

Enterprise Connect Creative Industries Innovation Centre Media Report: 1 July – 30 September 2013

TITLE: UTS Creative Intelligence Overview

DATE: 30th August 2013

LINK: <http://www.uts.edu.au/partners-and-community/initiatives/creative-intelligence/overview>



Overview

- Working with Government
- Creative partnerships
- Leading edge research
- The learning nexus
- Public engagement

Overview

WATCH: UTS Creative Intelligence Animation

ENTREPRENEURIAL

Transcript

YouTube

TITLE: UTS's creative innovation credentials go global


DATE: 6th September 2013

LINK: <http://www.newsroom.uts.edu.au/news/2013/09/uts-s-creative-innovation-credentials-go-global>

UTS:NEWSROOM

UTS's creative innovation credentials go global

06 Sep 2013



Sam Bucolo, Co-Director, UTS Design and Innovation Research Centre

In summary:

- UTS has been granted one of ten seats on the Board of Cumulus, an exclusive international confederacy of design schools
- Partnership with this influential international body will provide unprecedented learning opportunities for UTS students

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The University of Technology, Sydney has secured one of ten seats on the Board of Cumulus, an exclusive international confederacy of design schools fostering a revolution in creative innovation education and entrepreneurship.

Few Australian institutions have been admitted to Cumulus and UTS is the only Australian member holding a Board position.

Find a UTS expert

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TITLE: City Of Sydney - Sponsorship – Support for Startup Creative Enterprises

DATE: 19th August 2013

LINK:

http://www.cityofsydney.nsw.gov.au/_data/assets/pdf_file/0008/151478/130819_CCC_ITEM03.pdf

CULTURAL SUB-COMMITTEE

19 AUGUST 2013

ITEM 3. SPONSORSHIP – SUPPORT FOR STARTUP CREATIVE ENTERPRISES

FILE NO: S104795

SUMMARY

Supporting entrepreneurs to start and to grow businesses will potentially create more jobs, boost Sydney's economy, strengthen global connections, and make the City a more desirable place to live, work and visit.

University of Technology, Sydney (UTS) Business School, in collaboration with Hub Sydney, proposes a sponsorship agreement with the City of Sydney to pilot a program of practical business learning and mentoring for startup creative enterprises.

UTS will invest \$5,000 in cash funding to provide workbook material, and approximately \$50,000 in staff time and content development.

UTS is partnering with Hub Sydney, a co-working space with a mandate of 'innovation through collaboration'. Hub Sydney is based in the Council-owned building in William Street as part of the City's Creative Spaces Project. The pilot program will be held at Hub Sydney, ensuring it is easily accessible to the entrepreneurial business community. Hub Sydney will also assist in determining appropriate content and promoting the program.

The aim is to provide workshops and mentorship so that entrepreneurs can learn, network and find support to start or grow their business.

It is recommended that the City provide cash sponsorship of \$20,000 (excluding GST) to the University of Technology, Sydney for the Practical Business Learning For Entrepreneurs: UTS@HUB Pilot Program.

TITLE: Words Out West – Free Business Planning Sessions for Creative and Arts

DATE: 2nd September 2013

LINK: <http://www.wordsoutwest.com.au/client/index.cfm/2013/9/2/Free-business-planning-sessions-for-creative-and-arts-businesses>

Free business planning sessions for creative and arts businesses

Posted At : September 2, 2013 2:36 PM | Posted By : Admin
Related Categories: Inspiration , Events , Cowra , Consultations , News



SEARCH

CALENDAR

<< September 2013 >>

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Children's Literature (19)

TITLE: Salamanca Arts Centre: Creative Industries in Tasmania - the way ahead

DATE: 19th September 2013

LINK: <http://www.salarts.org.au/events/creative-industries-in-tasmania-the-way-ahead/>

The screenshot shows the Salamanca Arts Centre website. The header includes a navigation menu with links: Home, About, SPACE, What's On, Our Programs, Residents, Venues, Contact Us, and Buy Tickets. Below the header, the main content area features a large black square with a grid of colored squares (red, blue, green, yellow) on the left. To the right, the 'Event Details' section provides the following information:

Event Details	
Starting Date:	25 September 2013
Ending Date:	25 September 2013
Starting Time:	5:00 PM
Ending Time:	7:00 PM
Address:	The Founders Room Salamanca Arts Centre Level 2 / 77 Salamanca Place, Hobart, Tasmania, Australia
Pincode:	7000
Contact:	

TITLE: The Coffs Coast Advocate - The Business of Art in an Online World

DATE: 9th July 2013

LINK: <http://www.coffscostadvocate.com.au/news/the-business-of-art-in-an-online-world/1936474/>

The screenshot shows a news article from The Coffs Coast Advocate. The article is titled 'The business of art in an online world' and is dated 9th Jul 2013 6:00 AM. The article features a photograph of a woman pointing at a large portrait of a woman on a wall. The text of the article is as follows:

Topics: art gallery, arts mid north coast, rod howard

The business of art in an online world

9th Jul 2013 6:00 AM

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A one hour workshop on creative business planning and web-based creative business is being held in Coffs harbour on July 20.

