjects in the major are:

**100 Level – Stage 2 (compulsory)**

54115	Film and Video 1	6cp
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**200 Level (at least one of the following)**

54260	Animation	8cp
54261	Documentary	8cp
54262	Drama	8cp
54263	Film 2	8cp
54264	Video 2	8cp

**300 Level (at least two of the following)**

54360	Experimental	8cp
54361	Interactive Media and the Filmmaker	8cp
54362	Producing	8cp
54363	Television Advertising	8cp
54364	Soundtrack	8cp
54365	Film, Video, TV Project A	8cp
54366	Film, Video, TV Project B	4cp
54367	Project Development	8cp

**Journalism**

The goals of the major are to:

1. Provide students with a strong grounding in the fundamental skills of professional journalism practice in all media.
2. Develop a critical understanding of the way professional practice relates to the social, political, legal and economic contexts in which journalism is produced both in Australia and internationally.
3. Develop a critical understanding of the ways that news agendas are produced and maintained, and of the industrial organisation of journalistic media production. Relate these to the professional practice and production of

journalists, with special reference to the research and production of in depth, critical journalism.

4. Integrate the conceptual foundations of journalists’ professional practice with the relevant critical scholarship of media and journalistic production, especially as they relate to professional ethics and accountability.
5. Develop an understanding of the implications for journalism of critiques of presentations of gender, race, class, sexuality and ethnicity in the media.
6. Provide students with the opportunity to specialise in one medium, or alternatively, to develop a range of skills across a range of media.

The subjects in the major are:

**100 Level – Stage 2 (compulsory)**

54117	Journalism 1	6cp
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**200 Level (at least one of the following)**

54240	Journalism 2	8cp
54241	Print Features	8cp
54242	Print Production and Subediting	8cp
54243	Radio Journalism	8cp
54244	Television Journalism 1	8cp
54245	Electronic Research	8cp

**300 Level (at least two of the following)**

54340	Electronic Publishing	8cp
54341	Investigations	8cp
54342	Publications Techniques and Practice	8cp
54343	Radio Features	8cp
54344	Specialist Reporting	8cp
54345	Television Journalism 2	8cp
54346	Journalism Project	12cp

**Writing and Performance**

The goals of the major are to:

1. Provide a framework for students to develop creative writing and/or performance practices in a range of genres and media.
2. Provide a critical context that positions professional practice within the study of contemporary cultural formations and the media.
3. Provide support for the publication and presentation of student work in writing, writing for performance and performance.



## 32 UNDERGRADUATE COURSES

The subjects in the major are:

### 100 Level – Stage 2 (compulsory)

54114	Writing 1	6cp
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### 200 Level (at least one of the following)

54250	Ficto-critical Writing	8cp
54251	Performance Workshop	8cp
54252	Narrative Writing	8cp
54253	Writing for Performance	8cp

### 300 Level (at least two of the following)

54350	Genre Writing	8cp
54351	Screenwriting	8cp
54352	Sound Performance	8cp
54353	Text and Performance	8cp
54354	Writing Workshop	8cp
54355	Writing and Performance Project	12cp

## Studies majors

### Aboriginal Studies

The goals of the major are to provide students with:

1. An understanding of Aboriginal cultures and philosophies over a period of tens of thousands of years, both in the Australian and world context.
2. A knowledge of Aboriginal social and political history in Australia since European settlement in 1788.
3. The knowledge, skills and interest from an Aboriginal viewpoint of the media, forms of discourse and the politics of Aboriginal history.

The Aboriginal Studies major will allow Aboriginal and non-Aboriginal students to study an initial core of subjects which are culturally appropriate to an understanding of Aboriginal culture, history and social political structures. These initial studies will serve as a basis for applying critical analysis skills to Aboriginal and non-Aboriginal perspectives on issues and trends which affect the cultural and social integrity of Aboriginal peoples. Consideration will also be given to other indigenous people, including Torres Strait Islanders. The role of the media and written or spoken communication will be the major foci for these analyses.

A suitable assembly of subjects can be chosen to construct a sub-major in Aboriginal Studies. Individual subjects in the Aboriginal Studies major can be used as electives within any course structure across the University.

Students are required to successfully complete 40cp to complete the Aboriginal Studies major.

The subjects in the major are:

### 100 Level – Stage 2 (compulsory)

015110	Aboriginal Cultures and Philosophies (offered by the School of Adult Education, Faculty of Education)	8cp
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### 200 Level (at least one of the following)

52220	Aboriginal Social and Political History (54230)	8cp
52239	Aboriginal People and the Media (54231)	8cp

### 300 Level (at least two of the following)

52343	Politics of Aboriginal History (54330)	8cp
52333	Aboriginal Forms of Discourse (54331)	8cp
52334	Aboriginal Studies Project (54332)	12cp

### Communication and Cultural Industries

The goals of the major are to:

1. Provide students with a critical understanding of the structure and operation of the communication and cultural industries, drawing on disciplinary areas of the social sciences and cultural studies.
2. Enable students to carry out analyses of specific cultural and communication industries, drawing on perspectives which explore their economic, social, historical and professional dimensions.
3. Develop student understanding of audiences, and the political and policy contexts of communication and cultural production.
4. Equip students with an understanding of the legal and socio-legal dimensions of communication and cultural industries, including intellectual property, government regulation, privacy, and professional practice issues.
5. Locate Australian communication and cultural industries within a national and international context, and, in particular, review the processes of globalisation and their implications for the industries.
6. Offer a comparative and international perspective on communication, and, in particular, develop excellence in the

analysis of issues in international development communication and cultural change.

The subjects in the major are:

**100 Level – Stage 2 (compulsory)**

54110	Media, Culture, Society	6cp
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**200 Level (at least one of the following)**

52209	Communication, Culture and the Law (54201)	8cp
52202	Cultural Technologies, Cultural Policy (54202)	8cp
52203	News and Current Affairs (54203)	8cp
52204	Media, Culture and Identity (54302)	8cp
52239	Aboriginal People and the Media (54231)	8cp

**300 Level (at least two of the following)**

52350	Communication History (54300)	8cp
52303	Professional Practice and Culture (54303)	8cp
52309	Communications and Culture Research Project (54304)	12cp
52314	Australian Communication Policy (54200)	8cp

**Cultural Studies**

The goals of the major are to:

1. Provide students with a number of different understandings of text–culture relations.
2. Enable students to operate with an expanded conception of textuality, one which crosses traditional media and generic boundaries (novel, play, painting, photography, print, film, television, sound, video, music, performance, architecture and installations).
3. Present students with competing conceptualisations of the domain of culture (aesthetic, sociological, anthropological) and acquaint them with the major historical explanations of the cultural production and distribution/consumption of textual forms (e.g. different theories of textual composition and reading/interpretation).
4. Provide students with a history of the text–technology–culture connection (involving analysis of the specificities of oral, print, visual, audiovisual and sculptural/architectural forms and practices) together

with a history of the theorisations of these textual–cultural forms and practices (involving such notions as technological determinism, cultural industries, cultural technologies/practices, moral technologies).

5. Develop excellence in the analysis of specifically Australian textual–cultural forms and theoretical debates.
6. Allow students to focus on some of the more volatile recent debates concerning texts and cultures/sub-cultures by focusing on various understandings of otherness – race, class, sex, gender, religion – through detailed case studies of specific issues (AIDS, multiculturalism, post colonialism, queer theory, pornography/obscenity/scandalous texts).

The subjects in the major are:

**100 Level – Stage 2 (compulsory)**

54112	Cultural Studies	6cp
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**200 Level (at least one of the following)**

52205	Cinema Study (54271)	8cp
52272	Sound, Music, Noise (54272)	8cp
52273	Genre Studies (54273)	8cp
52274	Sound Studies (54274)	8cp
52275	Theories of Culture (54275)	8cp
52276	Theories of Subjectivity (54276)	8cp
52277	Cinema Study 2 (54277)	8cp

**300 Level (at least two of the following)**

52333	Aboriginal Forms of Discourse (54331)	8cp
52370	Desire and the Social (54370)	8cp
52371	Formations of Music (54371)	8cp
52374	Generic Fiction (54372)	8cp
52373	Memory and the Cultural Imaginary (54373)	8cp
52375	Reading Difference (54375)	8cp
52376	Sound Seminar (54376)	8cp
52377	Technology and Culture (54377)	8cp

## 34 UNDERGRADUATE COURSES

52378	Textual Studies Seminar (54378)	8cp
52379	World Culture (54379)	8cp
52380	Cultural Studies Project (54380)	12cp
52381	Recent Hollywood (54381)	8cp

### Social, Political and Historical Studies

The goals of the major are to:

1. Provide an opportunity for students to develop an understanding of, and expertise in, a range of disciplinary and interdisciplinary theoretical perspectives on social and political life.
2. Develop the ability to understand, question and challenge taken for granted assumptions about contemporary and past events, practices and institutions.
3. Provide opportunities for theoretical and methodological innovation.
4. To provide subjects which are also part of thematic majors e.g. Aboriginal Studies.

The subjects in the major are:

#### 100 Level – Stage 2 (compulsory)

54111	Social and Political Theory	6cp
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#### 200 Level (at least one of the following)

52220	Aboriginal Social and Political History (54230)	8cp
52221	Gender at Work <sup>1</sup> (54214)	8cp
52222	International Politics (54210)	8cp
52225	Australian History (54213)	8cp
52226	Australian Politics (54211)	8cp
52228	Power and Social Regulation (54212)	8cp

#### 300 Level (at least two of the following)

52300	Asian and Pacific Politics (54311)	8cp
52302	Comparative Religions (54315)	8cp
52306	Gender, Culture and Power (54313)	8cp
52307	Making of the Third World (54312)	8cp
52310	Issues in Australian Politics (54310)	8cp
52311	Urban Culture (54318)	8cp

52316	Power, Race and Ethnicity (54316)	8cp
52320	Social Movements (54320)	8cp
52321	Colonialism and Post-Colonialism (54321)	8cp
52322	History and Popular Culture (54322)	8cp
52324	Gender in Australian History (54325)	8cp
52327	Public and Social Policy (54319)	8cp
52343	Politics of Aboriginal History (54330)	8cp
52336	Sydney Histories (54327)	8cp
52348	Social, Political and Historical Project (54326)	12cp

<sup>1</sup> Gender at Work can be taken as an individual subject in the major or combined with Gender, Culture and Power and Gender in Australian History to form a coherent 24cp sequence in Women's Studies.

### Typical full-time program

#### Maximum credit points in chosen majors:

##### Year 1

#### Stage 1 (compulsory) – Autumn

54100	Word and Text	6cp
54101	Sound and Image	6cp
54102	Making Australia	6cp
54103	Communication Environments	6cp

#### Stage 2 – Spring

541xx	Studies foundation subject at 100 Level	6–8cp
541xx	Studies foundation subject at 100 Level	6cp
541xx	Production foundation subject at 100 Level	6cp
541xx	Production foundation subject at 100 Level	6cp

##### Year 2

#### Stage 3 – Autumn

522xx	Studies subject at 200 Level in the major	8cp
522xx	Studies subject at 200 Level in the major	8cp
542xx	Production subject at 200 Level in the major	8cp

#### Stage 4 – Spring

52xxx	Studies subject at 200 or 300 Level in the major	8cp
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54xxx	Production subject at 200 or 300 Level in the major	8cp
54xxx	Production subject at 200 or 300 Level in the major	8cp

**Year 3**

**Stage 5 – Autumn**

523xx	Studies major subject at 300 Level in the major	8cp
523xx	Studies major subject at 300 Level in the major	8cp
543xx	Production major subject at 300 Level in the major	8cp

**Stage 6 – Spring**

523xx	Studies major subject at 300 Level in the major <sup>1</sup>	12cp
543xx	Production major subject at 300 Level in the major <sup>1</sup>	12cp

<sup>1</sup> Subjects could be taken as projects worth 12cp or 1 x 8cp in Studies or Production and 1 x 12cp in Studies or Production plus 1 x 4cp in elective studies or 3 x 8cp subjects – 2 in Studies and 1 in Production.

**Minimum credit points in major, maximum credit points in electives<sup>1</sup>**

**Year 1**

**Stage 1 (compulsory) – Autumn**

54100	Word and Text	6cp
54101	Sound and Image	6cp
54102	Making Australia	6cp
54103	Communication Environments	6cp

**Stage 2 – Spring**

541xx	Studies foundation subject at 100 Level	6-8cp
541xx	Studies foundation subject at 100 Level	6cp
541xx	Production foundation subject at 100 Level	6cp
541xx	Production foundation subject at 100 Level	6cp

**Year 2**

**Stage 3 – Autumn**

522xx	Studies major subject at 200 Level in the major	8cp
542xx	Production major subject at 200 Level in the major	8cp
xxxxx	Elective	8cp

**Stage 4 – Spring**

52xxx	Studies major subject at 200 or 300 Level in the major	8cp
54xxx	Production major subject at 200 or 300 Level in the major	8cp
xxxxx	Elective	8cp

**Year 3**

**Stage 5 – Autumn**

523xx	Studies major subject at 300 Level in the major	8cp
543xx	Production major subject at 300 Level in the major	8cp
xxxxx	Elective	8cp

**Stage 6 – Spring**

523xx	Studies major subject at 300 Level in the major	8cp
543xx	Production major subject at 300 Level in the major	8cp
xxxxx	Elective	8cp

<sup>1</sup> Production subjects taken as electives are included in the overall limit of 60cp in Production subjects.

**Bachelor of Arts in Social Science**

**Course code: HH03**

The Bachelor of Arts in Social Science prepares graduates for employment or freelance work in the broad field of social science. It also serves as the basis for an Honours year and further postgraduate study. The social sciences provide the basis for careers in the public, private, industrial and community sectors in research, administration, organisation and policy development, implementation and evaluation.

**Structure of the course**

The degree consists of subjects (normally 19) totalling 144cp, taken over three years by full-time students and five years by part-time students. Credit may be given (subject to the Faculty’s regulations) for subjects successfully completed at other tertiary institutions. Students must successfully complete 48cp in compulsory subjects at the 100 Level, 32cp in the Social Studies major (16cp at the 200 Level and 16cp at the 300 Level) and 32cp in the Applications major (16cp at the 200 Level and 16cp at the 300 Level). The remaining 32cp may be taken as electives from Social Science major subjects and/or Applications major subjects and/or subjects from the Faculty or elsewhere. Electives are taken under the regulations for the degree (for grading and assessment) in which they are listed.

### Summary of Exemption Regulations

1. Subject exemption will not normally be granted for more than four subjects at Stage 1 and Stage 2.
2. Students must complete at least three specified subjects (24cp) in their majors, notwithstanding the total number of exemptions granted for other study.
3. No student will be granted credit for a major sequence on the basis of study complete elsewhere.
4. Students may complete subjects at other universities concurrently. Any credit granted for such study will not normally count towards the completion of a major.
5. Subjects completed seven or more years before the year in which exemption is requested, are not eligible except at the discretion of Faculty Board.
6. Work experience cannot be used as the basis of an application for exemption. It may be used as the basis of a 'challenge' or the waiving of a prerequisite.

### 100 Level – Stages 1 and 2 (compulsory)

100 Level consists of 7 subjects listed below:

52107	History of Ideas	8cp
52108	Politics and Political Institutions	8cp
52109	Culture, History and Society	8cp
52105	Social and Political Theory	6cp
52111	Contemporary Australia	6cp
52112	Research Methods 1	6cp
52113	Organising	6cp

All compulsory subjects are graded pass/fail only. These subjects are designed to give all students a common grounding in those areas of study fundamental to an understanding of the social sciences. They also provide a body of theory which underpins the more specialised work done in subsequent stages. Students must complete at least 36cp of 100 Level subjects before proceeding to attempt any 200 Level subjects.

### Social Studies major

The Social Studies major involves theoretical and critical perspectives drawn from disciplines such as sociology, history, politics, and social anthropology. To complete the Social Studies major, students must complete 32cp from the subjects in the following list. All subjects in the major are worth 8cp, except for the 300 Level Social Studies Project which is

worth 12cp. The subjects require progressively more advanced knowledge from students, and are designed to develop student knowledge and skill at depth.

Students must complete at least 16cp at 200 Level, before taking 300 Level subjects. In addition, some 200 and 300 Level subjects have prerequisites. Students must check subject requirements before enrolling.

The subjects in the major are:

### 200 Level – Stages 3 and 4 (at least two of the following)

Prerequisite for all subjects: 52105 Social and Political Theory

52220	Aboriginal Social and Political History	8cp
52221	Gender at Work <sup>1</sup>	8cp
52222	International Politics	8cp
52225	Australian History	8cp
52226	Australian Politics	8cp
52228	Power and Social Regulation	8cp

<sup>1</sup> Gender at Work can be taken as an individual subject in the major or combined with Gender, Culture and Power and Gender in Australian History to form a coherent 24cp sequence in Women's Studies. The sequence may be taken as part of the major or as a sub-major if taken as part of the elective options.

### 300 Level – Stages 5 and 6 (at least two of the following)

Students must have successfully completed 16cp at 200 Level, plus any specific prerequisites:

52300	Asian and Pacific Politics	8cp
52302	Comparative Religions	8cp
52306	Gender, Culture and Power	8cp
52307	Making of the Third World	8cp
52310	Issues in Australian Politics	8cp
52311	Urban Culture	8cp
52316	Power, Race and Ethnicity	8cp
52320	Social Movements	8cp
52321	Colonialism and Post-Colonialism	8cp
52322	History and Popular Culture	8cp
52324	Gender in Australian History	8cp
52327	Public and Aboriginal Policy	8cp
52343	Politics of Aboriginal History	8cp
52329	Social Studies Project	12cp
52336	Sydney Histories	8cp

### Applications major

The Applications major provides a basis for research skills and allows students to develop a more advanced portfolio of research, computing, media and organisational skills set within a theoretically informed analysis of professional practice in the social sciences.

Students are required to complete 52232 Research Methods 2 (8cp), plus 24cp from the Applications subjects listed below to complete their Applications major.

Students must complete 16cp at the 200 Level before entering 300 Level subjects. In addition, some subjects have prerequisites. Students must ensure they meet individual subject prerequisites before attempting the subject.

Students are required to complete their Applications major from the following list:

**200 Level – Stages 3 and 4**

Prerequisites for all subjects: 52113 Organising (6cp) and 52112 Research Methods 1 (6cp)

52232	Research Methods 2 <i>and at least one of</i>	8cp
52231	Industrial Relations	8cp
52236	Specialist Writing and Production	8cp
52237	Desktop Publishing and the Social Sciences <i>or</i>	8cp
54291	Desktop Publishing and Design	8cp
52238	Community Development and Social Planning	8cp

**300 Level – Stages 5 and 6  
(at least two of the following)**

Prerequisites for all subjects are the completion of 16cp at 200 Level, including 52232 Research Methods 2 (8cp)

52332	Parliamentary Placement prerequisite or corequisite: 52310 Issues in Australian Politics	8cp
52335	Social, Political and Historical Research	8cp
52337	Computer Applications in Social Science Research	8cp
52338	Media Strategies	8cp
52339	Organising EEO	8cp

**Application elective subjects**

52330	Professional Placement A	4cp
52331	Professional Placement B prerequisite or corequisite: 52232 Research Methods 2	4cp

**Electives**

Students can take up to 32cp as elective subjects. These can be taken from subjects within the specified majors, from sub-majors and electives offered by the Faculty and drawn from other degrees (including the Bachelor of Arts in Communication and Bachelor of Applied Science in Information Studies), and

from sub-majors offered by other faculties including the Faculty of Business. A maximum of 12cp of elective subjects can be taken at the 100 Level.

Students may also enrol as ‘cross-institutional’ students in subjects at other universities, and may study for part of their degree outside of Australia at recognised institutions. Sub-majors drawn from the Bachelor of Arts in Communication are assessed under the rules of that degree (i.e. some subjects are graded pass/fail only) and include Journalism, Public Relations, Writing, Advertising, Multimedia, Radio/Sound. As well, students may take a sub major in Women’s Studies which is assessed on a graded basis. Students can also take electives from the University’s Institute for International Studies program. An Aboriginal Studies major is also available and can be taken as a second Studies major, integrated with the Social Studies major, or drawn on to form a sub-major. Students wishing to enter the Aboriginal Studies major are advised to enter the prerequisite 8cp subject 015110 Aboriginal Cultures and Philosophies in Stage 3 or Stage 4 as one of their electives.

The following sub-majors can be undertaken by Bachelor of Arts in Social Science students as part of their elective credit points:

**Women’s Studies (24–32cp)**

52221	Gender at Work <sup>1</sup>	8cp
52306	Gender, Culture and Power <sup>1</sup>	8cp
52324	Gender and Australian History <sup>1</sup> <i>and optional</i>	8cp
59340	Managing Women prerequisite: Gender at Work prerequisite or corequisite: Gender, Culture and Power	8cp

<sup>1</sup> The compulsory subjects will constitute a sub-major if taken as elective credit points. Alternatively, they may be taken as part of the Social Studies major.

**Cultural Studies (22–30cp)**

54112	Cultural Studies	6cp
52276	Theories of Subjectivity <i>plus up to two of</i>	8cp
52374	Generic Fiction	8cp
52375	Reading Difference	8cp
52377	Technology and Culture	8cp

**Journalism (22–30cp)**

54117	Journalism 1	6cp
54240	Journalism 2	8cp
	<i>plus at least one of</i>	
54241	Print Features	8cp
54242	Print Production and Subediting	8cp
54245	Electronic Research	8cp

**Television Journalism (26cp)**

54117	Journalism 1	6cp
54153	Video Basic	4cp
54240	Journalism 2	8cp
54244	Television Journalism 1	8cp

**Radio Journalism (26cp)**

54117	Journalism 1	6cp
54152	Radio Basic	4cp
54240	Journalism 2	8cp
54243	Radio Journalism	8cp

**Radio (22–30cp)**

54116	Audiovisual Media Production	6cp
54294	Sound Design	8cp
54298	Advanced Sound Design–Radio	8cp
	<i>and optional</i>	
52376	Sound Seminar	8cp

**Advertising (22cp)**

54116	Audiovisual Media Production	6cp
54290	Advertising: Production and Criticism	8cp
54392	Advertising: Communication Strategies	8cp

**Public Relations (24cp)**

56013	Public Relations Principles and Process	6cp
56011	Public Relations Strategies and Management	6cp
56012	Public Relations Contexts and Applications	6cp
56014	Public Relations Professional Practice	6cp

**Multimedia (22cp)**

54116	Audiovisual Media Production	6cp
54292	Hypermedia	8cp
54393	Interactive Multimedia	8cp

**Communication and Cultural Industries (22–30cp)**

54110	Media, Culture, Society	6cp
	<i>plus at least one of</i>	
52202	Cultural Technologies, Cultural Policy	8cp
52203	News and Current Affairs	8cp
52204	Media, Culture and Identity	8cp

52209	Communication, Culture and the Law	8cp
52239	Aboriginal People and the Media	8cp
	<i>plus at least one of</i>	
52303	Professional Practice and Culture	8cp
52350	Communication History	8cp
52314	Australian Communication Policy	8cp

**Information Studies (24–30cp)**

55860	Information Science 1: Foundations of Information Science	6cp
	<i>plus at least three of</i>	
55041	Information Science 2: Information User Behaviour	6cp
55042	Information Science 3: Organisation of Information	6cp
55043	Information Science 4: Information Retrieval	6cp
55044	Information Science 5: Information Service and Production Design	6cp

**Writing – Prose Fiction (22cp)**

54114	Writing 1	6cp
54252	Narrative Writing	8cp
54354	Writing Workshop	8cp

**Writing for Performance (22cp)**

54114	Writing 1	6cp
54253	Writing for Performance	8cp
54351	Screenwriting	8cp

**Performance (22cp)**

54114	Writing 1	6cp
54251	Performance Workshop	8cp
54353	Text and Performance	8cp

**Aboriginal Studies (24–32cp)**

015110	Aboriginal Cultures and Philosophies (offered by the School of Adult Education, Faculty of Education)	8cp
52220	Aboriginal Social and Political History	8cp
	<i>plus at least one of</i>	
52343	Politics of Aboriginal History	8cp
52333	Aboriginal Forms of Discourse	8cp
52239	Aboriginal People and the Media	8cp

**Business (25–30cp)**

21125	Australian Business Environment <sup>1</sup>	5cp
21130	Organisational Behaviour <sup>1</sup>	5cp
22105	Accounting A <sup>1</sup>	5cp
24105	Principles of Marketing <sup>1</sup>	5cp
25110	Microeconomics <sup>1</sup>	5cp
	<i>and optional</i>	
79101	Law for Business <sup>2</sup>	5cp

<sup>1</sup> Offered by the Faculty of Business.<sup>2</sup> Offered by the Faculty of Law.

## Typical full-time program

### Year 1

#### Stage 1 and Stage 2 – (Compulsory)

52107	History of Ideas	8cp
52108	Politics and Political Institutions	8cp
52109	Culture, History and Society	8cp
52105	Social and Political Theory	6cp
52111	Contemporary Australia	6cp
52112	Research Methods 1	6cp
52113	Organising	6cp

### Year 2

#### Stage 3 – Autumn

522xx	Social Studies major subject at 200 Level	8cp
522xx	Social Studies major subject at 200 Level	8cp
52232	Research Methods 2	8cp

#### Stage 4 – Spring

523xx	Social Studies major subject at 300 Level	8cp
522xx	Applications major subject at 200 Level	8cp
523xx	Applications major subject at 300 Level	8cp

### Year 3

#### Stage 5 – Autumn

523xx	Social Studies major subject at 300 Level	8cp
523xx	Applications major subject at 300 Level	8cp
xxxxx	Elective	8cp

#### Stage 6 – Spring

xxxxx	Elective	8cp
xxxxx	Elective	8cp
xxxxx	Elective	8cp

## Bachelor of Applied Science (Honours) in Information Studies

### Course code: H111

The Bachelor of Applied Science (Honours) in Information Studies is designed to provide opportunities for students wishing to carry out research in information science and information practice. Students will extend their skills in the critical analysis of the body of knowledge of information science through the application of systematic inquiry to the theory and practice of information. The program requires one year of full-time study.

The aim is to foster the development of students as contributors to the practice of information and as researchers in information science by extending their knowledge of the theoretical foundations of information science; and by developing their conceptual and other skills necessary for empirical research in the theory and practice of information.

At the end of the course, students can be expected to have acquired an in-depth, conceptual understanding of the knowledge base of information science; a high level of ability to conceptualise information science theory and information practice as a whole; an advanced level of knowledge and skills in empirical research; and an ability and commitment to contribute to the body of knowledge in information science through research.

### Admission requirements and assumed knowledge

To be admitted to the course applicants will be required to demonstrate that they have successfully completed requirements for a three-year undergraduate degree with a major sequence in information science; achieved a grade average of credit or better in an information science major in Years 2 and 3 full-time or equivalent; and achieved pass grades in basic statistics and research methods subjects.



## Typical full-time program

### Semester 1 – Autumn

55770	Information Science Seminar	8cp
55775	Statistics	8cp
55780	Research Methods	8cp

### Semester 2 – Spring

55785	Information Science Thesis	24cp
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There are no corequisite subjects. The prerequisite subjects for 55785 Information Science Thesis are 55770 Information Science Seminar, 55775 Statistics and 55780 Research Methods.

## Bachelor of Arts (Honours) in Communication

### Course code: HH04

The Bachelor of Arts (Honours) in Communication offers graduates the opportunity to pursue advanced work in the humanities and social sciences, and prepares Pass degree graduates for postgraduate research. The course is 48cp made up of 24cp for the thesis, and 24cp for coursework. Emphasis is placed on interdisciplinary approaches and the integration of scholarship with contemporary media. Students undertake a program of advanced coursework and produce a thesis, which may be either a traditional academic monograph or in a format which utilises the media production skills taught in the Faculty.

### Admission requirements and assumed knowledge

To be admitted to the degree applicants will be required to demonstrate that they have successfully completed the requirements for a three year undergraduate degree; academic record based on academic achievement and assessment of two pieces of work if graded results not available; demonstrated understanding of what is involved in research; and demonstrated media production skills if appropriate.

## Structure of the course

The degree is taken over one year (two semesters full time) and two years (four semesters part time). The academic year is normally two semesters – Autumn and Spring.

## Coursework

Students must successfully complete three coursework subjects: 50453 Thesis Workshop, and at least two of the graduate qualifying subjects<sup>1</sup>:

50454	Methodologies in Cultural Studies	8cp
50456	Textual Studies Honours Seminar	8cp
50457	Theories of the Visual	8cp
50459	Sexuality, Social Order, Cultural Control	8cp
50460	Social Communication and Cultural Power	8cp
52454	Citizenship, Civil Society and the State	8cp
52455	Philosophies of the Social Sciences	8cp
52519	History of Social and Political Thought	8cp
52800	History, Method and Theory	8cp

<sup>1</sup> Subjects may not be available every year.

## The Honours Thesis

The Honours Thesis is the major piece of work undertaken for the Bachelor of Arts (Honours) in Communication. Students are expected to demonstrate the ability to sustain an advanced standard of research, analysis and expression. Students produce their theses with the guidance of a supervisor, who must be a full-time academic staff member of the Faculty.

There are two forms of Thesis. One is a standard written academic monograph of approximately 15,000 words. The second includes screen and sound media, thematically linked essays, performance pieces, journalism projects, scripts and fiction. Non-traditional formats may need to be accompanied by appropriate academic documentation.

Students enrol in either 50471/50470 Honours Thesis (Studies – full-time/part-time) or 50473/50472 Honours Thesis (Production – full-time/part-time) on the advice of the Course Adviser of the Honours program and their primary supervisor.

Students are required to give a seminar on their thesis topic for the subject 50453 Thesis Workshop.

## Supervision

Each student is supervised by a full-time academic staff member whose area of interest and expertise is close to that of the student's proposed thesis topic. This staff member will be available for regular consultation throughout the student's candidature. Regular liaison should occur between student and supervisor (e.g. a two-hour session every month). Where difficulties arise between student and supervisor, either should in the first instance consult the Course Adviser.

## Typical full-time program

### Semester 1 – Autumn

Two coursework subjects (8cp), chosen from the above list and:

50453	Thesis Workshop	8cp
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### Semester 2 – Spring

50471	Honours Thesis (Studies) (F/T)	24cp
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or

50473	Honours Thesis (Production) (F/T)	24cp
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## Typical part-time program

### Semester 1 – Autumn

One coursework subject (8cp), chosen from the above list and:

50453	Thesis Workshop	8cp
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### Semester 2 – Spring

One coursework subject (8cp), chosen from the above list<sup>1</sup>

### Semester 3 – Autumn

50470	Honours Thesis (Studies) (P/T)	12cp
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or

50472	Honours Thesis (Production) (P/T)	12cp
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### Semester 4 – Spring

50470	Honours Thesis (Studies) (P/T)	12cp
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or

50472	Honours Thesis (Production) (P/T)	12cp
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<sup>1</sup> Subject to suitable arrangements being made if Honours coursework subjects not timetabled in Spring.

## Bachelor of Arts (Honours) in Social Science

### Course code: HH05

The Bachelor of Arts (Honours) in Social Science offers graduates in the social sciences the opportunity to pursue advanced work in the humanities and social sciences, and prepares Pass degree graduates for postgraduate research. The course consists of 48cp, made up of 24cp for a written thesis (12,000 words minimum – 15,000 words maximum), 16cp for two coursework subjects, plus 8cp for the Thesis Workshop.

### Admission requirements and assumed knowledge

To be admitted to the degree, applicants will be required to demonstrate that they have successfully completed the requirements for a three-year undergraduate degree; a minimum of a 70 per cent average in the final full-time year (or equivalent) of study; and demonstrated understanding of what is involved in research.

### Structure of the course

The degree is taken over one year (two semesters full time) and two years (four semesters) part time. The academic year is normally two semesters – Autumn and Spring.

### Coursework

Students must successfully complete three coursework subjects: 52453 thesis Workshop, and at least two of the graduate qualifying subjects<sup>1</sup>:

50454	Methodologies in Cultural Studies	8cp
50456	Textual Studies Honours Seminar	8cp
50457	Theories of the Visual	8cp
50459	Sexuality, Social Order, Cultural Control	8cp
50460	Social Communication and Cultural Power	8cp
52454	Citizenship, Civil Society and the State	8cp
52455	Philosophies of the Social Sciences	8cp
52519	History of Social and Political Thought	8cp
52800	History, Method and Theory	8cp

<sup>1</sup> Subjects may not be available every year.

## The Honours Thesis

The Honours Thesis is the major piece of work undertaken for the Bachelor of Arts (Honours) in Social Science. Students are expected to demonstrate the ability to sustain an advanced standard of research, analysis and expression. Students produce their theses with the guidance of a supervisor, who must be a full-time academic staff member of the Faculty.

Students are required to give a seminar on their thesis topic for the subject 52453 Thesis Workshop.

## Supervision

Each student is supervised by a full-time academic staff member whose area of interest and expertise is close to that of the student's proposed thesis topic. This staff member will be available for regular consultation throughout the student's candidature. Regular liaison should occur between student and supervisor (e.g. a two-hour session every month). Where difficulties arise between student and supervisor, either should in the first instance consult the Course Adviser.

## Typical full-time program

### Semester 1 – Autumn

Two coursework subjects (8cp), chosen from the above list and:

52453	Thesis Workshop	8cp
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### Semester 2 – Spring

50471	Honours Thesis (Studies) (F/T)	24cp
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## Typical part-time program

### Semester 1 – Autumn

One coursework subject (8cp), chosen from the above list and:

52453	Thesis Workshop	8cp
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### Semester 2 – Spring

One coursework subject (8cp), chosen from the above list<sup>1</sup>

### Semester 3 – Autumn

50470	Honours Thesis (Studies) (P/T)	12cp
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### Semester 4 – Spring

52470	Honours Thesis (Studies) (P/T)	12cp
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<sup>1</sup> Subject to suitable arrangements being made if Honours coursework subjects not timetabled in Spring semester.

## COMBINED DEGREES

### Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies

#### Course code: HLI2

The enormous technological advances that have occurred over the past decade in the management of information have placed a great deal of pressure on information professionals and their environment. Not only is there more information to access and organise, but the wealth of information is increasingly less likely to be produced in English or from a cultural background immediately accessible to Australian information professionals. This combined degree provides students of information studies with a knowledge and understanding of another language and culture. Apart from its wider educational goals, the program should also help graduates become more effective as information professionals, whether in Australia or overseas.

The Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies is a five-year degree program in which Information Studies are integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas. All existing arrangements currently in force for both the Bachelor of Applied Science in Information Studies and the International Studies program apply equally to the combined degree. For detailed information on the Information Studies component refer to the full entry for the Bachelor of Applied Science in Information Studies earlier in this handbook.

To graduate, a student is required to have completed 240cp: 144cp in Information Studies; and 96cp in International Studies.

#### Information Studies component

The Information Studies component of the combined degree requires students to complete 100cp of compulsory subjects and 44cp of electives.

There are four possible patterns of study within the Information Studies component, each of which will enable students to meet the aim of the course. Each pattern takes account of the application of the theoretical foundations of information science in the different environments and areas of practice which constitute the broad information industry.

The four possible patterns of study are:

- Pattern 1    Disciplinary major sequence in Information Science and Communication, plus one elective.
- Pattern 2    Disciplinary major sequence in Information Science and elective major study in Computer Information Technology, plus one elective.
- Pattern 3    Disciplinary major sequence in Communication and required disciplinary study in Information Science, plus two electives.
- Pattern 4    Elective minor study sequence (Computer Information Technology) or disciplinary minor sequence of study (Communication) and disciplinary major study in Information Science, plus three electives.

### **International Studies component**

The International Studies program requires students to study a major – a country or region of specialisation – over a minimum of three years. In Sydney, students study Language and Culture for at least two years, followed by a period of study overseas. In 1997, the following majors will be offered: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain, Taiwan, Thailand and Ukraine.

Students are admitted to the International Studies program with no guarantee of entry to a specific major, although students' preferences are taken into consideration. The Institute reserves the right to allocate places in majors according to its resources and arrangements with overseas universities.

In general, the International Studies program has no prior language requirement, however some majors within the International Studies

program do have specific admission requirements. The France, Germany and Italy majors are restricted to students who have successfully completed French, German or Italian at HSC level (excluding Z courses) as appropriate to their specialisation. The Greece, Poland, Russia, Serbia, Slovenia and Ukraine majors are restricted to students with a sound working knowledge of the language of their specialisation.

Each student's choice of major and subjects to study in the International Studies program requires the approval of the Board of Studies of the Institute for International Studies.

In exceptional circumstances, students may, with the approval of the Board of Studies of the Institute for International Studies, vary the designated subjects in their International Studies major. A list of approved substitute subjects may be found in the *Institute for International Studies Handbook*.

Each of the majors within the International Studies program is 96cp, and includes 32cp (four subjects) of instruction in an appropriate Language and Culture; 8cp (one subject) on Modernisation and Globalisation; 8cp (one subject) on Contemporary Society; and 48cp (two semesters) of study at a university or institution of higher education in a country of the major.

Students do not need to have previously studied a language other than English to be able to successfully complete this program. All students are required to complete four consecutive semesters of study of Language and Culture before proceeding to In-country Study. There are different classes available for students according to their level of language proficiency.

The Institute for International Studies makes arrangements for students to spend two semesters of In-country Study at an institution of higher education in a country or region of their major. The costs of tuition and travel are borne by UTS. In most cases there will be no additional costs for students over and above those incurred by students living away from home in Sydney. However, those studying in countries or regions where the cost of living is high – notably Argentina, Japan, Taiwan, Hong Kong, France and Germany – should be prepared to pay additional costs for accommodation and maintenance.

Before students leave UTS to engage in a period of In-country Study they will be required to meet appropriate financial and enrolment requirements. They will also be required to agree to be governed by the Institute's and the overseas host institution's code of conduct and to abide by the regulations of the host institution and the laws of the host country during their period of In-country Study.

