Entrepreneurs’ Infrastructure Programme: information on business support for creative industry businesses

Q. I am a business in the creative industries. Can I access business support services through the Department of Industry’s Entrepreneurs’ Infrastructure Programme?

If you are a small to medium sized creative business who has operated for three years or more; your turnover is over $1.5 million; you have an ACN; and you operate in one or more of the following five growth sectors, you will be able to access Entrepreneur Infrastructure Programme business support services.

The five growth sectors are: Advanced Manufacturing; Food and Agribusiness; Medical Technologies and Pharmaceuticals; Mining Equipment, Technology and Services; Oil, Gas and Energy Resources.

Even if you do not operate in one of the above sectors, you can still apply for business services if you have the potential to be an ‘Enabling Technology or Service Provider’ to these sectors.

Q. What types of creative businesses qualify as ‘Enabling Technology or Service Providers’?

Many creative industry businesses in Professional Services and Information and Communications Technology could be eligible for business support under the growth sector ‘Advanced Manufacturing’, or as ‘Enabling Technology and Service Providers’ to the five growth sectors.

This could include creative businesses such as: commercial architects, interior and landscape designers; industrial designers; advertising and digital agencies; graphic design studios; packaging designers; interactive content agencies; software designers; data visualisation and 3D interactive and virtual reality simulation; signage and wayfinding design; safety or workwear design and manufacturing; professional publishing, and more.

Q. Is there a revenue or turnover threshold when applying for the Entrepreneurs’ Infrastructure Programme business services?

Yes, all applicants must have an annual turnover or operating expenditure over $1.5 million, or $750,000 for applicants in Remote Australia.

For information on Remote Australia classification, visit: www.abs.gov.au/websitedbs/D3310114.nsf/home/remoteness+structure

creativeinnovation.net.au
Q. What kinds of business services are offered by the Entrepreneurs’ Infrastructure Programme, and how do I apply?


In November 2014, details of new commercialisation services will be announced.

Q. The Creative Industries Innovation Centre provided business support services to a wide range of creative industry businesses. Which businesses are now eligible for services through the Entrepreneurs’ Infrastructure Programme?

Creative industry businesses are now likely to be eligible under the growth sector ‘Advanced Manufacturing’, or as ‘Enabling Technology or Service Providers’ within Professional Services and ICT.

However, sole traders are no longer eligible and a number of creative business types that could previously access Creative Industries Innovation Centre services may no longer be eligible for services through the Entrepreneurs Infrastructure Programme.


Q. How do I find out if my business can access the Entrepreneurs’ Infrastructure Programme business services?

Simply complete the online application process, which takes 15-30 minutes. You will be notified of your eligibility for business services within approximately four working days of submitting a complete application.


Q. Are there any other business assistance services available to creative industry businesses in Australia?

Information about other business support services available through the Australian Government can be found at: [www.business.gov.au](http://www.business.gov.au).

Creative Industries Innovation Centre staff have also compiled an list of other national, state and regional services available for creative businesses at: [www.creativeinnovation.net.au/about/about-us/looking-for-business-advice/](http://www.creativeinnovation.net.au/about/about-us/looking-for-business-advice/)