History curatorship in Australia Case studies from the National Museum of Australia 1991–2008

by

Guy Hansen

A dissertation submitted in partial fulfilment
of the requirements for the degree of

Doctor of Philosophy

Humanities and Social Sciences

University of Technology, Sydney

July 2009

CERTIFICATE OF AUTHORSHIP/ORIGINALITY

I certify that the work in this thesis has not previously been submitted for a degree nor has it been submitted as part of requirements for a degree except as fully acknowledged within the text.

I also certify that the thesis has been written by me. Any help that I have received in my research work and the preparation of the thesis itself has been acknowledged. In addition, I certify that all information sources and literature used are indicated in the thesis.

Signature of Student

Production Note: Signature removed prior to publication.

Acknowledgements

Many people have assisted with the completion of this thesis. My supervisor, Paula Hamilton, from the Australian Centre for Public History, University of Technology, Sydney (UTS) has provided support and guidance throughout. Paul Ashton, also from UTS, has provided advice at various stages in the project. I would also like to thank the National Museum of Australia (NMA) who supported this research. In particular, Mat Trinca, General Manager, Collections, Content and Exhibitions Division, and Peter Stanley, Director of the Centre for Historical Research, both encouraged me to complete this project. The Centre for Historical Research generously provided me with an office during the final drafting of the thesis. Without this quiet refuge, completion of the project would have been impossible. I would also like to thank staff at the NMA's library who assisted with my research. The inclusion of the many illustrations in this thesis was made possible by the photographic and image reproduction areas of the museum. George Serras, Denis French and Almaz Berhe provided assistance in tracking down these photos.

In bringing the project to fruition, I would particularly like to thank Jeanie Watson who assisted with copy editing and proofreading. I would also like to thank Walter Kudrycz and Susan Tonkin for reading some of the chapters and providing comments. Finally, and most importantly, I would like to thank my family, Monica and Elaine, who have supported me throughout.

Table of Contents

Acknowledgementsii
Abstract
List of illustrationsv
Introduction
Dispatches from the front line: a curator's view of public history in Australia 1
Chapter One
About the house: creating a museum of political history29
Chapter Two
Stop laughing, this is serious: cartoons at the
National Museum of Australia67
Chapter Three
Once upon a time: telling the Australian story at the
National Museum of Australia105
Chapter Four
Collecting for the nation138
Chapter Five
League of Legends: 100 Years of Rugby League in Australia
Conclusion
The curator's toolkit244
Bibliography254

Abstract

The main argument of this thesis is that history curatorship in Australia does not, as yet, possess a mature critical culture. While there is a growing literature in the academy about museums, there is surprisingly little material written by practising history curators. History curatorship, as such, lacks a tradition of critical writing about its professional practice. All too often curators move from one project to the next with little time to reflect on the way they work. While some curators have written about their work the impression emerges that history curators are still struggling to define what it is they do and how they do it.

In this thesis I explore the relationship between theory and practice, or praxis, in relation to history curatorship. In most exhibitions curators seek to apply a theoretical framework to the subject matter they are working on. In some instances this is a self conscious process and in others it is implicit in their work. I will explore a series of case studies from projects I have completed at the NMA to explore this relationship in my own work. As such the thesis is designed to be an interrogation of my own professional practice. Reflecting on the work I have completed provides some valuable insights into the practice of history curatorship.