## Typical full-time program

### Year 1

#### Stage 1 – Autumn

55860	Information Science 1: Foundations of Information Science	6cp
56955	Communication 1: Foundations of Communication	6cp
55023	Communication and Information Skills	4cp
55025	Computer Information Technology 1: Information Technology	4cp
51103	Work, Organisation and Society	4cp

#### Stage 2 – Spring

55041	Information Science 2: Information User Behaviour	6cp
55030	Professional Studies 1	4cp
55861	Producing and Analysing Data 1	4cp
55010	Psychology	4cp
55024	Information Production	6cp

### Year 2

#### Stage 3 – Autumn

55042	Information Science 3: Organisation of Information	6cp
56002	Communication 2: Group Communication	6cp
	<i>or</i>	
31521	Computer Information Technology 2: Foundations of Computing	6cp
971xxx	Language and Culture 1	8cp
59341	Modernisation and Globalisation	8cp

#### Stage 4 – Spring

55043	Information Science 4: Information Retrieval	6cp
56003	Communication 3: Organisational Communication	6cp
	<i>or</i>	
31531	Computer Information Technology 3: Systems Analysis and Design	6cp
56004	Communication 4: Public Communication	6cp

*or*

31541	Computer Information Technology 4: Commercial Programming	6cp
972xxx	Language and Culture 2	8cp

### Year 3

#### Stage 5 – Autumn

56005	Communication 5: Society, Culture and Communication	6cp
	<i>or</i>	
31551	Computer Information Technology 5: Database	6cp
	<i>or</i>	
xxxxx	Elective	6cp
55862	Producing and Analysing Data 2	6cp
55031	Professional Studies 2	6cp
973xxx	Language and Culture 3	8cp

#### Stage 6 – Spring

55020	Administrative Practices	6cp
974xxx	Language and Culture 4	8cp
976xxx	Contemporary Society	8cp

### Year 4

#### Stage 7 – Autumn

977xxx	In-country Study 1	24cp
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#### Stage 8 – Spring

978xxx	In-country Study 2	24cp
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### Year 5

#### Stage 9 – Autumn

55044	Information Science 5: Information Service and Product Design	6cp
31561	Computer Information Technology 6: Data Communications	6cp
	<i>or</i>	
xxxxx	Elective	6cp
55032	Professional Studies 3	8cp

#### Stage 10 – Spring

55045	Information Science 6: Theories and Issues in Information Science	8cp
	<i>or</i>	
xxxxx	Elective	6cp
56006	Communication 6: Contemporary Issues in Communication	8cp
	<i>or</i>	
xxxxx	Elective	6cp
55033	Professional Studies 4 <sup>1</sup>	10cp
55863	Professional Studies 4	8cp

<sup>1</sup> Only for students who commenced the Bachelor of Applied Science in Information Studies component prior to 1995.

## Bachelor of Arts in Communication and in International Studies

### Course code: H001

This degree combines the Bachelor of Arts in Communication with the University's Bachelor of Arts in International Studies. Communication studies are integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas.

The Bachelor of Arts in Communication and in International Studies is a five year degree program in which the study of Communication is integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas. All existing arrangements currently in force for both the Bachelor of Arts in Communication and the Bachelor of Arts in International Studies apply equally to the combined degree. For detailed information on the Communication component refer to the full entry for the Bachelor of Arts in Communication earlier in this handbook.

To graduate a student is required to have completed 240cp: 144cp in Communication; and 96cp in International Studies.

### Communication component

The Communication component of the combined degree requires students to complete two majors – one broadly defined as 'production', the other 'studies'. The 100 Level subjects provide the common core for the study of communication and introductory subjects for the majors. The 200 Level subjects allow students to deepen their chosen majors and take some elective classes. The 300 Level subjects round off the substantive specialised work and allow a focus on final major projects and work experience attachments.

Entry to each major requires the completion of the appropriate foundation subject. A major requires 38cp of study, of which a minimum of 8cp must be at the 200 Level and a minimum of 16cp at the 300 Level.

There are four studies majors: Aboriginal Studies; Communication and Cultural Industries; Cultural Studies; and Social, Political and Historical Studies, and four production majors: Communication, Sound, Image; Film, TV, Video; Journalism; and Writing and Performance.

### International Studies component

The International Studies component requires students to study a major – a country or region of specialisation – over a minimum of three years. In Sydney, students study Language and Culture for at least two years, followed by a period of study overseas. In 1997 the following majors will be available: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain Taiwan, Thailand and Ukraine.

Students are admitted to the International Studies program with no guarantee of entry to a specific major, although students' preferences are taken into consideration. The Institute reserves the right to allocate places in majors according to its resources and arrangements with overseas universities.

There are no prior language requirements for the International Studies component of this combined degree, however some majors within the International Studies program have specific admission requirements. The France, Germany and Italy majors are restricted to students who have successfully completed French, German and Italian at HSC level (excluding Z courses) or equivalent as appropriate to their specialisation. The Poland, Russia, Serbia, Slovenia and Ukraine majors are restricted to students with a sound working knowledge of the language of their specialisation.

Each student's choice of major and subjects to study in the International Studies program requires the approval of the Board of Studies of the Institute for International Studies.

In exceptional circumstances, students may, with the approval of the Board of Studies of the Institute for International Studies, vary the designated subjects in their International Studies major.

Each of the majors within the International Studies program has a value of 96cp, and includes 32cp (four subjects) of instruction in Language and Culture; 8cp (one subject) on Modernisation and Globalisation; 8cp (one subject) on Contemporary Society; and 48cp (2 semesters) of study at a university or institution of higher education in a country of the major.

Students do not need to have previously studied a language other than English to be able to successfully complete this program. All

students are required to complete four consecutive semesters of study of Language and Culture before proceeding to In-country Study. There are different classes available to students with different levels of language proficiency.

The Institute for International Studies makes the arrangements for students to spend two semesters of In-country Study at an institution of higher education in a country of their major. The costs of tuition and travel are borne by UTS. In most cases there will be no additional costs over and above those incurred by students living away from home in Sydney. However, those studying in countries or regions where the cost of living is high – notably in Argentina, Japan, Taiwan, Hong Kong, France and Germany – should be prepared to pay additional costs for accommodation and maintenance.

Before students engage in a period of In-country Study they will be required to meet appropriate financial and enrolment requirements. They will also be required to agree to be governed by the Institute's and the overseas host institution's code of conduct and to abide by the regulations of the host institution and the laws of the host country during their period of In-country Study.

### Typical full-time program

#### Year 1

##### Stage 1 (compulsory) – Autumn

54100	Word and Text	6cp
54101	Sound and Image	6cp
54102	Making Australia	6cp
54103	Communication Environments	6cp

##### Stage 2 – Spring

541xx	Production major foundation subject at 100 Level	6cp
541xx	Studies major foundation subject at 100 Level	6cp
541xx	Production major foundation subject at 100 Level	6cp
541xx	Studies major foundation subject at 100 Level	6cp

#### Year 2

##### Stage 3 – Autumn

542xx	Production subject at 200 Level in major	8cp
971xxx	Language and Culture 1	8cp
59341	Modernisation and Globalisation	8cp

##### Stage 4 – Spring

522xx	Studies subject at 200 Level in major	8cp
54xxx	Production subject 200/300 Level in major	8cp
976xxx	Language and Culture 2	8cp

#### Year 3

##### Stage 5 – Autumn

543xx	Production subject at 300 Level in major	8cp
52xxx	Studies subject at 200 or 300 Level in major	8cp
973xxx	Language and Culture 3	8cp

##### Stage 6 – Spring

523xx	Studies subject at 300 Level in major	8cp
974xxx	Language and Culture 4	8cp
976xxx	Contemporary Society	8cp

#### Year 4

##### Stage 7 – Autumn

977xxx	In-country Study 1	24cp
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##### Stage 8 – Spring

978xxx	In-country Study 2	24cp
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#### Year 5

##### Stage 9 – Autumn

543xx	Production subject at 300 Level in major	8cp
523xx	Studies subject at 300 Level in major	8cp
xxxxx	Elective from Communication component	8cp

##### Stage 10 – Spring

xxxxx	Elective from Communication component	8cp
xxxxx	Elective from Communication component	8cp
xxxxx	Elective from Communication component	8cp

## **Bachelor of Arts in Social Science and in International Studies**

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### **Course code: HH06**

The combined degree program in Social Science and International Studies provides social science students with greater exposure to and understanding of another language and culture. Apart from its wider educational goals the program should also assist social science graduates to live and work outside Australia.

The Bachelor of Arts in Social Science and in International Studies is a five-year degree program in which the study of Social Science is integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas. All existing arrangements currently in force for both the Bachelor of Arts in Social Science and the International Studies program apply equally to the combined degree program. For detailed information on the Social Science component refer to the full entry for the Bachelor of Arts in Social Science earlier in this handbook.

To graduate, a student is required to have completed 240cp: 144cp in Social Science; and 96cp in International Studies.

### **Social Science component**

The Social Science component of the combined degree requires students to complete a specified number of subjects in each of a Social Studies major and an Applications major. The Social Studies major involves theoretical and critical perspectives in the disciplines of sociology, history, politics, communication and technology studies. The Applications major consists of subjects in research and practice relating to the professional practice of these disciplines. Students must successfully complete 32cp in the Social Science major of which 16cp must be at the 300 Level; and 32cp in the Applications major of which 16cp must also be at the 300 Level.

### **International Studies component**

The International Studies program requires undergraduates to study one major – a country or region of specialisation – over a minimum of three years. In Sydney, students study Language and Culture for at least two years, followed by a period of study overseas. In 1997

the following majors will be offered: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain, Taiwan, Thailand and Ukraine.

In general, the International Studies program has no prior language requirement, however some majors within the International Studies program do have specific admission requirements. The France, Germany and Italy majors are restricted to students who have successfully completed French, German or Italian at HSC level (excluding Z courses) as appropriate to their specialisation. The Greece, Poland, Russia, Serbia, Slovenia and Ukraine majors are restricted to students with a sound working knowledge of the language of their specialisation.

Students are admitted to the International Studies program with no guarantee of entry to a specific major, although every effort is made to meet students' preferences. The Institute reserves the right to allocate places in majors according to its resources and arrangements with overseas universities.

Each student's choice of major and subjects to study in the International Studies program requires the approval of the Board of Studies of the Institute for International Studies.

In exceptional circumstances, students may, with the approval of the Board of Studies of the Institute for International Studies, vary the designated subjects in their International Studies major.

Each of the majors within the International Studies program has a value of 96cp, and includes 32cp (four subjects) of instruction in an appropriate Language and Culture; 8cp (one subject) on Modernisation and Globalisation; 8cp (one subject) on Contemporary Society; and 48cp (two semesters) of study at a university or institution of higher education in a country of the major.

Students do not need to have previously studied a language other than English to be able to complete this program. All students are required to complete four consecutive semesters of study of Language and Culture before proceeding to In-country Study. There are different classes available for students according to their level of language proficiency.

The Institute for International Studies makes arrangements for students to spend two semesters of In-country Study at an institution



of higher education in a country of their major. The costs of tuition and travel are borne by UTS. In most cases there will be no additional costs for students over and above those incurred by students living away from home in Sydney. However, those studying in countries or regions where the cost of living is high – Argentina, Japan, Taiwan, Hong Kong or Western Europe – should be prepared to pay additional costs for accommodation and maintenance.

Before students engage in a period of In-country Study they will be required to meet appropriate financial and enrolment requirements. They will also be required to agree to be governed by the Institute's and the overseas host institution's code of conduct and to abide by the regulations of the host institution and the laws of the host country during their period of In-country Study.

### Typical full-time program

#### Year 1

##### Stage 1 and Stage 2 (compulsory)

52107	History of Ideas	8cp
52108	Politics and Political Institutions	8cp
52109	Culture, History and Society	8cp
52105	Social and Political Theory	6cp
52111	Contemporary Australia	6cp
52112	Research Methods 1	6cp
52113	Organising	6cp

#### Year 2

##### Stage 3 – Autumn

971xxx	Language and Culture 1	8cp
59341	Modernisation and Globalisation	8cp
52232	Research Methods 2	8cp

##### Stage 4 – Spring

972xxx	Language and Culture 2	8cp
522xx	Social Studies major/ Application major at 200 Level	8cp
522xx	Social Studies major/ Application major at 200 Level	8cp

#### Year 3

##### Stage 5 – Autumn

973xxx	Language and Culture 3	8cp
522xx	Social Studies major/ Application major at 200 Level	8cp
xxxxx	Elective from Social Science component	8cp

##### Stage 6 – Spring

974xxx	Language and Culture 4	8cp
976xxx	Contemporary Society	8cp
xxxxx	Elective from Social Science component	8cp

#### Year 4

##### Stage 7 – Autumn

977xxx	In-country Study 1	24cp
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##### Stage 8 – Spring

978xxx	In-country Study 2	24cp
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#### Year 5

##### Stage 9 – Autumn

523xx	Social Studies major/ Application major at 300 Level	8cp
523xx	Social Studies major/ Application major at 300 Level	8cp
xxxxx	Elective from Social Science component	8cp

##### Stage 10 – Spring

523xx	Social Studies major/ Application major at 300 Level	8cp
523xx	Social Studies major/ Application major at 300 Level	8cp
xxxxx	Elective from Social Science component	8cp

## Bachelor of Arts/ Bachelor of Laws

### Course code: LL05

The Bachelor of Arts/Bachelor of Laws is offered jointly with the Faculty of Law. The course is five years' duration (full-time) and satisfies the academic requirements of the Supreme Court of NSW for admission purposes. For admission as a barrister, two additional optional Skills subjects must be completed. The program will allow students the option to undertake a Practical Legal Training (professional practice) major as part of their undergraduate studies. Subsequently, graduates will be able to proceed, subject to availability of places, into the Graduate Certificate in Continuing Legal Practice to complete the remaining component of the Practical Legal Training (PLT) requirements.

Alternatively, students may choose to delay PLT studies for up to two years, or even to forego such studies completely. Students who

decide on this latter course must realise that, under the current rules of the Legal Practitioners Admission (LPA) Board, they will not be able to practise as legal practitioners in New South Wales unless they are able to demonstrate substantial legal experience to the satisfaction of the LPA Board.

Students are enrolled in the Faculty of Law and are required to complete 240cp: 96cp in Arts and 144cp in Law. They are awarded one degree and therefore receive one testamur on graduation.

### Structure of the course

The course consists of 10 stages, each of one semester's duration.

The sequence for the Law subjects is based on a core curriculum, which students are required to study in the sequence indicated below. The Arts component provides choices for students at all stages and will be studied in the sequences established by those student choices. Students will be required to build their own program of Arts studies within the following parameters:

1. Students must take at least 24cp in foundation studies, 48cp in a major study and up to 24cp in other studies (with up to 12cp available from faculties other than Humanities and Social Sciences and Law if desired).
2. Approximately 24cp should be attempted each semester.
3. Foundation studies should be taken at the start of the course, and completed by the end of Stage 3 or no later than the end of Stage 4.
4. Students should commence the major at the earliest possible time in the course, that is, Stage 2 or 3, after completion of foundation studies subjects which are prerequisites for the various majors.

### Foundation studies

Students will take at least 24cp with at least 6cp from each of the three groups of subjects below by the end of the third semester. The aim of the foundation studies is to introduce a range of ideas and intellectual approaches from the broadly defined arts/social sciences as a basis for: (i) exploration of issues of social concern and public interest; (ii) development of intellectual skills; and (iii) choice of areas to study in-depth.

#### Group A

52107	History of Ideas	8cp
52108	Politics and Political Institutions	8cp
52109	Culture, History and Society	8cp
52111	Contemporary Australia	6cp

#### Group B

55860	Information Science 1: Foundations of Information Science	6cp
56955	Communication 1: Foundations of Communication	6cp
55864	Psychology	6cp

#### Group C

54100	Word and Text	6cp
54101	Sound and Image	6cp
54103	Communication Environments	6cp

### Major study

A major is a sequence of subjects to a total of at least 48cp, which falls within a distinct and well defined field of study. Several of the majors are interdisciplinary.

A major requires students to complete a minimum of 6cp and a maximum of 12cp at 100 Level; a minimum of 12cp at 200 Level; and a minimum of 12cp at 300 Level.

Entry to 200 Level subjects requires completion of prerequisites at 100 Level; entry to 300 Level subjects requires completion of 200 Level subjects and so on.

The majors offered in the Bachelor of Arts are:

- Aboriginal Studies
- Social, Political and Historical Studies
- Multicultural Studies
- Communication and Cultural Industries
- Information
- Communication
- Cultural Studies

### Aboriginal Studies

This major aims to provide an understanding of Aboriginal cultures and philosophies over a period of tens of thousands of years, in both the Australian and world context; to provide knowledge of Aboriginal social and political history in Australia since European settlement in 1788; to provide knowledge, skills and interests from an Aboriginal viewpoint of the media, forms of discourse and the politics of Aboriginal history.

Prerequisite: History of Ideas

**100 Level (compulsory)**

015110 Aboriginal Cultures and Philosophies 8cp  
(offered by the School of Adult Education,  
Faculty of Education)

**200 Level (at least one of the following)**

52220 Aboriginal Social and Political History 8cp  
52339 Aboriginal People and the Media 8cp

**300 Level (at least one of the following)**

52343 Politics of Aboriginal History 8cp  
52333 Aboriginal Forms of Discourse 8cp  
52334 Aboriginal Studies Project 12cp

**Social, Political and Historical Studies**

This major aims to provide an opportunity for students to develop an understanding of, and expertise in, a range of disciplinary and interdisciplinary theoretical perspectives on social and political life; to develop students' knowledge and understanding of contemporary historical, social and political structures; to develop the ability to question and challenge taken-for-granted assumptions about contemporary and past events, practices and institutions; to equip students with analytical frameworks which enable them to evaluate critically social and political events and processes; and to provide opportunities for all graduates to develop the capacity to respond critically and creatively to their social, intellectual and professional environments.

Prerequisite: History of Ideas or Politics and Political Institutions.

**100 Level (compulsory)**

54111 Social and Political Theory 6cp

**200 Level (at least one of the following)**

52220 Aboriginal Social and Political History 8cp  
52221 Gender at Work 8cp  
52222 International Politics 8cp  
52225 Australian History 8cp  
52226 Australian Politics 8cp  
52228 Power and Social Regulation 8cp

**300 Level (at least one of the following)**

52300 Asian and Pacific Politics 8cp  
52302 Comparative Religions 8cp  
52305 Communication History 8cp  
52306 Gender, Culture and Power 8cp  
52307 Making of the Third World 8cp  
52310 Issues in Australian Politics 8cp  
52311 Urban Culture 8cp  
52316 Power, Race and Ethnicity 8cp  
52320 Social Movements 8cp

52321 Colonialism and Post-Colonialism 8cp  
52322 History and Popular Culture 8cp  
52324 Gender in Australian History 8cp  
52327 Public and Social Policy 8cp  
52343 Politics of Aboriginal History 8cp  
52336 Sydney Histories 8cp  
52348 Social, Political and Historical Project 12cp

**Multicultural Studies**

This major aims to provide an opportunity for students to acquire the body of knowledge and critical and analytical skills relevant to developing an understanding of multiculturalism in Australia, and more generally in a global context; to draw on approaches based in textual and cultural studies and/or in social, political and historical studies, and focus on a range of related questions and issues such as culture, cultural difference and diversity, migration, class relationships and ethnic politics, the politics of multiculturalism, the media and cultural diversity, orientalism and racism, and nationalism and national and cultural identity; to become familiar with the extent and diversity of scholarly work relevant to multiculturalism and cultural diversity in general; and to develop a capacity for critical analysis and original research in the area.

Prerequisite: History of Ideas or Politics and Political Institutions or Culture, History and Society or Contemporary Australia.

**100 Level (compulsory)***one of*

54111 Social and Political Theory 6cp  
54110 Media, Culture, Society 6cp

**200 Level (at least one of the following)**

52204 Media, Culture and Identity 8cp  
52225 Australian History 8cp  
52226 Australian Politics 8cp  
52275 Theories of Culture 8cp

**300 Level (at least one of the following)**

52302 Comparative Religions 8cp  
52316 Power, Race and Ethnicity 8cp  
52321 Colonialism and Post-Colonialism 8cp  
52340 Social, Political and Historical Project 12cp  
52375 Reading Difference 8cp

**Communication and Cultural Industries**

This major aims to provide an opportunity to explore the community and government debates on control and use of new technologies in communication and technology based

industries; and to make students aware of the historical, political, economic, legal, social and cultural dimensions of the communication and technology-based industries and the professions associated with them. To explore the contradictions posed for society by the innovation and management of technological change, and examine particular dimensions of the communication and technology debate by focusing on areas such as technology and health, and technology and the environment. To develop analytical skills and capacity for a critical approach to the literature and rhetoric of the debates.

Prerequisite: History of Ideas or Politics and Political Institutions or Communication Environments.

**100 Level (compulsory)**

54110	Media, Culture, Society	6cp
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**200 Level (at least one of the following)**

52202	Cultural Technologies, Cultural Policy	8cp
52203	News and Current Affairs	8cp
52204	Media, Culture and Identity	8cp
52209	Communication, Culture and the Law	8cp

**300 Level (at least one of the following)**

52303	Professional Practice and Culture	8cp
52350	Communication History	8cp
52309	Communications and Culture Research Project	12cp
52314	Australian Communication Policy	8cp

**Information**

This major aims to extend students' knowledge of information behaviour, subject and information analysis, information and document retrieval and information design and presentation; to develop students' understanding of competing paradigms in information science and the key concepts, models, laws and theories which underpin those paradigms; to provide an opportunity for students to develop an appreciation and understanding of the multidisciplinary nature of information science; to engage students in a critical analysis of the literature of information science and of issues explored therein; and to provide opportunities for students to refine their skills in analysis, synthesis and evaluation and to apply them to their scholarship in information science.

Prerequisites: 55860 Information Science 1: Foundations of Information Science (6cp) and 55864 Psychology (6cp).

**100 Level (compulsory)**

55041	Information Science 2: Information User Behaviour	6cp
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**200 Level (at least one of the following)**

55042	Information Science 3: Organisation of Information	6cp
55043	Information Science 4: Information Retrieval	6cp
55060	Business Information	6cp
55861	Producing and Analysing Data 1	4cp

**300 Level (at least one of the following)**

55044	Information Science 5: Information Service and Product Design	6cp
55045	Information Science 6: Theories and Issues in Information Science	8cp
55862	Producing and Analysing Data 2	6cp

**Communication**

This major aims to extend students' knowledge of interpersonal, small group, public and organisational communication; to develop students' understanding of schools of thought in the field of communication, their origins and development. To provide an opportunity for students to develop an awareness and appreciation of the multidisciplinary nature of communication; to engage students in a critical analysis of the literature in the field of communication and of issues explored therein; and to provide students with opportunities to refine their intellectual and personal skills and to apply them in their scholarship in communication.

Prerequisite: Communication 1: Foundations of Communication.

**100 Level (compulsory)**

<i>one of</i>		
54110	Media, Culture, Society	6cp
56002	Communication 2: Group Communication	6cp

**200 Level (at least one of the following)**

56003	Communication 3: Organisational Communication	6cp
56004	Communication 4: Public Communication	6cp
56015	Critical and Creative Thinking	6cp
56016	Communicating with the Media	4cp

**300 Level (at least one of following)**

56005	Communication 5: Society, Culture and Communication	6cp
56006	Communication 6: Contemporary Issues in Communication	8cp

### Cultural Studies

This major aims to explore the range of subjects within the emerging field of cultural studies; to examine the perspective on 'culture' in both its aesthetic and anthropological meanings using approaches drawn from literary, language and film studies, semiotics, philosophy, sociology and history; to introduce the major sources for and debates within the field of cultural studies; to build a foundation for more detailed and specialist work in some of the major strands within cultural studies including feminist and post colonial theory, popular culture and theories of representation; and to develop a capacity for critical analysis and research within the fields of cultural studies.

Prerequisite: Word and Text or Sound and Image.

#### 100 Level (compulsory)

54112	Cultural Studies	6cp
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#### 200 Level (at least one of the following)

52205	Cinema Study	8cp
52272	Sound, Music, Noise	8cp
52273	Genre Studies	8cp
52274	Sound Studies	8cp
52275	Theories of Culture	8cp
52276	Theories of Subjectivity	8cp
52277	Cinema Study 2	8cp

#### 300 Level (at least one of the following)

52370	Desire and the Social	8cp
52371	Formations of Music	8cp
52374	Generic Fiction	8cp
52373	Memory and the Cultural Imaginary	8cp
52375	Reading Difference	8cp
52376	Sound Seminar	8cp
52377	Technology and Culture	8cp
52378	Textual Studies Seminar	8cp
52379	World Culture	8cp
52380	Cultural Studies Project	12cp
52381	Recent Hollywood	8cp

### Electives

Up to 24cp may be taken from elective subjects. Elective subjects may be chosen from those offered by the Faculty of Law or the Faculty of Humanities and Social Sciences, including subjects from the Bachelor of Arts in Communication, the Bachelor of Arts in Social Science or the Bachelor of Applied Science Information Studies. Up to 12cp may be studied in faculties other than the Faculty of Law and the Faculty of Humanities and Social Sciences.

In this part of the course students may wish to develop one of the following: an application area such as journalism, information management, writing, public relations, advertising; a specialisation from offerings across UTS (e.g. science, language, business subject to prerequisites etc.); focus on general personal and communication skills which maybe useful in practice such as interpersonal skills, skills in computers and information technology, and skills in oral and written presentation. Examples of subjects are:

55023	Communication and Information Skills	4cp
55025	Computer Information Technology 1: Information Technology	4cp
52237	Desktop Publishing and the Social Sciences	8cp
51369	Technical and Professional Communication	6cp
52112	Research Methods 1	6cp
52228	Power and Social Regulation	8cp
54114	Writing 1	6cp

### Typical full-time program

#### Year 1

##### Stage 1 – Autumn

70113	Legal Process and History	10cp
70105	Legal Research	4cp
xxxxx	Arts Foundation Studies subject from A, B or C	6–8cp
xxxxx	Arts Foundation Studies subject from A, B or C	6–8cp

##### Stage 2 – Spring

70211	Law of Contract	8cp
70217	Criminal Law	6cp
xxxxx	Arts Foundation Studies subject from A, B or C	6–8cp
xxxxx	Arts Foundation Studies subject from A, B or C	6cp

#### Year 2

##### Stage 3 – Autumn

70311	Law of Tort	8cp
70616	Federal Constitutional Law	8cp
	Arts major subject at 100 Level	6–8cp

##### Stage 4 – Spring

70317	Real Property	8cp
70318	Personal Property	4cp
	Arts major subject at 200 Level	8cp
	Arts major subject at 200 Level	8cp

Year 3

**Stage 5 – Autumn**

70417	Corporate Law	8cp
70617	Administrative Law	8cp
	Arts major subject at 200 or 300 Level	8cp
	Arts major subject at 300 Level	8cp

**Stage 6 – Spring**

70516	Equity and Trusts	8cp
76xxx	Elective subject 1	6cp
76xxx	Elective subject 2	6cp
	Arts major subject at 300 Level	8cp

Year 4

**Stage 7 – Autumn**

71005	Practice and Procedure	4cp
71216	Law of Evidence	6cp
xxxxx	Other Arts studies/elective	8cp

**Stage 8 – Spring**

71116	Remedies	6cp
76xxx	Elective subject 3	6cp
71005	Practice and Procedure	4cp
xxxxx	Other Arts studies/elective	8cp

Year 5

**Stage 9 – Autumn**

76xxx	Elective subject 4	6cp
xxxxx	Other Arts studies/elective	8cp

**Stage 10 – Spring**

xxxxx	Legal Practice major (PLT) or Four Law Electives	24cp
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**CROSS-FACULTY DEGREE**

**Bachelor of Education in Teacher Librarianship**

**Course code: TE14**

This is a four-year full-time course offered jointly by the School of Teacher Education and the Faculty of Humanities and Social Sciences. This degree program prepares graduates for a career as a primary school teacher, as a teacher librarian in a primary school, or as an information professional.

The course has the following components: Practicum Studies, Curriculum Studies, Education and Contextual Studies, Advanced Elective Studies (see description under Bachelor of Education in Primary Teaching) and also Information Studies, which provide the theoretical and practical knowledge relating to the role of the teacher librarian as an information professional within the educational environment.

The four-year integrated program for teacher librarians at UTS is well suited to the multidimensional role of the teacher librarian. The common first year of the Bachelor of Education enables students to gain a shared basic understanding of learning, teaching and the curriculum. Subsequently, the dual role of teacher and librarian for the information professional in the school is emphasised through the study of subjects in both teacher education and information studies during the remaining years of the four-year course. The development of competencies in education, librarianship and administration is emphasised throughout. Theory is complemented by practice in a practicum program which provides students with experience in both the roles of a student teacher and a student teacher librarian.

**Typical full-time program**

Year 1

**Semester 1 – Autumn**

023111	Practicum 1: Beginning Teaching – Issues in the Primary School	8cp
021311	Information Technology (FY)	2cp
024211	English Education 1 (FY)	3cp
023502	Sociological Bases of Education	4cp

## 54 UNDERGRADUATE COURSES

029311	Aboriginal and Torres Strait Islanders History and Cultures	4cp
029312	Australian Studies (FY)	2cp

### Semester 2 – Spring

023112	Practicum 2: Developing Classroom Management	8cp
021311	Information Technology (FY)	2cp
023501	Developmental Psychology	4cp
024211	English Education 1 (FY)	3cp
025211	Mathematics Education 1	4cp
027211	PDHPE Education 1	4cp
029312	Australian Studies (FY)	2cp

### Year 2

### Semester 3 – Autumn

023113	Practicum 3: Promoting Student-Centred Learning	8cp
020211	Visual Art and Craft Education (FY)	3cp
024212	English Education 2 (FY)	2cp
025212	Mathematics Education 2 (FY)	2cp
028211	Science and Technology Education 1	4cp
55431	Information Science 1: Foundations of Information Science	4cp
55441	Issues in Teacher Librarianship 1 (FY)	2cp

### Semester 4 – Spring

023114	Practicum 4: Managing Learning Difficulties	8cp
020211	Visual Art and Craft Education (FY)	3cp
024212	English Education 2 (FY)	2cp
025212	Mathematics Education 2 (FY)	2cp
026211	Music Education 1	4cp
55432	Information Science 2: Information User Behaviour	4cp
55441	Issues in Teacher Librarianship 1 (FY)	2cp

### Year 3

### Semester 5 – Autumn

023115	Practicum 5: Designing Educational Programs	6cp
024213	English Education 3: ESL	4cp
029211	Social and Environmental Education (FY)	3cp
025213	Mathematics Education 3	4cp

55433	Information Science 3: Organisation of Information	4cp
55442	Issues in Teacher Librarianship 2 (FY)	3cp

### Semester 6 – Spring

023116	Practicum 6: Assessing and Evaluating in Education	6cp
029211	Social and Environmental Education (FY)	3cp
023503	Philosophical Bases of Education	4cp
028212	Science and Technology Education 2	4cp
55434	Information Science 4: Information Retrieval	4cp
55442	Issues in Teacher Librarianship 2 (FY)	2cp

### Year 4

### Semester 7 – Autumn

55108	Practicum 7: Managing Information Services in the School Library (FY)	4cp
026212	Music Education 2	4cp
024214	English Education 4	4cp
027212	PDHPE Education 2	4cp
55435	Information Science 5: Information Service and Product Design	4cp
55443	Issues in Teacher Librarianship 3 (FY)	3cp
023505	Educational Research (FY)	2cp

### Semester 8 – Spring

55108	Practicum 7: Managing Information Services in the School Library (FY)	4cp
023505	Educational Research (FY)	2cp
xxxxx	Advanced Study Elective <sup>1</sup>	4cp
xxxxx	Advanced Study Elective	6cp
55443	Issues in Teacher Librarianship 3 (FY)	3cp

**Note:** (FY) is a year-long subject.

<sup>1</sup> A required elective offered by the Faculty of Humanities and Social Sciences.

# Postgraduate courses

## GRADUATE CERTIFICATES

### Award of the Graduate Certificate

In order to qualify for the award of Graduate Certificate a student usually completes 24 credit points. A student who fails a subject in a sequence must repeat the subject failed before resuming the sequence. The normal time for completion of the requirements for a Graduate Certificate is one year (two semesters part time).

### Graduate Certificate in Creative Advertising

**Course code: HH69**

This course aims to provide students with an upgrading of their critical and practical skills and knowledge in the field of advertising production and criticism. The course takes students through a series of practical workshops, class exercises and critical lectures dealing with the strategies, concepts, production methods and theoretical issues relating to advertising. People already working in the advertising or media industries will be able to update their methods of working while others in government, community and corporate fields will gain a valuable insight into the latest approaches to creative advertising.

It is assumed that students will have some practical working experience of advertising either in the creative or account sides of the process, either from within an agency or in a freelance industry capacity.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete three subjects:

54290	Advertising: Production and Criticism	8cp
54392	Advertising: Communication Strategies (prerequisite: 54290 Advertising: Production and Criticism <sup>1</sup> )	8cp
	<i>and one of</i>	
54291	Desktop Publishing and Design	8cp
54292	Hypermedia	8cp
54363	Television Advertising	8cp
	prerequisite: 54290 Advertising: Production and Criticism <sup>1</sup>	

<sup>1</sup> Prerequisites may be waived with proof of equivalent industry experience or prior study.

### Graduate Certificate in Journalism

**Course code: HH65**

This course is designed for graduates who wish, for a range of career reasons, to develop journalism skills in the context of a critical approach to the media and journalism practice. Candidates for the certificate will be required to complete three subjects suitable to their professional needs. The program offered will allow graduates who have no experience in journalism to be introduced to a broad base of professional journalism skills and professional journalists to develop a specialisation or gain skills in new or different media.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete at least one subject from the following three subjects:

50431	Research and Reporting for Journalism	8cp
50437	Regulation of the Media	8cp
50450	Advanced Journalism Theory <sup>1</sup>	8cp
	<i>plus select two further subjects from</i>	
52204	Media, Culture and Identity <sup>1</sup>	8cp
52239	Aboriginal People and the Media	8cp
50429	Advanced Print Features <sup>1</sup>	8cp
54242	Print Production and Subediting <sup>1</sup>	8cp
54243	Radio Journalism <sup>1</sup>	8cp
54244	Television Journalism 1 <sup>1</sup>	8cp



54245	Electronic Research	8cp
54340	Electronic Publishing <sup>1</sup>	8cp
54341	Investigations <sup>1</sup>	8cp
54342	Publications Techniques and Practice <sup>1</sup>	8cp
54343	Radio Features <sup>1</sup>	8cp
54344	Specialist Reporting <sup>1</sup>	8cp
54345	Television Journalism 2 <sup>1</sup>	8cp
54346	Journalism Project <sup>1</sup>	8cp

<sup>1</sup> Prerequisites may be waived with proof of equivalent industry experience or prior study.

## Possible Study Sequences

### Radio Journalism strand:

50431	Research and Reporting for Journalism	8cp
54243	Radio Journalism	8cp
54343	Radio Features	8cp

### TV Journalism strand:

50431	Research and Reporting for Journalism	8cp
54244	Television Journalism 1	8cp
54345	Television Journalism 2	8cp

### Print Journalism strand:

50431	Research and Reporting for Journalism	8cp
50429	Advanced Print Features	8cp
54242	Print Production and Subediting	8cp

### Investigative Journalism strand:

50437	Regulation of the Media	8cp
54341	Investigations	8cp
54346	Journalism Project	12cp

## Graduate Certificate in Public Relations

### Course code: HL54

The Graduate Certificate in Public Relations aims to develop advanced competencies in all areas of communication needed for successful public relations. It focuses on the management of the public relations function in organisations.

Graduates of the course will be expected to be able to understand the factors affecting communication in management settings; define communication problems and devise creative solutions for organisations in an environment of change; communicate more effectively as a result of developing skills in two way communication and develop communication strategies for a range of publicity needs; develop competencies in the planning, writing and production of material for publication and analyse the com-

munication characteristics of a range of media technologies; use analytical research and evaluation methods in the practice of public relations; develop, implement and evaluate a public relations plan for an organisation appropriate to the organisation's mission or goals; select and use communication strategies in an organisation to manage its internal and external public relations; and apply the techniques of issues management as a strategy for managing the relationship between an organisation and its community.

## Admission requirements

Candidates would normally have a three-year undergraduate degree; or a two-year diploma with two years of appropriate professional practice; or five years of appropriate professional practice.

Students are expected to demonstrate high-level analytical skills and have knowledge of the work performed by communication professionals. It is assumed that students will possess basic numerical and computer skills which may have been gained through formal or informal education studies, work experience or bridging courses.

## Structure of the course

The course structure consists of two components:

**Communication Management Studies** provide the graduate with the knowledge about communication and the skills needed by professionals engaged in practising and managing public relations (12cp).

**Specialised Studies** give students the specialist knowledge and skills required for the practice and management of public relations for a range of organisations (12cp).

## Typical part-time program

### Semester 1 – Autumn

56956	Foundations of Communication Management	6cp
56957	Professional Communication Practice	6cp

### Semester 2 – Spring

56963	Public Relations 1: Planning and Research	6cp
56964	Public Relations 2: Campaigns and Evaluation	6cp

## Graduate Certificate in Screen Studies and Production

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### Course code: HH67

This course is designed for graduates who wish to develop film and video production skills in the context of a critical industry in the field of screen studies or, being already placed within the media industries, wish to develop an academic grading in screen theory. Graduates are required to take three subjects in a combination of production and studies which is most applicable to their graduate study. They may be taken across a minimum of two semesters, a maximum of three. Students complete 22–24cp.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students must complete any three subjects from the following two areas:

#### Film and Video

54115	Film and Video 1	6cp
54261	Documentary	8cp
	prerequisite: 54115 Film and Video 1	
54262	Drama	8cp
	prerequisite: 54115 Film and Video 1	
54264	Video 2	8cp
	prerequisite: 54115 Film and Video 1	
54360	Experimental	8cp
	prerequisite: 54115 Film and Video 1	

#### Screen Studies

52205	Cinema Study	8cp
52273	Genre Studies	8cp
52277	Cinema Study 2	8cp
52381	Recent Hollywood	8cp

## Graduate Certificate in User Documentation

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### Course code: H064

This course is designed to build and extend the professional preparation necessary for people who are responsible for providing information to others. It prepares professionals who will engage in the evaluation and modification of information from relevant sources. There is an emphasis on the knowledge and skills required to develop documentation which meets the need of a range of groups of users and to manage the process of producing specialised information materials.