ARTS Mid North Coast will be presenting a creative industries business planning event and consultation session at T.H.E Exchange expo in Coffs Harbour on July 20 at 1pm.

TITLE: Bellingen Chamber of Commerce
Are you operating a creative enterprise on the mid north coast?
DATE: 16th July 2013
LINK: <http://www.bellingenchamber.com/?p=7742>

16 JUL



Are you operating a creative enterprise on the mid north coast?

Could you benefit from a presentation or planning session with expert creative business adviser David Sharpe from Sydney's Creative Industries Innovation Centre?

Then register now to participate in the 20 Tips For Running a Creative Enterprise Presentation and BIZTRO one-on-one Business Consultations to be staged at THE Exchange in Coffs Harbour (July 20) and Port Macquarie (August 2), presented by Regional Development Australia (MNC) and Arts Mid North Coast.

Participation is FREE but you must register to secure a place for both the Presentation and one on one sessions as numbers are very limited (see Arts Mid North Coast website for event information and registration details).

The Enterprise Connect Creative Industries Innovation Centre (CIIC)

TITLE: Music NSW - FREE BUSINESS PLANNING SESSIONS FOR CREATIVE AND ARTS BUSINESSES
DATE: 4th September 2013
LINK: <http://www.musicnsw.com/2013/09/free-business-planning-sessions-for-creative-and-arts-businesses/>

4TH SEPTEMBER, 2013

FREE BUSINESS PLANNING SESSIONS FOR CREATIVE AND ARTS BUSINESSES

Arts OutWest and the **Creative Industries Innovation Centre (CIIC)** have partnered up to offer free, specialist business advice to local creative businesses.

Held as five sessions over one day on Friday September 27 in Cowra, the sessions will be held by Tony Shannon from CIIC and are open to anyone running a creative business in the Central West region.

The business advice you receive during your session can involve discussions surrounding the topics of strategic planning, finances, human resources, marketing and intellectual property, to name a few.

To register for the free sessions, you must do it online by heading [HERE](#). There are only five spots, so first in best dressed! If you do miss out, you can email artsoutwest@csu.edu.au to be placed on the waiting list.

Posted Wed 4th Sep, 2013 by scarlett.

TITLE: The Committee for Sydney – #wethecity

DATE: 13th August 2013

LINK: http://www.sydney.org.au/media/uploads/Issue2_2013_04%20FINAL%20EMAIL.pdf



Case Study 13: UTS/South Sydney



Creative Digital Innovation Precinct

The Committee for Sydney, Cisco and other CfS members are also strongly supporting the UTS/ Commonwealth Bank proposal to host a Creative Digital Innovation Precinct.

In their overview prospectus, UTS noted:

"Australia's creative and digital industries are among the fastest growing sectors of our national economy. There is a mounting awareness of the tight interconnection of the creative industries with software and information and communication technology (ICT) more broadly. ICT labour plays a special role within the creative industries – it, in combination with other forms of creative labour is one of the distinctive features of the creative industries".

The prospectus highlights international research on the growth and impact of the creative industries; for example, creative employment in the UK grew on average by 6.8% in the six years to 2010, more than five times the growth rate of other sectors.

A strong collaboration between local large and small creative and digital enterprises has already emerged around the Creative Industries Innovation Centre (CIIC), a joint Australian Government-UTS initiative. Since its launch three years ago, the CIIC has provided business advisory services to more than 400 creative enterprises. As the UTS proposal points out, the majority of the creative, digital industries and cultural and educational organisations in NSW

are located in the Haymarket/South Sydney precinct – the Powerhouse Museum, ABC, Google, Fairfax, News Ltd, UTS itself, University of Sydney, Sydney TAFE along with SMEs and entrepreneurial start-ups such as Fishburners and Vibewire Youth.

At the **Australian Technology Park** in nearby Redfern are the headquarters for Channel Seven, (ATPI), National ICT Australia (NICTA) with links to the CSIRO and the Australian Centre for Broadband Innovations (ACBI).

