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Learn how to secure investment

This one day intensive workshop series has been designed to help you position your idea or creative business to investors.

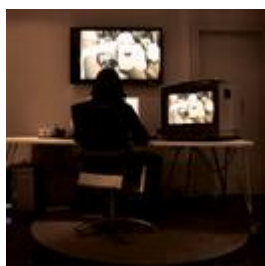
In a small group environment, you will tackle case studies, problem solve and practice 'pitch' techniques designed to give you a competitive edge. A team of experienced angel investors, business development and incubator professionals will deliver the workshop.

The workshops are offered FREE through Enterprise Connect – there are a maximum of 20 spaces per workshop.

Please note the workshops are full in Sydney & Perth however places may still be available in Adelaide (2nd August) and Melbourne (4th August).

Register now: [Email QUT Creative Enterprise](#) or call 07 3337 7801. [Find out more.](#)

These workshops are an initiative of QUT Creative Enterprise Australia, The Creative Industries Innovation Centre, in partnership, ATP Innovations, Australian Association of Angel Investors, and Innovate SA. The workshops are funded by the Australian Government's Enterprise Connect WIIN program.



Calling all interactive media professionals

Australia is recognised internationally for its games development talent, with our developers releasing some of the world's leading multi player games and mobile apps. So how can we integrate digital creative talent into non-entertainment industries to enhance Australian innovation and competitiveness?

The Interactive Skills Integration Scheme (ISIS) is a two-year workforce innovation project, supported by the Australian and the Victorian Governments, which aims to research, model and showcase strategies for integrating games and interactive media expertise in 'non-games' industries.

Expressions of Interest are now being sought from interactive media companies and professionals to participate in the ISIS Pilot Projects in Queensland, Victoria

**events in
july &
august**

**blog: paths
to creative
success**

and New South Wales in 2011-12. The deadline is 3 September, 2011.

Interactive media professionals can benefit from receiving up to \$75,000 cash for their time, expertise and involvement; engagement with 'non games' industry sectors; professional development; IP development; and, access to expert business advisors, mentors and an Innovation Integration Toolkit.

The project is led by: the Creative Industries Innovation Centre (CIIC), the ARC Centre of Excellence for Creative Industries and Innovation (CCI) and QUT Creative Enterprise Australia (CEA).

Contact ISIS Project Director Justin Brow for more information: 0413 411 744 / [email](#). [Find out more](#).

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CityTraces - tracing the festival of design movers

Join our collaborative GPS mapping project by using your smartphone to trace your movements during the State of Design Festival happening in Victoria this July.

CityTraces has been developed by a team of researchers interested in mapping the spatial forms of creative industries in Australian cities. Get involved if you're interested in how digital mapping techniques can be used to provoke new ways of visualising your city.

Download our City Traces app for FREE from the iTunes store. Simply turn on the app to record your movements around State of Design Festival on the designated Mapping Day, Saturday 30 July, or at other times during the Festival.

Participants will go into a draw to win an iPad 2 - to be eligible you need to log more than one hour of your movements.

[Find out more](#)

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Twitter: #citytraces

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The project is supported by the Australian Centre for Cultural Environmental Research (AUSCCER) at the University of Wollongong and the Creative Industries Innovation Centre at the University of Technology, Sydney.



Tasmania Design Forum: Designing for Success

Named one of the Top 100 most influential designers in the world Alexander Lotersztain's design studio has established an outstanding global client base while maintaining a commitment to manufacturing in Australia.

With the support of the Enterprise Connect WIIN program, Alexander has been in Tasmania to facilitate collaborations between the manufacturing and design sector. Hear how a

focus on design can improve the competitiveness of your business, lift the standard of locally produced products and broaden markets.

This session is also an opportunity to gain a greater understanding of international design trends, network and gain an insight into best practice processes for collaborations between the design and manufacturing sectors.

The events will be held in Hobart on 24th August and Launceston on 25th of August. Register your interest with Designed Objects Tasmania on (03) 6231 0512 or [email DOT](#). [Find out more.](#)



Sydney Design 2011 - is old new again?

Sydney Design is back! Opening on 30 July, Sydney Design 2011 (SD11) features over 90 design exhibitions and events across the city. This year's theme - Is Old New Again, offers audiences a creative and spirited look at the collision between tradition and innovation, heritage and experimentation.

SD11 is produced by the Powerhouse Museum in partnership with more than 50 cultural institutions, organisations and individuals. This year's signature exhibition, Love Lace, is a spectacular, ground-breaking exhibition of contemporary lace works by artists and designers from around the world showcasing lace design in ways never before seen or imagined.

"We are delighted with this year's program which showcases the amazing ways artists and craftspeople are being inspired by traditional crafts and where old skills are given spectacular, new creative twists," said Dr Dawn Casey, Director, Powerhouse Museum.

[Find out more about the program](#)

The Creative Industries Innovation Centre is a partner of the Powerhouse Museum.

Creative innovation is an initiative of the Creative Industries Innovation Centre (CIIC), which is supported by the Australian Government's Enterprise Connect program, and the University of Technology, Sydney.

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