### Admission requirements

Candidates for admission to the course would normally hold a Bachelor's degree or equivalent. Candidates are expected to demonstrate that they possess analytical skills, knowledge of the work performed by professionals in the information industry and basic computer skills.

### Structure of the course

The course is available on a part-time basis only. Graduate Certificate students will share classes with students enrolled in the Master of Arts in Information.

The Graduate Certificate in User Documentation consists of four subjects.

### Typical part-time program

#### Semester 1 – Autumn

55902	Information Behaviour	6cp
55903	Information Production and Presentation	6cp

#### Semester 2 – Spring

55910	User Documentation 1	6cp
55911	User Documentation 2	6cp

## Graduate Certificate in Writing

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### Course code: HH62

The course is designed for graduates who wish, for a range of career reasons, to develop skills in the field of writing in the context of the development of a critical approach to that field and an understanding of the production processes within it.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students must first complete one or two of the following subjects at 200 Level:

54250	Ficto-critical Writing	8cp
	prerequisite: 54114 Writing 1 <sup>1</sup>	
54252	Narrative Writing	8cp
	prerequisite: 54114 Writing 1 <sup>1</sup>	
54253	Writing for Performance	8cp
	prerequisite: 54114 Writing 1 <sup>1</sup>	

and one or two subjects at 300 Level from:

54350	Genre Writing	8cp
54351	Screenwriting	8cp
	prerequisite: 54253 Writing for Performance	
54354	Writing Workshop	8cp
	prerequisite: 8cp at 200 Level	
54355	Writing and Performance Project	12cp
	prerequisite: 54252 Narrative Writing and by application only	

Please note that some subjects are not offered every semester. Students should seek advice from the Course Adviser regarding the selection of subjects.

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<sup>1</sup> Prerequisites may be waived with proof of equivalent industry experience or prior study.

## Graduate Certificate in Writing for the Screen

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### Course code: HH63

The course is designed for graduates who wish, for a range of career reasons, to develop skills in the field of screenwriting in the context of the development of a critical approach to that field and an understanding of the production processes and theoretical concerns which influence it.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete 22–24cp.

Students must complete:

54351 Screenwriting

and any two of the following subjects:

54253	Writing For Performance	8cp
54115	Film and Video 1	6cp
54263	Film 2	8cp
	prerequisite: 54115 Film and Video 1 <sup>1</sup>	
54264	Video 2	8cp
	prerequisite: 54115 Film and Video 1 <sup>1</sup>	
54262	Drama	8cp
	prerequisite: 54115 Film and Video 1 <sup>1</sup>	
54354	Writing Workshop	8cp
54362	Producing	8cp

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<sup>1</sup> Prerequisites may be waived with proof of equivalent industry experience or prior study.

## GRADUATE DIPLOMAS

### Award of the Graduate Diploma

In order to qualify for the award of Graduate Diploma a student usually completes 48 credit points. A student who fails a subject in a sequence must repeat the subject failed before resuming the sequence. The normal time for completion of the requirements for a Graduate Diploma is 2 years (four semesters part-time) or 1 year (two semesters full-time).

### Graduate Diploma in Communication

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#### Course code: H051

The Graduate Diploma in Communication is designed to provide graduates in any relevant discipline with the opportunity to develop theoretical and production skills in areas of communication and media. It allows for an extension and deepening of areas relating to employment, and also facilitates the understanding of new directions in career development. Students devise a program from studies and production areas taught in the Faculty.

#### Structure of the course

Students in the Graduate Diploma in Communication complete a 44–48cp course over two years of part-time study beginning in the Autumn (or first) semester of each year. Students normally enrol in up to 24cp each year. There are some evening classes available, but the range of daytime subjects is wider.

For students who commenced prior to 1995, the rules relating to the Graduate Diploma in Communication can be found in the 1995 *Faculty of Humanities and Social Sciences Handbook*.

Many subjects have prerequisites which are subjects that should be passed first. Graduate Diploma students are advised to do these prerequisite subjects whenever possible, but timetabling often makes this difficult. For this reason the Faculty may not always insist on prerequisite requirements for Graduate Diploma students. If in doubt, students should seek advice from the Course Adviser.

Students must complete the Graduate Diploma within a maximum of three years. Students who fail a subject will be put on probation. Students who fail a subject during the semester they are on probation will be excluded from the course. Any student who fails three subjects will have to show cause why he or she should be allowed to complete the course.

For students commencing from 1995, the following rules apply:

1. Students must take a sequence of at least 24cp in either a Studies or a Production major, within the framework of the majors offered in the Bachelor of Arts in Communication. These majors are **Studies:** Aboriginal; Cultural; Social, Political and Historical; Communication and Cultural Industries  
**Production:** Communication, Sound, Image; Film, Video, TV; Journalism; Writing and Performance.
2. Students must complete the compulsory subject 50522 Graduate Diploma Communication Seminar (8cp). Students must have completed 24cp in the Diploma before commencing this subject.
3. Students must take at least 8cp of Studies subjects.
4. Graduate Diploma students are assessed at a graduate level in all subjects so that the quality of performance to gain a passing grade is higher than that for undergraduate students in similar subjects. The quality of student work is expected to reflect greater maturity and experience, as well as the pedagogical skills acquired in the first degree.

In addition to the rules above, students commencing from 1997 the following applies:

1. Studies subjects at the 200 and 300 Level from the Bachelor of Arts in Communication are now fully graded from fail to high distinction. These subjects can be identified by the 52 at the beginning of the subject number.
2. Students undertaking the Journalism strand are permitted to enrol in 50431 Research and Reporting for Journalism and 50429 Advanced Print Features which are currently available for Graduate Certificate in Journalism and Master of Arts in Journalism students.

3. Students are permitted to undertake a strand (24cp) of study in Public Relations. These subjects are from the Master of Arts in Communication Management and consist of:

56963	Public Relations 1: Planning and Research	6cp
56964	Public Relations 2: Campaigns and Evaluations	6cp
xxxxx	1 subject from the Communication, Sound, Image major in the Bachelor of Arts in Communication 6cp or 8cp	
53007	Special Topic in Production C <i>or</i>	6cp
53006	Special Topic in Production B	4cp

## Graduate Diploma in International Studies

### Course code: H075

The postgraduate coursework degree program in International Studies provides opportunities for graduates to study a language and culture other than English. It is a conversion program for postgraduate students from a disciplinary background who require additional skills in and exposure to a language and culture other than English. The Graduate Diploma in International Studies is one year full time or two years part time.

The Graduate Diploma in International Studies is a fee-paying coursework program. Students may enrol full time or part time and are required to follow a major in the International Studies program. The choice of major determines the subjects to be studied.

### Admission requirements

Applicants for the Graduate Diploma in International Studies are required to have a *minimum* of a Pass degree *and* one year of professional experience or equivalent.

In general, students are admitted to the International Studies program with no guarantee of entry to a specific major but student preference is taken into consideration. Those students who wish to take the France, Germany or Italy major are expected to have completed language studies to the level of the HSC (excluding Z courses). Those students who wish to follow the Greece, Poland, Russia, Serbia, Slovenia or Ukraine major must have a sound working knowledge of the language. For all other specialisations students do not

need to have previously studied a language other than English to be able to successfully complete this program. There are different classes available for students according to their level of language proficiency.

### Majors

Students are required to follow a major in the International Studies program. In 1997 the following majors will be offered: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain, Taiwan, Thailand and Ukraine. The choice of major dictates the selection of subjects in Language and Culture and in Contemporary Society. Further details on majors are available in the section on Majors in the *Institute for International Studies Handbook*.

### Structure of the course

In the Graduate Diploma in International Studies, students undertake the study of Language and Culture (two subjects) relevant to their major, Modernisation and Globalisation and a Contemporary Society subject specific to their majors from the following list:

Argentina	Contemporary Latin America
Chile	Contemporary Latin America
China	Contemporary China
Croatia	Contemporary Europe
France	Contemporary Europe
Germany	Contemporary Europe
Greece	Contemporary Europe
Indonesia	Contemporary South-East Asia
Italy	Contemporary Europe
Japan	Contemporary Japan
Latin America	Contemporary Latin America
Malaysia	Contemporary South-East Asia
Poland	Contemporary Europe
Russia	Contemporary Europe
Serbia	Contemporary Europe
Slovenia	Contemporary Europe
South China	Chinese East Asia
South-East Asia	Contemporary South-East Asia
Spain	Contemporary Europe
Taiwan	Chinese East Asia
Ukraine	Contemporary Europe

### Electives

Students choose two electives (16cp) from specific subjects taught by other faculties, including electives offered by the Faculty of Humanities and Social Sciences; the Faculty of

Law; the Faculty of Science; the Faculty of Design, Architecture and Building; and the Institute for International Studies.

**Faculty of Design,  
Architecture and Building**

International Project Management

17507	Industry Project Studies 1	12cp
17305	Project Technologies 1	6cp

**Faculty of Humanities  
and Social Sciences**

52300	Asian and Pacific Politics	8cp
52306	Gender, Culture and Power	8cp
52222	International Politics	8cp
52307	Making of the Third World	8cp

**Faculty of Law**

77806	Chinese Law and Legal Systems	6cp
77805	Chinese Trade and Investment Law	6cp
77827	Economic Law in Eastern Europe	6cp
77807	Economic Law in the People's Republic of China	6cp
77824	European Union Law	12cp
77739	Indonesian Trade and Investment Law	6cp
77747	Pacific Rim Dispute Resolution	6cp

**Institute for International Studies**

976101	Chinese East Asia	8cp
976111	Contemporary China	8cp
976211	Contemporary Japan	8cp
976501	Contemporary Latin America	8cp
976301	Contemporary South-East Asia	8cp
976401	Contemporary Europe	8cp
97xxxx	Language and Culture subjects	8–16cp

**Faculty of Science,  
College of Acupuncture**

Chinese Medical Philosophy

Introduction to Traditional Chinese Medicine  
(three-day intensive part of subject 99501) (1cp)

99502	Theoretical and Philosophical Foundations of Traditional Acupuncture	6cp
99511	Historical and Advanced Theoretical Foundations of Acupuncture	6cp
99528	Introduction to <i>Tai Qi Chuan</i> <i>or</i>	3cp
99543	<i>Qi Gong</i> : Its use in Acupuncture	3cp

To graduate with the Graduate Diploma in International Studies a student is required to have completed 48cp: 16cp (two subjects) in Language and Culture; 8cp (one subject) on Modernisation and Globalisation; 8cp (one subject) on Contemporary Society; and 16cp from approved electives.

**Typical full-time program**

**Semester 1 – Autumn**

971xxx	Language and Culture 1	8cp
59342	Modernisation and Globalisation	8cp
xxxxx	Elective	8cp

**Semester 2 – Spring**

972xxx	Language and Culture 2	8cp
976xxx	Contemporary Society	8cp
xxxxx	Elective	8cp

**MASTER OF ARTS**

**Award of the Master of Arts**

In order to qualify for the award of Master of Arts, a student usually completes 72 credit points. A student who fails a subject in a sequence must repeat the subject failed before resuming the sequence. The normal time for completion of the requirements for a Master of Arts is 2½ years (five semesters part time) or 1½ years (three semesters full time).

**Master of Arts  
in Applied History**

**Course code: HH59**

The Master of Arts in Applied History develops students skills and knowledge for work in heritage, museums, radio and television history research or as freelance historians. It offers opportunities to historians working in or interested in innovative public history to reflect on the practice of history in the community, the marketplace and in academia.

**Admission requirements**

Applicants are required to have an Honours degree in history or a related field e.g. archaeology. Applications will also be considered from those who have history in a Pass undergraduate degree, plus extensive work experience in history (e.g. documentary film maker, museum curator, consultant historian, historian in a heritage agency, history teacher).

## Structure of the course

This coursework Master's degree is undertaken over four semesters part time. Students will normally complete six subjects (48cp) over this time, enrolling in either one or two subjects in each semester. Classes are held as three hour evening seminars, with field trips and workshops where appropriate.

All students must complete one compulsory subject:

50821 Applied History Independent Project 8cp

Students may choose any five of the six available workshop subjects. These are:

50801 Applied History Placement 8cp

50802 Museums and Exhibition 8cp

50803 History, Computers and Interactivity 8cp

50804 Oral History and Memory 8cp

50808 Image and History 8cp

50815 Heritage, History and Community 8cp

In addition, a series of four seminars is conducted each year where students have the opportunity of discussing with practising professional historians the politics and practice of public and applied history in Australia. These seminars address issues such as:

- the ethics and politics of a range of historical working situations;
- skills for researching film and television history;
- how to tender for commissioned work;
- how to negotiate principled contractual arrangements;
- how to approach the business dimensions of professional practice.

All subjects are graded pass/fail only.

## Timetabling

The workshop subjects will be available over a two-year rotation, so all students will have the opportunity to undertake the subjects of most interest to them. To allow for the greatest flexibility, the placement subject will be available in any semester after a student's first two subjects are completed. The Independent Project subject may be undertaken by students completing their last semester.

## Master of Arts in Communication Management

### Course code: HL73

The Master of Arts in Communication Management is designed to provide for the professional and scholarly development of people interested in the broad field of communication management. It aims to develop conceptual understandings of communication management in managerial, professional, business and societal contexts; extend the professional competency of people who are responsible for managing communication resources and processes in diverse occupational settings; develop knowledge and critical and analytical skills in communication management appropriate to working in consultancy and management roles; extend knowledge and skills in a specialist area of communication management related to particular professional needs; and develop competencies in research and theory building in selected areas of communication management.

Graduates from the course will be expected to have acquired the professional knowledge and skills necessary for the tasks associated with the management of communication in a range of organisational contexts; the conceptual, analytical and communication skills required of professionals and an advanced knowledge of issues affecting professional communication practice; an understanding of the communication manager and client as individuals responding to interpersonal, organisational and social forces; an awareness of professional value systems and the role of the communication practitioner in a profession and in society; the ability to apply academic learning to practice; competencies in systematic inquiry methods; and an understanding of the theoretical foundations of various aspects of communication management.

All students enrol in the Master's program. A Graduate Diploma will be awarded to those students who successfully complete all the requirements of the first year full-time curriculum or equivalent part-time program of study and who choose not to or are not eligible to progress to the third semester full time or part time. In order to progress to the Advanced Studies students must achieve a credit average in the 48cp undertaken and no

more than one fail in order to be eligible to graduate with a Master of Arts in Communication Management.

### Admission requirements

Candidates for admission to the Master's program normally would have an Honours degree or equivalent. Probationary admission may be granted to applicants who fulfil one of the following requirements: a three-year Bachelor's degree or equivalent; a two-year diploma with two years of appropriate professional practice; five years of appropriate professional practice.

Students are expected to demonstrate high level analytical skills and demonstrate knowledge of the work performed by communication professionals. It is assumed that students will possess basic numeracy and computer skills which may have been gained through formal or informal education studies, work experience or bridging courses.

### Advanced standing

Advanced standing packages have been developed for students holding the Bachelor of Applied Science in Information Studies majoring in Communication; the Graduate Diploma in Communication Management; or the Graduate Certificate in Public Relations from UTS or former institutions now amalgamated with UTS. Normal University Rules and procedures will apply to other students seeking advanced standing.

Students who have completed the Graduate Diploma in Communication Management, awarded prior to 1995, will be granted the following exemptions:

56956	Foundations of Communication Management	6cp
56957	Professional Communication Practice	6cp
56958	Work Group Communication	6cp
56959	Organisational Communication	6cp
56960	Contemporary Issues in Communication Management	8cp
	<i>and</i>	
xxxxx	3 unspecified electives	18cp

Please note students who are exempt from the above subjects must undertake 55992 Elective Seminar (2cp).

Students who have completed the Graduate Certificate in Public Relations will be granted the following exemptions:

56956	Foundations of Communication Management	6cp
56957	Professional Communication Practice	6cp
56963	Public Relations 1: Planning and Research	6cp
56964	Public Relations 2: Campaigns and Evaluations	6cp

Students who have completed the Bachelor of Applied Science in Information Studies with their major in Communication Studies *and* have a minimum of two years professional practice will be granted the following exemptions:

56901	Research and Data Analysis	6cp
56958	Work Group Communication	6cp
56959	Organisational Communication	6cp
56960	Contemporary Issues in Communication Management	8cp

### Structure of the course

The course structure consists of three components totalling 72 credit points.

**Communication Management Studies** provide the graduate with the knowledge and skills needed by professionals engaged in managing communication processes and resources (30cp)

56956	Foundations of Communication Management	6cp
56957	Professional Communication Practice	6cp
56958	Work Group Communication	6cp
55901	Research and Data Analysis	6cp
56959	Organisational Communication	6cp

**Specialised Studies** give students the knowledge and skills useful for particular communication functions and environments (18cp).

**Advanced Studies** give students the opportunity to extend conceptual understanding in the management of communication and to apply this knowledge to a particular problem (24cp).

56960	Contemporary Issues in Communication Management	8cp
56961	Communication Management Project (P/T) (8cp per semester for two semesters)	total 16cp
	<i>or</i>	
56967	Communication Management Project (F/T)	16cp



## Specialisations

### Public Relations

This option is designed for students who wish to develop advanced competencies in the professional practice of public relations and who may require Public Relations Institute of Australia accreditation. In addition to the Communication core subjects, students will complete the following:

56963	Public Relations 1	6cp
56964	Public Relations 2	6cp
<i>and</i>		
xxxxx	an appropriate elective	6cp

### Elective subjects

The electives are expected to contribute to the development of students as communication managers. It is expected that the Professional Communication Practice subject will assist students to select electives on the basis of relevance to their individual needs and interests, as well as appropriateness to their current or intended area of communication practice. Students will need to seek approval in writing to enrol in the elective subject(s). They should submit to the Course Adviser reports detailing their professional needs as related to the course, and their assessment of the contribution the elective(s) will make to their own communication management.

Subjects suggested as electives include:

21720	Employment Relations (offered by the Faculty of Business)	6cp
52339	Organising EEO	8cp
54117	Journalism 1	6cp
54240	Journalism 2	8cp
54291	Desktop Publishing and Design	8cp
54342	Publications Techniques and Practice	8cp
56962	Public Communication Analysis	6cp
56963	Public Relations 1	6cp
56964	Public Relations 2	6cp
56965	Video Production	6cp
56966	Advertising and Media Management	6cp
55910	User Documentation 1	6cp
55911	User Documentation 2	6cp
55917	Publishing	6cp
77735	Dispute Resolution (offered by the Faculty of Law)	12cp
77745	Negotiation (offered by the Faculty of Law)	6cp

### Typical full-time program

Intending full-time students should note that most subjects are offered in the evening only and will require attendance 4 evenings per week in the first semester.

#### Semester 1 – Autumn

56956	Foundations of Communication Management	6cp
56957	Professional Communication Practice	6cp
56958	Work Group Communication	6cp
55901	Research and Data Analysis	6cp

#### Semester 2 – Spring

56959	Organisational Communication Specialisation/Elective	6cp
	Specialisation/Elective	6cp
xxxxx	Elective	6cp

#### Semester 3 – Autumn

56960	Contemporary Issues in Communication Management	8cp
56967	Communication Management Project	16cp

### Typical part-time program

#### Semester 1 – Autumn

56956	Foundations of Communication Management	6cp
56957	Professional Communication Practice	6cp

#### Semester 2 – Spring

xxxxx	Specialisation/Elective	6cp
xxxxx	Specialisation/Elective	6cp

#### Semester 3 – Autumn

56958	Work Group Communication	6cp
55901	Research and Data Analysis	6cp

#### Semester 4 – Spring

56959	Organisational Communication Elective	6cp
	Elective	6cp

#### Semester 5 – Autumn

56960	Contemporary Issues in Communication Management	8cp
56961	Communication Management Project (P/T)	8cp

#### Semester 6 – Spring

56961	Communication Management Project (P/T)	8cp
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## Master of Arts in Information

### Course code: HL72

The course will provide opportunities for the development of conceptual and other generic skills required for professional work, study of the knowledge base of information provision, and integration of information knowledge and skills with previously acquired expertise gained through education and/or professional practice.

Graduates from the course will be expected to have acquired the following: the professional knowledge and skills necessary for carrying out the tasks associated with a range of occupational settings in information; the conceptual and analytical skills required of professionals; an understanding of the needs, motivations and behaviours of clients; an awareness of professional value systems and the role of the practitioner in a profession and in society; the personal communication and information skills required of competent professionals; the ability to apply academic learning to practice; competencies in systematic inquiry methods; understanding of the information environment and the social and economic issues which influence professional practice; and an understanding of the theoretical foundations in their area of specialisation.

All students enrol in the Master's program. A Graduate Diploma will be awarded to those students who successfully complete all the requirements of the first year full-time curriculum or equivalent part-time program of study and who choose not to or are not eligible to progress to the third semester full-time or part-time. In order to progress to the Advanced Studies in the third semester full-time or part-time equivalent students need to achieve a credit or higher in 24 of the 48cp undertaken and must have no more than one fail in order to be eligible to graduate with a Master of Arts in Information.

### Admission requirements

Candidates for admission to the Master's program normally would have an Honours degree or equivalent. Probationary admission may be granted to applicants who fulfil one of the following requirements: a three-year

Bachelor's degree or equivalent; a two-year diploma with two years of appropriate professional practice; five years of appropriate professional practice.

### Advanced standing

Advanced standing packages have been developed for students holding the following qualifications: Bachelor of Applied Science in Information Studies; Bachelor of Arts in Library Science; undergraduate degrees or Graduate Diplomas in Information Studies, Information Studies/Teacher Librarianship, Library Science, or Teacher Librarianship; all undertaken through UTS or former institutions now amalgamated with UTS. Normal University Rules and procedures will apply to other students seeking advanced standing.

Students who have completed any of the above will be granted the following exemptions:

Information Provision or Teacher Librarianship specialisation:

55901	Research and Data Analysis	6cp
55902	Information Behaviour	6cp
55903	Information Production and Presentation	6cp

*and*

xxxxx	4 unspecified electives	24cp
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User Documentation specialisation:

55901	Research and Data Analysis	6cp
55902	Information Behaviour	6cp
55903	Information Production and Presentation	6cp

### Assumed knowledge and skills

Students are expected to demonstrate analytical skills; knowledge of the work performed by information professionals; competence in basic mathematics; and basic computer skills, in particular a working knowledge of the windows operating environment. Evidence of competency in numerical and computer skills may be shown through formal or informal education studies, work experience or bridging courses.

### Structure of the course

The course structure consists of three components totalling 72 credit points.

### Core (required) Information Studies

Provide students with the knowledge and skills needed by professionals engaged in the provision of information for others (24cp).

55900	Professional Practice	6cp
55901	Research and Data Analysis	6cp
55902	Information Behaviour	6cp
55903	Information Production and Presentation	6cp

### Specialisation Studies/Electives

This option gives students the knowledge and skills useful for particular information functions and environments (18–24cp).

Students not undertaking one of the established specialisations will complete the core subjects and four electives. Two of these electives must be taken from subjects offered by the Department of Information Studies and one of these must be an information subject. Depending on the subjects chosen, students may be eligible for Australian Library and Information Association accreditation.

#### Information Provision

This option is designed for students who wish to gain Australian Library and Information Association accreditation. In addition to the core subjects listed above students will complete the following:

55906	Organisation of Information	6cp
55907	Information Retrieval	6cp
55908	Information Project Development	6cp
55909	Information Products and Services	6cp

#### Teacher Librarianship

This option educates information professionals who will be engaged in the provision of information within the education environment. Graduates from this specialisation will be eligible for Australian Library and Information Association accreditation. A teaching qualification is a prerequisite for the specialisation. In addition to the core subjects listed above, students must complete the following:

55906	Organisation of Information	6cp
55907	Information Retrieval	6cp
55920	Teacher Librarianship 1	6cp
55921	Teacher Librarianship 2	6cp

#### User Documentation

This specialisation is designed for professionals who will be involved in compiling specialised information and translating it into a language and format suitable for particular target groups. In addition to the core subjects, students must complete the following:

55908	Information Project Development	6cp
55910	User Documentation 1	6cp
55911	User Documentation 2	6cp
xxxxx	1 unspecified elective	6cp

The elective may be taken from any Master's level course in the University. Subjects which cover video and multimedia production are especially recommended.

#### Elective Studies

Gives students the opportunity to take subjects relevant to their individual needs (0–24cp).

Subjects offered as electives include:

#### Information

55906	Organisation of Information	6cp
55907	Information Retrieval	6cp
55908	Information Project Development	6cp
55909	Information Products and Services	6cp
55910	User Documentation 1	6cp
55911	User Documentation 2	6cp
55912	Bibliographic Control <sup>1</sup>	6cp
55913	Business Information <sup>1</sup>	6cp
55914	Child and Young Adult Information <sup>1</sup>	6cp
55915	Health Information <sup>1</sup>	6cp
55916	Information and Records Management <sup>1</sup>	6cp
55917	Publishing <sup>1</sup>	6cp
55918	Research Methods	6cp
55919	Statistics	6cp
55923	Internet and Electronic Information Networking	6cp

#### Communication

56009	Advertising and Media Management <sup>1</sup>	6cp
56956	Foundations of Communication Management	6cp
56965	Video Production <sup>1</sup>	6cp

<sup>1</sup> In these subjects students may attend some lectures with students from the Bachelor of Applied Science in Information Studies. Objectives, assessment tasks, reading requirements and small group work, however, will be different.

#### Guidelines for elective subject(s)

The electives are expected to contribute to the development of a student as an information professional. It is expected that the electives will be selected on the basis of:

- relevance to the individual needs and interests of the student;
- appropriateness to the area of information practice in which the student is or intends to be involved;
- contribution to the student's development as a professional engaged in providing information to others.

Students will need to seek approval to enrol in electives. They should consult with the Course Adviser and provide an assessment of the contribution the electives will make to their planned area of information practice.

### Advanced Studies

This option allows students to extend conceptual understanding and to apply this knowledge by developing an information consolidation product or service (24cp).

55904	Information Seminar	8cp
55905	Information Project (P/T) (8cp per semester for two semesters)	16cp
	<i>or</i>	
55974	Information Project (F/T)	16cp

The Core Information Studies, the Specialisation and/or Elective Studies subjects are prerequisites for the Advanced Studies.

### Typical full-time program

#### Semester 1 – Autumn

55900	Professional Practice	6cp
55901	Research and Data Analysis	6cp
55902	Information Behaviour	6cp
55903	Information Production and Presentation	6cp

#### Semester 2 – Spring

xxxxx	Specialisation/Elective	6cp
xxxxx	Specialisation/Elective	6cp
xxxxx	Specialisation/Elective	6cp
xxxxx	Specialisation/Elective	6cp

#### Semester 3 – Autumn

55904	Information Seminar	8cp
55974	Information Project (F/T)	16cp

### Part-time: Information Provision

#### Semester 1 – Autumn

55903	Information Production and Presentation	6cp
55900	Professional Practice	6cp

#### Semester 2 – Spring

55906	Organisation of Information	6cp
55908	Information Project Development	6cp

#### Semester 3 – Autumn

55902	Information Behaviour	6cp
55901	Research and Data Analysis	6cp

#### Semester 4 – Spring

55907	Information Retrieval	6cp
55909	Information Products and Services	6cp

#### Semester 5 – Autumn

55904	Information Seminar	8cp
55905	Information Project (P/T)	8cp

#### Semester 6 – Spring

55905	Information Project (P/T)	8cp
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### Part-time: Teacher Librarianship

#### Semester 1 – Autumn

55903	Information Production and Presentation	6cp
55900	Professional Practice	6cp

#### Semester 2 – Spring

55906	Organisation of Information	6cp
55920	Teacher Librarianship 1: Curriculum	6cp

#### Semester 3 – Autumn

55902	Information Behaviour	6cp
55901	Research and Data Analysis	6cp

#### Semester 4 – Spring

55907	Information Retrieval	6cp
55921	Teacher Librarianship 2: Management	6cp

#### Semester 5 – Autumn

55904	Information Seminar	6cp
55905	Information Project (P/T)	8cp

#### Semester 6 – Spring

55905	Information Project (P/T)	8cp
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### Part-time: User Documentation

#### Semester 1 – Autumn

55903	Information Production and Presentation	6cp
55900	Professional Practice	6cp

#### Semester 2 – Spring

55908	Information Project Development	6cp
xxxxx	1 Elective	6cp

#### Semester 3 – Autumn

55902	Information Behaviour	6cp
55901	Research and Data Analysis	6cp

#### Semester 4 – Spring

55910	User Documentation 1	6cp
55911	User Documentation 2	6cp

#### Semester 5 – Autumn

55904	Information Seminar	8cp
55905	Information Project (P/T)	8cp

#### Semester 6 – Spring

55905	Information Project (P/T)	8cp
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## Master of Arts in International Studies

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### Course code: H081

This program is only available to students who have successfully completed the Graduate Diploma in International Studies at UTS.

The Master of Arts in International Studies is a fee-paying coursework program. Students may enrol full time or part time, except for the periods of In-country Study which must be undertaken full time. Students are required to follow a major in the International Studies program. The choice of major determines the subjects to be studied as well as the location of In-country Study periods.

### Majors

Student's choice of major in the Graduate Diploma in International Studies will determine the location of their period of In-country Study in the Master of Arts in International Studies. In 1997 the following majors will be offered: Argentina, Chile, China, Croatia, France, Germany, Greece, Indonesia, Italy, Japan, Latin America, Malaysia, Poland, Russia, Serbia, Slovenia, South China, South-East Asia, Spain, Taiwan, Thailand and Ukraine. Further details on majors are available in the section on Majors in the *Institute for International Studies Handbook*.

### Stage 1

#### In-country Study

Students are required to spend a semester overseas at an institution of higher education in the country or region of their major through arrangement by the Institute. The period of In-country Study is concerned primarily with improving the student's understanding of the relevant language and culture. An individual student's program of study is determined by their level of language proficiency and must be approved by the Board of Studies of the Institute. Most students – who were beginners or near beginners when attending language and culture classes in Sydney – attend classes organised by the Institute at the host institutions. In the first semester of In-country Study the focus of study is on the language and culture. Students with higher levels of language competence will be able to audit classes in other subjects, usually the history, society and politics of their host country as well as those related to their professional discipline.

All students are assessed each semester on subjects followed at the host institution. Project and essay work is administered by the Institute for International Studies.

In general, students may expect that no additional costs will be incurred from undertaking a period of In-country Study. The cost of travel from Sydney to the designated destination and tuition fees are borne by UTS. In most cases the cost of living for the period of In-country study will not exceed the cost of living in Sydney. In countries like Japan, Argentina, Taiwan, Hong Kong, France and Germany, for example, students should be prepared to pay additional costs for accommodation and maintenance.

Before students engage in a period of In-country Study they will be required to meet appropriate financial and enrolment requirements. They will also be required to agree to be governed by the Institute's Conditions of participation for a period of In-country Study, and to abide by the rules and regulations of the host institution and the laws of the host country.

Some students may find it difficult to leave or stay away from Australia for a variety of reasons. The Institute will maintain a system of pastoral care. In special circumstances provision will be made for students to vary their program of study to fit individual circumstances. The students will be expected to complete their International Studies from the list of approved substitute subjects. Any variation in the International Studies program is subject to the approval of the Board of Studies of the Institute.

### Stage 2

In the second stage of the course (Semester 4 or part-time equivalent) students have three options: they may prolong their period of In-country Study by another semester; they may return to Sydney and complete a dissertation or project report; or they may undertake a Professional Studies Specialisation.

#### Option 1: In-country Study

Students may opt to spend a second semester at an institution of higher education in the country of their major.

#### Option 2: Dissertation

Students are required to write a 15,000 word dissertation or project report on a topic within International Studies. Each student should have two supervisors, one from the Institute

and the other from a UTS faculty. The Faculties of Design, Architecture and Building; Education; Humanities and Social Sciences; Law; and Mathematics and Computing Sciences have agreed to participate in this program. It is advisable that the topic of the dissertation is agreed beforehand by both supervisors and the student, and it must be approved by the Programs Review Committee of the Institute for International Studies.

### Option 3: Professional Studies Specialisation

A Professional Studies Specialisation is intended to complement each student's area of specialisation. The student is required to complete 24 credit points of subjects concentrating on the internationalist aspects of a specific professional education. The number of subjects in each Professional Studies Specialisation will vary with the specific professional education. A Professional Studies Specialisation may also stipulate specific electives in earlier stages of this program. Entry to each Professional Studies Specialisation within this program is subject to the approval by the relevant Faculty. Coursework subjects listed as part of a Professional Studies Specialisation are all taught within other UTS programs.

Professional Studies Specialisations in Education, International Project Management, Law, Statistics and Chinese Medical Philosophy are currently available:

#### Education

##### Faculty of Education

This option consists of 24 credit points of suitable postgraduate coursework subjects with an international focus derived from the Master of Education in Adult Education, the Master of Education in Teacher Education, the Master of Arts in Children's Literature and Literacy, or the Master of Arts in TESOL. The precise sequence is individually negotiated for each student with the appropriate MA or MEd Course Adviser.

#### International Project Management

##### Faculty of Design, Architecture and Building

Prerequisite: International Project Management in the Graduate Diploma in International Studies.

Project Process 1	6cp
Project Process 2	6cp
Project Process 3	6cp
Project Process 4	6cp

#### Law

##### Faculty of Law

24 credit points from:

77822	International Banking and Finance Law	12cp
77804	International Business Transactions	6cp
77814	International Commercial Arbitration	6cp
77717	International Commercial Dispute Resolution	12cp
77802	International Economic Law	6cp
77809	International Monetary Law	6cp
79762	International Taxation 1	6cp
79707	International Taxation 2	6cp
77801	International Trade Law	6cp
77828	Private International Law	6cp

#### Chinese Medical Philosophy

##### Faculty of Science

Prerequisite: Chinese Medical Philosophy in the Graduate Diploma in International Studies  
Project Dissertation

24cp

#### Typical full-time program

##### Semester 3 – Autumn

977xxx	In-country Study 1	24cp
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##### Semester 4 – Spring

978xxx	In-country Study 2	24cp
	<i>or</i>	
xxxxx	Dissertation	24cp
	<i>or</i>	
xxxxx	Professional Studies Specialisation	24cp

## Master of Arts in Journalism

#### Course code: H058

The Master of Arts in Journalism is a coursework degree designed for graduates who have some experience in the communication industries.

The course aims to produce journalists who not only have a high level of professional skill, but can also produce work of intellectual depth, and contribute to the discussion of ethical and legal issues relevant to journalism. The course has a regional and multicultural focus.

Students can choose to develop a broad range of skills or to specialise in print, radio or television. Students are encouraged to publish the journalism they produce during the course.

Students have opportunities to actively engage in the work of the Australian Centre for Independent Journalism and its publications, *Reportage* and *Snoop*.

### Admission requirements

Candidates must have an Honours degree or equivalent, and experience in the communication industries. Candidates with a Pass undergraduate degree will need to demonstrate how their background and experience provides them with the equivalent of an Honours degree. A case for equivalence may include reference to post Bachelor studies e.g. Graduate Diploma; and/or production of major pieces of broadcast or published work; and/or relevant professional or industry experience.

Judgement of equivalence to an Honours degree will be made with reference to the extent to which the candidate can demonstrate the high level of analytical skills required to commence Master's level studies.

In terms of experience, relevant industries and professions can include the radio, newspapers, television and film industries, publishing, public relations, information officers (e.g. in community-based organisations), broadcasting and press policy organisations.

Applicants must be proficient in written and spoken English and have basic word-processing skills.

### Structure of the course

The course consists of 72cp and is made up of seven subjects worth 8cp each and one subject (50439 Final Project) worth 16cp. The course can be completed over three semesters full time or five semesters part time.

Students complete five compulsory subjects and choose three electives from certain subjects available to undergraduate Journalism students and certain other subjects available at UTS and approved by the Course Adviser as appropriate for this program.

#### Compulsory<sup>1</sup>:

50431	Research and Reporting for Journalism	8cp
50437	Regulation of the Media	8cp
50429	Advanced Print Features	8cp
50439	Final Project	16cp
50450	Advanced Journalism Theory	8cp

#### Electives<sup>2</sup>:

Students choose three electives from the undergraduate journalism program in the Faculty, including:

54242	Print Production and Subediting	8cp
54243	Radio Journalism	8cp
54244	Television Journalism 1	8cp
54245	Electronic Research	8cp
54340	Electronic Publishing	8cp
54341	Investigations	8cp
54342	Publications Techniques and Practice	8cp
54343	Radio Features	8cp
54344	Specialist Reporting	8cp
54345	Television Journalism 2	8cp

Or other elective subjects from the undergraduate and postgraduate program of the Faculty, with the approval of the Course Adviser. 50440 Journalism Attachment (8cp) is a special field subject available only to Master's students.

Students need to plan their course with the Course Adviser.

Most Master's classes are available during the evening but part-time students should be aware that they may be required to attend the University for at least half a weekday each semester. The course is demanding and requires a solid commitment.

<sup>1</sup> Graduate only subjects.

<sup>2</sup> Where student numbers permit, graduate students will be placed in postgraduate classes. In other cases postgraduate students will attend classes with senior undergraduate students.

## Master of Arts in Media Production

### Course code: HH80

This course will not be available in 1997.

The Master of Arts in Media Production prepares graduates for work in the media industries by equipping them with advanced theoretical understanding of the relationships between the creation and consumption of media products, and requires them to demonstrate their understanding through a piece of production-focused work. The course is vocational in the sense that production is geared to contemporary environments in the media industries understood in their widest sense. The course allows students to traverse a range of philosophical and paradigmatic approaches to production and requires them

to express their chosen approach in their production work. It allows students, with backgrounds in a range of the media arts and in communication industries, to undertake advanced level work.

## Admission Requirements

Applicants will normally need an Honours degree in media or communication fields or a degree and industry experience including production experience.

## Course structure

The course consists of five subjects, three of which are compulsory. Coursework subjects total 32cp and a supervised production project 16cp. It is available part time only to be completed over two years or a maximum of three years.

In first year, students do the compulsory subject, 50914 New Technologies, and two other subjects – one chosen from Group A and one chosen from Group B.

The subjects in Group A are primarily theoretical in nature, and the assessment associated with them consists of written seminar papers and essays/or script treatments.

The subjects in Group B are primarily production-oriented with the associated assessment being the production of a short audiovisual work and/or performance. However, the course as a whole constantly aims to reinforce the connection between theory and practice.

