

The Creative Industries Innovation Centre: closure & legacy

Q. When is the Creative Industries Innovation Centre closing?

In 2009, the Department of Industry and University of Technology, Sydney, launched the Creative Industries Innovation Centre. This six year partnership will come to an end on 15 April, 2015. The Centre's Business Advisers are currently providing business advisory services to 96 creative industry clients. However, they will transition to the new Department of Industry's Entrepreneurs' Infrastructure Programme from 1 January 2015.

This means all Centre services, including Biztro, creative industry training programs and the creativeinnovation.net.au website, will conclude by 31 December, 2014.

Q. What types of creative businesses now qualify for business support services through the Entrepreneurs' Infrastructure Programme?

Small to medium sized creative business who have operated for three years or longer; whose turnover is over \$1.5 million; who have an ACN; and who operate, or could operate, in one or more of the following five growth sectors, are likely to be eligible for business support services.

The five growth sectors are: *Advanced Manufacturing; Food and Agribusiness; Medical Technologies and Pharmaceuticals; Mining Equipment, Technology and Services; Oil, Gas and Energy Resources.*

Creative industry businesses are now likely to be eligible under the growth sector 'Advanced Manufacturing', or as 'Enabling Technology or Service Providers' within Professional Services and ICT. Find out more about eligibility requirements at: www.creativeinnovation.net.au/business/ciic-services/business-evaluation/

However, a number of creative businesses that could previously access Creative Industries Innovation Centre services may not be eligible for services through the Entrepreneurs' Infrastructure Programme. More information at: www.creativeinnovation.net.au/about/about-us/changes-in-eligibility/

Q. I am a current Creative Industries Innovation Centre client. Will I continue to receive services through the Entrepreneurs' Infrastructure Programme?

Absolutely. If you are currently receiving a Business Review through the Creative Industries Innovation Centre, you will continue to receive services from the Centre's Business Advisers, with ongoing access to Tailored Advisory Service Grants and Business Growth Grants. All existing contractual arrangements will be met.



Q. I applied for a business advisory service before the Centre announced its closure. Is this service still available?

If you applied for business services through the Creative Industries Innovation Centre before 1 September 2014, you will still be able to access these services providing you meet the previous eligibility requirements.

Q. Can I still apply for Biztro?

Yes, you can. Biztro will run until December 2014 and the final, free one-hour business advice sessions will be held in the following locations:

- Melbourne - 31 October, 28 November
- Adelaide - 31 October, 28 November
- Albury-Wodonga - 10 October
- Tamworth - 23 & 24 October
- Brisbane - 31 October, 28 November
- Darwin - 4 & 5 November
- Bangalow - 5 & 6 November
- Alice Springs - 6 & 7 November
- Sydney - 28 November, 12 December

Apply at www.creativeinnovation.net.au/business/ciic-services/register/ or call 02 8217 5000.

Q. Why have all these changes been made?

The Entrepreneurs' Infrastructure Programme's business support services align with the Australian Government's new Industry Policy by building on national strengths to drive excellence and capability in sectors with the most economic potential.

More information at: www.business.gov.au/advice-and-support/EIP/

Q. Will the Centre continue to support creative industries?

The Creative Industries Innovation Centre will close in mid-April 2015. Between now and then, the team at the Centre will ensure that knowledge from six years of operation is captured and accessible into the future.

Find out more at: www.creativeinnovation.net.au/about/about-us/our-legacy/

