
All-you-can-digest business advice in 60 minutes

The Creative Industries Innovation Centre (CIIC) will be providing free individual one-hour business consultations for creative enterprises in Bellingen on Thursday 21st August 2014 in partnership with Bellingen Shire Council.

The CIIC is an initiative of the Australian Government's Entrepreneurs' Infrastructure Programme, and is supported by the University of Technology, Sydney. The CIIC is delivered nationally to support the business of creative enterprise.

The CIIC Biztro service offers sole traders, start-ups and small businesses in any creative industry the opportunity to benefit from the knowledge and experience of Business Adviser Tony Shannon.

Aspects of your business that you may choose to discuss include starting a business, strategic planning, finances, human resources, marketing and intellectual property.

Event information

Date: Thursday 21st August 2014

Venue/Address: The Events Hub – Waterfall Way Visitor Centre – Hyde Street – Bellingen

How to register

<http://www.creativeinnovation.net.au/business/ciic-services/register/>

Please note places are limited. This service is provided at no cost.

Session times

Please arrive 10min before the start time of your session to ensure sessions do not over-run.

Session 1: 9:00-10:00am

Session 2: 10:10-11:10am

Session 3: 11:20-12:20pm

Session 4: 1:00-2:00pm

Session 5: 2:10-3:10pm

Session 6: 3:20-4:20pm

Session 7: 4:30-5:30pm

About Tony Shannon

Business Advisor - Creative Industries Innovation Centre

Tony Shannon is a specialist in the business of digital content and digital media. He has experience in strategic planning for media and content-based SMEs; IPOs and business sales; managing joint-ventures; constructing e-commerce business models (including mobile); managing intellectual property and copyright, and extracting maximum value from digital assets. He holds a Master of Management from the Macquarie Graduate School of Management, and also has a Bachelor of Arts (Professional Writing).

www.creativeinnovation.net.au