### Year 1

#### Compulsory

50914	New Technologies <i>and one from</i>	8cp
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#### Group A

50910	Ways of Listening	8cp
50911	Place, Image and Tradition	8cp
50912	Mythos <i>and one from</i>	8cp

#### Group B

50915	Mise-en-Scène	8cp
50913	Performance	8cp

### Year 2

50916	Reading Seminar prerequisite: two Year 1 subjects	8cp
50917	Project prerequisite: two Year 1 subjects (one from each Group) and Reading Seminar	16cp

50917 Project requires students to complete a major production project which could be in any of the following mediums: radio, sound, film, music, multimedia events, video, interactives, performances, CDs and telecommunication projects. This work is expected to be publicly exhibited and a guideline of 20–60 minutes duration (or equivalent depending on the media selected) is proposed if it is a time-based work.

Critical documentation of research, production development and the production process should accompany the final project, which should be a minimum of 5,000 words.

## RESEARCH DEGREES

The Faculty offers four research degrees:

Master of Arts (by thesis) (H052)

Master of Arts in Writing (H057)

Doctor of Philosophy (H054)

Doctor of Creative Arts (H060)

Research degrees are undertaken wholly or mainly by thesis. The research degrees offered in the Faculty are especially valuable for those people wishing to pursue an academic career, a career in research, or an advanced level of professional practice.

The Master of Arts (by thesis) provides an opportunity for graduates to develop their research skills, to deepen their knowledge in some area of the Social Sciences and Humanities, and to undertake some original research. The Master of Arts in Writing is for those who have experience in writing, and who wish to develop their writing skills and their command of theoretical issues in creative writing.

The Doctoral degrees provide an opportunity for graduates to acquire high-level research skills, and to make a major contribution to knowledge. Entry into these degrees is on the basis of proven research achievement. The Doctor of Philosophy is for those graduates who want to undertake advanced level research through the exploration of ideas and issues in a thesis. The Doctor of Creative Arts is for those established media and creative arts practitioners who want to explore ideas and issues through the development of a substantial creative work.

The Master of Arts in Writing involves specified coursework and other degrees may involve some coursework, depending on the particular needs of individual students.



## Duration

Master's degrees take two years of full-time (three years part-time) research and writing/media production to complete. Doctorates take three years of full-time (four-and-a-half years part-time) research and writing/media production to complete. All degrees can be undertaken on a part-time basis.

## Supervision

Each student is supervised by a member of staff with appropriate expertise. A major criterion for the acceptance of applications for admission to these programs is the availability of an appropriate supervisor.

The Faculty has the capacity to supervise theses in the fields of communication and information policy; media, cultural and textual studies; social, political, and historical studies; information studies; journalism and social communication; media production; and communication studies. Within these broad fields, there are specific areas of supervision capacity which change slightly each year.

## Applications

The Faculty Research Office prepares information kits for the research degrees which includes an application form, the selection criteria, the supplementary information required by the Faculty, a list of supervisors and other relevant material. The information packs are available from and should be returned to the UTS Information Service, Level 4, Tower Building, Broadway.

Applicants should frame their application against the selection criteria for the course and supply copies of all documents required. Completed applications should be lodged with the UTS Information Centre.

Applicants should contact potential supervisors to discuss their proposed research project prior to submitting their application.

## Examination

All theses are examined externally by distinguished and appropriate scholars. Examiners for the DCA and the MA in Writing may include distinguished critics or media practitioners. Examiners are recommended by the Faculty's Research Degrees Committee, and approved by the University Graduate School Board.

## Scholarships

There are three types of postgraduate research awards available: the Australian Postgraduate Awards, the University Doctoral Research Scholarship and the R.L. Werner Postgraduate Research Scholarship. Application forms are available in August and have to be submitted by the 31 October.

Information sheets and application forms are available from the UTS Information Service, Level 4, Tower Building, Broadway. For further information on scholarships, contact the University Graduate School located on Level 5, Tower Building, City campus or telephone 9514 1521.

## Master of Arts (by thesis)

### Course code: H052

Subject numbers for enrolment:

51980 MA Thesis (F/T)

51981 MA Thesis (P/T)

The MA (by thesis) is for students who wish to undertake independent research. A Master's thesis is normally a work of 30,000 to 40,000 words. Subjects at Honours and coursework graduate level may be prescribed, according to individual student requirements.

While the usual Master's thesis is written in dissertation style, candidates may, if they wish, illustrate their argument by also submitting film, video, sound/audio, photography or other formats together with a written dissertation of shorter length.

Applicants should contact the Faculty Research Office for further information on non-traditional formats for thesis presentation.

Entry requirements for the Master of Arts by thesis is an Honours degree or equivalent. Selection criteria for admission include the level of qualifications, the quality of the research proposal, the Faculty's ability to offer appropriate supervision in the applicant's chosen field of study, evidence of potential to carry out original research, proficiency in English comprehension and expression, and, where necessary, possession of generic technical skills.

## Master of Arts in Writing

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### Course code: H057

Subject numbers for enrolment:

- 50325 MA Writing Seminar 1
- 50326 MA Writing Seminar 2
- 50327 MA Writing Project (F/T)
- 50328 MA Writing Project (P/T)

The MA in Writing is for students who already have significant experience in writing and who wish to develop their theoretical knowledge of, and practical skills in, creative writing.

The course has a coursework and a thesis component. The coursework component involves two elective subjects. The thesis component involves two thesis seminars and the completion of a thesis in the form of a book length piece of creative writing in any literary genre and an evaluative essay of at least 3,000 words.

The entry requirement for the Master of Arts in Writing is an Honours degree or equivalent. Selection criteria for admission include the quality of the applicant's portfolio of written work, the quality of research proposal, the Faculty's ability to offer appropriate supervision in the applicant's chosen field of writing, proficiency in English comprehension and expression, and, where necessary, demonstration of generic technical skills.

The expertise of the permanent writing staff includes fiction, non-fiction, writing for performance and writing for screen.

## Doctor of Philosophy

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### Course code: H054

Subject numbers for enrolment:

- 51982 Doctoral Thesis (F/T)
- 51983 Doctoral Thesis (P/T)

The Doctor of Philosophy (PhD) provides an opportunity for graduates to acquire high level research skills, and to make a major contribution to knowledge.

A PhD thesis is normally a work of 80,000 to 100,000 words. While the doctoral thesis is normally written in dissertation style, candidates may, if they wish, illustrate their argument by also submitting film, video, sound/audio, photography or other formats.

Applicants should contact the Faculty Research Office for further information about non-traditional formats for thesis presentation.

Entry requirements for the Doctor of Philosophy are a research Master's degree, or Honours degree. Selection for admission to the Doctoral program is based on the level of qualifications, evidence of the ability to undertake advanced original research, the quality of the research proposal, the Faculty's ability to offer appropriate supervision in the applicant's chosen field of study, proficiency in English comprehension and expression, and, where necessary, demonstration of generic technical skills.

## Doctor of Creative Arts

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### Course code: H060

Subject numbers for enrolment:

- 51989 Doctoral Project (F/T)
- 51990 Doctoral Project (P/T)

The Doctor of Creative Arts (DCA) is for graduates who have a substantial record of achievement in the media and the creative arts who want to undertake substantial research in the areas of media and cultural production.

The work produced for the DCA is of equivalent intellectual scope and level to a PhD, but is offered in non-traditional forms. The substantial creative work is accompanied by a 30,000 word dissertation.

While the Faculty may be in a position to provide access to media production facilities for DCA candidates, it provides neither training in the use of those facilities nor does it cover the cost of materials.

The entry requirement for the Doctor of Creative Arts is an Honours degree and an established reputation in professional media or cultural production practice. Selection for admission is based on the quality of the portfolio in the applicant's chosen area of creative endeavour, the quality of the research proposal, evidence of the ability to undertake advanced original research, the Faculty's ability to offer appropriate supervision in the applicant's chosen field of study, the demonstration of generic technical skills in the medium appropriate to the creative work being proposed, and proficiency in English comprehension and expression.

# Subject descriptions

The subject descriptions shown below indicate the subject code and name, the number of credit points for the subject (e.g. 3cp), the teaching department, and if applicable, the number of formal contact hours each week (e.g. 3hpw). Some subjects (studies subjects at the 200 and 300 Levels in the Bachelor of Arts in Communication) have two subject numbers one of which will be bracketed, these bracketed numbers indicate the subject number that is graded pass/fail only. Some students are required to enrol in the fully graded subject number while others have a choice. Please ensure you check the requirements of the degree in which you are enrolled first before selecting the subject number. For some subjects there may also be practical components off campus, and this is indicated in the text. Also shown are the prerequisites or corequisites, if any, and a brief outline of the content.

Prerequisites are subjects which must be completed before taking the subject to which they refer. Corequisites may be completed before or be taken concurrently with the subject to which they refer.

**Subject numbers appearing in brackets represent the ungraded version of the subject. Some students are required to enrol in the graded version. Refer to the full course entry in this handbook for more details.**

## 015110

### **Aboriginal Cultures and Philosophies**

*Offered by the School of Adult Education,  
Faculty of Education*  
8cp

The subject is an elective for students in all faculties and a core subject for the Aboriginal Studies major in the Bachelor of Arts in Communication, Bachelor of Arts in Social Science and Bachelor of Education in Adult Education. The subject introduces students to Aboriginal culture and social organisation as expressions of Aboriginal cosmology. Contemporary Aboriginal culture is presented as an evolving response to colonialism and a reassertion of cultural empowerment.

## 50325

### **MA Writing Seminar I**

16cp

In this subject students will workshop each other's writing in a detailed manner. It will also be a discussion seminar designed to examine the techniques of literary genres, the place of writers in the Australian publishing industry, and philosophies behind the teaching of writing. Students will be expected to be able to discuss their technique in terms of the social or aesthetic problems their writing is attempting to solve.

## 50326

### **MA Writing Seminar 2**

16cp

See description for subject 50325.

## 50327

### **MA Writing Project (F/T)**

See details under 'Research degrees' in front section of this handbook.

## 50328

### **MA Writing Project (P/T)**

See details under 'Research degrees' in front section of this handbook.

## 50431

### **Research and Reporting for Journalism**

*Department of Social Communication  
and Journalism*  
8cp

This is the first in a series of three subjects that must be completed sequentially by all students in the MA Journalism. This subject is designed to develop students' reporting and research skills by extensive field work. It will concentrate on basic news reporting including reporting institutions, such as parliament, police, courts, business, and education, as well as spot news and running stories. Students will be set real reporting assignments and deadlines and will be expected to cover most news areas.

**50437****Regulation of the Media**

*Department of Social Communication  
and Journalism*  
8cp

This subject examines the ways in which the production and consumption of media and information are regulated. Rather than examining the law in isolation, the subject looks at policy making and implementation of the law in the context of broader economic, political and social processes. While the substantive law in key areas will be outlined, there will be a strong emphasis on understanding legal processes and the way in which the law works in practice.

**50439****Final Project**

*Department of Social Communication  
and Journalism*  
16cp

Students will complete a major project in print, radio or TV. This project will be accompanied by an essay discussing the methodological production, legal, ethical and theoretical issues raised by the journalism production involved in the Final Project. Students will present three workshops during the semester. The first will be based on a work in progress report; the second will be a draft of the Final Project; and the third and last will be a presentation of the completed Final Project.

**50440****Journalism Attachment**

*Department of Social Communication  
and Journalism*  
8cp

Students work on a full- or part-time basis for approximately 105 hours in a situation in which they will be expected to produce professional journalism. They will receive feedback from the attachment industry-based supervisor as well as the lecturer responsible for this subject. Students will be required to present a critical review of their experience in a seminar open to all MA in Journalism students. This paper will deal with insights gained into professional practice and the link between journalism theory and practice.

**50450****Advanced Journalism Theory**

*Department of Social Communication  
and Journalism*  
8cp

This subject considers the production of news and current affairs in the mass media and analyses it at two levels. At the first, it uses a range of theoretical positions to analyse the production process. At the second, it considers the relative utility of those theoretical positions in order to establish their strengths and weaknesses. The aim of the subject is to take students' practice as journalists and producers and ground it in a thorough understanding of the theoretical, ethical and political issues involved in news production.

**50429****Advanced Print Features**

*Department of Social Communication  
and Journalism*  
8cp

This subject is designed for the student to develop advanced skills in feature writing. It aims to give students an insight into the breadth of styles available to contemporary non-fiction writing. It explores the genres in which this sort of journalism is produced, including social realism, essays, columns, profiles, 'new journalism' and more complex in-depth styles. Students are encouraged to read widely. A range of techniques for research, interviewing and writing will be practised and criticised. Ethical considerations will be discussed in the context of specific examples of production.

**50453****Thesis Workshop**

*Department of Social, Political and  
Historical Studies*  
8cp; for Bachelor of Arts (Honours) in  
Communication

Assists students with the preparation of their thesis and suggests ways of placing their work in a wider academic and social context. Issues include conventions of inquiry and expression in the humanities and social sciences; differing conceptions of knowledge and its evolution; the nature and limits of 'academic freedom'; and the historical context in which intellectuals, scholars and academics are formed and act. The major requirement is the presentation by students of seminars on their thesis projects.

**50454****Methodologies in Cultural Studies**

*Department of Media and Text*  
8cp

Presents an overview of major tendencies and schools of cultural and critical thought in this century. Questions of method, social and political background and assumptions, and the structure of these debates in their time will be complemented by concrete representative case studies, enabling students to compare and evaluate theoretical positions. Among the significant cultural studies movements examined are: the Frankfurt School, mass observation, Marxist cultural theory, Russian semiotics of culture, the Birmingham School for contemporary cultural studies, studies in 'popular culture', 'working class culture' and 'youth culture', and recent 'mentalities' approaches.

**50456****Textual Studies Honours Seminar**

*Department of Media and Text*  
8cp

Examines the writing of criticism as a particular kind of social activity and offers a brief typology of some current forms of criticism. Concentrates on a series of 'critical occasions' – quite localised 'performances' of criticism which display quite different understandings of what it is they are doing and what relation they have to other critical displays.

For some, criticism is a theoretical activity possessing explicit political goals related to contemporary social movements in the areas of class, gender and ethnicity. For others it is a distinctively rhetorical activity: an exercise in ethical self stylisation and self problematisation; a 'paraliterary' or 'fictocritical' activity posing severe problems for traditional notions of 'critical distance' in commentary. For the 'new historicism' it involves using more local, contingent modes of textual historicisation than those provided by Hegelian–Marxist traditions of textual interpretation. Some of these accounts problematise conventional notions of vision, depth and exteriority.

Overall the subject will try to clarify these different understandings of what is involved in the writing of criticism to decide what relations, if any, they might have to one another.

**50457****Theories of the Visual**

*Department of Media and Text*  
8cp

The subject examines a number of different forms of visual representation (painting, photography, cinema, television, video) together with their different forms of theoretical-critical description. The subject also examines the broader theoretical debates within which these forms of visual representation have been placed (e.g. visual representation and the representation of history; memory; nostalgia and the visual – from the photographic image through to such things as cinematic/televsual documentary; recent charged historical issues such as Vietnam, the Freedom Rides, AIDS and issues of representation, and recent material on pornography and gender. Not all of these media forms, theoretical perspectives or specific issues are covered each year.

**50459****Sexuality, Social Order, Cultural Control**

*Department of Social, Political and Historical Studies*  
8cp

This subject will enable advanced cultural analysis and critique in the field of gender and sexuality, and science and technology, and will enable students to read more deeply and apply in case studies the work of theorists such as Foucault and Haraway.

**50460****Social Communication and Cultural Power**

*Department of Social Communication and Journalism*  
8cp; prerequisite: 22cp in the Communications and Cultural Industries major

This subject explores debates about mass communication as a social practice. It looks at historical and contemporary debates about the operation of symbolic forms in structured social contexts and examines the specific ways in which mass communication – at the economic and symbolic levels – has changed our modes of communication and the nature of culture itself. It reviews traditional concepts of ideology and culture before focusing on more recent approaches to questions of asymmetrical power relations, differentiated

access to cultural resources and the institutionalisation of the production, circulation and reception of symbolic forms.

### 50470

#### Honours Thesis (Studies) (P/T)

*12cp each semester for 2 semesters (total 24cp)*

This is taken by students who wish to produce their work in a print format. The work should demonstrate a capacity for independent high level theoretical engagement with a research problem, and a capacity to communicate the outcome of the research in an appropriate manner. The project is carried out under individual supervision. Joint projects may be accepted, in which case the extent of the work would reflect the collaboration involved. A single project would normally be 12,000–15,000 words.

### 50471

#### Honours Thesis (Studies) (F/T)

*24cp*

See 50470 Honours Thesis (Studies) above for details.

### 50472

#### Honours Thesis (Production) (P/T)

*12cp each semester for two semesters (total 24cp)*

This is taken by students who wish to produce an audiovisual and/or electronic work through which they can demonstrate an advanced standard of media production skills, and reflect advanced research, analysis and expression. The production work is accompanied by a written academic document which describes and analyses the production process and the substance of the project. The project is carried out under individual supervision. Joint projects may be accepted, in which case the extent of the work would reflect the collaboration involved. A single project would normally have a duration of 30 minutes or equivalent.

### 50473

#### Honours Thesis (Production) (F/T)

*24cp*

See 50472 Honours Thesis (Production) above for details.

### 50522

#### Graduate Diploma Communication Seminar

*8cp*

This is a compulsory subject for Graduate Diploma students which is undertaken in the second half of the diploma. Students undertake a program in which they work through ideas of structure and agency in media production, covering themes such as innovation, accountability, changing technologies, and cultural and social practice. Students lead seminars which explore linkages between theory and practice in their chosen areas, and develop a project which exemplifies the theoretical and practical issues involved.

### 50716

#### Writing for Science and Technology

*Department of Communication Studies*

*6cp*

A subject for nurses, scientists, engineers and computing students. It prepares them for a variety of writing situations and publications, including manuals, in house newsletters, professional and union journals, local and community newspapers, and scientific magazines, both popular and specialised. It is a practical writing subject taught in workshop style and covering areas which include: writing strategies; audience; layout; issues in the written and visual presentation of technical information; gender and scientific writing; the politics of scientific discourse; and publishing possibilities and technical publishing.

### 50801

#### Applied History Placement

*Department of Social, Political and  
Historical Studies*

*8cp*

Students in this subject work in a placement with a consultant historian or with an organisation outside of the University. Students will work with staff of both the University and their placement organisation to plan and undertake a practical project in an area of applied history, and they will be supported to reflect on their experiences. This will enable them to learn how applied history is done in the workplace as well as developing their planning and creative skills with experience in a non-academic environment.

**50802****Museums and Exhibition**

*Department of Social, Political and  
Historical Studies*

8cp

This subject introduces students to issues which concern the preservation, ordering and interpretation and exhibition of material artefacts. It explores the ways in which material objects can bear meanings about the past, and the ways in which meanings are constructed around objects in exhibitions and displays. Students will review the history, present issues and future challenges of museums and heritage institutions and will be introduced to the theories and politics of exhibitions. Students, working in groups, will undertake the creation of an exhibition brief in which they will develop skills in the design of exhibitions which use material, visual, aural, and documentary sources in many forms, including electronic and interactive media.

**50803****History, Computers and Interactivity**

*Department of Social, Political and  
Historical Studies*

8cp

In this subject, students will be introduced to the ways historians can use computers to research, record and author historical productions. Students will learn about networks and discussion lists around the world; about genealogical databases and ways to increase their usefulness to community and ethnic groups, and about the rapidly increasing number of historical interactive hypermedia products on disk and CD ROM, already in use in schools, museums and community contexts. Historians will develop their skills in the critical, historical and social analysis of each of these forms of communication. This is NOT a course in programming or authoring skills themselves. This subject will develop historians' skills in designing imaginative and effective interactive hypermedia products which maximise historical analysis and utilise the widest range and highest quality of historical research. This will greatly enhance the ability of historians to participate in the design and production teamwork which is essential in the creation of the finished interactive multimedia product.

**50804****Oral History and Memory**

*Department of Social, Political and  
Historical Studies*

8cp

This subject introduces students to the practice of oral history, and to the theoretical questions that practice has engendered. These include the following: questions of memory; the notion of the authenticity of the spoken word; the different forms of oral discourse; the relation between oral and other historical sources and forms of presentation; the critique of empiricism; and the impact of oral history on the practice of history generally. Students will be introduced to the different forms in which oral history has been used in recent years, including museum exhibitions, radio programs, film and video production, community histories, indigenous people's land claims, and interactive multimedia.

**50808****Image and History**

*Department of Social, Political and  
Historical Studies*

8cp

This subject is designed to familiarise students with history in a wide range of visual forms. It also helps them to achieve the following: and understanding of photographic, film and television archival records, their access and use; skills in authenticating visual sources in relation the historical knowledge and practice that arises from the use of these sources; development of a critical language in the interpretation of images; and the ability to evaluate histories of visual culture, and to consider different engagements with the image across cultures and time. Finally, the subject will examine issues in common between the still and moving image, graphics and cartoons; and the role electronic media plays in our collective memory.

**50815****Heritage, History and Community**

*Department of Social, Political and  
Historical Studies*

8cp

This subject is an introduction to the history, politics and structures of the heritage industry. Theoretical approaches to heritage are explored, as are the changing cultural constructions of what constitutes heritage and

'heritage significance'. The subject also focuses on the processes, policies and professional practice of contemporary heritage work. This will include the treatment of heritage studies, conservation plans, conservation orders, land claims and environmental impact statements as well as sources for heritage work. Students will undertake a micro heritage study, either individually or in groups. This subject will invite students to explore the relationships between the practice of local, family and community histories under community control and the professional and academic practice of much formal heritage work today.

### 50821

#### Applied History Independent Project

*Department of Social, Political and Historical Studies*  
8cp

In this subject, students will complete the research on a topic they have begun to investigate in a workshop subject or in a personal project. They will then prepare it for publication by participating in a seminar in which they will workshop their analysis in their chosen approach to producing the material. Students will be supervised to produce an article of 5,000 words or its equivalent in another medium, which will demonstrate both their original research, and their skills in concise analysis and presentation. The goal of the subject is for each student to produce an article of high quality and publishable style, with the potential to be an intervention in the public fields of applied history.

### 50910

#### Ways of Listening

*Department of Media and Text*  
8cp; for Master of Arts in Media Production

The subject provides media practitioners with a conceptual framework for designing sound in relation to soundworks, interactive sound, multimedia, film and television. It introduces students to a critical and theoretical consideration of sound. The subject considers recent debates in aesthetic theory and in art and media practice – giving particular attention to issues such as dialogue, interactivity, writing, the format and storage of sound and its integration with visual systems.

### 50911

#### Place, Image and Tradition

*Department of Media and Text*  
8cp; for Master of Arts in Media Production

Based around a series of screenings, auditions and critical readings, this subject makes conscious, covert histories of representation in relation to image, sound design and voice. It is an exercise in denaturalising the construction of image and scene in visual and sound-based media. It studies the iconic elements in film, video, radio, sound, multimedia, media arts, raising questions like: what is popular? what is conformist? what is representative? what is private? what is gender marked? what is European? and what is non-European?

### 50912

#### Mythos

*Department of Media and Text*  
8cp; for Master of Arts in Media Production

The subject examines the way in which 'new' stories are haunted by the 'old' and the ways that mythological narratives inform contemporary visual and sound forms. It allows students the opportunity to develop the mythopoetic elements in their own production work through examining the obvious and subtle presence of dreams, myths, fairytales and urban legends in recent mass media forms.

The subject explores the challenges faced by the 'storyteller' working with interactive, integrative and digital media. Students undertake research and prepare a seminar presentation and/or a script for sound, vision or performance.

### 50913

#### Performance

*Department of Media and Text*  
8cp; for Master of Arts in Media Production

This subject is concerned with the development of directorial techniques when recording/filming actors and performers and with various ways in which performance considerations influence post-production, editorial and stylistic choices.

Offering a general introduction to issues concerned with the directing of performers, the subject will concentrate on two of three media specific modules: Directing and Performance for Sound; Directing and Performance for Vision; and Performance for Live Mixed Media Installation. Each module will offer a mix of critical and theoretical approaches and



workshops on practical production-based skills. Each of the three modules has specific objectives pertinent to the media addressed. Students will be required to complete exercises in each module for assessment as well as documentation of their response to subject readings.

### 50914

#### **New Technologies**

*Department of Media and Text*

*8cp; for Master of Arts in Media Production*

This subject introduces students to recent critical and production issues and developments regarding new technologies, especially interactive multimedia production or digital sound production technologies. The subject develops the skills of graduates who may not have had exposure to these new technologies by providing an overview of the new media and digital production processes as well as an understanding of conceptual approaches regarding the creation of such media. It also provides a basis for understanding changes in the ways media practitioners are working with sound, print, film, video, and television, including the repurposing of existing analogue media into nonlinear/digital forms.

Students will explore the creative possibilities and cultural implications of new media such as interactive multimedia, interactive television, and on line publishing; producing either a highly developed treatment for an interactive, on line or digital work or a small project which may incorporate sound, animation, graphic, textual and interactive elements. Students will be introduced to various programs used in the production of new media, such as HyperCard, Director, Photoshop and Sound Edit 16.

The particular focus of the subject will vary from semester to semester depending on the availability of staff and technology.

### 50915

#### **Mise-en-Scène**

*Department of Media and Text*

*8cp; for Master of Arts in Media Production*

Through individual research, seminar presentations and production exercises, this subject helps students to develop advanced skills in direction. The subject focuses on direction for the screen and may address any

or a range of styles, genres and forms from drama, essay, experimental and documentary to interactive media. Students study in depth the interrelationship of elements which make up *mise-en-scène* with particular reference to space, movement and time. They are encouraged to focus on the development of a visual style relevant to their advanced production work.

### 50916

#### **Reading Seminar**

*Department of Media and Text*

*8cp; for Master of Arts in Media Production;*

*prerequisite: completion of two of the required first year subjects*

Students nominate a reading program focused on innovation in their area of professional practice. The research seminar presentations that flow from this assist students to develop a critical approach to their media production work and begin to develop the ideas for their MA production project. Through seminars, students become more familiar with the wider media production constructs and the interrelationships of developments in the media arts and production areas. Students are encouraged to familiarise themselves with possible exhibition sites for MA production work.

The first half of the semester focuses on the supervised reading program. In the second half, students are required to present a seminar and submit the paper and/or materials for assessment.

### 50917

#### **Project**

*Department of Media and Text*

*16cp; for Master of Arts in Media Production;*

*prerequisites: one subject from Group A, one subject from Group B and 50916 Reading Seminar*

Students are required to undertake an original piece of production work informed by advanced theoretical study, based on independent research and showing evidence of their professional skills and creative expertise. The project can be in any of the following media: radio, sound, film, music, multimedia events, video, interactive media, performances, CDs and telecommunication projects. The work is expected to be publicly exhibited and a guideline of 30–60 minutes' duration (or equivalent) is proposed for time-based work.

The production project will be required to demonstrate work of a high standard with the possibility of exhibition, broadcast, performance or network realisation. It will also need to be innovative and critically challenging, showing that students have engaged in a lively dialogue between theoretical ideas and production practices. The project work is to be initiated in the context of the MA. While it may be related back to institutions and workplaces, the project cannot be determined by the schedules, deadlines and influences of a work-based project only.

Students producing work requiring significant resources not available from the University will need to demonstrate their capacity to raise those resources externally prior to enrolment in this subject.

### 51003

#### **Social Theory and Australian Society I**

*Department of Social, Political and Historical Studies, for Faculty of Design, Architecture and Building students*  
4cp; 21 hours per semester

Introduces students to issues in Australian society from the perspectives of the social sciences, drawing upon the literature of sociology and culture. Provides a structural and historical overview of the development of current patterns of social relationships, political systems and cultural forms. Students are encouraged to develop techniques for critical analysis by reviewing writings in social theory.

### 51004

#### **Screen Studies**

*Department of Media and Text*  
4cp; 3hpw

This subject aims to acquaint students with a range of film styles from the dominant representative models to shorter 'essay' films and independent cinema. Its content consists of a number of Hollywood classical narrative fictions, allowing work on narrative and genre e.g. film noir, melodrama, and documentary, and analysis of alternatives to this model contained in 'essay' films and independent cinema. Assessment is by one essay (or equivalent) at the end of the subject and by contribution to seminar discussions.

### 51005

#### **Creative Writing I**

*Department of Media and Text*  
4cp; for Faculty of Design,  
Architecture and Building students

This subject introduces students to the skills involved in writing in a variety of genres. Although most attention is given to writing in 'creative' or literary modes, the subject prepares students for writing for a variety of publications and purposes. Teaching is by seminars and workshops, in which exemplary texts and the student's own work is considered in detail.

### 51006

#### **Creative Writing 2**

*Department of Media and Text*  
4cp; for Faculty of Design, Architecture and Building students prerequisite: 51005 Creative Writing I

This subject builds on the work done in 51005, with an emphasis on prose fiction. Students explore the techniques of fictional, autobiographical, and 'new journalism', writing through set exercises and workshop examination of their own and exemplary texts.

### 51007

#### **Media Studies**

*Department of Media and Text*  
4cp; 21 hours per semester; for Faculty of Design, Architecture and Building students

The subject is a broad introduction to the study of popular media (TV, film, radio) through specific case studies and texts relating to them. In any one semester, Media Studies might address itself to genres such as sitcom, independent film, art and advertising, screen music or TV game shows. Class projects are based around specific media texts and events and can be offered in a variety of forms besides that of the essay.

### 51008

#### **Social Theory and Australian Society 2**

*Department of Social, Political and Historical Studies*  
4cp; 21 hours per semester for Faculty of Design, Architecture and Building students

This subject provides an in-depth sociological analysis of selected aspects of Australian society and culture. It has a flexible content and structure, so that staff and student concerns may determine several themes for any

semester. Some examples of possible themes covered are: immigration, ethnicity and multiculturalism; gender and social power; social class and the distribution of wealth and income; and Australian popular culture.

### 51009

#### **Culture, Health and Society**

*Department of Social, Political and Historical Studies*

*3cp; for Nursing students*

This subject introduces students to key sociological concepts and modes of analysis pertinent to the practice and development of health care professions. It develops students' understanding of the social and cultural processes that shape health status and patterns of illness and influence service delivery.

### 51010

#### **Power, Politics and Health**

*Department of Social, Political and Historical Studies*

*3cp; for Nursing students*

This subject focuses on political processes in the provision of health care in Australia. It develops an understanding of politics as an inescapable dimension of collective human behaviour and offers an outline and analysis of the major political institutions in Australian society.

### 51103

#### **Work, Organisation and Society**

*Department of Social, Political and Historical Studies*

*4cp*

This subject aims to give students an understanding of how and why work is organised in the way that it is; of the structures and processes of organisations; and of the relation between the individual and the organisation. The practices of organising and managing are viewed, not simply as the outcome of rational intentions, but rather as ways of doing things which need to be understood historically, socially and politically, and in terms of the frameworks of meaning and interests within which participants act. Learning strategies include lectures, seminars, class exercises, analysis of case studies and films.

### 51131

#### **Communications 1**

*Department of Communication Studies*

*3cp; for Engineering students*

This subject helps students improve their skills in written and speech communication, and their understanding of communication principles and processes, with particular reference to communication in the academic and the workplace settings. Emphasis is on the essay, the report, the letter, and on interviewing and oral reporting techniques.

### 51161

#### **Communications 2**

*Department of Communication Studies*

*3cp; for Engineering students; prerequisite: Communications 1*

This subject helps students nearing graduation to communicate effectively in speech and writing to other engineers, colleagues and subordinates in the workplace and people beyond the employing organisation. Students learn about the difficulties of communicating technical detail to those lacking either the expertise or the culture of engineering, and to articulate concerns and viewpoints of the engineer in society. The subject builds on the skills taught in 51131 Communications 1 by emphasising meeting procedure, interviewing for information and selection, negotiation techniques and seminar presentation.

### 51357

#### **Technical Communication**

*Department of Communication Studies*

*4cp; for Science students*

This is an introductory subject in communication skills for professionals in science-based disciplines. It places particular emphasis on the development of specialised technical writing skills and there is a strong workshop-based assessment in the subject. Students complete class exercises in functional technical writing for proposals, reports, instructions, specifications, procedures, scientific definitions and descriptions. They also improve their skills and understandings of oral presentation and other aspects of work based communication in the sciences.

**51368****Written and Oral Reporting**

*Department of Communication Studies  
2cp; for Science students*

This is a seminar subject which focuses on the written and oral presentation of scientific and technical information in workplace settings for professionals in science-based disciplines. Areas covered include the qualities of scientific and technical writing, the tools of technical communication, oral presentation of science based information and effective workplace skills in communication.

**51369****Technical and Professional Communication**

*Department of Communication Studies  
6cp*

This is an advanced subject in professional writing and speaking for senior students of all faculties who need to communicate in organisations. It explores practical and theoretical approaches to communication and draws on students' experience in earlier studies. Emphasis is on building speaking and writing skills in workplace groups and management situations. Some areas covered in seminars and workshops include the writing of reports, submissions, proposals and directives; speaking skills in executive interviews; group decision-making and negotiation; and formal speech presentations. The subject examines some of the problems of communication within and between organisations and between professional groups, including conflict resolution, information distortion and overload, communication networks, non-verbal communication and feedback management. These theoretical analyses are dealt with in seminars and applied practically in workshop sessions.

**51389****Professional Writing and Communication**

*Department of Communication Studies  
3cp; 15 hours per semester; for Acupuncture students*

This is a practical workshop subject designed to help students in health sciences to improve their skills in written and speech communication. The subject covers the variety of forms of written and oral communication

required in health care settings and emphasises specific skills in the writing of essays and reports. Students will also develop their understanding of communication principles and processes.

**51390****Communication in Industry**

*Department of Communication Studies  
3cp*

This subject enhances students' skills in written and speech communication, and their understanding of communication principles and processes, with particular reference to communication in the workplace. Emphasis is on the essay, the report, the letter and on interviewing and oral reporting techniques to ensure a high level of competence in all forms of workplace communication.

**51980****Master of Arts Thesis (F/T)**

See details under 'Research degrees' in front section of this handbook.

**51981****Master of Arts Thesis (P/T)**

See details under 'Research degrees' in front section of this handbook.

**51982****Doctoral Thesis (F/T)**

See details under 'Research degrees' in front section of this handbook.

**51983****Doctoral Thesis (P/T)**

See details under 'Research degrees' in front section of this handbook.

**51989****DCA Project (F/T)**

See details under 'Research degrees' in front section of this handbook.

**51990****DCA Project (P/T)**

See details under 'Research degrees' in front section of this handbook.

**52105****Social and Political Theory**

*Department of Social, Political and  
Historical Studies*  
6cp

In this subject students will discuss and explore the contribution of various social and political theorists to debates which have contemporary relevance. It proceeds from an examination of relevant theoretical contributions, to a critical application of these approaches, to important social and political issues.

**52107****History of Ideas**

*Department of Social, Political and  
Historical Studies*  
8cp

This subject is a general introduction to some key issues in social science. It focuses on the problem of 'social order' through an exploration of arguments about power and authority, exoticism and otherness, inequality and exclusion, and dissent. The material used in the subject is drawn from a variety of cultural and historical contexts.

**52108****Politics and Political Institutions**

*Department of Social, Political and  
Historical Studies*  
8cp

This subject is an introduction to theories and debates relevant to the modern state. It provides students with an overview of the political and economic structures and institutions of the Australian State and examines theories of the state against these. Topics covered include liberal theories of the state; pluralism; critiques of the liberal state; Australian federalism; parliament; bureaucracy; and Australian business and labour organisations.

**52109****Culture, History and Society**

*Department of Social, Political and  
Historical Studies*  
8cp

Societies are constructed around processes of communication. These can be studied from various perspectives: anthropological, psychological, linguistic and economic. This subject compares some of these approaches

and their application to the analysis of relations between social structures and communication processes. These may include structures of gender, race and ethnicity, and the ability to develop skills in the presentation of ideas and information to specific audiences. This subject lays the foundation for further communications related subjects.

**52111****Contemporary Australia**

*Department of Social, Political and  
Historical Studies*  
6cp

This subject is an introduction to theoretical and applied debates around the nature of public policy formation in contemporary Australia. It considers the role of the state in Australia, developments in economic, social, and industrial policy over the last two decades, and the place of Australia in the world system. It focuses predominantly on applied and empirical study, requiring consideration of recent policy debates and areas of conflict.

**52112****Research Methods I**

*Department of Social, Political and  
Historical Studies*  
6cp

Introduces a range of research methods, encourages a critical perspective on published research, and discusses the relationship between theory and research practice. Students will explore these issues through practical exercises and a research project.

**52113****Organising**

*Department of Social, Political and  
Historical Studies*  
6cp

An introduction to theories of social change. Specific areas of organising are explored in more detail e.g. community organising, social movement development, industrial organising including trade unions and industrial democracy, political parties and movements. Workshops will be offered in meeting procedures, decision making structures (consensual and formal), organisational structures, using the media, and negotiating.

**52202 (54202)****Cultural Technologies, Cultural Policy**

*Department of Social Communication and Journalism*

*8cp; prerequisite: Media, Culture, Society*

This subject examines the way a notion of 'cultural technologies' has come to supplement a notion of 'cultural industry'. It will provide a historical analysis of some instances of cultural technologies (publishing, advertising, cinema, radio, television, popular music, museums, malls, shopping towns, theme parks) and will explore in detail some specific case studies of particular cultural technologies. The subject also examines the relation of specific issues in cultural policy studies to specific cultural domains (heritage policy debates and museums), and looks at debates about the implications of networking and interactive information technologies for specific cultural practices.

**52203 (54203)****News and Current Affairs**

*Department of Social Communication and Journalism*

*8cp; prerequisite: Media, Culture, Society*

This subject takes a comparative theoretical approach to studying the exercise of power in the production of news. It deals with the economic and institutional contexts, debates about the role of the press in the democratic political process, relations between different professional groups including journalists and public relations staff, the impact of media technologies, and relations with audiences. Students are expected to apply these theoretical debates to their own media production work.