A massive physical transformation of the Southern Sydney CBD is underway – completely revitalising the area, including:

- UTS's \$1 billion City Campus masterplan, with the centrepiece the new Frank Gehry designed building which will be the Dr Chau Chak Wing Business School, and new Broadway buildings
- \$2 billion Sydney International Convention, Exhibition and Entertainment precinct redevelopment
- The Goods Line – the public thoroughfare connecting the precinct
- The proposed Central to Everleigh mixed use neighborhood which will provide significant new high end a space and housing close to jobs, adds to the capacity of the area to become a key Australian 'Innovation district'.

TITLE: EMAGN - Foundations

DATE: 1st August 2013

LINK: <http://wp.architecture.com.au/emagn/foundations/>

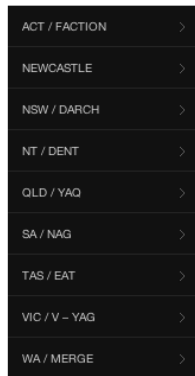
EMAGN

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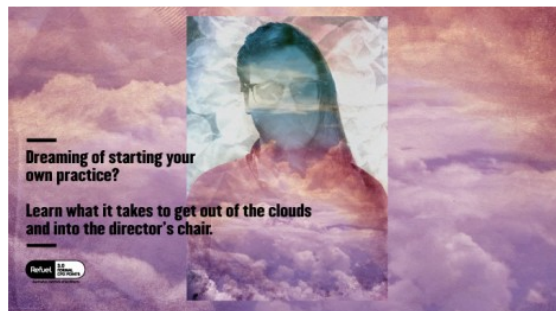


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August 1, 2013 · by sopt · in Articles

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TITLE: AGDA – The Goodwill of Brand

DATE: 9th July 2013

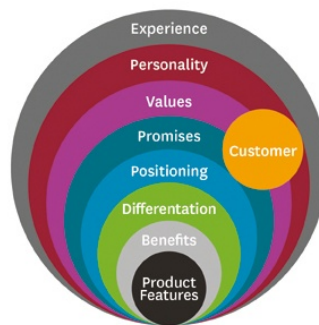
LINK: <http://www.agda.com.au/news/national/1641/the-goodwill-of-brand/pg/2>

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The Goodwill of Brand



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TITLE: Architecture Insights – EmAGN Presents: FOUNDATION - Sydney

DATE: 14th August 2013


LINK: <http://architectureinsights.com.au/events/emagn-presents-foundations-melbourne-2/>

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EmAGN Presents: FOUNDATIONS - Sydney

By Architecture Insights



TALKS

Sept. 11, 2013
3 p.m. - 7:30 p.m.
Tusculum, 3 Manning St,
Potts Point, Sydney



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Foundations

Dreaming of starting your own practice?
Learn what it takes to get out of the clouds and into the director's chair.

Event incorporates:

- + Session led by David Schloeffel,
Business Adviser, Enterprise Connect,
Creative Industries Innovation Centre (CIIC)

TITLE: Blue Mountains City Council -

DATE: 11th July 2013 – City of the Arts News

LINK: <http://www.cityofthearts.org.au/blue-mountains-city-of-the-arts-news/>

OPPORTUNITIES

Friday 28 June, 5pm – Our Neighbourhood Community Grants, open to eligible registered charities and community organisations for amounts between \$1000 and \$25,000 to support local projects that help connect local communities and foster inclusion across Australian neighbourhoods. www.ourneighbourhood.com.au

Monthly – Qantas Spirit of Youth Awards (SOYA365) for young people aged 18-30. A monthly grant program. Winners in each of 11 key creative disciplines will receive \$5000 in flights, \$5000 in cash and mentoring with experts in the field. Categories are animation, architecture and interior design, craft and object design, fashion, film & video, interactive content & gaming, music, photography, visual arts, visual design and communications and written word. Find out more at www.soya.com.au

ciic biztro – The Creative Industries Innovation Centre's Biztro consultation is all-you-can-digest business advice in 60 minutes. Micro and small businesses operating in the Creative Industries can now discuss their challenges in a free 1 hr session with a CIIC Business Adviser. Aspects of your business that you might choose to discuss include strategic planning, finances, human resources, marketing and intellectual property among others. Consultations are held in Sydney on the last Friday of every month. Website registration is available 3 months in advance

<http://www.creativeinnovation.net.au/business/business-services/ciic-biztro.html>

Arts NSW grants www.arts.nsw.gov.au/index.php/funding-and-support/information-for-applicants-funding-and-support/guidelines/

Australia Council for the Arts grants www.australiacouncil.gov.au/grants

TITLE: Arts Out West – Free business planning sessions for creative and arts businesses

DATE: 31st August 2013

LINK: http://www.artsoutwest.org.au/news/news_item.php?nid=495

Free business planning sessions for creative and arts businesses

Recognising that the creative industries are an area of growth and opportunity in the region, Arts OutWest and the Creative Industries Innovation Centre at UTS have teamed up to offer free, specialist business advice to local creative-based businesses.