List of illustrations

1. Old Parliament House, Canberra	. 29
2. Former prime ministers Gough Whitlam and John Gorton	
at the reopening of OPH in 1992	. 33
3. Political History Advisory Committee	. 39
4. Senate Chamber	.43
5. House of Representatives Chamber	.45
6. School group in Kings Hall	. 46
7. Photographic display, House of Representatives lobby	.48
8. Press Gallery boxes.	. 53
9. Press Gallery corridor.	. 54
10. Journalist Paul Lyneham seated in the press gallery above the House of Representatives Chamber.	
11. Press Gallery object theatre.	. 56
12. Historic actors on the steps of OPH	.61
13. About the House exhibition	. 62
14. David Rowe, A Few Good Men, Australian Financial Review, 2004	. 67
15. Convict uprising at Castle Hill in 1804, National Library of Australia	.76
16. The Arrest of Governor Bligh, 1808, State Library of New South Wales.	.77
17. Cover illustration, The Billy Book by David Low, 1916	.79
18. Cover of Oz 8 by Martin Sharpe	. 83
19. Ward O'Neill illustration, Sydney Morning Herald, 2008	. 88
20. Rod Clement, Round Peg, Australian Financial Review, 2004	. 89
21. Bill Leak, The Light on the Hill, The Australian, 2004	. 90
22. Alan Moir, God and Adam, Sydney Morning Herald, 2004	. 90
23. Michael Leunig, Auschwitz 1942, 2002, NMA archive collection	. 92
24. Figures from the Rubbery Years	. 96
25. Bringing the House Down exhibition, September 1996	100
26. Sculpture by David Rowe, 1996	101
27. Children using interactive magnetic mural	102
28. Behind the Lines exhibition 2007	103

29 7	The Federation Arch, Nation: Symbols of Australia exhibition	105
30 7	The Imagining the Country module	124
31 F	Recreated Federation Arch	126
32.	Drawings for the Melbourne Citizens' Arch by Messrs HW and FB	
Ton	npkins	128
33.	Recreated war memorial, <i>Nation</i> exhibition	129
	Recreated suburban kitchen, Nation exhibition	
35.	Aussie English interactive	130
36.	Exhibition poster for the Captivating and Curious exhibition	137
37.	Sir Colin MacKenzie, 1930s	145
	Dissection of a chest and arm of a Koala by Victor Cobb, MacKenzie ection	146
39.	Institute of Anatomy building now used by the NFSA	148
40.	Phar Lap's heart on display at the Institute of Anatomy	149
41.	Display of human remains in the Institute of Anatomy, 1930s. NMA	
42.	Francis Birtles leaving London 19 October 1927, NMA Archive	155
43.	ABC outside broadcast van, ABC collection	156
44.	Items from the Terrence Lane Collection	160
45.	Open storage display	166
46.	Entrance area of Captivating and Curious	167
47.	Thylacine carcass display	168
48.	Stream anchor from Matthew Flinders' ship, the Investigator	169
49.	Holden Prototype Number One	170
50.	Road Urchin	171
51.	Ranken coach	169
52.	Pyramid of wheat and grain specimens	173
53.	Display including Azaria Chamberlain's black dress and Eternity sign	175
54.	Australian flag recovered from the ruins of the World Trade Center	176
55.	Display Aboriginal and Torres Straight Islander material	177
	Football signed by members of the first Australian representative rugby ue side, Melba Studio	
57.	Royal Agricultural Society (RAS) Challenge Shield	183
58.	League of Legends poster	192

59.	Example of story, substory and caption text. Acumen Design	194
60.	Design drawing of entrance area by Acumen Design	195
61.	Entrance area of the League of Legends exhibition	196
62.	The Game Begins module	197
63.	Snapshots of Glory module	198
64.	The Silverware module	199
65.	Silverware module, Acumen Design drawing	200
66.	Courtney Goodwill trophy	201
67.	Australie-France Trophee	202
68.	Maher Cup	203
69.	Arch Foley shield	204
70.	NSWRL Winfield Cup	205
71.	Gladiators, Sydney Cricket Ground on 24 August 1963 by Herald Sun	
pho	otographer John O'Gready	206
72.	Blind Digger by George Silk 1943	210
73.	Scene from Assault on Salamaua	211
74.	Treasures of the Game module	215
75.	Locker room display	219
76.	Contact board from Pratten Park	222
77.	'Pub art' display	223
78.	Sculpture modelled on Winfield cup by John Shakespeare	226
79.	Playing field area	227
80.	Amco cup	228
81.	Frank Hyde's deck chair and card table	229
82.	Changing Game graphic. Acumen Design	232
83.	Grass roots display	233
84.	League of Legends theatre	234
85.	League of Legends display at Harvey Norman store, Nowra	241