



An Australian Government Initiative



Shaping Business, Transforming Industry

CREATIVE INDUSTRIES INNOVATION CENTRE

Success in business has a lot to do with making powerful connections and getting the right advice. Enterprise Connect is an Australian Government initiative backed by industry that offers comprehensive advice and support to eligible Australian small and medium businesses to help them transform and reach their full potential.

Enterprise Connect can make a difference to eligible Australian small and medium businesses by connecting them to comprehensive, independent business advice, tailored advisory services and a network of resources that draws together cutting edge technology, knowledge and business practices.

Enterprise Connect understands that every small and medium business is different, so we tailor our advice, services and support to your business requirements.

Our Centre

The Creative Industries Innovation Centre (CIIC) supports the business of creative enterprise on a national scale, servicing businesses in the creative and cultural sectors. The CIIC is one of 12 Enterprise Connect Innovation Centres across Australia.

Eligible sectors include architecture, advertising, design, gaming, film and television, music, performing and visual arts, publishing and writing, radio, interactive content and software development.

Through host partner, the University of Technology, Sydney, the CIIC provides events, workshops, innovation projects, business incubation and a targeted creative industries portal, creativeinnovation.net.au. Micro businesses and sole traders can also register for the CIIC 'Biztro' - a free 1 hour business consultation with an adviser via this website.

Business Advisers

Our experienced, independent Business Advisers work with you to review your business potential. They help you make the right connections to take you forward and to transform your business holistically so the solutions are sustainable.

Business Advisers have significant private sector industry experience at a senior level. They provide access to an array of industry contacts, tools and resources. They possess sound business analysis skills and have the ability to facilitate change in small and medium businesses.

Business Review

Our services begin with a comprehensive, confidential, and independent Business Review delivered at no charge. The Business Review is conducted by our Business Advisers, to help you take your business to the next level.

Our Business Review provides an independent snapshot of your current business strategy, and assistance to discover new ways to transform your operations.

Applications for a Business Review can be made by an individual business or a group of businesses, regardless of whether your business is located in a capital city, a major regional centre, or in rural or remote Australia.

Further information

Visit www.enterpriseconnect.gov.au or www.creativeinnovation.net.au or call the hotline **131 791**



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