



URTZI GRAU, CRISTINA GOBERNA (FAKE INDUSTRIES ARCHITECTURAL AGONISM) Golf!

2008 | Europan 9

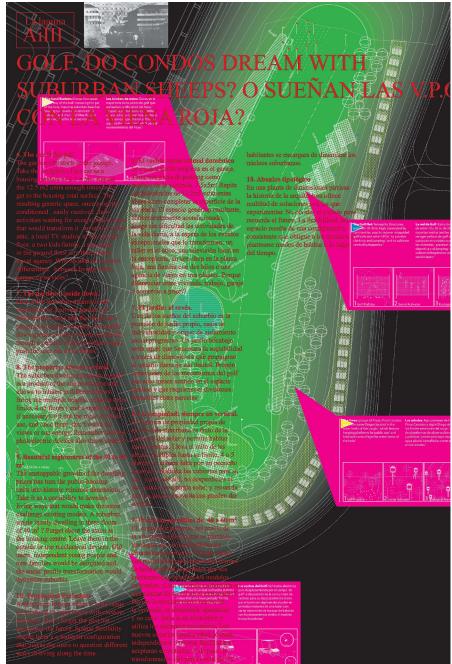
On the eve of the burst of the real estate bubble in Spain in 2008, the proliferation of golf courses reached its peak: 58 new courses were planned, adding to the 380 already existing. The total number was intended to reach 500 by 2018, 70% of which were attached to housing developments. These numbers identified the need for a deeper understanding of the golf course as an urban and landscape management strategy. While this research acknowledged the ecological shortcomings of the golf course model it also offered alternative technologies to rethink it.

The project *Golf* addressed the question of how to imagine the city in a time when its metropolitan past seemed defeated in the suburban lawn, when suburbanisation blossomed. Recognizing that the fateful weakness of the outskirts was the fatal absence of density and their irremediable infrastructural inefficiency, the project redesigned the constituencies of golf courses to propose an autonomous, net zero medium density development. *Golf* defined the physical and managerial sides of the design of the compound, including the participatory processes that transfer the responsibility of its success to the residents.

Its value has been attested by the following: The award of first prize in the International Competition *Europan 9 La Laguna*; its inclusion in the European and Spanish catalogues of the competition; its publication in *Bauwelt* 17-18.2008 and its exhibition in the *Hong Kong Shenzhen Biennale* of 2012.

Golf
by FAKE INDUSTRIES
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Golf graphics