

Enterprise Connect Creative Industries Innovation Centre Media Report: 1 October – 31 December 2013

TITLE: CIIC BIZTRO: ALL-YOU-CAN-DIGEST BUSINESS ADVICE IN 60 MINUTES

DATE: 18 October 2013

LINK: <http://octapod.org/ciic-biztro-all-you-can-digest-business-advice-in-60-minutes/>

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CIIC BIZTRO: ALL-YOU-CAN-DIGEST BUSINESS ADVICE IN 60 MINUTES

Posted on October 18, 2013 by Christina



The Enterprise Connect Creative Industries Innovation Centre (CIIC) will be providing free individual business consultations for Newcastle creative businesses on Wednesday 30th and Thursday 31st of October delivered in conjunction with Octapod and the City of Newcastle.

The CIIC is an initiative of the Australian Government's Enterprise Connect program, which is supported by the University of Technology, Sydney, and is delivered nationally to support the business of creative enterprise.

The CIIC Biztro service offers businesses and sole traders in any creative industry the opportunity to benefit from the knowledge and experience of NSW & ACT Business Adviser David Sharpe.


Business owners and sole traders may choose to discuss issues such as: strategic planning, finances, human resources, marketing and intellectual property among others.

TITLE: The creative economy could fuel Australia's next boom

DATE: 11 November 2013

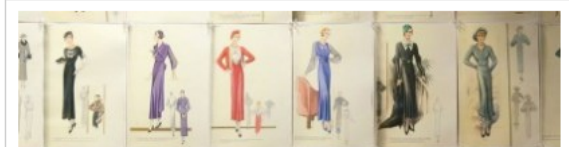
LINK: <http://www.thebull.com.au/premium/a/42014-the-creative-economy-could-fuel-australia's-next-boom.html>

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The creative economy could fuel Australia's next boom

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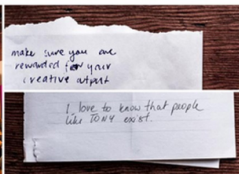

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TITLE: The Creative Reward

DATE: 12 November 2013

LINK: <http://www.theloop.com.au/blog/2013/11/the-creative-rewards/>

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Saturday 15th Feb 2014
Melbourne

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THE CREATIVE REWARD

TIPS - 12TH NOV 13 3:33 PM - 0 COMMENTS

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TITLE: NSW COMPANIES HONOURED FOR EXPORT SUCCESS
DATE: 26 November 2013
LINK: <http://medianet.com.au/releases/release-details?id=790018>

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Export Award Winners NSW

Austrade
26/11/2013 3:00:00 PM

Media Release
Embargoed until 11 pm 26 November 2013

NSW COMPANIES HONOURED FOR EXPORT SUCCESS

Four New South Wales firms won awards at tonight's 51st Australian Export Awards, hosted by the Minister for Trade and Investment, Andrew Robb, in Melbourne.

The Australian Export Awards, co-presented by the Australian Trade Commission (Austrade) and the Australian Chamber of Commerce and Industry, is one of the country's longest running business award programs.

Austrade State Director for NSW and the ACT, David Lawton, said that success never comes easily and that these winners showed the determination that has kept Australia's economy strong.

SEARCH

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TITLE: 66 MEET-UPS: A NETWORKING EVENT FOR CREATIVE AND TECHNOLOGY ENTREPRENEURS
DATE: 12 December 2013
LINK: <http://whatson.cityofsydney.nsw.gov.au/events/21605-66-meet-ups-a-networking-event-for-creative-and-technology-entrepreneurs>

CITY OF SYDNEY

WHAT'S ON!

HIGHLIGHTS TODAY THIS WEEKEND THIS MONTH MAJOR EVENTS BROWSE BY CATEGORY EVENTS NEAR ME FREE EVENTS

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66 MEET-UPS: A NETWORKING EVENT FOR CREATIVE AND TECHNOLOGY ENTREPRENEURS

WHAT'S ON BROWSE BY CATEGORY BUSINESS

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All (future)

CITY HIGHLIGHTS IN YOUR INBOX

TITLE: Distribution strategies for creatives: lessons from founders at 66 Meet-Ups
DATE: 12 December 2013
LINK: http://atp-innovations.com.au/66meet-ups_dist/

ATP Innovations
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ATP Innovations > 2013 > Distribution strategies for creatives: lessons from founders at 66 Meet-Ups

Distribution strategies for creatives: lessons from founders at 66 Meet-Ups

12/12/2013

Creatives face many challenges finding new ways to sell to new audiences. Interested Sydney-siders are invited to the next 66 Meet-Ups, which will explore how creatives can sell their work without selling their souls.

You'll hear from a panel of diverse business founders: Daniel Friedman from *Ninja Blocks*, beer brewer Oscar McMahon from *Young Henry's*, and Tony Shannon from the *Creative Industries Innovation Centre*.

Supported by the *City of Sydney*, 66 Meet-Ups is a free networking event where creative entrepreneurs, investors, innovators and artists can exchange ideas. 66 Meet-Ups aims to help high potential creatives to excel in their endeavours.

66 Meet-Ups is coordinated by ATP Innovations, Australia's leading start-up incubator.


This is a chance to meet and network with inspiring people, including the city's creative entrepreneurs over drinks and nibbles!



TITLE: HOW TO SELL YOUR WORK: DISTRIBUTION STRATEGIES FOR CREATIVES.

DATE: 16 December 2013


LINK: <http://66meetups.com/portfolio/upcoming-events/how-to-sell-your-work-distribution-strategies-for-creatives/>

 Meet-Ups

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HOW TO SELL YOUR WORK: DISTRIBUTION STRATEGIES FOR CREATIVES.

Upcoming Events




EVENT DETAILS

When Monday, 16th December 2013
from 6:00PM to 9:00PM (AEST)

Where ATP Innovations - Cornwallis
Street Eveleigh, NSW 2015 Australia

REGISTER NOW

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TITLE: How to sell your work without selling your soul: Three tips for creative start-ups

DATE: 17 December 2013

LINK: <http://www.startupsmart.com.au/planning/how-to-sell-your-work-without-selling-your-soul-three-tips-for-creative-start-ups/2013121711386.html>

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Rose Powell >
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How to sell your work without selling your soul: Three tips for creative start-ups
Tuesday, 17 December 2013 | By [Rose Powell](#)



TITLE: The Year That Was ...

DATE: 19 Dec 2013

LINK: <https://artsnorthernrivers.com.au/blog/the-year-that-was>

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The Year That Was ...

19 Dec 2013



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TITLE: Creative and Digital

DATE: 27 December 2013

LINK: <http://www.cityofsydney.nsw.gov.au/business/business-support/business-in-your-sector/key-industries/creative-and-digital>

- City spaces
- Business support
- Business in your sector
- Key industries
- Retail
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- Creative and digital
- Technology start-ups
- International education
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Creative and digital



Local economic impact

Creative sector employs 32,571 people
Creative businesses contribute \$8.2 billion
24,674 people work in the ICT industry
ICT is the third largest business sector