# Socialised Technologies, Cultural Activism, and the Production of Agency

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A thesis submitted to the University of Technology, Sydney in fulfilment of the requirements for the degree of Doctor of Philosophy in Humanities and Social Sciences

2010

### Certificate of Authorship/Originality

I certify that the work in this thesis has not previously been submitted for a degree nor has it been submitted as part of requirements for a degree except as fully acknowledged within the text.

I also certify that the thesis has been written by me. Any help that I have received in my research work and the preparation of the thesis itself has been acknowledged. In addition, I certify that all information sources and literature used are indicated in the thesis.

Signature of Candidate

#### Acknowledgements

All knowledge is socially produced and my doctoral research has benefited enormously from the intellectual contributions, insights, and practical help of many people. Without their assistance this work could not have come into being.

Firstly, I thank my interview subjects, all of whom have made themselves available for extensive interviews and follow-up questions over a period of years. Kin Chi Lau from Lingnan University introduced me to the Hong Kong In-Media project and Oiwan Lam. From Hong Kong In-Media Oiwan Lam and Iam-Chong Ip have been exceptionally generous with their time and information, sharing both their perspectives and also published and unpublished materials with me. Shing Au-Yeung kindly sent me his Masters thesis on Hong Kong's alternative film and video movement. Katrien Jacobs and Andrew Guthrie offered me warm hospitality in Tin Hao during my stay.

The Container Project has been well-represented by its founder mervin Jarman (sic), who has cheerfully participated in a series of face-to-face and email interviews. We have shared a number of road trips in Australia where my questions probably interrupted his ability to appreciate the scenery, and I appreciate his patience as much as my family appreciated the delicious 'Yard Chicken' which mervin cooked for us in Adelaide. Sonia Mills brought her wisdom to my research, connecting the Container Project to other relevant social histories and movements. Camille Turner provided an important perspective from the Jamaican diaspora, and allowed me access to her thoughts and experiences during her Australian tour for Coding Cultures, along with the permanent loan of a sweater during a long cold train ride to Broken Hill. Jim Ruxton contributed his unique view as an artist, electrical engineer, and curator who has participated in various Container Project events in Jamaica and Canada. Rohan Webb brings a dual perspective, both as a native himself of Palmers Cross and as an educational technologist developing the Container's online learning system; his critique of my research over 2010 has been invaluable. Australian artist Daniel Flood gave me his report and photographs from his Container Project residency. Long-term Container supporter Lisa Haskel shared memories and a copy of the Handbook For Our Media Survival. Finally, Carl Kuddell and Jennifer Lyons-Reid from Changemedia welcomed mervin and me to a workshop they hosted in 2010 in rural South Australia, where I witnessed a crucial debate about the politics and praxis of media empowerment.

From Furtherfield in London Ruth Catlow and Marc Garrett opened their home to me for an extended long weekend, allowing me access to ideas and information which would be hard to gather in a discrete interview situation. I accompanied them on a number of excursions, giving me the opportunity to meet up with London-based artists and theorists who have contributed to the emergent media field. Ruth and Marc have also answered my subsequent questions patiently and promptly. In Sydney Furtherfield associates Neil Jenkins and Roger Mills cooked a fine dinner, participated in a lengthy interview, and have answered follow-up questions.

My co-supervisors from the Faculty of Arts and Social Sciences at the University of Technology, Sydney (UTS) are Associate Professor James Goodman and Dr Ilaria Vanni. I owe them an enormous debt of gratitude for guiding my intellectual journey from my Masters research in 2005 until now. Their combined generosity, patience, and practical assistance have ensured that my research experience has been mentally challenging, creatively rewarding, and enjoyable. I particularly thank Associate Professor Goodman for suggesting how my raw materials could be analysed within a coherent structure, and for his close readings of an inordinate number of drafts of some chapters, especially in the final months. I thank Dr Vanni for recommending and sourcing key documents from Italian theorists, untangling some of this challenging theory, and advising on ways in which I could improve my writing. Her insight that the writing process is like the "double shelling of fava beans" has helped me through the marshes.

My colleague at UTS Dr Jonathan Marshall has been a very generous reader of some chapters along the way, encouraging me to be braver with the theory and to carve my own pathway through it. Along with Dr Goodman and Professor Didar Zowghi he has encouraged me to contribute papers for their Australian Research Council-funded project on Chaos, Information Technology, Global Administration and Daily Life. This will ensure that my synapses will continue to be challenged after the doctorate, and I appreciate the group's confidence and support.

Both the Faculty of Arts and Social Sciences and the University Graduate School (UGS) have assisted my participation in various conferences and workshops, enabling me to test ideas within a community of academic peers. My doctoral studies were supported by an Australian Postgraduate Award, so my thanks go to the Australian Government. My doctoral research also benefited from a UGS Completion Grant.

