

Creative Industries Innovation Centre

- Internet publishing and broadcasting is the fastest growing segment of the Software Development & Interactive sector.

Valuing Australia's Creative Industries also offers insight into the performance of Australian Software Design & Interactive Content businesses:

- 35.7% of businesses turn over less than \$50,000 per annum
- 36.6% turn over between \$50,000 and \$200,000 per annum
- 24% turn over between \$200,000 and \$2 million
- 3.6% turn over more than \$2 million per annum

For more information, click [here](#) and [here](#).

Media contact: Barbara Messer, 0403 930 445

contact@creativeinnovation.net.au

