

Creative Industries Innovation Centre

VALUING AUSTRALIA'S CREATIVE INDUSTRIES REPORT MEDIA CLIPPINGS

RELEASE DATE: TUESDAY 18TH FEBRUARY 2014

The Australian

'Print media jobs market tightens'

Publication date: 19 March

Reporter: Sally Jackson

<http://www.theaustralian.com.au/media/print-media-jobs-market-tightens/story-e6frg996-1226858954389>

Business Spectator

'Digital sector reshaping our \$32.8bn creative industries'

Publication date: Wednesday 19th February

<http://www.businessspectator.com.au/news/2014/2/19/technology/digital-sector-reshaping-our-328bn-creative-industries>

The Australian

'Digital sector reshaping our \$32.8bn creative industries'

Publication date: Wednesday 19th February

<http://www.theaustralian.com.au/business/latest/digital-sector-reshaping-our-328bn-creative-industries/story-e6frg90f-1226831749797>

ArtsHub

'Embedded' creatives earn more'

Publication date: Wednesday 19th February

<http://www.artshub.com.au/news-article/news/all-arts/embedded-creatives-earn-more-198176>

The Conversation

Publication date: Tuesday 18th February

<http://theconversation.com/high-percentage-of-creative-practitioners-embedded-in-non-creative-industry-23313>

The Conversation

'We can rebalance Australia's economy with creative industries'

Publication date: 20th February

Authors: Lisa Colley & Roy Green

<http://theconversation.com/we-can-rebalance-australias-economy-with-creative-industries-23458>

The Conversation

'What got lost between 'cultural' and 'creative' industries'

Publication date: 27 February



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<https://theconversation.com/what-got-lost-between-cultural-and-creative-industries-23658>

Business Spectator

'A creative license to fix the economy'

Publication date: 24th February

<http://www.businessspectator.com.au/article/2014/2/24/technology/creative-license-fix-economy>

AFR

'Architects cross to the 'dark side' for money'

Architecture reporter: Michael Bleby

Publication date: 24 February

http://www.afr.com/p/business/property/architects_cross_to_the_dark_side_gIMsSJYjkwz1yqmFVAAWIJ

The Conversation (small reference only)

Publication date: 14th March

<http://theconversation.com/the-curious-business-speak-of-tasmanian-arts-policy-24286>

Building on Air (online news broadcast)

www.buildingonair.com.au

"Architects Make More Outside Of Firms"

Episode 10 (beginning at 23 minute 31 seconds)



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ADVERTISING & MARKETING TITLES

AdNews

'Australia's Creative Industry is worth \$32.8 billion'

Publication date: Tuesday 18th February

<http://www.adnews.com.au/adnews/australia-s-creative-industry-is-worth-32-8-billion>

B&T

'Advertising and marketing professionals paid more in non-creative industries, than creatives'

Publication date: Wednesday 19th February

<http://www.bandt.com.au/news/marketing/advertising-and-marketing-professionals-paid-more>

Campaign Brief

'Advertising and marketing executives amongst the highest paid within the creative industries'

Publication date: 18th February

<http://www.campaignbrief.com/2014/02/advertising-and-marketing-exec.html>

WARC.com

'Creative Industries Boost Australia'

Publication date: 19th February

http://www.warc.com/LatestNews/News/Creative_industries_boost_Australia_.news?ID=32606

The Stable (advertising & design website)

'Are you worth more?'

Publication date: 20th February

<http://www.thestable.com.au/are-you-worth-more/>



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MUSIC & PERFORMING ARTS TITLES

The Music Network

'Musicians have the lowest salaries of the Australian music sector'

Publication date: Tuesday 18th February

<http://www.themusicnetwork.com/musicians-lowest-salaries-australian-creative-sector/>

Beat.com.au

'Study Finds That Musicians Are The Lowest Paid Of Australian Creatives'

Publication date:

Australian musicians have the lowest weekly salaries, according to the Commonwealth Government's Creative Industries Innovation Centre (CIIC) study.

Press Clip: <http://www.beat.com.au/music/study-finds-musicians-are-lowest-paid-australian-creatives>



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ARCHITECTURE TITLES

AFR

'Architects cross to the 'dark side' for money'

Architecture reporter: Michael Bleby

Publication date: 24 February

http://www.afr.com/p/business/property/architects_cross_to_the_dark_side_gIMsSJYjkwz1yqmFVAAWIJ

Indesign LIVE

'WHO EARNS MORE: DESIGNERS OR ARCHITECTS?'

Publication date: Tuesday 18th February

<http://www.indesignlive.com/latest-news/who-earns-more-designers-or-architects#axzz2tjD9oOkh>

Architecture & Design

Highest paid architects not working in firms

The number of architects working outside of architecture practices has grown, possibly lured there by higher earnings.

Press Clip: <http://www.architectureanddesign.com.au/news/highest-paid-architects-not-working-in-firms>

Infolink (Australia's Architecture, Building, Construction and Design Directory)

Highest paid architects not working in firms

<http://www.infolink.com.au/articles/news/highest-paid-architects-not-working-in-firms-n2505308>

GRAPHIC DESIGN

Desktop magazine

'Survey on Creatives: What we are worth'

Publication date: 19 February

<http://desktopmag.com.au/news/survey-on-creatives-what-we-are-worth/>



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SOCIAL MEDIA & BLOG COVERAGE

TWITTER

@ladydotty

@smartdelivery (The latest research brought to you by GRAIL (Government Research & Information Library) at SLQ | grail@slq.qld.gov.au)

@mitchmorgans

@kelcorp

@DominicCudmore

@LuiseGrice

@RachelSmithies

@culturepolopini

FACEBOOK

(Organisations)

Tasmanian Creative Industries Council

AGDA

AGDA South Australia

Australia Council for the Arts

Southeast Asia Building

Coast Arts

Outback Theatre for Young People

South West Arts Inc

Creative Communities Network

AIUS SA (Australian Institute of Urban Studies SA Division)

Place SA

(Individuals)

Tom Strachan

Jo Henwood

Lillian Rodrigues-Pang

Elizabeth Walsh

Nakarin Aaron Jaikla

Laura Wilson



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BLOGS

Mitch Morgan Design blog

'Only 0.8% of Australia's employment comes from Design and Visual Arts'

A fellow designer tipped me off about this fantastic report by the CIIC detailing the value Australia's creative industries contribute to the economy...

<http://mitchmorgandesign.com/only-0-8-of-australias-employment-comes-from-design-and-visual-arts/>

The Art of Perseverance

<http://theartofperseverance.com.au/tag/valuing-australias-creative-industries-2013/>

Randaldobbs

<http://randaldobbs.wordpress.com/>

INDUSTRY ASSOCIATIONS

AGDA

<http://www.agda.com.au/news/national/1854/ciic-releases-report-on-australian-creative-industries-valuating-industries-at-32.8-billion>

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