Coming to the region at the end of the month, the Creative Industries Innovation Centre's (CIIC) Biztro consultation is all-you-can-digest business advice in 60 minutes. Tony Shannon from CIIC will host the day of free one-on-one sessions in Cowra on Friday September 27.

"People don't often have the time, or make the time, to think about their business and plan what they should and shouldn't do," Mrs Shannon said.

There are just five sessions available on the day, open to anyone running a creative business in the Central West region.

"Aspects of your business that you may choose to discuss include strategic planning, finances, human resources, marketing and intellectual property among others," Mr Shannon said.

The Creative Industries are defined as "those industries which have their origin in individual creativity, skill and talent and which have a potential for wealth and job creation through the generation and exploitation of intellectual property," Mr Shannon said.

You should be operating in one of these sectors: Architecture, design and visual arts; Music and performing arts; Film, television and radio; Advertising and marketing; Software development and interactive content; Writing, publishing and print media.

Tony Shannon is a business advisor with years of his own practical experience in the sector. Part of his role within the CIIC is assisting people who work in the creative industries to step outside their business, to "look at it and think about it from a bigger picture perspective".

This is the second time the CIIC Biztro sessions have been offered in the region in partnership with Arts OutWest.

HOW TO REGISTER

Registrations must be done online by visiting

<http://www.creativeinnovation.net.au/business/business-services/ciic-biztro.html>

There are only five spots – first in best dressed. If you miss out email artsoutwest@csu.edu.au or call 6338 4657 to go on the waiting list.

The CIIC is an initiative of the Australian Government's Enterprise Connect, which is supported by the University of Technology, Sydney and is delivered nationally to support the business of creative enterprises

TITLE: And Company – Design Your Day Job: A symposium on the business of design

DATE: 30th July 2013

LINK: <http://andcompany.com.au/2013/07/design-your-day-job-a-symposium-on-the-business-of-design/>



Identifying opportunities for designer-entrepreneurs in Sydney, *LEFT:* Tony Shannon from CIIC talks about their Biztro services (free business advice to creative enterprises), as City of Sydney Council's Rachel Healy (currently writing the city's first Cultural Policy) and designer, artist and curator Liane Rossler look on. *RIGHT:* tony's talk presented some hard but reassuring truths for creative entrepreneurs.

TITLE: Design Institute of Australia - DIA NSW Presidents Report for the 2013 Financial Year

DATE: 12th August 2013

LINK: <http://www.dia.org.au/index.cfm?news=2339&id=366>

Design Integration Workshops

Charles Prior and Oliver Kratzer worked together to deliver these seminars in partnership with AGDA in November 2012.

The workshops were held over two days at the KGB Design School and aimed to expand the skills of designers and to create a stronger awareness of the goals and outcomes of the Design Integration programs currently being run in Queensland, New South Wales, Victoria and South Australia by state and federal government bodies.

Thank you to Oliver and Charles for collaborating on the organizing of these workshops.

TITLE: QUT – Creative3

DATE: 30th August 2013

LINK: <http://www.creativeenterprise.com.au/creative3/articles/creative3-launches-bursary-for-2013>

Emerging creative entrepreneurs and enterprises can now apply for a Creative³ bursary to receive a two-day ticket to Creative³ Forum.

In order to nurture the next generation of creatives and creative enterprises, Creative³ is offering six two-day ticket bursaries to attend Creative³.

We believe fervently that giving emerging creative enterprises a chance to chase their dreams and develop professionally is central to building a strong creative community. To perpetuate this mindset, we are pleased to support, in partnership with **creativeinnovation.net.au**, emerging creative enterprises and individuals starting off on their own paths. This bursary is intended to develop individuals with exceptional personal vision, drive and potential.

To be considered for this bursary please complete the application form and tell us how Creative³ is relevant to and supports the development of your creative business.

The scholarship is open to all emerging creative entrepreneurs and enterprises, and is valued at \$449.

Download the application form here. Email your application to info@creativeenterprise.qut.com.au.

Applications close on 25 August 2013, and successful applicants will be notified by 30 August 2013.

KEY DATES

Monday 12 August – Applications open

Sunday 25 August – Applications close

This bursary is an initiative proudly supported by **creativeinnovation.net.au**, a website dedicated to growing the potential of Australia's creative enterprises, big and small.