Designing for the common good

Rodger Watson - rodger.watson@uts.edu.au
We need to move away from the medical model of evidence. With engineers if something isn’t working, they fix it.

Professor Gloria Laycock 2016
Complex
*Unknown unknowns*
Probes > Sense > Respond
Emergent Practice

Complicated
*Known unknowns*
Sense > Analyse > Respond
Good Practice

Chaotic
*Unknownables*
Act > Sense > Respond
Novel Practice

Simple
*Known knowns*
Sense > Categorise > Respond
Best Practice

Snowden 2014
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<table>
<thead>
<tr>
<th>Logic</th>
<th>What</th>
<th>How</th>
<th>Why</th>
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<tbody>
<tr>
<td>Deduction</td>
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<td>Abduction 2</td>
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1. Archaeology

2. Paradox

3. Context

4. Field

5. Themes

6. Frames

7. Futures

8. Transformation

9. Integration
“From Expected Reoffender To Trusted Neighbour”
(Lulham and Klippan 2016)
personalising

community  trust  ownership

space

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It’s in the mail
WE NEED VERIFICATION

2 TYPES OF ITEMS: QUICK CASH & IB

ID FRAUD

WE NEED DATA TO RUN ALGORITHMS TO CHARGE 99% TO 1%"

DEBTS

THIS RELIES ON:
- Get a hit
- Support other debt agencies

$30, DEBTAGE...

LOW LIGHTING, LOW SECURITY, IT'S THE SAME AS MAIL ORDER

CREDIT CARD

ACCOUNTABILITY WORKS NOW

MAIL ORDER

IMPLANT?

PUBLIC ANNOUNCEMENTS

WE NEED & PAYMENT PLANS
- Borrow
- Security

TELL THEM TO HANG THE SHINGLE

360 METER

THE FUTURE

DELIVERY IS A NORMAL HABIT

WE NEED TO BE A STEP AHEAD

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Community & Stakeholder Awareness
- Targeted information to residents
- Strata Managers’ information pack
- Mail security as a value proposition for real estate agents
- Sponsorship engagement
- Guidance to trades on good practice
- Australia Post awareness campaign

Early Design Intervention & Existing Apartments
- New Australian Standard for Apartment mail boxes
- Standard Condition of Consent for mail box location in new apartments
- Australia post policy for working with developers
- Practice note for Apartment Design Guide
- Retrofit guide for residents

Intelligence & Response
- Cross agency intelligence sharing plan
- Regular reporting on mail theft
- Investigation and response protocol

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reputation

quality identity certainty

ease

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From stigmatised hotspots to celebrated suburbs

Rodger Watson - rodger.watson@uts.edu.au
Connecting people, paths and cultures

Increasing activity and guardianship

Elevating travel and movement

Rodger Watson - rodger.watson@uts.edu.au
hello!
السلام عليكم!
নমস্কার!

- Jubilee Reserve
- To King Georges Rd
- Railway Pde
- Mosque
- Shops Haldon St N
- Canterbury City Community Centre
- Shops
- Haldon St S
- Library
- Post Office
- Lakemba Station
- Beamish St
- Shops
- Cooks River
- City of Canterbury-Bankstown Customer Service Centre
- To Canterbury Rd
- Shops
- Anzac Mall
- School

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Think ahead

Plan your route before you start walking. Always have the phone number of a friend or family member with you so you can call if in need.
Make new connections

Say hello to familiar faces you see in the neighbourhood.
Get to know your local shop owner.
You might make some new friends.

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Travel light
Keep your valuables hidden and avoid carrying large amounts of cash while walking through the streets.
Travel with others

When possible, walk with friends or other commuters, instead of walking on your own.
Enjoy being outside

Enjoy walking through the streets. Observe what’s happening around you – if you feel nervous, take a different route.
www.savetherhino.org/support_us/donate/donate_now

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Designing for the common good

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Challenge. Design. Lead

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