

Creative Industries Innovation Centre

DigitalCiti

<http://www.digitalciti.com.au/digital-media-news/creative-industries-innovation-centre-unveils-film-explaining-what-creatives-do-via-the-explainers/>

Design Institute of Australia

'The Value of Creativity'

<http://www.dia.org.au/index.cfm?news=2565&id=101>

SELECTION OF TWITTER MENTIONS

@artsHub

Loving this video by @wetheexplainers about what the creative industries actually are - <http://www.creativeinnovation.net.au/features/video/what-do-you-actually-do-for-a-living/> ...

@CommsCouncil

What do creatives actually do for a living? CIIC and The Explainers explain... <http://fb.me/14zdpOqtf>

@AGDA_national

The next time your mum asks, 'So what does a "designer" actually do?' show her this video by @wetheexplainers: <http://www.creativeinnovation.net.au/features/video/what-do-you-actually-do-for-a-living/> ...

@dp_nowdesign

The Creative Industries Innovation Centre (CIIC) team release a video explaining what it is the creative... <http://fb.me/20ZB5qUP7>

@LBBonline

What do you actually 'do' for a living? @c_innovation film proves why economy needs creatives. bit.ly/NJu9RK ow.ly/i/5052a

@_AnnaRooke

Go #creatives! Cute video by @wetheexplainers @c_innovation on creative industries value to Aus economy creativeinnovation.net.au/features/video... @ArtsHub

@TheLoopOz

Can't explain what you do for a living? Video made by @wetheexplainers for @c_innovation may help you with an answer bit.ly/1hUdjsQ



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SELECTION OF FACEBOOK MENTIONS

AGDA WA

Great little video explaining the value of Australian design in the wider economy...

Creative Partnerships Australia

What do you do for a living? This is a great video about the value of the Creative Industries to Australia's GDP. Thanks to The Explainers and Creative Innovation for sharing! <http://t.co/Y5mC0g2qaE>

Blue Mountains Creative Industries Cluster

So, like, what do you actually do for a living (and how much do you contribute to the economy)? Brilliant video...

UPCOMING COVERAGE

Australian Design Alliance

(will feature the video on their new website when it goes live)