**52204 (54302)****Media, Culture and Identity**

*Department of Social Communication and Journalism*

*8cp; prerequisite: 8cp at the 200 Level in the major or Aboriginal People and the Media in the Aboriginal Studies major*

This subject examines the relationship between sub-cultural identities and media/communications production. In particular, it focuses on indigenous, minority, national and 'alternative' media production, and debates its role in developing and preserving community cultural identities. It compares experiences in different media, locations and communities

internationally, and also looks at the relationship between media and other forms of cultural representation such as museums, craft and the performing arts. It pays particular attention to the experiences of cultural minorities in relation to the new information media.

**52205 (54271)****Cinema Study**

*Department of Media and Text*

*8cp; prerequisite: Cultural Studies*

This subject provides students with an in-depth analysis of a particular cinema, and introduces them to the various methodologies used in undertaking such analyses. The subject will generally focus on the study of a particular national cinema, addressing such issues as: the notion of 'nation' and of other contending points of cultural identification that may be in conflict with the 'nation' such as ethnic, religious, and regional identity; the notion of a 'social imaginary'; and film industry history. It will also address how a national cinema registers its culture of origin, and projects and circulates a particular nexus of people, place and history both to itself and to the rest of the world. The national cinemas available for study from time to time include Australian, German, Italian, Japanese and Latin American cinemas. This subject may also entail (depending on staff and student interest) a study of particular forms of cinema or periods of film history.

**52209 (54201)****Communication, Culture and the Law**

*Department of Social Communication and Journalism*

*8cp; prerequisite: Media, Culture, Society*

This subject examines the body of law applicable to Australian media and cultural practice and institutions, and the processes and policies involved in their formulation and administration. It includes areas such as broadcasting and telecommunications law, trade practices, intellectual and cultural property, privacy, defamation, freedom of information and censorship.

**52220 (54230)****Aboriginal Social and Political History**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Aboriginal Cultures and Philosophies or Social and Political Theory*

This subject is a campus-wide elective and also a second core subject for the Aboriginal Studies major. It will examine and analyse the impact of colonialism on indigenous peoples, with particular reference to the Aboriginal inhabitants of this region. The emergence of Aboriginal social and political movements will be presented as the basis for repossession of traditional heritages in land and culture.

**52221 (54214)****Gender at Work**

*Department of Social, Political and Historical Studies*

*8cp*

Gender is a central organising principle of work. This subject examines patterns of women's and men's participation in paid work and the social, historical, economic and political factors implicated in these patterns. Segmentation in the labour market and segregation in the workplace are analysed with particular reference to gender inequalities and relations of power. Taken for granted assumptions about gender fundamental to the way work is organised at the wider social level, and to how individual jobs are designed, are examined and various explanations for the gendered nature of work are critically evaluated. Particular emphasis is given to the experiences and meanings of work in men's and women's lives, and to the relationship between work and gendered personal identity. The subject evaluates anti-discrimination legislation, and equal employment opportunity and affirmative action programs as strategic interventions aimed at de-gendering the institutions and conditions of work. How the principles of gendered work organisation operate will be studied in various workplace settings, enabling students to relate theory to practice.

**52222 (54210)****International Politics**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: Social and Political Theory*

This subject focuses on the current internationalisation of environmental, political and social problems. It discusses US–Japan hegemony in the new world (post-Cold War) order, and the major problems shared by contemporary societies: 'hot money' and the flight of capital; super exploitation in the Third World; the feminisation of poverty; the environment – soil degradation and deforestation; AIDS and sex tourism; and the international arms race, including the nuclear factor, post-Chernobyl.

**52225 (54213)****Australian History**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: Social and Political Theory*

This subject introduces students to the main issues in Australian history, the major theoretical debates and a wide range of sources that can be used to explore history (written, oral, material, visual). Though the content will vary, areas covered might include the following: the dispossession of Aboriginal peoples and continuing histories of survival; environmental history (uses of and responses to the Australian landscape); the labour movement and political history; gender relations and women's work; wars and masculinity; aspects of cultural history – modes of celebration; everyday life; and media history. Students are also encouraged to investigate their own past and see how this relates to the making of history within Australian cultures.

**52226 (54211)****Australian Politics**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: Social and Political Theory*

This subject examines the institutions of Australian politics in detail and discusses issues surrounding them e.g. constitutional change, electoral reform, the influence of the media, the role of interest groups. It also looks at the political organisation and role of trade unions, parties, pressure groups, the public service, and at current policy issues confronting governments.

**52228 (54212)****Power and Social Regulation**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: Social and Political Theory*

This subject introduces students to different modes of social regulation that exist in countries like Australia. It focuses on regulation through organised knowledge and practices (penal, psychiatric, sexual, medical); through the routinisation and ritualisation of everyday life; and by the formal expression of the foregoing in institutional and administrative arrangements (education, law, work). Students will be encouraged to develop work in combination with their production work, subject to negotiation with Course Advisers.

**52231****Industrial Relations**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: 52112 Research Methods 1; 52113 Organising*

This subject helps students to develop a basic understanding of the nature of industrial conflict and trade union and employers' associations in Australia. There is some consideration of history in order to develop an understanding of the nature of change (economic, organisational, political, industrial, technical) and of the reasons behind contemporary values and practices in the workplace.

**52232****Research Methods 2**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: 52112 Research Methods 1; 52113 Organising*

Social scientists are increasingly involved in empirical research on complex social phenomena; but many never go closer to research than reading it and trying to assess its value and implications. This subject focuses on the information and intellectual skills required for the assessment of research, through a detailed examination of a number of research reports in a variety of fields of work.

**52236****Specialist Writing and Production**

*Department of Media and Text*

*8cp; prerequisites: 52112 Research Methods 1; 52113 Organising*

This subject explores and develops a range of writing skills useful for practice in the social science professions. It discusses the history, production and use of various relevant types of text (pamphlets, press releases, submissions, reports, features), and develops writing skills appropriate for their production.

**52237****Desktop Publishing and the Social Sciences**

*Department of Information Studies*

*8cp; prerequisites: 52112 Research Methods 1; 52113 Organising*

This subject is designed for social science students who wish to develop skills in desktop publishing for text oriented material. It aims at an understanding of the theory and practice of integrating text and format. The subject is divided into lectures, practical workshops of students' writing, and the production of a final project in Pagemaker or a similar desktop publishing program.

**52238****Community Development and Social Planning**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: 52112 Research Methods 1; 52113 Organising*

Community development refers to the process through which groups of people become aware of the social circumstances constraining their opportunities, and then gain skills and power to change those circumstances. Social planning refers to a process through which the needs and interests of social groups can come to be addressed by social policies and programs. Both of these processes can be approached through work at the local and regional level. Social change practitioners need to understand a range of theoretical and practical elements in order to participate in processes of empowerment. This subject explores some of the range of groups and issues that have to be incorporated into effective community practice.



**52239 (54231)****Aboriginal People and the Media**

*Department of Social Communication and Journalism*

*8cp; prerequisite: Aboriginal Cultures and Philosophies or Media, Culture, Society*

This is a subject offered at an intermediate stage in the Aboriginal Studies major, and also as a subject in the Communication and Cultural Studies major. It is designed to familiarise students with the field of debate in relation to representation of Aborigines in the media, and with the productions of Aboriginal media organisations. Where possible, some written, video or film production could become part of the subject assessment.

**52272 (54272)****Sound, Music, Noise**

*Department of Media and Text*

*8cp; prerequisite: Cultural Studies*

This subject is an introduction to the study of sound and music in a wide range of production forms and cultural contexts. The first part of the subject is structured as an overview in synoptic form and provides a framework for studying the distinct elements of sound, music and noise. In the principal context of art practice, a difference is established between modernist and post-modernist ideas of sound. A similar difference is marked between acoustic, analogue and digital/sampling/resampling approaches to the representation of sound. These ways of conceiving, producing and listening to sound are related to radio, music recording, film sound, media distribution systems, subjective senses of sound and to our experience of the urban and industrial environment. In a similar manner, various later aspects of the class coursework and assignments focus on the design implications of a sonorous sense of the world, whether this is expressed in an architectural vision, a broadcast production set of artefacts and institutions, or in terms of a performance system.

**52273 (54273)****Genre Studies**

*Department of Media and Text*

*8cp; prerequisite: Cultural Studies*

Generic texts in either popular print culture or cinema (or a combination of both) will be studied in relation to received notions of popular genres such as crime and detective

fiction, the western, science fiction and fantasy, horror and gothic, melodrama and romance. The formal properties, modes and conventions of a particular genre will be analysed in relation to its development from 'classical' models to more heterogeneous contemporary formations involving changing representations of technology, gender, sexuality, ethnicity and difference. The social contexts of the production and reception of a particular genre will also be examined.

**52274 (54274)****Sound Studies**

*Department of Media and Text*

*8cp; prerequisite: Cultural Studies*

This subject examines the construction of voice in both poetic and technological terms, on its own and in relation to sound and music. It focuses primarily on voice and the spoken word in radio and performance, but also in other electronic media and technologies. It asks which voices are absent or silenced, and which are present in terms of social structures (sex, sexuality, gender, class, race, ethnicity and age). The effects of the structures of radio and professional values are discussed in relation to these absences and presences. There is a focus on the construction of voices and their 'authority' and 'inflection' through an examination of cultural, social and political speaking positions, rhetorics and genres.

**52275 (54275)****Theories of Culture**

*Department of Media and Text*

*8cp; prerequisite: Cultural Studies*

This subject introduces the conceptualisation of a number of contemporary cultural problems through the work of Friedrich Nietzsche: the implications of the difference between moral systems and ethical practices; and the will to power in religions, fields of knowledge, and bureaucratic institutional practices. Western forms of Nihilism and their contemporary manifestations, questions concerning aesthetics and the potential of the artist.

**52276 (54276)****Theories of Subjectivity**

*Department of Media and Text*

*8cp; prerequisite: Cultural Studies*

This subject addresses the question of the crisis of subjectivity in relation to a crisis in modernity. It discusses the development of the

modern notion of the 'sovereign subject' from the philosophy of René Descartes and its transformations in the 18th and 19th centuries through various attempts to deal with its anomalies. The most important of these, for the purposes of this subject, is the psychoanalytic modification of the notion of subjectivity instigated by Sigmund Freud. The subject also focuses on aspects of the theories of Freud and Jacques Lacan, in particular, how they relate to the question of sexual difference and the difficulty of achieving subjectivity.

### **52277 (54277)**

#### **Cinema Study 2**

*Department of Media and Text  
8cp; prerequisite: Cinema Study*

This subject builds on the issues covered in Cinema Study by targeting aspects of film making (and the making of film criticism) not addressed elsewhere in the Cultural Studies major. The emphasis will vary from year to year, but the central issue remains one of linking the practices of film making with the practices of film criticism and/or film description. The oddity of the circumstance in which certain issues in film culture suddenly become highly visible while other issues remain unexplored, will be the focus of the subject, usually by looking at different examples or instances of these two options (e.g. over the last three or four years a renewed interest has been shown in melodrama and film noir, documentary cinema has been re-theorised). The subject will set the vogue alongside the neglected in order to understand how larger cultural institutions and discourses produce some things as 'current' and some things as 'passé'.

### **52300 (54311)**

#### **Asian and Pacific Politics**

*Department of Social, Political and  
Historical Studies*

*8cp; prerequisite: 16cp at the 200 Level in the major*

This subject focuses on the histories and structures of societies of South-East Asia and the Pacific, with reference to Australian foreign and aid policy in the region. The Pacific rim is the site of the most dynamic development in the late 20th century, while the Pacific region is variously described as an American lake, a nuclear dumping ground, and a tourist haven. This subject analyses social, political and economic trends in the area.

### **52301 (54301)**

#### **International Communication**

*8cp; prerequisite: Australian Communication Policy;  
plus another 8cp at 200 Level in the major*

This unit examines the increasing globalisation of media and telecommunications networks, including program production and distribution. It will consider the relationship between changing technologies of production, distribution and reception to changing social relations, economic relations, and perceptions of time and space. It looks at debates about regulation, technology, cultural sovereignty and intellectual property, and examines their political, economic and cultural implications.

### **52302 (54315)**

#### **Comparative Religions**

*Department of Social, Political and  
Historical Studies*

*8cp; prerequisite: 16cp at the 200 Level in the major*

This subject will cover some of the following topics: comparative religion and social structure; religious symbolism; magical belief and practices; religious philosophy; knowledge and transcendental thought; magic and social structure, magic (or religion) and science; magic, witchcraft (or religion) and healing. The content of the subject will vary from year to year.

### **52303 (54303)**

#### **Professional Practice and Culture**

*Department of Social Communication  
and Journalism*

*8cp; prerequisite: 16cp at 200 Level in the major*

This subject is a critical study of debates about the role of the individual artist/professional in media and cultural production. It situates the historical development of concepts such as the professional, the auteur, the artist and the cyberpunk within their intellectual, cultural and economic contexts, and explores critiques of these concepts from a variety of theoretical perspectives. It will explore debates about cultural agency; popular versus high culture; economic structures and funding policies; and the relationship of professional practice to changing technologies through case studies of industries such as journalism, public relations, advertising, film production and the performing arts.

**52306 (54313)****Gender, Culture and Power**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: Gender at Work or 16cp at the 200 Level in the major*

This subject addresses the social and historical construction of gender and sexuality, and the relation between social structure, cultural practices and power relations. Strategic points for the operation of power – such as the family, work and sexual relations – are examined and analysed from a range of perspectives and in terms of interactions with representational and discursive practices.

**52307 (54312)****Making of the Third World**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: 16cp at the 200 Level in the major*

This subject explores theories of the Third World and its predicament including development, dependency and post-colonial theory and critiques. It examines structural problems common to all Third World countries: debt, dependency, human rights, environmental degradation, poverty and hunger. It also examines the histories and contemporary political structures of Latin America, Africa and the Middle East.

**52309 (54304)****Communications and Culture Research Project**

*Department of Social Communication and Journalism*

*12cp; prerequisites: Media, Culture, Society; plus 24cp at 200/300 Levels in the major*

This subject requires students to undertake some original research within an agreed time frame, covering the specification of the research project, the review of the relevant literature, the development of appropriate methods, and the collation, evaluation and presentation of the results.

**52310 (54310)****Issues in Australian Politics**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Australian Politics; plus a further 8cp at the 200 Level in the major*

This subject examines case studies of decision making in Australian politics and looks at the various processes and arenas in which policy decisions are produced, and at the actors and interests involved. It critically discusses models and theories of decision making and focuses on a number of particular decisions in Australia's recent political history which have had major impact on Australian life.

**52311 (54318)****Urban Culture**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: 16cp at 200 Level in the major*

This subject examines the development of cities over the centuries, from the Greek Polis to the Multi Function Polis. It looks at modernism and post-modernism as they affect the development of cities, particularly in architecture and art; environmental factors and changes; suburbanisation; changing transport patterns; urban consolidation; the role of councils; and the impact social movements have had on the design and development of cities.

**52314 (54200)****Australian Communication Policy**

*Department of Social Communication and Journalism*

*8cp; prerequisite: Media, Culture, Society; plus 8cp at the 200 Level in the major*

This subject is a critical study and analysis of past, present and possible future policies in Australia covering broadcasting, information and telecommunications. Students make a close study of examples of the institutions, processes and language of policy formulation and implementation, and are encouraged to participate in a current issue. Topics covered include regulation, the role of public and private sector institutions, the impact of new technologies on distribution and access to information, and local and global cultural production.

**52316 (54316)****Power, Race and Ethnicity**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: 16cp at the 200 Level in the Aboriginal Studies major or Reading Difference or Cinema Study either concurrently or completed*

This subject looks at theories of colonialism and Post colonialism in relation to orientalism, racism and ethnicity. The focus of the subject will vary from year to year depending on the theme chosen, e.g. orientalist theory and popular culture; social and historical theories of race and ethnicity; migration (national and global); cultural pluralism; and diaspora communities.

**52320 (54320)****Social Movements**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: 16cp at the 200 Level in the major*

Social movements have remerged as crucial elements in major social change. Using methodologies selectively drawn from history, politics, sociology and cultural anthropology, this subject allows students to research and understand the history and impact of movements such as the feminist movement, the Black movement, the Gay and Lesbian movement, ethnic and indigenous movements, peasant movements and disability movements in a range of social environments. The focus of the analysis will be specified for each semester the subject is offered, and may involve Australian, European (including Eastern Europe and the former Soviet Union), American, African and Asian contexts. The subject will allow coverage of urban and rural movements. Emphasis will be placed on students undertaking research using electronic and other information sources.

**52321 (54321)****Colonialism and Post-Colonialism**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Gender in Australian History or Aboriginal Social and Political History; plus a further 8cp at 200 Level in the major*

In this subject, students will inquire into the processes of colonialism in constructing both colonised and coloniser, by considering the dimensions of race, ethnicity and gender. Students will be asked to consider the

meanings and potential for 'post colonial' history. The subject will raise these issues by exploring interacting colonising and colonised societies. These will usually be England, India and Australia (although depending on teaching staff interests, other countries may be studied in some years). These interacting societies will be examined over a coinciding period, such as the 1850s, when colonial power relations were dominant but were also being contested by both the colonised peoples and by groups within the coloniser societies. Alternatively, the understanding and representation of issues, such as violence, resistance, development, or 'the nation', will be compared in each set of societies. Particular attention will be given to the recent writings of analysts from (previously) colonised societies, who are attempting to define and conduct 'post colonial' history. Students will be required themselves to conduct research on primary documents (in English) and write a comparative analysis of the period.

**52322 (54322)****History and Popular Culture**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Australian History; plus a further 8cp at 200 Level in the major*

This subject is located within the context of the contemporary debates about culture and its significance in western societies. In particular, it addresses the impact of modernity and the new research in the history of popular experience. Firstly, the syllabus will discuss meanings of the 'popular' in relation to accessibility and audience; the various issues in the process of creation and reception of meaning. Secondly, the subject examines concepts of popular culture in relation to 'deshabitude des couer' (habits of the heart) which explore the social imagination of the past through the everyday: ideas, beliefs, images, gestures and events or moments of discontinuity which disrupt and reveal the taken for grantedness of cultural processes. Thirdly, it will cover more traditional understandings of popular culture in relation to leisure and entertainment of the people: the traditional activities such as music, dancing, social rituals; the mechanical reproduction of sound and its impact on speech, music; and the effects of the new media technologies such as radio, film and television. Finally, the subject will address issues relating to popular culture as the principal site of memory politics in the late 20th century.

**52324 (54325)****Gender in Australian History**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Australian History; plus a further 8cp at the 200 Level in the major*

This subject introduces students to Australian and international debates within history and related disciplines around the study of women's history and gender relations. Students will then explore the implications of these debates by detailed inquiry into a series of case studies in Australian history. These will vary from year to year, but may include: the intersection of race and gender issues e.g. around invasion, colonialism, or citizenship; women as political activists, including suffragettes; gender relations and work; competing constructions of masculinity and femininity in the 1890s; women's social and cultural relations to land and environment e.g. as explorers, gardeners, farmers, environmentalists and architects; women's utopias; lesbian and gay histories and the construction of sexuality in Australia; gender and the legal system; gender and critical family studies.

**52327 (54319)****Public and Social Policy**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: 16cp at 200 Level in the major*

This subject relates theories of the state and the policy process to recent developments in Australian social policy, and to debates about the appropriate roles and size of the public sector; the relationship between state, market and community; access and equity policies; the concept of 'social justice'; and participation and citizenship in contemporary society. It considers the institutional context in which decision making in the policy arena takes place in the Australian context, and provides an opportunity for integration of knowledge derived from both Studies and Applications areas.

**52329****Social Studies Project**

*Department of Social, Political and Historical Studies*

*12cp; prerequisite: 16cp at 200 Level in the major*

This subject provides the opportunity for students to undertake a major research project as part of the completion of their degree. It provides the opportunity for extensive

research into an area of interest developed through the undergraduate program, and the possibility of using this as preparation for further work in Honours and postgraduate study. It will involve discussion of methodological and research techniques necessary for undertaking advanced work in the social sciences.

**52330****Professional Placement A**

*Department of Social, Political and Historical Studies*

*4cp; 1hpw for semester; prerequisite: 16cp at 300 Level, including Research Methods 2*

This subject provides a professional placement for students who have reached an advanced level in their Applications major in the Bachelor of Arts in Social Science. It consists of one full day's work per week for one semester or equivalent in an approved organisation/location. It aims to enhance students' academic and professional knowledge and understanding of their chosen fields, and to assist them in making career choices, developing professional skills and acquiring professional contacts and networks.

**52331****Professional Placement B**

*Department of Social, Political and Historical Studies*

*4cp; 1hpw for semester; corequisite: Professional Placement A*

This subject provides a professional placement for students who have reached an advanced level in their Applications major in the Bachelor of Arts in Social Science. It consists of one full day's work per week for one semester or equivalent in an approved organisation/location. It aims to enhance students' academic and professional knowledge and understanding of their chosen fields, and to assist them in making career choices, developing professional skills and acquiring professional contacts and networks.

**52332****Parliamentary Placement**

*Department of Social, Political and Historical Studies*

*8cp; 1hpw for semester; prerequisite: Issues in Australian Politics*

The Parliamentary Internship scheme provides professional placements for students who have reached an advanced level of study in Australian politics. It consists of the equivalent

of a full day's work per week for one semester in the office of either a Member of the NSW Parliament or a Parliamentary officer. It aims to enhance the student's scholarly understanding of political institutions and actors, as well as providing opportunities for making career choices, developing professional skills and acquiring professional contacts. Students in the Bachelor of Arts in Communication have access to the scheme through 53009 and 53010 Professional Attachment A and B.

### **52333 (54331)**

#### **Aboriginal Forms of Discourse**

*Department of Media and Text*

*8cp; prerequisite: 8cp at the 200 Level in the Aboriginal Studies major, the subject can also be taken as part of the Cultural Studies major*

This is an advanced subject in the Aboriginal Studies major, and is also available for students in Cultural Studies. It is designed to familiarise students with a broad range of Aboriginal forms of discourse – novels, plays, films, oral narratives – and to introduce them to methods of analysis, of both text and context, deriving from the disciplines of cultural studies and textual studies.

### **52334 (54332)**

#### **Aboriginal Studies Project**

*Department of Social, Political and Historical Studies*

*12cp; prerequisite: 16cp at 200 Level and 8cp at 300 Level in the Aboriginal Studies major, the subject can also be taken as part of the Cultural Studies major*

This subject provides an opportunity for students to carry out a major project in Aboriginal Studies under the supervision of a member of academic staff, either in groups or individually. Students negotiate the project through a learning contract.

### **52335**

#### **Social, Political and Historical Research**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Research Methods 2; plus 8cp at 200 Level in the major*

This subject introduces students to practices and methodologies in advanced research relevant to social and political studies, and develops research skills appropriate to professional practice in these fields. It explores

sources of social and political data; examines particular research methodologies in practice; and provides skills-based exercises in the design of projects and the application of specific social and political methodologies.

### **52336 (54327)**

#### **Sydney Histories**

*Department of Social, Political and Historical Studies*

*8cp; prerequisite: Australian History*

This subject will balance critical and theoretical readings in the field of Australian urban history with a focus on the City of Sydney. Specifically, it will examine the numerous, layered histories which can be read in Sydney. These will include the experiences of minority groups including Aboriginal people, ethnic groups and women. Public representations of the City of Sydney will also be critically examined and Sydney's cultural landscape will be considered (in part via a one-day field trip). The subject also aims to reflect on the historical origins of contemporary urban issues and problems.

### **52337**

#### **Computer Applications in Social Science Research**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Research Methods 2; plus 8cp at 200 Level in the major*

The widespread use of computers in social research requires a range of skills and, more particularly, knowledge and understanding of the potential uses and limitations of various commercial statistical, qualitative and ethnographic software packages and programs. This subject allows students to develop their own databases using a range of programs; access on line distant databases and networks; and apply simple statistical procedures to data they have collected. A key element will be a critical awareness of the potential and limitations of machine-based data in human knowledge.

### **52338**

#### **Media Strategies**

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Research Methods 2; plus 8cp at 200 Level in the major*

This subject develops necessary skills for social science students in relation to issues and

practices of media production and information distribution. Develops skills in commissioning, supervising and evaluating media productions. Examines historical and political developments in concepts such as 'alternative' and 'community' media, and looks at the role of media in social change and influence. Focuses on using the media to facilitate social change goals through targeted campaign-based exercises.

### 52339

#### Organising EEO

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Research Methods 2; plus 8cp at 200 Level in the major*

This subject introduces students to the nature and content of anti-discrimination, equal employment opportunity (EEO) and affirmative action (AA) legislation in Australia. It provides students with a critical understanding of discrimination affecting different disadvantaged groups (women, ethnic minorities etc.), and develops theoretical skills needed to analyse, plan, administer and evaluate EEO programs.

### 52343 (54330)

#### Politics of Aboriginal History

*Department of Social, Political and Historical Studies*

*8cp; prerequisites: Aboriginal Cultures and Philosophies; plus a further 8cp at 200 Level in the major or Australian History*

This is an advanced subject of the Aboriginal Studies major, and the Social Studies strand of the Bachelor of Arts in Social Science and the Social, Politics and History Studies major in the Bachelor of Arts in Communication. It introduces students to the wide range of historical work by Aboriginal and non-Aboriginal people over the last three decades, and encourages students to develop skills in the critical evaluation of this work in its political and social context. Students will enhance their knowledge of primary research materials for the field of Aboriginal history, and will develop their skills in the analysis and use of these sources.

### 52348 (54326)

#### Social, Political and Historical Project

*Department of Social, Political and Historical Studies*

*12cp; prerequisite: 30cp in the major, including 8cp at 300 Level*

This subject provides opportunities for more advanced study in one area of the strand pursued by a student within the Social, Political and Historical Studies major. It has a flexible content and structure to accommodate the contemporary range of staff or student concerns in any one semester. It particularly aims to build on the general grounding in content at the 200 and earlier study at the 300 Level by providing the opportunity for more focused and self-directed work on a particular area or problematic. The unit is not concerned with original work in the same way as units at the 400 Level, but provides an opportunity for students to demonstrate their skills in either theoretical development and empirical research or both within a nominated discipline or in interdisciplinary study.

### 52350 (54300)

#### Communication History

*Department of Social Communication and Journalism*

*8cp; prerequisite: 16cp at 200 Level in the major; Australian History is also strongly advised*

This subject examines the history of the communication media in both an Australian and an international context. It considers the changes in social, economic, political, and cultural life accompanying major new communication technologies, including printing, telegraph, telephone, radio, television, computers. The subject pays particular attention to the history of journalism practice in various communication media from the early 19th century. Topics include: the relationship between technological change and daily journalistic practice; changing forms of narration in popular culture; audience literacy and expectations; and the processes of unionisation, feminisation, and professionalisation in journalism.

### 52370 (54370)

#### Desire and the Social

*Department of Media and Text*

*8cp; prerequisite: Cultural Studies; Theories of Culture is recommended*

The content of this subject will vary between a number of contemporary philosophies which

have implications for reconceptualising the individual/society couple: the notion of desire as founded on lack, and the role of negation or the negative in thought, the arts and other social practices – upon which concepts of totalisation and identity are often based. It involves re-thinking the notions of individuation, desire and ethics in a range of social and cultural spheres. Two such philosophies of contemporary relevance are: (1) the practical, constructivist philosophy of Gilles Deleuze and Felix Guattari which, by stressing the exteriority of forces and relations, is able to produce a viable alternative to traditional Western metaphysical systems; and (2) the philosophies of alterity and the ‘general economy’ developed by Georges Bataille, Maurice Blanchot, and Emmanuel Levinas; in particular, their critique of totalisation and homogenisation in relation to desire and the social.

### 52371 (54371)

#### Formations of Music

*Department of Media and Text*  
8cp; prerequisites: *Cultural Studies; plus 1 6cp in the major*

This subject looks at post-war music, either avant garde instrumental and studio based electronic, or popular music such as jazz, blues, rock, rap, and dance music in its technological, theoretical, social and political contexts, involving both production and reception. It examines the cultural and politico critical models through which new music has been constructed; ways in which notions of textual form, performance, structure, sound and listening have been repositioned within contemporary music and sound works; and the history of technologies by which new practices emerge in both making and listening to music. Popular music studies will involve changes in positionings of gender, ethnicity and political practices of opposition.

### 52373 (54373)

#### Memory and the Cultural Imaginary

*Department of Media and Text*  
8cp; prerequisite: *Theories of Subjectivity or Theories of Culture*

The way a culture reflects on its present state and future often involves the contemplation of a diversity of cultural artefacts – museums, monuments, media texts, public spaces and so on. This subject studies a range of historical, philosophical and cultural research on

memory and asks how this fuels what can be called a ‘cultural imaginary’ – the mirrors a society erects to imagine itself for others.

### 52374 (54372)

#### Generic Fiction

*Department of Media and Text*  
8cp; prerequisite: *Genre Studies*

This subject investigates the forms of popular fiction, their status as literature and as commodities. It explores the varieties of generic composition, the ways these change and the social relations of their production. It focuses on questions of pleasure and popularity and their cultural evaluation, and on the politics of representation.

### 52375 (54375)

#### Reading Difference

*Department of Media and Text*  
8cp; prerequisite: *Genre Studies*

This subject explores theories of difference and their application in various textual arenas with particular reference to issues of race, ethnicity, multiculturalism, sex, gender, sexual preference and sexual difference. It focuses on the politics and poetics of generic and discursive representation and the representation of those politics. Explores the reading practices involved in understanding issues of representation. Contrasts theories of representation with theories of ethical self formation.

### 52376 (54376)

#### Sound Seminar

*Department of Media and Text*  
8cp; prerequisite: *Sound, Music, Noise or Sound Studies*

This higher-level subject is open to various topics within the critical study and theorisation of sound and sound production. In essence, the seminar will study an interlocking set of philosophical and technology related concepts which currently constitute the notion of sound. Conceptually, the seminar’s work draws on a series of approaches, theories and disciplines which, within the Euro-American tradition, habitually aggregate around considerations of auditory experience, language and the technical representation and use of ‘sounds’. These are principally studies such as linguistics, the history of music, the history and theory of technological systems, physiology, acoustics, anthropology, informatics, grammatology and phenomenology. The



seminar questions the limits and appropriateness of these theorisations in an inquiry which encompasses both contemporary theory and contemporary art and production practices.

### **52377 (54377)**

#### **Technology and Culture**

*Department of Media and Text*

*8cp; prerequisite: 8cp at 200 Level in the major*

This examination of culture and technology will focus on a series of particular case studies, foregrounding issues of gender, sex and race. The ways that scientific and technological discourses construct sexual, racial, and ethnic subjectivities and differences will be discussed. Technofear and technophilia will be touched on. Case studies may include military, medical, computer, domestic and communications technologies.

### **52378 (54378)**

#### **Textual Studies Seminar**

*Department of Media and Text*

*8cp; prerequisites: Genre Studies; Reading Difference*

This higher level subject is open to various topics or areas of concentration. It might involve intensive study of a single writer, or focus on particular critical or theoretical issues. The content of the subject will be advertised prior to the running of the subject.

### **52379 (54379)**

#### **World Culture**

*Department of Media and Text*

*8cp; prerequisite: 8cp at 200 Level in the major*

The subject studies a wide range of attempts – historical, political and cultural – to produce the notion of an undifferentiated ‘world’ or ‘global’ culture. Particular attention is paid to concepts as diverse as Renaissance humanism, imperialism and cultural imperialism, ‘globalisation’ and TV, cultural syncretism and the new technologies.

### **52380 (54380)**

#### **Cultural Studies Project**

*Department of Media and Text*

*12cp; prerequisite: 30cp in Cultural Studies major with a minimum of 8cp at 300 Level*

Students in this subject devise an in-depth course of study, research, writing and editing in a subject of their choosing. Students are encouraged to combine this subject with a

production subject and produce one piece of work integrating their work in the two subjects for 16cp.

### **52381 (54381)**

#### **Recent Hollywood**

*Department of Media and Text*

*8cp; prerequisite: 8cp at the 200 Level in the major*

This subject begins by placing contemporary American cinema in the context of the ‘new Hollywood’ cinema of the 1970s, itself understood in relation to the models of classical Hollywood cinema and European art cinema. The subject covers aspects of the industrial economic and textual stylistic features of recent Hollywood film making, examining particular genres and directors and looking at questions of the place of women in recent American cinema (both the representation of women in the films and the women directors/writers/actors working in the cinema). Other issues explored concern post modernism, intertextuality and mixed genre forms.

### **52453**

#### **Thesis Workshop**

*Department of Social, Political and*

*Historical Studies*

*8cp; for Bachelor of Arts (Honours) in Social Science*

Thesis Workshop assists students with the preparation of their thesis and suggests ways of placing their work in a wider academic and social context. Issues include convention of inquiry and expression in the humanities and social sciences; differing conceptions of knowledge and its evolution; the nature and limits of ‘academic freedom’; and the historical context in which intellectuals, scholars and academics are formed and act.

### **52454**

#### **Citizenship, Civil Society and the State**

*Department of Social, Political and*

*Historical Studies*

*8cp*

This subject explores debates about the nature of civil society and its relation to the state. It looks at the evolution of legal and non-legal concepts of citizenship, in particular in the Australian context. Concepts of multiculturalism, reconciliation and inclusion, in past and current debates, are examined in the

context of new approaches to the nation and the state. Arguments and case studies concerning questions of justice, entitlement, individual rights and duties are discussed.

## 52455

### Philosophies of the Social Sciences

*Department of Social, Political and Historical Studies*  
8cp

This subject considers key issues in the social sciences such as: social order and conflict; power and social regulation (in both discursive and institutional practices); the constitution of subjectivities; the problem of knowledge; and the relation between knowledge and power, and knowledge and truth. It will consider these issues via a consideration of various themes around social relations, at the broad institutional level, and at the level of everyday life. Thematic material may include a focus on: systems and institutions of power, beliefs/values/ideologies, constructions of time and space, cultural technologies and communications systems. It will also consider ways in which these issues have been theorised in relation to questions of: modernity and post-modernity, colonialism and post colonialism, gendered and ethno-centred bodies of thought. The precise focus of this subject (and the relevant text and references) may vary from year to year.

## 52519

### History of Social and Political Thought

*Department of Social, Political and Historical Studies*  
8cp

This subject explores the relationship between history and the development of social and political thought. It examines, in detail, particular aspects of this relationship, and may focus on specific topics, such as the history of feminist thought, utopias, systems of religion and theories of everyday life.

## 52800

### History, Method and Theory

*Department of Social, Political and Historical Studies*  
8cp

This subject will explore contemporary theoretical developments in the practice of history, particularly the impact of cultural and critical theory on theory and methodology.

Consideration will also be given to the questions of identity and subjectivity informed by post-colonial theory, feminist criticism and post structuralist theories of the historical subject. Finally, the subject will examine the effect of these new developments on modes of researching the past and how the project of 'history' can be conceptualised.

## 53000

### Open Unit A

8cp; prerequisite: successful completion of at least 24cp at 200 Level

Open Unit A is designed for special subject projects. There must be a written contract between student and lecturer, entered into before the enrolment date, stating the project, its form of assessment and its date of completion. Available in Autumn semester only.

## 53001

### Open Unit B

6cp; prerequisite: successful completion of at least 24cp at 200 Level

Taken under a learning contract to enable students to complete the requirements for the degree or major.

## 53002

### Special Topic in Studies A

2cp

Taken under a learning contract to enable students to complete the requirements for the degree in a subject which is less intensive in time or depth than an 8cp one.

## 53003

### Special Topic in Studies B

4cp

See description for subject 53002.

## 53004

### Special Topic in Studies C

6cp

See description for subject 53002.

## 53005

### Special Topic in Production A

2cp

Taken under a learning contract to enable students to complete the requirements for the degree in a subject which is less intensive in time or depth than an 8cp one.

**53006****Special Topic in Production B**

4cp

See description for subject 53005.

**53007****Special Topic in Production C**

6cp

See description for subject 53005.

**53009****Professional Attachment A***Department of Social Communication and Journalism*

4cp; prerequisite: 48cp at 200 Level in the Applications Major

Professional attachments allow final-year students to undertake a structured work experience program, in which the student's learning needs and an industry sponsor's operation can be brought together in a specified project or set of tasks. The student negotiates a learning contract – a three-way agreement between the student, the Faculty and the sponsor – to define goals for the student and the sponsor. The attachment may be taken either as a 4cp subject, or as an 8cp subject in conjunction with 53010 Professional Attachment B.

**53010****Professional Attachment B***Department of Social Communication and Journalism*

4cp; prerequisite: 48cp at 200 Level in the Applications Major; corequisite: 53009 Professional Attachment A

See description for subject 53009.

**54100****Word and Text***Department of Media and Text*  
6cp

This subject presents a broadened conception of textuality. It moves away from those understandings of literature based on notions of great authors and canonical, trans-historically valuable works to explore questions of class, race, gender, genre, realism, narrative, and post-modernism. Literary and other cultural texts are regarded as representational systems which are read differently according to different theoretical perspectives: feminism, post colonialism, and multiculturalism.

Overall, the subject emphasises a broadened notion of textuality (one which includes popular cultural texts and the practices of film/book reviewing) and a broadened notion of what it means to read a text. Just as various novels, plays, poems, films are constructed, so too are the practices of reading used to interpret them. Thus the subject concentrates on the codes and conventions which organise particular forms of textuality, while also concentrating on what particular theoretical perspectives make this possible (how does a narrative analysis or a consideration of genre differ from an author based interpretation?).

**54101****Sound and Image***Department of Media and Text*  
6cp

This subject introduces students to a range of written, visual and aural products and texts in the context of the study of, predominantly, Australian culture, so as to promote discussion of the strategies underlying them. The industrial and institutional bases for the production of such texts is linked to their consequences for individuals, communities, multi and sub cultural groupings. The subject consists of lecture tutorial arrangements coupled with viewings and auditing of selected films, videos and sound works. Computer-based exercises integrate in class teaching with students' own interests and capabilities and a major group based project is produced.

**54102****Making Australia***Department of Social, Political and Historical Studies*  
6cp

This subject is an introduction to the study of Australian history and politics. Emphasis is placed on the formation of the state and its institutions, and on social history from the European invasion to post-war immigration. Attention will be paid to the role of the media in Australian politics and social relations. Students will be introduced to the use of computers in research.

**54103****Communication Environments**

*Department of Social Communication  
and Journalism*

6cp

This subject introduces some of the key aspects of the study of Australian communication and cultural industries, including the historical development of the major institutions and industries, their relationships to political and economic structures, the roles of media and cultural professionals, the construction of audiences and the impact of media technologies.

