## **Newcastle Creative Business Consultations**

In partnership with Renew Newcastle the Creative Industries Innovation Centre (CIIC) will be providing free individual business consultations for Newcastle's creative businesses on Thursday 5th May 2011.

The CIIC is an initiative of the Australian Government's Enterprise Connect program, which is supported by the University of Technology, Sydney, and is delivered nationally to assist small and medium creative enterprises.

This service offers smaller companies and solo practitioners in any creative industry the opportunity to benefit from the knowledge and experience of NSW & ACT Business Adviser David Sharpe.

Business owners and sole traders may choose to discuss issues such as: strategic planning, finances, human resources, marketing and intellectual property among others.

This service is being offered to creative businesses in Newcastle on Thursday 5th May 2011.

Those who are unable to secure a session on 5<sup>th</sup> May can register for a CIIC Biztro session, a one on one business consultation, run on the last Friday of every month during 2011 in each capital city. Click here to find out more: http://www.creativeinnovation.net.au/business/ciic-biztro.html

### Event information

Date: Thursday 5th May 2011

Venue: Renew HQ, 3 Morgan St Newcastle NSW 2300

Directions: Renew HQ, in the old St Marks Catholic Church. Morgan St is just off the Hunter St Mall (closest to

the Newcomen St end of the Mall). Just past the One Penny Black cafe.

## How to book

To register your interest please email: <a href="mailto:contact@creativeinnovation.net.au">contact@creativeinnovation.net.au</a>

### Session times

Please arrive 10 minutes before the start time of your session to ensure sessions do not over-run.

SESSION 1 - 9.30 - 10.30AM SESSION 2 - 10.45 - 11.45AM SESSION 3 - 11.50 - 12.50 SESSION 4 - 2.00 - 3.00PM SESSION 5 - 3.15 - 4.15PM



# **About David Sharpe**

David Sharpe has worked both as an arts manager and an adviser on finance and business issues for arts organisations, gaining experience at the Australia Council for the Arts and Film Illawarra.

He is also an active playwright, with a number of his plays having been produced by independent theatres in Sydney and Melbourne. David holds a Masters Degree in Arts Management (UTS), a Bachelor of Arts in English and Communications (University of Wollongong) and a Graduate Certificate in Accounting & Financial Management (Charles Sturt).