In 2006 Dr Mark McLelland from the University of Wollongong invited me to the Understanding the Internet in the Asia-Pacific symposium. Subsequently Dr Gerard Goggin provided me with a substantial written critique of my Hong Kong case study. In 2007 David Cranswick, Director of d/Lux/MediaArts, invited me to contribute elements of my research to the Coding Cultures project. Consequently, as Commissioning Editor of *A Handbook for Coding Cultures* I invited new texts by various activists including my case study representatives. The associated workshop program at the Campbelltown Arts Centre enabled me to witness mervin Jarman and Camille Turner's methods first-hand.

As writing plays such a major part in postgraduate research, it has been important to have spaces to float nascent ideas and publish polished efforts. The Next Layer, an online collaborative environment built by Armin Medosch, has been a place where my works in progress have received invaluable encouragement and critique from peers. Periodically, this small community of culture and theory hackers has balanced the isolation of solitary study, giving me the confidence to flow more speculative thoughts back into the thesis. Armin Medosch also invited me to be a guest speaker at the Goodbye Privacy symposium at the 2007 edition of Ars Electronica in Linz, enabling me to apply theory to a different set of social concerns. Likewise Dr Kirk St.Amant of East Carolina University has encouraged me to contribute chapters to two peer-reviewed anthologies, and has provided me with sound editorial guidance along the way. An unexpected parcel of relevant books sent to me by Geert Lovink has been most helpful.

Invitations to read at the Lee Marvin poetry readings curated by Adelaide writer Ken Bolton allowed me to periodically combine theory with poetry. The work which acts as a prologue to this thesis, *Tales from the Flexitariat: the Sadness of the Scientific Lampmaker* is one such experiment written in August 2008. Artist/hacker Nancy Mauro-Flude's invitation to write a text for the 'encoding\_experience' exhibition in Hobart in October 2008 provided another opportunity to sift thoughts about technology, social change, and the ecstatic through the filter of poetry. Consequently I have chosen to push the thesis boat out with the bricolaged fragments in *Casting Away*. In 2010 artist Linda Dement invited me to participate in *Bloodbath*, her collaborative project with the Sydney Roller Derby League and artists Nancy Mauro-Flude, Kate Richards, and Sarah Waterson. Coinciding with the writing of my thesis's conclusion, this experience reawakened my pleasure in making art and working with software programmers (in this case Ali Graham and Mr Snow). Moreover, I could experiment with theory to inform ecstatic prophesies within a generative artwork. Bancha tea and meditation tapes from Jane Castle maintained my spirits in the last weeks of writing.

My late friend Linda Lou Murphy gifted me a digital voice recorder and speech to text software. Other friends have proof-read individual chapters and offered editorial advice: thank you Melinda Rackham and Anne Robertson for ramble pruning. Thank you also to readers Robyn Downing and Rosemary Jackson. Jo Holmes kindly took me to the bookbinder. John Tonkin has not only provided me with an excellent bed and meals when I have visited Sydney, but also has improved the design of my various slide presentations. Teri Hoskin has cooked me delicious family dinners, and spoken art and philosophy with me when I needed it. Parvin Rezaie has similarly nourished me. Finally, my son and daughter-in-law, Simon and Ainslie Derrick Roberts, have kept me in good spirits, checking on the progress of the evolving thesis, and rescuing me with chocolate, lemons, mindless entertainment, and bush walks when necessary.

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#### Abstract

We are living in an era of unprecedented technological development, a postindustrial revolution with no end point in sight. Information communication technologies (ICTs) in particular have changed the nature of production dramatically, and the human mind, with its innate capacity for imagination, language, symbolic thought, and abstract reasoning, has become a crucial productive force. Postautonomist theory contends that such "biopolitical" production could radically reorder social relations, as it both enables the formation of plural subjects desiring macro-level transformation and also offers this "multitude" the technological means for mobilising action. However, the theory has not accumulated many empirical studies of locally embedded, globally attuned projects of counter-power within "network society" to support its claims. This study enters the field of cultural production to gather data from key actors within three contrasting cultural activism projects to determine the extent to which information technology can operate as a productive force creating new social imaginaries and forms of political agency. The autonomously-organised projects are differentiated along geo-spatial and informational lines: citizen journalism in the newly-industrialising Periphery (Hong Kong), digital creativity in the global South (Jamaica), and network art in the global North (England). The research analyses how each project has adapted a diverse range of ICTs to create embodied cultural projects, contexts, and networks which then cross-pollinate and inspire other projects locally, translocally, and transglobally. The study found that first and foremost bare technology needed to be socialised by its constituent groups in order for it to be relevant and attractive to them. Socialised technology incorporates affective and experiential dimensions within technical and material structures. The methods of this socialisation differed dramatically amongst the groups, being influenced by a constellation of historical, social, cultural, and economic factors. Contextualised around specific projects, these technologies supported socially-engaged creative experimentation, open-ended play, cooperative labour, peer learning, and political action. Such technosocial processes frequently produced what I term "temporary affective spaces." Continually evolving iterations of core and satellite projects generated not only material and electronic artefacts subsequently returned to the realm of the common, but also coalesced networked communities of practice. The research findings suggest that technology must be actively adapted by its users via community-specific iterations, and that such innovations must remain open to be freely shared and built upon by others, for technology to realise its potential to facilitate local, translocal, and macro level social transformation.