**54110****Media, Culture, Society**

*Department of Social Communication  
and Journalism*

6cp prerequisite: 18cp at 100 Level/Stage 1

This subject introduces some of the major theoretical approaches to the study of media and culture and their relationship to society. It focuses on the historical development of the communication media and media theory, and of the relevant social theory. It explores different theoretical approaches to various aspects of media and cultural production including institutional and industrial development, political economy, policy formulation and implementation, technological change, the convergence of telecommunications and broadcasting, professionalisation of the workforce and the construction of audiences.

**54111****Social and Political Theory**

*Department of Social, Political and  
Historical Studies*

6cp; prerequisite: 18cp at 100 Level/Stage 1

The subject will discuss and explore the contribution of various social and political theorists to debates which have contemporary relevance. It proceeds from an examination of relevant theoretical contributions to a critical application of these approaches to important social and political issues.

**54112****Cultural Studies**

*Department of Media and Text*

6cp; prerequisite: 18cp at 100 Level/Stage 1

This subject will introduce students to the main concepts and methods of the field of Cultural

Studies. It is the foundation subject for the Cultural Studies major in which students will later undertake specific subjects in the areas of textual studies, screen studies, philosophy of culture, sound studies and popular culture.

This subject will present critical readings in the broad field of cultural studies in the first half of the semester before proceeding in the second half to a specific case study e.g. the city, performing popular culture, bodies and sexualities, critiques of anthropology.

**54114****Writing 1**

*Department of Media and Text*

6cp; prerequisite: 18cp at 100 Level/Stage 1

This is a workshop/seminar subject which introduces theoretical consideration of the practice of creative writing and performing in a variety of genres and for different media. Seminars will consider fictional creation as a social and politically framed activity; intervention by and for marginalised voices; and the construction of writing formations. Class work will include exercises in some of the following: writing prose fiction to defined parameters of voice; point of view or narrative position; writing poetry in prescribed or 'free' forms; writing to be seen, writing to be heard; and adaptation of writing between genres.

**54115****Film and Video 1**

*Department of Media and Text*

6cp; prerequisite: 18cp at 100 Level/Stage 1

This is a compulsory prerequisite for the Film, Video and Television major. Students are introduced to film making concepts and techniques.

The subject entails a strong component of technical and practical work in class and self directed learning in the Faculty's media centre out of class.

The subject covers an introduction to visual language and major visual styles of film making, editing, soundtrack design, lighting, scripting, production management and crew roles.

Students produce a short video project as their final assessment. They are also able to produce this project on Super 8 film (resources permitting). There is a class screening at the end of each semester where students have the opportunity to exhibit their work.

**54116****Audiovisual Media Production**

*Department of Media and Text*  
6cp; prerequisite: 18cp at 100 Level/Stage 1

In this subject students will be introduced to the various image, sound and promotional industries of PR, advertising, radio, multimedia and sound. From a critical and theoretical viewpoint, students will examine historic, political, economic, cultural and technological links between these industries. Students will develop basic production skills which reflect the range of technologies, the cultural disciplines and the industrial contexts.

**54117****Journalism I**

*Department of Social Communication and Journalism*  
6cp; prerequisite: 18cp at 100 Level/Stage 1

This subject is designed to introduce students to key issues of journalism and the media, and to the basic elements of professional practice; provide an understanding of and practice in key skills including news writing and interviewing; and provide an awareness of ethical, regulatory and legal issues.

**54150****Computers and Print Production**

*Department of Social Communication and Journalism*  
4cp; equivalent to 2hpw for 8 weeks; prerequisite: 18cp at 100 Level/Stage 1

This subject provides an intensive familiarisation subject for students interested in developing introductory skills relevant to other areas of the degree which utilise simple digital production technologies.

**54151****Computers and Audiovisual Production**

*Department of Media and Text*  
4cp; equivalent to 2hpw for 8 weeks; prerequisite: 18cp at 100 Level/Stage 1

This intensive subject provides students with an introduction to thinking about and using computers in audiovisual production. Intensive workshops are used to introduce computers and audiovisual production, overviewing digital production techniques used in a variety of industrial settings. Students develop simple projects in teams using basic software.

**54152****Radio Basic**

*Department of Social Communication and Journalism*  
4cp; equivalent to 2hpw for 8 weeks; prerequisite: 18cp at 100 Level/Stage 1

This subject introduces the fundamental radio/sound production skills of recording, editing and mixing in both live and pre-taped situations to a broadcast standard.

**54153****Video Basic**

*Department of Social Communication and Journalism*  
4cp; equivalent to 2hpw for 8 weeks; prerequisite: 18cp at 100 Level/Stage 1

This subject provides a preliminary introduction to video production and to critical issues involved in the writing, design and production of film, video and television programs. It is designed for students not enrolled in the Film, Video and Television major, as a means for them to gain basic understanding of issues involved in moving picture productions in the area of television journalism, documentary, drama feature and film/video advertising. Students will develop basic skills in shooting and editing video, and will work on a number of practical exercises designed to develop their skills in visual style, and an understanding of how film and video texts are constructed in terms of editing, camerawork and soundtrack.

**54240****Journalism 2**

*Department of Social Communication and Journalism*  
8cp; prerequisite: Journalism 1

The aim of this subject is to develop news and short story writing skills to a high level. Lectures will give an insight into a range of different research, interviewing and reporting styles. The subject will explore the relationship between journalists and their sources, and that between journalism and the institutions which are the subject of much daily reporting e.g. parliament, the courts, police, and large companies. Students will produce a series of short stories from their chosen 'round.'

**54241****Print Features**

*Department of Social Communication and Journalism*

*8cp; prerequisite: Journalism 2*

This subject is designed to introduce students to the skills involved in feature writing. It aims to give students an insight into the breadth of styles available to non-fiction writing. It explores the genres in which this sort of journalism is produced, including social realist writing, essays, columns, profiles, 'new journalism' and more complex in-depth features. Students are encouraged to read widely. A range of techniques of researching, interviewing and writing will be practised and critiqued. Ethical considerations will be discussed in the context of particular examples of production.

**54242****Print Production and Subediting**

*Department of Social Communication and Journalism*

*8cp; prerequisite: Computers and Print Production and Journalism 2*

The subject aims to teach students print editing and production techniques from start to finish, so they will be capable of handling anything from a brief news report to their own publication. It develops skills in each of the four main components of publishing – selection, preparation, presentation and production. Students learn and practise the conventions of subediting and computer layout. The impact of electronic technology on print production is a major focus of the subject.

**54243****Radio Journalism**

*Department of Social Communication and Journalism*

*8cp; prerequisites: Journalism 1 and Radio Basic*

This subject provides an introduction to radio journalism in the context of Australian organisational and programming practices. Basic radio reporting skills including research, recording, interviewing, editing, scriptwriting and mixing will be developed in workshops, and there will be an emphasis on students gaining on-air experience. Students are expected to have basic Radio production knowledge and skills before enrolling in this subject.

**54244****Television Journalism I**

*Department of Social Communication and Journalism*

*8cp; prerequisites: Journalism 1 and Video Basic*

This subject deals with the production of television journalism in the field and in the studio. It develops production skills in visual language, camera operation, editing, scripting, interviewing, graphics design, presentation, production planning and format design. The production skills are taught in a critical, theoretical context. Students are expected to have basic Radio production knowledge and skills before enrolling in this subject.

**54245****Electronic Research**

*Department of Social Communication and Journalism*

*8cp; prerequisite: Journalism 1 or Research and Reporting for Journalism*

This subject will familiarise students with the range of information resources in the public and private sectors that are available electronically and are relevant to research for journalism, and techniques for optimising the access to and use of these resources. It will cover issues in the evaluation and verification of electronically derived information, techniques for the analysis and organisation of information, institutional controls on information flow and debates about the social/economic/political factors affecting electronic information flows.

**54250****Ficto-critical Writing**

*Department of Media and Text*

*8cp; prerequisite: Writing 1*

This production subject will introduce students to the field of ficto-critical writing through reading of the diverse manifestations of the genre. Ficto-criticism can range from 'New Journalism' to some types of post-structuralist theoretical writing. The subject will study the emergence of the genre and workshop students' own writing.

**54251****Performance Workshop**

*Department of Media and Text  
8cp; prerequisite: Writing 1*

This subject is a survey of some of the principal areas of 20th century innovation in live and sound-oriented performance from Stanislavski to Cage and Boal. The subject will involve a combination of short research projects on given topics and workshop exploration of the implementation of particular concepts in performance e.g. naturalism, method acting and 'the system'; applications of commedia dell'arte; Brecht's epic theatre and its developments in theatre, film and radio; futurist, dadaist and surrealist performance; the improvised play; performance art; feminist performance; community theatre; and post modern performance.

**54252****Narrative Writing**

*Department of Media and Text  
8cp; prerequisite: Writing 1*

This is a workshop/seminar subject which introduces theoretical consideration of the structures of narrative, and provides the opportunity for students to do extended work on pieces of fiction and non-fiction. Class work will include exercises in narration, character, voice, point of view.

**54253****Writing for Performance**

*Department of Media and Text  
8cp; prerequisite: Writing 1*

This subject takes up the theory and practice of writing for performance. Content changes from year to year to allow a focus on one particular performance medium. The subject provides the opportunity for students to do extended work on short scripts. Teaching is primarily through workshops which consider aspects of craft appropriate to the specific performance medium: script structures, questions of form and content, characterisation, context and the translation of script into performance.

**54260****Animation**

*Department of Media and Text  
8cp; prerequisite: Film and Video 1 (prerequisite: may be varied, based on the relevance of subjects taken outside the major or the completion of Video Basic)*

This subject introduces students to animation in all its aspects – from idea, script, storyboard, artwork, pre-production, to production and post-production. A broad range of animation techniques is studied, and by a series of structured exercises, students are encouraged to develop their own style of animation, and take it through to completion.

**54261****Documentary**

*Department of Media and Text  
8cp; prerequisite: Film and Video 1 (prerequisite: may be varied, based on the relevance of subjects taken outside the major and/or Video Basic)*

In this subject students will develop their abilities to use various documentary techniques in the construction of documentary programs, and will view and analyse some existing documentary works.

Practical exercises will be set to develop students' skills in such areas as vérité filming, shooting for cutting, interview, voice-over, non-narrative sequences, reportage and the construction of an argument through the use of sound and image. Students will take a documentary idea through its development to first draft script stage. Those who enter the subject with a scripted short documentary idea at the pre-production stage will be able to undertake the production of this project in lieu of research, scriptwriting and practical exercises if this is approved by the lecturer.

**54262****Drama**

*Department of Media and Text  
8cp; prerequisite: Film and Video 1*

This subject develops students' abilities to communicate with actors, and to develop appropriate visual style for their programs. It is the main subject within the major to concentrate on the job of the director in working with actors, and in determining coverage and visual style. Students will work intensively, learning various techniques to elicit performances from actors. They will also

work on various ways of covering short scenes to produce different textual results. Students will work on relevant exercises in and out of class and will finally produce a short scene on video using two actors.

### 54263

#### Film 2

*Department of Media and Text*  
8cp; prerequisite: *Film and Video 1*

This subject introduces students to 16 mm sync sound film production. Class exercises are designed to increase understanding of the technical aspects of the various crew roles in a 16 mm production: director, cinematographer, camera operator, camera assistant, first assistant, sound recordist, boom operator, and editor. Students rotate roles on three main 16 mm exercises which are then taken through editing and tracklaying, to sound mix stage. Students are provided with basic skills of 16 mm production which will be used for short film projects later in the major. There may be restriction of entry to this subject because of resource limitations.

### 54264

#### Video 2

*Department of Media and Text*  
8cp; prerequisite: *Film and Video 1*

This subject is the specialised introduction to television production within the Film, Video, TV major and thus provides students with a comprehensive understanding of the television production medium. The subject will also provide opportunities to contextualise knowledge from the subject about related production areas in the video industries and media arts areas.

It will provide students with a comprehensive introduction to both single camera and multicamera studio production techniques.

### 54290

#### Advertising: Production and Criticism

*Department of Media and Text*  
8cp; prerequisite: *Audiovisual Media Production*

Students will critically analyse the relationship between advertising and society, and examine the Australian and international advertising industry via historical, political, economic and cultural perspectives. The subject will examine the organisation of advertising agencies and their relationship with clients and freelancers. Students will be introduced to key production skills such as concept development,

copywriting, art direction and layout, focused on the areas of print and radio advertising. The subject will examine the ways in which consumer markets are constructed and consumers positioned as subject, and will draw upon semiotic, feminist, psychoanalytic, behaviourist, Marxist and aesthetic approaches to the study of the advertising image market.

### 54291

#### Desktop Publishing and Design

*Department of Media and Text*  
8cp; prerequisites: *19cp at 100 Level/Stage 1 and 6cp from a Stage 2 production subject*

This subject addresses the need for a subject that prepares students for the increasingly important job requirement of having skills in desktop publishing and design for a wide range of vocations in the communications industries. It covers the pre-production and post-production implications of DTP, including market research, printing and binding, marketing and distribution.

### 54292

#### Hypermedia

*Department of Media and Text*  
8cp; prerequisite: *Audiovisual Media Production or Film and Video 1*

Hypermedia products utilise computer mediated combinations of text, graphics, video, animation and sound, allowing people a higher degree of interaction than is possible with traditional narrative media formats. The aim of this subject is to provide students with a critical, theoretical and practical introduction to the area. Hypermedia production has applications in various sectors including publishing, tourism, museums, advertising and education and is an extremely new and exciting area of media production.

### 54294

#### Sound Design

*Department of Media and Text*  
8cp; prerequisite: *Audiovisual Media Production*

This subject aims to introduce students conceptually and technically to production for audio design and broadcast sound. Recording, interviewing, listening, editing and mixing skills are taught in a way that stresses an understanding of how operational techniques work to produce meanings in radio. Students work in a stereo digital medium. Theoretical issues important for sound and audio design such as analogue and digital formats, listening,



speaking positions, representation, professional values, and the relation between culture, aesthetics and politics of sound are introduced at this level.

### 54295

#### **Public Relations Principles and Process**

*Department of Communication Studies*  
8cp; prerequisite: *Audiovisual Media Production*

This subject introduces students enrolled in the Communication, Sound, Image major to the principles underlying public relations by examining the concepts and theories of professional practice in the context of the contemporary Australian public relations industry. Students become familiar with key techniques of planning, media relations and publicity, and develop basic skills in writing for the media.

### 54298

#### **Advanced Sound Design—Radio**

*Department of Media and Text*  
8cp; prerequisite: *Sound Design*

In this subject students work in groups to produce music, feature, documentary and sound compositions. Emphasis is placed upon multitrack format, post-production techniques and stereo design. Questions of composition and design are addressed operationally and conceptually in terms of aesthetics and political effects. After an initial shared core around these areas, the subject divides into two strands: one for those interested in concepts and skills of music production, and the other for those interested in concepts and skills in documentary and feature production. Students in both strands work on the post-production treatment of sound, but with different emphases.

### 54299

#### **NetDesign**

*Department of Media and Text*  
8cp; prerequisite: *Audiovisual Media Production*

This subject is offered to students wishing to learn how to plan, design and produce creative Web sites and pages for a specific client/audience or purpose. The focus of the subject is on how the critical and practical composition of digital sounds and images are constructed for specific navigational configurations within interactive multimedia formats and cultural contexts. Emphasis is placed on developing

critical and aesthetic strategies for the production of various audiovisual media resources for Web sites across the communication, sound and image environment. The cultural and social implications of the production and consumption of various products and services via the Internet are addressed with a view to developing an understanding of how to best design new Web sites for specific clients and audiences. Students design and produce a Web site (Web homepage with hyperlinks) and a number of in-class exercises covering the use of PageMill, GNN Press, Shockwave and HyperText MarkUp Language (HTML), creating tags and adding in-line sound and image documents.

### 54340

#### **Electronic Publishing**

*Department of Social Communication and Journalism*

8cp; prerequisites: *Journalism 2; plus a further 8cp at 200 Level in the major*

This subject takes the professional practice skills in print/radio/video journalism and explores their implications for the electronic publishing of journalism. Students will develop a prototype multimedia project. Multimedia developments at an industry level will be explored as well as the implications of electronic publishing for small scale and home-based professional journalism.

### 54341

#### **Investigations**

*Department of Social Communication and Journalism*

8cp; prerequisites: *Journalism 2; plus a further 8cp at 200 Level in the major*

This subject examines the development of the notion of investigative journalism and explores its role in the larger context of journalism practice and politics generally. Investigative research techniques are developed and analysed in the context of previously published stories. Students undertake one or more stories, discussing ethical, legal and strategic issues, as well as problems of confidentiality. The emphasis is placed on the process of attempting a story, rather than simply on results. The question of how and where investigative stories can be published is also tackled.

**54342****Publications Techniques and Practice**

*Department of Social Communication and Journalism*

*8cp; prerequisites: Print Production and Subediting; plus a further 8cp at 200 Level in the major*

This subject offers students the opportunity to develop their editing and production skills within the context of advanced DTP magazine production. Students will examine a range of magazine styles, exploring design, selection and production issues from an editorial perspective.

**54343****Radio Features**

*Department of Social Communication and Journalism*

*8cp; prerequisites: Radio Journalism; plus a further 8cp at 200 Level in the major*

This subject will develop advanced journalism skills for radio. It will explore a range of formats from live radio incorporating feature material to in depth documentary. Students will be required to develop a major work suitable for broadcast in a chosen program slot.

**54344****Specialist Reporting**

*Department of Social Communication and Journalism*

*8cp; prerequisites: Journalism 2; plus a further 8cp at 200 Level in the major*

This subject applies professional journalism skills to a specialist reporting area such as business, law and science. It will explore the relationship between sources and specialist reporters and the relationship between the audience and the journalist. A range of specialist publishing contexts will be explored including specialist magazines, trade magazines, client publications and specialist rounds in mainstream outlets.

**54345****Television Journalism 2**

*Department of Social Communication and Journalism*

*8cp; prerequisites: Television Journalism 1; plus a further 8cp at 200 Level in the major*

This is an advanced subject which examines a range of program formats emerging from different industry settings. Students will develop features involving a range of visual

styles and will be encouraged to adapt in-depth research skills for television. The role of computer graphics in television will be examined. Working in groups, students will produce a live/simulated program involving studio interviews and a features segment.

**54346****Journalism Project**

*Department of Social Communication and Journalism*

*12cp; prerequisites: 16cp at 200 Level; plus 8cp at 300 Level in the major*

This subject gives students the opportunity to carry out an in-depth journalism project which is of publishable or broadcast quality. The project will be supervised and can be carried out either in groups or individually. It can be produced in any medium for which the student has the requisite production skills. Workshops will be scheduled to report on projects and to discuss relevant issues arising for professional practice.

**54350****Genre Writing**

*Department of Media and Text*

*8cp; prerequisite: 8cp at 200 Level in the major*

The content of this subject changes from year to year. Students consider the theoretical implications of generic form; the ways in which those forms have been or may be expanded and subverted; the historical significance of various genres; and their literary and popular histories. Topics include detective, thriller, romance, fantasy, experimental fiction, and writing for children.

**54351****Screenwriting**

*Department of Media and Text*

*8cp; prerequisites: Writing 1; plus either Writing for Performance or Film and Video 1*

Writing for film, video or television is a particular form of writing, designed for translation out of the verbal: it is a verbal draft of a work that will go into further drafts with every stage of its realisation into a final sequence of images, words, sounds, music. The subject aims to develop a specialised imagination, that attempts not just to create a reality but to design a screen performance on paper. Students will explore these problems by developing a 10–20 minute screenplay, from storyline to final draft.

**54352****Sound Performance**

*Department of Media and Text*  
*8cp; prerequisite: Performance Workshop*

This subject concentrates on innovative areas of writing for sound, sound performance and sound text. It will look at some historical instances within the poetics of sound art and radio production, drawing equally from the work of the historical avant garde and the work of modern feature makers and radio artists. Studio work will address contemporary practices – with equal emphasis on audio design, script/score and studio production – and will extend post-production studio techniques in multi-tracking, sound treatment and the production of performers. Student project work may reflect a sequence of different contexts for sound production – radiophonic, multimedia and live performance.

**54353****Text and Performance**

*Department of Media and Text*  
*8cp; prerequisite: Performance Workshop*

A production subject which aims to present a full-length dramatic text or series of short dramatic texts in public performance, with particular emphasis on the creative process involved in analysing and preparing a dramatic text for performance. The subject looks at characterisation and the integration of live performance, sound, lighting, costumes and stage management. Students are required to participate in at least two different aspects of the production process, and to undertake a short research project related to the dramatic text(s) being workshopped.

**54354****Writing Workshop**

*Department of Media and Text*  
*8cp; prerequisite: 8cp at 200 Level in the major, plus as advised*

The content of this subject varies from year to year, but might cover non-fiction, short story writing, advanced scriptwriting, poetry. Content is advertised in advance. Specific prerequisites may apply in some years.

**54355****Writing and Performance Project**

*Department of Media and Text*  
*12cp; prerequisite: approval of project proposal*

This subject offers students the opportunity to work on a sustained piece of writing of their own choice, or to develop a piece for performance. They work either in poetry, drama, narrative, or performance for media. Projects are individually supervised, unless a group project is approved. Project proposals must be submitted and approved before enrolment in the subject.

**54360****Experimental**

*Department of Media and Text*  
*8cp; prerequisites: Film and Video 1; and one of Film 2 or Video 2 or Animation*

This subject develops students' skills in 16 mm and video production, and encourages them to experiment in image construction and the relationship of soundtrack to image. Through the production of a short experimental work, students will have the opportunity to express ideas and concepts explored in other areas of the degree, through non-naturalistic means. The subject will examine the ways in which the process of production affects innovative work.

**54361****Interactive Media and the Filmmaker**

*Department of Media and Text*  
*8cp; prerequisites: Film and Video 1; plus either Animation or Hypermedia*

This subject equips students with the operational and conceptual skills required to script, design, plan and produce an interactive video program using computers and various software packages. Particular attention will be paid to media forms such as interactive documentary, narrative and experimental film and video production, and interactive television. Students will be required to research the contemporary context for interactive video with the view to the design and production of an interactive project. Students examine the critical and practical issues involved in the production and consumption of interactive media with particular reference to relationships with film and video production.

The subject will familiarise students with relevant computer programs (such as HyperCard, Author Ware, Photoshop and

Macro Mind Director) to develop an understanding of the design options for structuring an interactive. Students are required to design a short (3–5 minutes) project for a specific market with a written report listing research and analysis of project concept and strategy.

### 54362

#### Producing

*Department of Media and Text*  
8cp; prerequisite: *Film and Video 1*; plus 8cp at 200 Level in the major

This subject allows students to develop the necessary skills to produce a short film or video outside the context of the major.

Screenings of independent film and video work will provide a framework for study of the wider film and video industry and culture. Issues of producing a project – budgeting, raising money, funding submissions, contracts, marketing and distribution – will be related to the context for film and video making within Australia. Students will be provided with encouragement in their attempts to raise financial support for their project.

Students take a script at first draft stage through script revision, production planning, budgeting, and issues of pre-production and production management to shooting script. While the subject provides script discussion and emphasis on reworking a script through several drafts, it does not cover the basic skills of scriptwriting which are taught in a separate subject.

The subject provides students with a strong foundation in script development and pre production to equip them to enter a Project class, or develop a project within other subjects. They may develop a project which they pursue after the degree.

The subject also aims to provide students with a framework for storyboarding and designing their productions in collaboration with students from a media design background.

### 54363

#### Television Advertising

*Department of Media and Text*  
8cp; prerequisites: *Film and Video 1* or *Video Basic*;  
*Advertising: Production and Criticism*

This subject develops students' skills in television advertisement production through the critical study of advertisements from the perspective of their conceptual, technical and production context.

A series of class exercises will introduce students to the process of advertising production from concept brief, storyboard, and pre-production to shooting, editing and post-dubbing sound.

This subject also examines in detail the theories and criticisms made of television advertising with the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive advertisements on a wide range of issues from clients ranging from small community groups to corporate enterprises. Students are required, individually or in groups, to produce a television advertisement for a client group or organisation. The advertisement is to be taken through all production stages to screening and feedback from the client and from industry.

### 54364

#### Soundtrack

*Department of Media and Text*  
8cp; prerequisite: *Film 2* or *Video 2* or *Sound Design*

Introduces students to the elements of soundtrack – sound design, sound recording both location and studio, foley, tracklay and sound mixing – through the detailed study of soundtracks for film and television from both design and technical perspectives.

Each student will undertake collaborative work with a fellow student in the major to develop a soundtrack from design to mix for a short film. Students will be introduced to the process of digital tracklaying and mixing to a video image. The subject stresses innovative approaches to sound design for visual, where sound is designed rather than merely added to the finished visual product.

### 54365

#### Film, Video, TV Project A

*Department of Media and Text*  
8cp; prerequisites: *Film and Video 1*; plus 24cp in the major

In this subject a student takes a short script through pre-production, shooting and post-production. Supervision and the seminar context provide support for the production process both conceptually and technically. The skill areas of production, direction, editing and soundtrack are revised throughout the semester.

With approval of the lecturer a project may be undertaken by students who have already

developed a project to post-production stage. Students will not be allowed to undertake this subject without sufficient evidence that the project is ready for production and post-production and that it is achievable within the guidelines of the subject.

Students may undertake a project in any genre: drama, documentary, corporate video, community television, art installation, pilot TV program, music video, experimental, animation, interactive media, or advertisement.

### 54366

#### **Film, Video, TV Project B**

*Department of Media and Text*  
4cp; prerequisite or corequisite: Film, Video, TV Project A

This subject allows a student to undertake a major exercise which totals 12cp. In conjunction with Project A, it allows a student to take a script through pre-production, shooting and post-production. Supervision and the seminar context provide support for the production process, both conceptually and technically. The skill areas of production, direction, editing and soundtrack are revised throughout the semester.

With approval of the lecturer a project may be undertaken by students who have already developed a project to post-production stage. Students will not be allowed to undertake this subject without sufficient evidence that the project is ready for production and post-production and that it is achievable within the guidelines of the subject.

Students may undertake a project in any genre: drama, documentary, corporate video, community television, art installation, pilot TV program, music video, experimental, animation, interactive media, or advertisement.

### 54367

#### **Project Development**

*Department of Media and Text*  
8cp; prerequisites: Film and Video 1; plus Film 2 or Video 2 or Animation

The aim of this subject is allow students to write, produce and/or direct a short trial project or to do work towards a more complex and professional project. Some students may choose to develop aspects of a proposal for the capstone subject Project or for a project to be made outside the subject. This may take the form of a test scene, an experiment in visual

style, an actor/script workshop, pre-production for a larger project, animation tests, negotiating a sponsored documentary project or the design component of a later project.

### 54391

#### **Sound/Radio Producing**

*Department of Media and Text*  
8cp; prerequisite: Audiovisual Media Production or Sound Design or Advanced Sound Design—Radio recommended

This subject is open to various areas of specialisations. The emphasis will be on group work around a specified project. The focus may be areas such as live radio (including talkback); music and soundscape; sound for multimedia; or writing and production for sound/radio features. There will be opportunities for some technically based skills acquisition in post-production sound, whatever the focus.

### 54392

#### **Advertising: Communication Strategies**

*Department of Media and Text*  
8cp; prerequisite: Advertising: Production and Criticism

This is an advanced subject for students wishing to specialise in the study of advertising involving the further exploration of various historical, social, economic, political and cultural issues related to the production of advertising. This subject will investigate the development of advertising strategies for specific brands, and the use of visual and verbal signs to communicate with an audience. There will be an emphasis on audiovisual advertising – television ads, animatics, tape slide, installation work, radio and TV soundtracks; and an examination of techniques borrowed from other media and utilised in advertising e.g. montage, mise-en-scène, framing, rear projection, music, and narration.

### 54393

#### **Interactive Multimedia**

*Department of Media and Text*  
8cp; prerequisite: Hypermedia; Animation is recommended

This is an advanced subject for students wishing to refine their critical, theoretical and practical skills in the design and production of interactive multimedia. Students will build upon skills and knowledge gained in previous subjects involving hypermedia, sound, and animation; and further explore the cultural,

social and political implications of the new digital media, including issues of gender and technology, power and intertextuality. The subject will equip students with the operational and critical conceptual skills required to plan and produce an interactive media program using computers and various software packages such as HyperCard, Photoshop, MacroMind Director and AuthorWare. Emphasis will also be placed on the pre-production and post-production issues surrounding the production and consumption of such programs as used in museums, media, industry and the domestic markets.

### 54396

#### Communication, Sound, Image Project

*Department of Media and Text*

*12cp; prerequisite: 30cp in the major*

This subject is available to students who seek to undertake a major piece of work as a capstone production subject. It is normally taken under individual or group supervision, and may draw on production practices across the major, or focus more on a particular area. The subject is not a requirement for the major.

### 54397

#### Digital Sound and Music

*Department of Media and Text*

*8cp; prerequisite: Sound Design or Advanced Sound Design–Radio*

This subject will consider music and sound from the perspective of technology and musical form. Production techniques will be focused around computer-based audio as a site for composition. Students will be encouraged to approach software possibilities in an experimental way, both in terms of mixing and design characteristics as well as in terms of the destination, uses and professional application of digitally recorded soundwork. Produced work may range from composed music pieces, broadcast works, environmental works and multimedia projects.

### 54398

#### Public Relations Strategies and Management

*Department of Communication Studies*

*8cp; prerequisite: 54295 Public Relations Principles and Process*

This subject is the second in the sequence of public relations subjects within the Communication, Sound, Image major. It applies the concepts and practices of

professional public relations in critically analysing contemporary campaigns. Students develop, design and produce innovative resources for working with the media and they develop advanced research and writing skills.

### 54399

#### Public Relations Contexts and Applications

*Department of Communication Studies*

*8cp; prerequisite: 54398 Public Relations Strategies and Management*

This subject comprises the third stage in the public relations sequence of the Communication, Sound, Image major. Students explore the wider social, economic and political context of public relations practice including the role of public relations as a catalyst of social change. The subject also examines public opinion and the establishment, characteristics and activities of community relations programs including community consultation, fundraising, sponsorship and lobbying.

### 55010

#### Psychology

*Department of Information Studies*

*4cp*

Designed to introduce students to the theories, principles and practices of psychological research, emphasising those issues that are also within the framework of information provision. Learning strategies include lectures and small group work.

### 55020

#### Administrative Practices

*Department of Information Studies*

*6cp; prerequisite: 51103 Work, Organisation and Society*

The concepts and techniques dealt with in this subject are aimed at the information specialist, regardless of type of employment. It introduces students to key concepts and theories relevant to the management of information organisations and services, and to aspects of the work environment which may affect the way information products and services are developed, provided and evaluated. Learning strategies include lectures, classwork involving reading, analysis of case studies, discussion groups and completion of exercises, and practical exercises for completion out of class.

**55023****Communication and Information Skills**

*Department of Information Studies*  
6cp

This subject is designed to introduce and develop tertiary study skills and fundamental communication and information competencies required for subsequent study in the degree, and for independent learning both as a student and as a professional. Students are introduced to a range of information resources as well as strategies for accessing and retrieving information from them. Students are assisted in developing expertise in the choice and use of appropriate forms of communication, both oral and written. The subject will consist of lectures and workshops emphasising learning by application. Use will also be made of a workbook for some out-of-class practical exercises.

**55024****Information Production**

*Department of Information Studies*  
6cp

This subject helps students develop skills in the design and production of information resources and products. They will be introduced to the variety of technologies and facilities available, with an emphasis on computer-based design and production activities. Characteristics and functions of specific technologies, media and formats will be considered in relation to audience and channel selection. The subject will also include the evaluation of production outcomes using appropriate criteria. Learning strategies include lectures and small group sessions emphasising hands-on use of materials, equipment and facilities. Visits will be arranged for students to see a range of production facilities and services.

**55025****Computer Information Technology 1: Information Technology**

*Department of Information Studies*  
4cp

This subject helps students to develop a knowledge-base in the theory and practice of computing and information technology. They will be presented with the basic concepts of information systems, and have the opportunity to use software applications to practise the design and development of information

systems. Overall, the subject provides a skill-base together with an awareness of the broad range of information technologies commonly used by information professionals.

**55030****Professional Studies I**

*Department of Information Studies*  
4cp

This subject develops knowledge of the information industry by observation and analysis of actual professional and industrial environments. Students consider the relationship between the theory and the practices of information and communication, and the role of personal and professional value systems in the process of professional decision making. The emphasis of the subject will be on student directed learning using a variety of approaches including background reading, analysis of professional materials, visits to information agencies, individually and in groups, attendance at meetings of professional organisations, carrying out structured interviews with information professionals, and through structured discussion presentation.

**55031****Professional Studies 2**

*Department of Information Studies*  
6cp; prerequisite: Professional Studies 1

In this subject students will build on the knowledge of the information environment and professional value systems observed in Professional Studies 1 and commence work on identification of their own values and aspirations in relation to a career in information work. Students will explore career paths and develop a plan for the compilation of a professional portfolio. This will contain evidence of a range of practical activities they have carried out in an area or aspect of information provision of interest to them. There are some classes but this subject will be based largely on self-directed learning, the study and completion of a self-instructional text out of class, and individual and group consultation.

**55032****Professional Studies 3**

*Department of Information Studies*  
8cp; prerequisite: Professional Studies 2

In this subject students will undertake practical activities related to their professional portfolio plan developed in Professional Studies 2. The

subject will be based on independent study and self-directed learning, with students' activities guided by a learning contract. Students will consult their nominated supervisor regularly and consultation sessions will focus on the development of the student's approach to problem solving and the development and application of professional judgement.

### 55033

#### Professional Studies 4

*Department of Information Studies  
10cp; for students who enrolled prior to 1995  
only; prerequisite: 55032 Professional Studies 3  
and enrolment in final semester*

In this subject students will plan, carry out and evaluate a major professional information handling task. Students are expected to work independently on their project, guided by consultations with their assessors and discussions with their peer support group. They will also meet with their supervisor to evaluate the professional portfolio developed during their degree program.

### 55041

#### Information Science 2: Information User Behaviour

*Department of Information Studies  
6cp; prerequisite: Information Science 1*

This subject introduces students to the constructs, concepts, models and theories relevant to information user behaviour. Information behaviour models and the assumptions or world views underlying them are presented. Particular attention is paid to the variables which differentiate groupings of information users and are thought to predict or influence information behaviour. Empirical research findings are used to illuminate and evaluate concepts and models. A marketing model provides a framework for the subject in that it is devoted to target groups and market segmentation. A range of learning strategies including lectures and tutorials will be applied. Learning activities will also foster the development of student autonomy in learning, from structured class activities to situations where students are responsible for initiating and directing their learning.

### 55042

#### Information Science 3: Organisation of Information

*Department of Information Studies  
6cp; prerequisite: Information Science 2*

This subject examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. It deals with approaches to organisation and control based on intellectual content as well as those based on physical arrangements of information and information resources, against the background of a consideration of a variety of approaches to analysis. It stresses further development of the skills of analysis, description and evaluation. Topics will be presented by lectures, tutorials and practical exercises.

### 55043

#### Information Science 4: Information Retrieval

*Department of Information Studies  
6cp; prerequisites: Information Science 2 and  
Information Science 3*

This subject examines the theoretical foundations of information retrieval, including the principles on which information retrieval systems are based and the human and technical processes in the interaction between end users, intermediaries, and systems. Learning strategies include lectures, tutorials and completion of exercises out of class.

### 55044

#### Information Science 5: Information Service and Product Design

*Department of Information Studies  
6cp; prerequisites: Information Science 2 and  
Information Science 3*

This subject is designed to introduce students to theories, concepts and principles relevant to the design of information services and products. Students will read the work of major contributors to the area, explore various approaches to designing information services and products, and apply the concepts and principles of information service and product design to the presentation of information. Learning experiences will include a mixture of lectures, visits, tutorials and discussions as well as seminars, study groups and self-directed learning.



**55045****Information Science 6: Theories and Issues in Information Science***Department of Information Studies**8cp; prerequisites: Information Science 4 and Information Science 5*

This is the final subject in the disciplinary sequence. It is designed to draw together, explore in depth and extend the central concepts, theories and models introduced in the earlier subjects. The subject has a concentration on information; what it is, how it is developed and how it is used as the basis for professional practice. This has two purposes: first, to explore the relationship of information to knowledge and the need for information providers to fully understand this relationship; and secondly, to provide an understanding of the basis of the body of knowledge in information science so that the literature can be critically evaluated. Some lectures will be given and there may be visiting speakers, but most learning activities will be centred on independent study, including reading and discussion.

**55055****Bibliographic Control***Department of Information Studies**6cp*

This subject addresses the creation and dissemination of bibliographic records in libraries, indexing and abstracting services, and national bibliographic agencies. It is particularly suitable for those intending to work in libraries and is one of several subjects which provide specialist background skills. Learning strategies include lectures and small group work.

**55060****Business Information***Department of Information Studies**6cp; prerequisite or corequisite: Information Science 2*

This target group study aims to provide students with an overview of the characteristics of business, the environmental factors and issues impinging on information need, and the information transfer processes and information seeking patterns identified as characteristic of business. It also considers the information resources and services available to the business community, with particular reference to specialised information resources,

services, and methods of dissemination. The emphasis is on lectures, workshop discussion and out-of-class exercises. Visits are arranged where appropriate.

**55065****Child and Young Adult Information***Department of Information Studies**6cp; prerequisite: Information Science 2*

The aim of this client group study is to provide an overview of the characteristics of children and young adults, the factors and issues impinging on their information needs, the information-seeking patterns identified as characteristic of these groups, and information transfer processes which meet their needs. This subject also considers the information resources, products, and services available to children and young adults, and methods for their dissemination. Learning strategies include lectures and tutorials and practical exercises may be completed out of class. Students will also contact appropriate information professionals and share information in seminar sessions.

**55070****Health Information***Department of Information Studies**6cp; prerequisite: Information Science 2*

This subject provides an understanding and overview of the flow and transfer of health information from generator to consumer. It looks at the information needs and information behaviour of those seeking health information and the resources and services providing health information and the methods of dissemination of that information. Learning strategies include lectures, workshops, visits and practical exercises to be completed out of class.

**55075****Information Resources and Collections***Department of Information Studies**6cp; prerequisites: Communication and Information Skills and Information Science 2*

This subject examines the principles and approaches to the management of information collections of all types. It also examines information resources in selected disciplines in the pure and applied sciences, social sciences and humanities and the ways in which people

in those disciplines create, communicate and use information. Learning strategies include lectures, small group discussions, in-class and out-of-class exercises and visits.

### **55080**

#### **Information Issues**

*Department of Information Studies  
6cp*

The aim of this subject is to involve students from a wide range of disciplines, and with a variety of perspectives, to participate in a debate about issues associated with information. The more informed is the debate on the issues, the more likely it will be that policy and technological choices will be socially responsible and appropriate to social needs.

The objectives of this subject are to enable students to develop a critical awareness of the complexity of issues surrounding information, information technology and telecommunications, and to become competent in a number of skills. These skills include locating and retrieving information existing in different media, and sorting, recording, organising and presenting information to meet a number of different purposes.

### **55090**

#### **Publishing**

*Department of Information Studies  
6cp; prerequisite: Information Science 1*

This subject introduces students to the developments and workings of the book trade in Australia and to semi-formal and in-house publishing. It will give students opportunities to examine the roles and functions of professionals involved in the publishing process. Students will also be able to develop some key skills to consider some of the issues associated with publishing in Australia. Teaching and learning experiences will be a mixture of lectures, readings, visits, tutorial activities and exercises.

### **55095**

#### **Information and Records Management**

*Department of Information Studies  
6cp; prerequisites: Administrative Practices and Information Science 3*

This subject develops knowledge and skills in managing and using information and records for organisational purposes, such as strategic planning and policy formulation. It seeks to

identify and apply principles and approaches to information and records management. Learning experiences will include lectures, workshops, case studies and site visits.

### **55096**

#### **Internet and Electronic Information Networking**

*Department of Information Studies  
6cp; for undergraduate students*

This subject offers students the opportunity to develop their understanding of the dynamic nature and structure of electronic information networks in a range of professional practice contexts, and to explore critical issues that underpin these contexts. Particular emphasis will be given to the Internet and students will develop technical skills in accessing and searching the information resources available through Internet services as a basis for effective practice.

### **55108**

#### **Practicum 7**

*Department of Information Studies  
8cp; for Bachelor of Education in Teacher Librarianship; 13 days in primary school library and information provision project (17 days)*

This subject gives students an understanding of the management role of the teacher librarian within the school library as it relates to management of resources, services, systems and facilities and to budgeting and personnel supervision. Students also reassess information provision to users within the total school environment through an information provision project.

### **55431**

#### **Information Science I: Foundations of Information Science**

*Department of Information Studies  
4cp; for Bachelor of Education in Teacher Librarianship*

This subject is a foundation for the study of the theory of information science. It presents an overview of the historical development of information science and an introduction to basic concepts such as information and information transfer. It draws on a range of theoretical and empirical literature to demonstrate the development of thinking about information science and is designed to make students aware of the environment for information provision and the variables influencing this environment.

**55432****Information Science 2:  
Information User Behaviour**

*Department of Information Studies  
4cp; for Bachelor of Education in Teacher  
Librarianship; prerequisite: Information Science 1*

This subject introduces students to the constructs, concepts, models and theories relevant to information user behaviour. It presents information behaviour models and the assumptions or world views underlying them. Particular attention is paid to the variables which differentiate groupings of information users and are thought to predict or influence information behaviour. Empirical research findings are used to illuminate and evaluate concepts and models. A marketing model provides a framework for the subject in that it is devoted to target groups and market segmentation.

**55433****Information Science 3:  
Organisation of Information**

*Department of Information Studies  
4cp; for Bachelor of Education in Teacher  
Librarianship; prerequisite: Information Science 1*

This subject examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. It deals with approaches to organisation and control, based on intellectual content as well as those based on physical arrangements of information and information resources, against the background of a consideration of a variety of approaches to analysis. Further development of the skills analysis, description and evaluation will be stressed.

**55434****Information Science 4:  
Information Retrieval**

*Department of Information Studies  
4cp; for Bachelor of Education in Teacher  
Librarianship; prerequisite: Information Science 1  
and Information Science 2*

This subject looks at the theoretical foundations of information retrieval, including the principles on which information retrieval systems are based and the human and technical processes in the interaction between end-users, intermediaries, and systems.

**55435****Information Science 5: Information  
Service and Product Design**

*Department of Information Studies  
4cp; for Bachelor of Education in Teacher  
Librarianship; prerequisites: Information Science 1  
and Information Science 2*

This subject introduces students to theories, concepts and principles relevant to the design of information services and products. Students will read the work of major contributors to the area, explore various approaches to designing information services and products, and apply the concepts and principles of information service to produce designs for the presentation of information.

**55440****Internet and Electronic  
Information Networking**

*Department of Information Studies  
4cp; for Bachelor of Education in Teacher  
Librarianship*

This subject focuses on Internet as an information environment. It introduces a number of issues associated with electronic information networking and provides students with opportunities to acquire critical and technical skills. The subject is relevant to a wide range of professionals who may be involved in accessing electronic information.

**55441****Issues in Teacher Librarianship I**

*Department of Information Studies  
4cp; full-year subject for Bachelor of Education in  
Teacher Librarianship; prerequisites or corequisites:  
Information Science 1 and Information Science 2*

This full-year subject will enable students to assess the role of the teacher librarian as an information professional who functions within the education environment. Students will critically read and apply the professional literature; evaluate information resources appropriate for the education context; apply knowledge of information behaviour and use to school/school library environment; and assess issues related to the provision of information services in schools.

**55442****Issues in Teacher Librarianship 2**

*Department of Information Studies*  
 6cp; full-year subject for Bachelor of Education in Teacher Librarianship; prerequisites or corequisites: *Issues in Teacher Librarianship 1; Information Science 1; Information Science 2; Information Science 3 and Information Science 4*

This subject enables students to apply theories and principles for the organisation of information and information resources to the school library environment. Students will analyse information resources according to content, subject and form and will apply methods of classifying and indexing information materials and compiling subject heading lists. Students will apply principles of information retrieval to the school library and its users.

**55443****Issues in Teacher Librarianship 3**

*Department of Information Studies*  
 6cp; full-year subject for Bachelor of Education in Teacher Librarianship; prerequisites or corequisites: *Issues in Teacher Librarianship 1; Issues in Teacher Librarianship 2; Information Science 1; Information Science 2; Information Science 3; Information Science 4 and Information Science 5*

In this full-year subject students will evaluate the range of information resources, products and services appropriate for educational purposes and assess their role in developing, supporting, extending and enriching the curriculum. The role of information literacy development will be stressed. In addition, the management role of the teacher librarian will be emphasised. Students will also have the opportunity to explore the range of current issues related to information provision within the educational environment.

**55770****Information Science Seminar**

*Department of Information Studies*  
 8cp

This subject explores and analyses the literature on current development and issues in information science and provides an appreciation of a coherent view of information as a field of study and as an area of practice. It helps students to demonstrate high-level conceptual understandings of current issues in information science, linking theory with theory-in-practice.

**55775****Statistics**

*Department of Information Studies*  
 8cp

This subject provides an understanding of the major concepts and assumptions relevant to parametric and non-parametric techniques. It helps students to become proficient in the analysis of data employing a variety of commonly used techniques; to select appropriate techniques for a given problem and data set; to be proficient in the use of statistical and qualitative data analysis packages; to understand the function and uses of a number of multivariate techniques; and to interpret research studies which use a variety of statistical techniques.

**55780****Research Methods**

*Department of Information Studies*  
 8cp

This subject analyses and assesses a number of social science research designs and evaluates their effectiveness in information science research. Students will design and plan a research study, specifically to critically evaluate empirical and other literature in terms of substantive findings and research design methodology relevant to a particular problem in information science theory or practice. They will select a research design appropriate to that problem, develop a valid, reliable and useful data collection instrument, schedule the collection, and analyse and present the data.

**55785****Information Science Thesis**

*Department of Information Studies*  
 24cp

This subject helps students to identify possible solutions to problems and answers to questions in information science through their investigation of an information science problem. They will build on and contribute to the theoretical knowledge base of information practice through empirical research and present a thesis as evidence of high-level competence in empirical research.

**55860****Information Science I:  
Foundations of Information Science**

*Department of Information Studies*  
6cp

This subject is a foundation for the study of the theory of information science as it is presented in the information science disciplinary sequence. It presents an overview of the historical development of information science and an introduction to basic concepts such as information and information transfer. It draws on a range of theoretical and empirical literature to demonstrate the development of thinking about information science and is designed to make students aware of the environment for information provision and the variables influencing this environment. Learning strategies include lectures, tutorials, workshops and independent study. Students are required to prepare thoroughly through reading and small group work in accordance with the overall emphasis in the subject on developing independent learners.

**55861****Producing and Analysing Data 1**

*Department of Information Studies*  
4cp

Information professionals produce and use data in many ways e.g. for answering questions which arise from practice, for accountability purposes and for meeting the needs of target audiences and groups. Therefore the ability to generate, evaluate, analyse, interpret and present data is essential for all students in the program. This subject will help students to build the skills and knowledge required to independently carry out data-based projects and contribute to their ability to read, evaluate and apply the research based literature, both as students in this subject and as practitioners. Learning strategies include lectures, tutorials, prescribed reading and exercises completed both in and out of class. Individual and small group consultation with the teaching staff will also be used.

**55862****Producing and Analysing Data 2**

*Department of Information Studies*  
6cp; prerequisite: 55861 *Producing and Analysing Data 1*

This subject builds upon the knowledge and skills developed in Producing and Analysing Data 1 and emphasises application of that

knowledge. At the completion of this subject students should be able to demonstrate understanding of the basic research and data analysis concepts and skills to carry out a research project.

**55863****Professional Studies 4**

*Department of Information Studies*  
8cp; prerequisite: *Professional Studies 3 and enrolment in final semester*

In this subject students will plan, carry out and evaluate a major professional information handling task. Students are expected to work independently on their project, guided by consultations with their assessors and discussions with their peer support group. They will also meet with their supervisor to evaluate the professional portfolio developed during their degree program.

**55864****Psychology**

*Department of Information Studies*  
6cp; for Bachelor of Arts/Bachelor of Laws students

Designed to introduce students to the theories, principles and practices of psychological research, emphasising those issues that are also within the framework of information provision. Learning strategies include lectures and small group work.

**55900****Professional Practice**

*Department of Information Studies*  
6cp

This subject introduces students to information work practice through the examination of basic concepts and the social, political and economic context of information work. The roles and responsibilities of the information professional are examined in relation to different professional contexts and the skills and knowledge required. Students are required to develop an action plan as a framework for their professional development through the subject.

**55901****Research and Data Analysis**

*Department of Information Studies*  
6cp

Students will become familiar with qualitative and quantitative research methods in this subject. They will select and evaluate a research

design for a specific information problem; become familiar with basic statistical and qualitative analysis terminology; select appropriate presentation techniques for numeric data; use a range of descriptive statistical techniques; read and interpret inferential statistics; and become aware of computer-based techniques for the analysis and presentation of qualitative and quantitative data.

### **55902**

#### **Information Behaviour**

*Department of Information Studies*  
6cp

The aim of this subject is to develop students' understanding of the information needs, motivations and behaviours of client groups. Students will identify, define and justify a client group for the purpose of providing information services and products and will develop an information profile of the group. They will also analyse and compare models of information seeking and utilisation, and will be introduced to the characteristics which influence or predict how people react to information and information products and services.

### **55903**

#### **Information Production and Presentation**

*Department of Information Studies*  
6cp

In this subject students are introduced to theories, principles and skills relevant to the design, production, evaluation and dissemination of information products. Students will have the opportunity to work with a range of media types and formats, and to develop skills in restructuring and repackaging information to suit client needs.

### **55904**

#### **Information Seminar**

*Department of Information Studies*  
8cp

This subject provides an opportunity for students to explore a range of issues relevant to their practice-based projects. By analysing theories on the nature of information and the paradigms in information science, students will link practice-based problems and issues to their theoretical foundations.

### **55905**

#### **Information Project (P/T)**

*Department of Information Studies*  
8cp; each semester for two semesters (total 16cp)

This subject requires students to undertake a project in which they will be engaged in evaluating the modifying information from a range of sources in order to provide defined user groups with new information products and services. Students have opportunities to draw together their learning in information provision and to integrate it with a field of study in which they have an interest and expertise. Students' projects are supervised by both academics and information professionals.

### **55906**

#### **Organisation of Information**

*Department of Information Studies*  
6cp

This subject examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. It deals with approaches to organisation and control based on intellectual content as well as those based on physical arrangement of information and information resources, against the background of a consideration of a variety of approaches to analysis.

### **55907**

#### **Information Retrieval**

*Department of Information Studies*  
6cp

This subject examines the theory and practice of information retrieval. It deals with the principles on which information retrieval systems are based and the interaction between information retrieval systems and end-users. Approaches for the evaluation of information retrieval are identified and students are introduced to some information technologies commonly used by information professionals.

### **55908**

#### **Information Project Development**

*Department of Information Studies*  
6cp

This subject aims to introduce students to the concepts and techniques related to management of the development of an information product/service project. It deals with aspects

of the internal and external organisational environment which may affect the way in which information product/service projects are developed, managed and evaluated. The organisation of work and working relationships will be covered by an examination of concepts and models of job design and work group organisation. Principles of evaluation recognised in information work and other work settings will be applied to information products and services, to measure the extent to which they meet the requirements of users and the objectives of the organisation.

**55909****Information Products and Services**

*Department of Information Studies*  
6cp

This subject is designed to introduce students to the range and characteristics of information resources, products and services for different target groups. They learn to develop and apply criteria for evaluation of information and information resources, products and services and to analyse and evaluate the central concepts and issues in collection management.

**55910****User Documentation 1**

*Department of Information Studies*  
6cp

This subject provides an opportunity for students to develop knowledge, skills and competencies in the translating of specialist materials for a non-specialist audience. It takes a client-oriented approach, combining information analysis techniques with writing techniques.

**55911****User Documentation 2**

*Department of Information Studies*  
6cp

In this subject students will manage a small user documentation project, producing material relevant to a targeted audience. They will also discuss some of the key issues in contemporary professional practice.

**55912****Bibliographic Control**

*Department of Information Studies*  
6cp

This elective subject addresses the creation and dissemination of bibliographic records in libraries, indexing and abstracting services and national bibliographic agencies.

**55913****Business Information**

*Department of Information Studies*  
6cp

This target group study aims to provide students with an overview of the characteristics of business, the environmental factors and issues impinging on information need, and the information transfer processes and information seeking patterns identified as characteristic of business. The subject also considers the information resources and services available to the business community, with particular reference to specialised information resources, services, and methods of dissemination.

**55914****Child and Young Adult Information**

*Department of Information Studies*  
6cp

The aim of this target group study is to provide an overview of the characteristics of children and young adults, the factors and issues impinging on their information needs, the information seeking patterns identified as characteristic of these groups, and information transfer processes which meet their needs. This subject also considers the information resources, products, and services available to children and young adults, and methods for their dissemination.

**55915****Health Information**

*Department of Information Studies*  
6cp

The aim of this subject is to gain an understanding and overview of the flow and transfer of health information from generator to consumer. It looks at the information needs and information behaviour of those seeking health information, the resources and services providing health information, and the methods of dissemination of that information.

**55916****Information and Records Management**

*Department of Information Studies*  
6cp

The aim of this subject is to develop students' knowledge and skills in managing and using information and records for organisational purposes, such as strategic planning and policy formulation. It seeks to identify and apply principles and approaches to information and records management.

**55917****Publishing**

*Department of Information Studies*  
6cp

This subject is designed to introduce students to the developments and workings of the book trade in Australia and the publishing of grey literature. It will give students opportunities to examine social, legal, commercial and ethical issues associated with publication and publishing in Australia.

**55918****Research Methods**

*Department of Information Studies*  
6cp

This subject contributes to the development of the skills and knowledge required for designing, planning and carrying out empirical research for information practice. Students will apply these skills and knowledge to an information problem.

**55919****Statistics**

*Department of Information Studies*  
6cp

This subject contributes to students' knowledge of and abilities in research, and provides a basis for the analysis of data in an area of professional practice.

**55920****Teacher Librarianship I**

*Department of Information Studies*  
6cp

The focus of this subject will be on the factors shaping the information environment in schools; the role of the teacher librarian within the educational/school environment; the application of learning and curriculum theory to the provision of educational resources and

services; and the application of information concepts involving user behaviour and information access and retrieval to information provision within schools.

**55921****Teacher Librarianship 2**

*Department of Information Studies*  
6cp

This subject focuses on the application of management principles and concepts to the provision of information within the school/school library. This includes both the development of information products and/or services for particular groups and the provision of resources and services to the school community. The planning process, evaluation, and the management of personnel, finances and facilities are also considered, as are issues related to managing change and technology. Students will have an opportunity to apply their learning during a practicum period in a school library.

**55923****Internet and Electronic Information Networking**

*Department of Information Studies*  
6cp; for postgraduate students

This subject offers students the opportunity to develop their understanding of the dynamic nature and structure of electronic information networks in a range of professional practice contexts, and to explore critical issues that underpin these contexts. Particular emphasis will be given to the Internet and students will develop technical skills in accessing and searching the information resources available through Internet services as a basis for effective practice.

**55974****Information Project (F/T)**

*Department of Information Studies*  
16cp

This subject requires students to undertake a to evaluate the modifying information from a range of sources in order to provide defined user groups with new information products and services. Students have opportunities to draw together their learning in information provision and to integrate it with a field of study in which they have an interest and expertise. Students' projects are supervised by both academics and information professionals.



**55992****Elective Seminar**

*Department of Information Studies  
2cp*

This subject integrates knowledge in either Communication Management or Information Science with the knowledge base in elective areas. It explores the application of other areas to practice and assesses the usefulness of practice models.

**56002****Communication 2:  
Group Communication**

*Department of Communication Studies  
6cp; prerequisite: Communication 1*

This subject builds on interpersonal communication to enhance students' understanding of communication factors influencing small group functioning. It provides theoretical frameworks for observation and analysis of small groups; identifies a range of variables which influence small group communication patterns including personality dimensions, stages of group development, and role structures; examines conflict management within groups; and identifies and evaluates various problem-solving and decision-making strategies.

**56003****Communication 3:  
Organisational Communication**

*Department of Communication Studies  
6cp; prerequisite: Communication 1*

This subject increases students' awareness of factors that influence communication processes in organisational contexts. It provides an overview of the development of the field of organisational communication together with competing theoretical perspectives such as functionalist interpretivist. It examines organisational systems of communication and the impact of factors such as size, structure and culture on communication. It also evaluates the role of communication media and technology in organisations and examines communication aspects of the specific skills of interviewing, staff training, and diffusion of innovation and change within organisations.

**56004****Communication 4:  
Public Communication**

*Department of Communication Studies  
6cp; prerequisite: Communication 1*

This subject looks at the role of communication in the public domain. It explores the particular characteristics of each major medium of mass communication and investigates the impact of new and evolving technologies on the processes of communication. It also examines the role of rhetoric and arguments intrinsic to public communication and looks at ethical issues and current legal, moral and political debates.

**56005****Communication 5: Society,  
Culture and Communication**

*Department of Communication Studies  
6cp; prerequisites: Communication 2;  
Communication 3; and Communication 4*

This subject looks at the role of communication as the pre eminent precondition for creating human cultural life. It investigates the mutually reinforcing relationship between culture and communication, where communication is a prerequisite for, and a product of, culture, and vice versa. The subject therefore examines issues such as the centrality of communication in the creation of culture; communication between different cultures; cultural change and development; culture-wide communication media; and the evolution of human culture and communication.

**56006****Communication 6: Contemporary  
Issues in Communication**

*Department of Communication Studies  
8cp; prerequisite: Communication 5*

This subject provides students with an opportunity to examine and analyse the theoretical, research and literature issues which integrate the field of communication. It critically examines the major theoretical paradigms which inform communication scholarship, as well as addressing the application of communication theory and research to significant contemporary issues affecting areas of practice such as society, management, and academia.

**56009****Advertising and Media Management**

*Department of Communication Studies*  
6cp

This subject provides a general introduction to the wide range of issues, professional activities and skills related to the advertising industry. It explores the essential relationships between practising professionals and clients and responsibilities required by regulatory bodies, government and trade regulations. The ranging potentialities of each medium are assessed and practical experience is encouraged in teamwork, group analysis and campaign development.

**56010****Video Production**

*Department of Communication Studies*  
6cp

This subject enables students to demonstrate their understanding of the potential and limitations of television as a communication medium; to implement a creative and innovative approach to the conception, scripting and production of television programs; to explain basic technical principles underlying video production; and to demonstrate skills in the management of resources and personnel associated with video production.

**56011****Public Relations Strategies and Management**

*Department of Communication Studies*  
6cp; prerequisite: 56013 *Public Relations Principles and Process*

This subject is the second in sequence of public relations subjects. It applies the concepts and practices of professional public relations in critically analysing contemporary campaigns. Students develop, design and produce innovative resources for working with the media and they develop advanced research and writing skills.

**56012****Public Relations Contexts and Applications**

*Department of Communication Studies*  
6cp; prerequisite: 56011 *Public Relations Strategies and Management*

This subject comprises the third stage in the public relations sequence. Students explore the

wider social, economic and political context of public relations practice including the role of public relations as a catalyst of social change. The subject also examines public opinion and the establishment, characteristics and activities of community relations programs including community consultation, fundraising, sponsorship and lobbying.

**56013****Public Relations Principles and Process**

*Department of Communication Studies*  
6cp

This subject introduces students to the principles underlying public relations by examining the concepts and theories of professional practice in the context of the contemporary Australian public relations industry. Students become familiar with key techniques of planning, media relations and publicity and develop basic skills in writing for the media.

**56014****Public Relations Professional Practice**

*Department of Communication Studies*  
6cp; prerequisite: 56012 *Public Relations Contexts and Applications* or 54399 *Public Relations Contexts and Applications*

This is the final subject in the sequence of public relations subjects. It further develops professional communication management and public relations knowledge and skills. Students learn to identify emerging issues in the political, social and organisational environments for public relations professional practice. They design crisis communication plans in cooperation with professional clients. Students also learn techniques of media interviewing, developing their skills as interviewees for mock media interviews.

**56015****Critical and Creative Thinking**

*Department of Communication Studies*  
6cp

This subject introduces students to critical and creative thinking with the aim of significantly improving their skills in both areas. Students study traditional modes of inductive and deductive reasoning and argument and learn to identify fallacies, recognise underlying assumptions, assess evidence, depict argument structure and hone their analytical skills. A

variety of creative thinking approaches useful for problem solving, decision making and the development of new ideas, products and methods are examined, including radiant thinking, parallel thinking, pattern breaking and possibility thinking. Students will be actively engaged in the challenge of critical and creative thinking both within the classroom and in assessment tasks.

**56016**

**Communicating with the Media**

*Department of Communication Studies  
4cp; corequisite: Communication 1*

This subject introduces students to selected theoretical and practical aspects of mass communication. In particular, the subject examines current communication practice with emphasis on professional communication with the media. Students will examine existing and new communication technologies and the opportunities for mass communication these offer to individuals and the professions. Students are encouraged to develop professional mass communication skills as writers, presenters and interviewees within a critical and ethical framework.

**56744**

**Public Relations Management**

*Department of Communication Studies  
6cp*

This subject is designed to assist current and potential public relations practitioners in their professional development. Students will examine the management of recent public relations campaigns in Australian organisations; develop the ability to set objectives, choose and implement research methods, decide strategies and construct evaluation methods suitable to particular campaigns; and approach public relations as a specialised form of communication management.

**56955**

**Communication I:  
Foundations of Communication**

*Department of Communication Studies  
6cp*

This subject extends students' understanding of, and competence in, interpersonal communication processes which are essential for the effective functioning of any professional. It introduces them to the basic models of the communication process and changing views on communication; explores

the interrelationship between communication and factors such as perception, attribution making, values, self concept, language and culture; examines the specific skills of assertion, listening, and non-verbal communication; and addresses questions of ethics and power as they affect interpersonal communication.

**56956**

**Foundations of  
Communication Management**

*Department of Communication Studies  
6cp*

This subject examines theories of communication and their application to the work environment. Students study factors that managers need to know about quality interpersonal communication such as perception, impression formation and attribution. This subject identifies personal characteristics and communication behaviour associated with communication competence such as empathic listening, provision of feedback and assertiveness. It also explores cultural and gender variations in interpreting verbal and non-verbal behaviour.

**56957**

**Professional Communication Practice**

*Department of Communication Studies  
6cp*

This subject introduces students to professional communication practice through the examination of basic concepts and the social, political and economic context of communication management. The roles and responsibilities of the communication professional are examined in relation to different professional contexts and the skills and knowledge required. Students are required to develop an action plan as a framework for their professional development throughout the subject.

**56958**

**Work Group Communication**

*Department of Communication Studies  
6cp*

This subject analyses major theoretical perspectives in the ongoing development of group-centred theory in communication. It develops an understanding of the role of communication in work related groups and the diversity of factors affecting communication performance. Students analyse group

effectiveness factors such as leadership, team building and decision making and apply strategies for diagnosing communication problems in groups.

### **56959**

#### **Organisational Communication**

*Department of Communication Studies*  
6cp

This subject provides an understanding of organisational communication as a component of communication management. Students develop expertise in research methodologies and diagnostic techniques used for understanding organisational communication. The subject deals with characteristics of organisations such as structure and culture and the effect on organisations of new communication technologies.

### **56960**

#### **Contemporary Issues in Communication Management**

*Department of Communication Studies*  
8cp

This subject enables students to analyse assumptive framework and conceptual perspectives affecting communication theory, research and practice. Students examine attempts to integrate the field of communication studies and apply their knowledge of communication theory and research to contemporary communication issues and problems. The effect of changing information and communication technologies on the management of communication is critically assessed.

### **56961**

#### **Communication Management Project (P/T)**

*Department of Communication Studies*  
8cp; each semester for two semesters (total 16cp)

This subject allows students to pursue further studies in their area of professional or scholarly interest in communication management. Students develop competence in the preparation and execution of a communication management project. They identify and review the literature pertinent to their selected area of study and apply appropriate methodologies to their research endeavour. Students develop competence in managing a research task and preparing a report which contributes to the body of knowledge.

### **56962**

#### **Public Communication Analysis**

*Department of Communication Studies*  
6cp

The main focus of study in this subject is the role of communication in the public domain. The subject explores the particular characteristics of each major medium of mass communication and investigates the impact of new and evolving technologies on the processes of communication. It examines the role of rhetoric and arguments intrinsic to public communication. Ethical issues, current legal, moral and political debates are also introduced to students.

### **56963**

#### **Public Relations I: Planning and Research**

*Department of Communication Studies*  
6cp

This subject explains the concept of public relations as communication management. It identifies the contribution and relevance of public relations to modern organisations. Students learn to apply the principles of public relations to examples from their own professional practice. The role and use of analytical research in public relations is analysed as is strategic planning for public relations.

### **56964**

#### **Public Relations 2: Campaigns and Evaluations**

*Department of Communication Studies*  
6cp

Students learn to develop creative communication strategies for a range of public relations needs. They become proficient in planning, writing and producing material for publication by print and broadcast media. Evaluation and measurement techniques for public relations are assessed and applied. This subject provides an understanding of how to implement and evaluate public relations campaigns in a wide range of work applications.

**56965****Video Production**

*Department of Communication Studies*  
6cp

This subject enables students to demonstrate an understanding of the potential and limitations of television as a communication medium; to implement a creative and innovative approach to the conception, scripting and production of television programs; to explain basic technical principles underlying video production; and to demonstrate skills in the management of resources and personnel associated with video production.

**56966****Advertising and Media Management**

*Department of Communication Studies*  
6cp

This subject aims to provide a general introduction to the wide range of issues, professional activities and skills related to the advertising industry. It explores the essential relationships between practising professionals and clients and the responsibilities required by regulatory bodies, government and trade regulations. The potential of each medium is assessed and practical experience is encouraged in teamwork, group analysis and campaign development.

**56967****Communication Management Project (F/T)**

*Department of Communication Studies*  
16cp

This subject allows students to pursue further studies in their area of professional or scholarly interest in communication management. Students develop competence in the preparation and execution of a communication management project. They identify and review the literature pertinent to their selected area of study and apply appropriate methodologies to their research endeavour. Students develop competence in managing a research task and preparing a report which contributes to the body of knowledge.

**59316****Essay Writing**

*English Language Study Skills Assistance Centre*  
4cp; over 9 weeks

This elective is one of four subjects offered by the ELSSA Centre and it is aimed at non-English-speaking background students who need to develop their essay writing skills. It focuses on the critical analysis of topics relevant to different academic areas of study, the development of essay outlines and the final preparation of essays.

**59317****Report Writing**

*English Language Study Skills Assistance Centre*  
4cp; over 9 weeks

This elective is one of four subjects offered by the ELSSA Centre and it is aimed at non-English-speaking background students who need to develop their report writing skills. It focuses on the analysis of topics relevant to different academic areas of study, the development of report plans and the final preparation of reports.

**59318****Seminar Presentation**

*English Language Study Skills Assistance Centre*  
4cp; over 9 weeks

This elective is one of four subjects offered by the ELSSA Centre and it is aimed at non-English-speaking background students who need to develop their seminar presentation skills. It focuses on the analysis of topics relevant to different academic areas of study, the development of seminar presentation skills, the preparation and presentation of seminars.

**59319****Communication for Employment**

*English Language Study Skills Assistance Centre*  
4cp; over 9 weeks

This elective is one of four subjects offered by the ELSSA Centre and it is aimed at non-English-speaking background students who need to develop their employment seeking skills. It focuses on the analysis of recruitment advertisements relevant to different academic areas of study, and the development of writing and speaking skills required for gaining employment. It also covers work related communication skills.

**59321****Creative Writing**

*Department of Media and Text*  
6cp

Students of a number of courses benefit from practice in creative writing. They may wish to explore talents in the writing of essays, short stories, poetry or drama scripts, or to use the techniques of some or all of these genres to improve their writing of business, technical and professional documents. Students will read the works of established writers in the genres concerned and critiques of such genres. They will also workshop each other's draft manuscripts.

**59324****Issues in Science, Technology and Human Values**

*Department of Social, Political and Historical Studies*  
4cp

This subject seeks to interpret scientific and technical disciplines from the perspective of the humanities. It examines the philosophical and social foundations of systems of ethics and values, and situates recent scientific and technological developments within a changing social and economic context.

**59325****Science, Technology and Human Values**

*Department of Social, Political and Historical Studies*  
8cp; for Engineering students

This subject seeks to interpret scientific and technical disciplines from the perspective of the humanities. It examines the philosophical and social foundations of systems of ethics and values and situates recent scientific and technological developments within a changing social and economic context. Issues covered include the rise of the scientific 'expert'; human factors in technology and employment; the medicalisation of everyday life; technology and the natural environment; and technological development and control.

**59326****Professional Communication**

*Department of Communication Studies*  
4cp

This subject develops in senior students a range of communication competences of value in their professional workplaces and in society. It builds on students' knowledge of group and interpersonal communication and provides specific skills in written and oral presentation, including résumé preparation and employment interviews. Students are encouraged to practise writing appropriately for particular purposes and audiences and to prepare short speeches designed to explain and persuade.

**59329****Issues in Industrial Relations**

*Department of Social, Political and Historical Studies*  
4cp

This subject develops a basic understanding of the nature of industrial conflict and trade union and employers' associations in Australia. There is some consideration of history in order to develop an understanding of the nature of change (economic, organisational, political, industrial, technical) and of the reasons behind contemporary values and practices in the workplace.

**59330****Advertising Practice**

*Department of Media and Text*  
6cp

This subject is an introduction to the theory and production of advertising: the concepts used, the skills and techniques applied, the organisational structure and operation of advertising agencies, and their interrelationships with other parts of the communication industry.

**59333****Advertising Strategies**

*Department of Media and Text*  
6cp

Students examine and practice a variety of visual and verbal persuasion methods in television, radio, print, and other media. They will make individual and group presentations of solutions to various advertising problems, and gain insight into the analysis and evaluation of advertising techniques.

**59335****Issues in Organising EEO**

*Department of Social, Political and Historical Studies  
4cp*

This subject introduces students to the nature and content of anti-discrimination, equal employment opportunity (EEO) and affirmative action (AA) legislation in Australia. It provides students with a critical understanding of discrimination affecting different disadvantaged groups and some of the basic skills related to the implementation of EEO programs.

**59336****Politics and Planning**

*Department of Social, Political and Historical Studies  
2cp; 1cp each semester for two semesters (total  
2cp); for Graduate Diploma in Planning and  
Master of Planning students*

This subject provides students in planning disciplines with an introduction to the perspectives of political theory and the techniques of political analysis. Topics include theories of the state, the emergence of structures of decision making, urban managerialism, the politics of public participation, community politics and local government. Concepts of modernity and post modernism are used to situate analysis of urban political action into socio-cultural contexts.

**59338****Sociology and Planning**

*Department of Social, Political and Historical Studies  
2cp; 1cp each semester for two semesters (total  
2cp); for Graduate Diploma in Planning and  
Master of Planning students*

This subject provides students in planning disciplines with an introduction to the perspectives of the social sciences and the techniques of sociological investigation. Topics include the emergence of the modern city, the development of the spatial pattern, environmental perception, issues in housing, labour markets, tourism and migration, and current social and demographic trends.

**59339****Introduction to Aboriginal Social and Political History**

*Department of Social, Political and Historical Studies  
6cp*

This subject is a campus-wide elective. It examines and analyses the impact of colonialism on indigenous peoples, with particular reference to the Aboriginal inhabitants of this region. The emergence of Aboriginal social and political movements will be presented as the basis for repossession of traditional heritages in land and culture.

**59340****Managing Women**

*Department of Social, Political and Historical Studies  
8cp; prerequisites: Gender at Work and Gender,  
Culture and Power*

This subject equips students with a vocationally relevant understanding of the operation of gender in organisations, and the knowledge, values and professional skills necessary to manage a diverse workforce equitably and in ways which enhance organisational performance. A range of theories, concepts and issues pertinent to women in organisations and management are critically examined. Students are equipped with knowledge of the relevant anti-discrimination, equal opportunity (EEO) and affirmative action (AA) legislation, and develop the skills necessary to prepare, implement and monitor EEO and AA management plans.

**59341****Modernisation and Globalisation**

*Department of Social, Political and Historical Studies  
8cp; for undergraduate students*

The importance of the comparative analysis of social change has been emphasised since the late 1980s with the end of the Cold War and the rapid social, economic and political change in Eastern Europe, East Asia and South-East Asia. There have been various claims for the inevitable triumph of the homogenising influences of capitalism and democracy; renewed emphasis on cultural determinism; and questioning of the Euro-centricity of the social sciences. Through an examination of key elements of modernisation and globalisation, this subject provides an introduction to social

change in Western Europe, Latin America, East Asia and South-East Asia, as well as academic discussions about the processes of social change.

There are no prerequisites for this subject. It is intended primarily for students in the International Studies program, but can be taken by any student interested in the comparative analysis of social change.

### 59342

#### **Modernisation and Globalisation**

*Department of Social, Political and Historical Studies  
8cp; for postgraduate students*

The importance of the comparative analysis of social change has been emphasised since the late 1980s with the end of the Cold War and the rapid social, economic and political change in Eastern Europe, East Asia and South-East Asia. There have been various claims for the inevitable triumph of the homogenising influences of capitalism and democracy; renewed emphases on cultural determinism; and questioning of the euro-centricity of the social sciences. Through an examination of key elements of modernisation and globalisation, this subject provides an introduction to social change in Western Europe, Latin America, East Asia and South-East Asia, as well as the academic discussions about the processes of social change.

There are no prerequisites for this subject. It is intended primarily for students in the International Studies program, but can be taken by any student interested in the comparative analysis of social change.

### 59358

#### **Communication Strategies for Public Policy**

*Department of Communication Studies  
6cp, corequisite: Public Education: Perspectives and Principles  
for Graduate Certificate in Public Education students*

This subject develops students' competencies in the analysis of public policy for the identification of communication challenges and the design of appropriate strategies for effective public education campaigns. Students will develop research, planning and evaluation skills for the design of these strategies, liaising with clients in the workplace. They will practise writing media releases and design other publicity products for the implementation of their strategies.

### 59635

#### **Business and the Media**

*Department of Social Communication and Journalism*

*6cp; for Bachelor of Business students*

This subject seeks to equip accountancy students with the basic skills they will need to express themselves clearly, concisely and quickly. It will introduce them to the priorities, prejudices and practices of the public media. In doing so, students will learn to deal more effectively with journalists, but perhaps more importantly, they will gain insights to their own profession by viewing it through an outsider's prism.

The subject covers the following: making specialised knowledge available to the wider public; journalism culture; writing to communicate; writing news releases; structure and use of language; writing succinctly; sources; what makes an executive a useful source?; how do journalists find stories?; how do journalists perceive business?; business press; business reporting and ethics; conflicts of interest; understanding the Budget papers; how journalists interpret the figures; research and investigative techniques; computerised research; and future practices.

### 59636

#### **Introduction to Journalism**

*Department of Social Communication and Journalism*

*8cp; for Bachelor of Business students*

This subject is designed to introduce students to key issues of journalism and the media, particularly those relevant to the reporting of business. It will introduce students to the basic elements of professional journalism practice and provide an understanding of, and practice in, key skills of news writing and interviewing. It will provide an awareness of ethical and regulatory issues relevant to journalism, especially those relevant to the reporting of business.



## SUBJECTS OFFERED BY OTHER FACULTIES

### 21125

#### **Australian Business Environment**

*5cp; offered by the Faculty of Business*

This is a foundation subject which gives students an insight into Australian business organisations. It covers the following: the context of Australian business and its historical development; the interaction of the national and international, social, political and economic forces in Australia and their impact on Australian business; and the changing roles and demands upon managers both historical, contemporary and in the future.

### 21130

#### **Organisational Behaviour**

*5cp; offered by the Faculty of Business*

This subject examines behaviour in organisations, theories which attempt to explain this behaviour, and the implications of these theories for management practices.

An organisational analysis perspective is used to examine topics such as individual and group responses to organisational processes, motivation, conflict, power and control, culture, leadership, decision making, communication, and organisational change.

### 21321

#### **Organisational Diagnosis and Evaluation**

*5cp; offered by the Faculty of Business;  
prerequisite: 21221 Organisational Design and Change*

This subject builds on the knowledge gained from studying Organisational Behaviour, Organisational Design and Change and related subjects. It provides students with the practical knowledge and skills for diagnosing issues and problems and evaluating planned changes in organisations.

It is expected that by participating in the subject students will further develop their analytical skills and knowledge; become aware of the interpersonal processes that are an integral part of conducting a diagnosis or evaluation; learn how to select and apply a range of research methods and diagnostic instruments for gathering and interpreting information; and gain practical experience in organisational diagnosis or evaluation by participating in a group research project.

### 21343

#### **Quantitative Management**

*5cp; offered by the Faculty of Business;  
prerequisite: 26122 Business Statistics*

The emphasis in this subject is on the practical value of Operations Research/Management Science techniques in assisting decision making in a business context. It uses up-to-date software packages for quantitative management and decision making. It also covers decision theory; waiting line models; linear programming and sensitivity analysis; network analysis (PERT/CPM); inventory models; forecasting; decision support systems; and simulation techniques.

### 21408

#### **Employment Relations Skills**

*5cp; offered by the Faculty of Business;  
prerequisite: 21306 Employment Relations*

This subject develops knowledge and skills in a range of practical or applied areas critical to effective performance in employee relations. It covers employee relations problem solving; evaluating strategic options; measuring employee relations initiatives; selection interviewing; counselling and disciplining; appraisal interviewing; negotiating to reach agreement; and advocacy before industrial tribunals.

### 21608

#### **Marketing for Information Provision**

*6cp; offered by the Faculty of Business*

This subject introduces key concepts and theories in the practice of marketing with special relevance to people working in the information provision area. It identifies the genesis and development of the marketing concept and how in recent times it has spread from its initial use in the private sector to be a valuable aid in effective management in the government and not-for-profit sectors. It also explains and illustrates the various elements of the marketing process by requiring students to study relevant case studies in groups.

**21770****Organisational Analysis and Management**

*6cp; offered by the Faculty of Business*

This subject introduces techniques and strategies of management and examines their strengths and weaknesses in relation to communication management, technology and decision making. It looks at the ways in which management skills can be enhanced by an understanding and analysis of organisational power and political processes. These insights provide students with the means to critically evaluate the practices of their own organisations.

**31521****Computer Information Technology 2: Foundations of Computing and Programming**

*6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisite: 55025  
Computer Information Technology 1: Information Technology*

This subject enables students to extend their knowledge in the technical areas of computers; to develop a detailed knowledge of data and program representation; to understand the methods of data storage and data management and techniques for data manipulation; and to apply top-down design methodology to given problems and produce algorithms and documentation suitable for implementation in a structured language.

**31531****Computer Information Technology 3: Systems Analysis and Design**

*6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisite: 55025  
Computer Information Technology 1: Information Technology*

This subject enables students to describe the components of a system and how each element is related in order to achieve a goal, and how behaviour is determined by the relationships within and between systems and the environment of which they are a part; to describe the roles, products and activities of the systems analyst and the information resource unit within an organisation; to develop systems requirements specifications using the tools and techniques of systems analysis; and to develop and evaluate alternatives to the physical implementation of a system.

**31541****Computer Information Technology 4: Commercial Programming**

*6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisites: 55025  
Computer Information Technology 1: Information Technology; 31521 Computer Information Technology 2: Foundations of Computing and Programming*

This subject enables students to understand and apply techniques of structured design to programming in a commercial environment; to develop a knowledge of the structure and syntax of the COBOL-85 language; to have experience in the design and implementation of report generation, on-line inquiry and on-line update routines, using indexed and sequential files; and to understand and apply techniques for program testing.

**31551****Computer Information Technology 5: Database**

*6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisites: 31521  
Computer Information Technology 2: Foundations of Computing and Programming; 31531 Computer Information Technology 3: Systems Analysis and Design*

This subject enables students to understand the different database management system models and how well these conform to the theoretically desirable properties required of a database system; to convert a conceptual data model to a logical database model and determine the access problems likely to occur when implemented; to convert the logical database model to a physical database model and tune the physical model to allow for access constraints; to understand and use a database language to access, modify and query a database; to understand the integrity and control requirements of a database and how they might be implemented; and to understand the various forms of a distributed database and the special requirements for integrity and control.

**31561****Computer Information Technology 6:  
Data Communications**

*6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisite: 31521  
Computer Information Technology 2: Foundations of Computing and Programming*

This subject enables students to understand the significance of data communications standards and the OSI model; to understand the available alternatives in hardware, software and transmission facilities; to be able to make informed decisions on equipment alternatives; and to know how to approach network design and network management.

**31571****Computer Information Technology 7:  
Management Information Systems**

*6cp; offered by the Faculty of Mathematical and Computing Sciences; prerequisite: 55025  
Computer Information Technology 1: Information Technology*

This subject develops an understanding of characteristics of management information systems and identifies requirements. Students will gain an understanding of the concepts of artificial intelligence and expert systems and their potential applications to decision making.

**Subjects offered  
by the Institute for  
International Studies**

The Institute for International Studies offers electives in language studies and in the study of contemporary societies in parts of the non-English-speaking world. All subjects last one semester and are worth eight credit points.

**Language studies**

All UTS students wishing to engage in language studies as a credited part of their degree are required to enrol through the Institute for International Studies whether the language studies are undertaken on a UTS campus or elsewhere. The Institute teaches some language programs at UTS, has made arrangements with other universities for some languages to be taught to UTS students, and can make special arrangements for individual students to attend specific language programs where academic needs demand.

There are no prerequisites for entry to any language program. The following subjects of language studies are available to all UTS students:

Cantonese Language and Culture 1	971121
Cantonese Language and Culture 2	972121
Cantonese Language and Culture 3	973121
Cantonese Language and Culture 4	974121
Chinese Language and Culture 1	971111
Chinese Language and Culture 2	972111
Chinese Language and Culture 3	973111
Chinese Language and Culture 4	974111
French 1	971414/5
French 2	972414/5
French 3	973414/5
French 4	974414/5
German 1	971424/5
German 2	972424/5
German 3	973424/5
German 4	974424/5
Greek 1	971710
Greek 2	972710
Greek 3	973710
Greek 4	974710
Hebrew 1	971625
Hebrew 2	972625
Hebrew 3	973625
Hebrew 4	974625
Hindi 1	971615
Hindi 2	972615
Hindi 3	973615
Hindi 4	974615

Indonesian Language and Culture 1	971311
Indonesian Language and Culture 2	972311
Indonesian Language and Culture 3	973311
Indonesian Language and Culture 4	974311
Italian 1	971434/5
Italian 2	972434/5
Italian 3	973434/5
Italian 4	974434/5
Japanese Language and Culture 1	971211
Japanese Language and Culture 2	972211
Japanese Language and Culture 3	973211
Japanese Language and Culture 4	974211
Korean 1	971225
Korean 2	972225
Korean 3	973225
Korean 4	974225
Modern Standard Chinese Language and Culture 1	971101
Modern Standard Chinese Language and Culture 2	972101
Modern Standard Chinese Language and Culture 3	973101
Modern Standard Chinese Language and Culture 4	974101
Polish 1	971764
Polish 2	972764
Polish 3	973764
Polish 4	974764
Russian 1	971734
Russian 2	972734
Russian 3	973734
Russian 4	974734
Serbian 1	971724
Serbian 2	972724
Serbian 3	973724
Serbian 4	974724
Spanish Language and Culture 1	971501
Spanish Language and Culture 2	972501
Spanish Language and Culture 3	973501
Spanish Language and Culture 4	974501
Thai 1	971320
Thai 2	972320
Thai 3	973320
Thai 4	974320
Ukrainian 1	971774
Ukrainian 2	972774
Ukrainian 3	973774
Ukrainian 4	974774

Full subject descriptions are available in the *Institute for International Studies Handbook*. Arrangements can also be made for students to undertake other language studies. Further information may be obtained from the Institute telephone 9514 1574, fax 9514 1578.

### Contemporary Society

The Institute offers a series of subjects that provide an introduction to the contemporary societies, politics, economies and cultures of the countries and cultures of East Asia and South East Asia, Latin America and Europe.

There are no prerequisites for any of the Contemporary Society subjects in the International Studies program. All the following subjects are taught in English and are available, with the permission of their faculty, as electives to all UTS students.

976101	Chinese East Asia
976111	Contemporary China
976211	Contemporary Japan
976501	Contemporary Latin America
976301	Contemporary South East Asia
976401	Contemporary Europe

## SUBJECTS OFFERED TO STUDENTS FROM OTHER FACULTIES

A number of subjects are taught to students in other faculties. Some of these are prescribed for certain faculties as indicated below. Some are offered as general electives to any student who meets prerequisite requirements. Please note: Subject numbers beginning with 54xxx are graded pass/fail only.

### Faculty of Business

#### General Elective

59635	Business and the Media	6cp
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#### Bachelor of Business – Sub-majors available

##### Information for Business (24cp)<sup>1</sup>

55041	Information Science 2: Information User Behaviour	6cp
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55042	Information Science 3: Organisation of Information	6cp
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55043	Information Science 4: Information Retrieval	6cp
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55060	Business Information	6cp
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##### Communication (24cp)<sup>1</sup>

56955	Communication 1: Foundations of Communication	6cp
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56002	Communication 2: Group Communication	6cp
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56003	Communication 3: Organisational Communication	6cp
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56004	Communication 4: Public Communication	6cp
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<sup>1</sup> Availability of subjects depends on student demand.

##### International Politics (24cp)

52222	International Politics	8cp
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52300	Asian and Pacific Politics	8cp
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52307	Making of the Third World	8cp
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##### Reporting Business (24cp)

59636	Introduction to Journalism	8cp
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54240	Journalism 2 <i>and one of</i>	8cp
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54241	Print Features	8cp
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54341	Investigations	8cp
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54344	Specialist Reporting	8cp
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54242	Print Production and Subediting	8cp
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54340	Electronic Publishing	8cp
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##### Politics and Society (26cp)

52122	Politics and Political Institutions <i>plus at least one of</i>	8cp
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52226	Australian Politics	8cp
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52231	Industrial Relations <i>or</i>	8cp
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59329	Issues in Industrial Relations <i>plus at least one of</i>	4cp
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52310	Issues in Australian Politics	8cp
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52339	Organising EEO <i>or</i>	8cp
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59335	Issues in Organising EEO	4cp
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52327	Public and Social Policy	8cp
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##### Women and Business (24cp)

52221	Gender at Work	8cp
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52306	Gender, Culture and Power	8cp
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59340	Managing Women	8cp
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##### Public Relations (24cp)

56013	Public Relations Principles and Process	6cp
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56011	Public Relations Strategies and Management	6cp
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56012	Public Relations Contexts and Applications	6cp
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56014	Public Relations Professional Practice	6cp
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##### Bachelor of Arts in Leisure Studies and Bachelor of Arts in Tourism Management – undergraduate elective subjects

56013	Public Relations Principles and Process	6cp
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56011	Public Relations Strategies and Management	6cp
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56012	Public Relations Contexts and Applications	6cp
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56014	Public Relations Professional Practice	6cp
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56009	Advertising and Media Management	6cp
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56010	Video Production	6cp
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##### Graduate Certificate in Sports Management

##### Graduate Diploma in Sports Management

##### Graduate Diploma in Tourism Management

##### Graduate Diploma in Leisure Studies

##### Graduate Diploma in Arts Management – postgraduate elective subject

56744	Public Relations Management	6cp
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## Faculty of Design, Architecture and Building

### Undergraduate elective subjects

51003	Social Theory and Australian Society 1	4cp
51008	Social Theory and Australian Society 2	4cp
51005	Creative Writing 1	4cp
51006	Creative Writing 2	4cp
51007	Media Studies	4cp
59330	Advertising Practice	6cp
51004	Screen Studies	4cp

### Graduate Diploma in Planning, Master of Planning – compulsory subjects

59336	Politics and Planning (1cp per semester for two semesters)	total 2cp
59338	Sociology and Planning (1cp per semester for two semesters)	total 2cp

## Faculty of Education

### Bachelor of Education in Teacher Librarianship – compulsory subjects

55431	Information Science 1: Foundations of Information Science	4cp
55432	Information Science 2: Information User Behaviour	4cp
55433	Information Science 3: Organisation of Information	4cp
55434	Information Science 4: Information Retrieval	4cp
55435	Information Science 5: Information Service and Product Design	4cp
55440	Internet and Electronic Information Networking	4cp (elective)
55441	Issues in Teacher Librarianship 1	4cp
55442	Issues in Teacher Librarianship 2	6cp
55443	Issues in Teacher Librarianship 3	6cp

### Master of Education – postgraduate elective subjects

56956	Foundations of Communication Management	6cp
56744	Public Relations Management	6cp

### Graduate Certificate in Public Education – postgraduate elective subject

59358	Communication Strategies for Public Policy	6cp
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## Faculty of Engineering

### Civil Engineering, Civil and Environmental Engineering, Structural Engineering – undergraduate compulsory subjects

51131	Communications 1	3cp
51161	Communications 2	3cp

### Telecommunications Engineering – undergraduate elective subject

55080	Information Issues	6cp
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### Electrical Engineering, Computer Systems Engineering, Telecommunications Engineering – undergraduate elective subject

59325	Science, Technology and Human Values	8cp
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## Faculty of Law

### Bachelor of Arts/Bachelor of Laws – Group B subject

55864	Psychology	6cp
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## Faculty of Mathematical and Computing Sciences

### Bachelor of Science in Computing Sciences – Sub-majors available

#### Information Studies (24cp)<sup>1</sup>

55860	Information Science 1: Foundations of Information Science	6cp
55041	Information Science 2: Information User Behaviour <i>plus one of the following groups of subjects</i>	6cp
55042	Information Science 3: Organisation of Information	6cp
55043	Information Science 4: Information Retrieval <i>or</i>	6cp
55024	Information Production	6cp
55075	Information Resources and Collections <i>or</i>	6cp
55010	Psychology	4cp
51103	Work, Organisation and Society	4cp
55023	Communication and Information Skills	4cp

#### Communication Studies (24cp)<sup>1</sup>

56955	Communication 1: Foundations of Communication	6cp
56002	Communication 2: Group Communication	6cp

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56003	Communication 3: Organisational Communication	6cp
56004	Communication 4: Public Communication	6cp

<sup>1</sup> Availability of subjects depends on student demand.

### Communication, History, Politics and Society (22cp minimum)

A minimum of 8cp must be taken at both 200 Level and 300 Level.

#### 200 Level

52204	Media, Culture and Identity	8cp
52209	Communication, Culture and the Law	8cp
52222	International Politics	8cp
52226	Australian Politics	8cp
52228	Power and Social Regulation	8cp
52220	Aboriginal Social and Political History	8cp
52225	Australian History	8cp
51369	Technical and Professional Communication	6cp
	<i>or</i>	
59326	Professional Communication	4cp
59325	Science, Technology and Human Values	8cp
	<i>or</i>	
59324	Issues in Science, Technology and Human Values	4cp
52231	Industrial Relations	8cp
	<i>or</i>	
59329	Issues in Industrial Relations	4cp

#### 300 Level

52350	Communication History	8cp
52310	Issues in Australian Politics	8cp
52300	Asian and Pacific Politics	8cp
52307	Making of the Third World	8cp
52306	Gender, Culture and Power	8cp
52302	Comparative Religions	8cp
52316	Power, Race and Ethnicity	8cp
52311	Urban Culture	8cp
52327	Public and Social Policy	8cp
52320	Social Movements	8cp
52343	Politics of Aboriginal History	8cp
52339	Organising EEO	8cp
	<i>or</i>	
59335	Issues in Organising EEO	4cp

### Public Relations (24cp)

56013	Public Relations Principles and Process	6cp
56011	Public Relations Strategies and Management	6cp
56012	Public Relations Contexts and Applications	6cp
56014	Public Relations Professional Practice	6cp

### Advertising (18cp)<sup>1</sup>

54116	Audiovisual Media Production	6cp
59330	Advertising Practice	6cp
59333	Advertising Strategies	6cp

<sup>1</sup> Advertising subjects are also available to Business students as elective subjects.

## Faculty of Nursing

### Nursing – Undergraduate compulsory subjects

51009	Culture, Health and Society	3cp
51010	Power, Politics and Health	3cp

## Faculty of Science

### Physical Science, Materials Science, Chemical Science, Applied Chemistry – Forensic Science – undergraduate elective subject

51357	Technical Communication	4cp
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### Physical Science – undergraduate elective subject

51368	Written and Oral Reporting	2cp
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### Acupuncture and Chinese Herbal Medicine – undergraduate compulsory subject

51389	Professional Writing and Communication	3cp
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## GENERAL ELECTIVES FOR STUDENTS FROM OTHER FACULTIES

Not all subjects are offered every semester and places may be limited. Students should check the Faculty of Humanities and Social Sciences' Electives timetable. Students should also ensure that they have satisfied any pre- or corequisite requirements for the subjects listed below.

54245	Electronic Research	8cp
54117	Journalism 1	6cp
52303	Professional Practice and Culture	8cp
54152	Radio Basic <sup>1</sup>	4cp
54153	Video Basic <sup>1</sup>	4cp
54150	Computers and Print Production <sup>1</sup>	4cp
52238	Community Development and Social Planning	8cp
52112	Research Methods 1	6cp

<sup>1</sup> Offered in intensive mode during semester breaks.

### Postgraduate subjects

56957	Professional Communication Practice	6cp
56958	Work Group Communication	6cp
56959	Organisational Communication	6cp
56962	Public Communication Analysis	6cp
56963	Public Relations 1: Planning and Research	6cp
56964	Public Relations 1: Campaigns and Evaluations	6cp

### Communication Skills

50716	Writing for Science and Technology	6cp
51369	Technical and Professional Communication	6cp
59316	Essay Writing	4cp
59317	Report Writing	4cp
59318	Seminar Presentation	4cp
59321	Creative Writing (introductory subject)	6cp
59326	Professional Communication	4cp
59319	Communication for Employment	4cp
56015	Critical and Creative Thinking	6cp
56016	Communicating with the Media	4cp
56955	Communication 1: Foundations of Communication	6cp
51390	Communication in Industry	3cp

### Information Studies

#### Undergraduate subjects

55010	Psychology	4cp
55864	Psychology	6cp
55861	Producing and Analysing Data 1	4cp
55862	Producing and Analysing Data 2	6cp

55024	Information Production	6cp
55025	Computer Information Technology 1	4cp
55023	Communication and Information Skills	4cp
55060	Business Information <sup>1</sup>	6cp
55096	Internet and Electronic Information Networking <sup>1</sup>	6cp
55065	Child and Young Adult Information <sup>1</sup>	6cp
55070	Health Information <sup>1</sup>	6cp
55075	Information Resources and Collections <sup>1</sup>	6cp
55090	Publishing <sup>1</sup>	6cp

#### Postgraduate subjects

55901	Research and Data Analysis	6cp
55902	Information Behaviour	6cp
55903	Information Production and Presentation	6cp
55906	Organisation of Information <sup>1</sup>	6cp
55907	Information Retrieval <sup>1</sup>	6cp
55908	Information Project Development <sup>1</sup>	6cp
55909	Information Products and Services <sup>1</sup>	6cp
55910	User Documentation 1 <sup>1</sup>	6cp
55911	User Documentation 2 <sup>1</sup>	6cp
55912	Bibliographic Control <sup>1</sup>	6cp
55913	Business Information <sup>1</sup>	6cp
55914	Child and Young Adult Information <sup>1</sup>	6cp
55915	Health Information <sup>1</sup>	6cp
55916	Information and Records Management <sup>1</sup>	6cp
55917	Publishing <sup>1</sup>	6cp
55923	Internet and Electronic Information Networking <sup>1</sup>	6cp

<sup>1</sup> Availability of subjects depends on student demand.

#### Social and Political Studies

52327	Public and Social Policy	8cp
52220	Aboriginal Social and Political History	8cp
52339	Organising EEO	8cp
	<i>or</i>	
59335	Issues in Organising EEO	4cp
52111	Contemporary Australia	6cp
	<i>or</i>	
54102	Making Australia	6cp
52231	Industrial Relations	8cp
	<i>or</i>	
59329	Issues in Industrial Relations	4cp
52107	History of Ideas	8cp
52108	Politics and Political Institutions	8cp
52109	Culture, History and Society	8cp
52105	Social and Political Theory	6cp
52113	Organising	6cp



52221	Gender at Work	8cp
52306	Gender, Culture and Power	8cp
52307	Making of the Third World	8cp
52311	Urban Culture	8cp
52316	Power, Race and Ethnicity	8cp
52320	Social Movements	8cp
52322	History and Popular Culture	8cp
52324	Gender in Australian History	8cp
52343	Politics of Aboriginal History	8cp
52222	International Politics	8cp
52226	Australian Politics	8cp
52228	Power and Social Regulation	8cp
52225	Australian History	8cp
52310	Issues in Australian Politics	8cp
52300	Asian and Pacific Politics	8cp
52302	Comparative Religions	8cp
52336	Sydney Histories	8cp
59325	Science, Technology and Human Values	8cp
	<i>or</i>	
59324	Issues in Science, Technology and Human Values	3cp
59327	Culture, Health and Society	3cp
59339	Introduction to Aboriginal Social and Political History	6cp
51010	Power, Politics and Health	3cp

**Media Advertising and Public Relations**

56013	Public Relations Principles and Process	6cp
56011	Public Relations Strategies and Management	6cp
56012	Public Relations Contexts and Applications	6cp
56014	Public Relations Professional Practice	6cp
54112	Cultural Studies	6cp
56009	Advertising and Media Management	6cp
56010	Video Production (U/G)	6cp
51007	Media Studies	4cp
51004	Screen Studies	4cp
59330	Advertising Practice	6cp
59333	Advertising Strategies	6cp
56965	Video Production (P/G)	6cp
56956	Foundations of Communication Management (P/G)	6cp
56744	Public Relations Management (P/G)	6cp

**Other sub-majors available**

The following sub-majors can be undertaken by students from other faculties as part of their elective credit points. Students should ensure that they have satisfied any pre- or corequisite requirements for the subjects listed below.

**Aboriginal Studies**

*100 Level*

015110	Aboriginal Cultures and Philosophies (offered by the School of Adult Education, Faculty of Education)	8cp
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*200 Level*

52220	Aboriginal Social and Political History	8cp
52239	Aboriginal People and the Media	8cp

*300 Level*

52343	Politics of Aboriginal History	8cp
52333	Aboriginal Forms of Discourse	8cp
52334	Aboriginal Studies Project	12cp

**Information (24cp)<sup>1</sup>**

55041	Information Science 2: Information User Behaviour	6cp
55042	Information Science 3: Organisation of Information	6cp
55043	Information Science 4: Information Retrieval	6cp
55060	Business Information	6cp

**Communication (24cp)<sup>1</sup>**

56955	Communication 1: Foundations of Communication	6cp
56002	Communication 2: Group Communication	6cp
56003	Communication 3: Organisational Communication	6cp
56004	Communication 4: Public Communication	6cp

<sup>1</sup> Availability of subjects depends on student demand.

**International Politics (24cp)**

52222	International Politics	8cp
52300	Asian and Pacific Politics	8cp
52307	Making of the Third World	8cp

**Reporting Business (24cp)**

59636	Introduction to Journalism	8cp
54240	Journalism 2 <i>and one of</i>	8cp
54241	Print Features	8cp
54341	Investigations	8cp
54344	Specialist Reporting	8cp
54242	Print Production and Subediting	8cp
54340	Electronic Publishing	8cp

**Politics and Society (26cp)**

52122	Politics and Political Institutions <i>plus at least one of</i>	8cp
52226	Australian Politics	8cp
52231	Industrial Relations <i>or</i>	8cp
59329	Issues in Industrial Relations <i>plus at least one of</i>	4cp
52310	Issues in Australian Politics	8cp
52339	Organising EEO <i>or</i>	8cp
59335	Issues in Organising EEO	4cp
52327	Public and Social Policy	8cp

**Women and Business (24cp)**

52221	Gender at Work	8cp
52306	Gender, Culture and Power	8cp
59340	Managing Women	8cp

**Public Relations (24cp)**

56013	Public Relations Principles and Process	6cp
56011	Public Relations Strategies and Management	6cp
56012	Public Relations Contexts and Applications	6cp
56014	Public Relations Professional Practice	6cp

**Advertising (18cp)<sup>1</sup>**

54116	Audiovisual Media Production	6cp
59330	Advertising Practice	6cp
59333	Advertising Strategies	6cp

<sup>1</sup> Advertising subjects are also available to Business students as elective subject offerings.

# *Alphabetical list of subjects*

Subject numbers appearing in brackets represent the ungraded version of the subject. Most students are required to enrol in the graded version. For more information refer to the full course entry in this handbook.

Subject name	Credit points	Ungraded version	Subject number
Aboriginal Cultures and Philosophies	8cp		015110
Aboriginal Forms of Discourse	8cp	(54331)	52333
Aboriginal People and the Media	8cp	(54231)	52239
Aboriginal Social and Political History	8cp	(54230)	52220
Aboriginal Studies Project	12cp	(54332)	52334
Administrative Practices	6cp		55020
Advanced Journalism Theory	8cp		50450
Advanced Print Features	8cp		50429
Advanced Sound Design-Radio	8cp		54298
Advertising and Media Management	6cp		56009
Advertising and Media Management	6cp		56966
Advertising: Communication Strategies	8cp		54392
Advertising Practice	6cp		59330
Advertising: Production and Criticism	8cp		54290
Advertising Strategies	6cp		59333
Animation	8cp		54260
Applied History Placement	8cp		50801
Applied History Independent Project	8cp		50821
Asian and Pacific Politics	8cp	(54311)	52300
Audiovisual Media Production	6cp		54116
Australian Business Environment	5cp		21125
Australian Communication Policy	8cp	(54200)	52314
Australian History	8cp	(54213)	52225
Australian Politics	8cp	(54211)	52226
Bibliographic Control	6cp		55912
Bibliographic Control	6cp		55055
Business and the Media	6cp		59635
Business Information	6cp		55060
Business Information	6cp		55913
Child and Young Adult Information	6cp		55065
Child and Young Adult Information	6cp		55914
Cinema Study	8cp	(54271)	52205
Cinema Study 2	8cp	(54277)	52277
Citizenship, Civil Society and the State	8cp		52454
Colonialism and Post Colonialism	8cp	(54321)	52321
Communicating with the Media	4cp		56016
Communication 1: Foundations of Communication	6cp		56955
Communication 2: Group Communication	6cp		56002
Communication 3: Organisational Communication	6cp		56003
Communication 4: Public Communication	6cp		56004
Communication 5: Society, Culture and Communication	6cp		56005
Communication 6: Contemporary Issues in Communication	8cp		56006
Communication and Information Skills	6cp		55023
Communication, Culture and the Law	8cp	(54201)	52209
Communication Environments	6cp		54103
Communication for Employment	4cp		59319
Communication History	8cp	(54300)	52350
Communication in Industry	3cp		51390

Subject name	Credit points	Ungraded version	Subject number
Communication Management Project (F/T)	16cp		56967
Communication Management Project (P/T)	8cp/semester 16cp		56961
Communication, Sound, Image Project	12cp		54396
Communication Strategies for Public Policy	6cp		59358
Communications 1	3cp		51131
Communications 2	3cp		51161
Communications and Culture Research Project	12cp	(54304)	52309
Community Development and Social Planning	8cp		52238
Comparative Religions	8cp	(54315)	52302
Computer Applications in Social Science Research	8cp		52337
Computer Information Technology 1: Information Technology	4cp		55025
Computer Information Technology 2: Foundations of Computing and Programming	6cp		31521
Computer Information Technology 3: Systems Analysis and Design	6cp		31531
Computer Information Technology 4: Commercial Programming	6cp		31541
Computer Information Technology 5: Database	6cp		31551
Computer Information Technology 6: Data Communications	6cp		31561
Computer Information Technology 7: Management Information Systems	6cp		31571
Computers and Audiovisual Production	4cp		54151
Computers and Print Production	4cp		54150
Contemporary Australia	6cp		52111
Contemporary Issues in Communication Management	8cp		56960
Creative Writing	6cp		59321
Creative Writing 1	4cp		51005
Creative Writing 2	4cp		51006
Critical and Creative Thinking	6cp		56015
Cultural Studies	6cp		54112
Cultural Studies Project	12cp	(54380)	52380
Cultural Technologies, Cultural Policy	8cp	(54202)	52202
Culture, Health and Society	3cp		51009
Culture, History and Society	8cp		52109
DCA Project (F/T)			51989
DCA Project (P/T)			51990
Desire and the Social	8cp	(54370)	52370
Desktop Publishing and Design	8cp		54291
Desktop Publishing and the Social Sciences	8cp		52237
Digital Sound and Music	8cp		54397
Doctoral Thesis (F/T)			51982
Doctoral Thesis (P/T)			51983
Documentary	8cp		54261
Drama	8cp		54262
Elective Seminar	2cp		55992
Electronic Publishing	8cp		54340
Electronic Research	8cp		54245
Employment Relations Skills	5cp		21408
English for Business	6cp		59320
Essay Writing	4cp		59316
Experimental	8cp		54360
Ficto-critical Writing	8cp		54250
Film 2	8cp		54263
Film and Video 1	6cp		54115
Film, Video, TV Project A	8cp		54365

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Subject name	Credit points	Ungraded version	Subject number
Film, Video, TV Project B	4cp		54366
Final Project	16cp		50439
Formations of Music	8cp	(54371)	52371
Foundations of Communication Management	6cp		56956
Gender at Work	8cp	(54214)	52221
Gender in Australian History	8cp	(54325)	52324
Gender, Culture and Power	8cp	(54313)	52306
Generic Fiction	8cp	(54372)	52374
Genre Studies	8cp	(54273)	52273
Genre Writing	8cp		54350
Graduate Diploma Communication Seminar	8cp		50522
Health Information	6cp		55070
Health Information	6cp		55915
Heritage, History and Community	8cp		50815
History and Popular Culture	8cp	(54322)	52322
History, Computers and Interactivity	8cp		50803
History, Method and Theory	8cp		52800
History of Ideas	8cp		52107
History of Social and Political Thought	8cp		52519
Honours Thesis (Production) (F/T)	24cp		50473
Honours Thesis (Production) (P/T)	12cp/semester	24cp	50472
Honours Thesis (Studies) (F/T)	24cp		50471
Honours Thesis (Studies) (P/T)	12cp/semester	24cp	50470
Hypermedia	8cp		54292
Image and History	8cp		50808
Industrial Relations	8cp		52231
Information and Records Management	6cp		55095
Information and Records Management	6cp		55916
Information Behaviour	6cp		55902
Information Issues	6cp		55080
Information Production	6cp		55024
Information Production and Presentation	6cp		55903
Information Products and Services	6cp		55909
Information Project (F/T)	16cp		55974
Information Project (P/T)	8cp/semester	16cp	55905
Information Project Development	6cp		55908
Information Resources and Collections	6cp		55075
Information Retrieval	6cp		55907
Information Science 1: Foundations of Information Science	6cp		55860
Information Science 1: Foundations of Information Science	4cp		55431
Information Science 2: Information User Behaviour	4cp		55432
Information Science 2: Information User Behaviour	6cp		55041
Information Science 3: Organisation of Information	4cp		55433
Information Science 3: Organisation of Information	6cp		55042
Information Science 4: Information Retrieval	4cp		55434
Information Science 4: Information Retrieval	6cp		55043
Information Science 5: Information Service and Product Design	4cp		55435
Information Science 5: Information Service and Product Design	6cp		55044
Information Science 6: Theories and Issues in Information Science	8cp		55045
Information Science Seminar	8cp		55770
Information Science Thesis	24cp		55785
Information Seminar	8cp		55904
Interactive Media and the Filmmaker	8cp		54361
Interactive Multimedia	8cp		54393

Subject name	Credit points	Ungraded version	Subject number
International Communication	8cp	(54301)	52301
International Politics	8cp	(54210)	52222
Internet and Electronic Information Networking	4cp		55440
Internet and Electronic Information Networking	6cp		55096
Internet and Electronic Information Networking	6cp		55923
Introduction to Aboriginal Social and Political History	6cp		59339
Introduction to Journalism	8cp		59636
Investigations	8cp		54341
Issues in Australian Politics	8cp	(54310)	52310
Issues in Industrial Relations	4cp		59329
Issues in Organising EEO	4cp		59335
Issues in Science, Technology and Human Values	4cp		59324
Issues in Teacher Librarianship 1	4cp		55441
Issues in Teacher Librarianship 2	6cp		55442
Issues in Teacher Librarianship 3	6cp		55443
Journalism 1	6cp		54117
Journalism 2	8cp		54240
Journalism Attachment	8cp		50440
Journalism Project	12cp		54346
MA Writing Project (F/T)			50327
MA Writing Project (P/T)			50328
MA Writing Seminar 1	16cp		50325
MA Writing Seminar 2	16cp		50326
Making Australia	6cp		54102
Making of the Third World	8cp	(54312)	52307
Managing Women	8cp		59340
Marketing for Information Provision	6cp		21608
Master of Arts Thesis (F/T)			51980
Master of Arts Thesis (P/T)			51981
Media Strategies	8cp		52338
Media Studies	4cp		51007
Media, Culture and Identity	8cp	(54302)	52204
Media, Culture, Society	6cp		54110
Memory and the Cultural Imaginary	8cp	(54373)	52373
Methodologies in Cultural Studies	8cp		50454
Mise-en-scène	8cp		50915
Modernisation and Globalisation	8cp		59341
Modernisation and Globalisation	8cp		59342
Museums and Exhibition	8cp		50802
Mythos	8cp		50912
Narrative Writing	8cp		54252
NetDesign	8cp		54299
New Technologies	8cp		50914
News and Current Affairs	8cp	(54203)	52203
Open Unit A	8cp		53000
Open Unit B	6cp		53001
Oral History and Memory	8cp		50804
Organisation of Information	6cp		55906
Organisational Analysis and Management	6cp		21770
Organisational Behaviour	5cp		21130
Organisational Communication	6cp		56959
Organisational Diagnosis and Evaluation	5cp		21321
Organising	6cp		52113
Organising EEO	8cp		52339
Parliamentary Placement	8cp		52332

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Subject name	Credit points	Ungraded version	Subject number
Performance	8cp		50913
Performance Workshop	8cp		54251
Philosophies of the Social Sciences	8cp		52455
Place, Image and Tradition	8cp		50911
Politics and Planning	1cp/semester 2cp		59336
Politics and Political Institutions	8cp		52108
Politics of Aboriginal History	8cp	(54330)	52343
Power and Social Regulation	8cp	(54212)	52228
Power, Politics and Health	3cp		51010
Power, Race and Ethnicity	8cp	(54316)	52316
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Print Features	8cp		54241
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Publishing	6cp		55917
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Radio Basic	4cp		54152
Radio Features	8cp		54343
Radio Journalism	8cp		54243
Reading Difference	8cp	(54375)	52375
Reading Seminar	8cp		50916

Subject name	Credit points	Ungraded version	Subject number
Recent Hollywood	8cp	(54381)	52381
Regulation of the Media	8cp		50437
Report Writing	4cp		59317
Research and Data Analysis	6cp		55901
Research and Reporting for Journalism	8cp		50431
Research Methods	6cp		55918
Research Methods	8cp		55780
Research Methods 1	6cp		52112
Research Methods 2	8cp		52232
Science, Technology and Human Values	8cp		59325
Screen Studies	4cp		51004
Screenwriting	8cp		54351
Seminar Presentation	4cp		59318
Sexuality, Social Order, Cultural Control	8cp		50459
Social and Political Theory	6cp		52105
Social and Political Theory	6cp		54111
Social Communication and Cultural Power	8cp		50460
Social Movements	8cp	(54320)	52320
Social, Political and Historical Research	8cp		52335
Social, Political and Historical Project	12cp	(54326)	52348
Social Studies Project	12cp		52329
Social Theory and Australian Society 1	4cp		51003
Social Theory and Australian Society 2	4cp		51008
Sociology and Planning	2cp		59338
Sound and Image	6cp		54101
Sound Design	8cp		54294
Sound, Music, Noise	8cp	(54272)	52272
Sound Performance	8cp		54352
Sound Seminar	8cp	(54376)	52376
Sound Studies	8cp	(54274)	52274
Sound/Radio Producing	8cp		54391
Soundtrack	8cp		54364
Special Topic in Production A	2cp		53005
Special Topic in Production B	4cp		53006
Special Topic in Production C	6cp		53007
Special Topic in Studies A	2cp		53002
Special Topic in Studies B	4cp		53003
Special Topic in Studies C	6cp		53004
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Specialist Writing and Production	8cp		52236
Statistics	6cp		55919
Statistics	8cp		55775
Sydney Histories	8cp	(54327)	52336
Teacher Librarianship 1	6cp		55920
Teacher Librarianship 2	6cp		55921
Technical and Professional Communication	6cp		51369
Technical Communication	4cp		51357
Technology and Culture	8cp	(54377)	52377
Television Advertising	8cp		54363
Television Journalism 1	8cp		54244
Television Journalism 2	8cp		54345
Text and Performance	8cp		54353
Textual Studies Honours Seminar	8cp		50456
Textual Studies Seminar	8cp	(54378)	52378
Theories of Culture	8cp	(54275)	52275



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Subject name	Credit points	Ungraded version	Subject number
Theories of Subjectivity	8cp	(54276)	52276
Theories of the Visual	8cp		50457
Thesis Workshop	8cp		52453
Thesis Workshop	8cp		50453
Urban Culture	8cp	(54318)	52311
User Documentation 1	6cp		55910
User Documentation 2	6cp		55911
Video 2	8cp		54264
Video Basic	4cp		54153
Video Production	6cp		56010
Video Production	6cp		56965
Ways of Listening	8cp		50910
Word and Text	6cp		54100
Work Group Communication	6cp		56958
Work, Organisation and Society	4cp		51103
World Culture	8cp	(54379)	52379
Writing 1	6cp		54114
Writing and Performance Project	12cp		54355
Writing for Performance	8cp		54253
Writing for Science and Technology	6cp		50716
Writing Workshop	8cp		54354
Written and Oral Reporting	2cp		51368

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